

Southwest Missouri State University

Fact Book 1993-94



FACT BOOK

1993-94

PREPARED BY THE

OFFICE OF INSTITUTIONAL RESEARCH

SOUTHWEST MISSOURI STATE UNIVERSITY

DECEMBER, 1993

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EXECUTIVE SUMMARY OF STATISTICS

	1989-90	1990-91	1991-92	1992-93	1993-94
Fall Maximum Registration	19,377	20,652	20,672	20,287	19,477
Springfield	18,734	19,771	19,766	19,289	18,463
West Plains	643	881	906	998	1014
Fall Headcount Enrollment	19,062	20,335	20,423	19,973	19,150
Undergraduate - Springfield	17,037	17,957	17,941	17,430	16,505
Undergraduate - West Plains	635	855	919	971	990
Graduate - Springfield	1,390	1,523	1,563	1,572	1,655
Fall Student Credit Hours	227,113	243,231	241,418	235,953	226,115
Undergraduate - Springfield	214,392	227,836	225,279	219,258	207,454
Undergraduate - West Plains	6,389	8,148	8,595	8,590	9,975
Graduate - Springfield	6,332	7,247	7,544	8,105	8,686
Degrees Awarded, Fiscal Year	2,206	2,477	2,947	2,914	N/A
Associate	38	60	99	96	N/A
Bachelor's	1,921	2,134	2,515	2,459	N/A
Master's	222	257	307	327	N/A
Specialist	25	26	26	32	N/A
Instructional Staff Headcount	637	666	665	661	671
Tenured	389	398	412	436	456
Non-Tenured	248	268	253	225	215
Current Funds Revenues (thousands of dollars)	107,996	116,996	121,065	128,381	N/A
Student Fees	27,723	32,175	35,515	38,420	N/A
State Appropriations	49,481	50,929	47,827	50,423	N/A
Other Sources	30,792	33,891	37,723	39,538	N/A
Total Expenditures (thousands of dollars)	101,949	109,475	115,782	120,625	N/A
Educational & General	86,400	94,758	99,560	104,115	N/A
Auxiliary Enterprises	15,549	14,717	16,222	16,510	N/A
Educational & General Space (thousands sq. ft.)*	1,144	1,190	1,197	1,260	1,261
Library Circulation	227,764	245,598	251,274	263,525	N/A
Music	9,175	6,361	5,820	6,259	N/A
Maps	2,037	1,732	1,717	1,424	N/A
Audio-Visual	21,033	21,638	22,464	20,778	N/A
General Circulation	184,870	207,334	213,216	227,022	N/A
Greenwood	10,649	8,533	8,057	8,042	N/A
Outright Gifts (dollars)	3,266,839	3,877,909	4,173,237	4,024,474	N/A

*Springfield Campus only
N/A Not available

General Information

HIGHLIGHTS

- * Southwest Missouri State University, which was founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- * The University was given a regional mission by legislative act in 1919. A new mission statement was approved by the University's Board of Regents in August 1993. This statement implies a broader mission for the university, and it reflects future development along five primary themes--1) business and economic development, 2) health care, 3) the performing arts, 4) professional education, and 5) public affairs.
- * The University is currently a metropolitan institution offering a variety of programs and services at three locations. In addition to the main campus at Springfield, a two-year branch campus is located in West Plains and a research campus is in Mountain Grove.
- * In July of 1993, Dr. John H. Keiser was appointed as the University's eighth president.
- * The academic organization of the Springfield campus consists of six colleges, a graduate school, an office of special academic programs, and an office of continuing education



HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the university with its own mission, the institution offers a two-year general education program which is fully integrated with programs on the main campus as well as other specialty and skills courses.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 265,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 9,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,000, which is approximately halfway between Springfield and West Plains.

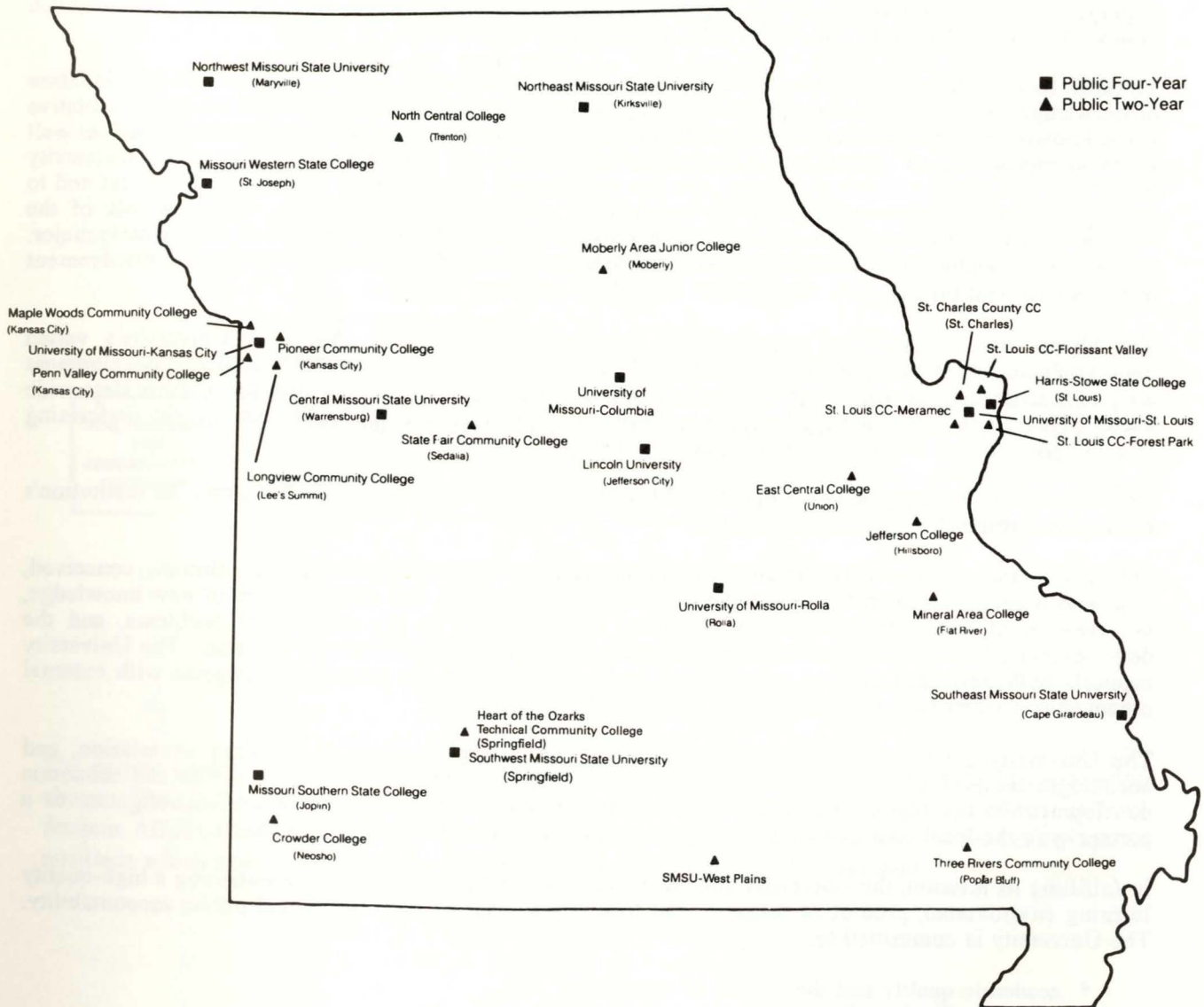
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 800,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

Accreditation

The Springfield campus is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The West Plains campus is anticipating accreditation from the same organization following a site visit in the fall of 1993. The University is professionally accredited or approved by the National Council for Accreditation of Teacher Education, National Association of Schools of Music, The National League for Nursing, The American Chemical Society, The Council on Social Work Education, American Dietetics Association, Council on Education for the Deaf, American Home Economics Association, American Association for Leisure and Recreation, American Speech-Language-Hearing Association, National Athletic Trainers Association, Computing Sciences Accreditation Board, the American Assembly of Collegiate Schools of Business, and the National Association of Schools of Public Affairs and Administration.

MISSOURI STATE MAP WITH PUBLIC COLLEGES AND UNIVERSITIES



UNIVERSITY MISSION

Southwest Missouri State University is a comprehensive university located in the center of a unique metropolitan region while serving a state-wide clientele. The University system comprises three campuses: a selective admissions campus at Springfield, a research campus at Mountain Grove, and an open admissions campus at West Plains.

The University has a three-fold mission to provide quality instruction, to further research and scholarly inquiry, and to provide service. The institution is committed to support these activities as integrated functions. Each draws from and builds upon the strengths of the other.

To fulfill its teaching responsibility, the University strives to cultivate in each student a common foundation of knowledge, skills which include critical thinking abilities, competence in communications and quantitative skills, knowledge and understanding of social, multicultural, natural and technological environments, as well as an understanding of ethical principles, aesthetic values, and personal well-being. The University recognizes that it has a responsibility too educate and serve in the context of a global environment and to promote among students and faculty an international awareness. Furthermore, each graduate of the University is expected to achieve competence in a discipline through the completion of an academic major. All students attending the University are exposed to an environment which encourages active involvement in the educational process and engagement in lifelong learning.

The liberal arts and sciences constitute the structural foundation on which the University's varied undergraduate programs offered at the Springfield campus. Guiding the institution's academic development are five primary themes which emerge from existing University strengths and which also address state-wide needs. These themes include (1) business and economic development, (2) health care, (3) the performing arts, (4) professional education, and (5) public affairs.

New undergraduate and graduate programs will be developed in those areas which support the institution's mission and respond to demonstrated needs.

Scholarship and creative activities are an important responsibility of the University. Broadly conceived, scholarship entails research leading to the discovery, interpretation, and dissemination of new knowledge, the creation of new artistic works, applications of knowledge in the solution of problems, and the development of methodologies that improve inquiry, teaching, and professional practice. The University supports both basic and applied research and seeks opportunities for cooperative projects with external organizations when such projects support its mission.

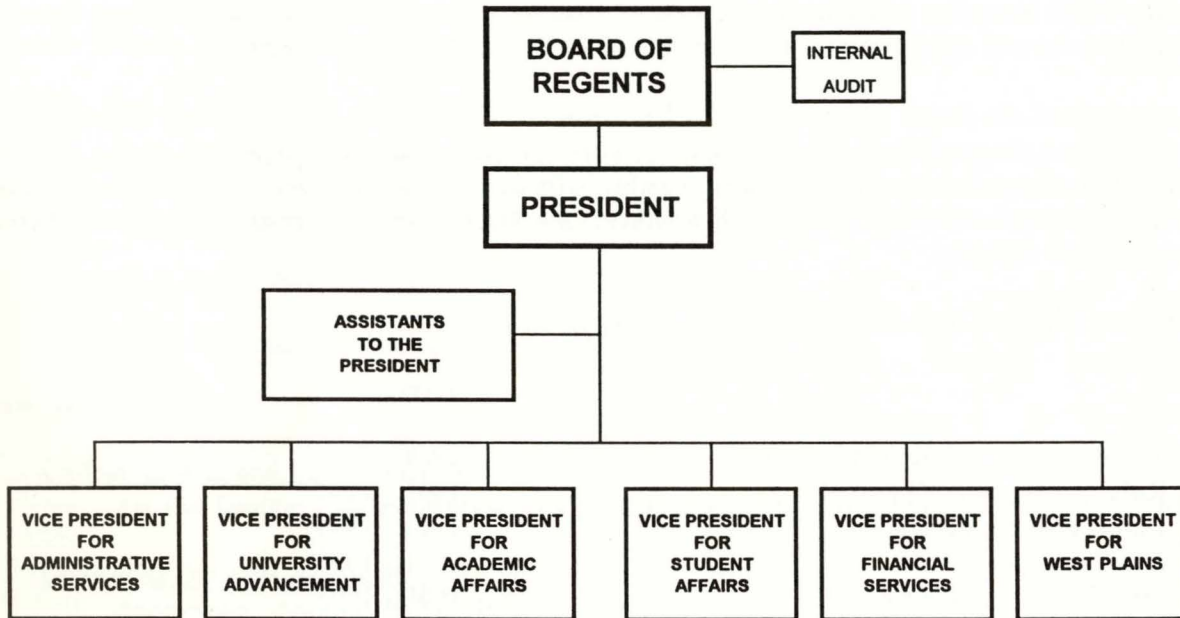
The University supports public service activities as an integral function in fulfilling its mission, and encourages the professional staff to contribute their expertise to the overall quality of life and economic development in the region and state. Furthermore, the University recognizes a special obligation as a partner with the local community in serving as a cultural center for southwest Missouri.

In fulfilling its mission, the University adheres to a set of principles essential in maintaining a high-quality learning environment, promoting research, and fostering a sense of community and public accountability. The University is committed to:

- * academic quality and the pursuit of excellence;
- * academic freedom for faculty and students;
- * equal opportunity and affirmative action in education and employment;
- * shared governance;
- * ethical principles and aesthetic values

To meet its public responsibility, the institution has an obligation to the citizens of Missouri to support the educational and research priorities of the state and to assess the quality and effectiveness of its programs and services. Furthermore, because of its location, the University has a special obligation to the public to preserve and advance knowledge of the state's unique natural, social, and cultural heritage derived from the Ozarks regions.

ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University is portrayed in the diagram above. The six line divisions of Administrative Services, University Advancement, Academic Affairs, Student Affairs, Finance, and West Plains are each headed by a vice president. Other administrative positions which report directly to the President are two Assistants to the President.

ORGANIZATIONAL OFFICERS

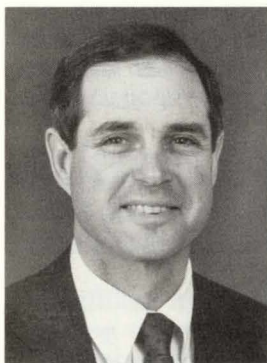
Board of Regents

Southwest Missouri State University is under the general control and management of the Board of Regents, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

Six members of the Board are appointed by the Governor, by and with the advice and consent of the Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A student member, with non-voting privileges, was added to the Board by a legislative action in 1984. The eighth member is the State Commissioner of Education who serves in an ex officio capacity.

The present Board of Regents consists of the following members:

	Term
Jim Ferguson, Springfield - President	1989 - 1995
Robert Blakemore, Greenfield	1991 - 1997
Barbara Burns, Lamar	1993 - 1999
Jim Craig, Springfield	1991 - 1997
Jerry Hall, West Plains	1989 - 1995
Tom Strong, Springfield	1993 - 1999
Aaron Rugh, Neosho - Student Member	1992 - 1993
State Commissioner of Elementary and Secondary Education - Ex Officio	



Jim Ferguson



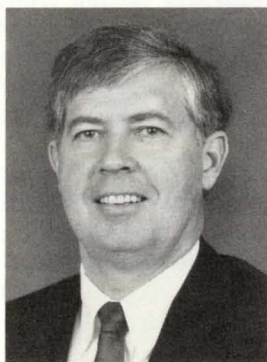
Robert Blakemore



Barbara Burns



Jim Craig



Jerry Hall



Tom Strong



Aaron Rugh

Administrative Council

Dr. John H. Keiser, President

Mr. Thomas E. Allen, Vice President for Finance

Dr. Don A. Aripoli, Vice President for Student Affairs

Dr. Marvin Looney, Vice President for West Plains

Mr. Fred F. Marty, Vice President for Administrative Services

Mr. Gregory P. Onstot, Vice President for University Advancement

Dr. Bruno F. Schmidt, Vice President for Academic Affairs

Mr. Jim P. Baker, Executive Assistant to the President

Dr. Don D. Landon, Assistant to the President

Academic Organization

College of Arts and Letters - Dr. Sybil B. Weir, Dean

Art and Design; Communications; English; Foreign Languages; Music; Theatre and Dance

College of Business Administration - Dr. Ronald R. Bottin, Dean

Accounting; Administrative Office Systems; Computer Information Systems; Finance and General Business; Management; Marketing

College of Education and Psychology - Dr. Arthur L. Mallory, Dean

Curriculum and Instruction; Educational Administration; Guidance and Counseling; Laboratory School; Library Science; Psychology.

