

Southwest Missouri State University

Fact Book 1994-95



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FACT BOOK

1994-95

PREPARED BY THE

OFFICE OF INSTITUTIONAL RESEARCH

SOUTHWEST MISSOURI STATE UNIVERSITY

DECEMBER, 1994

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Inquiries regarding the SMSU affirmative action program or compliance with Title VI, Title IX, Section 504 the Age Discrimination Acts, the Americans with Disabilities Act may be addressed to the Affirmative Action Officer, Carrington Hall 118, 901 S. National, Springfield, MO 65804, (417) 836-6616.

EXECUTIVE SUMMARY OF STATISTICS

	1990-91	1991-92	1992-93	1993-94	1994-95
Fall Maximum Registration	20,652	20,672	20,287	19,477	18,714
Springfield	19,771	19,766	19,289	18,463	17,695
West Plains	881	906	998	1014	1019
Fall Headcount Enrollment	20,335	20,423	19,973	19,150	18,326
Undergraduate - Springfield	17,957	17,941	17,430	16,505	15,577
Undergraduate - West Plains	855	919	971	990	1,016
Graduate - Springfield	1,523	1,563	1,572	1,655	1,733
Fall Student Credit Hours	243,231	241,418	236,480	226,121	214,901
Undergraduate - Springfield	227,836	225,279	219,258	207,454	195,115
Undergraduate - West Plains	8,148	8,595	9,117	9,981	10,329
Graduate - Springfield	7,247	7,544	8,105	8,686	9,457
Degrees Awarded, Fiscal Year	2,477	2,947	2,914	2,996	N/A
Associate	60	99	96	131	N/A
Bachelor's	2,134	2,515	2,459	2,540	N/A
Master's	257	307	327	293	N/A
Specialist	26	26	32	32	N/A
Instructional Staff Headcount	666	665	661	671	669
Tenured	398	412	436	456	467
Non-Tenured	268	253	225	215	202
Current Funds Revenues	116,995,685	121,064,651	128,380,575	130,172,124	N/A
Student Fees	32,175,479	35,514,731	38,420,240	39,466,076	N/A
State Appropriations	50,929,490	47,827,378	50,422,509	52,130,236	N/A
Other Sources	33,890,716	37,722,542	39,537,826	38,575,812	N/A
Total Expenditures	109,475,044	115,781,911	121,672,209	123,880,988	N/A
Educational & General *	94,758,149	99,559,793	105,017,884	107,201,807	N/A
Auxiliary Enterprises	14,716,895	16,222,118	16,654,325	16,679,181	N/A
Educational & General Space	1,189,723	1,196,826	1,260,127	1,260,546	1,272,942
Library Circulation	245,598	251,274	263,525	327,328	N/A
Music	6,361	5,820	6,259	6,680	N/A
Maps	1,732	1,717	1,424	1,596	N/A
Audio-Visual	21,638	22,464	20,778	22,852	N/A
General Circulation	207,334	213,216	227,022	288,406	N/A
Greenwood	8,533	8,057	8,042	7,794	N/A
Outright Gifts (dollars)	3,877,909	4,173,237	4,024,474	4,555,569	N/A

*Springfield Campus only

N/A Not available

General Information

HIGHLIGHTS

- * Southwest Missouri State University, which was founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- * The University was given a regional mission by legislative act in 1919. A new mission statement was approved by the University's Board of Regents in August 1993. This statement implies a broader mission for the university, and it reflects future development along five primary themes-- 1) business and economic development, 2) health care, 3) the performing arts, 4) professional education, and 5) public affairs.
- * The University is currently a metropolitan institution offering a variety of programs and services at three locations. In addition to the main campus at Springfield, a two-year branch campus is located in West Plains and a research campus is in Mountain Grove.
- * In July of 1993, Dr. John H. Keiser was appointed as the University's eighth president.
- * Due to an academic re-organization in the Spring 1994, the Springfield campus now consists of eight colleges and an office of continuing education.



HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the university with its own mission, the institution offers a two-year general education program which is fully integrated with programs on the main campus as well as other specialty and skills courses.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 265,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 9,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,000, which is approximately halfway between Springfield and West Plains.

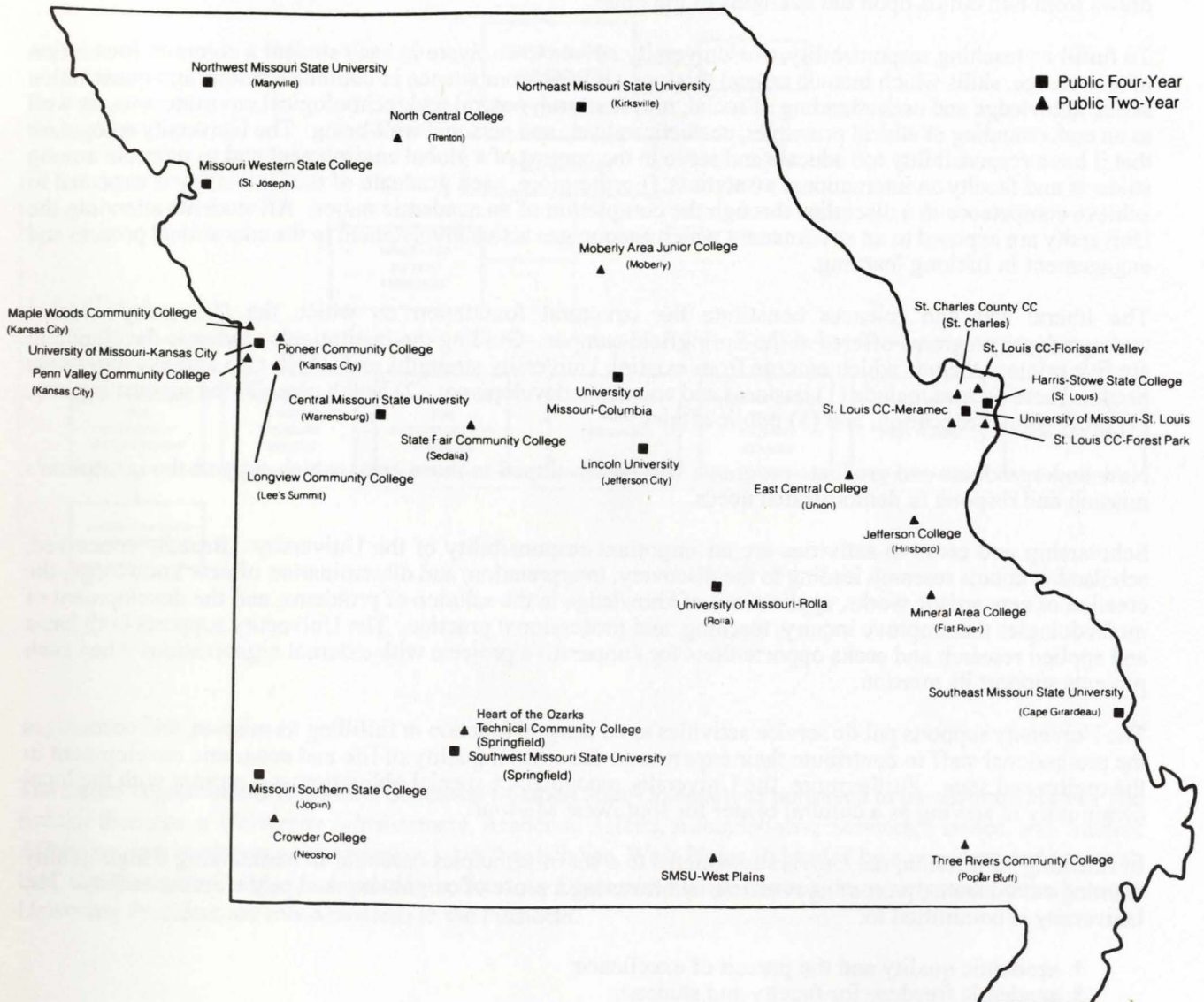
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 800,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

Accreditation

The Springfield campus is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The West Plains campus received accreditation from the same organization in the spring of 1994. The University is professionally accredited or approved by the National Council for Accreditation of Teacher Education, National Association of Schools of Music, The National League for Nursing, The American Chemical Society, The Council on Social Work Education, American Dietetics Association, Council on Education for the Deaf, American Home Economics Association, American Association for Leisure and Recreation, American Speech-Language-Hearing Association, National Athletic Trainers Association, Computing Sciences Accreditation Board, the American Assembly of Collegiate Schools of Business, and the National Association of Schools of Public Affairs and Administration.

WITH PUBLIC COLLEGES AND UNIVERSITIES



UNIVERSITY MISSION

Southwest Missouri State University is a comprehensive university located in the center of a unique metropolitan region while serving a state-wide clientele. The University system comprises three campuses: a selective admissions campus at Springfield, a research campus at Mountain Grove, and an open admissions campus at West Plains.

The University has a three-fold mission to provide quality instruction, to further research and scholarly inquiry, and to provide service. The institution is committed to support these activities as integrated functions. Each draws from and builds upon the strengths of the other.

To fulfill its teaching responsibility, the University strives to cultivate in each student a common foundation of knowledge, skills which include critical thinking abilities, competence in communications and quantitative skills, knowledge and understanding of social, multicultural, natural and technological environments, as well as an understanding of ethical principles, aesthetic values, and personal well-being. The University recognizes that it has a responsibility too educate and serve in the context of a global environment and to promote among students and faculty an international awareness. Furthermore, each graduate of the University is expected to achieve competence in a discipline through the completion of an academic major. All students attending the University are exposed to an environment which encourages active involvement in the educational process and engagement in lifelong learning.

The liberal arts and sciences constitute the structural foundation on which the University's varied undergraduate programs offered at the Springfield campus. Guiding the institution's academic development are five primary themes which emerge from existing University strengths and which also address state-wide needs. These themes include (1) business and economic development, (2) health care, (3) the performing arts, (4) professional education, and (5) public affairs.

New undergraduate and graduate programs will be developed in those areas which support the institution's mission and respond to demonstrated needs.

Scholarship and creative activities are an important responsibility of the University. Broadly conceived, scholarship entails research leading to the discovery, interpretation, and dissemination of new knowledge, the creation of new artistic works, applications of knowledge in the solution of problems, and the development of methodologies that improve inquiry, teaching, and professional practice. The University supports both basic and applied research and seeks opportunities for cooperative projects with external organizations when such projects support its mission.

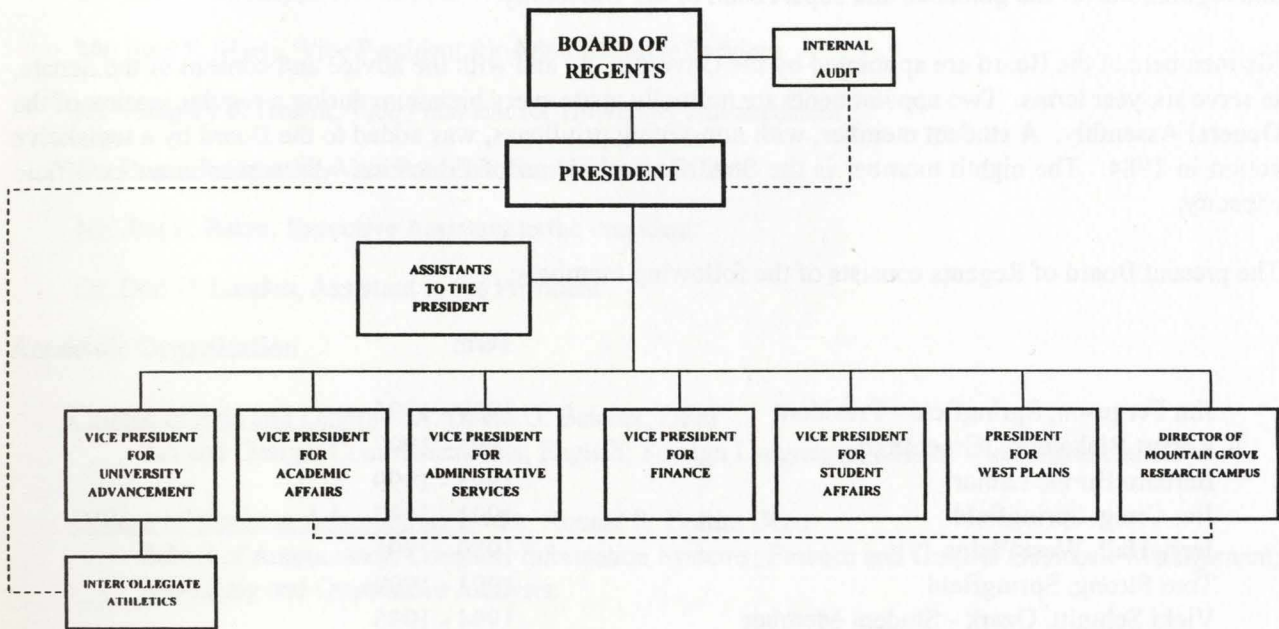
The University supports public service activities as an integral function in fulfilling its mission, and encourages the professional staff to contribute their expertise to the overall quality of life and economic development in the region and state. Furthermore, the University recognizes a special obligation as a partner with the local community in serving as a cultural center for southwest Missouri.

In fulfilling its mission, the University adheres to a set of principles essential in maintaining a high-quality learning environment, promoting research, and fostering a sense of community and public accountability. The University is committed to:

- * academic quality and the pursuit of excellence;
- * academic freedom for faculty and students;
- * equal opportunity and affirmative action in education and employment;
- * shared governance;
- * ethical principles and aesthetic values

To meet its public responsibility, the institution has an obligation to the citizens of Missouri to support the educational and research priorities of the state and to assess the quality and effectiveness of its programs and services. Furthermore, because of its location, the University has a special obligation to the public to preserve and advance knowledge of the state's unique natural, social, and cultural heritage derived from the Ozarks regions.

ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University is portrayed in the diagram above. The five line divisions of University Advancement, Academic Affairs, Administrative Services, Finance, and Student Affairs are each headed by a vice president, while the sixth line, West Plains, is headed by a president and a seventh line, the Research Campus, is headed by a director. Other administrative positions which report directly to the University President are two Assistants to the President.

ORGANIZATIONAL OFFICERS

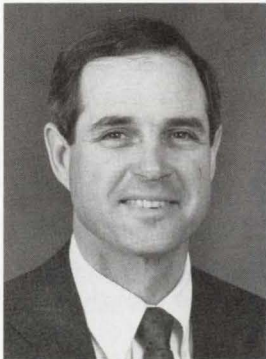
Board of Regents

Southwest Missouri State University is under the general control and management of the Board of Regents, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

Six members of the Board are appointed by the Governor, by and with the advice and consent of the Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A student member, with non-voting privileges, was added to the Board by a legislative action in 1984. The eighth member is the State Commissioner of Education who serves in an ex officio capacity.

The present Board of Regents consists of the following members:

	Term
Jim Ferguson, Springfield - President	1989 - 1995
Robert Blakemore, Greenfield	1991 - 1997
Barbara Burns, Lamar	1993 - 1999
Jim Craig, Springfield	1991 - 1997
Jerry Hall, West Plains	1989 - 1995
Tom Strong, Springfield	1993 - 1999
Vicki Schmitt, Ozark - Student Member	1994 - 1995
State Commissioner of Elementary and Secondary Education - Ex Officio	



Jim Ferguson



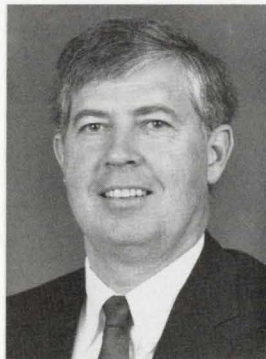
Robert Blakemore



Barbara Burns



Jim Craig



Jerry Hall



Tom Strong



Vicki Schmitt

Administrative Council

Dr. John H. Keiser, President

Mr. Thomas E. Allen, Vice President for Finance

Dr. Don A. Aripoli, Vice President for Student Affairs

Dr. Marvin Looney, President for West Plains

Mr. Fred F. Marty, Vice President for Administrative Services

Mr. Gregory P. Onstot, Vice President for University Advancement

Dr. Bruno F. Schmidt, Vice President for Academic Affairs

Mr. Jim P. Baker, Executive Assistant to the President

Dr. Don D. Landon, Assistant to the President

Academic Organization

College of Arts and Letters - Dr. David O. Belcher, Dean

Art and Design; Communications; English; Foreign Languages; Music; Theater and Dance.

College of Business Administration - Dr. Ronald R. Bottin, Dean

School of Accountancy; Computer Information Systems; Finance and General Business; Management; Marketing and Quantitative Analysis.

