

Southwest Missouri State University

Fact Book 1996-97



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FACT BOOK

1996-97

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PREPARED BY THE OFFICE OF INSTITUTIONAL RESEARCH

SOUTHWEST MISSOURI STATE UNIVERSITY

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EXECUTIVE SUMMARY OF STATISTICS

	1992-93	1993-94	1994-95	1995-96	1996-97
Fall Maximum Registration	20,287	19,477	18,714	17,825	17,957
Springfield	19,289	18,463	17,695	16,853	16,803
West Plains	998	1,014	1,019	972	1,154
Fall Headcount Enrollment	19,973	19,150	18,326	17,411	17,518
Undergraduate - Springfield	17,430	16,505	15,577	14,566	14,309
Undergraduate - West Plains	971	990	1,016	972	1,154
Graduate - Springfield	1,572	1,655	1,733	1,873	2,055
Fall Student Credit Hours	236,480	226,121	214,901	203,676	202,132
Undergraduate - Springfield	219,258	207,454	195,115	183,841	180,173
Undergraduate - West Plains	9,117	9,981	10,329	9,849	10,901
Graduate - Springfield	8,105	8,686	9,457	9,986	11,058
Degrees Awarded, Fiscal Year*	2,825	2,877	2,759	2,614	N/A
Associate	7	12	3	2	N/A
Bachelor's	2,459	2,540	2,382	2,189	N/A
Master's	327	293	342	392	N/A
Specialist	32	32	32	31	N/A
Instructional Staff Headcount*	661	671	669	646	661
Tenured	436	456	467	478	484
Non-Tenured	225	215	202	168	177
Current Funds Revenues	128,380,575	130,172,124	136,392,364	143,051,243	N/A
Student Fees	38,420,240	39,466,076	40,954,150	41,787,267	N/A
State Appropriations	50,422,509	52,130,236	55,325,110	60,049,498	N/A
Other Sources	39,537,826	38,575,812	40,113,104	41,214,478	N/A
Total Expenditures	121,672,209	123,880,988	129,419,269	139,363,624	N/A
Educational & General	105,017,884	107,201,807	110,448,778	120,188,303	N/A
Auxiliary Enterprises	16,654,325	16,679,181	18,970,491	19,175,321	N/A
Educational & General Space*	1,260,127	1,260,546	1,272,942	1,255,622	1,247,896
Library Circulation*	263,525	327,328	314,075	276,121	N/A
Music	6,259	6,680	6,535	5,390	N/A
Maps	1,424	1,596	2,005	1,575	N/A
Audio-Visual	20,778	22,852	29,288	28,523	N/A
General Circulation	227,022	288,406	267,863	231,056	N/A
Greenwood	8,042	7,794	8,384	9,577	N/A
Outright Gifts (dollars)	4,024,474	4,555,569	4,135,215	5,666,691	N/A

*Springfield Campus only

N/A Not available

General Information

HIGHLIGHTS

- * Southwest Missouri State University, founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- * The University was given a regional mission by legislative act in 1919. That mission was expanded in the spring of 1995. The name of the University's governing board was also changed to the Board of Governors, and its composition reflects the change in mission. The new mission includes a special statewide emphasis in public affairs as well as future development along four themes: (1) business and economic development, (2) health care, (3) the performing arts, and (4) professional education.
- * The University is currently a metropolitan institution offering a variety of programs and services at three locations. In addition to the main campus at Springfield, a two-year branch campus is located in West Plains and a research campus is in Mountain Grove.
- * In July of 1993, Dr. John H. Keiser was appointed as the University's eighth president.
- * The campus' academic sector now consists of nine colleges with the newest designation being the College of Continuing Education and the Extended University.
- * The Department of Psychology moved from the College of Education to the College of Health and Human Services.



University Heritage

Southeast Missouri State University. The first school in the public school system in the school became Southeast Missouri State University in 1907. The University has since then been a center of higher learning and science, and a place of the nation's highest scholarship in the sciences. In 1912, the institution was designated as the national center for the study of the history of the United States, and in 1917, it became an official center for the study of the history of the United States.

Now, as a second campus, a program leading to these ends. The University's history is a story of growth and development. The University of Missouri is a public institution of higher learning, and it is a center of the nation's highest scholarship in the sciences. In 1912, the institution was designated as the national center for the study of the history of the United States, and in 1917, it became an official center for the study of the history of the United States.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 250,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for to Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma. The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 9,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University in West Plains is a city of 4,000, which is approximately halfway between Springfield and West Plains.

The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 500,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only metropolitan university in southwest Missouri, SMU provides educational leadership in the region.

Accreditation

The Springfield campus is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The West Plains campus received accreditation from the same organization in the spring of 1994. The University is professionally accredited or approved by the Association Commission for Programs in Hospitality Administration, American Association of Faculty and Administrators, Commission on Accreditation of Allied Health Education Programs, National Association of Schools of Music, National Association of Industrial Technology, The National League for Nursing, The American Chemical Society, The Council on Social Work Education, American Dietetic Association, National Council on Education for the Deaf, American Association for Learning and Research, American Speech-Language-Hearing Association, Computing Science Accreditation Board, the American Assembly of Collegiate Schools of Business, and the National Association of Schools of Public Affairs and Administration.

HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the university with its own mission, the institution offers nine academic programs leading to three associate degrees.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 265,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 9,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,000, which is approximately halfway between Springfield and West Plains.

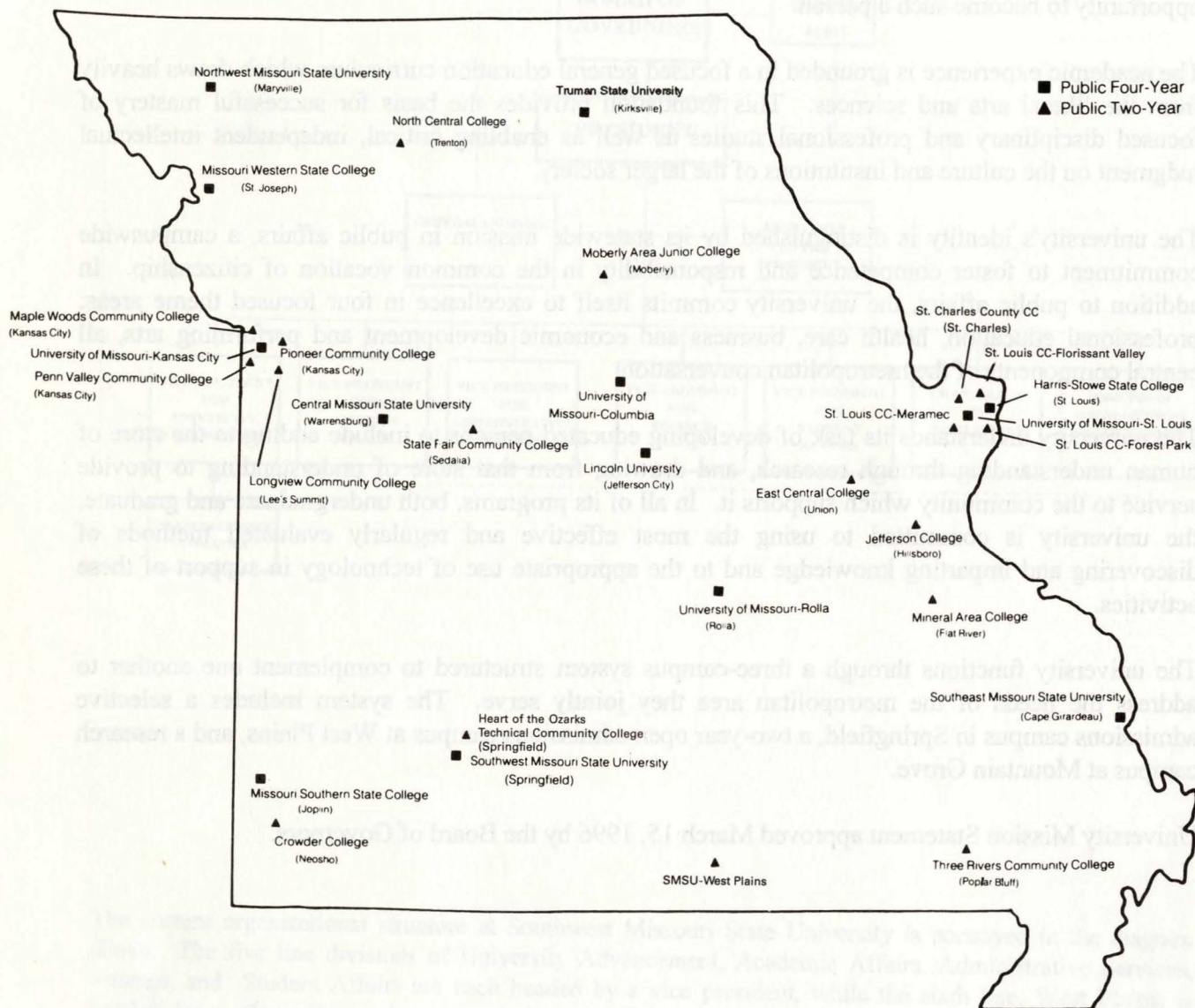
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 800,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

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MISSOURI STATE MAP WITH PUBLIC COLLEGES AND UNIVERSITIES



UNIVERSITY MISSION

Southwest Missouri State University is a metropolitan university serving a unique combination of urban and rural environments, whose single purpose is to develop educated persons. The university is committed to the creation of a teaching and learning environment which maximizes the student's opportunity to become such a person.

The academic experience is grounded in a focused general education curriculum which draws heavily from the liberal arts and sciences. This foundation provides the basis for successful mastery of focused disciplinary and professional studies as well as enabling critical, independent intellectual judgment on the culture and institutions of the larger society.

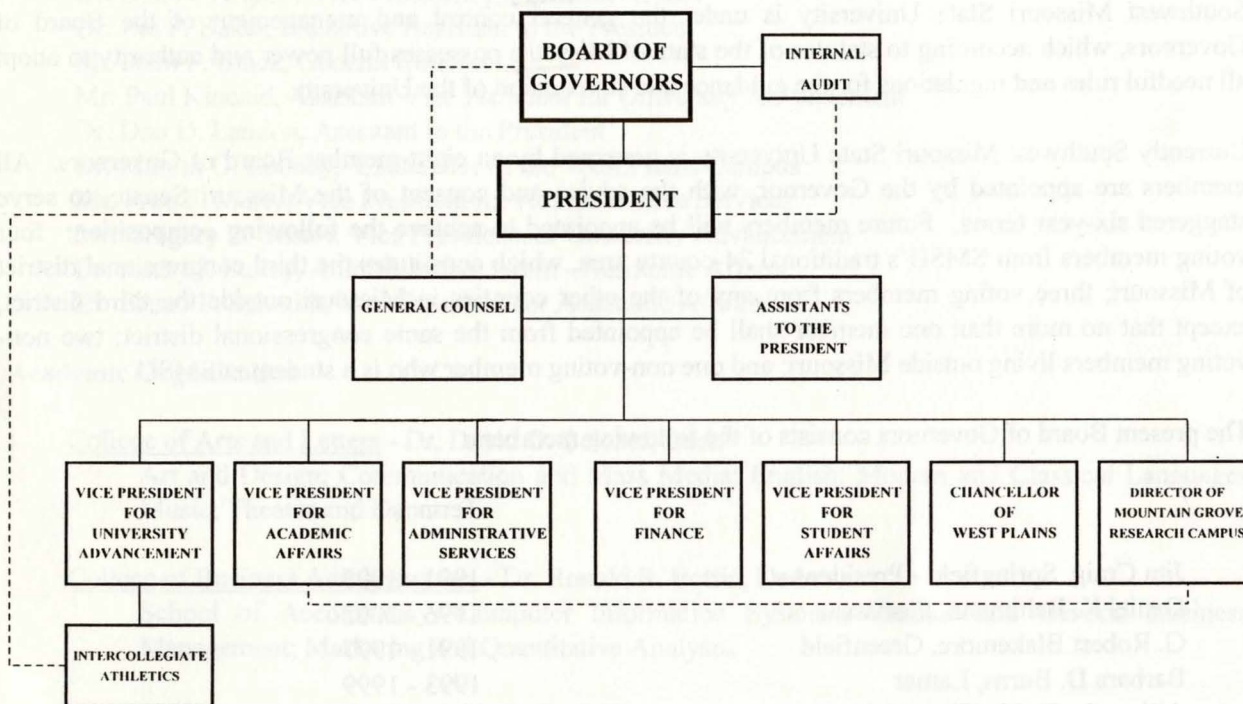
The university's identity is distinguished by its statewide mission in public affairs, a campuswide commitment to foster competence and responsibility in the common vocation of citizenship. In addition to public affairs, the university commits itself to excellence in four focused theme areas: professional education, health care, business and economic development and performing arts, all central components of the metropolitan conversation.

The university understands its task of developing educated persons to include adding to the store of human understanding through research, and drawing from that store of understanding to provide service to the community which supports it. In all of its programs, both undergraduate and graduate, the university is committed to using the most effective and regularly evaluated methods of discovering and imparting knowledge and to the appropriate use of technology in support of these activities.

The university functions through a three-campus system structured to complement one another to address the needs of the metropolitan area they jointly serve. The system includes a selective admissions campus in Springfield, a two-year open admissions campus at West Plains, and a research campus at Mountain Grove.

University Mission Statement approved March 15, 1996 by the Board of Governors.

ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University is portrayed in the diagram above. The five line divisions of University Advancement, Academic Affairs, Administrative Services, Finance, and Student Affairs are each headed by a vice president, while the sixth line, West Plains, is headed by a chancellor and a seventh line, the Research Campus, is headed by a director. Other administrative positions which report directly to the University President are two Assistants to the President and the General Counsel.

ORGANIZATIONAL OFFICERS

Board of Governors

Southwest Missouri State University is under the general control and management of the Board of Governors, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

Currently Southwest Missouri State University is governed by an eight-member Board of Governors. All members are appointed by the Governor, with the advice and consent of the Missouri Senate, to serve staggered six-year terms. Future members will be appointed to achieve the following composition: four voting members from SMSU's traditional 24-county area, which constitutes the third congressional district of Missouri; three voting members from any of the other counties in Missouri outside the third district, except that no more than one member shall be appointed from the same congressional district; two non-voting members living outside Missouri; and one non-voting member who is a student at SMSU.

The present Board of Governors consists of the following members:

	Term
Jim Craig, Springfield - President	1991 - 1997
Daniel K. Behlmann, Florissant	1996 - 2002
G. Robert Blakemore, Greenfield	1991 - 1997
Barbara D. Burns, Lamar	1993 - 1999
Allison L. Smith, West Plains	1995 - 2001
Thomas G. Strong, Springfield	1993 - 1999
Joseph W. Turner, Springfield	1995 - 2001
Beth Fleming - Student Member	1996 - 1997



Jim R. Craig



Daniel K. Behlmann



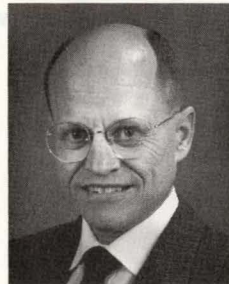
G. Robert Blakemore



Barbara D. Burns



Allison L. Smith



Thomas G. Strong



Joseph W. Turner



Beth Fleming

Administrative Council

Dr. John H. Keiser, President
Mr. Thomas E. Allen, Vice President for Finance
Dr. Don A. Aripoli, Vice President for Student Affairs
Dr. Jim P. Baker, Executive Assistant to the President
Mr. John F. Black, General Counsel
Mr. Paul Kincaid, Assistant Vice President for University Advancement
Dr. Don D. Landon, Assistant to the President
Dr. Marvin O. Looney, Chancellor of the West Plains Campus
Mr. Fred F. Marty, Vice President for Administrative Services
Mr. Gregory P. Onstot, Vice President for University Advancement
Dr. Kathy J. Pulley, Administrative Intern - Academic Affairs
Dr. Bruno F. Schmidt, Vice President for Academic Affairs

Academic Organization

College of Arts and Letters - Dr. David O. Belcher, Dean

Art and Design; Communication and Mass Media; English; Modern and Classical Languages; Music; Theater and Dance.

College of Business Administration - Dr. Ronald R. Bottin, Dean

School of Accountancy; Computer Information Systems; Finance and General Business; Management; Marketing and Quantitative Analysis.

College of Education - Dr. Roger V. Bennett, Dean

Curriculum and Instruction; Educational Administration; Guidance and Counseling; Laboratory School; Library Science.

College of Health and Human Services - Dr. Jeanne L. Thomas, Dean

Biomedical Sciences; Communication Sciences and Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Nursing; Psychology; School of Social Work.

College of Humanities and Public Affairs - Dr. Bernice S. Warren, Dean

Defense and Strategic Studies; Economics; History; Military Science; Philosophy; Political Science; Religious Studies; Sociology and Anthropology.

College of Natural and Applied Science - Dr. Lawrence E. Banks Jr., Dean

Agriculture; Biology; Chemistry; Computer Science; Fruit Science; Geography, Geology, and Planning; Mathematics; Physics and Astronomy; Technology.

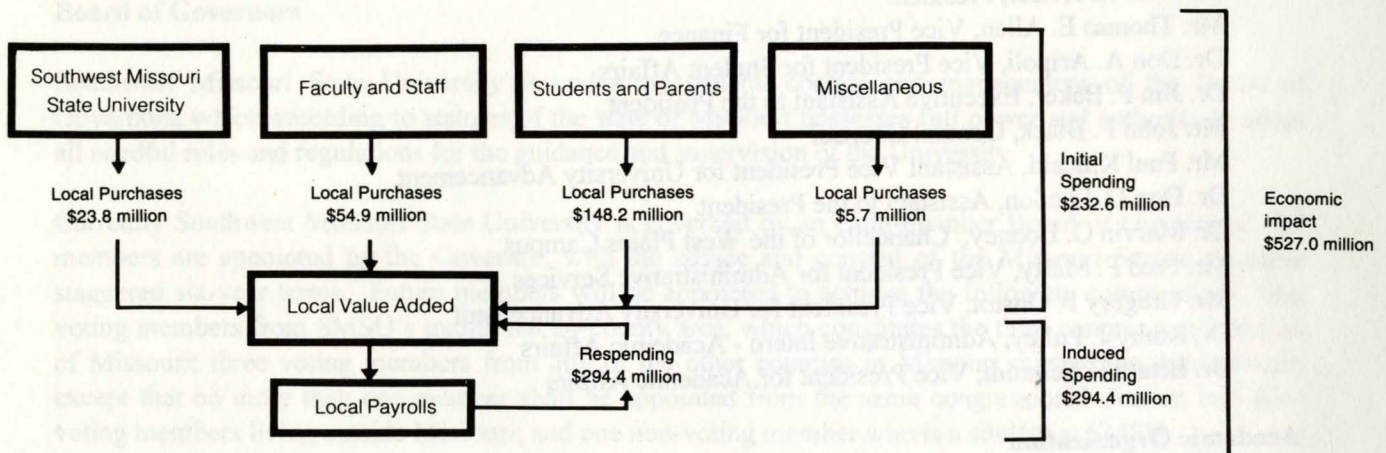
Graduate College - Dr. Frank A. Einhellig, Dean and Associate Vice President for Academic Affairs

University College - Dr. Curtis P. Lawrence, Dean

College of Continuing Education and the Extended University - Dr. J. Ronald Fairbairn, Dean

Library Services - Ms. Karen L. Horny, Dean

ECONOMIC IMPACT STATEMENT



The University exerts a great influence on the Springfield-Greene County economy while providing instruction, research, and public service. It is estimated that SMSU, its students, employees, and related groups spent approximately \$232.6 million within Greene County during the 1993-94 academic year. When the individuals and businesses who received those dollars re-spent a fraction of them on other locally produced goods, indirect effects of the university's spending occurred. These indirect effects resulted in "multiplier effects" that eventually caused the university's total impact on the local economy to approach \$527 million, or \$1.44 million on a typical day. In general, a multiplier of 2.27 was used to estimate the effect of most of the dollars spent.