College of Health and Applied Sciences - Dr. A. Duane Addleman, Dean

Agriculture; Communication Sciences and Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Military Science; Nursing; Technology

College of Humanities and Social Sciences - Dr. Bernice S. Warren, Dean

Economics; History; Philosophy; Political Science; Religious Studies; Social Work; Sociology and Anthropology

College of Science and Mathematics - Dr. Jerry D. Berlin, Dean

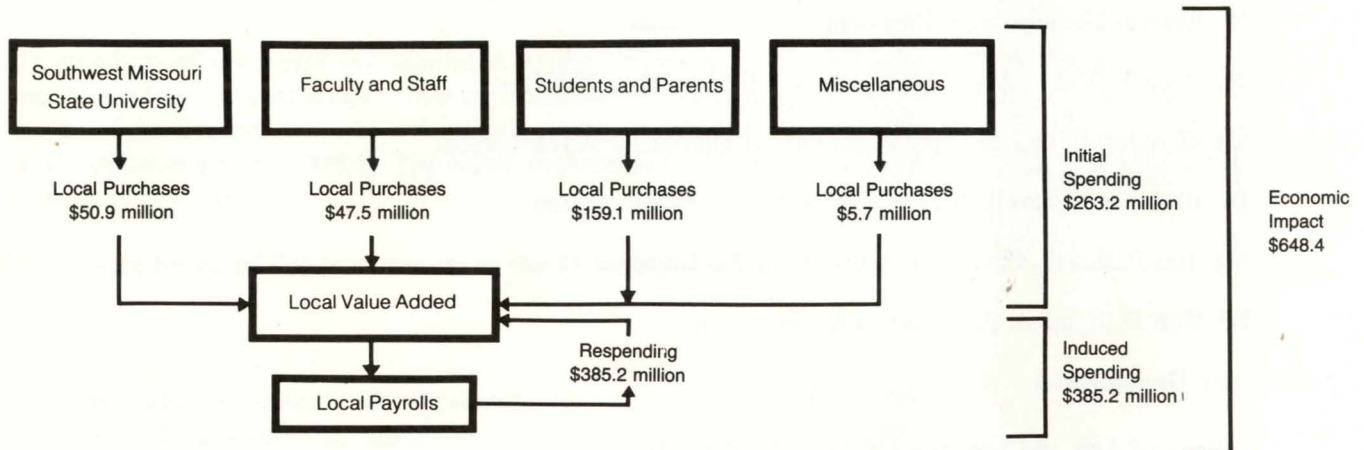
Biology; Biomedical Sciences; Chemistry; Computer Science; Geography, Geology, and Planning; Mathematics; Physics and Astronomy

Graduate School - Dr. Frank A. Einhellig, Associate Vice President

Office of Special Academic Programs - Dr. Curtis P. Lawrence, Dean

Office of Continuing Education - Dr. J. Ronald Fairbairn, Dean

ECONOMIC IMPACT STATEMENT



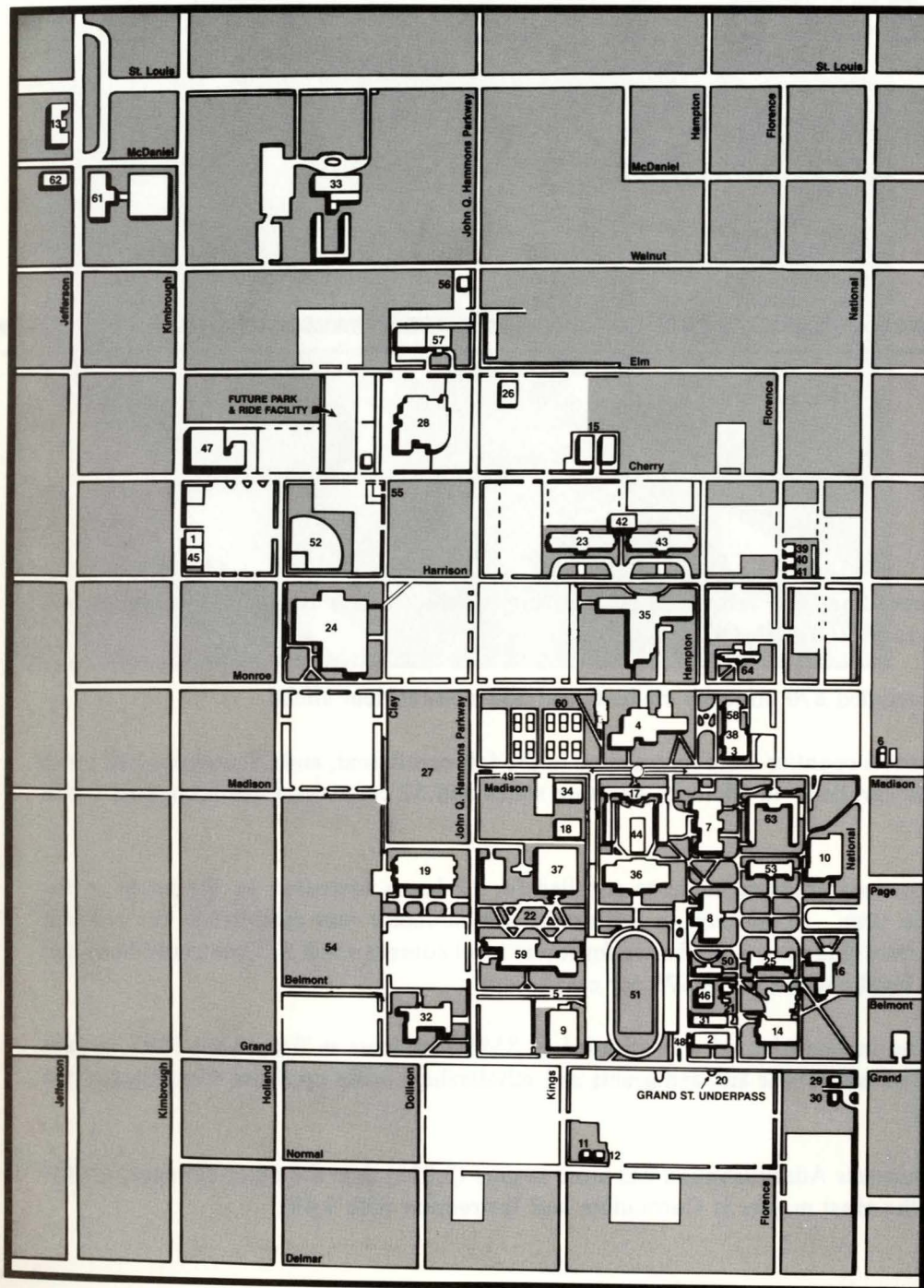
The University exerts a large influence on the Springfield-Greene County economy while providing instruction, research, and public service. With 19,000-plus students, 1,518 full-time faculty/staff employees, and a \$95.6 million budget, SMSU easily qualifies as one of the area's leading enterprises. An examination of spending originating from students, employees, and other groups, provides a means to measure the institution's local economic impact during 1990-91.

Faculty and staff spending is estimated to be over \$33,603 per capita, while students, on the average, spend approximately \$7,731 each. Parents of students spend another \$436 per student. In addition, expenditures by the institution for operations and capital projects, and by patrons of auxiliary activities, contribute \$50.9 million and \$5.7 million respectively.

Direct expenditures led to the generation of induced spending through a multiplying effect. In general, a multiplier of 2.46 was used to estimate the effect of most of the dollars spent. Multipliers 3.38 and 1.83 were applied to monies used for university operations and capital expenditures, respectively. After calculating the effects of these multipliers, an estimated total economic impact of \$648.4 million resulted from the combination of direct and induced spending.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Economic Impact of Southwest Missouri State University on Springfield, Missouri, 1990-1991*, Department of Economics, Southwest Missouri State University, November, 1990.

MAP OF THE CAMPUS



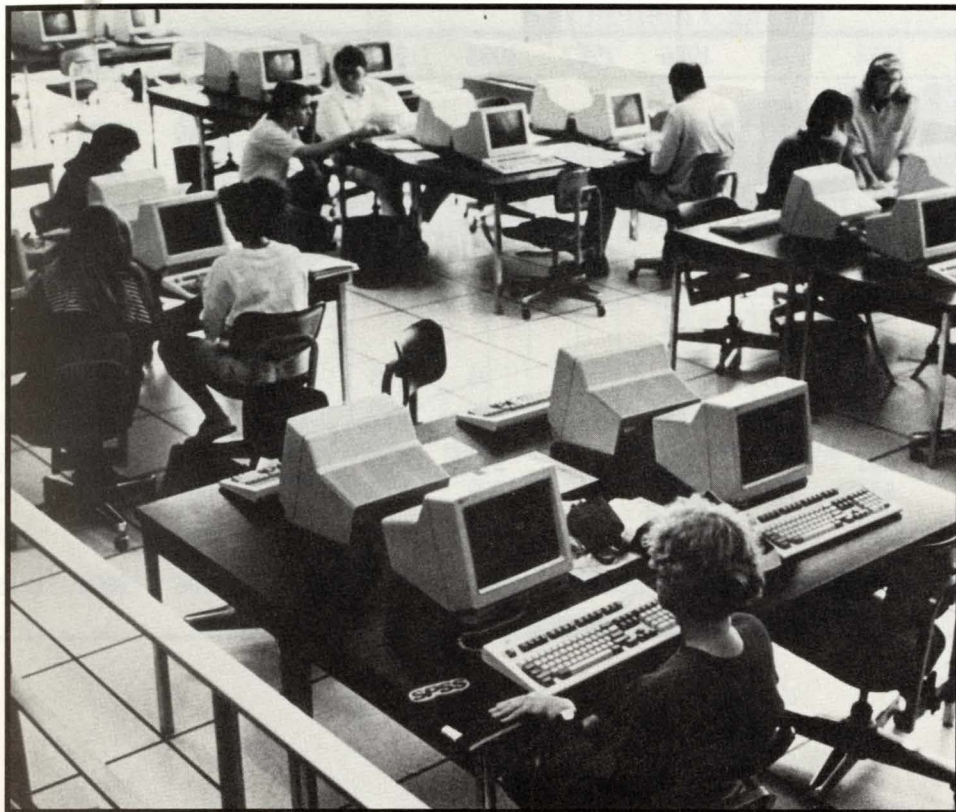
INDEX OF BUILDINGS AND FACILITIES

1. Archaeology Research-622 S. Kimbrough
2. Art Annex
3. Baker Bookstore
4. Blair-Shannon House
5. Briggs Street
6. Burgess House
7. Campus Union
8. Carrington Hall
9. Central Stores and Maintenance
10. Cheek Hall
11. Child Development Lab-1003 E. Normal
12. Child Development Lab Office-1011 E. Normal
13. Colonial Hotel
14. Craig Hall
15. Dogwood Apartments
16. Ellis Hall
17. Freudenberg House
18. Forsythe Athletic Center
19. Glass Hall
20. Grand Street Underpass
21. Greenhouse
22. Hammons Fountain
23. Hammons House
24. Hammons Student Center
25. Hill Hall
26. Honors House-912 E. Elm
27. Intramural Sports
28. Juanita K. Hammons Hall for the Performing Arts
29. KSMU Radio Station (Office)
30. KSMU Radio Station (Studio)
31. Karls Hall
32. Kemper Hall
33. Kentwood Hall
34. Library Annex
35. Laboratory School, Greenwood
36. McDonald Arena
37. Meyer Library
38. Morris Hall
39. Music-622 S. Florence
40. Music-628 S. Florence
41. Music-634 S. Florence
42. New Cafeteria
43. New Residence Hall
44. Outdoor Swimming Pool
45. Polymer Research Center-624 S. Kimbrough
46. Power House
47. Professional Building
48. Public Safety Information Booth
49. Public Safety Information Booth
50. Pummill Hall
51. Robert W. Plaster Sports Complex
52. Softball Field
53. Sicheluff Hall
54. Soccer Field
55. S.P.D. Substation
56. Student Art Gallery
57. Sunville Tower
58. Taylor Health Center
59. Temple Hall
60. Tennis Courts
61. The Alumni Center
62. The Bell Building
63. Wells House
64. Woods House

Student Information

HIGHLIGHTS

- * The headcount enrollment in fall 1993 on the Springfield campus declined for the second consecutive year to 18,160 students.
- * The enrollment included 870 minority students and 332 non-resident aliens.
- * All but three Missouri counties were represented in the fall enrollment, and 28 counties had more than 100 residents enrolled. In addition, 43 other states and 52 countries were accounted for in the student body.
- * Incidental fees for undergraduate students enrolled for 12 hours increased by 8 percent in the 1993-94 academic year. In addition, a differential fee structure was established for resident undergraduate courses this year, with the fee for lower level courses set at \$73 per credit hour and the fee for upper level courses set at \$75 per credit hour.
- * Almost \$50 million in financial aid was awarded to SMSU students in fiscal year 1993. Loans accounted for almost half of the aid, and grants and scholarships made up about 43 percent of the total.
- * The College of Business Administration has more majors (3,038) than the other colleges, but the department with the most majors is Curriculum and Instruction with 1,481.



FALL HEADCOUNT ENROLLMENT
SPRINGFIELD CAMPUS

	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
Undergraduate										
Full-Time Male	4923	4931	5119	5454	5962	6490	6860	6740	6585	6192
Full-Time Female	5154	5347	5482	5939	6436	6981	7505	7489	7286	6939
Part-Time Male	1458	1428	1403	1442	1422	1522	1555	1651	1584	1534
Part-Time Female	1913	1946	2008	1926	1912	2044	2037	2061	1975	1840
Total Undergraduate	13448	13652	14012	14761	15732	17037	17957	17941	17430	16505
Graduate										
Full-Time Male	89	79	93	81	94	108	106	130	158	150
Full-Time Female	78	99	84	103	76	99	129	164	194	212
Part-Time Male	301	347	287	342	275	305	336	368	358	390
Part-Time Female	636	726	757	798	829	878	952	901	862	903
Total Graduate	1104	1251	1221	1324	1274	1390	1523	1563	1572	1655
Total	14552	14903	15233	16085	17006	18427	19480	19504	19002	18160

Note: Includes Off-Campus

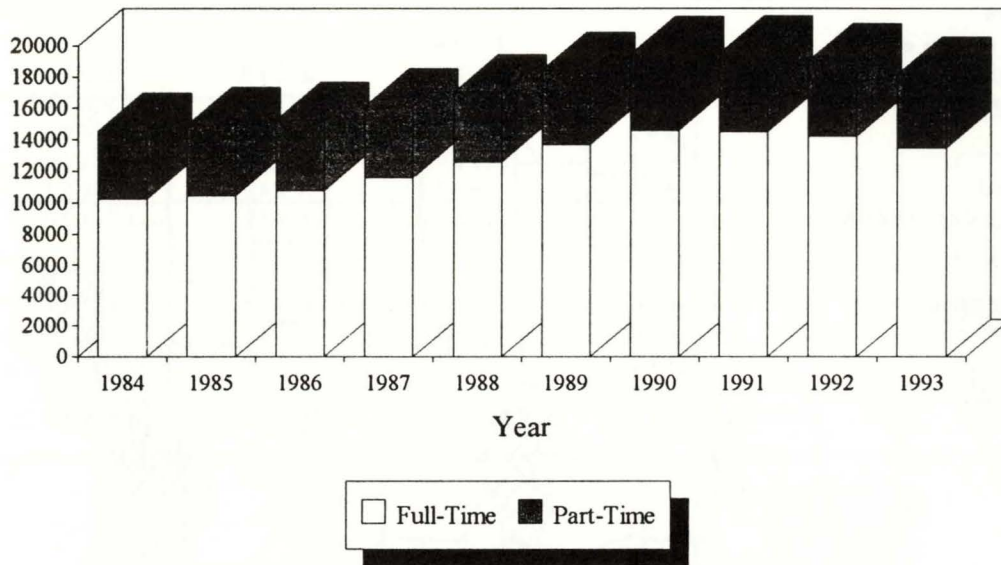
Source: HEGIS 2300-2.3A and IPEDS EF1

FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX
SPRINGFIELD CAMPUS

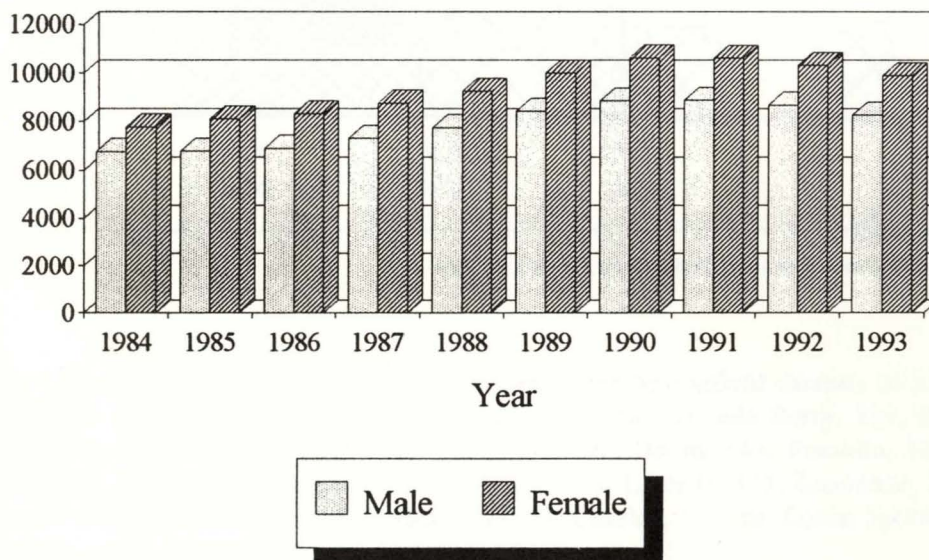
	1989		1990		1991		1992		1993	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	7671	8722	8023	9178	7922	9137	7634	8731	7168	8255
Black, Non-Hispanic	151	143	177	170	218	193	244	240	219	220
Hispanic	41	36	43	50	60	51	54	57	64	61
Asian/Pacific Islander	75	70	89	81	95	84	96	95	115	87
Amer. Indian/Alask. Nat.	21	29	24	28	26	38	40	42	36	38
Non-Resident Alien	53	25	59	35	70	47	101	96	124	118
Total Undergraduate	8012	9025	8415	9542	8391	9550	8169	9261	7726	8779
Graduate										
White, Non-Hispanic	389	952	421	1049	473	1030	477	1013	492	1043
Black, Non-Hispanic	4	7	4	7	2	6	1	14	3	10
Hispanic	5	1	4	2	4	3	2	2	2	4
Asian/Pacific Islander	3	2		6	1	5	5	4	3	7
Amer. Indian/Alask. Nat.		5		3	1	6	1	3		1
Non-Resident Alien	12	10	13	14	17	15	30	20	40	50
Total Graduate	413	977	442	1081	498	1065	516	1056	540	1115

Source: IPEDS EF1

Fall Enrollment By Enrollment Status Springfield Campus



Fall Enrollment by Gender Springfield Campus



HEADCOUNT ENROLLMENT BY CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS

	1989	1990	1991	1992	1993
Undergraduates					
Entering Freshmen	3,747	3,349	3,064	3,076	2,918
Other Freshmen	2,565	2,609	2,218	2,214	1,955
Sophomores	3,803	4,079	4,139	3,671	3,471
Juniors	2,965	3,454	3,529	3,498	3,206
Seniors	2,961	3,529	4,044	4,119	4,184
Unclassified	996	937	947	852	771
Total Undergraduates	17,037	17,957	17,941	17,430	16,505
Graduates					
Degree-Seeking	1,194	1,306	1,325	1,297	1,389
Undeclared	196	217	238	275	266
Total Graduates	1,390	1,523	1,563	1,572	1,655
Grand Total	18,427	19,480	19,504	19,002	18,160

