

Southwest Missouri State University

Fact Book 1997-98



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EXECUTIVE SUMMARY OF STATISTICS

	1993-94	1994-95	1995-96	1996-97	1997-98
Fall Maximum Registration	19,477	18,714	17,825	17,957	18,193
Springfield	18,463	17,695	16,853	16,803	16,873
West Plains	1,014	1,019	972	1,154	1,320
Fall Headcount Enrollment	19,150	18,326	17,411	17,518	17,788
Undergraduate - Springfield	16,505	15,577	14,566	14,309	14,272
Undergraduate - West Plains	990	1,016	972	1,154	1,320
Graduate - Springfield	1,655	1,733	1,873	2,055	2,196
Fall Student Credit Hours	226,121	214,901	203,676	202,132	204,199
Undergraduate - Springfield	207,454	195,115	183,841	180,173	179,630
Undergraduate - West Plains	9,981	10,329	9,849	10,901	12,206
Graduate - Springfield	8,686	9,457	9,986	11,058	12,363
Degrees Awarded, Fiscal Year*	2,877	2,759	2,614	2,736	N/A
Associate	12	3	2	0	N/A
Bachelor's	2,540	2,382	2,189	2,228	N/A
Master's	293	342	392	486	N/A
Specialist	32	32	31	22	N/A
Instructional Staff Headcount*	671	669	646	661	673
Tenured	456	467	478	484	491
Non-Tenured	215	202	168	177	182
Current Funds Revenues	130,172,124	136,392,364	143,051,243	155,181,981	N/A
Student Fees	39,466,076	40,954,150	41,787,267	42,916,105	N/A
State Appropriations	52,130,236	55,325,110	60,049,498	67,665,397	N/A
Other Sources	38,575,812	40,113,104	41,214,478	44,600,479	N/A
Total Expenditures	123,880,988	129,419,269	139,363,624	150,004,039	N/A
Educational & General	107,201,807	110,448,778	120,188,303	129,918,255	N/A
Auxiliary Enterprises	16,679,181	18,970,491	19,175,321	20,085,784	N/A
Educational & General Space*	1,260,546	1,272,942	1,255,622	1,247,896	1,207,283
Library Circulation*	327,328	314,075	276,121	269,537	N/A
Music	6,680	6,535	5,390	7,187	N/A
Maps	1,596	2,005	1,575	1,755	N/A
Audio-Visual	22,852	29,288	28,523	31,404	N/A
General Circulation	288,406	267,863	231,056	224,188	N/A
Greenwood	7,794	8,384	9,577	5,003	N/A
Outright Gifts (dollars)	4,555,569	4,135,215	5,666,691	6,280,002	N/A

*Springfield Campus only

N/A Not available

General Information

HIGHLIGHTS

- Southwest Missouri State University, founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- The University was given a regional mission by legislative act in 1919. That mission was expanded in the spring of 1995. The name of the University's governing board was also changed to the Board of Governors, and its composition reflects the change in mission. The new mission includes a special statewide emphasis in public affairs as well as future development along four themes: (1) business and economic development, (2) health care, (3) the performing arts, and (4) professional education.
- The University is currently a metropolitan institution offering a variety of programs and services at three locations. In addition to the main campus at Springfield, a two-year branch campus is located in West Plains and a research campus is in Mountain Grove.
- A new academic department was created in the College of Health and Human Services—it is the Department of Sports Medicine and Athletic Training.
- The Department of Curriculum and Instruction in the College of Education has split into three departments--the Department of Early Childhood, Elementary, and Middle School Education; the Department of Reading and Special Education; and the Department of Secondary Education, Foundations, and Educational Technology. In the College of Natural and Applied Sciences, the Department of Physics and Astronomy has been renamed the Department of Physics, Astronomy and Materials Science.



HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the university with its own mission, the institution offers a two-year general education program which is fully integrated with programs on the main campus as well as other specialty and skills courses.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 296,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 10,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,000, which is approximately halfway between Springfield and West Plains.