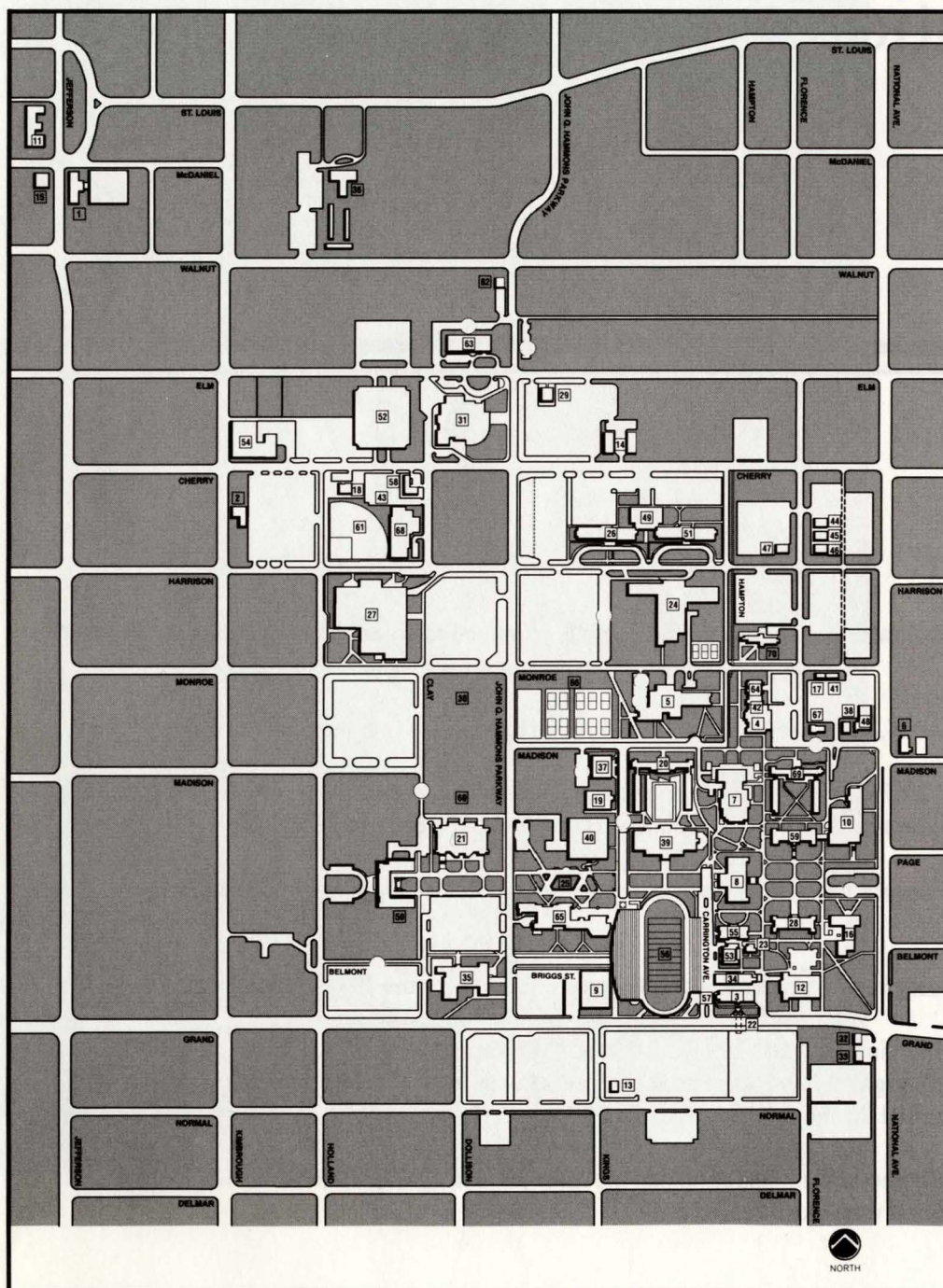
The economic activity stimulated by SMSU was estimated to support 17,188 full-time jobs. On average, this represented 95 jobs per 100 students. It was reported that SMSU students injected \$139.5 million of new spending into the local economy. Results of a survey of SMSU students and employees regarding their spending habits and favorite places to shop indicated that students and their immediate families spent more than \$15.6 million annually for groceries, and \$18.6 million for fast food, pizza and other meals prepared by restaurants. University employees and their families spent \$8.3 million for groceries and \$5.1 million at local restaurants.

SMSU's total operations budget and capital outlays for the fiscal year beginning July 1, 1994, will amount to \$45.5 million, not including payroll costs. This figure includes spending for things such as utilities, office supplies, and other items needed to keep the university running on a day-to-day basis; new construction projects; and maintenance on existing plant and equipment.

For several years SMSU has ranked among Springfield's largest employers. In fall 1993 the University had 1,601 regular full-time employees, 216 part-time employees in regular budgeted positions, and 4,333 student workers who typically work only a few hours a week.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Impact of Southwest Missouri State University on the Springfield-Greene County Economy, 1994*. Department of Economics, Southwest Missouri State University, July, 1994.

MAP OF THE CAMPUS



FACILITIES

1. Alumni Center
2. Archaeology Research
3. Art Annex
4. Baker Bookstore
5. Blair-Shannon House
6. Burgess House
7. Campus Union
8. Carrington Hall
9. Central Stores & Maintenance
10. Cheek Hall
11. Colonial Hotel
12. Craig Hall
13. Custodial Offices
14. Dogwood Apartments
15. Downtown Hall
16. Ellis Hall
17. Florence Hall
18. Forensic Laboratory
19. Forsythe Athletic Center
20. Freudenberger House
21. Glass Hall
22. Grand Street Underpass
23. Greenhouse
24. Greenwood Laboratory School
25. Hammons Fountain
26. Hammons House
27. Hammons Student Center
28. Hill Hall
29. Honors House
30. Intramural Sports
31. Juanita K. Hammons Hall for the Performing Arts
32. KSMU Radio Station - Offices
33. KSMU Radio Station - Studio
34. Karls Hall
35. Kemper Hall
36. Kentwood Hall
37. Kings Street Annex
38. Madison Hall
39. McDonald Arena
40. Meyer Library
41. Monroe Hall
42. Morris Hall
43. Motor Pool
44. Music - 622 S. Florence
45. Music - 628 S. Florence
46. Music - 634 S. Florence
47. Music - 635 S. Florence
48. National Hall
49. New Cafeteria
50. New Classroom Building
51. New Residence Hall
52. Park & Ride
53. Power House
54. Professional Building
55. Pummili Hall
56. Robert W. Plaster Sports Complex
57. Safety & Transportation Booth
58. Safety & Transportation Offices and S.P.D. Substation
59. Sicheluff Hall
60. Soccer Field
61. Softball Field
62. Student Art Gallery
63. Sunvilla Tower
64. Taylor Health Center
65. Temple Hall
66. Tennis Courts
67. University College Hall
68. Wehr Band Hall
69. Wells House
70. Woods House

Student Information

HIGHLIGHTS

- * The fall 1996 enrollment on the Springfield campus remained approximately the same as the prior year.
- * The enrollment of 16,364 students included 871 minority and 442 non-resident aliens.
- * Students from 112 of Missouri's 114 counties were in attendance on the Springfield campus during the fall semester. Twenty-nine counties contributed 100 or more residents.
- * In addition to Missouri, forty-three states and sixty-seven countries were represented in the fall enrollment.
- * Basic fee for undergraduate students was \$89 per credit hour for the 1996-97 academic year.
- * Of the \$56.5 million in financial aid awarded to SMSU students at the Springfield campus in FY96, almost fifty-eight percent was based on need. Loans have accounted for over half the financial aid awarded for the past three years.
- * The College of Business Administration had the most majors, 2,999, while the College of Health and Human Services was close behind with 2,872.



FALL HEADCOUNT ENROLLMENT SPRINGFIELD CAMPUS

	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996
Undergraduate										
Full-Time Male	5454	5962	6490	6860	6740	6585	6192	5812	5299	5161
Full-Time Female	5939	6436	6981	7505	7489	7286	6939	6471	6215	6132
Part-Time Male	1442	1422	1522	1555	1651	1584	1534	1500	1373	1306
Part-Time Female	1926	1912	2044	2037	2061	1975	1840	1794	1679	1710
Total Undergraduate	14761	15732	17037	17957	17941	17430	16505	15577	14566	14309
Graduate										
Full-Time Male	81	94	108	106	130	158	150	195	195	214
Full-Time Female	103	76	99	129	164	194	212	248	253	297
Part-Time Male	342	275	305	336	368	358	390	344	401	426
Part-Time Female	798	829	878	952	901	862	903	946	1024	1118
Total Graduate	1324	1274	1390	1523	1563	1572	1655	1733	1873	2055
Total	16085	17006	18427	19480	19504	19002	18160	17310	16439	16364

Note: Includes Off-Campus

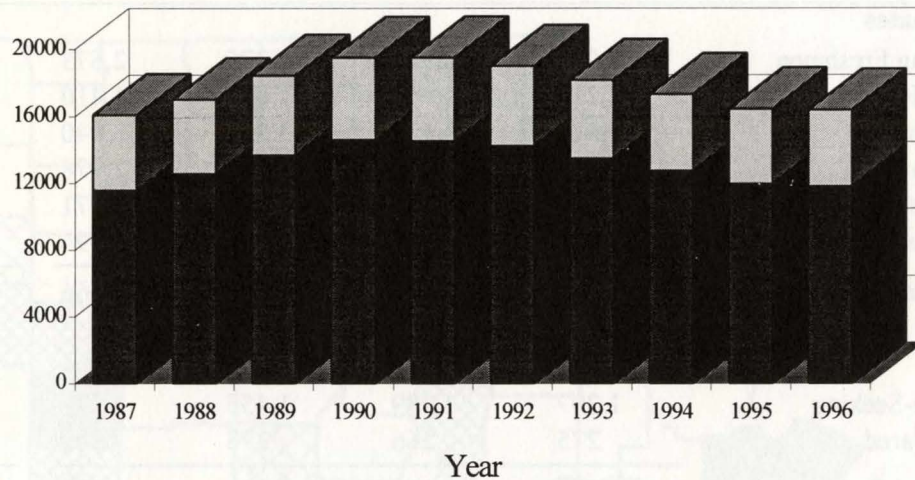
Source: HEGIS 2300-2.3A and IPEDS EF1

FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX SPRINGFIELD CAMPUS

	1992		1993		1994		1995		1996	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	7634	8731	7168	8255	6594	7522	6019	7162	5778	7054
Black, Non-Hispanic	244	240	219	220	214	199	177	208	161	188
Hispanic	54	57	64	61	68	73	60	71	65	73
Asian/Pacific Islander	96	95	115	87	108	86	102	79	102	98
Amer. Indian/Alask. Nat.	40	42	36	38	46	38	47	51	56	80
Non-Resident Alien	101	96	124	118	117	144	120	134	161	160
Race/Ethnicity Unknown	-	-	-	-	165	203	147	189	144	189
Total Undergraduate	8169	9261	7726	8779	7312	8265	6672	7894	6467	7842
Graduate										
White, Non-Hispanic	477	1013	492	1043	456	1064	508	1140	510	1257
Black, Non-Hispanic	1	14	3	10	4	8	7	7	7	7
Hispanic	2	2	2	4	2	5	4	5	5	5
Asian/Pacific Islander	5	4	3	7	4	7	7	9	7	4
Amer. Indian/Alask. Nat.	1	3	-	1	-	1	-	6	7	6
Non-Resident Alien	30	20	40	50	46	47	41	44	63	58
Race/Ethnicity Unknown	-	-	-	-	27	62	29	66	41	78
Total Graduate	516	1056	540	1115	539	1194	596	1277	640	1415

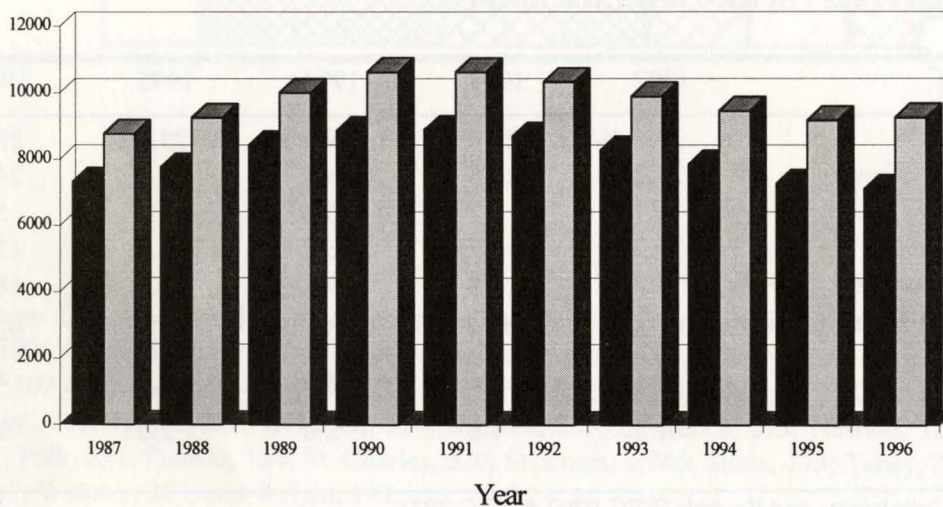
Source: IPEDS EF1

FALL ENROLLMENT BY ENROLLMENT STATUS SPRINGFIELD CAMPUS



■ Full-Time □ Part-Time

FALL ENROLLMENT BY GENDER SPRINGFIELD CAMPUS



■ Male □ Female

HEADCOUNT ENROLLMENT BY CLASS IN FALL SEMESTERS - SPRINGFIELD CAMPUS

	1992	1993	1994	1995	1996
Undergraduates					
Entering Freshmen	3,076	2,918	2,875	2,573	2,554
Other Freshmen	2,214	1,955	1,697	1,410	1,218
Sophomores	3,671	3,471	3,223	3,040	3,020
Juniors	3,498	3,206	3,011	2,978	2,862
Seniors	4,119	4,184	3,973	3,771	3,818
Unclassified	852	771	798	794	837
Total Undergraduates	17,430	16,505	15,577	14,566	14,309
Graduates					
Degree-Seeking	1,297	1,389	1,455	1,571	1,743
Undeclared	275	266	278	302	312
Total Graduates	1,572	1,655	1,733	1,873	2,055
Grand Total	19,002	18,160	17,310	16,439	16,364

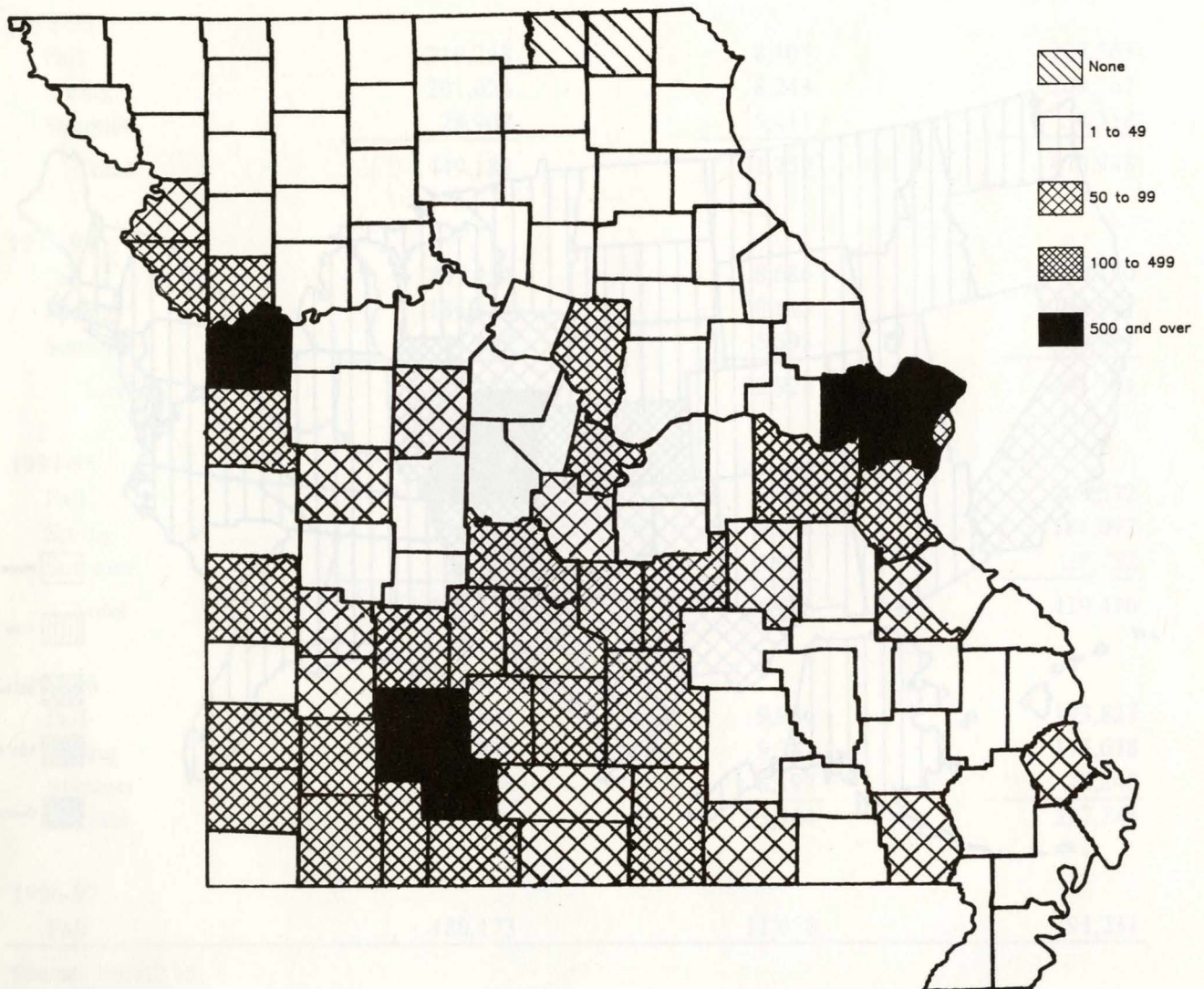
Source: IPEDS EF1

LEGAL RESIDENCE OF STUDENTS IN FALL SEMESTERS - SPRINGFIELD CAMPUS

	1992	1993	1994	1995	1996
Greene County	27.6 %	29.6 %	29.2 %	29.1 %	29.3 %
Other SW District Counties	23.2	22.8	23.0	23.7	24.9
Kansas City Area	5.7	5.7	6.0	4.6	5.9
St. Louis Area	17.2	16.7	15.8	14.5	13.8
Other Missouri Counties	18.9	18.8	19.1	20.7	18.7
Total Missouri	92.6	93.6	93.1	92.6	92.6
Other States	6.1	4.6	5.0	5.4	4.9
Other Countries	1.3	1.8	2.0	2.0	2.4

Source: Office of Admissions and Records (REC-0202 & REC-292)