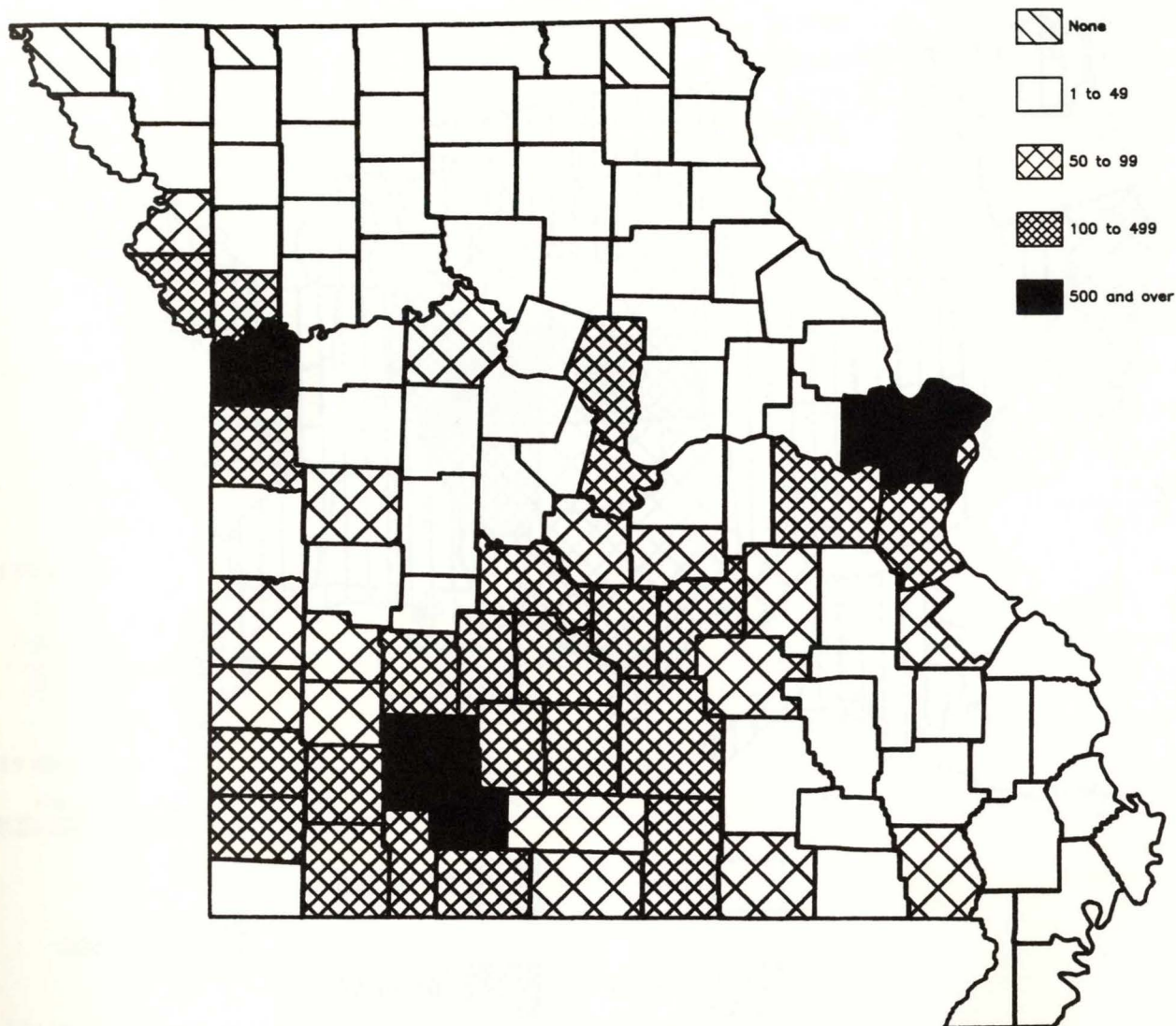
Source: IPEDS EF1

LEGAL RESIDENCE OF STUDENTS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS

	1989	1990	1991	1992	1993
Greene County	30.8 %	30.5 %	28.1 %	27.6 %	29.6 %
Other Southwest District Counties	24.3	23.7	23.5	23.2	22.8
Kansas City Area	5.3	5.3	5.6	5.7	5.7
St. Louis Area	17.1	17.3	17.0	17.2	16.7
Other Missouri Counties	18.5	18.8	19.2	18.9	18.8
Total Missouri	96.0	95.6	93.4	92.6	93.6
Other States	3.4	3.8	5.8	6.1	4.6
Other Countries	0.6	0.6	0.8	1.3	1.8

Source: Office of Admissions and Records (REC-0202 & REC-292)

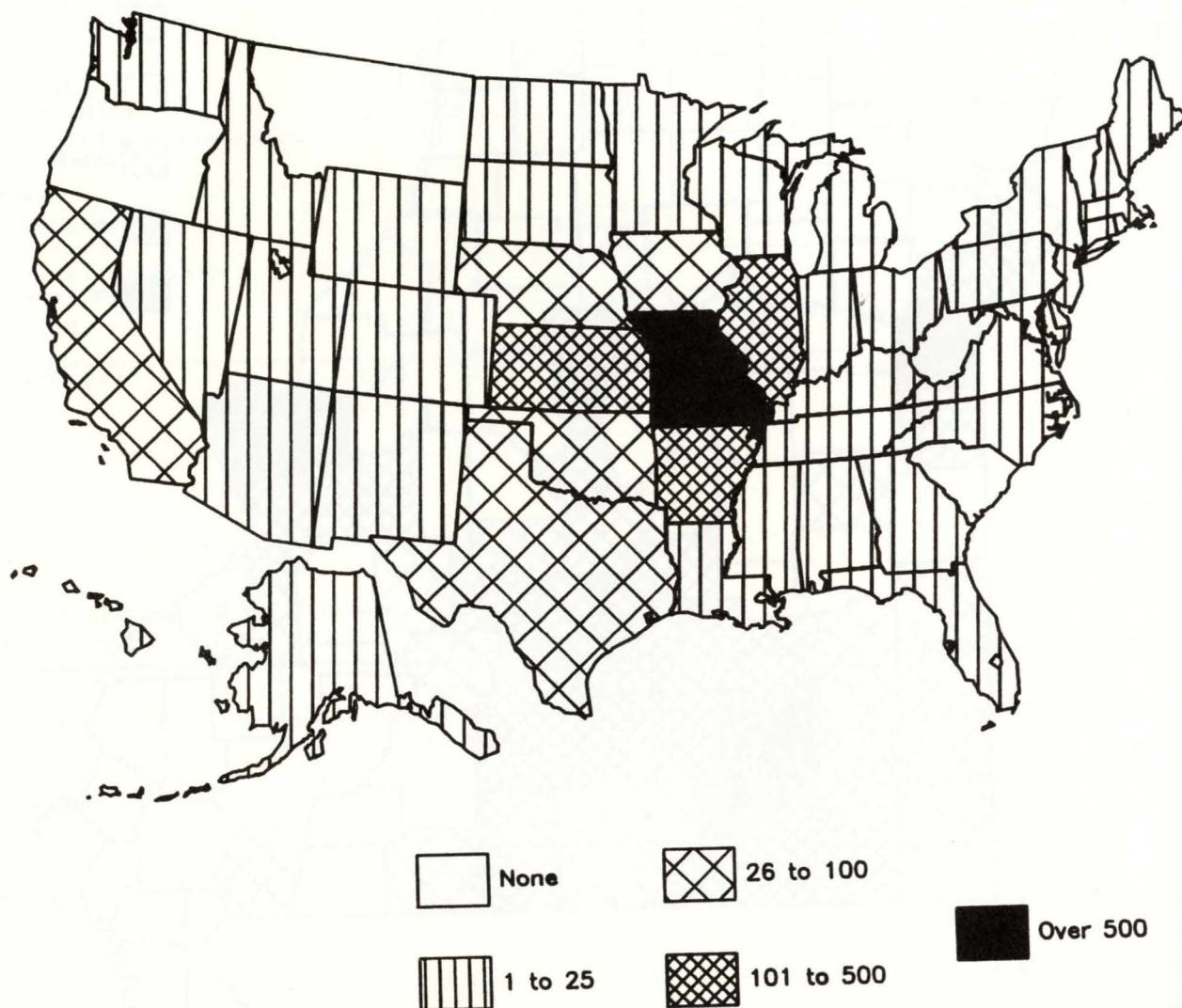
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1993



Students from 111 of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1993. Counties with 100 or more residents enrolled include Barry, 121; Boone, 140; Camden, 147; Cass, 117; Christian, 725; Clay, 270; Cole, 190; Dallas, 144; Franklin, 228; Greene, 5,385; Howell, 266; Jackson, 772; Jasper, 256; Jefferson, 263; Laclede, 325; Lawrence, 286; Newton, 136; Phelps, 177; Platte, 101; Polk, 242; Pulaski, 128; St. Charles, 568; St. Louis, 2,478; Stone, 150; Taney, 251; Texas, 170; Webster, 335; and Wright, 179.

Source: Office of Admissions and Records (REC-292)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1993



Forty-four states are represented in the student body. Nine states, including Missouri, have 26 or more residents in attendance.

In addition, over 300 foreign students from 52 countries are attending. These students come from all parts of the world with 225 from Asia, 30 from Africa, 29 from Europe, and 29 from North and South America. Malaysia has the largest representation with 46 students enrolled.

Source: Office of Admissions and Records (REC-292)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduate	Graduate	Total
1989-90			
Fall	214,392	6,332	220,724
Spring	205,471	6,448	211,919
Summer	29,250	5,578	34,828
Total	449,113	18,358	467,471
1990-91			
Fall	227,836	7,247	235,083
Spring	213,217	7,281	220,498
Summer	31,014	5,265	36,279
Total	472,067	19,793	491,860
1991-92			
Fall	225,279	7,544	232,823
Spring	207,523	7,732	215,255
Summer	29,567	5,046	34,613
Total	462,369	20,322	482,691
1992-93			
Fall	219,258	8,105	227,363
Spring	201,024	8,243	209,267
Summer	28,907	5,411	34,318
Total	449,189	21,759	470,948
1993-94			
Fall	207,454	8,686	216,140

Source: MDHE 15

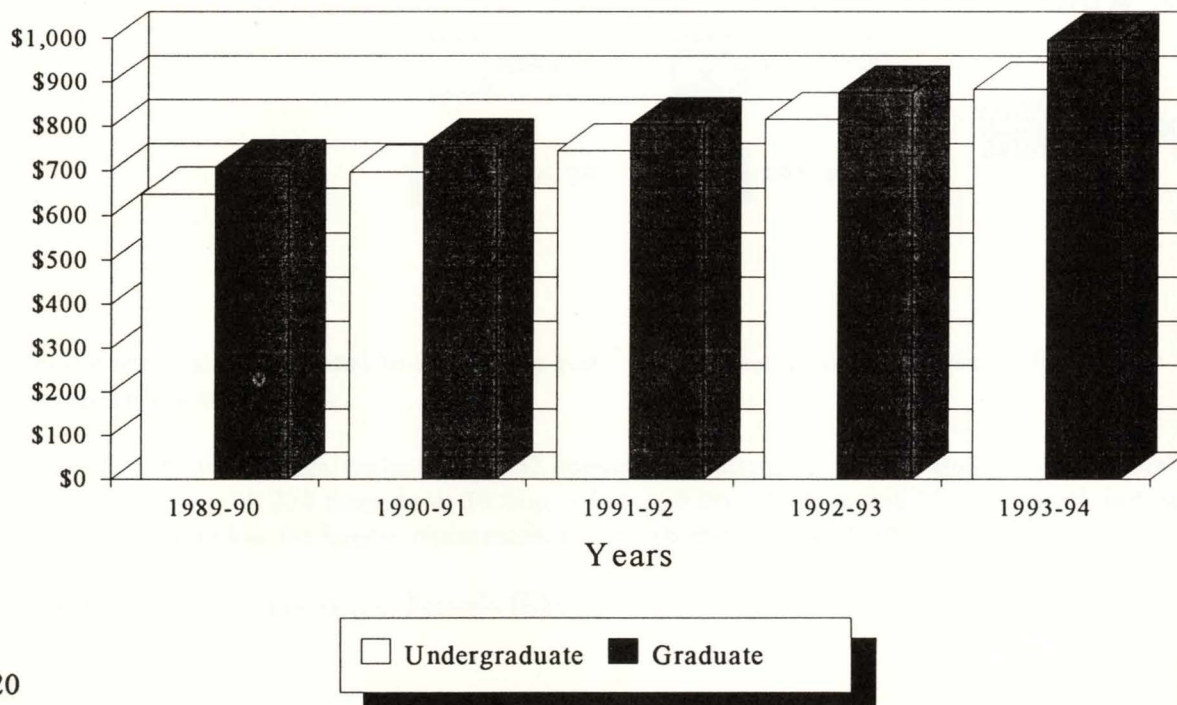
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

		1989-90	1990-91	1991-92	1992-93	1993-94
Full-Time Cost Per Semester*						
<u>Resident</u>						
Undergraduate	(12 hrs.)	\$648	\$696	\$744	\$816	\$884
Graduate	(12 hrs.)	\$708	\$756	\$804	\$876	\$996
<u>Nonresident</u>						
Undergraduate	(12 hrs.)	\$1,296	\$1,392	\$1,488	\$1,632	\$1,768
Graduate	(12 hrs.)	\$1,416	\$1,512	\$1,608	\$1,752	\$1,992
Part-Time Cost Per Hour						
<u>Resident</u>						
Undergraduate	Lower	\$54	\$58	\$62	\$68	\$73
	Upper	\$54	\$58	\$62	\$68	\$75
Graduate		\$59	\$63	\$67	\$73	\$83
<u>Nonresident*</u>						
Undergraduate	Lower	\$108	\$116	\$124	\$136	\$146
	Upper	\$108	\$116	\$124	\$136	\$150
Graduate		\$118	\$126	\$134	\$146	\$166

Source: University Bulletin

*Non-Missouri residents will be assessed resident student rates when enrolling in fewer than four hours for each semester.

RESIDENT FEES PER SEMESTER

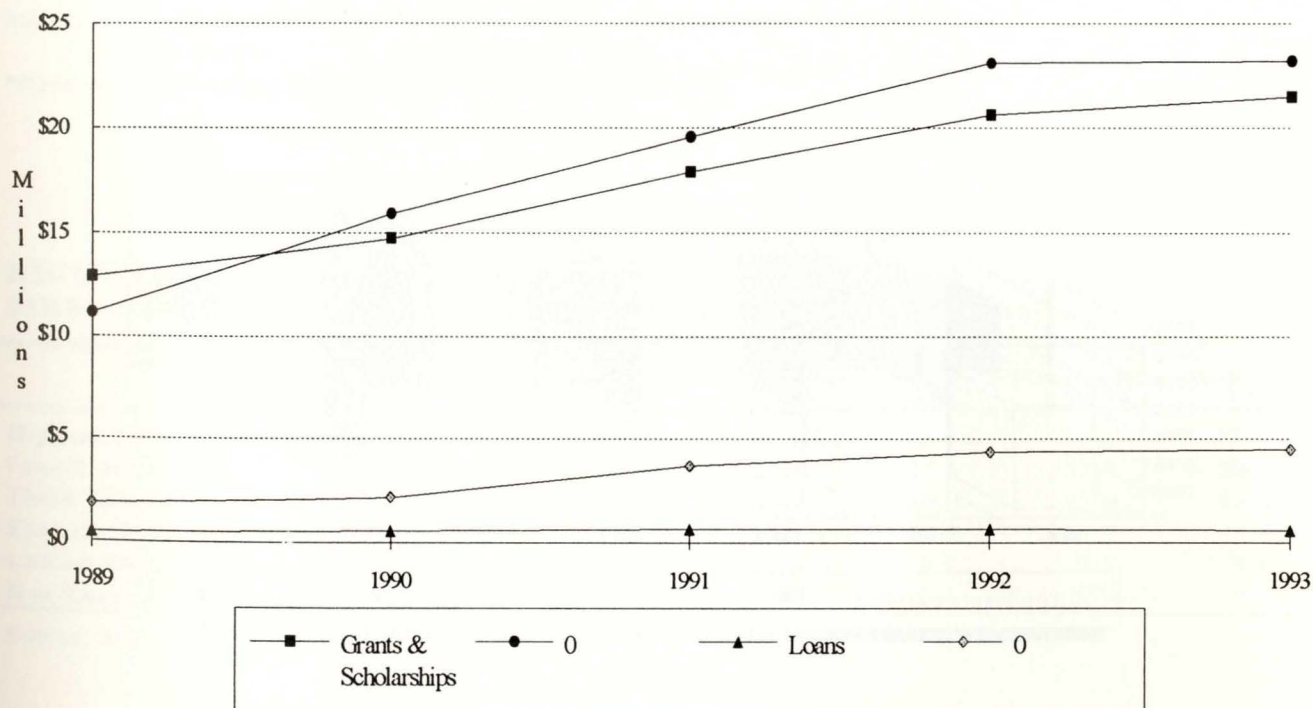


STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1989	12,907,590	11,142,916	455,555	1,824,998	26,331,059	71.2
1990	14,727,126	15,919,482	541,918	2,158,657	33,347,183	79.1
1991	17,917,757	19,562,558	631,771	3,678,864	41,790,950	65.6
1992	20,623,472	23,103,197	647,306	4,371,502	48,745,477	64.9
1993	21,483,172	23,197,924	569,301	4,482,185	49,732,582	66.2
Students Served						
1989	11,571	5,366	560	2,365	19,862	58.3
1990	11,042	7,616	588	2,556	21,802	71.8
1991	13,598	9,414	606	2,854	26,472	62.1
1992	14,879	9,867	626	2,897	28,269	61.8
1993	16,284	10,310	621	3,270	30,485	60.4

Source: MDHE 14 and Financial Aids Office

FINANCIAL AID GRANTED BY CATEGORY



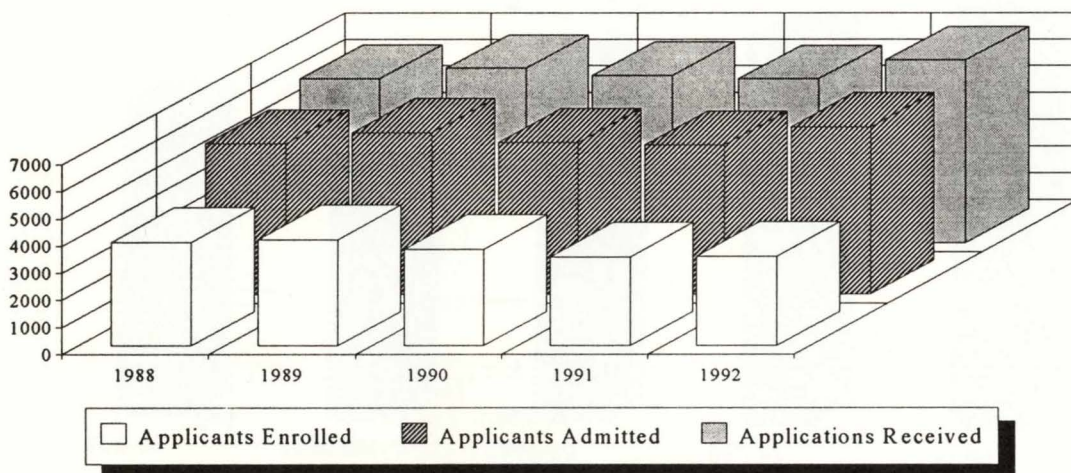
**ADMISSIONS SUMMARY
IN FALL SEMESTERS**

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled*
First-Time Undergraduate					
1989	6,488	5,979	92.2	3,925	65.7
1990	6,213	5,618	90.5	3,571	63.6
1991	6,088	5,521	90.7	3,284	59.5
1992	6,791	6,197	91.3	3,313	53.5
1993	6,503	5,254	80.8	3,204	61.0
Transfer Undergraduate					
1989	1,656	1,366	82.5	1,019	74.6
1990	1,779	1,542	86.7	1,100	71.4
1991	1,815	1,553	85.6	1,059	68.2
1992	1,828	1,424	77.9	1,104	77.5
1993	1,787	1,326	74.2	932	70.3
Graduate					
1989	479	400	83.5	260	65.0
1990	539	483	89.7	279	57.8
1991	620	513	82.8	277	54.0
1992	663	525	79.2	256	48.8
1993	756	588	77.8	317	53.9

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Admissions and Records (ADM010).

