

# BEAR STATS

A large crowd of students is walking along a paved path on a university campus during sunset. The students are dressed in casual summer attire, and many are wearing white t-shirts. In the background, a tall, multi-story university building is visible against the orange and yellow sky. The overall atmosphere is lively and festive.

Missouri  
State<sup>™</sup>  
UNIVERSITY

**SPRINGFIELD CAMPUS • FALL 2015**

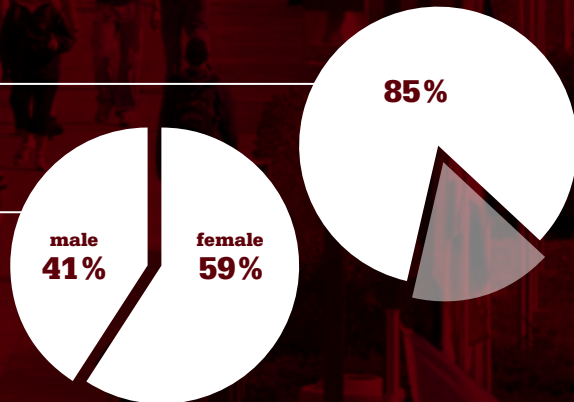
The **FALL 2015** enrollment of **22,834** was the highest headcount in Bear history.

For national comparison purposes, the headcount of 22,273 is based on IPEDS submissions and is represented on subsequent charts and tables. This total does not include the 561 students exclusively auditing classes, enrolled at English Language Institute (ELI), China Campus, or Study Away. These data are used for all external surveys.

More than **18,900 (85%)** Bears are undergraduates.

Total Bear enrollment is comprised of 41% male and 59% female.

Total Bear enrollment has increased by **3,055 (16%)** in the last 10 years.



# TOTAL BEARS BY COLLEGE:

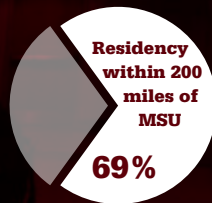
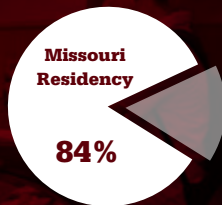
Fall 2015 compared to Fall 2014

	Fall 2014 Total	Fall 2015				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Agriculture, School of	629	630	39	669	3.0%	6.4%
Arts and Letters	2,388	2,195	227	2,422	10.9%	1.4%
Business	5,046	4,426	768	5,194	23.3%	2.9%
Education	2,143	1,470	786	2,256	10.1%	5.3%
Graduate College	332	0	351	351	1.6%	5.7%
Health and Human Services	4,176	3,547	718	4,265	19.1%	2.1%
Humanities and Public Affairs	1,337	1,072	234	1,306	5.9%	-2.3%
Natural and Applied Sciences	2,112	1,923	154	2,077	9.3%	-1.7%
Other Programs*	3,653	3,717	16	3,733	16.8%	2.2%
<b>Total</b>	<b>21,816</b>	<b>18,980</b>	<b>3,293</b>	<b>22,273</b>	<b>100.0%</b>	<b>2.1%</b>

\*Other Programs includes English Language Institute students, International Leadership Training students, nondegree-seeking undergraduates, nondegree-seeking postbaccalaureates, precollege dual credit students, undeclared students, BA Global Studies majors, BGS General Studies majors, pre-professional students and Individualized Majors not yet approved.

# BEAR RESIDENCY

**84%** of Bears report Missouri residency  
**69%** of Bears report Missouri residency  
within **200 miles** of MSU



**7,956** Bears (**36%**) come from:




- **Greene County (20%)**
- **St. Louis County (10%)**
- **Christian County (6%)**

Many (**34%**) first-time undergraduate Bears are from:

- **St. Louis County (14%)**
- **Greene County (12%)**
- **Jackson County (8%)**

**2,131** Bears originate from all **49** states and **two** territories (Puerto Rico and Northern Mariana Islands) and **1,483** Bears came from **80** foreign countries.