College of Education - Dr. C. Don Keck, Dean

Curriculum and Instruction; Educational Administration; Guidance and Counseling; Laboratory School; Library Science; Psychology.

College of Health and Human Services - Dr. Russell G. Rhodes, Dean

Biomedical Sciences; Communication Sciences and Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Nursing; School of Social Work.

College of Humanities and Public Affairs - Dr. Bernice S. Warren, Dean

Defense and Strategic Studies; Economics; History; Military Science; Philosophy; Political Science; Religious Studies; Sociology and Anthropology.

College of Natural and Applied Science - Dr. Lawrence E. Banks Jr., Dean

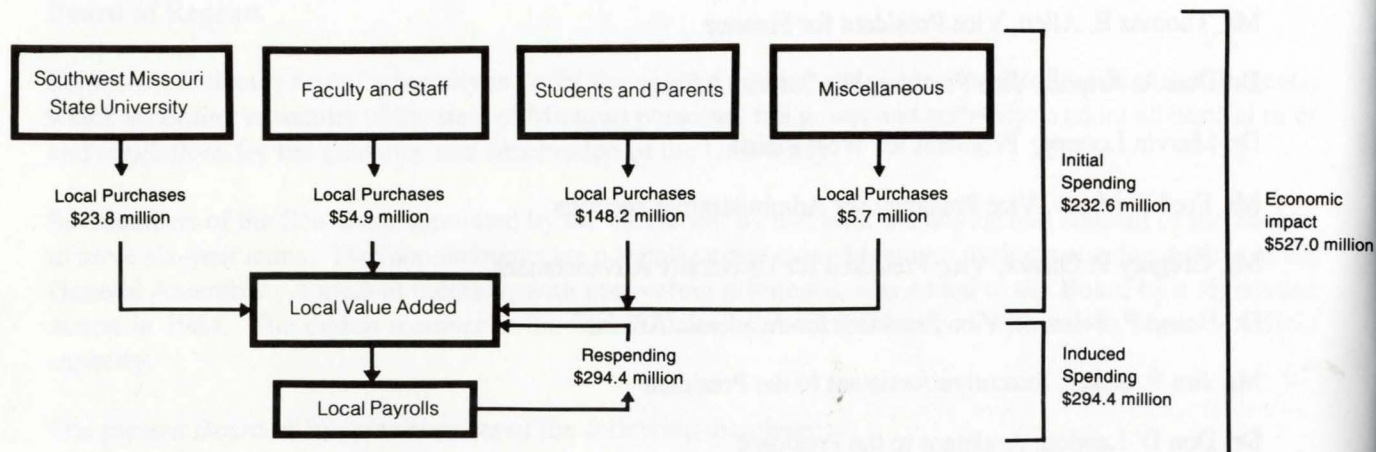
Agriculture; Biology; Chemistry; Computer Science; Fruit Science; Geography, Geology, and Planning; Mathematics; Physics and Astronomy; Technology.

Graduate College - Dr. Frank A. Einhellig, Dean and Associate Vice President for Academic Affairs

University College - Dr. Curtis P. Lawrence, Dean

Office of Continuing Education - Dr. J. Ronald Fairbairn, Dean

ECONOMIC IMPACT STATEMENT



The University exerts a great influence on the Springfield-Greene County economy while providing instruction, research, and public service. It is estimated that SMSU, its students, employees, and related groups spent approximately \$232.6 million within Greene County during the 1993-94 academic year. When the individuals and businesses who received those dollars re-spent a fraction of them on other locally produced goods, indirect effects of the university's spending occurred. These indirect effects resulted in "multiplier effects" that eventually caused the university's total impact on the local economy to approach \$527 million, or \$1.44 million on a typical day. In general, a multiplier of 2.27 was used to estimate the effect of most of the dollars spent.

The economic activity stimulated by SMSU was estimated to support 17,188 full-time jobs. On average, this represented 95 jobs per 100 students. It was reported that SMSU students injected \$139.5 million of new spending into the local economy. Results of a survey of SMSU students and employees regarding their spending habits and favorite places to shop indicated that students and their immediate families spent more than \$15.6 million annually for groceries, and \$18.6 million for fast food, pizza and other meals prepared by restaurants. University employees and their families spent \$8.3 million for groceries and \$5.1 million at local restaurants.

SMSU's total operations budget and capital outlays for the fiscal year beginning July 1, 1994, will amount to \$45.5 million, not including payroll costs. This figure includes spending for things such as utilities, office supplies, and other items needed to keep the university running on a day-to-day basis; new construction projects; and maintenance on existing plant and equipment.

For several years SMSU has ranked among Springfield's largest employers. In fall 1993 the University had 1,601 regular full-time employees, 216 part-time employees in regular budgeted positions, and 4,333 student works who typically work only a few hours a week.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Impact of Southwest Missouri State University on the Springfield-Greene County Economy, 1994*. Department of Economics, Southwest Missouri State University, July, 1994.

MAP OF THE CAMPUS



INDEX OF BUILDINGS AND FACILITIES

1. Archaeology Research-622 S. Kimbrough
2. Art Annex
3. Baker Bookstore
4. Blair-Shannon House
5. Briggs Street
6. Burgess House
7. Campus Union
8. Carrington Hall
9. Central Stores and Maintenance
10. Cheek Hall
11. Child Development Lab
12. CL-1141 E. Madison
13. Colonial Hotel
14. Craig Hall
15. Dogwood Apartments
16. Ellis Hall
17. Freudenberger House
18. Forsythe Athletic Center
19. Glass Hall
20. Grand Street Underpass
21. Greenhouse
22. Hammons Fountain
23. Hammons House
24. Hammons Student Center
25. Hill Hall
26. Honors House-912 E. Elm
27. Intramural Sports
28. Juanita K. Hammons Hall for the Performing Arts
29. KSMU Radio Station (Office)
30. KSMU Radio Station (Studio)
31. Karls Hall
32. Kemper Hall
33. Kentwood Hall
34. Kings Street Annex
35. Laboratory School, Greenwood
36. McDonald Arena
37. Meyer Library
38. Morris Hall
39. Motor Pool
40. Music-622 S. Florence
41. Music-628 S. Florence
42. Music-634 S. Florence
43. Music-635 S. Florence
44. New Cafeteria
45. New Residence Hall
46. Outdoor Swimming Pool
47. Polymer Research Center-624 S. Kimbrough
48. Power House
49. Professional Building
50. Pummill Hall
51. Robert W. Plaster Sports Complex
52. Safety & Transportation Information Booth
53. Safety & Transportation Information Booth
54. Safety & Transportation/S.P.D. Substation
55. Softball Field
56. Sicheluff Hall
57. Soccer Field
58. Student Art Gallery
59. Sunvill Tower
60. Taylor Health Center
61. Temple Hall
62. Tennis Courts
63. The Alumni Center
64. The Bell Building
65. Wells House
66. Woods House

Student Information

HIGHLIGHTS

- * The headcount enrollment in fall 1994 on the Springfield campus declined for the third consecutive year to 17,310 students.
- * The enrollment included 863 minority students and 354 non-resident aliens.
- * All but one Missouri county was represented in the fall enrollment, and 28 counties had more than 100 residents enrolled. In addition, 46 other states and 54 countries were accounted for in the student body.
- * The basic fees for undergraduate students enrolled for 12 hours increased by 7.2 percent in the 1994-95 academic year.
- * Over \$57 million in financial aid were awarded to SMSU students at the Springfield and West Plains campuses in fiscal year 1994. Loans accounted for 56 percent of the aid, and grants and scholarships made up about 33 percent of the total.
- * The College of Business Administration has the most majors (2,873) with the College of Education close behind (2,817). The department with the most majors is Curriculum and Instruction with 1,431. In addition, almost 4,300 students are nondegree-seeking or undeclared majors.



FALL HEADCOUNT ENROLLMENT
SPRINGFIELD CAMPUS

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Undergraduate										
Full-Time Male	4931	5119	5454	5962	6490	6860	6740	6585	6192	5812
Full-Time Female	5347	5482	5939	6436	6981	7505	7489	7286	6939	6471
Part-Time Male	1428	1403	1442	1422	1522	1555	1651	1584	1534	1500
Part-Time Female	1946	2008	1926	1912	2044	2037	2061	1975	1840	1794
Total Undergraduate	13652	14012	14761	15732	17037	17957	17941	17430	16505	15577
Graduate										
Full-Time Male	79	93	81	94	108	106	130	158	150	195
Full-Time Female	99	84	103	76	99	129	164	194	212	248
Part-Time Male	347	287	342	275	305	336	368	358	390	344
Part-Time Female	726	757	798	829	878	952	901	862	903	946
Total Graduate	1251	1221	1324	1274	1390	1523	1563	1572	1655	1733
Total	14903	15233	16085	17006	18427	19480	19504	19002	18160	17310

Note: Includes Off-Campus

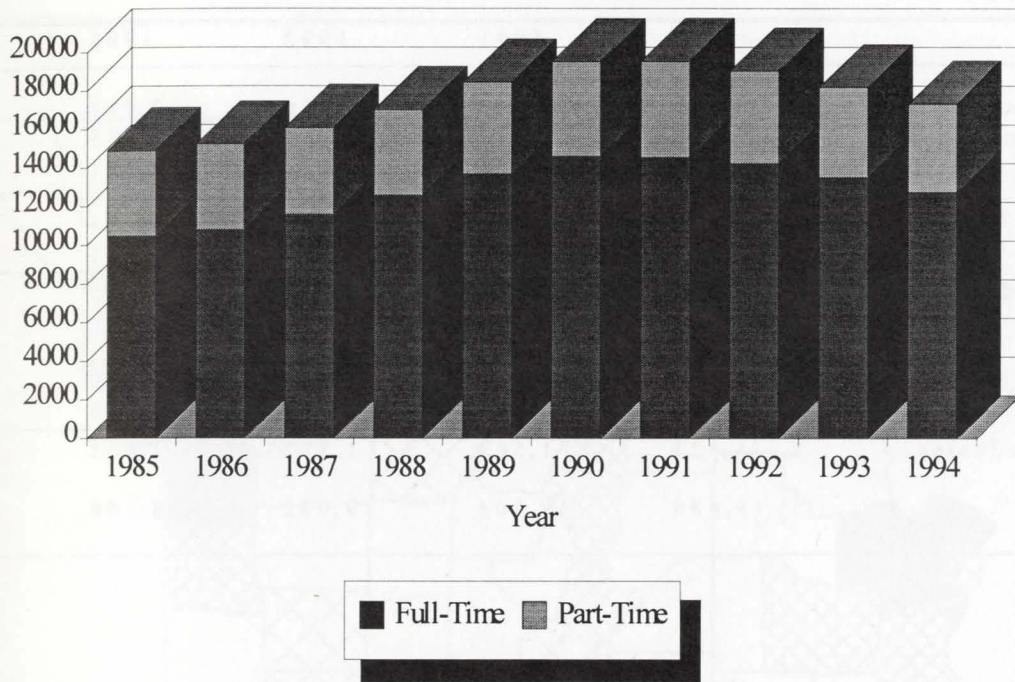
Source: HEGIS 2300-2.3A and IPEDS EF1

FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX
SPRINGFIELD CAMPUS

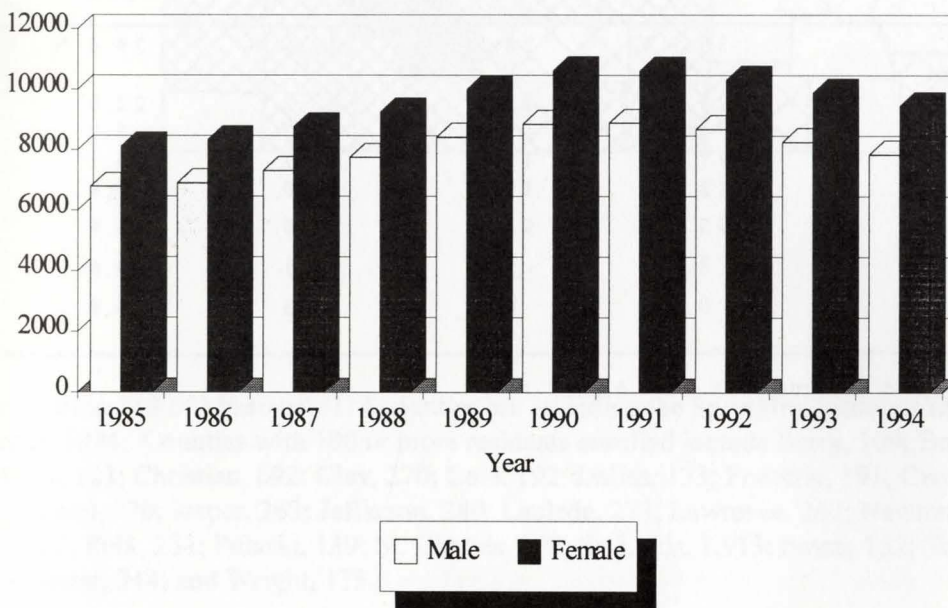
	1990		1991		1992		1993		1994	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	8023	9178	7922	9137	7634	8731	7168	8255	6594	7522
Black, Non-Hispanic	177	170	218	193	244	240	219	220	214	199
Hispanic	43	50	60	51	54	57	64	61	68	73
Asian/Pacific Islander	89	81	95	84	96	95	115	87	108	86
Amer. Indian/Alask. Nat.	24	28	26	38	40	42	36	38	46	38
Non-Resident Alien	59	35	70	47	101	96	124	118	117	144
Race/Ethnicity Unknown									165	203
Total Undergraduate	8415	9542	8391	9550	8169	9261	7726	8779	7312	8265
Graduate										
White, Non-Hispanic	421	1049	473	1030	477	1013	492	1043	456	1064
Black, Non-Hispanic	4	7	2	6	1	14	3	10	4	8
Hispanic	4	2	4	3	2	2	2	4	2	5
Asian/Pacific Islander		6	1	5	5	4	3	7	4	7
Amer. Indian/Alask. Nat.		3	1	6	1	3		1		1
Non-Resident Alien	13	14	17	15	30	20	40	50	46	47
Race/Ethnicity Unknown									27	62
Total Graduate	442	1081	498	1065	516	1056	540	1115	539	1194

Source: IPEDS EF1

Fall Enrollment By Enrollment Status
Springfield Campus



Fall Enrollment by Gender
Springfield Campus



**HEADCOUNT ENROLLMENT BY CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1990	1991	1992	1993	1994
Undergraduates					
Entering Freshmen	3,349	3,064	3,076	2,918	2,875
Other Freshmen	2,609	2,218	2,214	1,955	1,697
Sophomores	4,079	4,139	3,671	3,471	3,223
Juniors	3,454	3,529	3,498	3,206	3,011
Seniors	3,529	4,044	4,119	4,184	3,973
Unclassified	937	947	852	771	798
Total Undergraduates	17,957	17,941	17,430	16,505	15,577
Graduates					
Degree-Seeking	1,306	1,325	1,297	1,389	1,455
Undeclared	217	238	275	266	278
Total Graduates	1,523	1,563	1,572	1,655	1,733
Grand Total	19,480	19,504	19,002	18,160	17,310