*Does not include nondegree-seeking students who enrolled.

FIRST-TIME UNDERGRADUATE



ACT STANDARD SCORES FOR FRESHMEN

	1988-89 N=3660	1989-90 N=3745	1990-91 N=3373	1991-92 N=2992	1992-93 N=2943
English					
SMSU Enrolled Norm	19.1	19.1	21.5	21.3	21.3
State Norm	18.9	18.8	20.8	20.7	20.6
National Enrolled Norm	19.0	19.0	21.2	20.8	20.9
Mathematics					
SMSU Enrolled Norm	16.7	17.0	19.8	20.0	20.0
State Norm	17.3	17.2	19.8	20.0	20.0
National Enrolled Norm	17.8	17.8	20.3	20.3	20.4
Social Studies/Reading*					
SMSU Enrolled Norm	18.4	18.3	N/A	22.7	22.4
State Norm	18.1	17.9	N/A	21.8	21.6
National Enrolled Norm	18.1	18.0	N/A	21.8	21.8
Natural Sciences/Science Reasoning*					
SMSU Enrolled Norm	22.0	21.8	N/A	21.5	21.4
State Norm	21.8	21.6	N/A	21.0	21.0
National Enrolled Norm	21.9	21.8	N/A	21.0	21.1
Composite					
SMSU Enrolled Norm	19.2	19.2	21.4	21.4	21.4
State Norm	19.1	19.0	20.9	21.0	21.0
National Enrolled Norm	19.3	19.3	21.1	21.1	21.2

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

*Change in ACT exams for 1990-91 year and following years.

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1989	1990	1991	1992	1993
Highest 20%	27.6%	31.4%	32.0%	24.1%	27.7%
Fourth 20%	27.0	26.0	25.1	22.7	26.2
Third 20%	20.8	20.2	20.3	17.6	21.5
Second 20%	12.7	12.1	12.8	11.5	11.8
Lowest 20%	5.1	5.1	4.2	3.7	5.1
Not Ranked	6.8	5.2	5.6	20.4	7.7

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under- graduate	Graduate
1988	2.38	2.64	2.77	2.89	2.93	2.78	3.72
1989	2.40	2.65	2.76	2.91	2.82	2.79	3.72
1990	2.41	2.66	2.79	2.92	2.89	2.81	3.75
1991	2.41	2.66	2.78	2.94	2.94	2.83	3.78
1992	2.36	2.68	2.78	2.93	2.92	2.83	3.73

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

		1988	1989	1990	1991	1992
A	(Excellent)	27.7%	28.2%	29.1%	29.2%	29.5%
B	(Superior)	30.5	30.1	30.1	30.3	29.8
C	(Satisfactory)	20.0	19.5	19.6	18.9	18.8
D	(Minimum Passing)	6.0	6.4	6.3	5.9	5.9
F	(Unsatisfactory)	4.4	4.6	4.5	4.5	5.0
I	(Incomplete)	0.9	1.2	0.9	1.1	0.9
N	(Drop)	10.0	9.6	9.1	9.3	9.7
V	(Audit)	0.4	0.3	0.3	0.3	0.3
Z	(Deferred - grad.)	0.1	0.1	0.1	0.1	0.2
	Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

**NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE
FALL SEMESTERS, 1992 AND 1993
SPRINGFIELD CAMPUS***

College & Department	1992	1993	College & Department	1992	1993
Arts & Letters			Humanities & Social Sciences		
Art & Design	421	410	Economics	114	97
Communications	933	794	History	296	304
English	429	430	Philosophy	15	14
Foreign Languages	70	63	Political Science	263	282
Music	219	228	Religious Studies	37	32
Theatre & Dance	203	188	Social Work	176	197
Total	2,275	2,113	Sociology & Anthropology	208	188
			Total	1,109	1,114
Business Administration			Science & Mathematics		
Accounting	890	770	Biology	665	690
Admin. Office Systems	204	186	Biomedical Sciences	124	146
Computer Info. Systems	332	327	Chemistry	180	157
Finance & Gen. Bus.	758	621	Computer Science	188	190
Management	512	485	Geog., Geology & Planning	191	220
Marketing	577	481	Mathematics	303	272
M.B.A.	139	168	Physics & Astronomy	95	87
Total	3,412	3,038	Total	1,746	1,762
Education & Psychology			Special Academic Programs		
Curriculum & Instruction	1,552	1,481		87	107
Educational Administration	226	215			
Guidance & Counseling	192	240			
Psychology	801	851			
Total	2,771	2,787			
Health & Applied Sciences			Nondegree & Unclass. Grad.		
Agriculture	436	474		278	273
Commun. Sciences & Disorders	235	258			
Consumer & Family Studies	620	552			
Health, P.E. & Rec.	567	602			
Nursing	405	396			
Technology	437	362			
Total	2,700	2,644			
			Grand Total		
				19,002	18,160

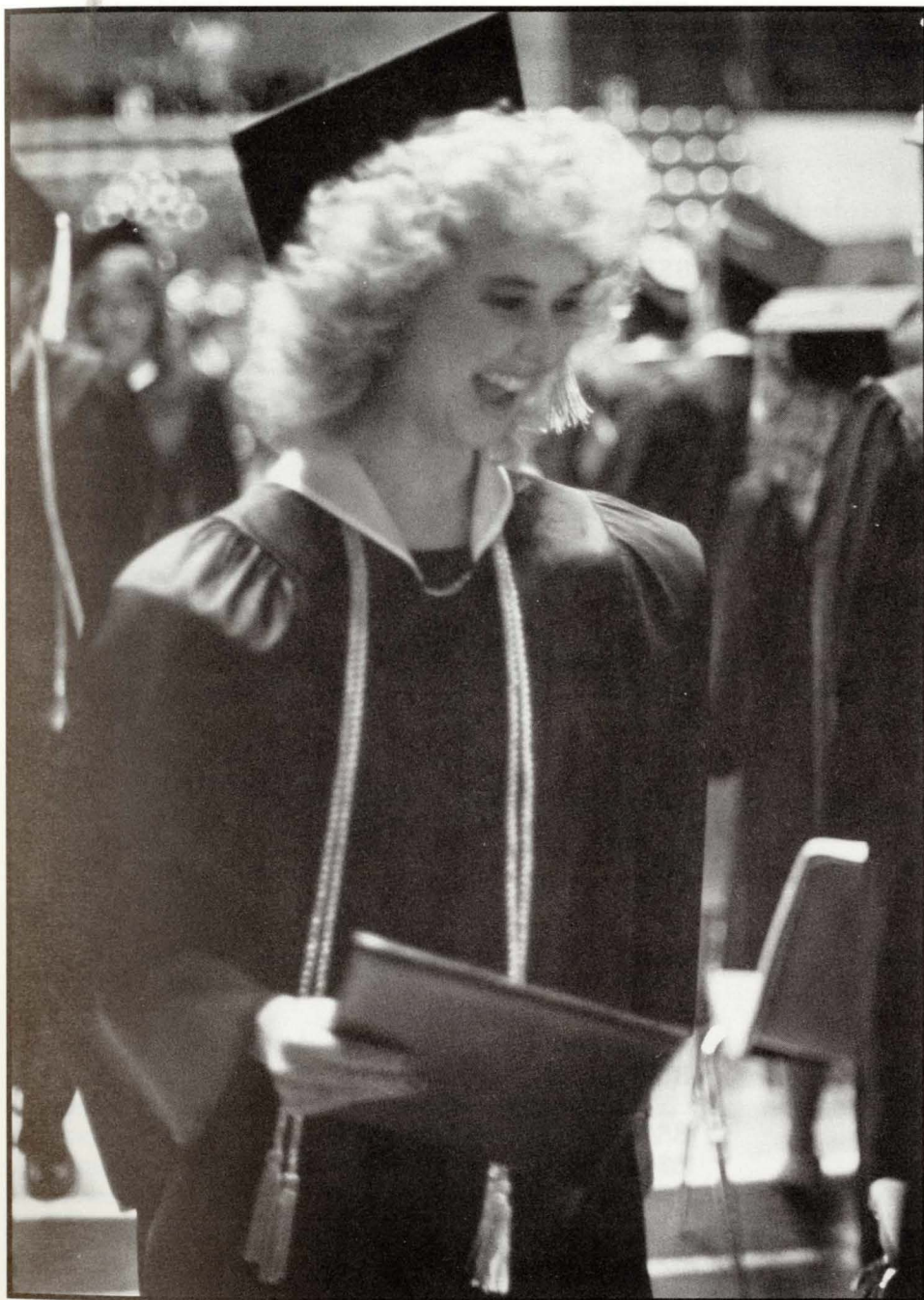
*Includes on and off campus and on and off schedule, with the exception of special students.

Source: Office of Planning and Policy (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- * The University offers baccalaureate degrees in 84 degree programs and master's degrees in 21 disciplines. An educational specialist degree is also offered in Educational Administration.
- * Majors may be selected from a total of 93 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- * The three newest programs to be offered at SMSU are a B.S. in Cell and Molecular Biology, a M.S. in Chemistry, and a M.S. in Psychology.
- * The number of degrees conferred in FY93 was just one percent less than FY92, but the number was still over 2,900.



CURRENT DEGREE PROGRAMS
1993-94

Program Name	Degree
Accounting	BS,MAcc
Administrative Office Systems	BS
Administrative Office Systems/Medical	AS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Antiquities	BA
Art	BA, BFA, BSEd
Biology	BA, BS, BSEd, MS
Business Administration	MBA
Business Education	BSEd
Cartography/Map Technology	BS
Cell and Molecular Biology	BS
Chemistry	BS, BSEd, MS
Child and Family Development	BS
Clothing, Textiles, and Merchandising	BS
Communications	BA, BS, MA
Communication Sciences and Disorders	BS, MA
Community & Regional Planning	BS
Computer Information Systems	BS
Computer Science	BS
Construction Management Technology	BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Drafting and Design Technology	BS
Earth Science	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electricity-Electronics Technology	BS
Electronic Media	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Finance	BS
Foods and Nutrition	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
General Studies	AA
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd

Program Name	Degree
Gerontology	BS
Guidance and Counseling	MS
History	BA, BSEd, MA
Horticulture	BS
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Education	BSEd
Industrial Management	BS
Insurance and Risk Management	BS
Latin	BA, BSEd
Management	BS
Manufacturing Technology	BS
Marketing	BS
Mathematics	BA, BS, BSEd, MA
Mechanical	BS
Medical Technology	BS
Music	BA, BSEd
Music/Composition	BM
Music/Performance	BM
Nursing	AS, BSN
Philosophy	BA
Physical Education	BSEd
Physics	BS, BSEd
Political Science	BA, BS
Power and Transportation	BS
Printing	BS
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA
Resource Planning	MS
Respiratory Therapy	BS
Science	BSEd
Secondary Education	MSEd
Social Work	BSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Spanish/Latin American Studies	BA, BS, BSEd
Special Education/Learning Disabilities	BSEd, MSEd
Special Education/Mental Retardation	BSEd, MSEd
Speech and Theatre	BSEd
Technical Physics	BS
Theatre	BA, BFA, MA
Vocational Home Economics	BSEd
Wildlife Conservation and Management	BS
Writing	BA

Source: University Bulletin and Graduate Catalog

DEGREES CURRENTLY OFFERED

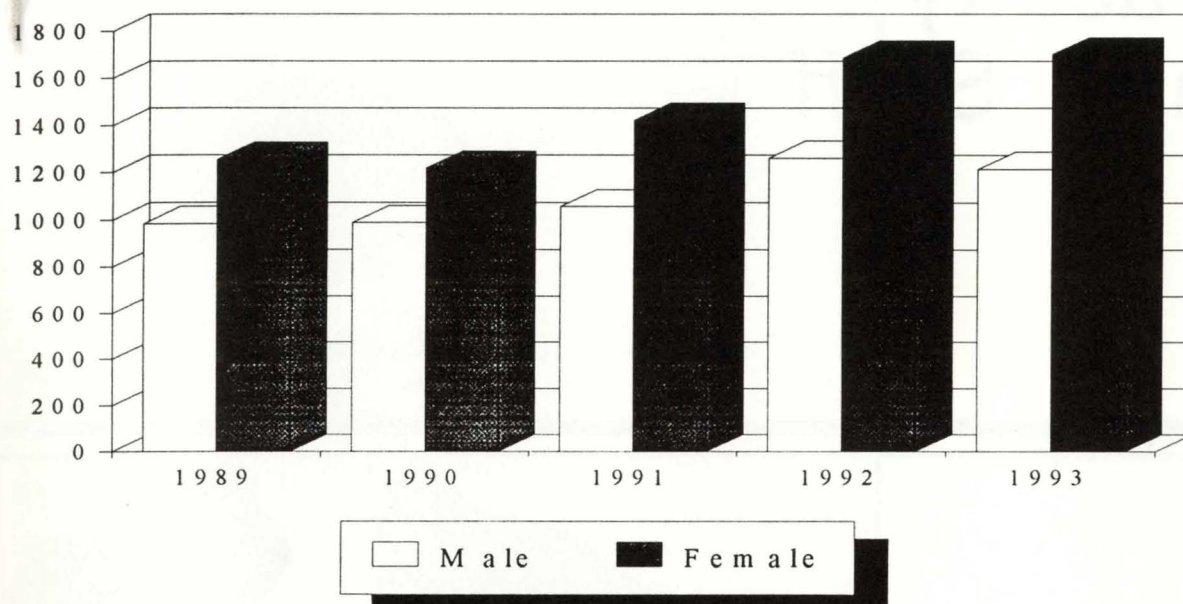
AA	Associate of Arts
AS	Associate of Science
BA	Bachelor of Arts
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MBA	Master of Business Administration
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED

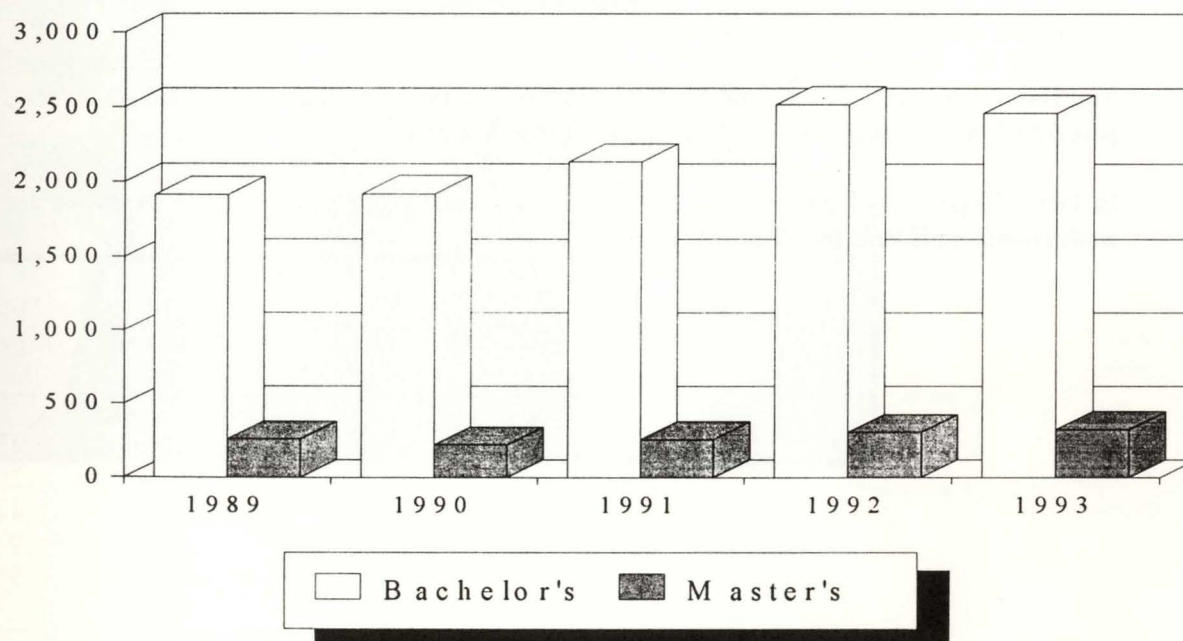
Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1989	33	1,916	259	30	983	1,255	2,238
1990	38	1,921	222	25	987	1,219	2,206
1991	60	2,134	257	26	1,055	1,422	2,477
1992	99	2,515	307	26	1,261	1,686	2,947
1993	96	2,459	327	32	1,214	1,700	2,914