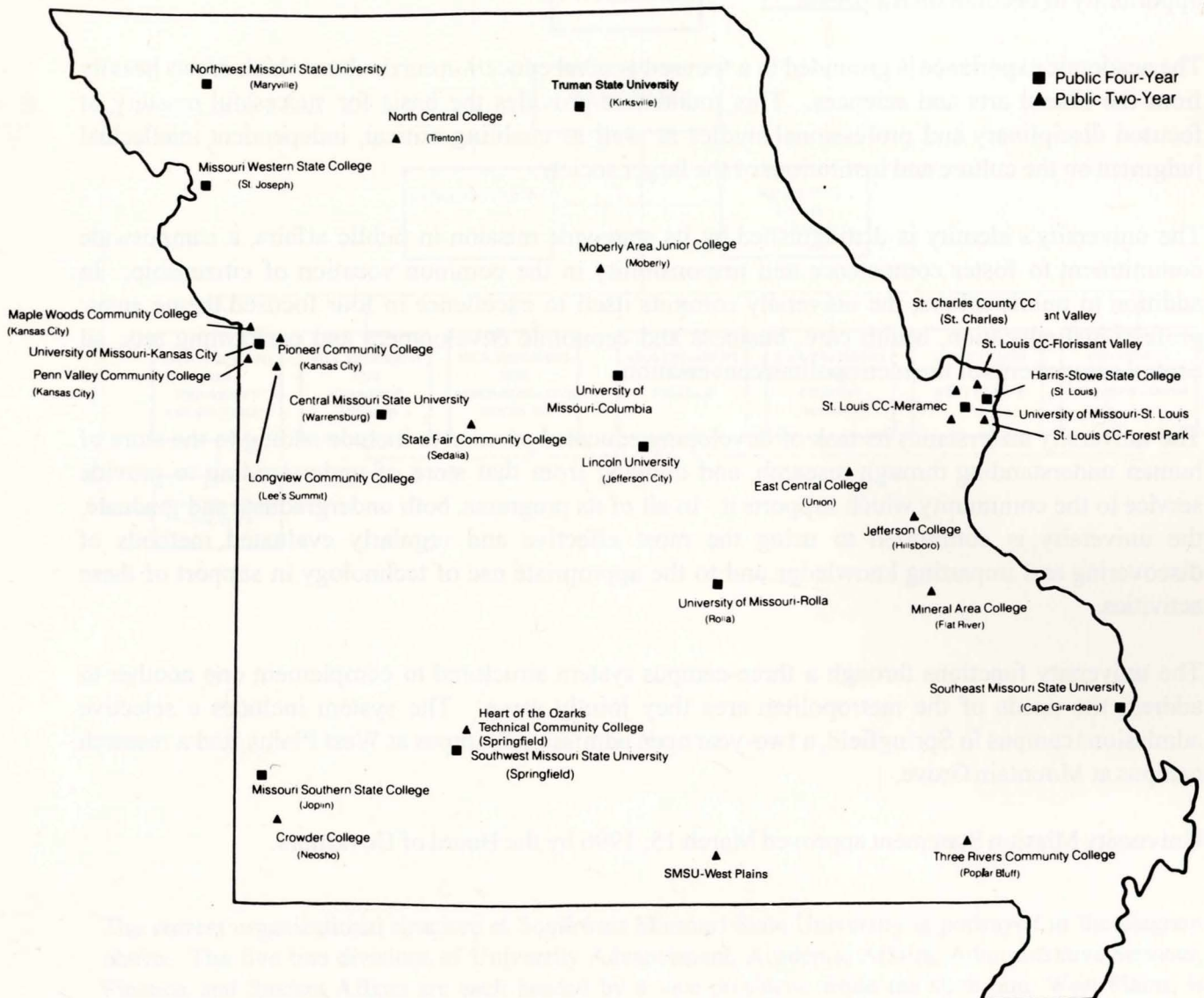
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 800,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

Accreditation

The Springfield campus is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The West Plains campus received accreditation from the same organization in the spring of 1994. The University is professionally accredited or approved by the Accreditation Commission for Programs in Hospitality Administration, American Assembly of Collegiate Schools of Business, American Association for Leisure and Recreation, American Association of Family and Consumer Sciences, American Chemical Society, American Dietetics Association, American Speech, Language, and Hearing Association, Commission on Accreditation of Allied Health Education Programs, Computing Sciences Accreditation Board, Council on Accreditation of Nurse Anesthesia Educational Programs, Council on Social Work Education, National Association of Industrial Technology, National Association of Schools of Music, National Association of Schools of Public Affairs and Administration, National Council on Education for the Deaf, and National League for Nursing.