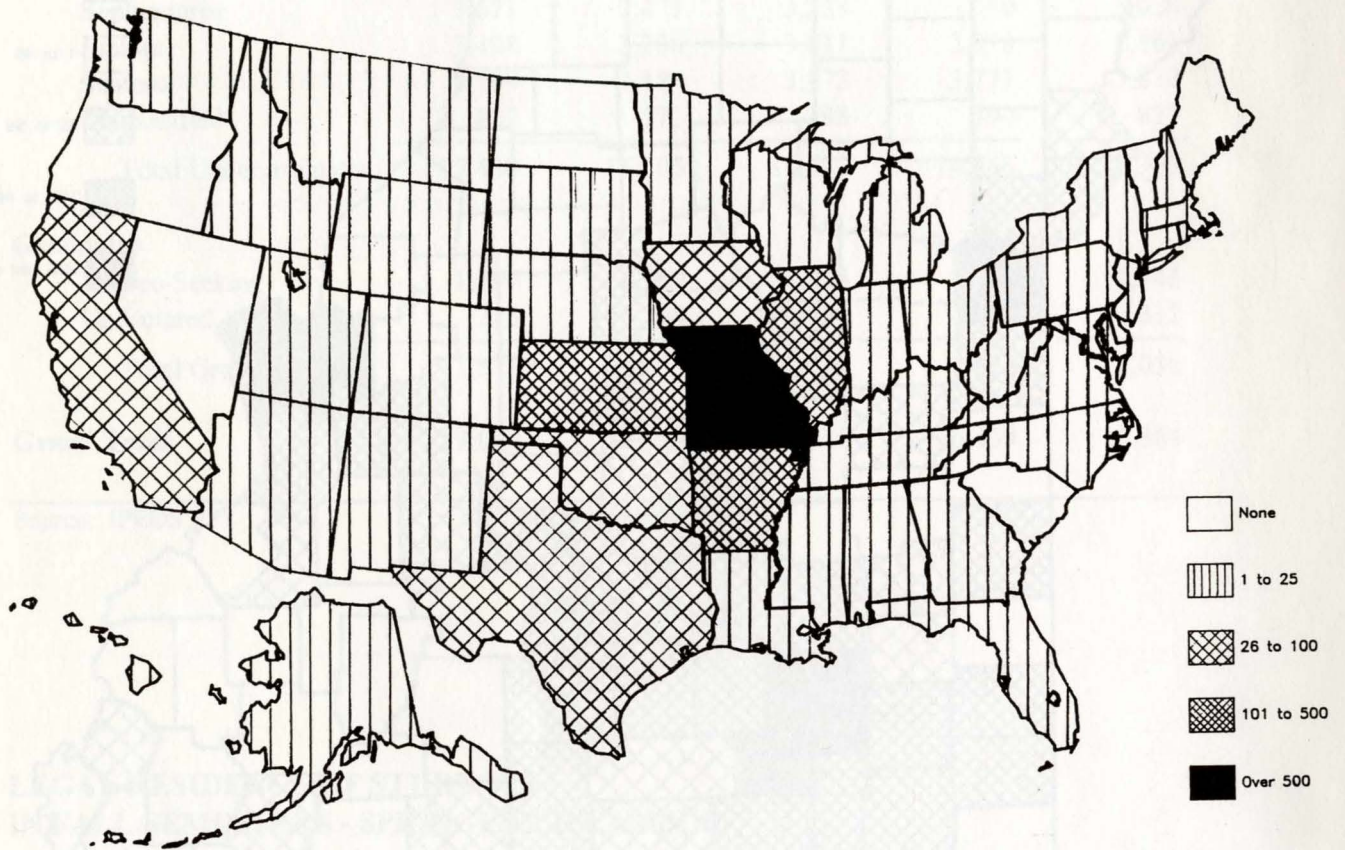
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1996



Students from 112 of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1996. Counties with 100 or more residents enrolled include Barry, 134; Boone, 100; Camden, 135; Cass, 109; Christian, 668; Clay, 228; Cole, 214; Dallas, 140; Franklin, 191; Greene, 4,813; Howell, 290; Jackson, 707; Jasper, 282; Jefferson, 218; Laclede, 265; Lawrence, 273; Newton, 123; Phelps, 121; Platte, 117; Polk, 231; Pulaski, 134; St. Charles, 520; St. Louis, 1,746; Stone, 173; Taney, 286; Texas, 143; Vernon, 117; Webster, 273; and Wright, 195.

Source: Office of Admissions and Records (REC-292)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1996



Forty-four states are represented in the student body. Eight states, including Missouri, have 26 or more residents in attendance.

In addition, over 390 foreign students from 67 countries are in attendance at SMSU. These students come from all parts of the world with 260 from Asia, 37 from North and South America, 40 from Europe, and 56 from Africa. Thailand has the largest representation with 58 students

Source: Office of Admissions and Records (REC-292)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduate	Graduate	Total
1992-93			
Fall	219,258	8,105	227,363
Spring	201,024	8,243	209,267
Summer	28,907	5,411	34,318
Total	449,189	21,759	470,948
1993-94			
Fall	207,454	8,686	216,140
Spring	186,324	8,643	194,967
Summer	24,399	5,595	29,994
Total	418,177	22,924	441,101
1994-95			
Fall	195,115	9,457	204,572
Spring	176,948	9,144	186,092
Summer	22,787	5,965	28,752
Total	394,850	24,566	419,416
1995-96			
Fall	183,841	9,986	193,827
Spring	165,897	9,781	175,678
Summer	22,043	6,197	28,240
Total	371,781	25,964	397,745
1996-97			
Fall	180,173	11,058	191,231

Source: MDHE 15

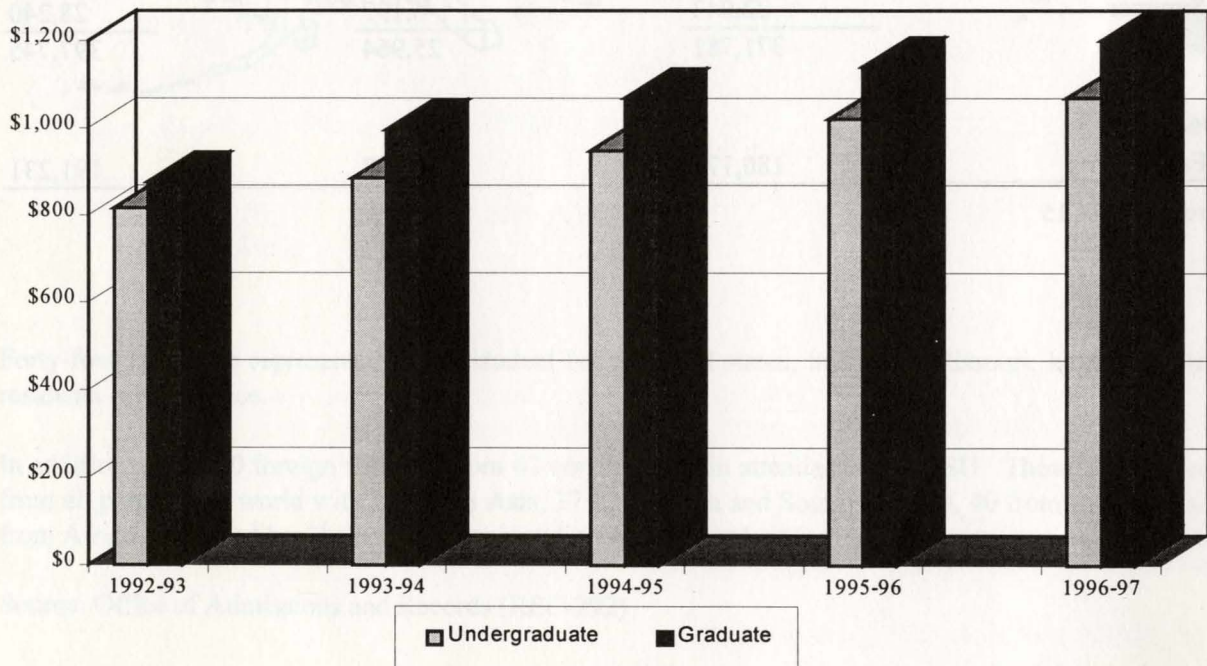
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

		1992-93	1993-94	1994-95	1995-96	1996-97
Full-Time Cost Per Semester						
Resident						
Undergraduate	(12 hrs.)	\$816	\$884	\$948	\$1,020	\$1,068
Graduate	(12 hrs.)	\$876	\$996	\$1,068	\$1,140	\$1,200
Nonresident						
Undergraduate	(12 hrs.)	\$1,632	\$1,768	\$1,896	\$2,040	\$2,136
Graduate	(12 hrs.)	\$1,752	\$1,992	\$2,136	\$2,280	\$2,400
Part-Time Cost Per Hour						
Resident						
Undergraduate	Lower	\$68	\$73	\$79	\$85	\$89
	Upper	\$68	\$75	\$79	\$85	\$89
Graduate		\$73	\$83	\$89	\$95	\$100
Nonresident*						
Undergraduate	Lower	\$136	\$146	\$158	\$170	\$178
	Upper	\$136	\$150	\$158	\$170	\$178
Graduate		\$146	\$166	\$178	\$190	\$200

Source: University Bulletin

* Non-Missouri residents will be assessed resident student rates when enrolling in fewer than four hours for each semester

RESIDENT FEES PER SEMESTER



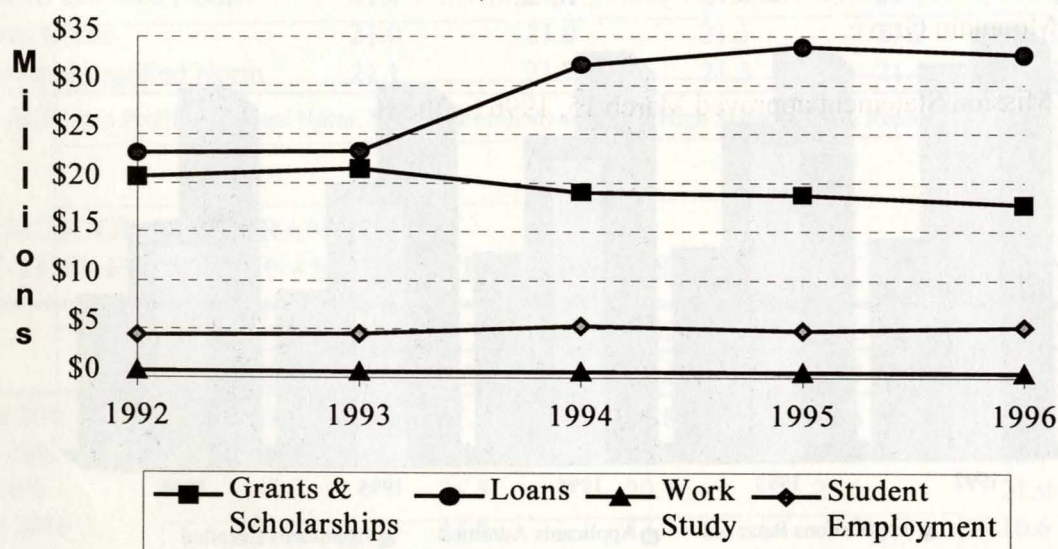
STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1992	20,623,472	23,103,197	647,306	4,371,502	48,745,477	64.9
1993	21,483,172	23,197,924	569,301	4,482,185	49,732,582	66.2
1994	18,989,875	32,066,542	600,947	5,354,800	57,012,164	65.4
1995	18,720,425	33,892,542	520,519	4,840,752	57,974,238	62.3
1996 *	17,776,191	33,106,894	466,819	5,215,178	56,565,082	57.7
Students Served						
1992	14,879	9,867	626	2,897	28,269	61.8
1993	16,284	10,310	621	3,270	30,485	60.4
1994	15,331	13,179	623	3,068	32,201	62.2
1995	14,777	12,862	562	3,101	31,302	56.7
1996 *	13,370	12,492	450	3,024	29,336	52.9

Source: MDHE 14 and Financial Aid Office

* Springfield campus only

FINANCIAL AID GRANTED BY CATEGORY



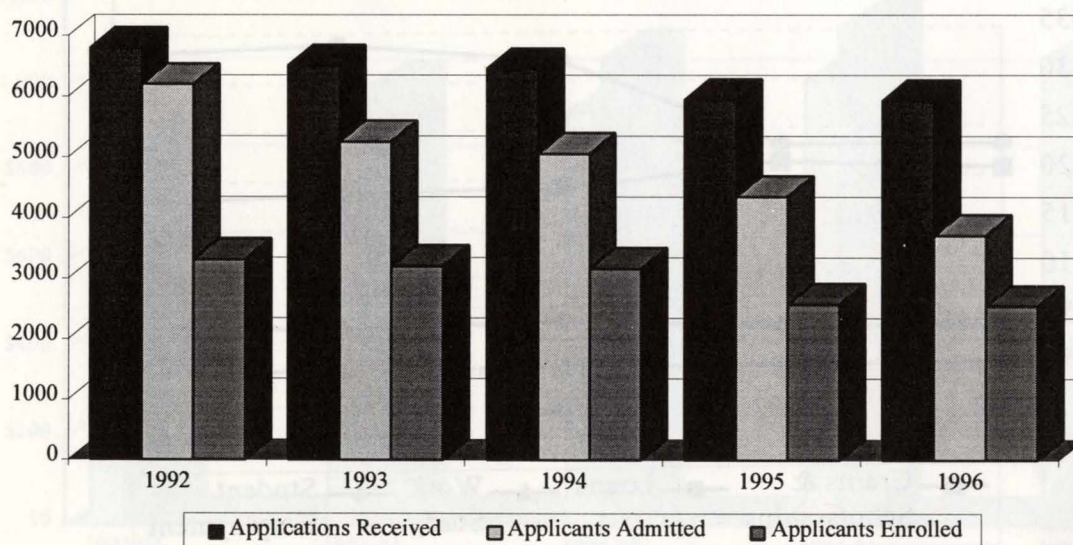
ADMISSIONS SUMMARY IN FALL SEMESTERS

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled
First-Time Undergraduate					
1992	6,791	6,197	91.3	3,313	53.5
1993	6,503	5,254	80.8	3,204	61.0
1994	6,449	5,053	78.4	3,161	62.6
1995 *	5,939	4,348	73.2	2,573	59.2
1996 *	5,924	3,710	62.6	2,544	68.6
Transfer Undergraduate					
1992	1,828	1,424	77.9	1,104	77.5
1993	1,787	1,326	74.2	932	70.3
1994	1,783	1,413	79.2	998	70.6
1995 *	1,432	1,106	77.2	791	71.5
1996 *	1,482	1,215	82.0	893	73.5
Graduate					
1992	663	525	79.2	256	48.8
1993	756	588	77.8	317	53.9
1994	795	561	70.6	293	52.2
1995 *	818	565	69.1	299	52.9
1996 *	918	682	74.3	363	53.2

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Admissions and Records (ADM010).

*Springfield campus only.

FIRST-TIME UNDERGRADUATE



ACT STANDARD SCORES FOR FRESHMAN

	1991-92 N=2992	1992-93 N=2943	1993-94 N=2798	1994-95 N=2772	1995-96 N=2465
English					
SMSU Enrolled Norm	21.3	21.3	21.4	21.6	22.1
State Norm	20.7	20.6	20.7	20.7	20.9
National Enrolled Norm	20.8	20.9	21.0	21.0	21.1
Mathematics					
SMSU Enrolled Norm	20.0	20.0	20.3	20.3	20.9
State Norm	20.0	20.0	20.2	20.2	20.4
National Enrolled Norm	20.3	20.4	20.6	20.7	20.8
Reading					
SMSU Enrolled Norm	22.7	22.4	22.7	22.6	23.1
State Norm	21.8	21.6	21.8	21.8	21.9
National Enrolled Norm	21.8	21.8	21.9	22.0	22.1
Science Reasoning					
SMSU Enrolled Norm	21.5	21.4	21.6	21.7	22.1
State Norm	21.0	21.0	21.2	21.3	21.4
National Enrolled Norm	21.0	21.1	21.3	21.5	21.6
Composite					
SMSU Enrolled Norm	21.4	21.4	21.6	21.7	22.2
State Norm	21.0	21.0	21.1	21.2	21.3
National Enrolled Norm	21.1	21.2	21.3	21.4	21.5

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1992	1993	1994	1995	1996
Highest 20%	24.1 %	27.7 %	26.8 %	32.6 %	30.2 %
Fourth 20%	22.7	26.2	27.5	28.9	28.7
Third 20%	17.6	21.5	20.7	23.5	21.9
Second 20%	11.5	11.8	12.5	9.6	10.6
Lowest 20%	3.7	5.1	4.3	0.9	2.3
Not Ranked	20.4	7.7	8.2	4.5	6.3

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under- graduate	Graduate
1991	2.41	2.66	2.78	2.94	2.94	2.83	3.78
1992	2.36	2.68	2.78	2.93	2.92	2.83	3.73
1993	2.31	2.65	2.79	2.94	3.03	2.84	3.72
1994	2.32	2.64	2.70	2.96	3.06	2.85	3.73
1995	2.42	2.70	2.80	2.96	2.97	2.87	3.74

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1991	1992	1993	1994	1995
A (Excellent)	29.3%	29.5%	30.3%	30.8%	33.1%
B (Superior)	30.4	29.8	28.5	28.0	27.7
C (Satisfactory)	19.0	18.8	18.3	17.8	16.8
D (Minimum Passing)	5.9	5.9	6.0	5.8	5.5
F (Unsatisfactory)	4.5	5.0	5.4	5.4	4.8
I (Incomplete)	1.1	0.9	1.1	1.0	1.1
N (Drop)	9.4	9.7	9.8	10.8	10.8
V (Audit)	0.3	0.3	0.3	0.3	0.3
Z (Deferred - grad.)	0.1	0.2	0.2	0.1	0.2
Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

**NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE
FALL SEMESTERS, 1995 AND 1996
SPRINGFIELD CAMPUS***

College & Department	1995	1996	College & Department	1995	1996
Arts & Letters			Humanities & Public Affairs		
Art & Design	398	405	Defense & Strategic Studies	28	25
Communication & Mass Media	634	652	Economics	46	37
English	386	382	History	276	262
Modern & Classical Languages	61	59	Philosophy	14	18
Music	274	288	Political Science	230	208
Theatre & Dance	207	235	Religious Studies	49	48
Total	1,960	2,021	Sociology & Anthropology	153	168
			Antiquities Program	34	27
			Total	830	793
Business Administration			Natural & Applied Sciences		
School of Accountancy	641	610	Agriculture	478	499
Computer Info. Systems	475	550	Biology	638	609
Finance & Gen. Business	625	672	Chemistry	154	134
Management	488	514	Computer Science	185	197
Marketing & Quant. Analysis	437	470	Geog., Geology & Planning	188	183
M.B.A.	168	183	Mathematics	165	153
Total	2,834	2,999	Physics & Astronomy	95	73
			Technology	332	325
			Total	2,235	2,173
Education			University College		
Curriculum & Instruction	1,435	1,437		15	10
Educational Administration	269	315			
Guidance & Counseling	261	272			
Total	1,965	2,024			
Health & Human Services			Nondegree & Unclass. Grad.	300	310
Biomedical Sciences	221	223	Undeclared Undergrad.	3,377	3,162
Commun. Sci. & Disorders	260	270			
Consumer & Family Studies	561	546			
Health, P.E. & Recreation	591	575			
Nursing	236	231			
Psychology	814	776			
School of Social Work	201	207			
Gerontology Program	39	44			
Total	2,923	2,872			
			Grand Total	16,439	16,364

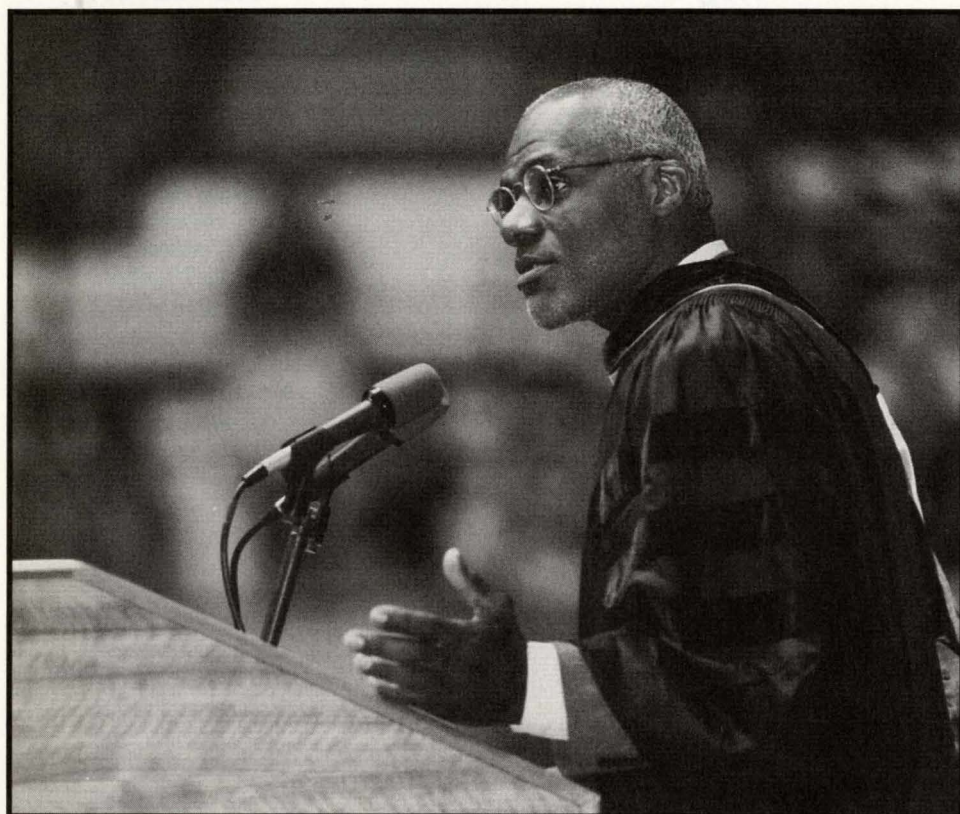
*Includes on and off campus and on and off schedule, with the exception of special students.