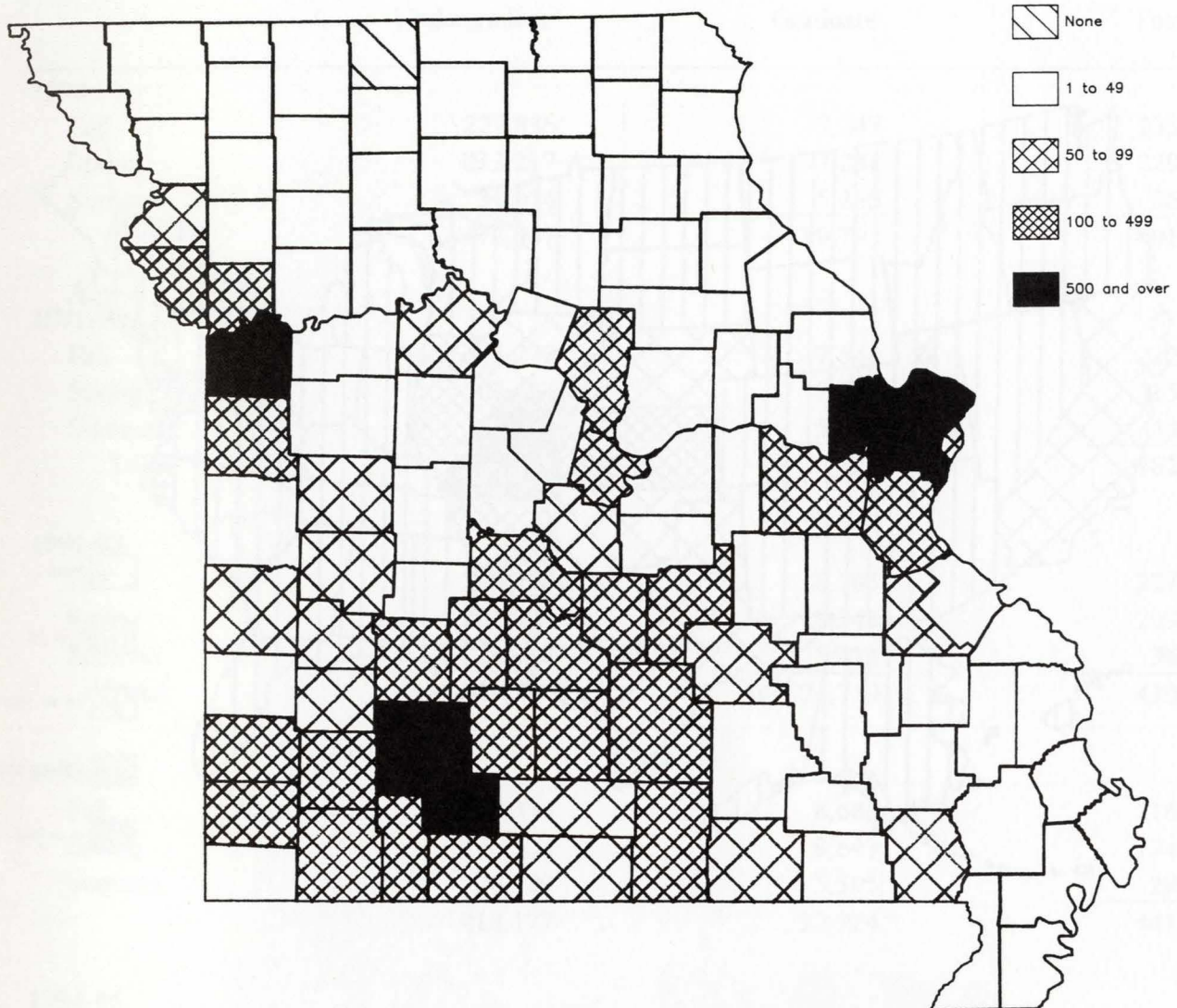
Source: IPEDS EF1

**LEGAL RESIDENCE OF STUDENTS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1990	1991	1992	1993	1994
Greene County	30.5 %	28.1 %	27.6 %	29.6 %	29.2 %
Other Southwest District Counties	23.7	23.5	23.2	22.8	23.0
Kansas City Area	5.3	5.6	5.7	5.7	6.0
St. Louis Area	17.3	17.0	17.2	16.7	15.8
Other Missouri Counties	18.8	19.2	18.9	18.8	19.1
Total Missouri	95.6	93.4	92.6	93.6	93.1
Other States	3.8	5.8	6.1	4.6	5.0
Other Countries	0.6	0.8	1.3	1.8	2.0

Source: Office of Admissions and Records (REC-0202 & REC-292)

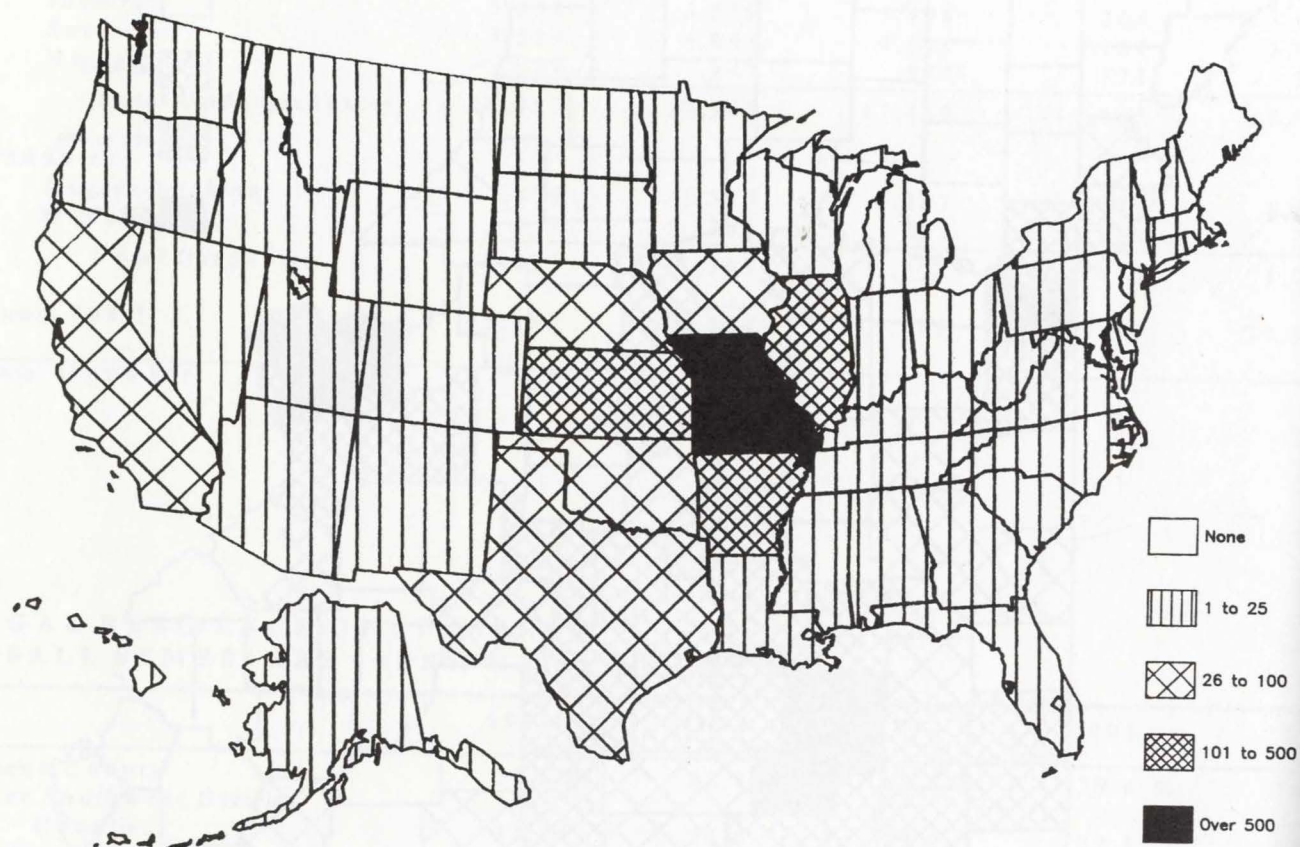
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1994



Students from 113 of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1994. Counties with 100 or more residents enrolled include Barry, 109; Boone, 136; Camden, 114; Cass, 123; Christian, 692; Clay, 270; Cole, 192; Dallas, 133; Franklin, 191; Greene, 5,059; Howell, 243; Jackson, 770; Jasper, 263; Jefferson, 280; Laclede, 273; Lawrence, 262; Newton, 116; Phelps, 160; Platte, 102; Polk, 231; Pulaski, 139; St. Charles, 529; St. Louis, 1,913; Stone, 152; Taney, 293; Texas, 155; Webster, 314; and Wright, 175.

Source: Office of Admissions and Records (REC-292)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1994



Forty-seven states are represented in the student body. Nine states, including Missouri, have 26 or more residents in attendance.

In addition, over 340 foreign students from 54 countries are in attendance at SMSU. These students come from all parts of the world with 239 from Asia, 38 from Europe, 35 from North and South America, and 34 from Africa. Taiwan has the largest representation with 44 students enrolled.

Source: Office of Admissions and Records (REC-292)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduat	Graduate	Total
1990-91			
Fall	227,836	7,247	235,083
Spring	213,217	7,281	220,498
Summer	31,014	5,265	36,279
Total	472,067	19,793	491,860
1991-92			
Fall	225,279	7,544	232,823
Spring	207,523	7,732	215,255
Summer	29,567	5,046	34,613
Total	462,369	20,322	482,691
1992-93			
Fall	219,258	8,105	227,363
Spring	201,024	8,243	209,267
Summer	28,907	5,411	34,318
Total	449,189	21,759	470,948
1993-94			
Fall	207,454	8,686	216,140
Spring	186,324	8,643	194,967
Summer	24,399	5,595	29,994
	418,177	22,924	441,101
1994-95			
Fall	195,115	9,457	204,572

Source: MDHE 15

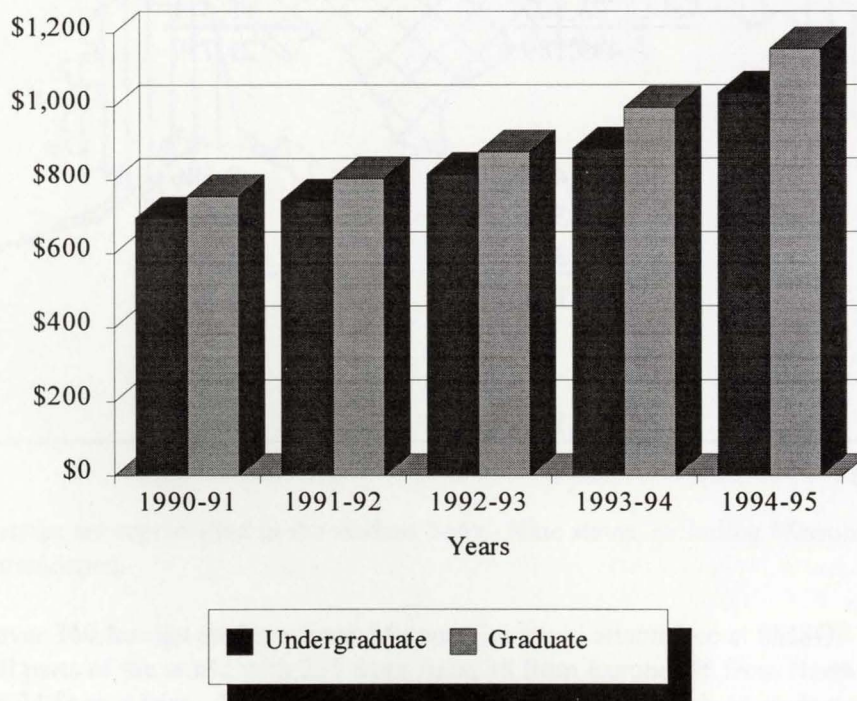
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

		1990-91	1991-92	1992-93	1993-94	1994-95
Full-Time Cost Per Semester						
<u>Resident</u>						
Undergraduate	(12 hrs.)	\$696	\$744	\$816	\$884	\$948
Graduate	(12 hrs.)	\$756	\$804	\$876	\$996	\$1,068
<u>Nonresident</u>						
Undergraduate	(12 hrs.)	\$1,392	\$1,488	\$1,632	\$1,768	\$1,896
Graduate	(12 hrs.)	\$1,512	\$1,608	\$1,752	\$1,992	\$2,136
Part-Time Cost Per Hour						
<u>Resident</u>						
Undergraduate	Lower	\$58	\$62	\$68	\$73	\$79
	Upper	\$58	\$62	\$68	\$75	\$79
Graduate		\$63	\$67	\$73	\$83	\$89
<u>Nonresident*</u>						
Undergraduate	Lower	\$116	\$124	\$136	\$146	\$158
	Upper	\$116	\$124	\$136	\$150	\$158
Graduate		\$126	\$134	\$146	\$166	\$178

Source: University Bulletin

*Non-Missouri residents will be assessed resident student rates when enrolling in fewer than four hours for each semester.

RESIDENT FEES PER SEMESTER

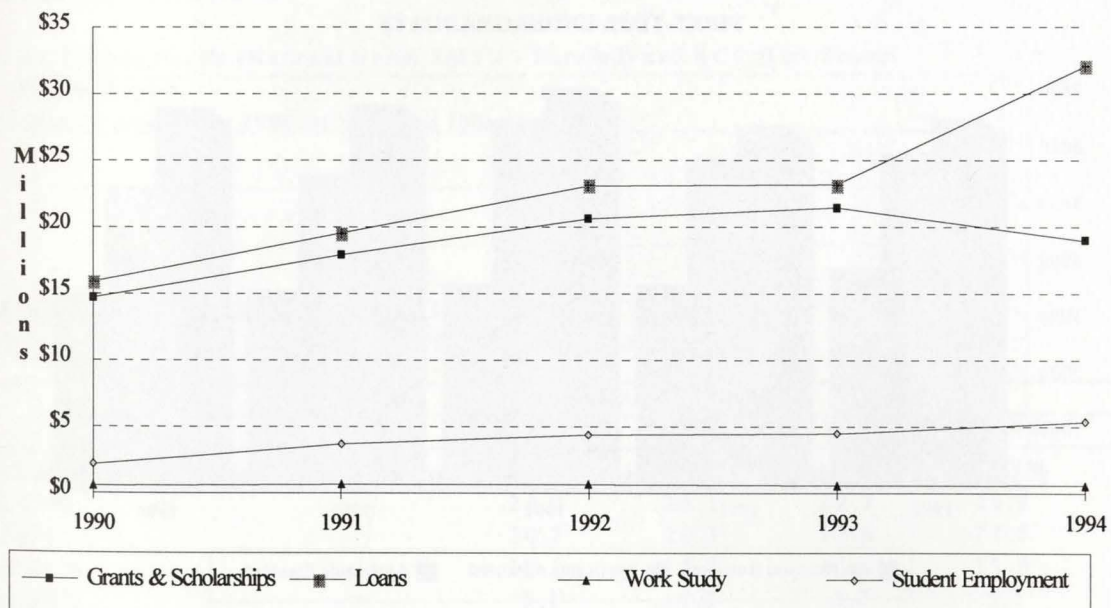


STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1990	14,727,126	15,919,482	541,918	2,158,657	33,347,183	79.1
1991	17,917,757	19,562,558	631,771	3,678,864	41,790,950	65.6
1992	20,623,472	23,103,197	647,306	4,371,502	48,745,477	64.9
1993	21,483,172	23,197,924	569,301	4,482,185	49,732,582	66.2
1994	18,989,875	32,066,542	600,947	5,354,800	57,012,164	65.4
Students Served						
1990	11,042	7,616	588	2,556	21,802	71.8
1991	13,598	9,414	606	2,854	26,472	62.1
1992	14,879	9,867	626	2,897	28,269	61.8
1993	16,284	10,310	621	3,270	30,485	60.4
1994	15,331	13,179	623	3,068	32,201	62.2

Source: MDHE 14 and Financial Aid Office

FINANCIAL AID GRANTED BY CATEGORY

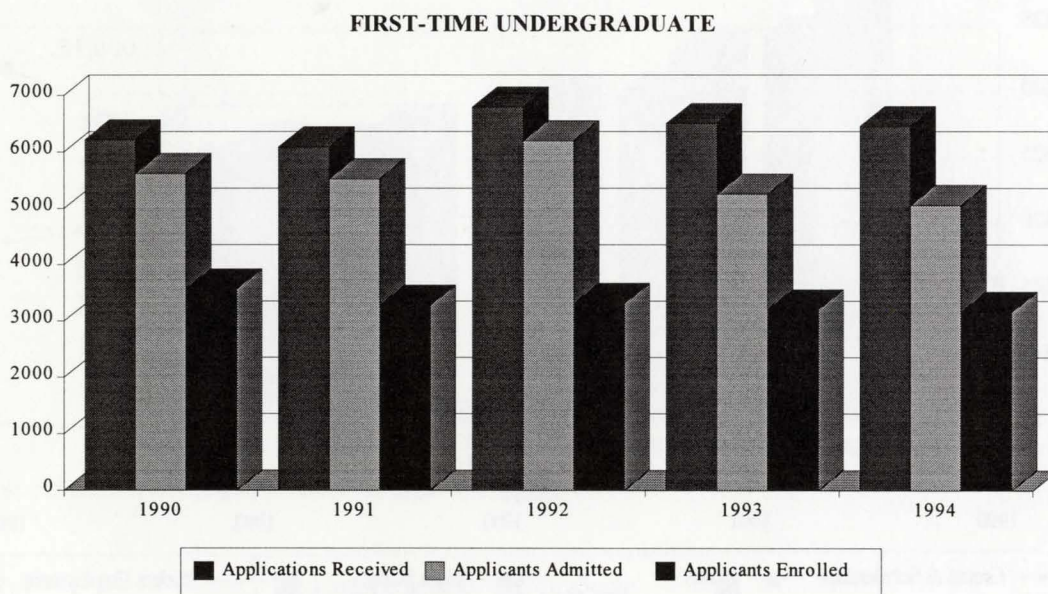


ADMISSIONS SUMMARY IN FALL SEMESTERS

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled*
First-Time Undergraduate					
1990	6,213	5,618	90.5	3,571	63.6
1991	6,088	5,521	90.7	3,284	59.5
1992	6,791	6,197	91.3	3,313	53.5
1993	6,503	5,254	80.8	3,204	61.0
1994	6,449	5,053	78.4	3,161	62.6
Transfer Undergraduate					
1990	1,779	1,542	86.7	1,100	71.4
1991	1,815	1,553	85.6	1,059	68.2
1992	1,828	1,424	77.9	1,104	77.5
1993	1,787	1,326	74.2	932	70.3
1994	1,783	1,413	79.2	998	70.6
Graduate					
1990	539	483	89.7	279	57.8
1991	620	513	82.8	277	54.0
1992	663	525	79.2	256	48.8
1993	756	588	77.8	317	53.9
1994	795	561	70.6	293	52.2

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Admissions and Records (ADM 010).