MISSOURI STATE MAP WITH PUBLIC COLLEGES AND UNIVERSITIES



UNIVERSITY MISSION

Southwest Missouri State University is a metropolitan university serving a unique combination of urban and rural environments, whose single purpose is to develop educated persons. The university is committed to the creation of a teaching and learning environment which maximizes the student's opportunity to become such a person.

The academic experience is grounded in a focused general education curriculum which draws heavily from the liberal arts and sciences. This foundation provides the basis for successful mastery of focused disciplinary and professional studies as well as enabling critical, independent intellectual judgment on the culture and institutions of the larger society.

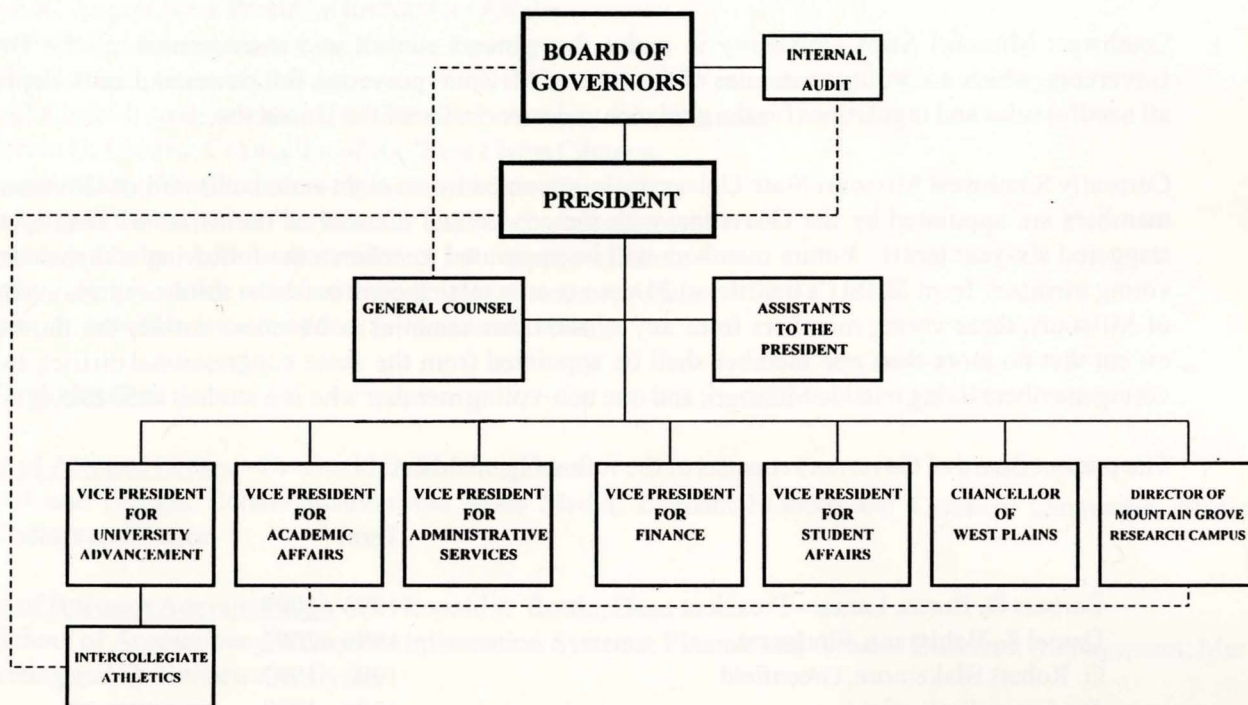
The university's identity is distinguished by its statewide mission in public affairs, a campuswide commitment to foster competence and responsibility in the common vocation of citizenship. In addition to public affairs, the university commits itself to excellence in four focused theme areas: professional education, health care, business and economic development and performing arts, all central components of the metropolitan conversation.

The university understands its task of developing educated persons to include adding to the store of human understanding through research, and drawing from that store of understanding to provide service to the community which supports it. In all of its programs, both undergraduate and graduate, the university is committed to using the most effective and regularly evaluated methods of discovering and imparting knowledge and to the appropriate use of technology in support of these activities.

The university functions through a three-campus system structured to complement one another to address the needs of the metropolitan area they jointly serve. The system includes a selective admissions campus in Springfield, a two-year open admissions campus at West Plains, and a research campus at Mountain Grove.