# PERCENTAGE OF ENROLLED STUDENTS BY COUNTY OF RESIDENCY DISTANCE

100 Miles		9,820	44.1%
200 Miles		5,587	25.1%
300 Miles		3,250	14.6%
400 Miles		2	0.0%
Outside Missouri		3,614	16.2%



BEARS BY  
**ETHNICITY**  
Fall 2015



# BEARS BY ETHNICITY

Fall 2015 compared to Fall 2014



	Fall 2014 Total	Fall 2015				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Hispanic	692	649	73	722	3.2%	4.3%
American Indian/Alaska Native	133	95	18	113	0.5%	-15.0%
Asian	308	278	43	321	1.4%	4.2%
Black/African-American	820	816	79	895	4.0%	9.1%
Native Hawaiian/Pacific Islander	28	26	3	29	0.1%	3.6%
White/Non-Hispanic	17,456	15,389	2,371	17,760	79.7%	1.7%
Two or more races reported	613	597	78	675	3.0%	10.1%
Unknown, race not reported	404	208	84	292	1.3%	-27.7%
International, all races and ethnicities	1,362	922	544	1,466	6.6%	7.6%
<b>Total</b>	<b>21,816</b>	<b>18,980</b>	<b>3,293</b>	<b>22,273</b>	<b>100.0%</b>	<b>2.1%</b>

# STUDENT CREDIT HOURS (SCH) AND FULL TIME EQUIVALENT (FTE) ENROLLMENT

The Bears full-time student equivalent (FTE) is 17,590.

FTE is calculated using student credit hours (SCH):

- Undergraduate – SCH/15
- Graduate – SCH/12
- Doctoral – SCH/9

**Undergraduate Bears** average 12 enrolled credit hours during the fall semester.

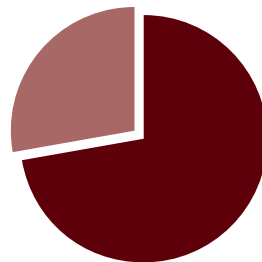
**Graduate Bears** average 8 enrolled semester hours during the fall.



# BEAR COURSE LOAD

Fall 2015 compared to Fall 2014

	Fall 2014 Total	Fall 2015				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Full-time	15,703	14,540	1,608	16,148	72.5%	2.8%
Part-time	6,113	4,440	1,685	6,125	27.5%	0.2%
<b>Total</b>	<b>21,816</b>	<b>18,980</b>	<b>3,293</b>	<b>22,273</b>	<b>100.0%</b>	<b>2.1%</b>



The average  
Bear age is

**23**

Undergraduates – 21 years  
Graduates – 31 years



**59%** of Bears are **21** years or  
younger

## BEARS BY GENDER

Fall 2015 compared  
to Fall 2014

	Fall 2014 Total	Fall 2015				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Female	12,732	11,069	2,068	13,137	59.0%	3.2%
Male	9,084	7,911	1,225	9,136	41.0%	0.6%
<b>Total</b>	<b>21,816</b>	<b>18,980</b>	<b>3,293</b>	<b>22,273</b>	<b>100.0%</b>	<b>2.1%</b>

## BEARS BY AGE

Fall 2015 compared  
to Fall 2014

	Fall 2014 Total	Fall 2015				1-Year % Change
		Undergrad	Graduate	Total	%Total	
under 18	2,001	2,007	0	2,007	9.0%	0.3%
18-21	10,409	11,140	36	11,176	50.2%	7.4%
22-24	4,603	3,446	1,008	4,454	20.0%	-3.2%
25-29	2,161	1,220	918	2,138	9.6%	-1.1%
30 and older	2,642	1,167	1,331	2,498	11.2%	-5.5%
<b>Total</b>	<b>21,816</b>	<b>18,980</b>	<b>3,293</b>	<b>22,273</b>	<b>100.0%</b>	<b>2.1%</b>

# FIRST-TIME UNDERGRADUATE BEARS: APPLIED • ADMITTED • ENROLLED

Fall 2011–2015

Year	Applied	Admitted	Enrolled
2011	7,072	5,876	2,599
2012	7,342	6,113	2,566
2013	7,482	6,367	2,751
2014	8,044	6,840	2,870
2015	8,672	7,445	3,244

New Bears include:

- First-time degree and non-degree seeking graduate students
- First-time new in college
- First-time non-degree seeking undergraduates
- First-time undergraduate transfer students

New Bears comprised **26%** of the total Fall 2015 MSU enrollment.