*Does not include nondegree-seeking students who enrolled.



ACT STANDARD SCORES FOR FRESHMEN

	1989-90 N=3745	1990-91 N=3373	1991-92 N=2992	1992-93 N=2943	1993-94 N=2798
English					
SMSU Enrolled Norm	19.1	21.5	21.3	21.3	21.4
State Norm	18.8	20.8	20.7	20.6	20.7
National Enrolled Norm	19.0	21.2	20.8	20.9	21.0
Mathematics					
SMSU Enrolled Norm	17.0	19.8	20.0	20.0	20.3
State Norm	17.2	19.8	20.0	20.0	20.2
National Enrolled Norm	17.8	20.3	20.3	20.4	20.6
Social Studies/Reading*					
SMSU Enrolled Norm	18.3	N/A	22.7	22.4	22.7
State Norm	17.9	N/A	21.8	21.6	21.8
National Enrolled Norm	18.0	N/A	21.8	21.8	21.9
Natural Sciences/Science Reasoning*					
SMSU Enrolled Norm	21.8	N/A	21.5	21.4	21.6
State Norm	21.6	N/A	21.0	21.0	21.2
National Enrolled Norm	21.8	N/A	21.0	21.1	21.3
Composite					
SMSU Enrolled Norm	19.2	21.4	21.4	21.4	21.6
State Norm	19.0	20.9	21.0	21.0	21.1
National Enrolled Norm	19.3	21.1	21.1	21.2	21.3

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

*Change in ACT exams for 1990-91 year and following years.

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1990	1991	1992	1993	1994
Highest 20%	31.4%	32.0%	24.1%	27.7%	26.8%
Fourth 20%	26.0	25.1	22.7	26.2	27.5
Third 20%	20.2	20.3	17.6	21.5	20.7
Second 20%	12.1	12.8	11.5	11.8	12.5
Lowest 20%	5.1	4.2	3.7	5.1	4.3
Not Ranked	5.2	5.6	20.4	7.7	8.2

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under- graduate	Graduate
1989	2.40	2.65	2.76	2.91	2.82	2.79	3.72
1990	2.41	2.66	2.79	2.92	2.89	2.81	3.75
1991	2.41	2.66	2.78	2.94	2.94	2.83	3.78
1992	2.36	2.68	2.78	2.93	2.92	2.83	3.73
1993	2.31	2.65	2.79	2.94	3.03	2.84	3.72

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1989	1990	1991	1992	1993
A (Excellent)	28.2%	29.1%	29.2%	29.5%	30.3%
B (Superior)	30.1	30.1	30.3	29.8	28.5
C (Satisfactory)	19.5	19.6	18.9	18.8	18.3
D (Minimum Passing)	6.4	6.3	5.9	5.9	6.0
F (Unsatisfactory)	4.6	4.5	4.5	5.0	5.4
I (Incomplete)	1.2	0.9	1.1	0.9	1.1
N (Drop)	9.6	9.1	9.3	9.7	9.8
V (Audit)	0.3	0.3	0.3	0.3	0.3
Z (Deferred - grad.)	0.1	0.1	0.1	0.2	0.2
Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE
FALL SEMESTERS, 1993 AND 1994
SPRINGFIELD CAMPUS*

College & Department	1993	1994	College & Department	1993	1994
Arts & Letters			Humanities & Public Affairs		
Art & Design	410	388	Defense & Strategic Studie	27	25
Communications	794	621	Economics	97	80
English	430	427	History	304	291
Foreign Languages	63	51	Philosophy	14	16
Music	228	231	Political Science	282	245
Theatre & Dance	188	180	Religious Studies	32	44
Total	2,113	1,898	Sociology & Anthropology	188	160
			Antiquities Program	32	34
			Total	976	895
Business Administration			Natural & Applied Sciences		
School of Accountancy	770	721	Agriculture	474	485
Admin. Office Systems	186	155	Biology	690	693
Computer Info. Systems	327	333	Chemistry	157	147
Finance & Gen. Bus.	621	588	Computer Science	190	186
Management	485	476	Geog., Geology & Planning	220	207
Marketing	481	432	Mathematics	272	202
M.B.A.	168	168	Physics & Astronomy	87	88
Total	3,038	2,873	Technology	362	376
			Total	2,452	2,384
Education			University College		
Curriculum & Instruction	1,481	1,431		24	21
Educational Administration	215	256			
Guidance & Counseling	240	251			
Psychology	851	879			
Total	2,787	2,817			
			Nondegree & Unclass. Grad.	273	274
			Undeclared Undergrad.	4,322	4,012
Health & Human Services			Grand Total		
Biomedical Sciences	146	189		18,160	17,310
Commun. Sciences & Disord	258	264			
Consumer & Family Studies	552	581			
Health, P.E. & Rec.	602	615			
Nursing	396	261			
School of Social Work	197	192			
Gerontology Program	24	34			
Total	2,175	2,136			

*Includes on and off campus and on and off schedule, with the exception of special students.
Source: Office of Institutional Research (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- * The University offers baccalaureate degrees in 84 degree programs and master's degrees in 22 disciplines. An educational specialist degree is also offered in Educational Administration.
- * Majors may be selected from a total of 92 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- * Two additional programs were approved in 1993-94. They are a M.S. in Religious Studies and a B.S. in Sports Medicine and Athletic Training.
- * Almost 3,000 degrees were conferred in FY94.



**CURRENT DEGREE PROGRAMS--SPRINGFIELD CAMPUS
1994-95**

Program Name	Degree
Accounting	BS,MAcc
Administrative Office Systems	BS
Administrative Office Systems/Medical	AS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Antiquities	BA
Art	BA, BFA, BSEd
Biology	BA, BS, BSEd, MS
Business Administration	MBA
Business Education	BSEd
Cartography/Map Technology	BS
Cell and Molecular Biology	BS
Chemistry	BS, BSEd, MS
Child and Family Development	BS
Clothing, Textiles, and Merchandising	BS
Communications	BA, BS, MA
Communication Sciences and Disorders	BS, MS
Community & Regional Planning	BS
Computer Information Systems	BS
Computer Science	BS
Construction Management Technology	BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Drafting and Design Technology	BS
Earth Science	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electricity-Electronics Technology	BS
Electronic Media	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Finance	BS
Foods and Nutrition	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Guidance and Counseling	MS

Program Name	Degree
History	BA, BSEd, MA
Horticulture	BS
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Education	BSEd
Industrial Management	BS
Insurance and Risk Management	BS
Latin	BA, BSEd
Management	BS
Marketing	BS
Mathematics	BA, BS, BSEd, MA
Mechanical	BS
Medical Technology	BS
Music	BA, BSEd
Music/Composition	BM
Music/Performance	BM
Nursing	BSN
Philosophy	BA
Physical Education	BSEd
Physics	BS, BSEd
Political Science	BA, BS
Power and Transportation	BS
Printing Management	BS
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA, MA
Resource Planning	MS
Respiratory Therapy	BS
Science	BSEd
Secondary Education	MSEd
Social Work	BSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Spanish/Latin American Studies	BA, BS, BSEd
Special Education/Learning Disabilities	BSEd, MSEd
Special Education/Mental Retardation	BSEd, MSEd
Speech and Theater	BSEd
Sports Medicine and Athletic Training	BS
Technical Physics-Electronics	BS
Theater	BA, BFA, MA
Vocational Home Economics	BSEd
Wildlife Conservation and Management	BS
Writing	BA

Source: University Bulletin and Graduate Catalog

DEGREES CURRENTLY OFFERED

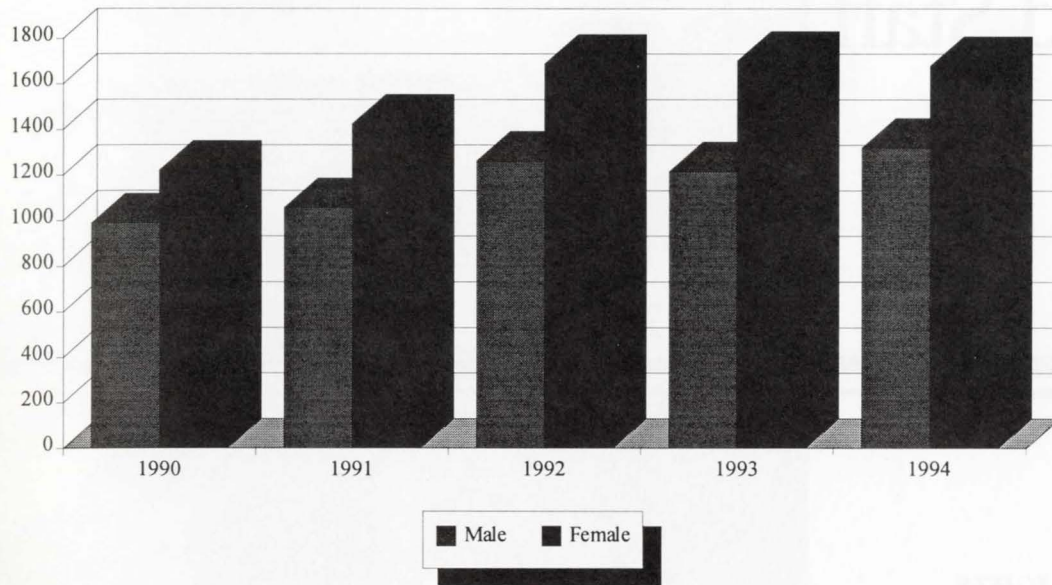
AS	Associate of Science
BA	Bachelor of Arts
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MBA	Master of Business Administration
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED

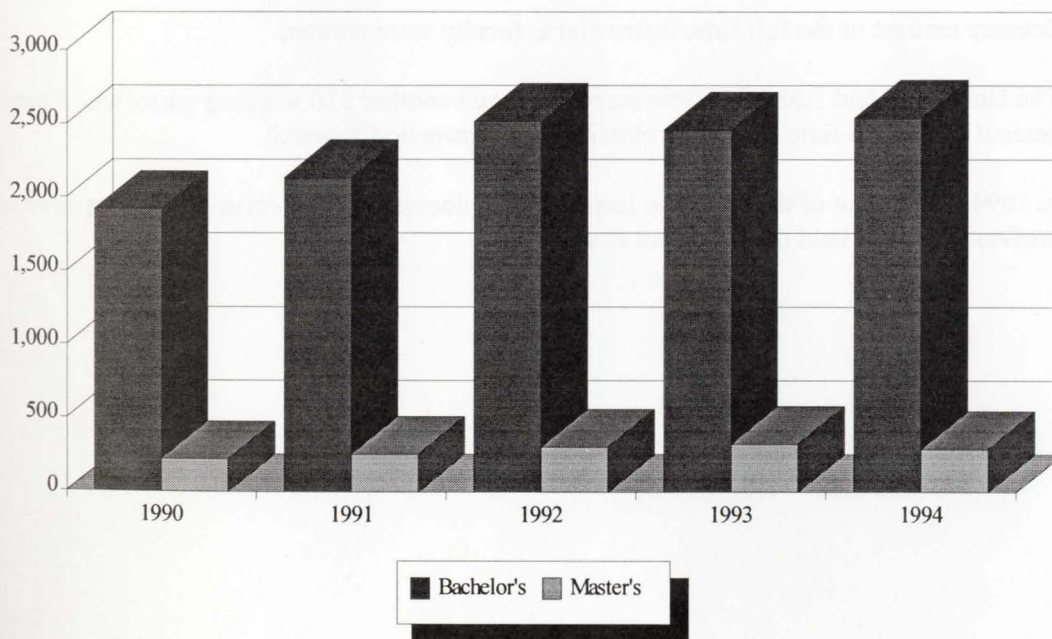
Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1990	38	1,921	222	25	987	1,219	2,206
1991	60	2,134	257	26	1,055	1,422	2,477
1992	99	2,515	307	26	1,261	1,686	2,947
1993	96	2,459	327	32	1,214	1,700	2,914
1994	131	2,540	293	32	1,318	1,678	2,996

Source: IPEDS-C1 & IPEDS-C2

DEGREES CONFERRED BY GENDER



DEGREES CONFERRED BY LEVEL



Faculty and Staff

HIGHLIGHTS

- * The University had 669 full-time instructional faculty in fall 1994 composed of 37 percent professors, 23 percent associate professors, 27 percent assistant professors, 6 percent instructors, and 7 percent in other ranks.
- * Seventy percent of the full-time instructional faculty were tenured.
- * The University had 1,687 full-time employees, and another 536 working part-time. Forty-one percent of the full-time staff were classified as instruction/research.
- * In 1994, 70 percent of the full-time faculty held a doctorate; 11 percent of the executive and professional staff held the doctorate as well.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS**

Rank	1990-91		1991-92		1992-93		1993-94		1994-95	
	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured
Professor										
Men	184	98	198	97	200	99	212	100	211	100
Women	24	96	23	100	29	100	35	100	36	100
Total	208	98	221	98	229	100	247	100	247	100
Assoc. Prof.										
Men	109	87	102	90	111	92	108	96	115	97
Women	33	85	34	85	38	87	43	84	43	93
Total	142	87	136	89	149	91	151	93	158	96
Asst. Prof.										
Men	135	22	136	24	128	28	109	27	104	30
Women	73	34	76	37	71	37	71	44	74	36
Total	208	26	212	28	199	31	180	33	178	33
Instructor										
Men	30	33	29	31	24	33	20	25	19	16
Women	28	21	29	21	27	19	23	22	22	23
Total	58	28	58	26	51	25	43	23	41	20
Lecturer										
Men	15	-	14	-	14	-	15	-	7	-
Women	28	-	21	-	18	-	30	-	28	-
Total	43	-	35	-	32	-	45	-	35	-
Other										
Men	4	-	3	-	1	-	3	-	10	40
Women	3	-	-	-	-	-	2	-	-	-
Total	7	-	3	-	1	-	5	-	10	40
Total										
Men	477	66	482	68	478	72	467	75	466	77
Women	189	43	183	47	183	51	204	52	203	53
Total	666	60	665	62	661	66	671	68	669	70

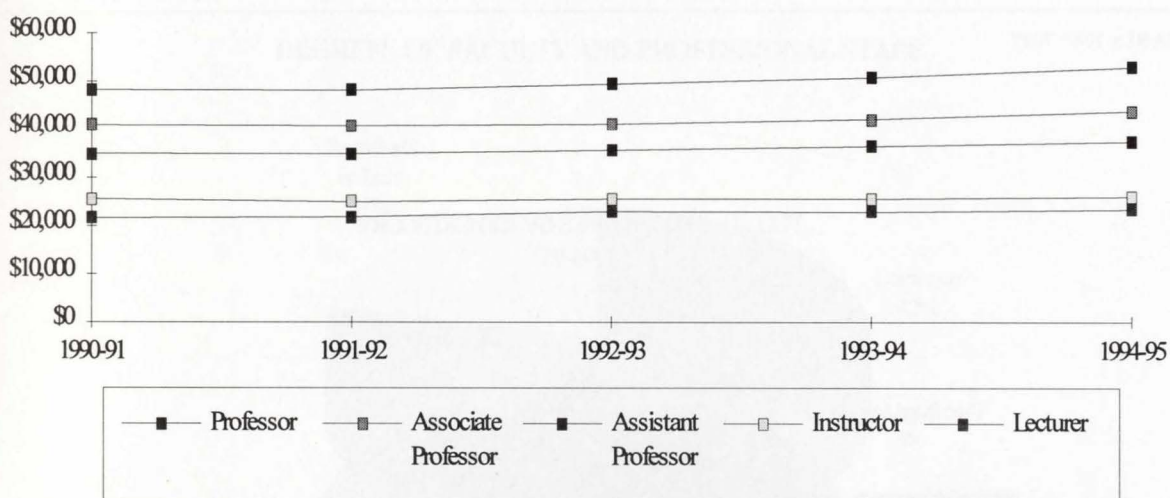
Source: IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1990-91	1991-92	1992-93	1993-94	1994-95
Professor	\$48,231	\$48,083	\$49,402	\$50,687	\$52,724
Associate Professor	\$40,930	\$40,766	\$41,073	\$42,092	\$43,667
Assistant Professor	\$34,899	\$34,864	\$35,640	\$36,372	\$37,254
Instructor	\$25,603	\$24,934	\$25,561	\$25,578	\$25,923
Lecturer	\$21,674	\$21,814	\$22,961	\$22,832	\$23,301
All Ranks Combined	\$38,245	\$38,445	\$39,817	\$40,631	\$42,603