Source: Office of Institutional Research (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- * The University offers baccalaureate degrees in 85 disciplines and master's degrees in 30 disciplines. An educational specialist degree is also offered in Educational Administration.
- * Majors may be selected from a total of 99 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- * Seven new programs were started in 1995-96. They are a B.S.Ed. in Early Childhood Education, a B.F.A. in Musical Theatre, a M.S. in Computer Information Systems, a M.S. in Health Promotion and Wellness Management, a M.S. in Materials Science, a M.S. in Nurse Anesthesia, and a M.S.W. in Social Work..
- * Approximately 2,600 degrees were conferred in FY96.



CURRENT DEGREE PROGRAMS--SPRINGFIELD CAMPUS 1996-97

Program Name	Degree
Accounting	BS,MAcc
Administrative Office Systems	BS
Administrative Office Systems/Medical	AS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Antiquities	BA
Art	BFA
Art and Design	BA, BSEd
Biology	BA, BS, BSEd, MS
Business Administration	MBA
Business Education	BSEd
Cartographic Sciences	BS
Cell and Molecular Biology	BS
Chemistry	BS, BSEd, MS
Child and Family Development	BS
Clothing, Textiles, and Merchandising	BS
Communication	BA, BS, MA
Communication Sciences and Disorders	BS, MS
Community & Regional Planning	BS
Computer Information Systems	BS, MS
Computer Science	BS
Construction Management Technology	BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Drafting and Design Technology	BS
Early Childhood Education	BSEd
Earth Science	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electricity-Electronics Technology	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Finance	BS
Foods and Nutrition	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Guidance and Counseling	MS
Health Promotion and Wellness Management	MS
History	BA, BSEd, MA
Horticulture	BS
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Education	BSEd
Industrial Management	BS

Program Name	Degree
Insurance and Risk Management	BS
Latin	BA, BSEd
Management	BS
Marketing	BS
Mass Media	BA, BS
Materials Science	MS
Mathematics	BA, BS, BSEd, MS
Mechanical	BS
Medical Technology	BS
Middle School Education	BSEd
Music	BA, BSEd, MM
Music/Composition	BM
Music/Performance	BM
Musical Theatre	BFA
Nurse Anesthesia	MS
Nursing	BSN, MSN
Philosophy	BA
Physical Education	BSEd
Physics	BS, BSEd
Political Science	BA, BS
Power and Transportation	BS
Printing Management	BS
Professional Writing	BA
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA, MA
Resource Planning	MS
Respiratory Therapy	BS
Secondary Education	MSEd
Social Work	BSW, MSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Spanish/Latin American Studies	BA, BS, BSEd
Special Education - Cross Categorical	BSEd
Special Education/Learning Disabilities	MSEd
Special Education/Mental Retardation	MSEd
Speech and Theater	BSEd
Sports Medicine and Athletic Training	BS
Theater	BA, BFA, MA
Vocational Home Economics	BSEd
Wildlife Conservation and Management	BS
Writing	MA

Source: University Bulletin and Graduate Catalog

DEGREES CURRENTLY OFFERED - SPRINGFIELD CAMPUS

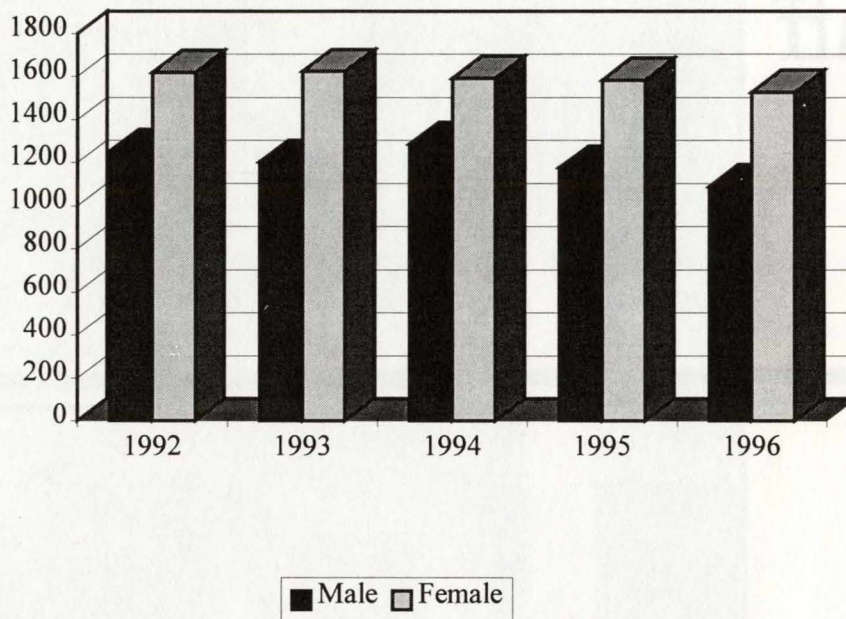
AA	Associate of Arts
AS	Associate of Science
BA	Bachelor of Arts
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MM	Master of Music
MBA	Master of Business Administration
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
MSN	Master of Science in Nursing
MSW	Master of Social Work
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED SPRINGFIELD CAMPUS

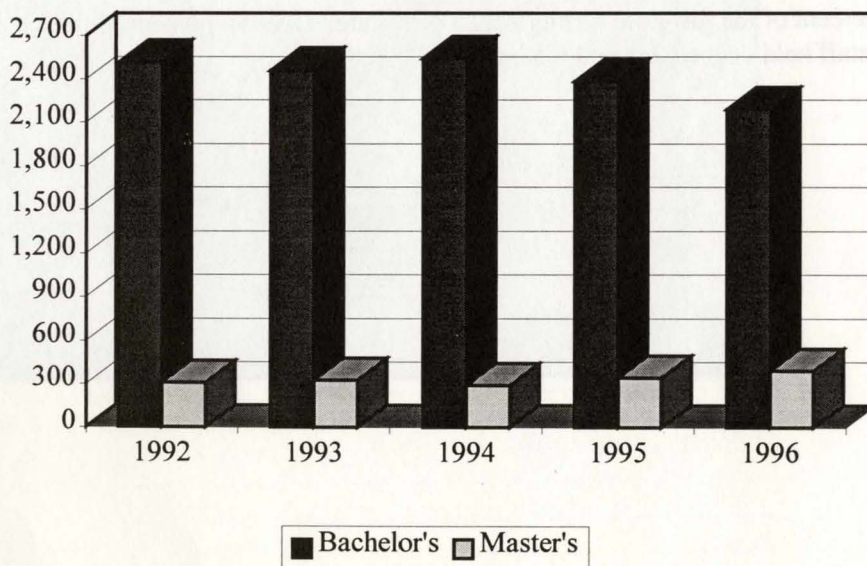
Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1992	22	2,515	307	26	1,252	1,618	2,870
1993	7	2,459	327	32	1,202	1,623	2,825
1994	12	2,540	293	32	1,285	1,592	2,877
1995	3	2,382	342	32	1,176	1,583	2,759
1996	2	2,189	392	31	1,088	1,526	2,614

Source: IPEDS-C1

DEGREES CONFERRED BY GENDER



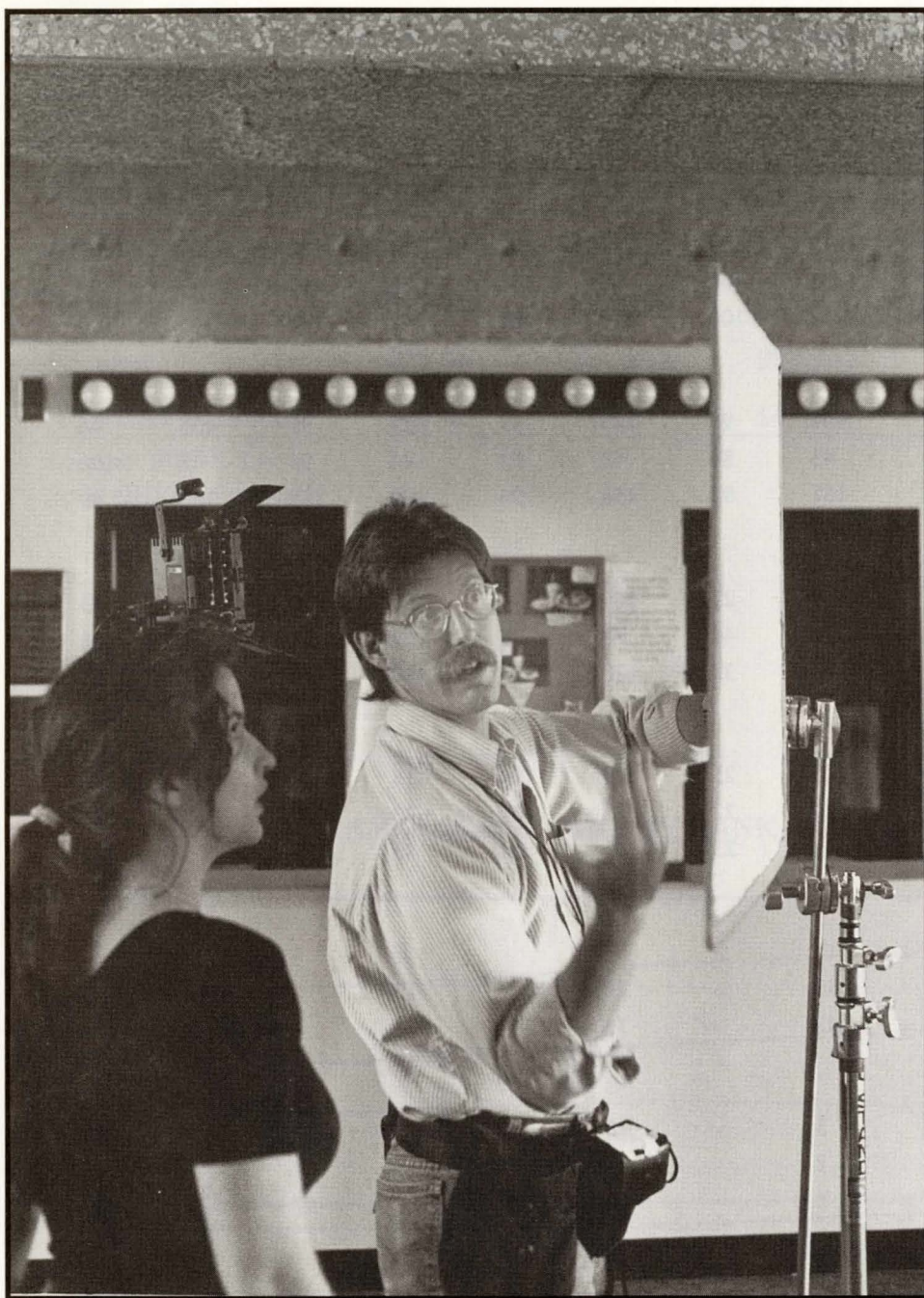
DEGREES CONFERRED BY LEVEL



Faculty and Staff

HIGHLIGHTS

- * The Springfield campus had 661 full-time instructional faculty in fall 1996, the faculty was 30 percent female and 73 percent tenured.
- * The average salary of all nine-month instructional staff for 1996-97 was \$46,308, a 5.3 percent increase over the previous year.
- * The University had 1,740 full-time employees, and another 520 working part-time. Thirty-eight percent of the full-time staff were classified as instruction/research.
- * In 1996, 78 percent of the full-time faculty held a doctorate. Over 50 percent of the executive and professional staff held degrees beyond the bachelor's degree.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS
SPRINGFIELD CAMPUS**

Rank	1992-93		1993-94		1994-95		1995-96		1996-97	
	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured
Professor										
Men	200	99	212	100	211	100	209	100	209	100
Women	29	100	35	100	36	100	38	97	36	97
Total	229	100	247	100	247	100	247	100	245	100
Assoc. Prof.										
Men	111	92	108	96	115	97	125	98	135	96
Women	38	87	43	84	43	93	44	95	48	100
Total	149	91	151	93	158	96	169	98	183	97
Asst. Prof.										
Men	128	28	109	27	104	30	90	36	90	33
Women	71	37	71	44	74	36	77	31	78	28
Total	199	31	180	33	178	33	167	32	168	31
Instructor										
Men	24	33	20	25	19	16	15	20	13	23
Women	27	19	23	22	22	23	20	20	19	21
Total	51	25	43	23	41	20	35	20	32	22
Lecturer										
Men	14	-	15	-	7	-	8	-	7	-
Women	18	-	30	-	28	-	13	-	16	-
Total	32	-	45	-	35	-	21	-	23	-
Other										
Men	1	-	3	-	10	40	7	57	9	44
Women	-	-	2	-	-	-	-	-	1	-
Total	1	-	5	-	10	40	7	57	10	40
Total										
Men	478	72	467	75	466	77	454	82	463	81
Women	183	51	204	52	203	53	192	56	198	55
Total	661	66	671	68	669	70	646	74	661	73

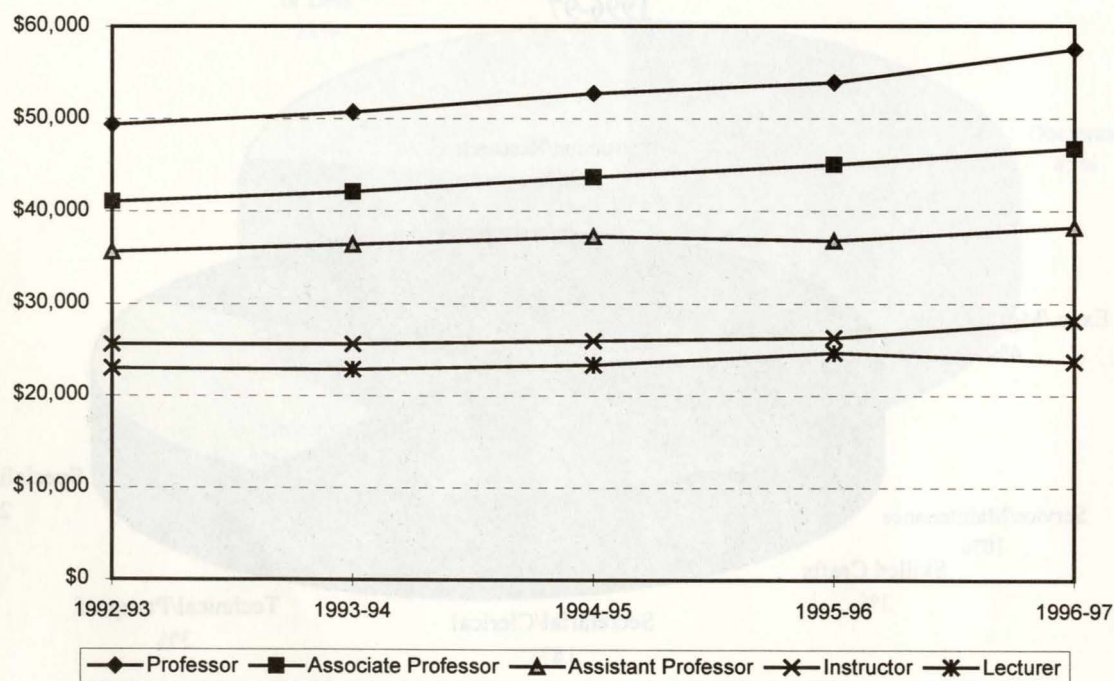
Source: IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1992-93	1993-94	1994-95	1995-96	1996-97
Professor	\$49,402	\$50,687	\$52,724	\$53,857	\$57,450
Associate Professor	\$41,073	\$42,092	\$43,667	\$45,031	\$46,718
Assistant Professor	\$35,640	\$36,372	\$37,254	\$36,808	\$38,008
Instructor	\$25,561	\$25,578	\$25,923	\$26,265	\$28,051
Lecturer	\$22,961	\$22,832	\$23,301	\$24,601	\$23,662
All Ranks Combined	\$39,817	\$40,631	\$42,603	\$43,973	\$46,138