University Mission Statement approved March 15, 1996 by the Board of Governors.

ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University is portrayed in the diagram above. The five line divisions of University Advancement, Academic Affairs, Administrative Services, Finance, and Student Affairs are each headed by a vice president, while the sixth line, West Plains, is headed by a chancellor and a seventh line, the Research Campus, is headed by a director. Other administrative positions which report directly to the University President are two Assistants to the President and the General Counsel.

ORGANIZATIONAL OFFICERS

Board of Governors

Southwest Missouri State University is under the general control and management of the Board of Governors, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

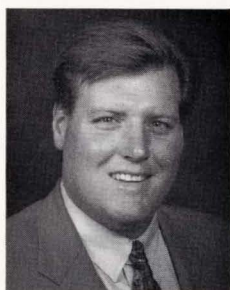
Currently Southwest Missouri State University is governed by an eight-member Board of Governors. All members are appointed by the Governor, with the advice and consent of the Missouri Senate, to serve staggered six-year terms. Future members will be appointed to achieve the following composition: four voting members from SMSU's traditional 24-county area, which constitutes the third congressional district of Missouri; three voting members from any of the other counties in Missouri outside the third district, except that no more than one member shall be appointed from the same congressional district; two non-voting members living outside Missouri; and one non-voting member who is a student at SMSU.

The present Board of Governors consists of the following members:

	Term
Barbara D. Burns, Lamar - President	1993 - 1999
Daniel K. Behlmann, Florissant	1996 - 2002
G. Robert Blakemore, Greenfield	1991 - 1997
Jim Craig, Springfield	1991 - 1997
Allison L. Smith, West Plains	1995 - 2001
Thomas G. Strong, Springfield	1993 - 1999
Joseph W. Turner, Springfield	1995 - 2001
Beth Fleming - Student Member	1996 - 1997



Jim R. Craig



Daniel K. Behlmann



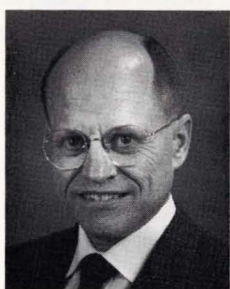
G. Robert Blakemore



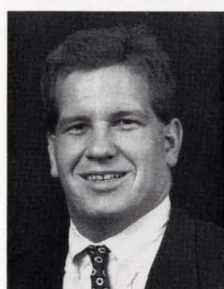
Barbara D. Burns



Allison L. Smith



Thomas G. Strong



Joseph W. Turner



Beth Fleming

Administrative Council

Dr. John H. Keiser, President
Mr. Thomas E. Allen, Vice President for Finance
Dr. Don A. Aripoli, Vice President for Student Affairs
Dr. Jim P. Baker, Executive Assistant to the President
Mr. John F. Black, General Counsel
Mr. Paul Kincaid, Assistant Vice President for University Advancement
Dr. Marvin O. Looney, Chancellor of the West Plains Campus
Mr. Fred F. Marty, Vice President for Administrative Services
Mr. Gregory P. Onstot, Vice President for University Advancement
Dr. Jeanne A. Phelps, Administrative Intern - Academic Affairs
Dr. Kathy J. Pulley, Associate Vice President for Academic Affairs
Dr. Bruno F. Schmidt, Vice President for Academic Affairs

Academic Organization

College of Arts and Letters - Dr. David O. Belcher, Dean

Art and Design; Communication and Mass Media; English; Modern and Classical Languages; Music; Theater and Dance.

College of Business Administration - Dr. Ronald R. Bottin, Dean

School of Accountancy; Computer Information Systems; Finance and General Business; Management; Marketing and Quantitative Analysis.

College of Education - Dr. Roger V. Bennett, Dean

Early Childhood, Elementary, and Middle School Education; Educational Administration; Guidance and Counseling; Laboratory School; Library Science; Reading and Special Education; Secondary Education, Foundations, and Educational Technology.

College of Health and Human Services - Dr. Jeanne L. Thomas, Dean

Biomedical Sciences; Communication Sciences and Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Nursing; Psychology; School of Social Work; Sports Medicine and Athletic Training.