The College of Health and Human Services enrolled the largest number (**726**) of first-time undergraduate students.

# NEW BEARS BY COLLEGE:

Fall 2015 compared to Fall 2014

# NEW BEARS BY COLLEGE:

Fall 2015 compared to Fall 2014

	Fall 2014 Number	Fall 2015					1-Year % Change
		Undergrad		Graduate	Total		
		First-time cohort	Transfer	First-time	Number	Percent	
Agriculture, School of	198	102	65	14	181	3.1%	-8.6%
Arts and Letters	588	402	166	67	635	11.0%	8.0%
Business	1,299	621	525	200	1,346	23.4%	3.6%
Education	452	171	151	154	476	8.3%	5.3%
Graduate College	149	0	0	158	158	2.7%	6.0%
Health and Human Services	1,135	731	290	182	1,203	20.9%	6.0%
Humanities and Public Affairs	328	161	91	71	323	5.6%	-1.5%
Natural and Applied Sciences	581	370	182	44	596	10.4%	2.6%
Other Programs*	776	686	136	16	838	14.6%	8.0%
Total	5,506	3,244	1,606	906	5,756	100.0%	4.5%

\*Other Programs includes English Language Institute students, International Leadership Training students, nondegree-seeking undergraduates, nondegree-seeking postbaccalaureates, precollege dual credit students., undeclared students, BA Global Studies majors, BGS General Studies majors, pre-professional students and Individualized Majors not yet approved.

**Most (96.6%)**

first-time  
undergraduate  
Bears submitted  
ACT scores;

**2.9%** of first-time  
undergraduate  
Bears submitted  
SAT scores.

**96.6%**



## FIRST-TIME UNDERGRADUATE BEARS TEST SCORES

Fall 2015

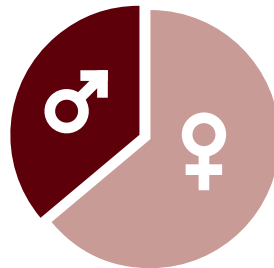
Test	Bears	State	National
ACT	23.88	21.7	21
SAT	1,073	1,195	1,006

The new SAT and ACT writing scores are recorded but are not currently used in Bear admission decisions.

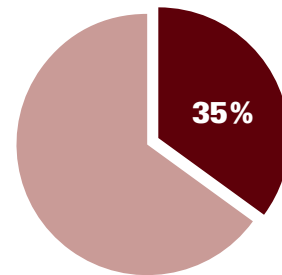
# FIRST-TIME UNDERGRADUATE BEARS BY ETHNICITY

Fall 2015

	Headcount	Percentage
Hispanic	106	3.3%
American Indian/Alaska Native	11	0.3%
Asian	49	1.5%
Black/African-American	193	5.9%
Native Hawaiian/Pacific Islander	1	0.0%
White/Non-Hispanic	2,701	83.3%
Two or more races reported	124	3.8%
Unknown, race not reported	15	0.5%
International, all races and ethnicities	44	1.4%
<b>Total</b>	<b>3,244</b>	<b>100.0%</b>



First-time undergraduate Bears are **64%** female and **36%** male



**35%** of first-time undergraduate Bears are first generation students

# TOP FEEDER HIGH SCHOOLS

Fall 2015

- 1 Kickapoo High School — Springfield
- 2 Glendale High School — Springfield
- 3 Ozark High School — Ozark
- 4 Nixa R-II High School — Nixa
- 5 Republic High School — Republic
- 6 Central High School — Springfield
- 7 Lee's Summit North High School — Lee's Summit
- 8 Parkview High School — Springfield
- 9 Eureka High School — Eureka
- 10 Willard High School — Willard