Source: IPEDS-SA
Springfield campus only

AVERAGE SALARY BY RANK AND YEAR

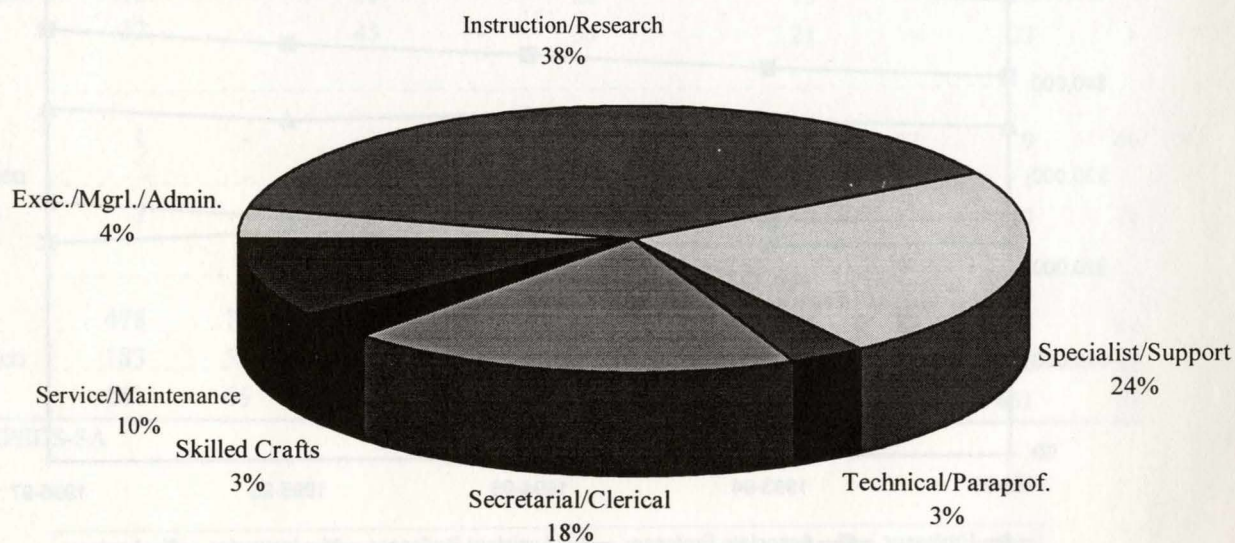


NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES BY EQUAL EMPLOYMENT CATEGORY

Category	1992-93		1993-94		1994-95		1995-96		1996-97	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgrl./Admin.	50	-	47	-	60	-	65	-	63	-
Instruction/Research	680	223	703	219	691	197	669	214	661	160
Instruction/Res. Asst.	-	285	-	284	-	304	-	317	-	327
Specialist/Support	282	35	322	41	338	34	405	33	414	26
Total Exempt	1012	543	1072	544	1089	535	1139	564	1138	513
Nonexempt										
Technical/Paraprof.	58	-	58	-	58	1	58	5	49	7
Secretarial/Clerical	273	-	300	5	308	-	322	-	324	-
Skilled Crafts	47	-	48	-	56	-	56	-	59	-
Service/Maintenance	166	-	172	-	176	-	176	1	170	-
Total Nonexempt	544	0	578	5	598	1	612	6	602	7
Grand Total	1,556	543	1,650	549	1,687	536	1,751	570	1,740	520
Fall FTE	1,556	245.7	1,650	231	1,687	230	1,751	243	1,740	233

Source: EARLs 7083-7087

FULL-TIME EMPLOYEES BY JOB CATEGORY 1996-97

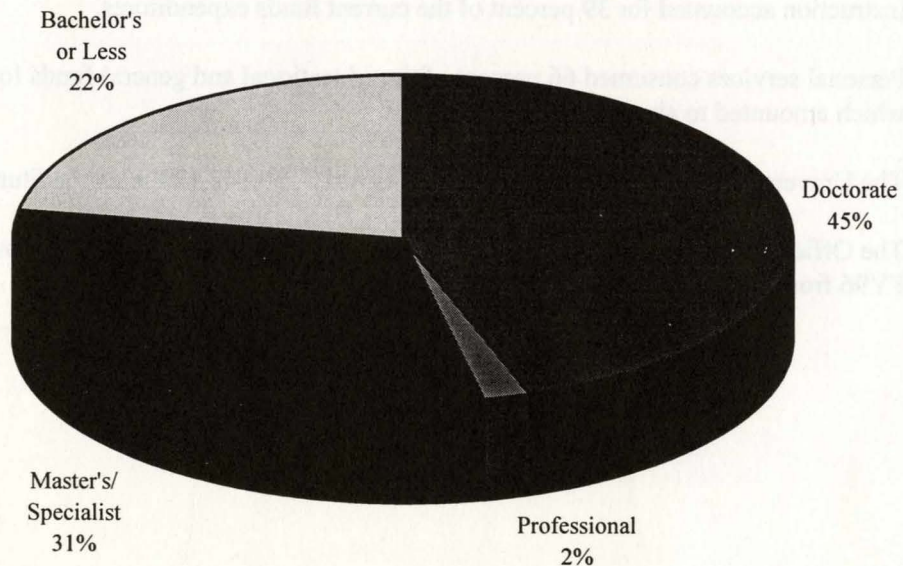


HIGHEST DEGREE HELD BY FACULTY AND PROFESSIONAL STAFF - 1996

EEOC Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Admin./Mgr.	32	1	19	11	63
Instruction/Research	516	6	132	7	661
Specialist/Support	16	10	162	226	414
Part-Time					
Per Course Faculty	27	7	86	39	159
Specialist/Support	5	---	15	13	33
Total	596	24	414	296	1,330

Source: Basic Personnel Data (EARL 0057)

DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- * In fiscal year 1996, state appropriations and payments constituted 42 percent of the \$143,051,243 in current funds revenues. Meanwhile, student fees accounted for \$41,787,267 or 29 percent of the revenues.
- * Instruction accounted for 39 percent of the current funds expenditures.
- * Personal services consumed 66 percent of the educational and general funds for fiscal year 1996 which amounted to almost \$120 million.
- * The University budget request for FY98 contained \$150,140,128 in expenditures.
- * The Office of Sponsored Research assisted faculty and staff in obtaining almost \$7.6 million in FY96 from external funding sources.



CURRENT FUNDS REVENUES **FISCAL YEAR 1996**

State Appropriations and Payments	41.98%	\$60,049,498
Student Fees	29.21%	\$41,787,267
Federal Grants and Contracts	6.21%	\$8,883,875
State and Private Grants and Contracts	4.12%	\$5,898,434
Sales and Services, Educational Dept.	1.91%	\$2,737,540
Auxiliary Enterprises	12.60%	\$18,027,458
Other Sources	3.96%	\$5,667,171

CURRENT FUNDS REVENUES

Revenue Classification	FY92	FY93	FY94	FY95	FY96
Student Fees	\$35,514,731	\$38,420,240	\$39,466,076	\$40,954,150	\$41,787,267
State Appropriations - Gen. Revenue	47,797,781	50,395,486	52,104,394	55,291,733	60,006,016
State Appropriations - Staff Benefits	29,597	27,023	25,842	33,377	43,482
Federal Grants and Contracts	12,289,565	12,506,994	10,238,274	9,369,793	8,883,875
State Grants and Contracts	1,102,143	1,716,521	2,082,606	2,917,473	4,334,638
Private Gifts/Grants/Contracts	1,372,958	1,114,558	1,309,607	1,400,017	1,563,796
Sales and Services, Educational Dept.	2,611,778	2,944,717	2,681,400	2,900,993	2,737,540
Sales and Services, Aux. Enterprises	16,574,024	17,164,468	17,955,601	18,050,687	18,027,458
Other Sources	3,772,074	4,090,568	4,308,324	5,474,141	5,667,171
Total Current Funds Revenues	\$121,064,651	\$128,380,575	\$130,172,124	\$136,392,364	\$143,051,243

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

CURRENT FUNDS EXPENDITURES FISCAL YEAR 1996

Instruction	39.24%	\$54,688,421
Research and Public Service	4.82%	\$6,715,956
Academic Support	9.13%	\$12,720,599
Student Services	8.85%	\$12,333,186
Institutional Support	7.16%	\$9,978,018
Operation & Maintenance of Plant	6.93%	\$9,664,734
Scholarships & Fellowships	9.75%	\$13,588,141
Auxiliary Enterprises	10.80%	\$15,053,778
Mandatory Transfers	3.32%	\$4,620,788

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY92	FY93	FY94	FY95	FY96
Expenditures & Mandatory Transfers					
<i>Educational & General</i>					
Instruction	\$46,186,262	\$48,545,127	\$49,950,133	\$50,856,432	\$54,688,421
Research	2,345,368	3,017,784	3,258,464	3,953,120	5,136,346
Public Service	1,541,199	1,479,709	1,417,352	1,351,198	1,579,610
Academic Support	9,802,615	11,147,307	11,335,112	12,021,072	12,720,599
Student Services	8,420,134	9,071,801	10,002,256	10,781,000	12,333,186
Institutional Support	7,613,381	7,462,497	7,961,709	8,875,276	9,978,018
Operation & Maintenance of Plant	6,998,429	7,434,978	8,279,351	8,202,096	9,664,734
Scholarships & Fellowships	16,148,648	16,397,065	14,490,612	13,904,823	13,588,141
Educational & General Expend.	99,056,036	104,556,268	106,694,989	109,945,017	119,689,055
Mandatory Transfers	503,757	461,616	506,818	503,761	499,248
Total Educational & General Expend. & Mandatory Transfers	99,559,793	105,017,884	107,201,807	110,448,778	120,188,303
<i>Auxiliary Enterprises</i>					
Expenditures	13,487,425	12,954,969	13,716,873	14,623,623	15,053,778
Mandatory Transfers	2,734,693	3,699,356	2,962,308	4,346,868	4,121,540
Total Auxiliary Enterprises Expend. & Mandatory Transfers	16,222,118	16,654,325	16,679,181	18,970,491	19,175,318
Total Expend. & Mandatory Transfers	\$115,781,911	\$121,672,209	\$123,880,988	\$129,419,269	\$139,363,621

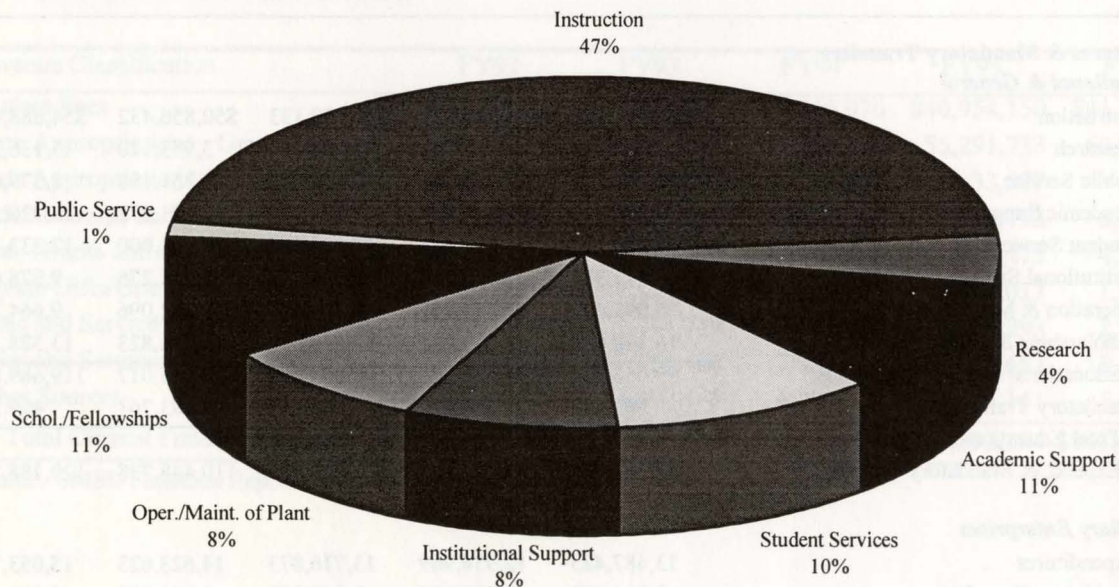
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1996
(RESTRICTED AND UNRESTRICTED)**

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$46,937,462	\$5,239,987	\$2,510,972	\$54,688,421
Research	3,832,968	1,062,911	240,467	5,136,346
Academic Support	7,589,874	4,545,391	585,334	12,720,599
Student Services	8,121,766	3,947,897	263,523	12,333,186
Institutional Support	8,423,505	-507,425	2,061,938	9,978,018
Oper./Maint. of Plant	3,706,239	3,779,146	2,179,349	9,664,734
Schol./Fellowships	117,196	13,466,092	4,853	13,588,141
Public Service	823,510	725,887	30,213	1,579,610
	\$79,552,520	\$32,259,886	\$7,876,649	\$119,689,055

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

FY96 EDUCATIONAL AND GENERAL FUNDS BY PROGRAM

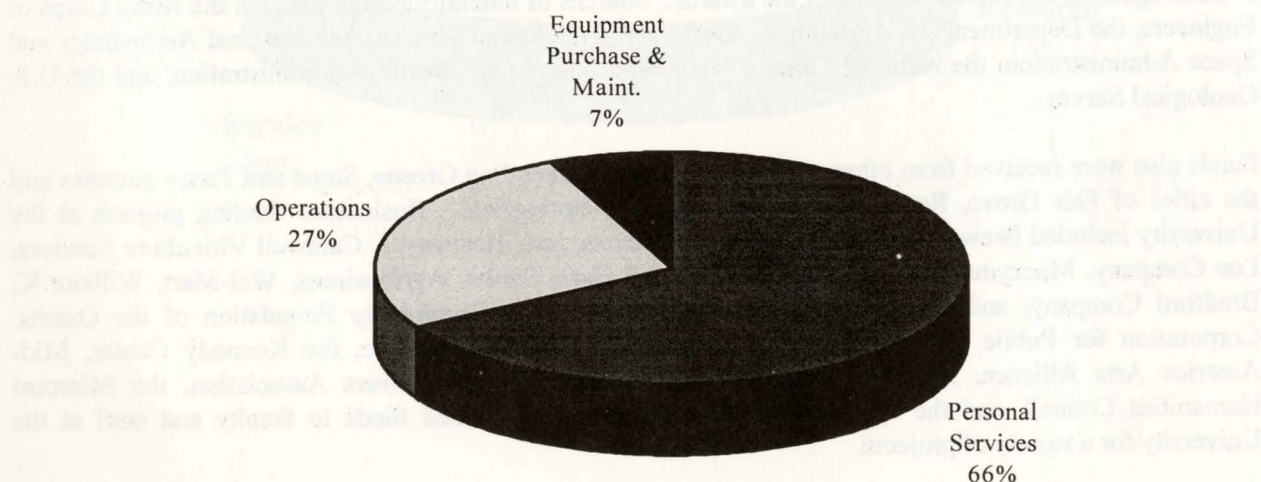


EDUCATIONAL AND GENERAL FUNDS

	Budgeted FY97			Requested FY98		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$38,987,536	-	\$38,987,536	\$40,144,724	-	\$40,144,724
Fed. Grants & Contracts	2,045,358	\$8,188,314	10,233,672	2,045,358	\$8,188,314	10,233,672
State Appropriations	69,453,457	-	69,453,457	82,747,260	-	82,747,260
State Grants & Contracts	1,086,415	1,757,137	2,843,552	1,086,415	1,757,137	2,843,552
Priv. Gifts/Grants/Contracts	714,910	1,111,334	1,826,244	2,934,080	1,111,334	4,045,414
Investment Income	1,435,000	-	1,435,000	1,435,000	-	1,435,000
Sales & Services	4,964,807	-	4,964,807	4,964,807	-	4,964,807
Athletic Income	-	-	-	-	-	-
Other Sources	2,270,699	105,428	2,376,127	3,620,571	105,428	3,725,999
Transfers	-	-	-	-	-	-
	\$120,958,182	\$11,162,213	\$132,120,395	\$138,978,215	\$11,162,213	\$150,140,428
Expenditures						
Instruction	\$63,029,094	\$384,881	\$63,413,975	\$74,611,985	\$384,881	\$74,996,866
Research	4,152,871	984,117	5,136,988	4,189,094	984,117	5,173,211
Public Service	788,457	768,785	1,557,242	830,553	768,785	1,599,338
Academic Support	14,205,216	338,996	14,544,212	16,198,899	338,996	16,537,895
Student Services	11,874,557	163,929	12,038,486	12,484,806	163,929	12,648,735
Institutional Support	10,220,214	260,089	10,480,303	11,074,496	260,089	11,334,585
Operation/Maint. of Plant	10,838,563	1,427	10,839,990	13,446,715	1,427	13,448,142
Scholarships & Fellowships	5,849,207	8,245,566	14,094,773	6,141,668	8,245,566	14,387,234
Transfers	-	14,422	14,422	-	14,422	14,422
	\$120,958,179	\$11,162,212	\$132,120,391	\$138,978,216	\$11,162,212	\$150,140,428

Source: FY98 Legislative Budget Request

FY96 EDUCATIONAL AND GENERAL FUNDS BY EXPENDITURE CATEGORY



OFFICE OF SPONSORED RESEARCH

Acquisition of support from external sources is essential for the University to fulfill its mission. Faculty and staff are encouraged to seek this funding for research, education and community service projects whenever the resource requirements exceed those available from within the University. At SMSU, research is viewed as an integral part of the educational experience of students and an important component for the professional growth of faculty. As described in *Welcoming the 21st Century*, research is considered to include "both basic and applied research, creative accomplishments, and scholarship that generates new perspectives."

Federal, state and municipal governments are the primary sources of funding for sponsored projects. Other sources include industry and business, and a variety of non-profit organizations including philanthropic foundations, as well as professional and trade associations. Nationally, universities are finding it increasingly difficult to sustain the level of external funding they have achieved in the past. To enhance the success rate of faculty and staff, the University established the Office of Sponsored Research.

The Office of Sponsored Research (OSR) is dedicated to assisting faculty, staff and students in their efforts to acquire and sustain support for research, educational and community service projects, as well as for the acquisition of equipment and for institutional development. Services provided by OSR include assisting faculty, staff and students in the formulation of project plans, identification of potential funding sources, and the development of proposals. The OSR is responsible for coordinating the submission of proposals to external agencies to ensure compliance with University policies and procedures, and for negotiating the awarding of funds from these agencies. The office cooperates with Grants and Contracts Services in post-award administration of contracts and grants, as well as prepares annual reports of sponsored project activity.

In FY96, the University submitted 252 proposals to external agencies for support of new and on-going projects. Of these, 139 were successful, resulting in the awarding of \$7,593,324 for research, education and service projects. State agencies were the source of 59% of the total awards made in FY96. Missouri state agency sponsors included the Departments of Agriculture, Conservation, Elementary and Secondary Education, Health, Highway and Transportation, Natural Resources, and Social Services, as well as the Coordinating Board for Higher Education. Arkansas, California and Oklahoma agencies also provided funds for University based research projects.

Federal agencies accounted for 17% of the awards. Sources of federal funding included the Army Corps of Engineers, the Departments of Agriculture, and Health and Human Services, the National Aeronautics and Space Administration, the National Science Foundation, the Small Business Administration, and the U.S. Geological Survey.

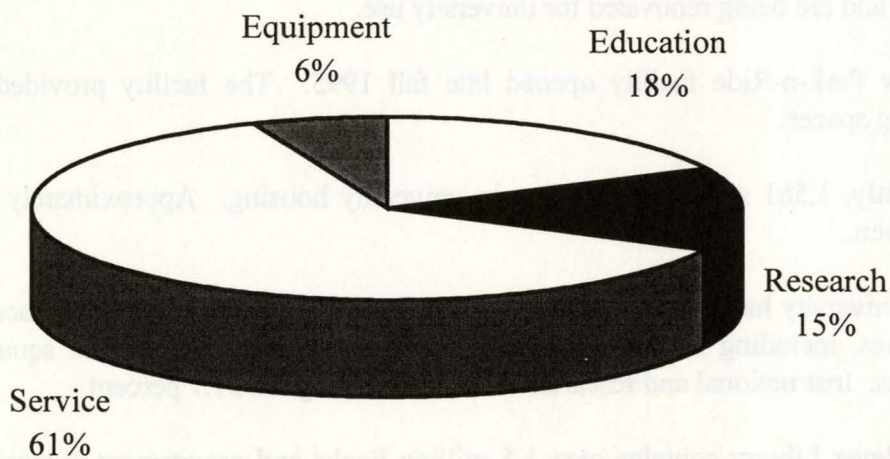
Funds also were received from other government agencies including Greene, Stone and Taney counties and the cities of Fair Grove, Reeds Spring, Republic, and Springfield. Businesses funding projects at the University included Brewer Science, Inc., Dayco Products, Inc., Heatway, J. Caldwell Viticulture Services, Lee Company, Maczyna, Inc., Microsoft, Rohm and Haas, Syntex Agribusiness, Wal-Mart, William K. Bradford Company, and Zeneca Agricultural Products. The Community Foundation of the Ozarks, Corporation for Public Broadcasting, the Horticultural Research Institute, the Kennedy Center, Mid-America Arts Alliance, Missouri Arts Alliance, Missouri Grape Growers Association, the Missouri Humanities Council, and the B. Northern Foundation also provided funds to faculty and staff at the University for a variety of projects.