College of Humanities and Public Affairs - Dr. Bernice S. Warren, Dean

Defense and Strategic Studies; Economics; History; Military Science; Philosophy; Political Science; Religious Studies; Sociology and Anthropology.

College of Natural and Applied Science - Dr. Lawrence E. Banks Jr., Dean

Agriculture; Biology; Chemistry; Computer Science; Fruit Science; Geography, Geology, and Planning; Mathematics; Physics, Astronomy, and Materials Science; Technology.

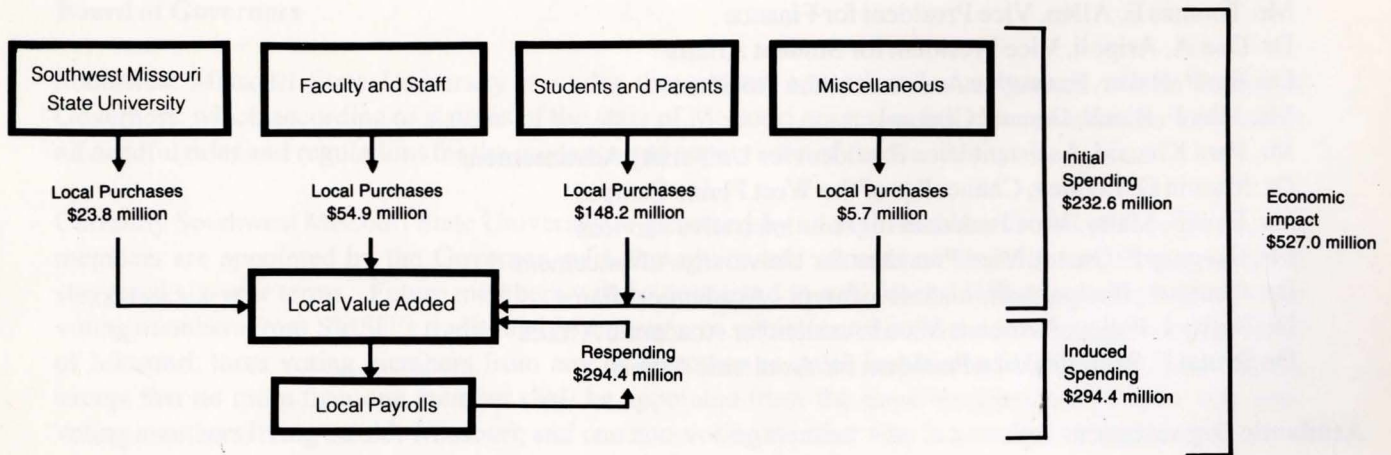
Graduate College - Dr. Frank A. Einhellig, Dean and Associate Vice President for Academic Affairs

University College - Dr. Curtis P. Lawrence, Dean

College of Continuing Education and the Extended University - Dr. J. Ronald Fairbairn, Dean

Library Services - Ms. Karen L. Horny, Dean

ECONOMIC IMPACT STATEMENT



The University exerts a great influence on the Springfield-Greene County economy while providing instruction, research, and public service. It is estimated that SMSU, its students, employees, and related groups spent approximately \$232.6 million within Greene County during the 1993-94 academic year. When the individuals and businesses who received those dollars re-spent a fraction of them on other locally produced goods, indirect effects of the university's spending occurred. These indirect effects resulted in "multiplier effects" that eventually caused the university's total impact on the local economy to approach \$527 million, or \$1.44 million on a typical day. In general, a multiplier of 2.27 was used to estimate the effect of most of the dollars spent.