Source: IPEDS-SA
Springfield campus only

Average Salary by Rank and Year

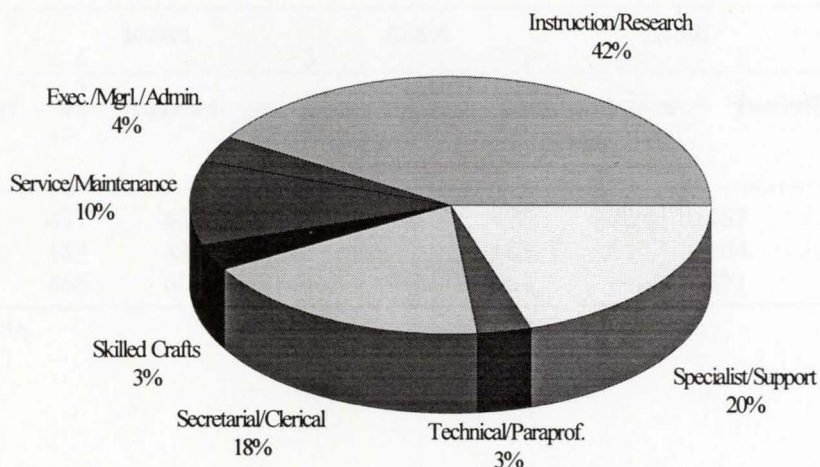


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES
BY EQUAL EMPLOYMENT CATEGORY**

Category	1990-91		1991-92		1992-93		1993-94		1994-95	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgrl./Admin.	45	1	46	-	50	-	47	-	60	-
Instruction/Research	699	195	686	185	680	223	703	219	691	197
Instruction/Res. Asst.	-	258	-	264	-	285	-	284	-	304
Specialist/Support	247	27	267	29	282	35	322	41	338	34
Total Exempt	991	481	999	478	1012	543	1072	544	1089	535
Nonexempt										
Technical/Paraprof.	52	1	54	1	58	-	58	-	58	1
Secretarial/Clerical	267	3	272	1	273	-	300	5	308	-
Skilled Crafts	41	-	43	-	47	-	48	-	56	-
Service/Maintenance	167	-	164	-	166	-	172	-	176	-
Total Nonexempt	527	4	533	2	544	0	578	5	598	1
Grand Total	1,518	485	1,532	480	1,556	543	1,650	549	1,687	536
Fall FTE	1,518	223.6	1,532	242.3	1,556	245.7	1,650	231	1,687	230

Source: EARLs 7083-7087

**FULL-TIME EMPLOYEES BY JOB CATEGORY
1994-95**

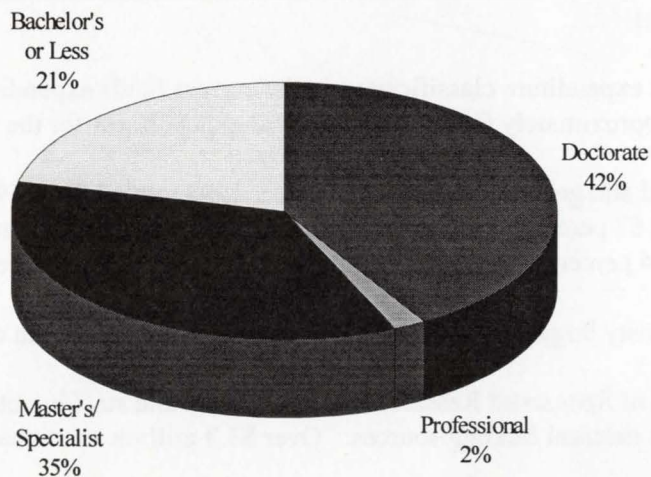


HIGHEST DEGREE HELD BY FACULTY AND PROFESSIONAL STAFF - 1994

EEOC Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Admin./Mgr.	29	1	19	11	60
Faculty	483	7	175	26	691
Specialist/Support Prof.	13	8	144	173	338
Part-Time					
Per Course Faculty	18	10	116	53	197
Specialist/Support Prof.	4	---	12	18	34
Total	547	26	466	281	1,320

Source: Basic Personnel Data (EARL 0057)

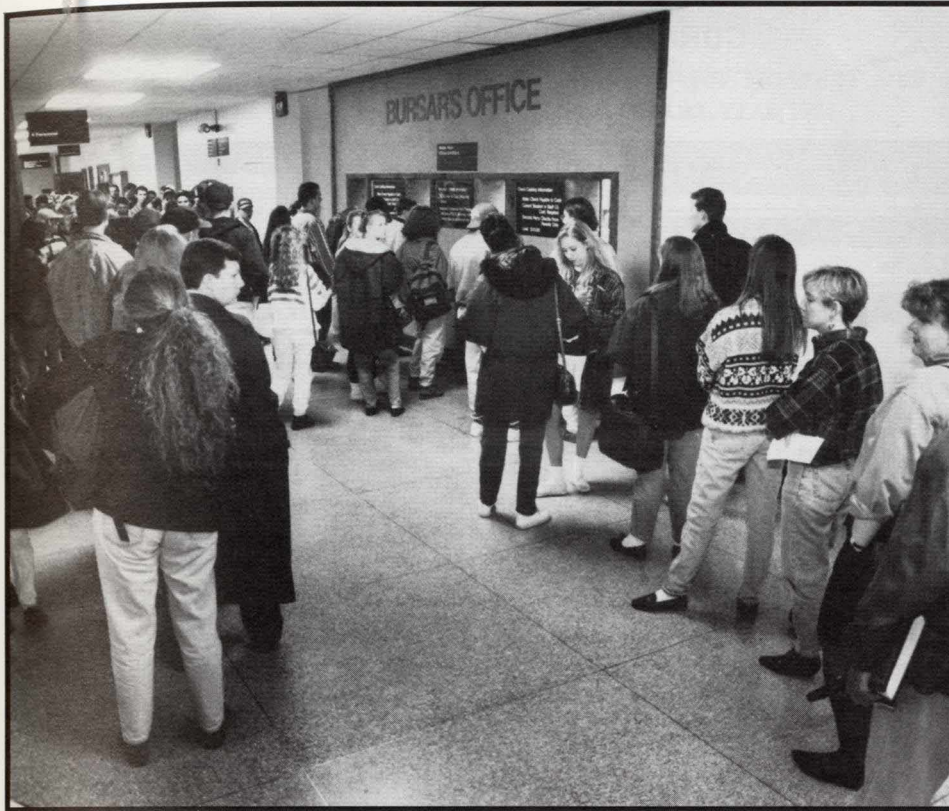
DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- * In fiscal year 1994, state appropriations and payments constituted 40 percent of the \$130,172,124 in current funds revenues. Meanwhile, student fees accounted for \$39,466,076 or 30 percent of the revenues.
- * The largest expenditure classification in the current funds expenditures was instruction, which has been approximately forty percent of total expenditures for the past twelve fiscal years.
- * Educational and general funds for fiscal year 1994 totaled \$106,694,989 with personal services consuming 67 percent of the total. Operating costs required 29 percent of the funds, and the remaining 4 percent was used for equipment purchases and maintenance.
- * The University budget request for FY96 included \$132,541,837 in expenditures.
- * The Office of Sponsored Research assisted faculty and staff in obtaining over \$6.2 million in FY94 from external funding sources. Over \$3.3 million were used to support teaching and research.



CURRENT FUNDS REVENUES **FISCAL YEAR 1994**

State Appropriations and Payments		\$52,130,236
	40.05%	
Student Fees		\$39,466,076
	30.32%	
Federal Grants and Contracts		\$10,238,274
	7.87%	
State and Private Grants and Contracts		\$3,392,213
	2.61%	
Sales and Services, Educational Dept.		\$2,681,400
	2.06%	
Auxiliary Enterprises		\$17,955,601
	13.79%	
Other Sources		\$4,308,324
	3.31%	

CURRENT FUNDS REVENUES

Revenue Classification	FY90	FY91	FY92	FY93	FY94
Student Fees	\$27,722,782	\$32,175,479	\$35,514,731	\$38,420,240	\$39,466,076
State Appropriations - Gen. Revenue	49,470,246	50,904,531	47,797,781	50,395,486	52,104,394
State Appropriations - Staff Benefits	10,564	24,959	29,597	27,023	25,842
Federal Grants and Contracts	9,498,203	10,664,420	12,289,565	12,506,994	10,238,274
State Grants and Contracts	1,034,211	1,093,570	1,102,143	1,716,521	2,082,606
Private Gifts/Grants/Contracts	775,603	811,085	1,372,958	1,114,558	1,309,607
Sales and Services, Educational Dept.	2,019,022	2,639,201	2,611,778	2,944,717	2,681,400
Sales and Services, Aux. Enterprises	14,502,859	15,037,890	16,574,024	17,164,468	17,955,601
Other Sources	2,962,754	3,644,550	3,772,074	4,090,568	4,308,324
Total Current Funds Revenues	\$107,996,244	\$116,995,685	\$121,064,651	\$128,380,575	\$130,172,124

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**CURRENT FUNDS EXPENDITURES
FISCAL YEAR 1994**

Instruction	40.32%	\$49,950,133
Research and Public Service	3.77%	\$4,675,816
Academic Support	9.15%	\$11,335,112
Student Services	8.07%	\$10,002,256
Institutional Support	6.43%	\$7,961,709
Operation & Maintenance of Plant	6.68%	\$8,279,351
Scholarships & Fellowships	11.70%	\$14,490,612
Auxiliary Enterprises	11.07%	\$13,716,873
Mandatory Transfers	2.80%	\$3,469,126

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY90	FY91	FY92	FY93	FY94
Expenditures & Mandatory Transfers					
<i>Educational & General</i>					
Instruction	\$40,514,574	\$44,505,552	\$46,186,262	\$48,545,127	\$49,950,133
Research	2,156,541	2,218,420	2,345,368	3,017,784	3,258,464
Public Service	1,417,388	1,525,675	1,541,199	1,479,709	1,417,352
Academic Support	8,889,764	10,202,510	9,802,615	11,147,307	11,335,112
Student Services	7,437,148	7,980,245	8,420,134	9,071,801	10,002,256
Institutional Support	6,749,779	7,020,685	7,613,381	7,462,497	7,961,709
Operation & Maintenance of Plant	7,268,570	7,059,224	6,998,429	7,434,978	8,279,351
Scholarships & Fellowships	11,888,799	13,719,377	16,148,648	16,397,065	14,490,612
Educational & General Expend.	86,322,563	94,231,688	99,056,036	104,556,268	106,694,989
Mandatory Transfers	77,500	526,461	503,757	461,616	506,818
Total Educational & General					
Expend. & Mandatory Transfers	86,400,063	94,758,149	99,559,793	105,017,884	107,201,807
<i>Auxiliary Enterprises</i>					
Expenditures	11,622,420	12,446,781	13,487,425	12,954,969	13,716,873
Mandatory Transfers	3,926,580	2,270,114	2,734,693	3,699,356	2,962,308
Total Auxiliary Enterprises					
Expend. & Mandatory Transfers	15,549,000	14,716,895	16,222,118	16,654,325	16,679,181
Total Expend. & Mandatory Transfers	\$101,949,063	\$109,475,044	\$115,781,911	\$121,672,209	\$123,880,988

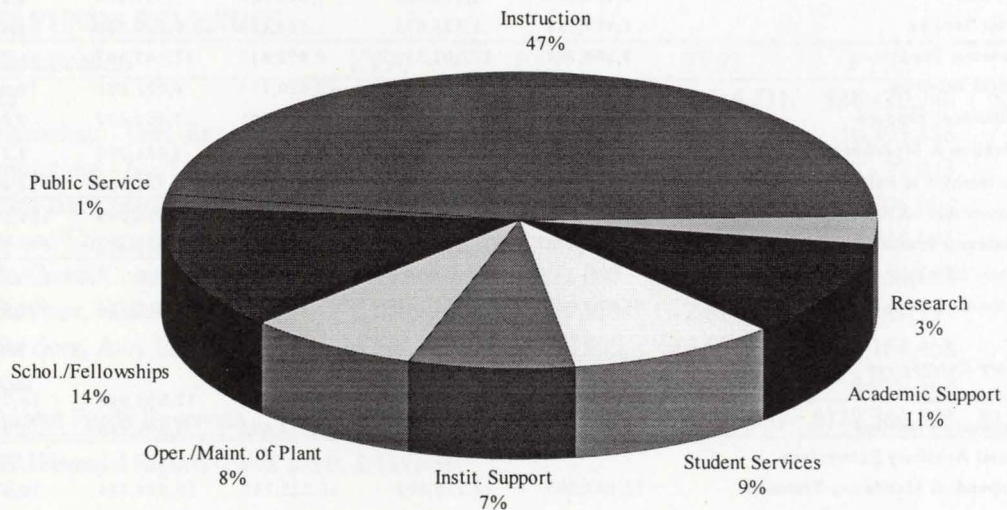
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1994
(RESTRICTED & UNRESTRICTED)**

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$44,287,485	\$4,460,584	\$1,202,064	\$49,950,133
Research	2,389,655	623,992	244,817	\$3,258,464
Academic Support	6,794,344	4,003,402	537,366	\$11,335,112
Student Services	7,087,425	2,803,406	111,425	\$10,002,256
Instit. Support	7,119,680	35,926	806,103	\$7,961,709
Oper./Maint. of Plant	3,326,441	3,864,426	1,088,484	\$8,279,351
Schol./Fellowships	53,525	14,437,087	0	\$14,490,612
Public Service	862,406	540,184	14,762	\$1,417,352
	71,920,961	30,769,007	4,005,021	106,694,989

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

FY94 EDUCATIONAL & GENERAL FUNDS BY PROGRAM

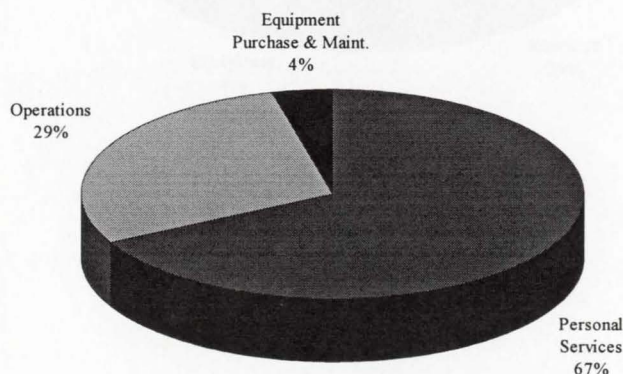


**EDUCATIONAL AND GENERAL FUNDS
SPRINGFIELD CAMPUS**

	Budgeted FY95			Requested FY96		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$37,869,335	-	\$37,869,335	\$38,171,240	-	\$38,171,240
Fed. Grants & Contracts	\$365,519	\$9,730,732	\$10,096,251	\$365,519	\$9,730,732	\$10,096,251
State Appropriations	\$56,885,425	-	\$56,885,425	\$73,479,167	-	\$73,479,167
State Grants & Contracts	\$946,420	\$1,126,190	\$2,072,610	\$946,420	\$1,126,190	\$2,072,610
Priv. Gifts/Grants/Contracts	\$842,346	\$972,381	\$1,814,727	\$842,346	\$972,381	\$1,814,727
Investment Income	\$1,020,000	-	\$1,020,000	\$1,120,000	-	\$1,120,000
Sales & Services	\$2,952,890	-	\$2,952,890	\$3,157,418	-	\$3,157,418
Athletic Income	-	-	-	-	-	-
Other Sources	\$2,030,570	\$99,858	\$2,130,428	\$2,530,570	\$99,858	\$2,630,428
Transfers	-	-	-	-	-	-
	\$102,912,505	\$11,929,161	\$114,841,666	\$120,612,680	\$11,929,161	\$132,541,841
Expenditures						
Instruction	\$54,673,485	\$471,887	\$55,145,372	\$64,629,785	\$471,887	\$65,101,672
Research	\$2,299,762	\$779,309	\$3,079,071	\$2,736,621	\$779,309	\$3,515,930
Public Service	\$807,077	\$651,055	\$1,458,132	\$847,679	\$651,055	\$1,498,734
Academic Support	\$11,174,352	\$436,916	\$11,611,268	\$12,543,731	\$436,916	\$12,980,647
Student Services	\$10,384,805	\$142,303	\$10,527,108	\$11,616,472	\$142,303	\$11,758,775
Institutional Support	\$8,319,493	\$12,690	\$8,332,183	\$9,639,418	\$12,690	\$9,652,108
Operation/Maint. of Plant	\$10,083,584	\$8,494	\$10,092,078	\$12,845,525	\$8,494	\$12,854,019
Scholarships & Fellowships	\$5,169,949	\$9,421,875	\$14,591,824	\$5,753,446	\$9,421,875	\$15,175,321
Transfers	-	\$4,631	\$4,631	-	\$4,631	\$4,631
	\$102,912,507	\$11,929,160	\$114,841,667	\$120,612,677	\$11,929,160	\$132,541,837

Source: FY96 Legislative Budget Request

**FY94 EDUCATIONAL AND GENERAL FUNDS
BY EXPENDITURE CATEGORY**



OFFICE OF SPONSORED RESEARCH

In "Welcoming the 21st Century," SMSU's Five Year Plan, the ability to write and secure grants and contracts is considered an important part of a research program. The Office of Sponsored Research (OSR) facilitates this concept by assisting faculty and staff seeking external support for their professional activities including research, creative endeavors, training, equipment acquisition, community service, professional development, and institutional development.