Average high school GPA (first-time undergraduate Bears) = 3.62

## By range

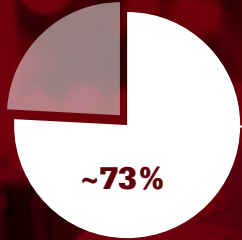
3.75 or greater	1,224	43.7%
3.50 to 3.74	508	18.1%
3.25 to 3.49	418	14.9%
3.00 to 3.24	319	11.4%
2.50 to 2.99	259	9.2%
2.00 to 2.49	39	1.49%
Not reported	97	1.0%



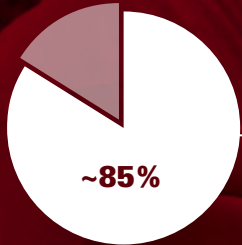
# BEARS ONE-YEAR RETENTION RATE

Full time, first time  
undergraduates: 2010–2014

	Fall to fall terms					5-year change	
	2010–11	2011–12	2012–13	2013–14	2014–15	Number	Percent
Number of students in cohort	2,647	2,568	2,525	2,700	2,826	179	6.8%
White	2,249	2,196	2,067	2,233	2,349	100	4.4%
Black	125	137	162	166	161	36	28.8%
Hispanic	83	71	99	92	101	18	21.8%
Other	190	164	197	209	215	25	13.2%
Students in cohort who returned after 1 year							
<b>Number returned</b>	1,995	1,935	1,900	2,031	2,211	216	10.8%
White	1,718	1,660	1,581	1,701	1,856	138	8.0%
Black	79	102	107	118	111	32	40.5%
Hispanic	62	53	72	65	79	17	27.4%
Other	136	120	140	147	165	29	21.3%
<b>Percent returned</b>	75.4%	75.4%	75.2%	75.3%	78.0%		
White	76.4%	75.6%	76.5%	76.2%	79.0%		
Black	63.2%	74.5%	66.1%	71.1%	68.9%		
Hispanic	74.7%	74.7%	72.7%	70.7%	78.2%		
Other	71.6%	73.2%	71.2%	70.3%	76.7%		



**Approximately 73%**  
of undergraduate transfer  
students originate from  
2-year institutions



**Approximately 85%**  
of undergraduate transfer  
students enroll full-time

## TOP FEEDER TWO-YEAR COLLEGES

Fall 2015

- 1 Ozarks Technical Community College—Springfield
- 2 Missouri State University—West Plains
- 3 St. Louis Community College—St. Louis
- 4 Crowder College—Neosho
- 5 St. Charles Community College—Cottleville
- 6 Metropolitan Community College—Kansas City
- 7 East Central College—Union
- 8 State Fair Community College—Sedalia
- 9 Moberly Area Community College—Moberly
- 10 Three Rivers Community College—Poplar Bluff

Seamless transition for MSU transfer students is assisted by online two-year college transfer degree plans maintained for many two-year Missouri colleges.

# UNDERGRADUATE TRANSFER BEARS

Undergraduates by  
ethnicity and gender:  
Fall 2015

The **ethnic diversity** of first-time  
Bear transfers is similar to the  
**total MSU population**

	Male	Female	Total	% Total
Hispanic	20	28	48	3.0%
American Indian/Alaska Native	4	6	10	0.6%
Asian	8	9	17	1.1%
Black/African American	36	31	67	4.2%
Native Hawaiian/Pacific Islander	2	1	3	0.2%
White/Non-Hispanic	570	654	1,224	76.2%
Two or more races reported	15	25	40	2.5%
Unknown, race not reported	8	10	18	1.1%
International, all races and ethnicities	70	109	179	11.1%
<b>Total</b>	<b>733</b>	<b>873</b>	<b>1,606</b>	<b>100.0%</b>

# BACHELOR'S DEGREE OPTIONS

Accounting  
Agricultural Business  
Agriculture Education  
Agriculture, General  
Animal Science  
Anthropology\*  
Art  
Art and Design  
Art and Design Education  
Art History\*  
Athletic Training  
Biology Education  
Biology\*  
Cell and Molecular Biology  
Chemistry Education  
Chemistry\*  
Child and Family Development  
Classics - Latin Concentration\*  
Clinical Laboratory Sciences -  
Medical Technology