SPONSORED PROJECTS ACTIVITY
FISCAL YEAR COMPARISON BY PRIMARY USE OF AWARD

	FY92	FY93	FY94	FY95	FY96
Research	\$774,449	\$925,656	\$1,802,501	\$1,729,032	\$1,117,960
Education	1,220,144	1,176,274	1,566,792	1,750,966	1,346,532
Service	1,240,242	2,134,211	2,592,054	3,880,724	4,663,424
Equipment	948,995	281,074	261,977	221,324	465,408
Total	\$4,183,830	\$4,517,215	\$6,223,324	\$7,582,046	\$7,593,324

Source: Sponsored Projects Activities and Trends

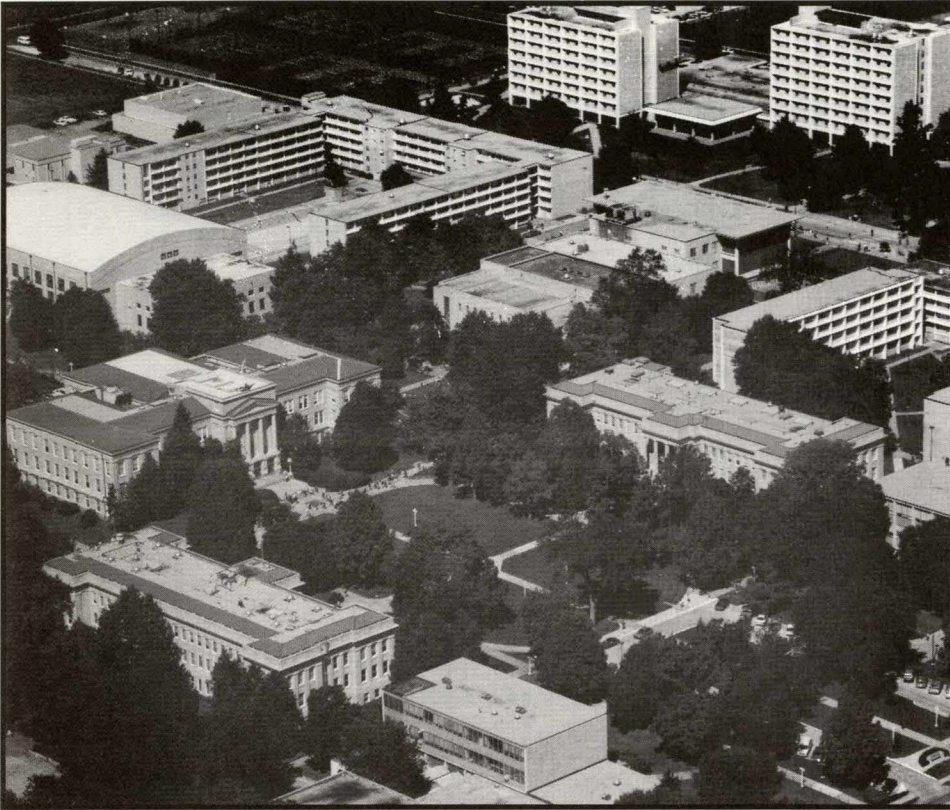
PRIMARY USE OF FUNDS AWARDED IN FY96



Facilities

HIGHLIGHTS

- * The Springfield campus contains 34 educational and general buildings and 16 auxiliary enterprises facilities. The most recent additions are Madison Hall, National Hall, and University Hall. These buildings were previously known as the South National Church of Christ and are being renovated for university use.
- * A new Park-n-Ride facility opened late fall 1995. The facility provided 1,241 additional parking spaces.
- * Currently, 3,561 students are living in university housing. Approximately half are first-time freshmen.
- * The University has almost 2 million square feet of assignable building space. Student service activities, including housing, occupy 52.9 percent of the assignable square footage on the campus. Instructional and research activities are assigned 31.7 percent.
- * The Meyer Library contains over 1.5 million books and government documents. The Library was visited by approximately 631,000 people in the 1995-96 academic year.

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MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION

GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS - FALL 1996

Building	Date of Completed Const.	Original Cost	Current Value	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Alumni Center	1972	N/A	\$3,040,380	36,195	N/A
Archeology Research	N/A	N/A	297,043	3,438	2,534
Art Annex	1948	\$113,666	1,674,814	19,433	14,840
Bell Building	1912	N/A	5,203,606	61,317	38,210
Carrington Hall	1908	201,393	8,153,806	96,765	56,529
Central Stores & Maint.	1977	495,367	1,268,859	30,175	27,046
Cheek Hall	1955	599,982	7,422,202	87,066	49,656
Craig Hall	1967	1,724,800	7,535,213	87,823	43,651
Duane Meyer Library	1980	5,477,708	9,910,839	118,633	98,560
Ellis Hall	1959	826,991	4,229,388	49,268	25,605
Equine Arena	1989	N/A	4,092,000	33,000	32,510
Forsythe Athletic Facil.	1980	780,316	1,600,793	18,626	12,458
Glass Hall	1987	12,408,345	15,688,104	184,029	93,830
Greenhouse	1958	39,272	126,824	4,339	3,959
Greenwood Lab. School	1966	857,246	4,876,111	63,949	48,195
Hill Hall	1924	300,204	5,418,571	63,384	37,304
Houses (14)	N/A	N/A	4,027,341	47,392	44,522
Karls Hall	1958	290,420	2,305,894	22,330	14,421
Kemper Hall	1976	2,569,818	7,947,781	68,402	51,408
Kings Street Annex	1982	794,274	2,275,514	26,536	17,786
McDonald Arena	1940	443,091	7,447,288	87,262	51,741
Madison Hall	N/A	N/A	756,864	8,760	6,166
National Hall	N/A	N/A	1,494,374	17,296	10,549
Park-n-Ride	1995	N/A	N/A	N/A	N/A
Police Substation	N/A	N/A	271,236	3,229	2,040
Polymer Lab	1975	N/A	160,136	1,304	1,012
Power House	1908	21,000	6,913,568	11,371	6,106
Professional Building	1940	1,575,000	12,447,836	123,569	75,498
Pummill Hall	1957	641,757	3,421,032	39,984	25,541
Siceluff Hall	1927	305,375	5,274,182	61,695	33,116
Student Art Exhibit Center	1894	N/A	686,580	7,982	6,043
Taylor Health Clinic	1971	297,297	831,444	10,098	6,053
Temple Hall	1971	3,601,473	14,670,189	130,184	71,415
University Hall	N/A	N/A	971,568	11,245	N/A
Warehouse Facility	1971	38,595	477,644	10,024	9,887
Aux. Enterprises Facilities					
Blair-Shannon House	1966	3,183,313	15,005,463	187,079	128,285
Baker Bookstore	1971/78	653,360	1,685,119	20,466	19,110
Campus Union	1951	700,214	8,887,536	110,605	83,962
Dogwood Apartments	1968/69	N/A	2,091,648	26,277	20,777
Freudenberger House	1959	N/A	13,034,703	161,524	109,563
Hammons Hall for Perf. Art	1992	N/A	11,294,949	95,000	N/A
Hammons House	1986	12,000,000	12,777,630	160,528	108,731
Hammons Student Center	1976	5,556,981	10,803,753	141,745	106,838
Honors House	N/A	500,000	1,285,699	16,152	10,688
Kentwood Hall	1926	850,000	5,091,056	63,958	43,711
New Cafeteria	1991	N/A	2,065,604	20,739	N/A
New Residence Hall	1991	12,400,000	13,249,579	166,452	N/A
Plaster Sports Complex	1930	N/A	9,520,383	129,808	27,793
Sunvilla Tower	1963	1,581,241	10,680,807	134,181	101,728
Wells House	1950	244,159	9,607,683	120,159	79,578
Woods House	1971	1,933,496	5,838,898	73,353	49,504

Source: Division of Business Services and EARL 0056

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1992-1996**

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1992	2,715	831	276	136	24	3,982
1993	2,640	815	248	136	31	3,870
1994	2,685	892	271	123	20	3,991
1995	2,406	909	278	118	26	3,737
1996	2,274	915	226	125	21	3,561

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1996**

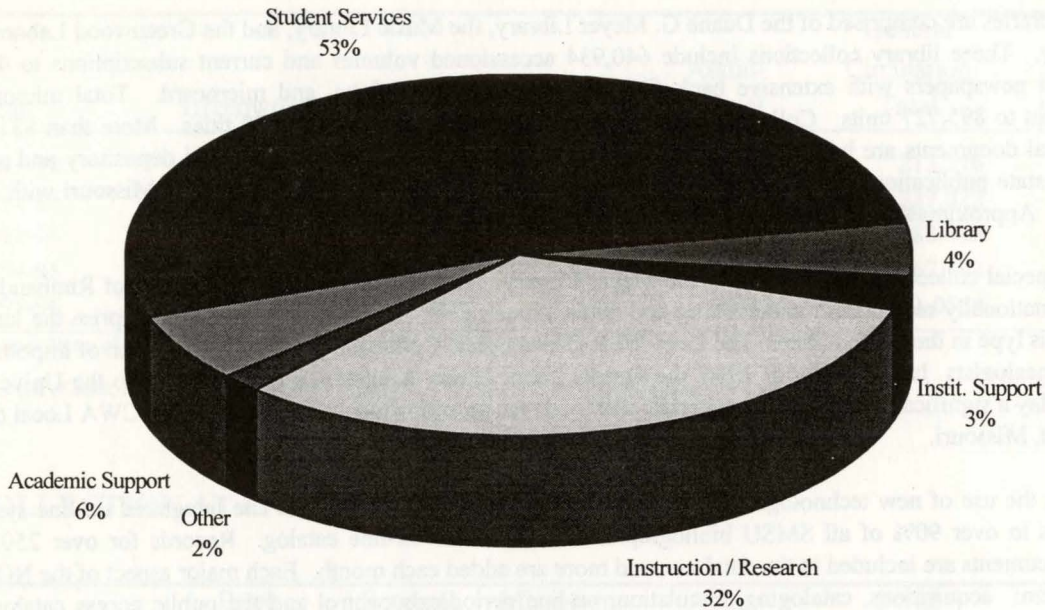
	1st-Time Fresh.	Other Fresh.	Soph.	Juniors	Seniors	Grads./ Spec.	Totals
Blair House	325	22	23	2	3	1	376
Dogwood Apartments	0	4	3	8	8	8	31
Freudenberger House	578	53	53	12	7	1	704
Hammons House	327	94	120	12	6	0	559
Honors House	0	0	7	8	9	0	24
Kentwood Hall	77	24	56	16	9	2	184
New Residence Hall	11	139	325	67	29	1	572
Shannon House	11	102	143	26	12	1	295
Sunvilla Tower	3	58	131	62	32	5	291
Wells House	101	22	15	4	1	2	145
Woods House	301	22	39	9	9	0	380
Total	1,734	540	915	226	125	21	3,561

Source: Division of Student Affairs

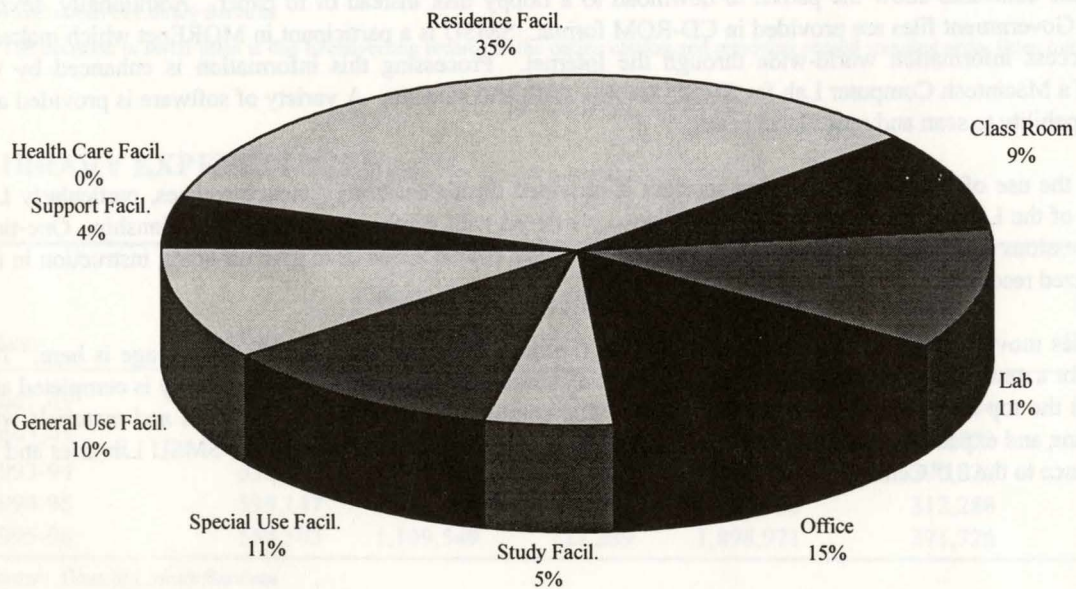
MEASURABLE SQUARE FEET OF BUILDING SPACE

PROGRAM AREAS - SPRINGFIELD CAMPUS

BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 640,934 accessioned volumes and current subscriptions to 4,774 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 895,727 units. Collections of audiovisual materials total over 28,770 titles. More than 831,274 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection is one of the largest in the state of Missouri with over 185,417 items. Approximately 631,000 patrons entered the SMSU Libraries during 1995-96.

A number of special collections also housed in the Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists. In the spring of 1996, the Ozarks Labor Union Archives were transferred to the University Libraries. In May a significant collection of materials and funds for an endowment were received for CWA Local 6360 in Lees Summit, Missouri.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system provides access to over 90% of all SMSU bibliographic records in the on-line catalog. Records for over 250,000 government documents are included in the database, and more are added each month. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN, dial access with a modem, or by the Web. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 35 million bibliographic records.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), SMSU can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. There are over eleven CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Additionally, several hundred U.S. Government files are provided in CD-ROM format. SMSU is a participant in MOREnet which makes it possible to access information world-wide through the Internet. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints.

Instruction in the use of library materials and services is provided through Library Science courses, particularly LIS 101, The Use of the Library. A minor in Library Science is offered with emphasis on school librarianship. One-time instructional sessions and short courses are provided to fit particular course needs or to give on-going instruction in the use of specialized resources.

As the Libraries move through the last decade of the 20th Century, it is clear that the information age is here. The concept plan for a new library information center to be built adjacent and connected to Meyer Library is completed and the building is the top capital project for the University. The combination of traditional services and materials with rapidly changing and expanding technological opportunities in the new facility will prepare the SMSU Libraries and its users for entrance to the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio- Visual	General Circulation Total	All Circulation
1991-92	8,057	5,820	1,717	22,464	213,216	251,274
1992-93	8,042	6,259	1,424	20,778	227,022	263,525
1993-94	7,794	6,680	1,596	22,852	288,406	327,328
1994-95	8,384	6,535	2,005	29,288	267,863	314,075
1995-96	9,577	5,390*	1,575*	28,523	231,056*	276,121

Source: Dean of Library Services

*Length of book loans were increased for faculty to 6 months and for undergraduates to 4 weeks.

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. ocuments	Microforms (Books and Periodicals)	Audio- Visual & Others	Serial Subscriptions (Titles)	Maps Charts Etc.
1991-92	534,093	735,286	799,692	19,989	4,632	185,360
1992-93	559,588	775,291	823,348	21,211	4,846	182,855
1993-94	583,904	808,052	844,023	22,390	4,868	183,261
1994-95	609,852	827,099	871,618	29,373	4,750 *	184,580
1995-96	640,934	831,274	895,727	28,770	4,774	185,417

Source: Dean of Library Services

* The decrease in serial titles is due to converting records to the online catalog and removing ceased standing order titles from the database.

LIBRARY EXPENDITURES

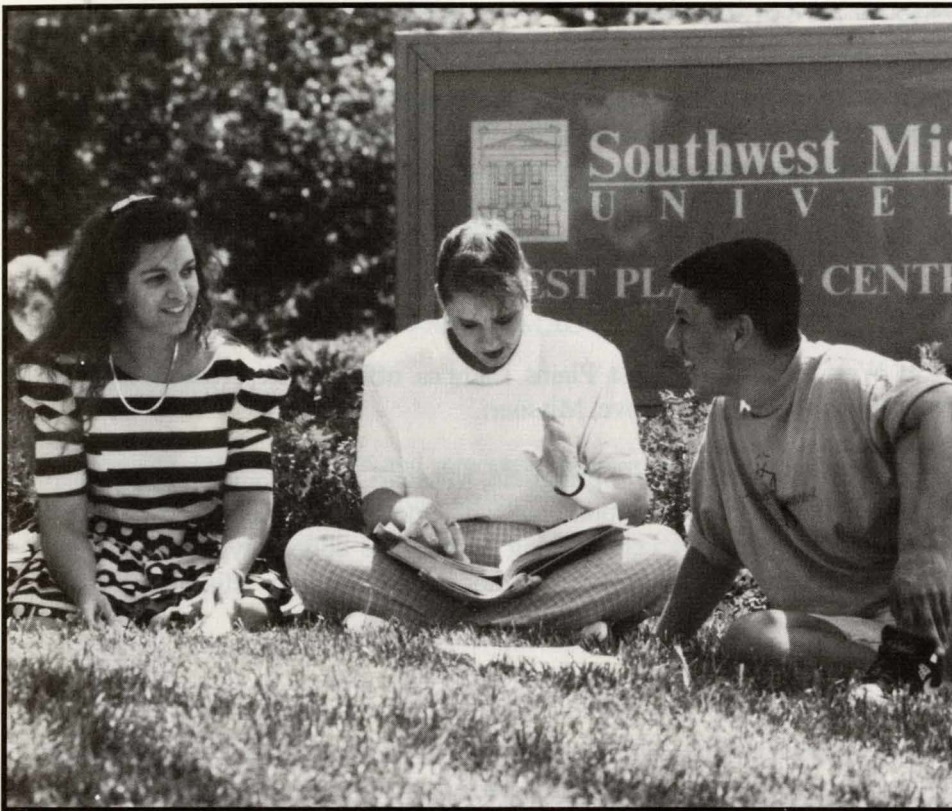
Year	Books	Periodicals & Serials	Audio- visuals	Salaries & Fringe Benefits	Other Library Expenses	Total Library Expenses
1991-92	\$361,107	\$725,881	\$63,984	\$1,692,928	\$461,234	\$3,305,134
1992-93	500,213	1,367,697	76,844	1,720,092	466,772	4,131,618
1993-94	638,398	975,064	70,857	1,690,897	390,020	3,765,236
1994-95	539,147	991,806	97,556	1,776,080	312,288	3,716,877
1995-96	554,503	1,109,549	127,289	1,898,971	371,726	4,062,038

Source: Dean of Library Services

West Plains Campus

HIGHLIGHTS

- * The mission of the West Plains Campus is to advance learning and provide service to seven counties in south central Missouri.
- * The academic programs at the campus are only offered at the associate degree level.
- * Enrollment reached 1,154 students in fall 1996, an all-time high.
- * Female students comprise 68 percent of the enrollment.
- * The basic fee was set at \$65 per credit hour for 1996-97.
- * Budgeted expenditures for FY 1997 totaled \$4,225,365, with 43 percent devoted to instruction.