Faculty can obtain assistance from the OSR when developing written proposals and reviewing all proposals to evaluate adherence to University, sponsor, federal and state policies governing funded projects. The OSR also provides fiscal planning support and budget preparation assistance to faculty.

Personnel in the Office of Sponsored Research also assist faculty by providing funding agency information, identifying potential sources of external support for scholarly activities, publishing and distributing a monthly newsletter containing information relative to sponsored projects, conducting periodic grant writing workshops, and maintaining a library of funding interests for both public and private sponsors. In addition, a faculty interest database is maintained to aid in the dissemination of funding information.

The OSR prepares annual reports of sponsored research, and administers externally funded projects, both pre-award and post-award, including award acceptance, and issuance of contracts and subcontracts, by working with University administration, faculty, staff, and appropriate funding agencies.

The scope of research activities at SMSU includes sponsored projects in colleges and research centers, individual faculty research, and the State Fruit Experiment Station at Mountain Grove. In fiscal year 1994, contracts and grants awarded to the University totalled \$6,223,324, an increase of 27% over the previous year. These monies funded 136 new projects.

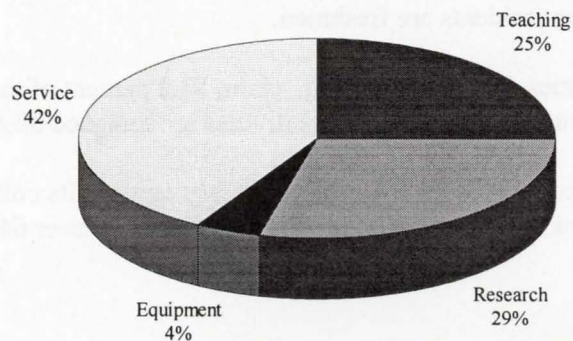
Clientele served by the University's research programs included federal, state, and local government; business and industry; and social service organizations. Clients include the National Park Service, the Missouri Department of Conservation, the Missouri Division of Health, the Missouri Department of Elementary and Secondary Education, the cities of Ozark and Branson, and McDonnell-Douglas Corporation.

SPONSORED PROJECTS ACTIVITY

FISCAL YEAR COMPARISON BY PRIMARY USE OF GRANT

Use of Grant	FY90	FY91	FY92	FY93	FY94
Teaching	\$1,371,336	\$952,251	\$1,188,144	\$1,153,012	\$1,566,792
Research	110,179	897,656	774,449	925,656	1,802,501
Equipment	106,718	176,574	948,995	281,074	261,977
Fellowships	216,944		32,000	23,262	
Service	508,427	1,122,729	1,240,242	2,108,711	2,590,704
Other	56,155	27,140		25,500	1,350
Total	\$2,369,759	\$3,176,350	\$4,183,830	\$4,517,215	\$6,223,324

FY 94 FUNDING DISTRIBUTION
by Primary Use of Grant



Facilities

HIGHLIGHTS

- * The Springfield campus contains 28 educational and general buildings and 16 auxiliary enterprises facilities. The most recent addition is the Hammons Hall for the Performing Arts which opened in fall, 1992.
- * Twenty-three percent (3,991) of the students enrolled in fall 1994 are living in university housing. Over two-thirds of the residents are freshmen.
- * Student service activities, including housing, claim 52.2 percent of the assignable square footage on the campus. Instructional and research activities are assigned 32.6 percent.
- * The Meyer Library contains over 2.4 million literary units in its collection including 1,392,000 books and government documents. The Library was visited by over 643,000 people in the 1993-94 academic year.



MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION
GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS
FALL 1994

Building	Date of Completed Const.	Original Cost	Current Value	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Alumni Center	1972	N/A	\$3,040,380	36,195	N/A
Art Annex	1948	\$113,666	\$1,674,814	19,433	14,840
Bell Building	1912	N/A	5,203,606	61,317	38,210
Carrington Hall	1908	201,393	8,153,806	96,765	56,529
Central Stores & Maint.	1977	495,367	1,268,859	30,175	27,046
Cheek Hall	1955	599,982	7,422,202	87,066	49,656
Craig Hall	1967	1,724,800	7,535,213	87,823	43,651
Duane Meyer Library	1980	5,477,708	9,910,839	118,633	98,560
Ellis Hall	1959	826,991	4,229,388	49,268	25,605
Equine Arena	1989	N/A	4,092,000	33,000	32,510
Forsythe Athletic Facil.	1980	780,316	1,600,793	18,626	12,458
Glass Hall	1987	12,408,345	15,688,104	184,029	93,830
Greenhouse	1958	39,272	126,824	4,339	3,959
Greenwood Lab. School	1966	857,246	4,876,111	63,949	48,195
Hill Hall	1924	300,204	5,418,571	63,384	37,304
Houses (13)	N/A	N/A	4,027,341	47,392	N/A
Karls Hall	1958	290,420	2,305,894	22,330	14,421
Kemper Hall	1976	2,569,818	7,947,781	68,402	51,408
Library Annex	1982	794,274	2,275,514	26,536	17,786
McDonald Arena	1940	443,091	7,447,288	87,262	51,741
Polymer Lab	1975	N/A	160,136	1,304	1,012
Power Plant	1908	21,000	6,913,568	11,371	6,106
Professional Building	1940	1,575,000	12,447,836	123,569	75,498
Pummill Hall	1957	641,757	3,421,032	39,984	25,541
Siceluff Hall	1927	305,375	5,274,182	61,695	33,116
Student Art Exhibit Center	1894	N/A	686,580	7,982	6,043
Taylor Health Clinic	1971	297,297	831,444	10,098	6,053
Temple Hall	1971	3,601,473	14,670,189	130,184	71,415
Warehouse Facility	1971	38,595	477,644	10,024	9,887
Aux. Enterprises Facilities					
Blair-Shannon House	1966	3,183,313	15,005,463	187,079	128,285
Baker Bookstore	1971/78	653,360	1,685,119	20,466	19,110
Campus Union	1951	700,214	8,887,536	110,605	83,962
Dogwood Apartments	1968/69	N/A	2,091,648	26,277	20,777
Freudenberger House	1959	N/A	13,034,703	161,524	109,563
Hammons Hall for Perf.	1992	N/A	11,294,949	125,000	N/A
Hammons House	1986	12,000,000	12,777,630	160,528	108,731
Hammons Student Center	1976	5,556,981	10,803,753	141,745	106,838
Honors House	N/A	500,000	1,285,699	16,152	10,688
Kentwood Hall	1926	850,000	5,091,056	63,958	43,711
New Cafeteria	1991	N/A	2,065,604	20,739	N/A
New Residence Hall	1991	12,400,000	13,249,579	166,452	N/A
Plaster Sports Complex	1930	N/A	9,520,383	129,808	27,793
Sunvilla Tower	1963	1,581,241	10,680,807	134,181	101,728
Wells House	1950	244,159	9,607,683	120,159	79,578
Woods House	1971	1,933,496	5,838,898	73,353	49,504

Source: Division of Business Services and EARL 0056

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1990-1994**

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1990	2,602	732	242	104	4	3,684
1991	2,583	935	296	119	12	3,945
1992	2,715	831	276	136	24	3,982
1993	2,640	815	248	136	31	3,870
1994	2,685	892	271	123	20	3,991

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1994**

	1st-Time Fresh.	Other Fresh.	Soph.	Juniors	Seniors	Grads./ Spec.	Totals
Blair-Shannon House	463	83	131	18	8	1	704
Dogwood Apartments	1	21	49	20	8	1	100
Freudenberger House	439	125	97	23	9	0	693
Hammons House	370	71	96	17	12	1	567
Honors Annex	0	0	1	9	13	0	23
Kentwood Hall	98	27	38	10	12	1	186
New residence hall	73	174	225	69	26	2	569
Sunvilla Tower	1	91	141	55	10	3	301
Wells House	297	58	70	34	22	10	491
Woods House	249	44	44	16	3	1	357
Total	1,991	694	892	271	123	20	3,991

Source: Division of Student Affairs

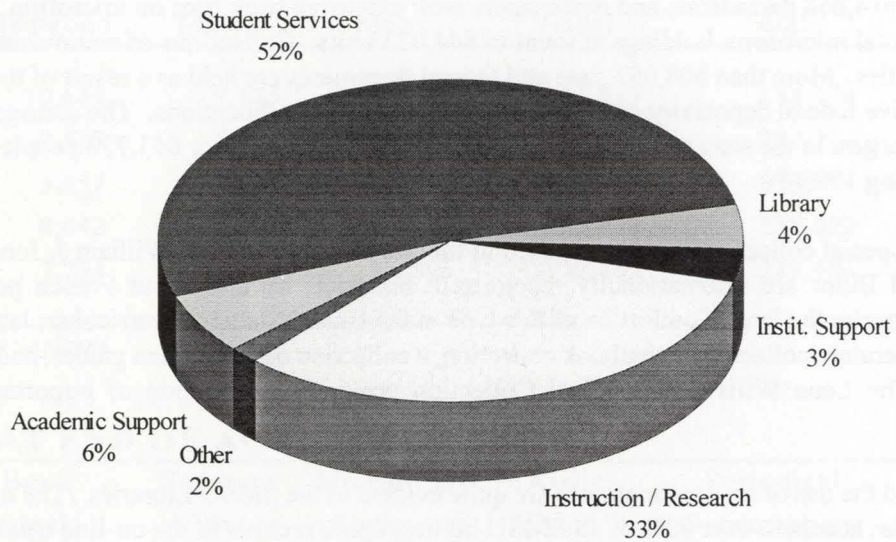
**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS
FALL 1994**

Program Area	Room Use Categories										Total
	Class Room	Lab	Office	Study Facil.	Special Use Facil.	General Use Facil.	Support Facil.	Health Care Facil.	Residence Facil.	Un-Class.	
Instruction	159,534	211,269	157,365	4,938	44,650	10,620	17,288	1,564	90	3,206	610,524
Research	-	7,782	12,710	560	-	200	1,404	128	-	-	22,784
Public Service	-	-	2,364	278	404	-	386	1,746	-	-	5,178
Library	-	-	5,275	77,631	-	1,725	1,081	-	-	-	85,712
Academic Support	21,046	5,135	25,443	2,519	33,523	21,357	3,919	250	362	3,139	116,693
Student Services	-	332	46,807	10,496	132,784	163,658	13,401	4,914	638,850	647	1,011,889
Instit. Support	-	-	25,331	-	1,063	563	28,167	191	4,208	2,611	62,134
Physical Plant	-	-	3,847	-	-	954	15,133	-	-	-	19,934
Unclassified	-	-	-	-	-	-	-	-	-	5,101	5,101
Total	180,580	224,518	279,142	96,422	212,424	199,077	80,779	8,793	643,510	14,704	1,939,949

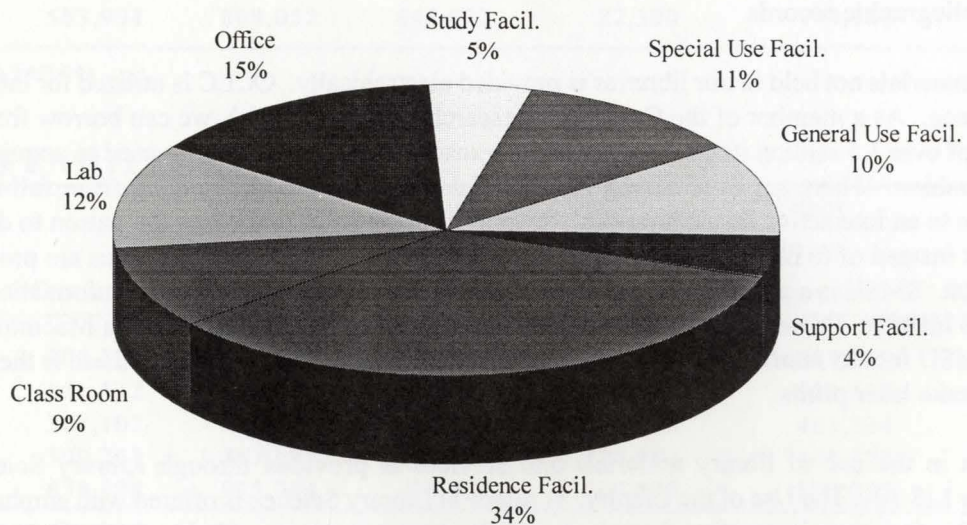
Source: Office of Institutional Research (EARL 0061)



BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 583,904 accessioned volumes and current subscriptions to 4,868 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 844,023 units. Collections of audiovisual materials total over 22,390 titles. More than 808,052 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection is one of the largest in the state of Missouri with over 183,261 items. Over 643,750 people used the SMSU Libraries during 1993-94.

A number of special collections are also housed in the Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States. A curriculum laboratory features a children's literature collection, a textbook collection, a collection of curriculum guides, and special learning materials. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system provides access to over 90% of all SMSU bibliographic records in the on-line catalog. Records for over 225,000 government documents are included in the database, and more are added each month. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Two periodical indexes, *Expanded Academic and Business Index*, and one full-text database, *Company Profiles*, are now available in the on-line catalog. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN or by dial access with a modem. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 25 million bibliographic records.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), we can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. There are over eleven CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Additionally, several hundred U.S. Government files are provided in CD-ROM format. SMSU is a participant in MOREnet which makes it possible to access information world-wide through the Internet. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints.

Instruction in the use of library materials and services is provided through Library Science courses, particularly LIS 101, The Use of the Library. A minor in Library Science is offered with emphasis on school librarianship. One-time instructional sessions and short courses are provided to fit particular course needs or to give on-going instruction in the use of specialized resources.