Communication Sciences and Disorders  
Communication\*  
Computer Information Systems  
Computer Science\*  
Construction Management  
Criminology  
Dance  
Design  
Dietetics  
Early Childhood Education  
Earth Science Education  
Economics\*  
Electronic Arts\*  
Elementary Education  
Engineering Program (Co-Op with MUST)  
English  
English Education  
Entertainment Management  
Entrepreneurship  
Environmental Plant Science

Exercise and Movement Science  
 Facility Management  
 Family and Consumer Sciences  
 Fashion Merchandising and Design  
 Finance  
 General Business  
 General Studies  
 Geography\*  
 Geology\*  
 Geospatial Sciences  
 Gerontology  
 Global Studies\*  
 Health Services  
 History Education  
 History\*  
 Hospitality and Restaurant Administration  
 Individualized Major  
 Information Technology Service Management  
 Interior Design  
 Journalism\*

Logistics and Supply Chain Management  
 Management  
 Marketing  
 Mass Media\*  
 Mathematics Education  
 Mathematics\*  
 Mechanical Engineering Technology  
 Middle School Education  
 Modern Language\*  
 Music\*  
 Music - Instrumental  
 Music - Vocal/Choral  
 Musical Theatre  
 Natural Resources  
 Nursing  
 Philosophy\*  
 Physical Education  
 Physics  
 Physics Education  
 Planning

Political Science\*  
 Professional Writing\*  
 Psychology\*  
 Public Relations\*  
 Radiography  
 Recreation, Sport and Park Administration\*  
 Religious Studies\*  
 Respiratory Therapy  
 Risk Management and Insurance  
 Social Work  
 Sociology\*  
 Socio-Political Communication  
 Special Education  
 Speech and Theatre Education  
 Technology Management  
 Theatre and Dance  
 Theatre\*  
 Wildlife Conservation and Management

\*Minor Required

# MASTER'S DEGREE OPTIONS

Accountancy^  
Administrative Studies  
Applied Anthropology^  
Applied Behavior Analysis  
Applied Second Language Acquisition  
Athletic Training  
Biology^  
Business Administration^  
Cell and Molecular Biology^  
Chemistry^  
Child Life Studies  
Communication^  
Communication Sciences and Disorders^  
Computer Information Systems  
Counseling  
Criminology and Criminal Justice^  
Cybersecurity  
Defense and Strategic Studies  
Early Childhood and Family Development^  
Educational Administration

Educational Technology  
Elementary Education^  
English  
Geospatial Sciences in Geography and  
Geology^  
Global Studies^  
Health Administration^  
Health Promotion and Wellness  
Management^  
History^  
Interdisciplinary Studies  
Literacy^  
Materials Science^  
Mathematics^  
Music  
Natural and Applied Sciences^  
Nurse Anesthesia  
Nursing^  
Occupational Therapy  
Physician Assistant Studies

Plant Science^  
Project Management^  
Psychology  
Public Administration^  
Public Health^  
Religious Studies^  
Secondary Education^  
Social Work  
Special Education^  
Student Affairs in Higher Education  
Teaching  
Teaching and Learning  
Visual Studies  
Writing^

^Accelerated option



## **DOCTORAL DEGREE OPTIONS**

Audiology  
Educational Leadership (MU)  
Nurse Anesthesia Practice  
Nursing Practice  
Pharmacy (UMKC)  
Physical Therapy

## **SPECIALIST DEGREE OPTIONS**

Counseling and Assessment  
Educational Administration  
Teacher Leadership

# TOP BACHELOR'S DEGREES

2014–2015

Undergraduate Bears choose from 11 degrees offered through more than 80 majors with over 185 options.

Graduate Bears choose from 18 master's degrees, four doctoral degrees, one specialist degree and 43 graduate certificates.

Many degrees offer complete programs or courses via distance education.