Source: IPEDS-C1

DEGREES CONFERRED BY GENDER



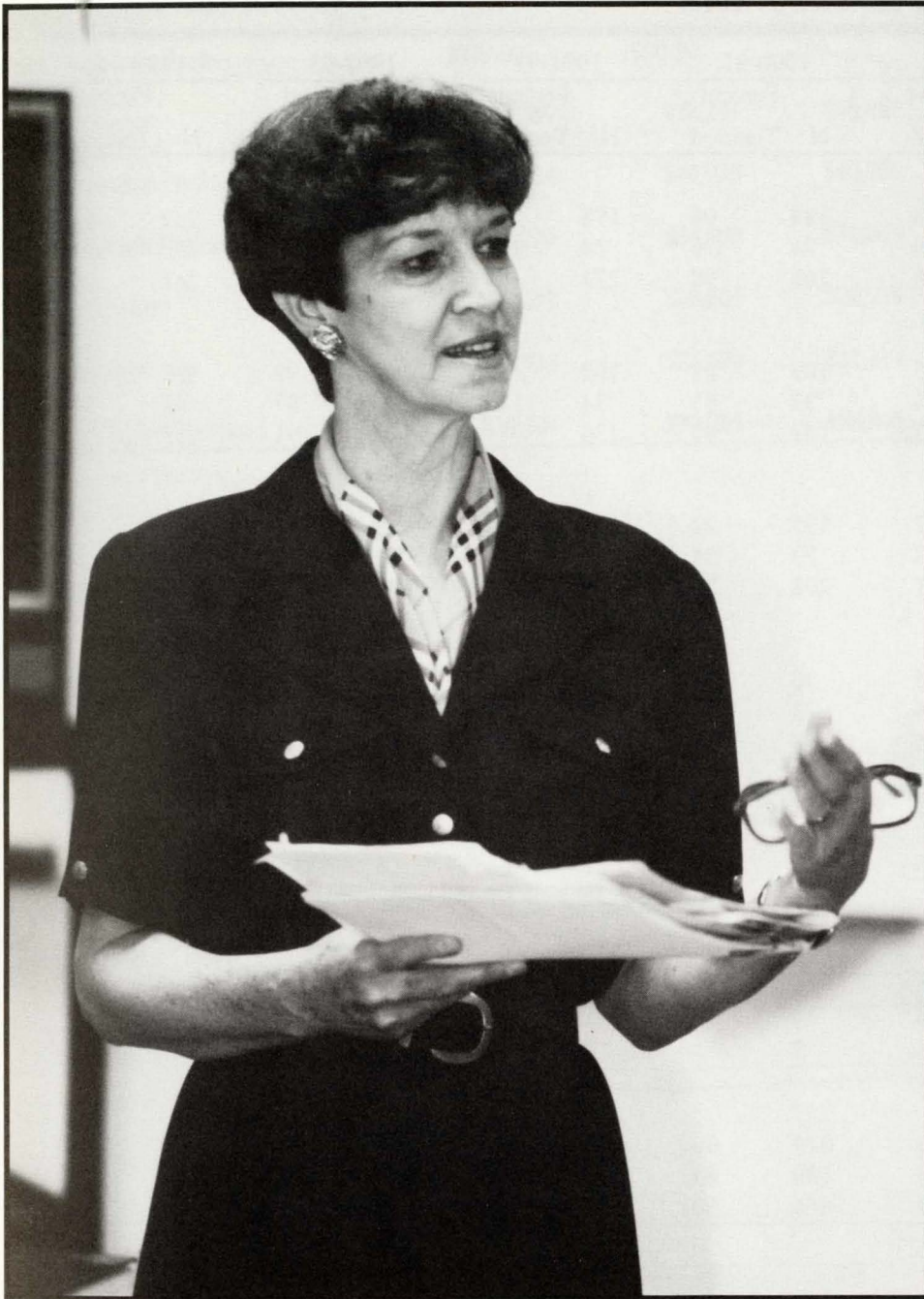
DEGREES CONFERRED BY LEVEL



Faculty and Staff

HIGHLIGHTS

- * The University had 671 full-time instructional faculty in fall 1993 composed of 37 percent professors, 23 percent associate professors, 27 percent assistant professors, 6 percent instructors, and 7 percent in other ranks.
- * Sixty-eight percent of the full-time instructional faculty were tenured, and females comprised 30 percent of the full-time faculty.
- * The University had 1,650 full-time employees, and another 549 working part-time. Over 42 percent of the full-time staff had instruction/research duties.
- * In 1993, 70 percent of the full-time faculty held a doctorate; 10 percent of the executive and professional staff held the doctorate as well.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS**

Rank	1989-90		1990-91		1991-92		1992-93		1993-94	
	Percent		Percent		Percent		Percent		Percent	
	N	Tenured	N	Tenured	N	Tenured	N	Tenured	N	Tenured
Professor										
Men	182	98	184	98	198	97	200	99	212	100
Women	21	100	24	96	23	100	29	100	35	100
Total	203	98	208	98	221	98	229	100	247	100
Assoc. Prof.										
Men	105	85	109	87	102	90	111	92	108	96
Women	31	94	33	85	34	85	38	87	43	84
Total	136	87	142	87	136	89	149	91	151	93
Asst. Prof.										
Men	117	27	135	22	136	24	128	28	109	27
Women	67	37	73	34	76	37	71	37	71	44
Total	184	31	208	26	212	28	199	31	180	33
Instructor										
Men	32	25	30	33	29	31	24	33	20	25
Women	29	24	28	21	29	21	27	19	23	22
Total	61	25	58	28	58	26	51	25	43	23
Lecturer										
Men	21	-	15	-	14	-	14	-	15	-
Women	23	-	28	-	21	-	18	-	30	-
Total	44	-	43	-	35	-	32	-	45	-
Other										
Men	8	-	4	-	3	-	1	-	3	-
Women	1	-	3	-	-	-	-	-	2	-
Total	9	-	7	-	3	-	1	-	5	-
Total										
Men	465	66	477	66	482	68	478	72	467	75
Women	172	48	189	43	183	47	183	51	204	52
Total	637	61	666	60	665	62	661	66	671	68

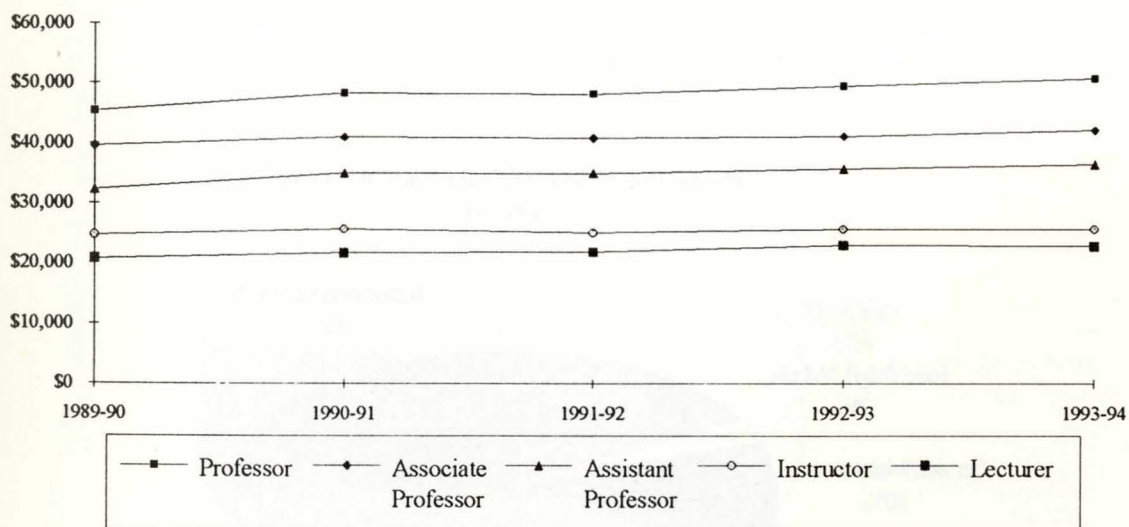
Source: IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1989-90	1990-91	1991-92	1992-93	1993-94
Professor	\$45,389	\$48,231	\$48,083	\$49,402	\$50,687
Associate Professor	\$39,614	\$40,930	\$40,766	\$41,073	\$42,092
Assistant Professor	\$32,254	\$34,899	\$34,864	\$35,640	\$36,372
Instructor	\$24,647	\$25,603	\$24,934	\$25,561	\$25,578
Lecturer	\$20,737	\$21,674	\$21,814	\$22,961	\$22,832
All Ranks Combined	\$36,104	\$38,245	\$38,445	\$39,817	\$40,631

Source: IPEDS-SA
Springfield campus only

AVERAGE SALARY BY RANK AND YEAR

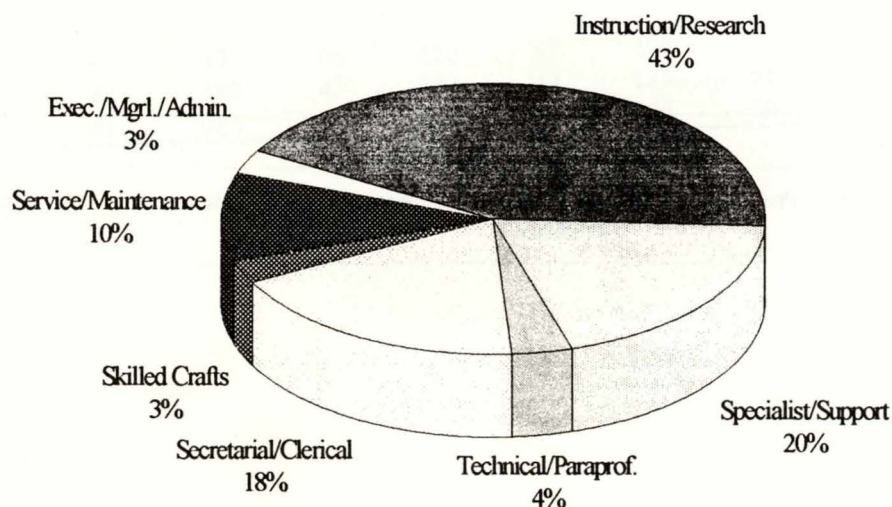


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES
BY EQUAL EMPLOYMENT CATEGORY**

Category	1989-90		1990-91		1991-92		1992-93		1993-94	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgrl./Admin.	44	-	45	1	46	-	50	-	47	-
Instruction/Research	684	222	699	195	686	185	680	223	703	219
Instruction/Res. Asst.	-	201	-	258	-	264	-	285	-	284
Specialist/Support	201	16	247	27	267	29	282	35	322	41
Total Exempt	929	439	991	481	999	478	1012	543	1072	544
Nonexempt										
Technical/Paraprof.	42	-	52	1	54	1	58	-	58	-
Secretarial/Clerical	259	2	267	3	272	1	273	-	300	5
Skilled Crafts	46	-	41	-	43	-	47	-	48	-
Service/Maintenance	148	-	167	-	164	-	166	-	172	-
Total Nonexempt	495	2	527	4	533	2	544	0	578	5
Grand Total	1,424	441	1,518	485	1,532	480	1,556	543	1,650	549
Fall FTE	1,424	199.6	1,518	223.6	1,532	242.3	1,556	245.7	1,650	231

Source: EARLs 7083-7087

**FULL-TIME EMPLOYEES BY JOB CATEGORY
1993-94**

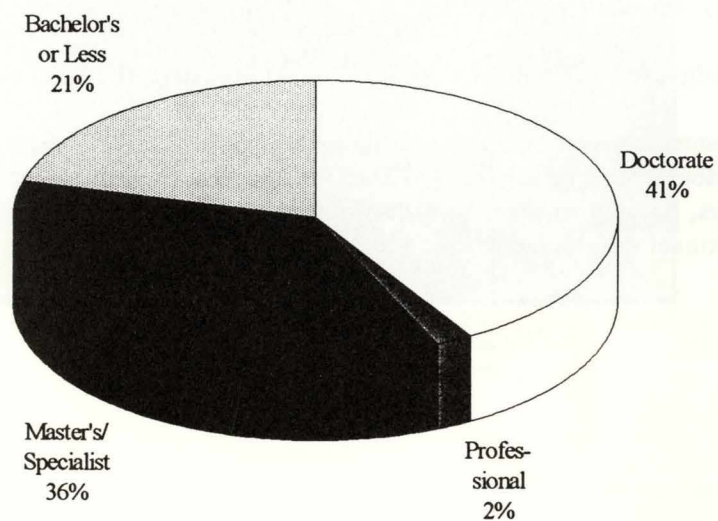


HIGHEST DEGREE HELD BY FACULTY
AND PROFESSIONAL STAFF - 1993

EEOC Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Admin./Mgr.	23	1	16	8	48
Faculty	492	7	187	17	703
Specialist/Support Prof.	14	8	137	163	322
Part-Time					
Per Course Faculty	25	11	121	62	219
Specialist/Support Prof.	---	---	16	25	41
Total	554	27	477	275	1,333

Source: Basic Personnel Data (EARL 0057)

DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- * In fiscal year 1993, state appropriations and payments constituted less than 40 percent of the \$128,380,575 in current funds revenues. Meanwhile, student fees accounted for \$38,420,240 or 30 percent of the revenues.
- * The largest expenditure classification in the current funds expenditures was instruction, which has been approximately forty percent of total expenditures for the past eleven fiscal years.
- * Educational and general funds for fiscal year 1993 totaled \$103,653,956, with personal services consuming 66 percent of the total. Operating costs required 31 percent of the funds, and the remaining 4 percent was used for equipment purchases and maintenance.
- * The requested budget for FY95 is 24.8 percent above the University's budget for FY94.
- * The Office of Sponsored Research has assisted faculty and staff in obtaining over \$4.5 million in FY93 from external funding sources. These funds support activities including research, creative endeavors, training, equipment acquisition, community service, professional development, and institutional development.



CURRENT FUNDS REVENUES
FISCAL YEAR 1993

State Appropriations and Payments	\$50,422,509 39.28%
Student Fees	\$38,420,240 29.93%
Federal Grants and Contracts	\$12,506,994 9.74%
State and Private Grants and Contracts	\$2,831,079 2.21%
Sales and Services, Educational Dept.	\$2,944,717 2.29%
Auxiliary Enterprises	\$17,164,468 13.37%
Other Sources	\$4,090,568 3.19%

CURRENT FUNDS REVENUES

Revenue Classification	FY89	FY90	FY91	FY92	FY93
Student Fees	\$23,799,081	\$27,722,782	\$32,175,479	\$35,514,731	\$38,420,240
State Appropriations - Gen. Revenue	44,283,861	49,470,246	50,904,531	47,797,781	50,395,486
State Appropriations - Staff Benefits	24,307	10,564	24,959	29,597	27,023
Federal Grants and Contracts	8,470,903	9,498,203	10,664,420	12,289,565	12,506,994
State Grants and Contracts	883,402	1,034,211	1,093,570	1,102,143	1,716,521
Private Gifts/Grants/Contracts	658,025	775,603	811,085	1,372,958	1,114,558
Sales and Services, Educational Dept.	976,869	2,019,022	2,639,201	2,611,778	2,944,717
Sales and Services, Aux. Enterprises	13,135,260	14,502,859	15,037,890	16,574,024	17,164,468
Other Sources	2,991,532	2,962,754	3,644,550	3,772,074	4,090,568
Total Current Funds Revenues	\$95,223,240	\$107,996,244	\$116,995,685	\$121,064,651	\$128,380,575

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**CURRENT FUNDS EXPENDITURES
FISCAL YEAR 1993**

Instruction	40.12%	\$48,396,797
Research and Public Service	3.68%	\$4,435,530
Academic Support	9.15%	\$11,038,927
Student Services	7.32%	\$8,830,808
Institutional Support	5.98%	\$7,215,726
Operation & Maintenance of Plant	6.08%	\$7,339,103
Scholarships & Fellowships	13.59%	\$16,397,065
Auxiliary Enterprises	10.62%	\$12,810,505
Mandatory Transfers	3.45%	\$4,160,972

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY89	FY90	FY91	FY92	FY93
Expenditures & Mandatory Transfers					
<i>Educational & General</i>					
Instruction	\$36,336,643	\$40,514,574	\$44,505,552	\$46,186,262	\$48,396,797
Research	2,441,797	2,156,541	2,218,420	2,345,368	2,974,493
Public Service	940,854	1,417,388	1,525,675	1,541,199	1,461,037
Academic Support	8,215,188	8,889,764	10,202,510	9,802,615	11,038,927
Student Services	6,395,309	7,437,148	7,980,245	8,420,134	8,830,808
Institutional Support	6,396,036	6,749,779	7,020,685	7,613,381	7,215,726
Operation & Maintenance of Plant	6,057,204	7,268,570	7,059,224	6,998,429	7,339,103
Scholarships & Fellowships	10,224,136	11,888,799	13,719,377	16,148,648	16,397,065
Educational & General Expend.	77,007,167	86,322,563	94,231,688	99,056,036	103,653,956
Mandatory Transfers	127,500	77,500	526,461	503,757	461,616
Total Educational & General					
Expend. & Mandatory Transfers	77,134,667	86,400,063	94,758,149	99,559,793	104,115,572
<i>Auxiliary Enterprises</i>					
Expenditures	10,467,852	11,622,420	12,446,781	13,487,425	12,810,505
Mandatory Transfers	3,259,913	3,926,580	2,270,114	2,734,693	3,699,356
Total Auxiliary Enterprises					
Expend. & Mandatory Transfers	13,727,765	15,549,000	14,716,895	16,222,118	16,509,861
Total Expend. & Mandatory Transfers	\$90,862,432	\$101,949,063	\$109,475,044	\$115,781,911	\$120,625,433

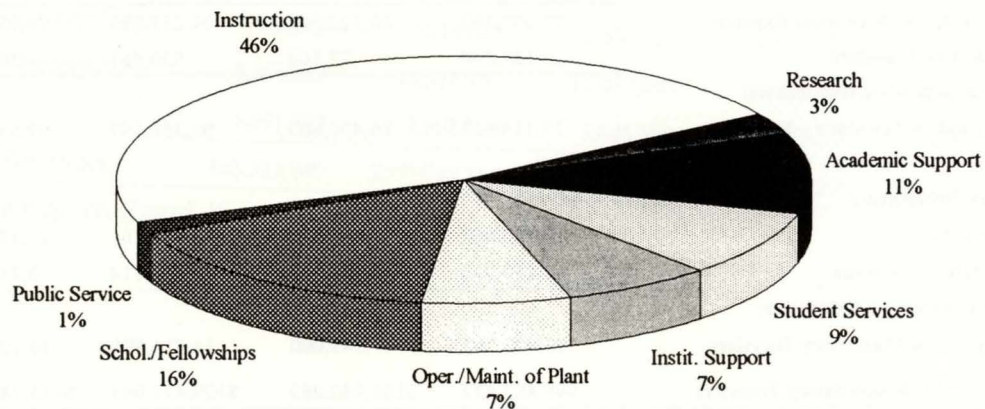
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1993
(RESTRICTED & UNRESTRICTED)**

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$42,697,810	\$4,737,846	\$961,141	\$48,396,797
Research	2,267,940	540,679	165,874	\$2,974,493
Academic Support	6,637,029	4,076,481	325,417	\$11,038,927
Student Services	6,306,382	2,393,595	130,831	\$8,830,808
Instit. Support	5,930,874	230,486	1,054,366	\$7,215,726
Oper./Maint. of Plant	3,139,714	3,482,509	716,880	\$7,339,103
Schol./Fellowships	44,399	16,352,492	174	\$16,397,065
Public Service	930,926	494,119	35,992	\$1,461,037
	67,955,074	32,308,207	3,390,675	103,653,956