As the Libraries move into the last decade of the 20th Century, it is clear that the information age is here. The combination of traditional services and materials with rapidly changing and expanding technological opportunities is preparing the SMSU Libraries and its users for an exciting entrance to the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio- Visual	General Circulation Total	All Circulation
1989-90	10,649	9,175	2,037	21,033	184,870	227,764
1990-91	8,533	6,361	1,732	21,638	207,334	245,598
1991-92	8,057	5,820	1,717	22,464	213,216	251,274
1992-93	8,042	6,259	1,424	20,778	227,022	263,525
1993-94	7,794	6,680	1,596	22,852	288,406	327,328

Source: Dean of Library Services

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. Documents	Microforms (Books and Periodicals)	Audio- Visual & Others	Periodical Subscriptions (Titles)	Maps Charts Etc.
1989-90	501,888	670,946	758,810	18,405	4,378	175,476
1990-91	514,170	686,917	780,612	19,324	4,542	182,157
1991-92	534,093	735,286	799,692	19,989	4,632	185,360
1992-93	559,588	775,291	823,348	21,211	4,846	182,855
1993-94	583,904	808,052	844,023	22,390	4,868	183,261

Source: Dean of Library Services

LIBRARY EXPENDITURES

Year	Books	Periodicals & Serials	Audio- visuals	Personnel*	Other Library Expenses	Total Library Expenses
1989-90	200,362	573,965	45,825	1,649,632	687,155	3,156,939
1990-91	351,132	650,137	43,927	1,692,687	523,682	3,261,565 **
1991-92	361,107	725,881	63,984	1,692,928	461,234	3,305,134
1992-93	500,213	1,367,697	76,844	1,720,092	466,772	4,131,618
1993-94	638,398	975,064	70,857	1,690,897	390,020	3,765,236

Source: Dean of Library Services

* Personnel includes Fringe Benefits.

**In FY 90, the University adopted the policy of allowing departments to carry forward unspent funds. Expenditures may not equal budgeted amounts. In 1989-90, the Libraries received \$350,000 in one-time funds from the President. \$150,000 was allocated to materials and \$200,000 was allocated to automation and new microform equipment.

West Plains Campus

HIGHLIGHTS

- * The West Plains campus received full accreditation in the spring of 1994 from the North Central Association of Colleges and Secondary Schools
- * The basic fee was set at \$57 per credit hour for 1994-95.
- * During the fall semester 1994, 1016 students were enrolled at the West Plains Campus, a new enrollment record.
- * Female students comprise 71 percent of the enrollment and 55 percent of the students are full-time.
- * Budgeted expenditures for FY 1995 are over \$3 million, with almost half devoted to instruction.



GENERAL INFORMATION

Campus History and Setting

SMSU-West Plains was established in 1963 and it has been a semiautonomous junior college within the commonwealth of Southwest Missouri State University since 1971. The college provides a two-year general education program that is fully integrated with the curriculum on the Springfield campus for purposes of transfer and baccalaureate study. The college also provides specialty and skills courses for which there is a demand, as well as courses commensurate with community needs and interests. Students may fulfill course requirements for several associate degree programs. The campus is comprised of nine buildings located on five acres in the community of West Plains.

The institution is located 110 miles southeast of Springfield in the community of West Plains. The college typically attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Accreditation

SMSU-West Plains was granted full accreditation by the North Central Association of Colleges and Secondary Schools in the spring of 1994. Accreditation enables the West Plains campus to offer two-year associate degree programs, and to develop additional degree programs with approval by the NCA commission and the Missouri Coordinating Board for Higher Education. SMSU- West Plains is also a member of the American Association of Junior and Community Colleges and the Missouri Association of Junior and Community Colleges. In addition, the associate degree program in nursing has full accreditation from the National League for Nursing.

Programs

Associate of Science Degree in Nursing

Associate of Arts Degree in General Studies

Continuing Education

Selected intersession and upper-level courses are offered through the SMSU-Springfield departments and the Continuing Education Office. Community-oriented continuing education courses are also offered at the West Plains Campus.

SCHEDULE OF BASIC FEES - WEST PLAINS CAMPUS

1990-91 1991-92 1992-93 1993-94 1994-95

Full-Time Cost Per Semester

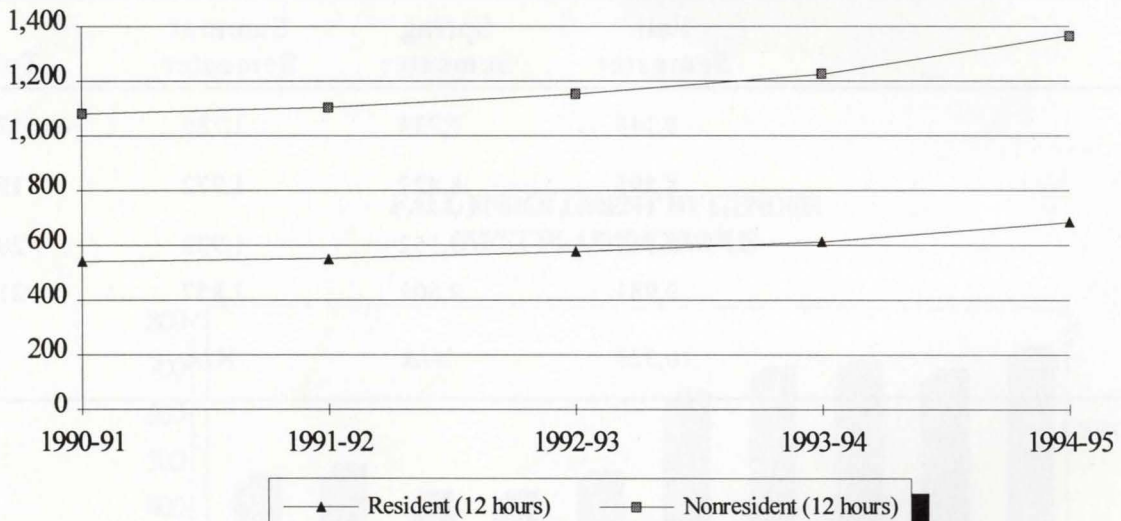
Resident (12 hours)	\$540	\$552	\$576	\$612	\$684
Nonresident (12 hours)	\$1,080	\$1,104	\$1,152	\$1,224	\$1,368

Part-Time Cost Per Hour

Resident		\$45	\$46	\$48	\$51	\$57
Nonresident	(1-3 hrs.)	\$45	\$46	\$48	\$51	\$57
	(4-6 hrs.)	\$45	\$92	\$96	\$102	\$114
	(7 or more hrs.)	\$90	\$92	\$96	\$102	\$114

Source: University Bulletin

RESIDENT FEES PER SEMESTER



**FALL HEADCOUNT ENROLLMENT
WEST PLAINS CAMPUS**

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Enrollment Status										
Full-Time	238	273	278	289	333	421	451	472	543	554
Part-Time	370	388	288	266	302	434	468	499	447	462
Gender										
Male	167	199	161	150	186	235	243	282	319	294
Female	441	462	405	405	449	620	676	689	671	722
Total	608	661	566	555	635	855	919	971	990	1,016

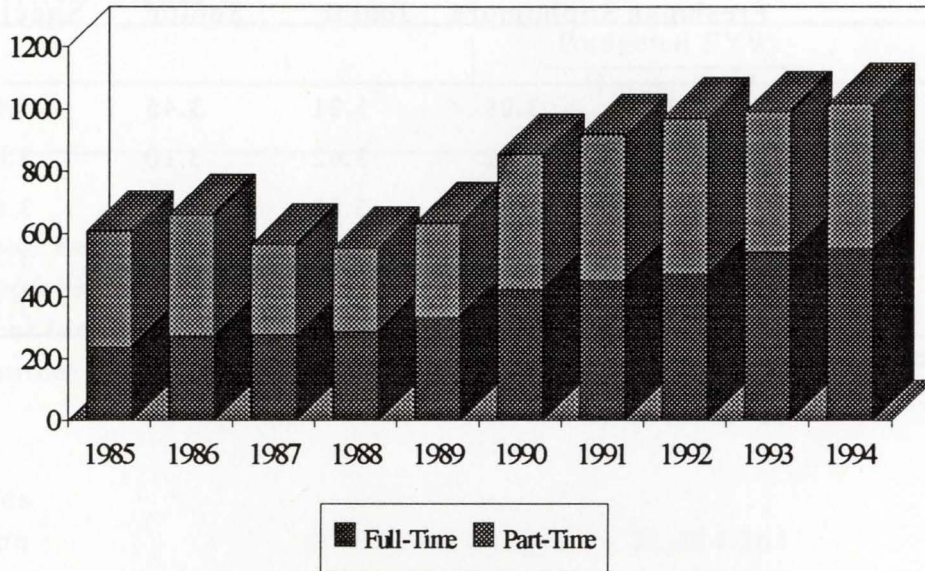
Source: HEGIS 2300-2.3A and IPEDS EF2

**STUDENT CREDIT HOUR PRODUCTION
WEST PLAINS CAMPUS**

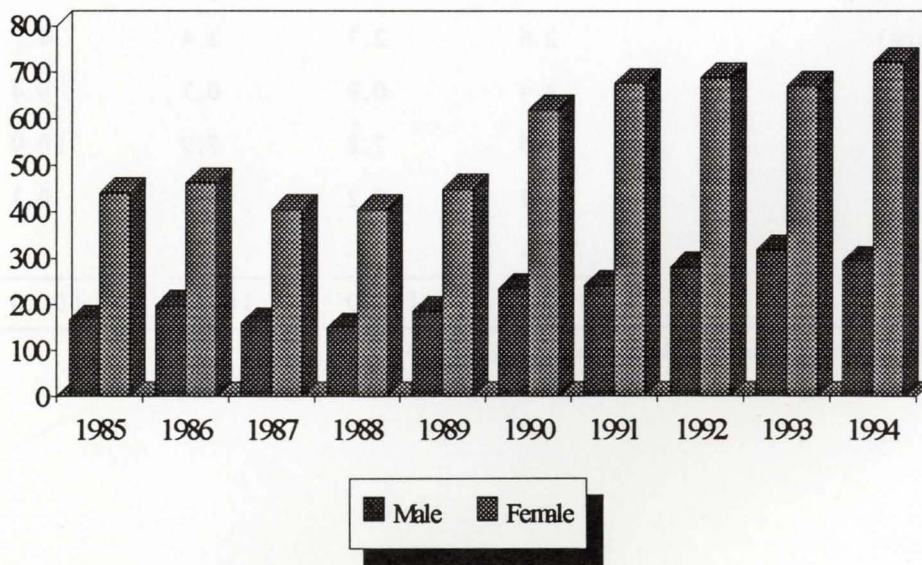
	Fall Semester	Spring Semester	Summer Semester	Total
1990-91	8,148	7,734	1,785	17,667
1991-92	8,595	8,827	1,772	19,194
1992-93	9,117	9,152	1,939	20,208
1993-94	9,981	9,603	1,857	21,441
1994-95	10,329	N/A	N/A	N/A

Source: MDHE 15

FALL ENROLLMENT BY ENROLLMENT STATUS WEST PLAINS CAMPUS



FALL ENROLLMENT BY GENDER WEST PLAINS CAMPUS



**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-grad
1989	2.71	3.09	3.21	3.45	3.63	2.96
1990	2.75	2.92	3.02	3.10	3.01	2.95
1991	2.76	2.99	3.08	3.23	3.09	3.00
1992	2.57	2.92	3.04	3.24	3.21	2.95
1993	2.63	2.99	3.09	3.07	3.14	2.97

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	1989	1990	1991	1992	1993
A (Excellent)	34.7 %	36.4 %	35.4 %	30.5 %	31.2 %
B (Superior)	30.1	29.1	31.2	28.1	29.9
C (Satisfactory)	19.5	18.5	18.8	20.4	17.7
D (Minimum Passing)	4.1	4.4	3.3	4.7	4.3
F (Unsatisfactory)	2.6	2.7	3.4	4.7	4.7
I (Incomplete)	1.4	0.9	0.7	0.4	1.2
N (Drop)	7.5	7.8	7.0	10.9	11.0
V (Audit)	0.1	0.2	0.1	0.3	0.1
Z (Deferred - grad.)	-	-	-	-	-
	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

**EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS**

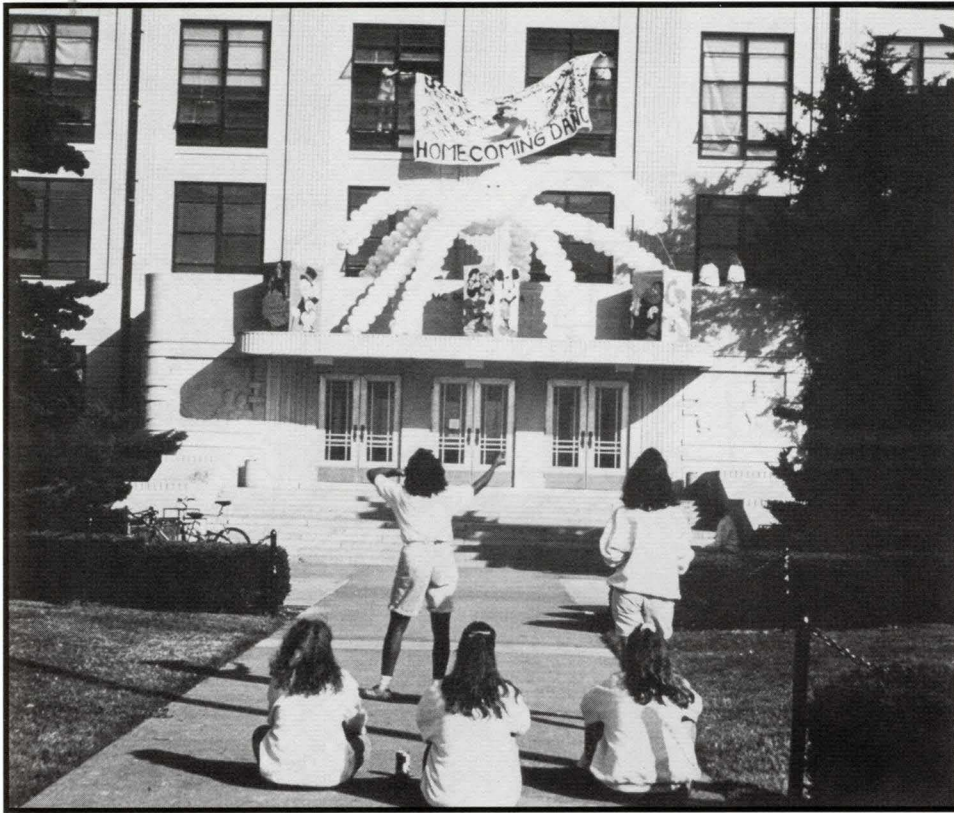
	Budgeted FY95
	Unrestricted
	Total
<hr/>	
Revenues	
Tuition and Fees	\$1,248,872
Appropriations	1,840,594
Investment Income	18,000
Other Sources	150,000
	<hr/>
	\$3,257,466
Expenditures	
Instruction	\$1,454,261
Academic Support	277,612
Student Services	604,096
Institutional Support	394,001
Operation/Maint. of Plant	242,844
Scholarships & Fellowships	115,000
Transfers	165,000
Reserves and Contingency	<hr/>
	\$3,252,814
<hr/>	

Source: 1995 Internal Operating Budget

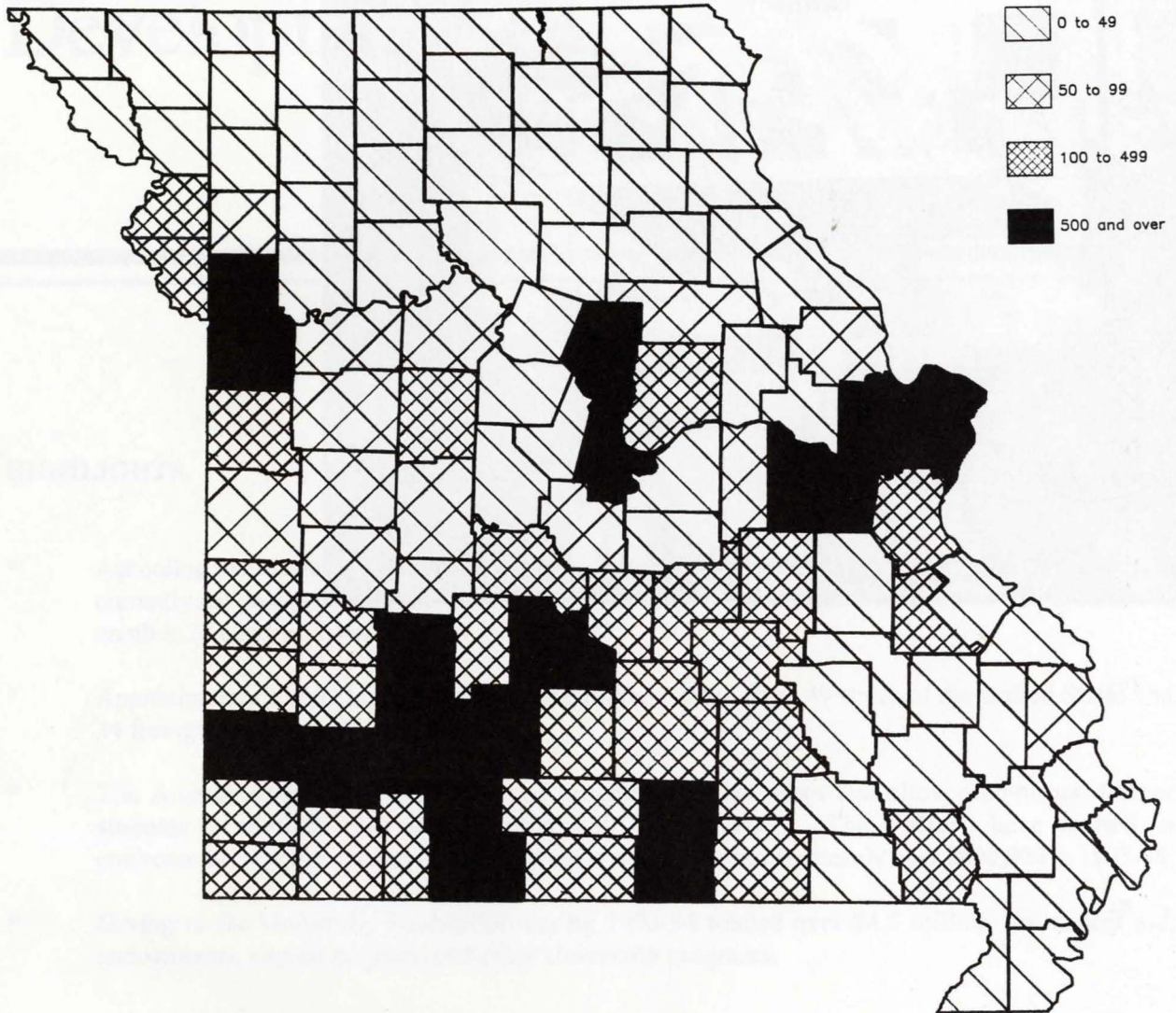
Alumni and Development

HIGHLIGHTS

- * According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri and represent every county. Sixteen counties have over 500 alumni and another 28 counties have between 100 and 500.
- * Approximately 13,000 alumni live outside Missouri in the other 49 states of the United States and 34 foreign countries.
- * The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused over 5,500 alumni to contribute approximately over \$800,000 in 1993-94.
- * Giving to the University Foundation during 1993-94 totaled over \$4.5 million for student aid, endowments, capital projects, and other University programs.