	Number awarded	% of all bachelor's degrees
Psychology	178	5.7%
Accounting	163	5.2%
Elementary Education	162	5.2%
Management	138	4.4%
Marketing	125	4.0%
Criminology	114	3.6%
Biology	100	3.2%
Finance	100	3.2%
Hospitality and Restaurant Administration	92	2.9%
Exercise and Movement Science	84	2.7%
Nursing	69	2.2%
General Business	63	2.0%
Cell and Molecular Biology	61	1.9%
Entertainment Management	61	1.9%
Communication	58	1.8%
Total top degrees	1,568	49.9%

Bears earned  
**4,431 degrees**  
in 2014–15

(3,144 bachelor's; 1,069 master's;  
45 doctoral; 173 certificates).



# BEAR SIX-YEAR GRADUATION RATE

Full-time, first-time undergraduates, 2010–2015

The MSU graduation rate is expected to increase as academic and student-life experiences are enhanced.

Percent Graduating Within Six Years					
2004–2010	2005–2011	2006–2012	2007–2013	2008–2014	2009–2015
54.1%	54.5%	55.3%	53.3%	54.7%	52.3%

# TUITION AND FEES

Fall 2015

Tuition Type	Missouri Residents	Missouri Non-Residents
<b>Undergraduate 30 hours</b>	\$7,060	\$13,930
<b>Graduate 18 hours</b>	\$5,500	\$10,108

MSU tuition per credit hour: resident \$205;  
non-resident \$434

MSU offers a number of scholarship opportunities specifically for entering freshmen. All students are also encouraged to apply for scholarships privately funded through the Foundation.

# BEAR COMMUNITY NOTES

For the 2014–15 academic year, MSU was able to use the B.E.A.R. Fee to update **student seating at Plaster Stadium** and add three new athletic fields to campus: **Allison South and North Stadiums** and a **sand volleyball court**. Next year, MSU looks forward to the completion of a new **Admissions Building** and updates to **Sunvilla Residence Hall**.

Bears may attend **NCAA Division I intercollegiate athletic events** for 15 teams and participate in numerous recreational activities.

Residence Life and Services provides housing for **nearly 6,000 students** living in **nine residence halls** on campus.

During the 2014–15 academic year, the MSU community completed **67,031 hours of community service** as part of our public affairs mission and through Service-Learning classes.

The **Duane G. Meyer Library** not only allows students to search for electronic and print resources using SWAN, the library's catalog system, but the library also provides computers for research and writing; media viewing and listening stations; and photocopiers and copy services. Meyer Library is also home to the **BearCLAW**, which provides free tutoring to MSU students in a peer-led tutoring environment.

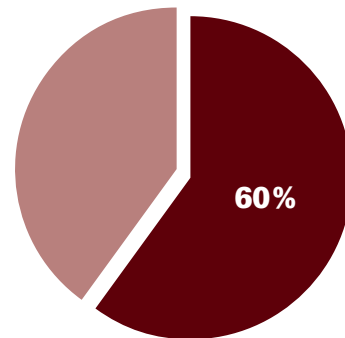
The **Student Activities Council** organizes many events which aim to provide educational, entertaining, cultural and leisure opportunities to complement the academic experience, including lectures, concerts, comedians and films.

## EMPLOYEE CHARACTERISTICS

Fall 2015

Appointment	Faculty	Staff	GA	Total
Full-time	734	1,362	0	2,096
Part-time	407	429	535	1,371
Total	1,141	1,791	535	3,467

Approximately **60%** of Bear employees are **full-time**.



The Office of Institutional Research (OIR) serves as a centralized resource to campus decision-makers and planners by providing an objective standard for determining the extent to which MSU achieves its core mission of educated persons, as well as determining the extent to which MSU achieves its stated goals.

The Bear Stats, prepared by OIR, provides data supplied annually for the purpose of state and federal compliance. These data are routinely produced by OIR and used to fulfill Missouri State University obligations to a variety of external agencies, including the National Center for Education Statistics (NCES), the Board of Governors, a variety of federal and state governmental units, and rating/ranking publications.