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

FY93 EDUCATIONAL & GENERAL FUNDS BY PROGRAM

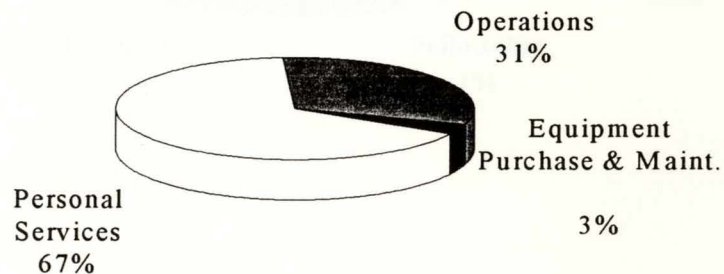


EDUCATIONAL AND GENERAL FUNDS
SPRINGFIELD CAMPUS

	Budgeted FY 94			Requested FY 95		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$37,944,200	-	\$35,285,915	\$39,834,930	-	\$38,380,154
Fed. Grants & Contracts	\$492,994	\$12,006,370	\$12,344,823	\$492,994	\$12,006,370	\$12,499,364
State Appropriations	\$50,533,693	-	\$50,533,698	\$71,894,270	-	\$71,894,270
State Grants & Contracts	\$670,877	\$1,022,101	\$1,014,967	\$670,877	\$1,022,101	\$1,692,978
Priv. Gifts/Grants/Contracts	\$127,160	\$983,608	\$997,949	\$127,160	\$983,608	\$1,110,768
Investment Income	\$780,000	-	\$700,000	\$780,000	-	\$780,000
Sales & Services	\$2,595,016	-	\$2,978,374	\$2,595,016	-	\$2,595,016
Athletic Income	-	-	-	-	-	-
Other Sources	\$2,531,660	\$35,076	\$2,672,151	\$2,531,660	\$35,076	\$2,566,736
Transfers	-	-	-	-	-	-
	<u>\$95,675,600</u>	<u>\$14,047,155</u>	<u>\$106,527,877</u>	<u>\$118,926,907</u>	<u>\$14,047,155</u>	<u>\$131,519,286</u>
Expenditures						
Instruction	\$50,495,471	\$503,176	\$51,618,049	\$58,283,131	\$503,176	\$58,786,307
Research	\$2,204,702	\$645,376	\$2,217,027	\$2,513,141	\$645,376	\$3,158,517
Public Service	\$853,917	\$608,169	\$1,577,752	\$967,861	\$608,169	\$1,576,030
Academic Support	\$11,217,589	\$370,164	\$10,600,650	\$13,232,838	\$370,164	\$13,603,002
Student Services	\$9,304,303	\$164,764	\$8,507,759	\$11,355,592	\$164,764	\$11,520,356
Institutional Support	\$7,255,004	\$10,734	\$7,180,574	\$9,532,652	\$10,734	\$9,543,386
Operation/Maint. of Plant	\$9,324,471	\$125	\$8,628,242	\$17,359,391	\$125	\$17,359,516
Scholarships & Fellowships	\$5,020,143	\$11,739,297	\$16,187,771	\$5,682,300	\$11,739,297	\$17,421,597
Transfers	-	\$5,351	\$10,050	-	\$5,351	\$5,351
	<u>\$95,675,600</u>	<u>\$14,047,156</u>	<u>\$106,527,874</u>	<u>\$118,926,906</u>	<u>\$14,047,156</u>	<u>\$132,974,062</u>

Source: FY94 Legislative Budget Request

FY93 EDUCATIONAL AND GENERAL FUNDS
BY EXPENDITURE CATEGORY



OFFICE OF SPONSORED RESEARCH

In keeping with the University's three-fold mission of teaching, research and service, the primary function of the Office of Sponsored Research is to provide administrative assistance to faculty and staff as they seek external avenues of funding for their professional activities. These activities include research, creative endeavors, training, equipment acquisition, community service, professional development and institutional development.

The Office of Sponsored Research provides assistance in the development of written proposals with fiscal planning support in budget preparation and by reviewing all proposals to evaluate adherence to University, sponsor, federal and state policies governing funded projects. It also administers the external projects, both pre-award and post-award, by working with University administration, faculty, staff, and appropriate funding agencies.

More specifically, personnel in the Office of Sponsored Research support the research effort by providing funding agency information, identifying potential sources of external support for scholarly activities, including the publication and distribution of a monthly newsletter containing information relative to sponsored projects, and maintaining a library of funding interests for both public and private sponsors.

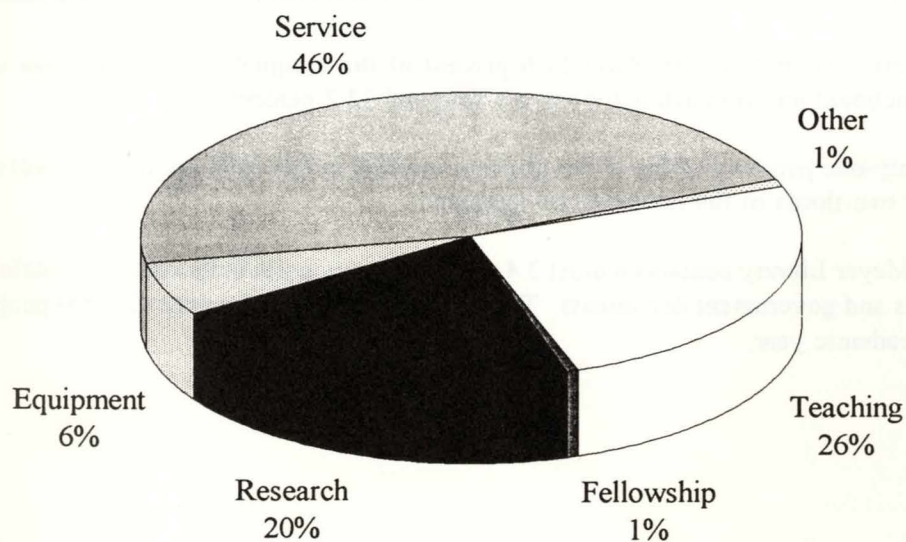
The scope of research activities at SMSU include sponsored projects in colleges and research centers, individual faculty research, and the State Fruit Experiment Station at Mountain Grove. In fiscal year 1993, contracts and grants awarded to the University totalled \$4,517,215, an increase of 8% over the previous year.

Clientele served by the University's research programs include federal, state, and local government; business and industry; and social services organizations. Examples of these sponsors include the National Park Service, the Missouri Department of Conservation, the Missouri Division of Health, the Missouri Department of Elementary and Secondary Education, the Cities of Ozark and Branson, and McDonnell-Douglas Corporation.

SPONSORED PROJECTS ACTIVITY
FISCAL YEAR COMPARISON BY PRIMARY USE OF GRANT

Use of Grant	FY89	FY90	FY91	FY92	FY93
Teaching	\$464,053	\$1,371,336	\$952,251	\$1,188,144	\$1,153,012
Research	\$1,036,243	\$110,179	\$897,656	\$774,449	\$925,656
Equipment	\$123,825	\$106,718	\$176,574	\$948,995	\$281,074
Fellowship	\$192,726	\$216,944		\$32,000	\$23,262
Service	\$492,055	\$508,427	\$1,122,729	\$1,240,242	\$2,108,711
Other	\$133,800	\$56,155	\$27,140		\$25,500
Total	\$2,442,702	\$2,369,759	\$3,176,350	\$4,183,830	\$4,517,215

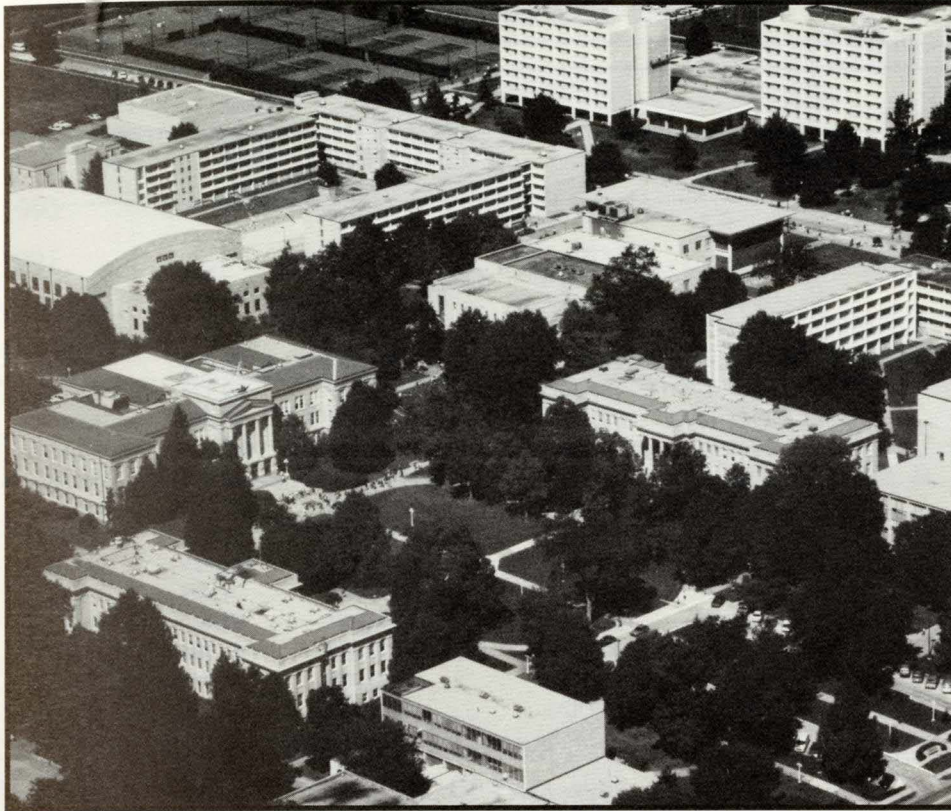
FY93 FUNDING DISTRIBUTION
by Primary Use of Grant



Facilities

HIGHLIGHTS

- * The Springfield campus contains 25 educational and general buildings and 15 auxiliary enterprises facilities. The most recent addition is the Hammons Hall for the Performing Arts which opened in fall, 1992.
- * Student service activities claim 52.6 percent of the assignable square footage on the campus. Instructional and research activities are assigned 32.2 percent.
- * Twenty-one percent (3,870) of the students enrolled in fall 1993 are living in university housing. Over two-thirds of the residents are freshmen.
- * The Meyer Library contains almost 2.4 million literary units in its collection including 1,335,000 books and government documents. The Library was visited by over 625,000 people in the 1992-93 academic year.



MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION
GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS
FALL 1993

Building	Date of Completed Const.	Original Cost	Replacement Cost	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Alumni Center	1972	N/A	\$1,482,715	N/A	N/A
Art Annex	1948	\$113,666	\$1,357,600	19,433	14,840
Bell Building	1912	N/A	N/A	61,317	38,210
Carrington Hall	1908	201,393	7,284,469	96,765	56,529
Central Stores & Maint.	1977	495,367	1,261,919	30,175	27,046
Cheek Hall	1955	599,982	6,554,328	87,066	49,656
Craig Hall	1967	1,724,800	6,657,010	87,823	43,651
Duane Meyer Library	1980	5,477,708	11,411,308	118,633	98,560
Ellis Hall	1959	826,991	3,708,895	49,268	25,605
Forsythe Athletic Facil.	1980	780,316	1,402,165	18,626	12,458
Glass Hall	1987	12,408,345	13,306,794	184,029	93,830
Greenhouse	1958	39,272	46,948	4,339	3,959
Greenwood Lab. School	1966	857,246	4,814,081	63,949	48,195
Hill Hall	1924	300,204	4,771,548	63,384	37,304
Houses (17)	N/A	N/A	3,866,285	64,243	46,214
Karls Hall	1958	290,420	1,681,002	22,330	14,421
Kemper Hall	1976	2,569,818	5,149,303	68,402	51,408
Library Annex	1982	794,274	2,552,498	26,536	17,786
McDonald Arena	1940	443,091	6,477,458	87,262	51,741
Power Plant	1908	21,000	455,187	11,371	6,106
Professional Building	1940	1,575,000	9,655,488	123,569	75,498
Pummill Hall	1957	641,757	3,009,996	39,984	25,541
Siceluff Hall	1927	305,375	4,644,400	61,695	33,116
Temple Hall	1971	3,601,473	9,800,252	130,184	71,415
Taylor Health Clinic	1971	297,297	939,619	10,098	6,053
Warehouse Facility	1971	38,595	429,629	10,024	9,887
Aux. Enterprises Facilities					
Blair-Shannon	1966	3,183,313	14,768,850	187,079	128,285
Baker Bookstore	1971/78	653,360	1,540,680	20,466	19,110
Campus Union	1951	700,214	5,009,959	110,605	83,962
Dogwood Apartments	1968/69	N/A	2,142,626	26,277	20,777
Freudenberger	1959	N/A	12,476,680	161,524	109,563
Hammons Hall for Perf. Arts	1992	N/A	N/A	95,000	N/A
Hammons House	1986	12,000,000	13,089,453	160,528	108,731
Hammons Student Center	1976	5,556,981	10,269,275	141,745	106,838
Honors House	N/A	500,000	1,317,034	16,152	10,688
Kentwood	1926	850,000	5,215,135	63,958	43,711
New Residence Hall	1991	12,400,000	13,000,000	187,191	N/A
Plaster Sports Complex	1930	N/A	3,100,364	48,973	27,793
Sunvilla Tower	1963	1,581,241	10,941,119	134,181	101,728
Wells	1950	244,159	9,797,765	120,159	79,578
Woods	1971	1,933,496	5,981,204	73,353	49,504

Source: Division of Business Services and EARL 0056

CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1989-1993

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1989	2,698	726	197	99	2	3,722
1990	2,602	732	242	104	4	3,684
1991	2,583	935	296	119	12	3,945
1992	2,715	831	276	136	24	3,982
1993	2,640	815	248	136	31	3,870

CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1993

	1st-Time Fresh.	Other Fresh.	Soph.	Juniors	Seniors	Grads. Spec.	Totals
Blair House	273	31	57	11	3	0	375
Dogwood Apartments	2	30	33	14	8	8	95
Freudenberger House	386	135	109	22	12	6	670
Hammons House	280	113	118	40	11	1	563
Honors Annex	0	0	2	0	22	0	24
Kentwood Hall	94	24	39	18	14	2	191
Shannon House	218	52	45	11	1	0	327
Sunvilla Tower	39	93	147	29	5	5	318
New residence hall	197	123	166	63	25	4	578
Wells House	219	63	57	22	23	4	388
Woods House	236	32	42	18	12	1	341
Total	1,944	696	815	248	136	31	3,870

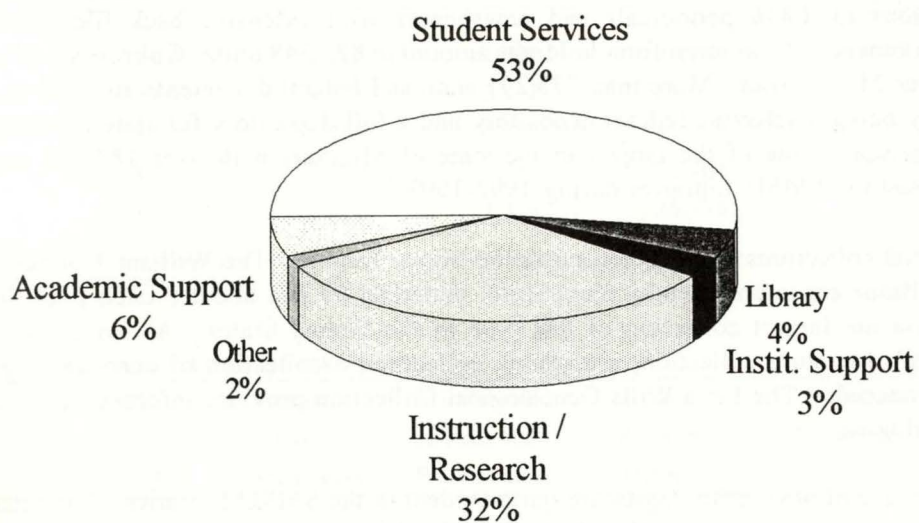
Source: Division of Student Affairs

**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS
FALL 1993**

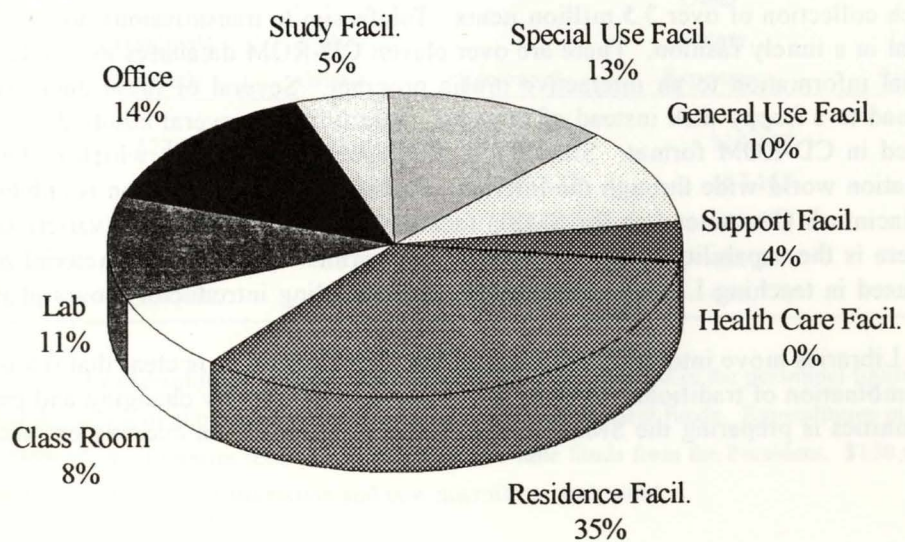
Program Area	Room Use Categories										Total
	Class Room	Lab	Office	Study Facil.	Special Use Facil.	General Use Facil.	Support Facil.	Health Care Facil.	Residence Facil.	Un-Class.	
Instruction	155,471	202,055	151,940	7,956	46,190	10,116	15,677	1,564	24	4,690	595,683
Research	-	7,996	11,994	1,128	-	351	1,277	298	-	350	23,394
Public Service	-	-	2,119	404	473	156	50	1,976	-	-	5,178
Library	-	-	4,571	78,595	-	1,725	857	-	-	-	85,748
Academic Support	1,400	1,262	23,884	2,520	62,835	20,464	2,018	250	-	1,971	116,604
Student Services	-	332	46,186	10,691	133,214	164,439	12,780	4,914	638,850	647	1,012,053
Instit. Support	-	116	24,888	-	2,936	1,364	28,182	191	4,208	-	61,885
Physical Plant	-	-	3,847	-	-	954	15,133	-	-	-	19,934
Unclassified	-	-	-	-	-	-	-	-	-	5,101	5,101
Total	156,871	211,761	269,429	101,294	245,648	199,569	75,974	9,193	643,082	12,759	1,925,580

Source: Office of Institutional Research (EARL 0061)

BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 559,588 accessioned volumes and current subscriptions to 4,846 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 823,348 units. Collections of audiovisual materials total over 21,211 titles. More than 775,291 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection is one of the largest in the state of Missouri with over 182,855 items. Over 625,000 people used the SMSU Libraries during 1992-1993.