SMU-West Plains recognizes the importance of education in preparing students to be self-sufficient. Productive members of society able to think clearly and critically, to understand and appreciate diversity of culture, to contribute to the welfare of the community in which they live. The WPC is dedicated to the service of students who desire to attain the highest level of education. The WPC is responsible for providing higher educational opportunities for all who have completed high school or have earned a G.E.D. In addition, special attention is given to students who do not wish to pursue a degree, e.g., qualified high school students in a dual enrollment program or others who may require the assistance of the WPC. The WPC recognizes that only the growth of the individual and his/her contribution to society can be achieved by the development of the individual and his/her contribution to society.

A major role of the WPC is to provide a variety of programs which are designed to meet the needs of the individual student and the needs of the community. The WPC is responsible for the development of the individual student and the needs of the community. The WPC is responsible for the development of the individual student and the needs of the community.

Another important role of the WPC is to provide a core of basic general education courses to students who are entering the workforce. The WPC is responsible for the development of the individual student and the needs of the community. The WPC is responsible for the development of the individual student and the needs of the community.

Additionally, the WPC accepts the challenge to seek new and innovative approaches to education which will stimulate the student's intellectual curiosity and prepare them for full participation in a democratic society.

General Information

Campus History and Setting

The West Plains Campus of Southwest Missouri State University was established in 1963 and has been a semiautonomous, two-year campus with the SMSU system since 1971. Consistent with the university mission, the West Plains Campus provides a strong general education program rooted in the liberal arts as well as programs in technology. The West Plains Campus offers three types of associate degrees: Associate of Arts in General Studies; Associate of Science in Nursing; Associate of Applied Science in Technology, Business and Paralegal. The College also provides specialty and skills courses as needed by business and industry.

In addition to courses offered at West Plains, the West Plains Campus offers general education and computer courses at the extended campus at Mountain Grove, Missouri.

The West Plains Campus is located 110 miles southeast of Springfield, Missouri, in the community of West Plains, Missouri. Currently, the campus consists of eleven buildings with a new science, math and business classroom building and a new enhanced technology center being built. The college typically attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Mission Statement

The West Plains Campus (WPC) of Southwest Missouri State University is a state assisted institution of higher education with a mission to advance learning and provide service to the seven counties of south central Missouri—Howell, Oregon, Texas, Douglas, Wright, Ozark, and Shannon.

SMSU-West Plains recognizes the importance of education in preparing students to be well-rounded, productive members of society able to think clearly and critically, to understand and appreciate the diversity of cultures, to contribute to the work force and to participate in the leadership of the communities in which they reside. The WPC is dedicated to the premise that education is for all of the people and accepts a responsibility of providing higher educational opportunities for all who have completed high school or have earned a G.E.D. In addition, special provisions may be made for students who do not wish to pursue a degree, e.g., qualified high school students in a dual enrollment program or others who may not meet the qualifications for full admission. The WPC recognizes that dignity and worth of the individual and believes that only by keeping the doors of education open can each individual develop to full potential and make a contribution to society.

A major role of the WPC is to provide basic, quality programs which are responsive to the educational needs of the industrial, commercial and service organizations of the communities served—programs which allow students to become proficient in the marketable skills needed to succeed in the work force.

Another important role of the WPC is to provide a core of basic, general education courses to stimulate the general intellectual enrichment of students and provide transferability to baccalaureate degree granting institutions for those students wishing to complete higher degrees.

Additionally, the WPC accepts the challenge to seek new and innovative approaches to education which will stimulate the students' intellectual curiosity and prepare them for full participation in a democratic society.

Finally, the WPC recognizes its mission to provide leadership in cultural and regional activities that will complement the academic program of the Campus and provide cooperation and interaction between the college and the community.

Accreditation

The West Plains Campus of SMSU received accreditation by the North Central Association of Colleges and Secondary Schools in the spring for 1994 to offer associate degrees. In addition, the associate degree program in nursing has full accreditation from the National League for Nursing. The West Plains Campus is also a member of the American Association of Community Colleges (AACC) and the Missouri Association of Community Colleges (MACC).

Continuing Education

Selected upper division and graduate courses are offered through the SMSU-Springfield College of Continuing Education and the Extended University via interactive video. In addition, the West Plains Campus provides community-oriented courses in continuing education.

Degrees Currently Offered - West Plains Campus

Associate of Arts in General Studies
Associate of Science in Nursing
Associate of Applied Science in Technology
Associate of Applied Science in Business
Associate of Applied Science in Paralegal

FALL HEADCOUNT ENROLLMENT WEST PLAINS CAMPUS

	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996
Enrollment Status										
Full-Time	278	289	333	421	451	472	543	554	547	545
Part-Time	288	266	302	434	468	499	447	462	425	609
Gender										
Male	161	150	186	235	243	282	319	294	289	371
Female	405	405	449	620	676	689	671	722	683	783
Total	566	555	635	855	919	971	990	1,016	972	1,154

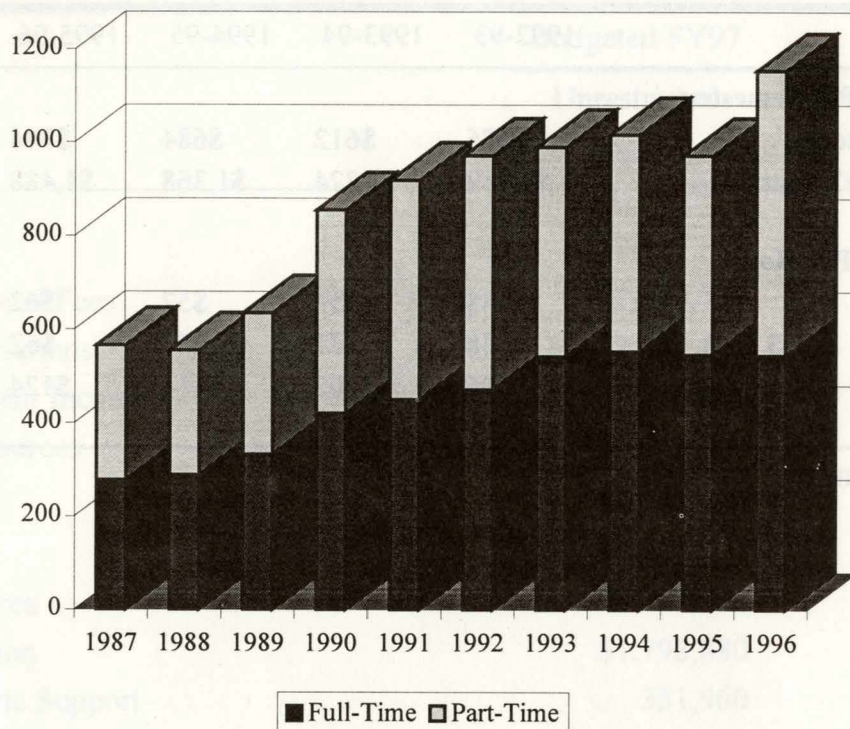
Source: HEGIS 2300-2.3A and IPEDS EF2

STUDENT CREDIT HOUR PRODUCTION WEST PLAINS CAMPUS

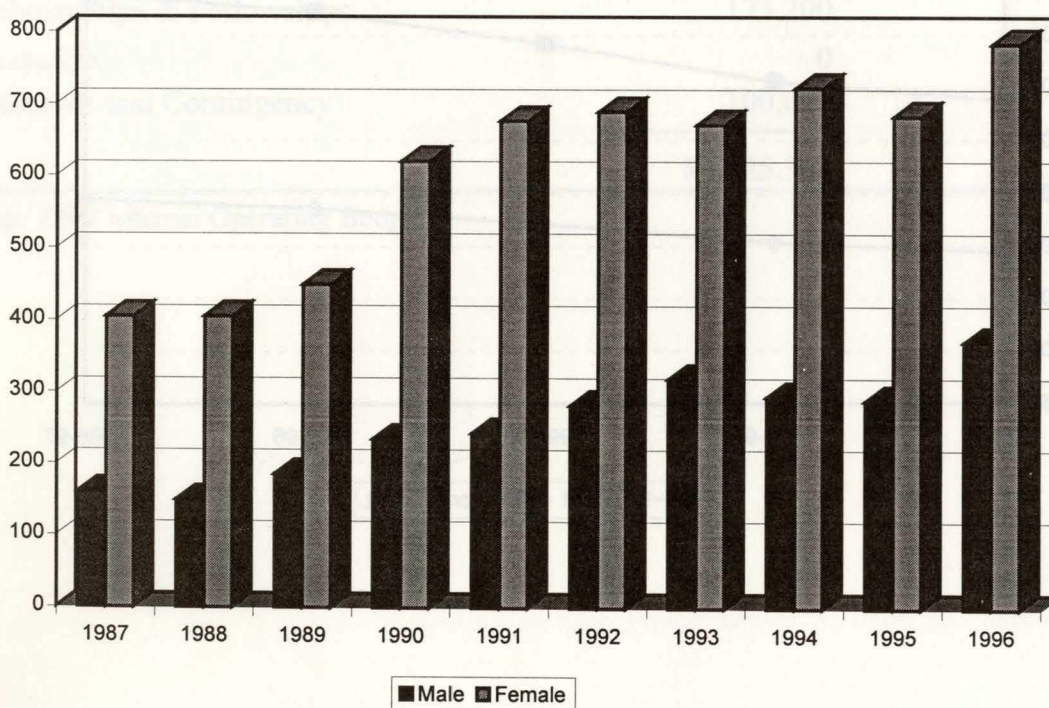
	Fall Semester	Spring Semester	Summer Semester	Total
1992-93	9,117	9,152	1,939	20,208
1993-94	9,981	9,603	1,857	21,441
1994-95	10,329	9,367	1,935	21,631
1995-96	9,849	9,090	1,869	20,808
1996-97	10,901	N/A	N/A	N/A

Source: MDHE 15

FALL ENROLLMENT BY ENROLLMENT STATUS WEST PLAINS CAMPUS



FALL ENROLLMENT BY GENDER WEST PLAINS CAMPUS

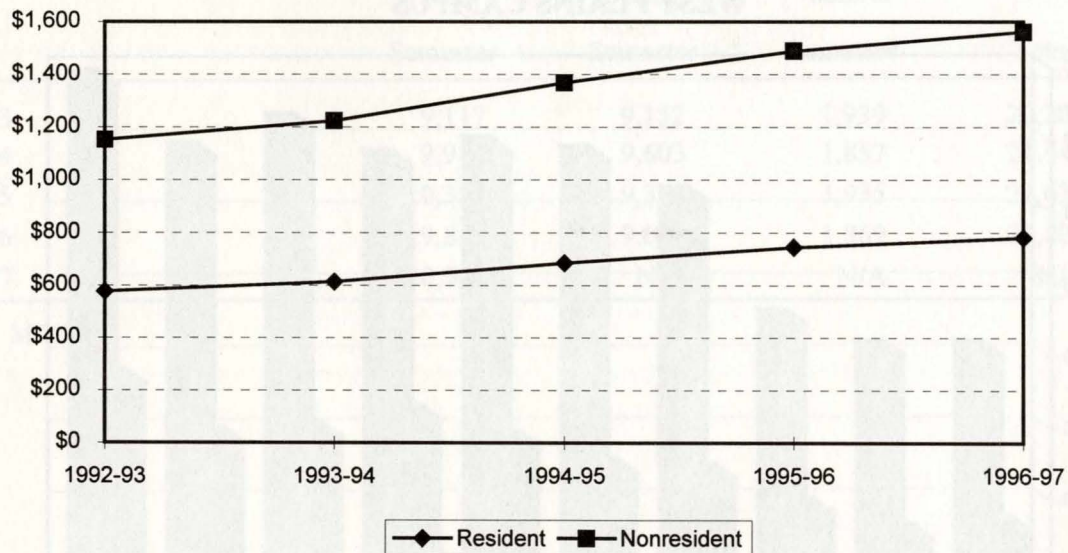


**SCHEDULE OF BASIC FEES
WEST PLAINS CAMPUS**

	1992-93	1993-94	1994-95	1995-96	1996-97
Full-Time Cost Per Semester					
Resident (12 hours)	\$576	\$612	\$684	\$744	\$780
Nonresident (12 hours)	\$1,152	\$1,224	\$1,368	\$1,488	\$1,560
Part-Time Cost Per Hour					
Resident	\$48	\$51	\$57	\$62	\$65
Nonresident (1-3 hrs.)	\$48	\$51	\$57	\$62	\$65
(4 or more hrs.)	\$96	\$102	\$114	\$124	\$130

Source: University Bulletin

RESIDENT FEES PER SEMESTER



**EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS**

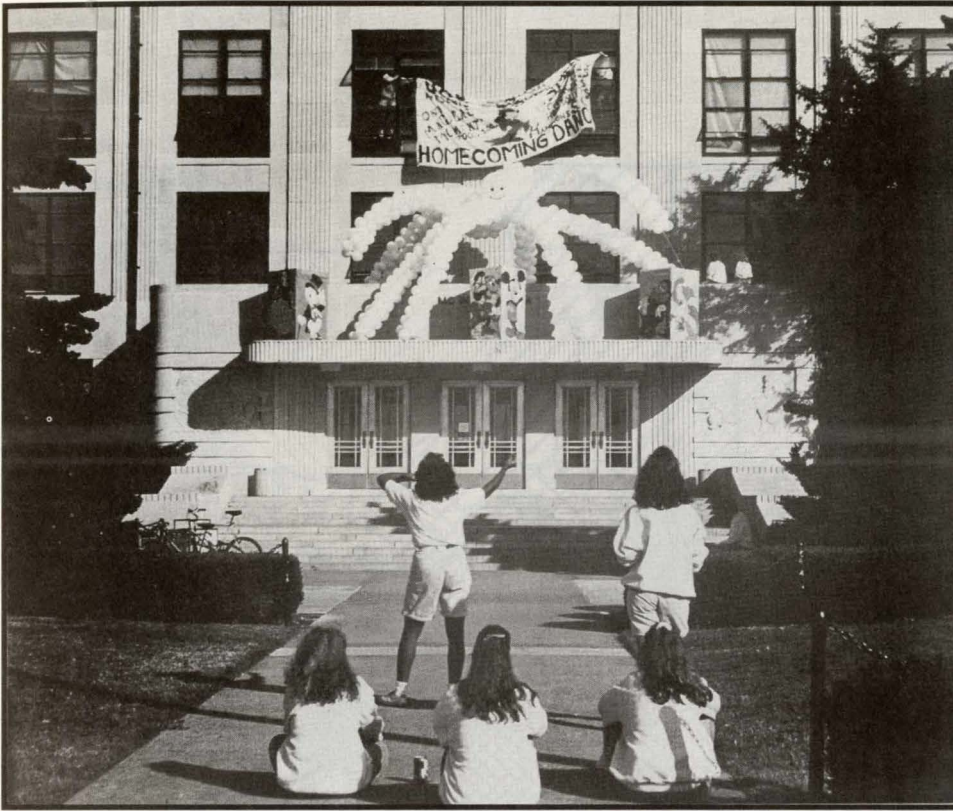
	Budgeted FY97
	Unrestricted
	Total
<hr/>	
Revenues	
Tuition and Fees	\$1,459,932
Appropriations	2,550,434
Investment Income	35,000
Other Sources	160,000
	<hr/>
	\$4,205,366
Expenditures	
Instruction	\$1,798,880
Academic Support	331,960
Student Services	782,708
Institutional Support	715,243
Operation/Maint. of Plant	323,374
Scholarships & Fellowships	173,200
Transfers	0
Reserves and Contingency	100,000
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	\$4,225,365
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Source: 1997 Internal Operating Budget

Alumni and Development

HIGHLIGHTS

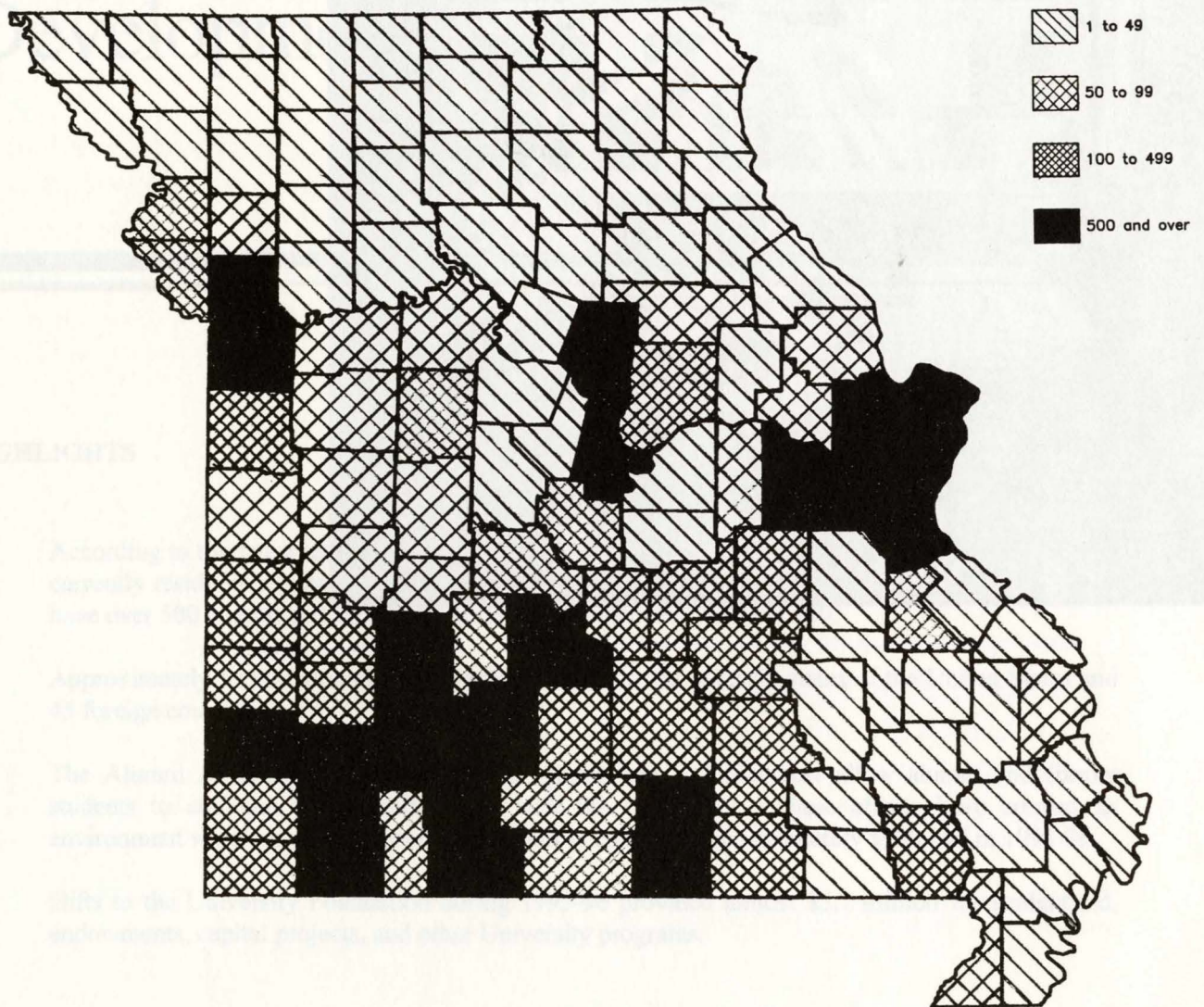
- * According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri (approximately 44,000) and represent every county. Eighteen counties have over 500 alumni and another 27 counties have between 100 and 500.
- * Approximately 15,900 alumni live outside Missouri in the other 49 states of the United States and 45 foreign countries.
- * The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused almost 6,300 alumni to contribute approximately \$950,000 in 1995-96.
- * Gifts to the University Foundation during 1995-96 provided almost \$5.7 million for student aid, endowments, capital projects, and other University programs.