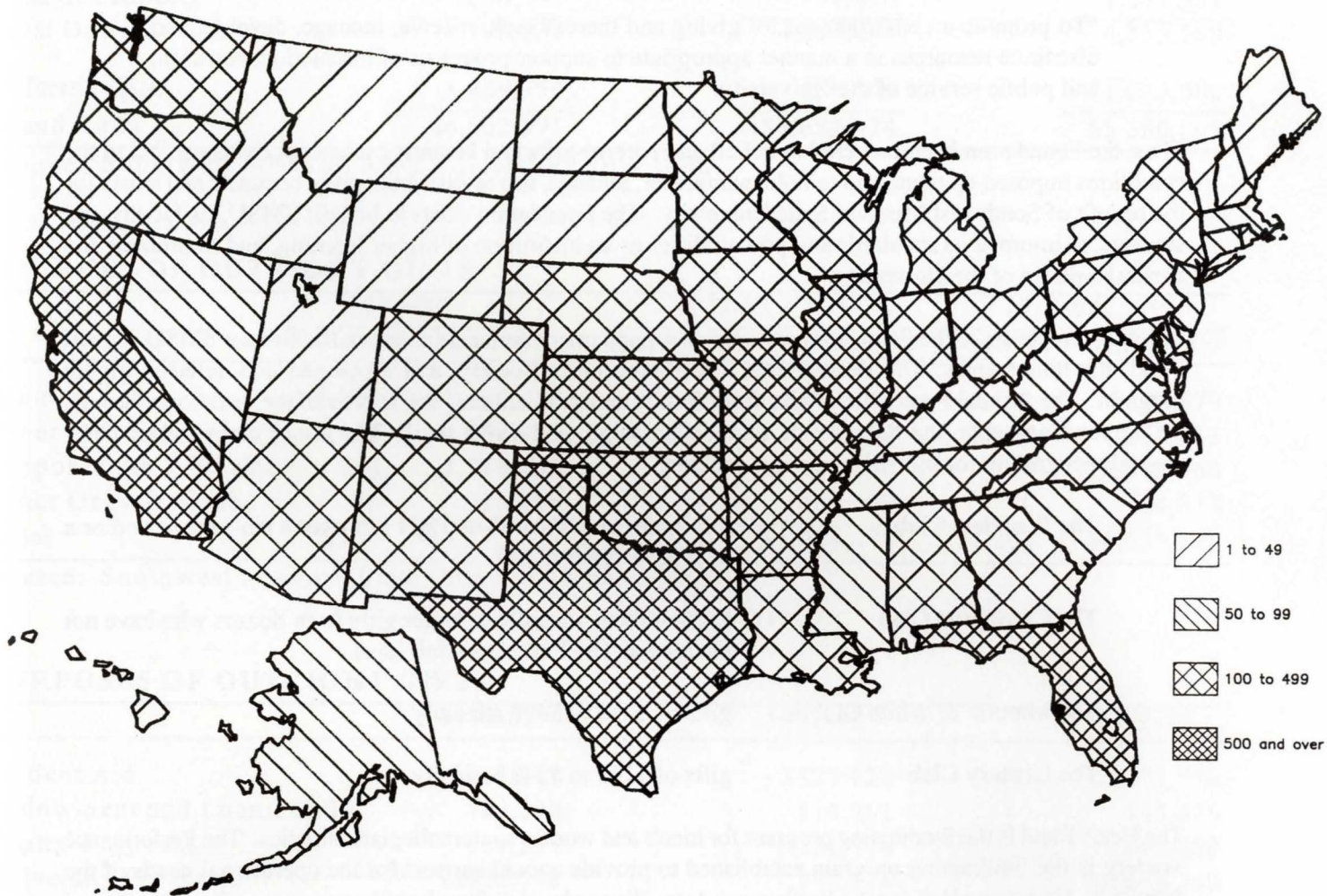
ALUMNI BY COUNTY OF RESIDENCE, 1994



Counties in Missouri in which more than 500 alumni reside are: Boone, 535; Christian, 1,524; Clay, 794; Cole, 575; Franklin, 586; Greene, 12,810; Howell, 966; Jackson, 2,098; Jasper, 794; LaClede, 575; Lawrence, 675; Polk, 572; St. Charles, 1,169; St. Louis, 5,750; Taney, 506; and Webster, 984

Source: Office of Alumni and Development (ALU2130)

ALUMNI BY STATE OF RESIDENCE, 1994



States in which more than 500 alumni reside are: Arkansas, 715; California, 1,053; Florida, 670; Illinois, 898; Kansas, 1,742; Missouri, 40,010; Oklahoma, 834; and Texas, 1,543.

Source: Office of Alumni and Development (ALU2130)

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To promote an environment for giving and therein seek, receive, manage, develop, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | |
|-------------------------|---|
| The Founders Club | - minimum of a \$10,000 outright gift over a ten-year period or a \$100,000 deferred gift. |
| The Carrington Club | - \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The Maroon & White Club | - gifts of \$250 to \$499 annually. |
| The Century Club | - gifts of \$100 to \$249 annually. |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 1994, 14,202 donors made 16,130 outright gifts of cash and property totaling over \$4.5 million. Deferred gift commitments made during the year exceeded \$1 million, bringing the total deferred gift commitments made to the University to more than \$13 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$46 million.

GIFT ACTIVITY

	1991-92	1992-93	1993-94
Cash Gifts	\$3,283,104	\$3,323,028	\$3,504,038
Gifts of Property	890,133	701,446	1,051,531
Total Outright Gifts	<u>4,173,237</u>	<u>4,024,474</u>	<u>4,555,569</u>
Deferred Gifts	1,829,354	658,000	1,025,000
Grand Total	<u>\$6,002,591</u>	<u>\$4,682,474</u>	<u>\$5,580,569</u>

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1991-92		1992-93		1993-94	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	5,901	\$1,139,483	5,551	\$795,449	5,541	\$809,579
Other Individuals	5,444	1,021,707	6,695	1,380,766	7,351	1,258,213
Corporations & Busine	934	1,285,759	1,033	1,378,590	1240	2,082,960
Other Organizations	58	726,288	85	469,669	70	404,817
Total	<u>12,337</u>	<u>\$4,173,237</u>	<u>13,364</u>	<u>\$4,024,474</u>	<u>14,202</u>	<u>\$4,555,569</u>

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1991-92	1992-93	1993-94
Student Aid	\$125,218	\$329,123	\$172,746
Endowment and Loan Funds	489,288	515,261	464,876
Capital Purposes	864,233	1,283,976	1,944,688
University Programs*	<u>2,694,498</u>	<u>1,896,114</u>	<u>1,973,259</u>
Total	<u>\$4,173,237</u>	<u>\$4,024,474</u>	<u>\$4,555,569</u>

Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Research/Service Centers and Experiment Station

HIGHLIGHTS

- * The University currently maintains 12 on-campus centers for research and public service.
- * The University serves the state fruit growers through research performed at the State Fruit Experiment Station in Mountain Grove. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.
- * Information derived from research is disseminated through advisory programs to provide fruit growers and processors with the most advanced knowledge available for growing fruit and making wines and juices.
- * The 10-acre campus area includes laboratories, offices and a library. The remaining 180 acres are devoted to orchards, vineyards and other fruit plantings for research.



Research Centers

Center for Archaeological Research (College of Humanities and Public Affairs, 1975)

The Center is designed to study, record, and share knowledge of past cultures as well as conduct research studies for various private and public agencies. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement and to provide faculty instructional support.

The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students, assessment in academic majors, assessment of general education and surveys of student, alumni and employer opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business and Economic Development (College of Business Administration, 1981)

The Center is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities to improve their management abilities and to help create and retrain job opportunities for American workers. With a staff of about 90 located in Springfield, Jefferson City, St. Louis, Kansas City, West Plains and Bentonville, Arkansas, the efforts of the Center are primarily handled through seven programs which are:

- 1) The Government Services Program provides consultants on a state-wide basis to several agencies of the State of Missouri.
- 2) The Small Business Development Center provides general management and technical assistance to smaller enterprises in SW Missouri. It also has a state-wide mission in the areas of innovation and international business. Counseling is offered in strategic planning, market research, cash flow analysis procurement, exporting and a variety of other areas.
- 3) The Management Development Institute provides a broad base of non-credit programs and seminars in such areas as total quality management, supervision, human resource management, strategic planning and customer satisfaction. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.
- 4) The Family Business Forum focuses on the unique needs of family-owned and operated enterprises, such as succession planning, wealth transfer, family dynamics and retraining non-family managers.
- 5) The Wal-Mart Innovation Network is a cooperative venture with Wal-Mart Stores, Inc. and the Innovation Institute and provides innovation evaluation and referral assistance to independent inventors throughout the United States and Canada

6) The Support American Made program is located at Wal-Mart's home office and provides product evaluation and venture assessment and management and technical referral assistance to smaller manufacturing enterprises throughout the United States

7) The Sales Institute is a cooperative venture with the Marketing Department at SMSU providing sales-related seminars for students and professionals.

Center for Defense and Strategic Studies (College of Humanities and Public Service, 1987)

The Center's primary objective is to introduce Defense and Strategic Studies to undergraduate students and to provide professional graduate-level academic training and experience for students planning careers in the field of national security policy, defense analysis, and arms control. Consequently, educational emphasis is placed on the practical analysis of U.S. policies, programs, and options, as well as on theoretical comprehension. Center objectives also include the research and analysis of timely and critical issues in national defense, the contribution to an informed public debate in a democracy, and the provision of academic and intellectual resources to concerned civic groups and organizations. The associated Department of Defense and Strategic Studies offers a graduate program leading to the M.S. degree in D.S.S.

Center for Economic Education (Office of Continuing Education, 1990)

The Center provides leadership for area schools interested in integrating economics into their existing curricula. Although it is responsive to all groups interested in raising economic literacy, the primary focus targets teachers because of the effects they have on our nation's youth. Graduate credit classes, non-credit workshops, and staff development programs are offered primarily for kindergarten through twelfth grade teachers. Consultation is also available to individuals interested in creating a unique economics curriculum or implementing one accessible through the Center's lending library. It is affiliated with the Missouri Council on Economic Education, a nonprofit organization dedicated to promoting and enhancing the understanding of economics among Missouri's citizens. The affiliation provides the Center with a wealth of information, materials, and resources used to help administer the Center's programs.

Center for Economic Research (College of Humanities and Public Affairs, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Center for Ozarks Studies (College of Humanities and Public Affairs, 1975)

A public service and research center focusing on the history and culture of the Ozarks region. Publishes *OzarksWatch* magazine and conducts adult study tours and other Ozarks Watch Society activities with the Travel and Tourism Program.

Center for Psycho-Educational Research and Service (College of Education, 1984)

The Center provides research and public service support for the College of Education. It provides coordination and support to faculty for both the grant seeking and grant administering activities. In addition, the Center serves as an information and referral point for those SMSU constituencies seeking help or expertise in an area relating to education or psychology.

Center for Research and Service (College of Health and Human Services, 1984)

The Center provides administrative support for research and public service for the College of Health and Human Services. It serves also as the coordinating agent for the following units within the College: the Child Development Laboratory, and the clinics of Speech-Language and Hearing, and Nursing.

Center for Resource Planning and Management (College of Natural and Applied Sciences, 1988)

The Center provides educational training, applied research and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies and civic organizations include small town planning, comprehensive planning, grant writing, economic development planning, digital cartographic services and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Service (College of Natural and Applied Sciences, 1984)

The Center provides research facilities and professional expertise for basic and applied research and public service activities in the natural and applied sciences. A particular strength is in the area of polymer synthesis with general support in the material sciences. The Industrial Productivity Center, an outreach base for the Technology Department, plans workshops, conferences and in-house customized training programs for businesses and industries in the area. Additional expertise can be brought to bear on applied problems of area concern using faculty from the nine departments in the college.

Center for Social Research (College of Humanities and Public Affairs, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

State Fruit Experiment Station

The State Fruit Experiment Station has a legislative mandate to generate knowledge through research, and to disseminate this knowledge so as to support and expand the productivity and profitability of the Missouri fruit industry. The Station, which is the oldest identifiable segment of Southwest Missouri State University, was founded by an act of legislature in 1899 and was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act. In 1994, the Station became the site of the newly designated Research Campus in the University system.

Through the University reorganization in 1994, the Station is now staffed and operated by the newly created Department of Fruit Science on the Mountain Grove campus. Employees include six research faculty trained at the doctoral level, four professional staff trained at the master's level, and nine support staff. In addition to carrying out research and advisory programs, faculty guide graduate students in their thesis research, supervise undergraduates on internships, and will soon teach some classes in their various disciplines.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries, as well as species of lesser economic importance. Information derived from the Station's research is disseminated by advisory programs to fruit growers and processors through bulletins, newsletters, a newspaper column, conferences, workshops, and personal consultations.

The Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. One of only three USDA quarantine facilities for the introduction and virus testing of grape varieties from outside of the United States is located at the Station. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. Studies of plant pathogens and insect pests are conducted to help in reducing their damage to fruit crops. Research on the reduction of pesticides used for control of diseases, insects, and weeds is a major effort.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900, including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research and advisory education programs are the basis for the recent rapid economic development of Missouri's grape and wine industry. Today, special emphasis is given to research on the French hybrid grade varieties and their wines. Blueberry production is one the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

Research Campus at Mountain Grove

The Research Campus in the Southwest Missouri State University system is located at Mountain Grove. The State Fruit Experiment Station, operated by the Department of Fruit Science, is the center for research and advisory education activity on the campus. The station has a legislative mandate to generate knowledge through research, and to disseminate that knowledge for the economic development of the Missouri fruit industry.

Plans call for increased interaction with the relevant departments of the College of Business Administration to emphasize the profitability of the industry. Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The faculty at Mountain Grove assists graduate students in their thesis research.

At present, the SMSU research campus does not offer courses for academic credit. Plans call for the faculty of the departments of fruit science, agriculture, biology and chemistry, among others, to develop and offer cooperative courses and programs at the Mountain Grove Campus. In addition, SMSU-West Plains will offer lower-level division credit courses beginning in January 1995.

Facilities of the 190-acre campus include laboratories, a library, classrooms, offices, a greenhouse, a shop, an irrigation system, a U.S. Weather Bureau Station, a visiting scientist residence, equipment storage buildings, and a large field research area.