A number of special collections are also housed in the Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States. A curriculum laboratory features a children's literature collection, a textbook collection, a collection of curriculum guides, and special learning materials. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system provides access to over 90% of all SMSU bibliographic records in the on-line catalog. Records for over 225,000 government documents are included in the database, and more are added each month. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN or by dial access with a modem. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 25 million bibliographic records.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), we can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. There are over eleven CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Additionally, several hundred U.S. Government files are provided in CD-ROM format. SMSU is a participant in MOREnet which makes it possible to access information world-wide through the Internet. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints. Instructional material utilizing hypermedia is being used in teaching Library Science 101 and providing introductory tours of the library.

As the Libraries move into the last decade of the 20th Century, it is clear that the information age is here. The combination of traditional services and materials with rapidly changing and expanding technological opportunities is preparing the SMSU Libraries and its users for an exciting entrance to the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio- Visual	General Circulation Total	All Circulation
1988-89	12,696	7,083	2,590	20,805	175,673	218,847
1989-90	10,649	9,175	2,037	21,033	184,870	227,764
1990-91	8,533	6,361	1,732	21,638	207,334	245,598
1991-92	8,057	5,820	1,717	22,464	213,216	251,274
1992-93	8,042	6,259	1,424	20,778	227,022	263,525

Source: Dean of Library Services

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. Documents	Microforms (Books and Periodicals)	Audio- Visual & Others	Periodical Subscriptions (Titles)	Maps Charts Etc.
1988-89	487,027	622,971	737,866	18,078	4,229	172,021
1989-90	501,888	670,946	758,810	18,405	4,378	175,476
1990-91	514,170	686,917	780,612	19,324	4,542	182,157
1991-92	534,093	735,286	799,692	19,989	4,632	185,360
1992-93	559,588	775,291	823,348	21,211	4,846	182,855

Source: Dean of Library Services

LIBRARY EXPENDITURES

Year	Books	Periodicals & Serials	Audio- visuals	Personnel	Other Library Expenses	Total Library Expenses
1988-89	248,991	527,309	23,093	1,546,640	319,118	2,665,151 *
1989-90	200,362	573,965	45,825	1,649,632	687,155	3,156,939 **
1990-91	351,132	650,137	43,927	1,692,687	523,682	3,261,565
1991-92	361,107	725,881	63,984	1,692,928	461,234	3,305,134
1992-93	500,213	1,367,697	76,844	1,720,092	466,772	4,131,618

Source: Dean of Library Services

*Includes \$185,102 for Educational Media expenditures. Faculty staff benefits are now included in the personnel figure.

**In FY90, the University adopted the policy of allowing departments to carry forward unspent funds. Expenditures may not equal budgeted amounts. In 1989-90, the Libraries received \$350,000 in one-time funds from the President. \$150,000 was allocated to materials and \$200,000 was allocated to automation and new microform equipment.

West Plains Campus

HIGHLIGHTS

- * During the fall semester 1993, 990 students were enrolled at the West Plains Campus, a new enrollment record.
- * Female students comprise 68 percent of the enrollment and 55 percent of the students are full-time.
- * Starting fall, 1989, incidental fees for the West Plains Campus were lower than the Springfield Campus, in order to become more aligned with other two-year colleges across the state. The basic fee was set at \$51 per credit hour for 1993-94.
- * Budgeted expenditures for FY 1994 are over \$3 million, with almost half devoted to instruction.



GENERAL INFORMATION

Campus History and Setting

SMSU - West Plains was established in 1963 and it has been a semiautonomous junior college within the commonwealth of Southwest Missouri State University since 1971. The college provides a two-year general education program that is fully integrated with the curriculum on the Springfield campus for purposes of transfer and baccalaureate study. The college also provides specialty and skills courses for which there is a demand, as well as courses commensurate with community needs and interests. Students may fulfill course requirements for several associate degree programs. The campus is comprised of nine buildings located on five acres in the community of West Plains.

The institution is located 110 miles southeast of Springfield in the community of West Plains. The college regularly attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Accreditation

SMSU-West Plains has been accredited as a branch college of University since 1971 by the North Central Association of Colleges and Secondary Schools. Recently the campus underwent a site visit by the North Central Association for separate accreditation, and full accreditation is expected. SMSU- West Plains is also a member of the American Association of Junior and Community Colleges and the Missouri Association of Junior and Community Colleges. In addition, the associate degree program in nursing has full accreditation from the National League for Nursing.

Programs

Associate of Science Degree in Nursing

Associate of Arts Degree in General Studies

Continuing Education

Selected intersession and upper-level courses are offered through the SMSU-Springfield departments and the Continuing Education Office. Community-oriented continuing education courses are also offered at the West Plains Campus.

SCHEDULE OF BASIC FEES - WEST PLAINS CAMPUS

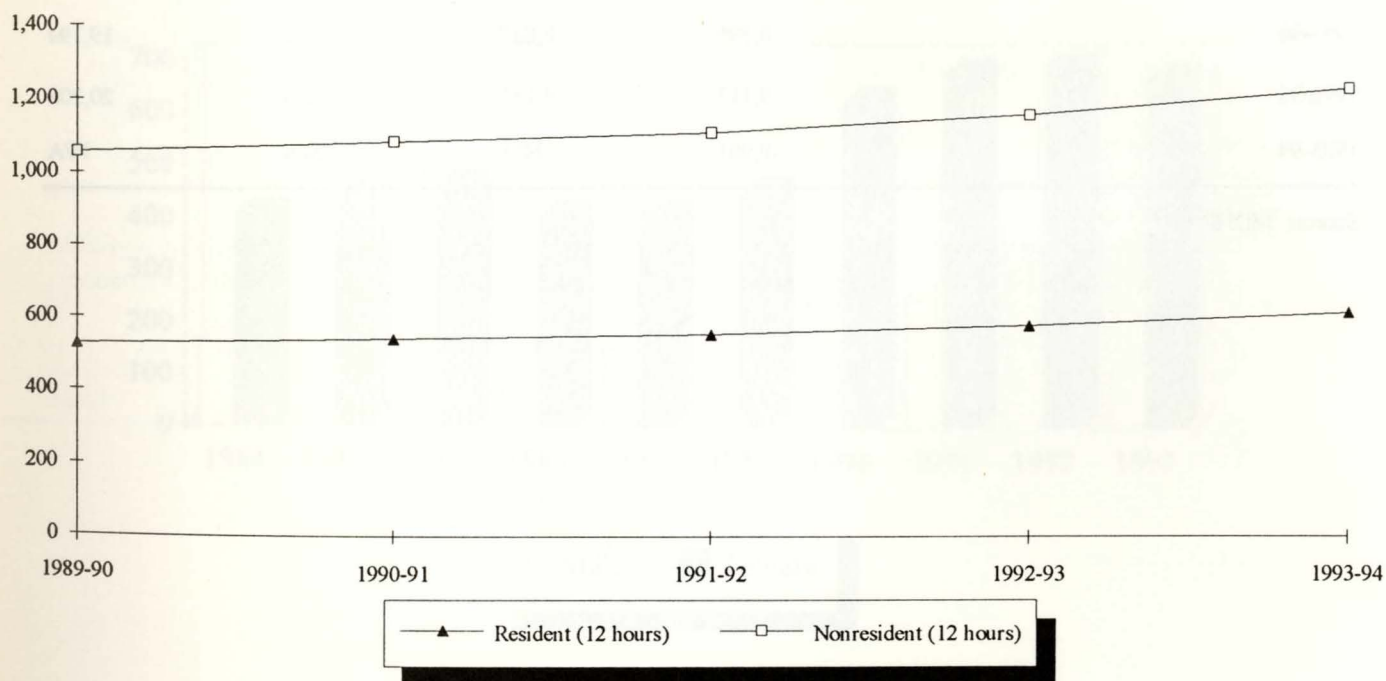
	1989-90	1990-91	1991-92	1992-93	1993-94
Full-Time Cost Per Semester					
Resident (12 hours)	\$528	\$540	\$552	\$576	\$612
Nonresident (12 hours)	\$1,056	\$1,080	\$1,104	\$1,152	\$1,224
Part-Time Cost Per Hour					
Resident	\$44	\$45	\$46	\$48	\$51
Nonresident (1-3 hrs.)	\$44	\$45	\$46	\$48	\$51
(4-6 hrs.)	\$44	\$45	\$92	\$96	\$102
(7 or more hrs.)	\$88	\$90	\$92	\$96	\$102

Source: University Bulletin

*For 1-3 hours in 1991-92 and 1992-93

**For 4 or more hours in 1991-92 and 1992-93

RESIDENT FEES PER SEMESTER



**FALL HEADCOUNT ENROLLMENT
WEST PLAINS CAMPUS**

	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
Enrollment Status										
Full-Time	208	238	273	278	289	333	421	451	472	543
Part-Time	361	370	388	288	266	302	434	468	499	447
Gender										
Male	161	167	199	161	150	186	235	243	282	319
Female	408	441	462	405	405	449	620	676	689	671
Total	569	608	661	566	555	635	855	919	971	990

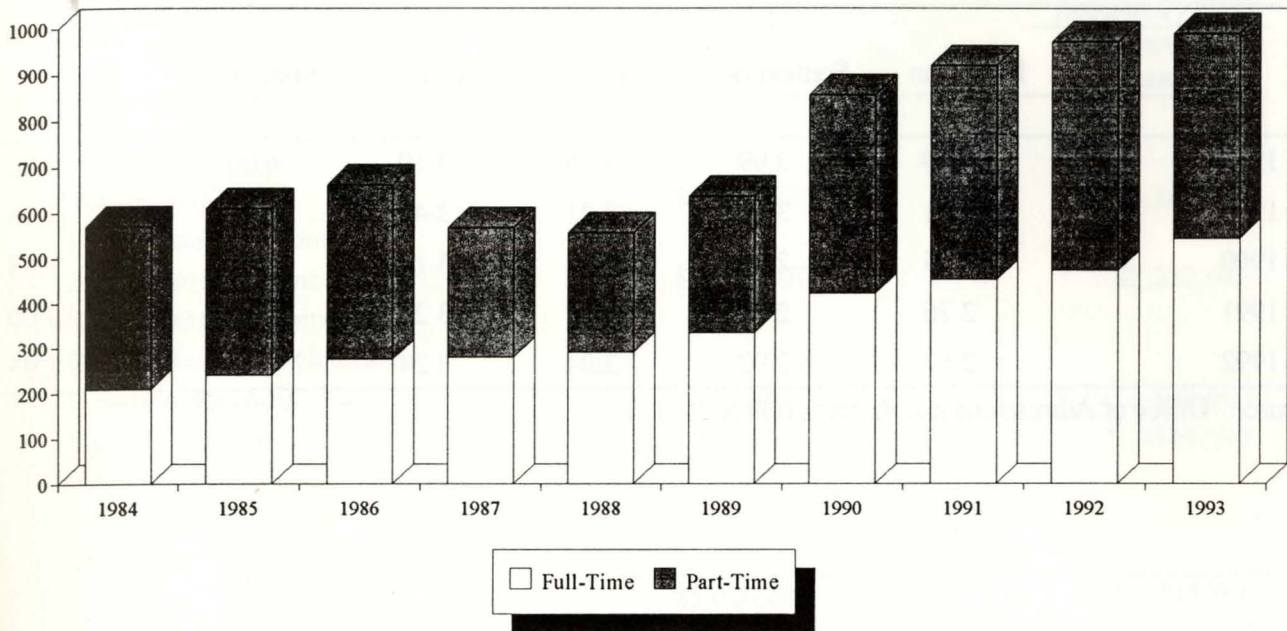
Source: HEGIS 2300-2.3A and IPEDS EF2

**STUDENT CREDIT HOUR PRODUCTION
WEST PLAINS CAMPUS**

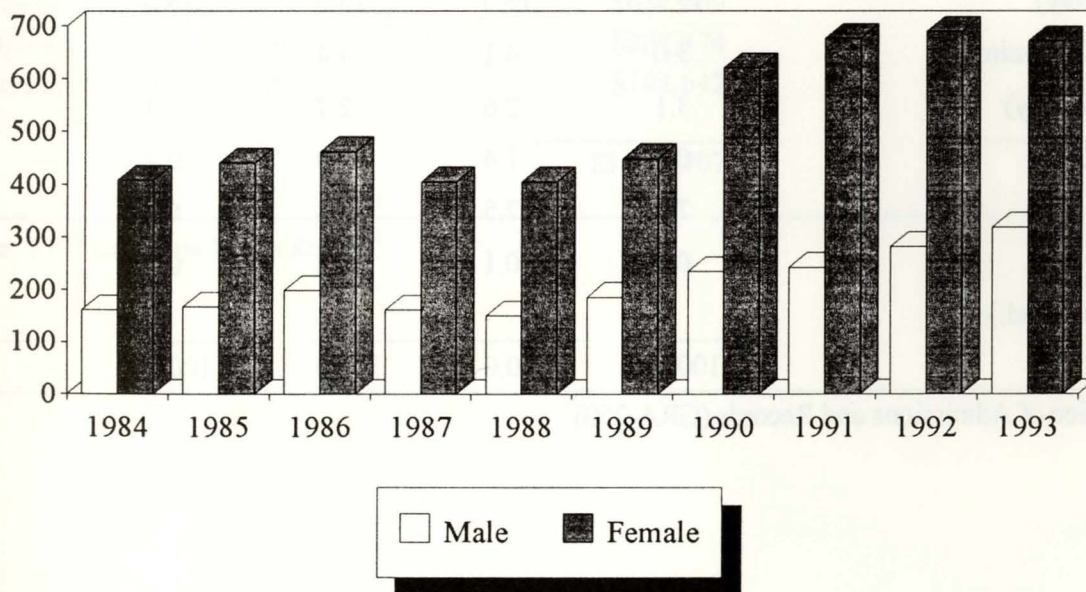
	Fall Semester	Spring Semester	Summer Semester	Total
1989-90	6,389	6,659	1,599	14,647
1990-91	8,148	7,734	1,785	17,667
1991-92	8,595	8,827	1,772	19,194
1992-93	9,117	9,152	1,939	20,208
1993-94	9,981	N/A	N/A	N/A

Source: MDHE 15

**FALL ENROLLMENT BY ENROLLMENT STATUS
WEST PLAINS CAMPUS**



**FALL ENROLLMENT BY GENDER
WEST PLAINS CAMPUS**



**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-graduate
1988	2.79	2.99	3.15	3.19	4.00	2.96
1989	2.71	3.09	3.21	3.45	3.63	2.96
1990	2.75	2.92	3.02	3.10	3.01	2.95
1991	2.76	2.99	3.08	3.23	3.09	3.00
1992	2.57	2.92	3.04	3.24	3.21	2.95

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	1988	1989	1990	1991	1992
A (Excellent)	34.5 %	34.7 %	36.4 %	34.9 %	30.5 %
B (Superior)	32.0	30.1	29.1	30.8	28.1
C (Satisfactory)	19.1	19.5	18.5	18.6	20.4
D (Minimum Passing)	3.0	4.1	4.4	3.3	4.7
F (Unsatisfactory)	3.1	2.6	2.7	3.4	4.7
I (Incomplete)	0.9	1.4	0.9	0.7	0.4
N (Drop)	7.2	7.5	7.8	6.9	10.9
V (Audit)	0.2	0.1	0.2	0.1	0.3
Z (Deferred - grad.)	-	-	-	-	-
	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS

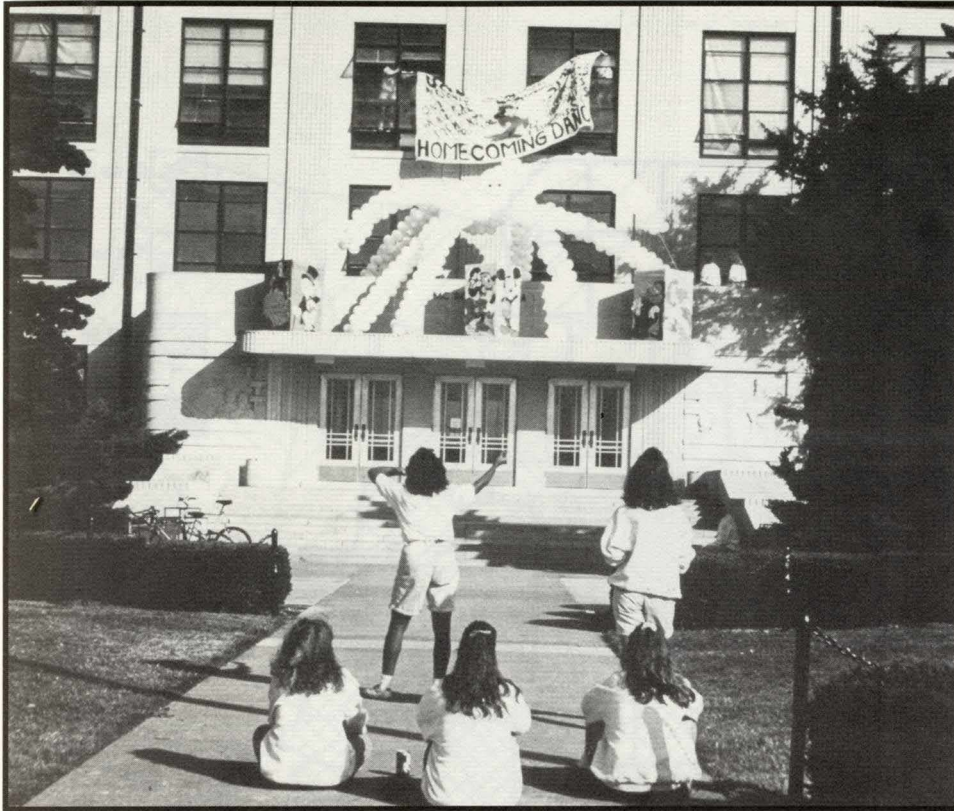
	Budgeted FY94	Requested FY95
	Unrestricted	Unrestricted
	Total	Total
Revenues		
Tuition and Fees	\$1,035,390	\$1,107,078
Fed. Grants and Contracts	-	-
State Appropriations	\$1,612,970	\$2,222,640
State Grants & Contracts	-	-
Priv. Gifts/Grants/Contracts	-	-
Investment Income	\$34,000	\$34,000
Sales & Services	\$344,043	\$344,043
Athletic Income	-	-
Other Sources	-	-
Transfers	-	-
	<u>\$3,026,403</u>	<u>\$3,707,761</u>
Expenditures		
Instruction	\$1,340,824	\$1,854,546
Research	-	-
Public Service	-	-
Academic Support	\$278,784	\$320,233
Student Services	\$356,014	\$372,010
Institutional Support	\$687,569	\$717,107
Operation/Maint. of Plant	\$207,874	\$294,091
Scholarships & Fellowships	\$142,642	\$149,774
Transfers	-	-
	<u>\$3,013,707</u>	<u>\$3,707,761</u>