Source: Office of Alumni and Development (ALD 110)

Source: Office of Alumni and Development (ALD 110)

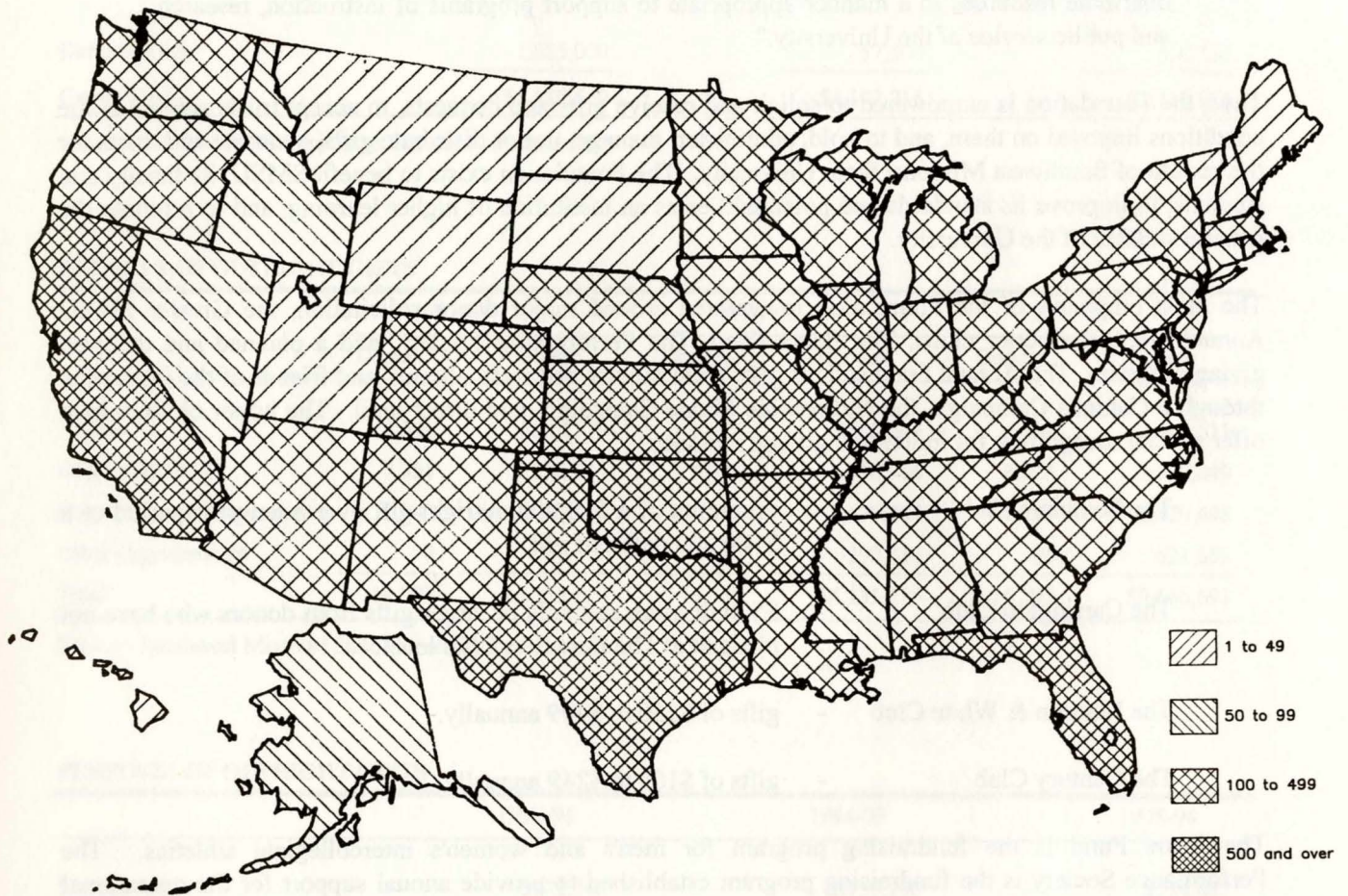
ALUMNI BY COUNTY OF RESIDENCE, 1996



Counties in Missouri in which more than 500 alumni reside are: Barry, 506; Boone, 645; Christian, 1,822; Clay, 858; Cole, 616; Franklin, 637; Greene, 13,619; Howell, 1,033; Jackson, 2,380; Jasper, 904; Jefferson, 558; La Clede, 644; Lawrence, 727; Polk, 617; St. Charles, 1,412; St. Louis, 6,516; Taney, 540; and Webster, 1,133.

Source: Office of Alumni and Development (ALU2130)

ALUMNI BY STATE OF RESIDENCE, 1996



States in which more than 500 alumni reside are: Arkansas, 885; California, 1,149; Colorado, 617; Florida, 806; Illinois, 1,041; Kansas, 2,056; Missouri, 43,779; Oklahoma, 947; and Texas, 1,876.

Source: Office of Alumni and Development (ALU2130)

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To promote an environment for giving and therein seek, receive, manage, develop, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | |
|-------------------------|---|
| The Founders Club | - minimum of a \$10,000 outright gift over a ten-year period or a \$100,000 deferred gift. |
| The Carrington Club | - \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The Maroon & White Club | - gifts of \$250 to \$499 annually. |
| The Century Club | - gifts of \$100 to \$249 annually. |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 1995, 15,355 donors made 16,844 outright gifts of cash and property totaling over \$4.1 million. The total deferred gift commitments made to the University now exceed \$13 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$52 million

GIFT ACTIVITY

	1993-94	1994-95	1995-96
Cash Gifts	\$3,504,038	\$3,358,101	\$3,385,688
Gifts of Property	1,051,531	777,114	2,281,003
Total Outright Gifts	4,555,569	4,135,215	5,666,691
Deferred Gifts	1,025,000	57,500	850,330
Grand Total	\$5,580,569	\$4,192,715	\$6,517,021

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1993-94		1994-95		1995-96	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	5,541	\$809,579	5,924	\$809,445	6,284	\$946,511
Other Individuals	7,351	1,258,213	8,078	1,258,906	8,625	2,669,049
Corporations & Businesses	1,240	2,082,960	1,273	1,676,384	1,293	1,429,448
Other Organizations	70	404,817	80	390,480	89	621,683
Total	14,202	\$4,555,569	15,355	\$4,135,215	16,291	\$5,666,691

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1993-94	1994-95	1995-96
Student Aid	\$172,746	\$139,296	\$159,407
Endowment and Loan Funds	464,876	724,371	840,809
Capital Purposes	1,944,688	1,300,770	1,689,776
University Programs*	1,973,259	1,970,778	2,976,699
Total	\$4,555,569	\$4,135,215	\$5,666,691

Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Research Campus at Mountain Grove

HIGHLIGHTS

- * The University currently maintains the Research Campus at Mountain Grove for research, student education, and public service.
- * The State Fruit Experiment Station, operated by the Department of Fruit Science, is the center for research and advisory education activity on the campus.
- * Approximately 28 percent of the funding for research and advisory education work comes from grants and gifts.
- * The University's West Plains campus had been offering lower division course work at the Research Campus since spring 1995.
- * Facilities include Faurot Hall (pictured on opposite page), which is on the National Register of Historic Places.



Research in the field of plant growth and development is carried out in the Department of Plant Growth and Development. The department is housed in the historic building shown in the photograph. The building was constructed in 1900 and is one of the oldest buildings on the campus. It is a two-story building with a prominent circular turret on the left side. The building features a steep gabled roof with decorative timber framing in the gables. A large, leafy tree stands behind the building, and the foreground is a grassy lawn.

Grapes and other fruits are two crops of particular interest at the State Fruit Experiment Station. Located in a natural fruit environment, the Station has been the site of extensive grape experiments since 1900, including some of the first experiments in the United States on grafting varieties of American grapes. The Station's research and extension programs are the basis for the recent rapid expansion of Michigan's grape and wine industry. Today, special emphasis is given to research on the development of disease-resistant and high yielding varieties. Planting production is one of the most successful fruit industries in Michigan. Planting research at the Station began in 1912 and has helped growers meet the significant needs of changing production under Michigan conditions.

The University's West Branch campus currently offers several new historic centers at the Research Center. Construction was begun in 1972 to over 100 students for the fall semester of 1977. Pending renovation and parking lot expansion, we intend to help facilitate the development of a new experimental station at the campus.

Facilities include Forest Hall, Student Hall, the Classroom Building, the Shop and Maintenance Building, Doherty Hall, the First Processing Laboratory, the Laboratory and Cold Storage, and greenhouse. Facilities expansion is underway in order to accommodate an increasing grape research program.

RESEARCH CAMPUS HISTORY AND GENERAL INFORMATION

The State Fruit Experiment Station has a legislative mandate to generate knowledge through research, and to disseminate this knowledge so as to support and expand the productivity and profitability of the Missouri fruit industry. The Station, which is the oldest identifiable segment of Southwest Missouri State University, was founded by an act of legislature in 1899 and was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act. In 1994, the Station became the site of the newly designated Research Campus in the University system.

Through the University reorganization in 1994, the Station is now staffed and operated by the newly created Department of Fruit Science on the Mountain Grove campus. Employees include six research faculty trained at the doctoral level, four professional staff trained at the master's level, and nine support staff. In addition to carrying out research and advisory programs, faculty guide graduate students in their thesis research, supervise undergraduates on internships, and will soon teach some classes in their various disciplines.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries, as well as species of lesser economic importance. Information derived from the Station's research is disseminated by advisory programs to fruit growers and processors through bulletins, newsletters, a newspaper column, conferences, workshops, and personal consultations.

The Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. One of only three USDA quarantine facilities for the introduction and virus testing of grape varieties from outside of the United States is located at the Station. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. Studies of plant pathogens and insect pests are conducted to help in reducing their damage to fruit crops. Research on the reduction of pesticides used for control of diseases, insects, and weeds is a major effort.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900, including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research and advisory education programs are the basis for the recent rapid economic development of Missouri's grape and wine industry. Today, special emphasis is given to research on the French hybrid grape varieties and their wines. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

The University's West Plains campus currently offers several lower division courses at the Research Campus. Enrollments have grown from 60 students for the spring 1995 to over 100 students for the fall semester of 1995. Building renovation and parking lot expansion are underway to help facilitate the development of a more extensive curriculum at the campus.

Facilities include Faurot Hall, Shepard Hall, the Classroom Building, the Shop and Maintenance Building, Duplex Housing, the Fruit Processing Laboratory, the Salesroom and Cold Storage, and greenhouse facilities. Greenhouse expansion is underway in order to accommodate an important grape importation program.

**SOURCES OF BUDGETARY FUNDS FOR SALARIES, BENEFITS, OPERATIONS,
AND EQUIPMENT AT THE STATE FRUIT EXPERIMENT STATION
FY82 THROUGH FY96**

FISCAL YEAR	UNIVERSITY FUNDING*	GRANTS	TOTAL BUDGET	GRANTS AND GIFTS
		AND GIFTS		PERCENTAGE OF TOTAL
1981	\$378,633	\$3,900	\$382,533	1.0
1982	399,364	3,250	402,614	0.8
1983	411,782	10,700	422,482	2.5
1984	442,243	15,500	457,743	3.4
1985	432,015	17,349	449,364	3.9
1986	409,554	155,448	565,002	27.5
1987	426,629	173,844	600,473	29.0
1988	548,794	168,944	717,738	23.5
1989	580,746	200,978	781,724	25.7
1990	609,313	212,832	822,145	25.9
1991	638,567	244,931	883,498	27.7
1992	627,216	236,031	863,247	27.3
1993	623,635	245,354	868,989	28.2
1994	663,253	291,104	954,357	30.5
1995	682,883	273,433	956,316	28.6
1996	733,890	285,660	1,019,550	28.0

*Personnel fringe benefits not included for the fiscal years 1981 through 1987.

Research/Service Centers

to disseminate this knowledge and to support and expand the productivity of the faculty and staff. The Station, which is located in the College of Agriculture, was established in 1954 and was assigned to the University as a Research Center in the University system.

Through the University's organization, the Station is supported by the Department of Fruit Science on the University campus. The Station is trained at the doctoral level, has a large staff of faculty and staff, and in addition to carrying out research and advisory programs, it also conducts research, extension, and education.

Research is carried on in pomology, including apples, pears, and plant physiology. The fruit crops under investigation include apples, pears, strawberries, blueberries, and raspberries, as well as other small fruits. The Station's research is directed by a program of research that grows and produces fruit crops for the University and the State.

HIGHLIGHTS

- * The University currently maintains 12 on-campus centers for research and public service.
- * Four of the centers are located in the College of Humanities and Public Affairs.
- * The Center for Outstanding Schools was renamed the Regional Professional Development Center. Its primary mission is to provide educators with professional growth opportunities.

Grapes and blueberries are both crops of particular interest at the State Fruit Department Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1934 including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research and advisory education programs are the basis for the current rapid economic development of Missouri's grape and wine industry. Today, special emphasis is given to research on the French hybrid grape varieties and their wines. Blueberry production is one the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

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Facilities include Farnet Hall, Shepard Hall, the Classroom Building, the Shop and Maintenance Building, Dupler Housing, the Fruit Processing Laboratory, the Saltroom and Cold Storage, and other facilities. Greenhouse expansion is underway in order to accommodate an important grape research program.



Center for Archaeological Research (College of Humanities and Public Affairs, 1975)

The Center is designed to study, record, and share knowledge of past cultures as well as conduct research studies for various private and public agencies. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement and to provide faculty instructional support.

The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students, assessment in academic majors, assessment of general education and surveys of student, alumni and employer opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business and Economic Development (College of Business Administration, 1981)

The Center is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities to improve their management abilities and to help create and retrain job opportunities for American workers. With staff located in Springfield, Jefferson City, St. Louis, Kansas City, West Plains and Bentonville, Arkansas, the efforts of the Center are primarily handled through eight programs which are:

- 1) The Government Services Program provides consultants on a state-wide basis to several agencies of the State of Missouri.
- 2) The Small Business Development Center provides general management and technical assistance to smaller enterprises in SW Missouri. It also has a state-wide mission in the areas of innovation and international business. Counseling is offered in strategic planning, market research, cash flow analysis procurement, exporting and a variety of other areas.
- 3) The Management Development Institute provides a broad base of non-credit programs and seminars in such areas as total quality management, supervision, human resource management, strategic planning and customer satisfaction. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.
- 4) The Wal-Mart Innovation Network is a cooperative venture with Wal-Mart Stores, Inc. and the Innovation Institute and provides innovation evaluation and referral assistance to independent inventors throughout the United States and Canada
- 5) The Support American Made program is located at Wal-Mart's home office and provides product evaluation and venture assessment and management and technical referral assistance to smaller manufacturing enterprises throughout the United States
- 6) The International Business Institute focuses on helping the University to broaden and deepen its contribution to America's international competitiveness through education and research.

Center for Economic Education and Consumer Protection (College of Continuing Education and the Extended University, 1990)

The center provides a variety of services for its constituents. For educators, it provides leadership in helping to integrate economic education into the existing curricula. Non-credit workshops, staff development programs and consultation are offered to kindergarten through twelfth grade teachers. Additionally, the center serves the SMSU undergraduate and graduate population with in-class presentations and a modest curriculum library. Financial Economic Education and Economics in the Workplace are also focal points for the center. For a small fee interested parties can participate in either of two financial simulations the center promotes. Each simulation allows participants to learn about investing first hand, without the risk of losing "real" money. A basic economic and business education simulation is also available for employers interested in helping their employees have a better understanding of how a business operates in a market economy. The center is affiliated with the Missouri Council on Economic Education, a nonprofit organization dedicated to promoting and enhancing the understanding of economics among Missouri's citizens.

Center for Economic Research (College of Humanities and Public Affairs, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Regional Professional Development Center (College of Education, 1993)

SMSU's Professional Development Center (PDC) nurtures educators in their endeavors to become life-long learners by providing professional growth opportunities which lead to increased student knowledge and performance. By working collaboratively with all education constituencies, the southwest Missouri PDC participates in the design and coordination of national, state, and local initiatives to encourage participation by educators at every stage of their career, preservice through retirement.

Center for Ozarks Studies (College of Humanities and Public Affairs, 1975)

A public service and research center focusing on the history and culture of the Ozarks region. Currently the center is inactive.

Center for Psycho-Educational Research and Service (College of Education, 1984)

The Center provides research and public service support for the College of Education. It provides coordination and support to faculty for both the grant seeking and grant administering activities. In addition, the Center serves as an information and referral point for those SMSU constituencies seeking help or expertise in an area relating to education or psychology.

Center for Research and Service (College of Health and Human Services, 1984)

The Center for Research and Service is currently being redesigned. Included within its vision is the provision of academic, scientific, and methodological resources to contests outside of the university to forward the public affairs mission

Center for Resource Planning and Management (College of Natural and Applied Sciences, 1988)

The Center provides practical learning experiences, applied research and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies and civic organizations include small town planning, comprehensive planning, grant writing and administration, economic development planning, rural transportation planning, digital cartographic services and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Service (College of Natural and Applied Sciences, 1984)

The primary mission of the Center for Scientific Research and Education is to promote and facilitate scientific research, service, and education activities. The Center endeavors to match the professional expertise and resources of the College of Natural and Applied Sciences to the needs of private corporations and individuals, foundations, not-for-profit organizations and federal, state, and local funding agencies. While serving the university's external constituents, the Center provides research opportunities for SMSU faculty and students. The Center is committed to: (1) research and scholarly activities as essential and integral parts of the educational process and (2) service through applications of scientific knowledge to the solution of societal problems, through contributions to the economic development of the state and region, and through cooperative programs with academic units within the College of Natural and Applied Sciences, departments in other colleges, other institutions of higher education, business and industry, and government agencies.

Center for Social Research (College of Humanities and Public Affairs, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

Center for Resource Planning and Management (College of Natural and Applied Sciences, 1988)

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Southwest Missouri State University is a community of people with respect for diversity. The University emphasizes the dignity and equality common to all persons and adheres to a strict nondiscrimination policy regarding the treatment of individual faculty, staff, and students. In addition, in accord with federal law and applicable Missouri statutes, the University does not discriminate on the basis of race, color, religion, sex, national origin, ancestry, age, disability, or veteran status in employment or in any program or activity offered or sponsored by the University. The University maintains a grievance procedure incorporating due process available to any person who believes he or she has been discriminated against. Southwest Missouri State University is an Equal Opportunity/Affirmative Action employer. Inquiries concerning the grievance procedure, Affirmative Action Program, or compliance with federal and state laws and guidelines should be addressed to Melissa Manning, Affirmative Action Officer, Office of Human Resources, 118 Carrington Hall, 901 South National, Springfield, Missouri 65804, (417) 836-6616.