Source: FY93 Legislative Budget Request

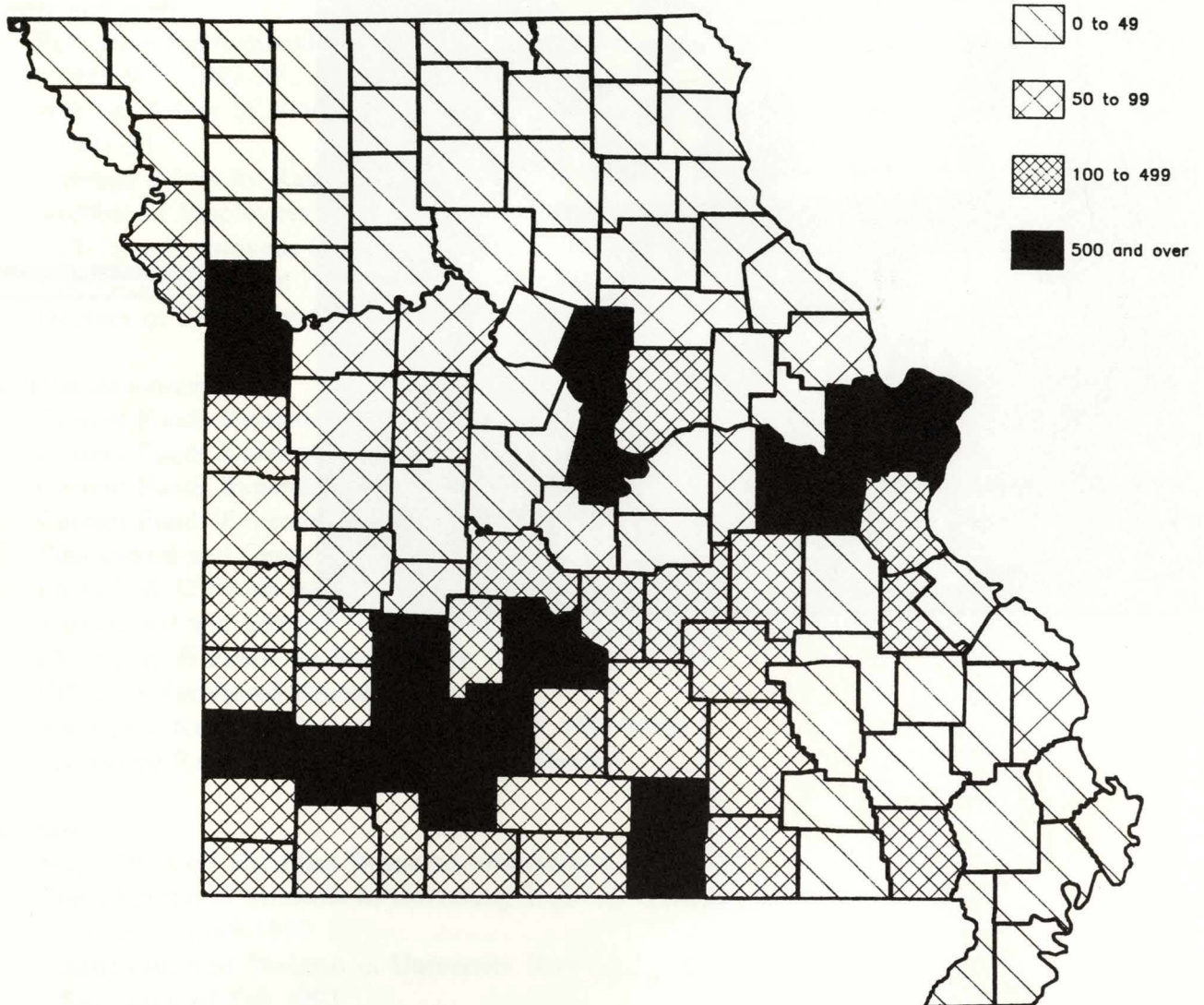
Alumni and Development

HIGHLIGHTS

- * According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri and represent every county. Fifteen counties have over 500 alumni and another 28 counties have between 100 and 500.
- * Approximately 13,000 alumni live outside Missouri in the other 49 states of the United States and 34 foreign countries.
- * The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused over 5,500 alumni to contribute approximately \$800,000 in 1992-93.
- * Giving to the University Foundation during 1992-93 totaled over \$4.0 million for student aid, endowments, capital projects, and other University programs.

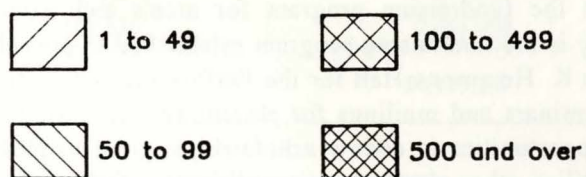
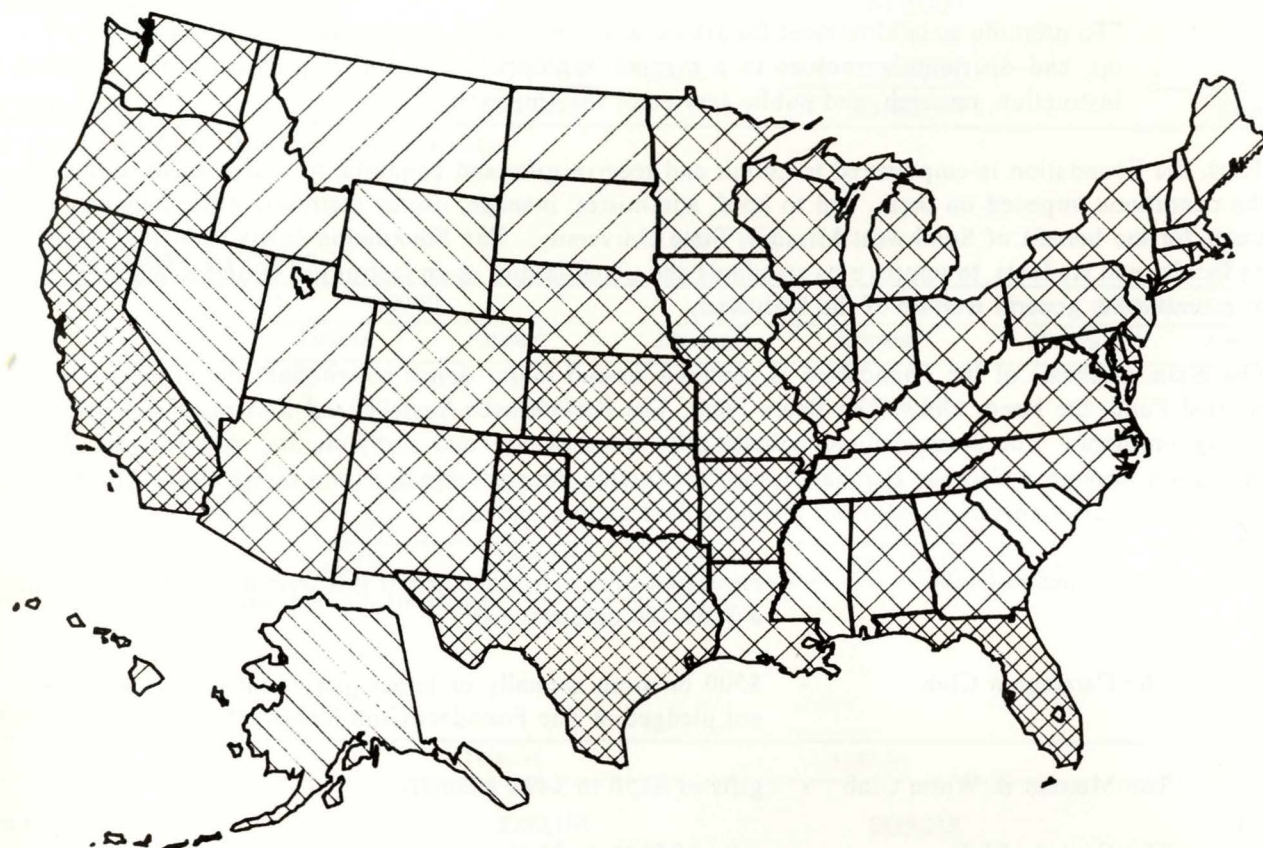


ALUMNI BY COUNTY OF RESIDENCE, 1993



Counties in Missouri in which more than 500 alumni reside are: Barry, 534; Christian, 1,390; Clay, 684; Cole, 549; Franklin, 525; Greene, 12,113; Howell, 886; Jackson, 2,230; Jasper, 767; Laclede, 546; Lawrence, 695; Polk, 560; St. Charles, 1,052; St. Louis, 5,602; Webster, 961.

Source: Office of Alumni and Development (ALU2130)



States in which more than 500 alumni reside are: Arkansas, 667; California, 1,083; Florida, 621; Illinois, 890; Kansas, 1,679; Missouri, 38,277; Oklahoma, 833; and Texas, 1,480.

Source: Office of Alumni and Development (ALU2130)

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To promote an environment for giving and therein seek, receive, manage, develop, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | | |
|-------------------------|---|---|
| The Founders Club | - | minimum of a \$10,000 outright gift over a ten-year period or a \$100,000 deferred gift. |
| The Carrington Club | - | \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The Maroon & White Club | - | gifts of \$250 to \$499 annually. |
| The Century Club | - | gifts of \$100 to \$249 annually. |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 1993, 13,364 donors made 15,698 outright gifts of cash and property totaling over \$4 million. Deferred gift commitments made during the year exceeded \$650,000, bringing the total deferred gift commitments made to the University to more than \$12 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$44 million.

GIFT ACTIVITY

	1990-91	1991-92	1992-93
Cash Gifts	\$2,700,188	\$3,283,104	\$3,323,028
Gifts of Property	1,177,721	890,133	701,446
Total Outright Gifts	3,877,909	4,173,237	4,024,474
Deferred Gifts	4,325,528	1,829,354	658,000
Grand Total	\$8,203,437	\$6,002,591	\$4,682,474

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1990-91		1991-92		1992-93	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	6,040	\$1,090,385	5,901	\$1,139,483	5,551	\$795,449
Other Individuals	4,998	1,193,905	5,444	1,021,707	6,695	1,380,766
Corporations & Businesses	875	1,488,606	934	1,285,759	1033	1,378,590
Other Organizations	61	105,013	58	726,288	85	469,669
Total	11,974	\$3,877,909	12,337	\$4,173,237	13,364	\$4,024,474

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1990-91	1991-92	1992-93
Student Aid	\$137,130	\$125,218	\$329,123
Endowment and Loan Funds	393,319	489,288	515,261
Capital Purposes	1,180,134	864,233	1,283,976
University Programs*	2,167,326	2,694,498	1,896,114
Total	\$3,877,909	\$4,173,237	\$4,024,474

Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Research Centers and Experiment Station

HIGHLIGHTS

- * The University currently maintains 13 on-campus centers for research and public service.
- * The University serves the state fruit growers through research performed at the State Fruit Experiment Station in Mountain Grove. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.
- * Information derived from research is disseminated through advisory programs to provide fruit growers and processors with the most advanced knowledge available for growing fruit and making wines and juices.
- * The 10-acre campus area includes laboratories, offices and a library. The remaining 180 acres are devoted to orchards, vineyards and other fruit plantings for research.
- * The five of the six full-time research faculty have doctorates and three of the four professional staff have master's degrees.



Research Centers

Center for Archaeological Research (College of Humanities and Social Sciences, 1975)

The Center is designed to study, record, and share knowledge of past cultures. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement and to provide faculty instructional support.

The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students, assessment in academic majors, assessment of general education and surveys of student, alumni and employer opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business Research and Development (College of Business Administration, 1981)

The Center is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities to improve their management abilities and to help create and retrain job opportunities for American workers. With a staff of about 50 located in Springfield, Jefferson City, St. Louis, Kansas City, West Plains and Bentonville, Arkansas, the efforts of the Center are primarily handled through eight programs which are:

- 1) The Government Services Program provides consultants on a state-wide basis to several agencies of the State of Missouri.
- 2) The Small Business Development Center provides general management and technical assistance to smaller enterprises in SW Missouri. It also has a state-wide mission in the areas of innovation and international business. Counseling is offered in strategic planning, market research, cash flow analysis procurement, exporting and a variety of other areas.
- 3) The Management Development Institute provides a broad base of non-credit programs and seminars in such areas as total quality management, supervision, human resource management, strategic planning and customer satisfaction. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.
- 4) The Family Business Forum focuses on the unique needs of family-owned and operated enterprises, such as succession planning, wealth transfer, family dynamics and retraining non-family managers.
- 5) The Wal-Mart Innovation Network is a cooperative venture with Wal-Mart Stores, Inc. and the Innovation Institute and provides innovation evaluation and referral assistance to independent inventors throughout the United States and Canada

6) The Support American Made program is located at Wal-Mart's home office and provides product evaluation and venture assessment and management and technical referral assistance to smaller manufacturing enterprises throughout the United States

7) The Wal-Mart Minority Economic Development Venture is patterned after Support American Made, but it targets firms which are minority owned, employ minority workers or are located in areas of high unemployment.

8) The Sales Institute is a cooperative venture with the Marketing Department at SMSU providing sales-related seminars for students and professionals.

Center for Defense and Strategic Studies (1987)

The Center's primary objective is to introduce Defense and Strategic Studies to undergraduate students and to provide professional graduate-level academic training and experience for students planning careers in the field of national security policy, defense analysis, and arms control. Consequently, educational emphasis is placed on the practical analysis of U.S. policies, programs, and options, as well as on theoretical comprehension. Center objectives also include the research and analysis of timely and critical issues in national defense, the contribution to an informed public debate in a democracy, and the provision of academic and intellectual resources to concerned civic groups and organizations. The associated Department of Defense and Strategic Studies offers a graduate program leading to the M.S. degree in D.S.S.

Center for Economic Education (Office of Continuing Education, 1990)

The Center provides leadership for area schools interested in integrating economics into their existing curricula. Although it is responsive to all groups interested in raising economic literacy, the primary focus targets teachers because of the effects they have on our nation's youth. Graduate credit classes, non-credit workshops, and staff development programs are offered primarily for kindergarten through twelfth grade teachers. Consultation is also available to individuals interested in creating a unique economics curriculum or implementing one accessible through the Center's lending library. It is affiliated with the Missouri Council on Economic Education, a nonprofit organization dedicated to promoting and enhancing the understanding of economics among Missouri's citizens. The affiliation provides the Center with a wealth of information, materials, and resources used to help administer the Center's programs.

Center for Economic Research (College of Humanities and Social Sciences, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Center for Ozarks Studies (College of Humanities and Social Sciences, 1975)

A public service and research center focusing on the history and culture of the Ozarks region. Publishes *OzarksWatch* magazine and conducts adult study tours and other Ozarks Watch Society activities with the Travel and Tourism Program.

Center for Psycho-Educational Research and Service (College of Education and Psychology, 1984)

The Center provides research and public service support for the College of Education and Psychology. It provides coordination and support to faculty for both the grant seeking and grant administering activities. In addition, the Center serves as an information and referral point for those SMSU constituencies seeking help or expertise in an area relating to education or psychology.

Center for Research and Service (College of Health and Applied Sciences, 1984)

The Center provides administrative support for research and public service for the College of Health and Applied Sciences. It serves also as the coordinating agent for the following units within the College: the Child Development Laboratory, the Industrial Productivity Center, and the clinics of Speech-Language and Hearing, and Nursing.

Center for Resource Planning and Management (College of Science and Mathematics, 1988)

The Center provides educational training, applied research and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies and civic organizations include small town planning, comprehensive planning, grant writing, economic development planning, digital cartographic services and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Service (College of Science and Mathematics, 1984)

The Center provides administrative support, research facilities, and professional expertise for research and public service activities in the areas of materials science, polymer synthesis, environmental studies, biotechnology, and chemical analysis.

Center for Social Research (College of Humanities & Social Sciences, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

State Fruit Experiment Station

The State Fruit Experiment Station has a legislative mandate to generate knowledge through research, and to disseminate this knowledge so as to support and expand the productivity and profitability of the Missouri fruit industry. As an extension of this mandate, the Station is now being designated as the research campus of Southwest Missouri State University in the most recent mission statement of the University.

The professional staff at the Station includes a director and four other research faculty trained at the doctoral level and four members trained at the master's level. In addition to carrying out research and advisory programs, professional staff members guide graduate students in their thesis research and supervise undergraduates on internships from other departments.

The State Fruit Experiment Station is located on 190 acres on the outskirts of Mountain Grove, 65 miles east of the Springfield campus. The 10-acre campus area includes: Shepard Hall which houses laboratory facilities, offices, and the Paul Evans Library of Fruit Science; Faurot Hall, the original administration and laboratory building; a fruit processing laboratory; greenhouses; and several other buildings. The remaining 180 acres are devoted to fruit research plantings, a U.S. Weather Bureau substation, equipment storage buildings, and a shop.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries, as well as species of lesser economic importance. Information derived from the Station's research is disseminated through advisory programs to fruit growers and processors throughout Missouri.

The Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. New chemical compounds are evaluated for their effectiveness in controlling diseases, insects, and weeds. Plant pathogens and insect pests are studied for clues which may help in reducing their damage to fruit crops.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900, including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research helped to provide the basis for large acreages of the Concord and Catawba varieties in the state. Today, special emphasis is given to research on the French hybrid grape varieties and their wines. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

It is the policy of Southwest Missouri State University not to discriminate on the basis of age, ancestry, color, creed, disability, marital or parental status, national origin, participation in constitutionally protected activities, political affiliation or beliefs, race, religion (belief or non-belief), sex, or disabled and/or Vietnam Era veteran status in its activities, programs, benefits, services, or aids.

Inquiries regarding the SMSU Affirmative Action Program or compliance with Title VI, Title IX, Section 504, or A.D.A. may be addressed to Phyllis Liddell, J.D., Affirmative Action Officer, 209 Carrington Hall, 901 S. National, Springfield, MO 65804, (417) 836-5274.