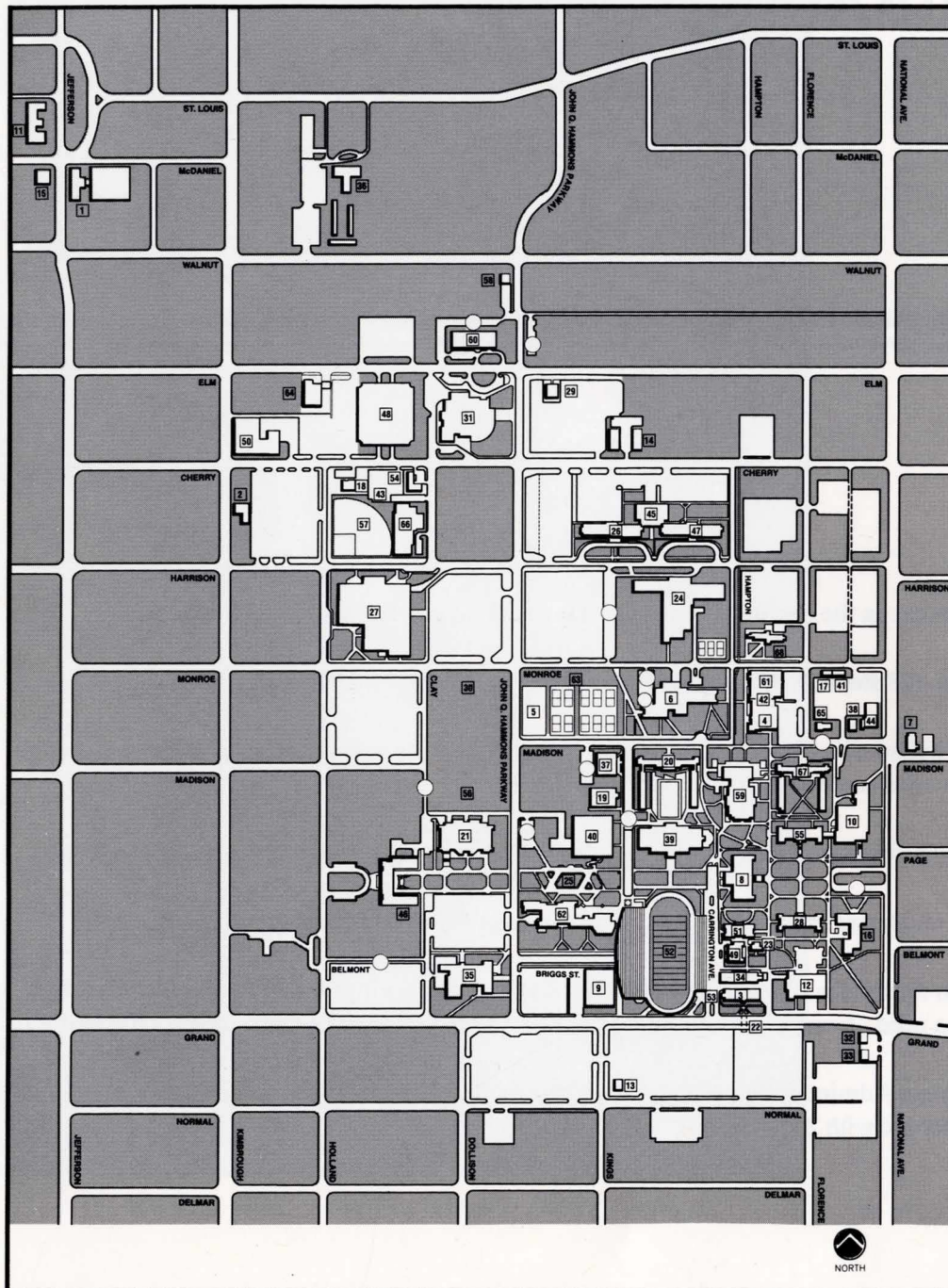
The economic activity stimulated by SMSU was estimated to support 17,188 full-time jobs. On average, this represented 95 jobs per 100 students. It was reported that SMSU students injected \$139.5 million of new spending into the local economy. Results of a survey of SMSU students and employees regarding their spending habits and favorite places to shop indicated that students and their immediate families spent more than \$15.6 million annually for groceries, and \$18.6 million for fast food, pizza and other meals prepared by restaurants. University employees and their families spent \$8.3 million for groceries and \$5.1 million at local restaurants.

SMSU's total operations budget and capital outlays for the fiscal year beginning July 1, 1994, will amount to \$45.5 million, not including payroll costs. This figure includes spending for things such as utilities, office supplies, and other items needed to keep the university running on a day-to-day basis; new construction projects; and maintenance on existing plant and equipment.

For several years SMSU has ranked among Springfield's largest employers. In fall 1993 the University had 1,601 regular full-time employees, 216 part-time employees in regular budgeted positions, and 4,333 student works who typically work only a few hours a week.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Impact of Southwest Missouri State University on the Springfield-Greene County Economy, 1994*. Department of Economics, Southwest Missouri State University, July, 1994.

MAP OF THE CAMPUS



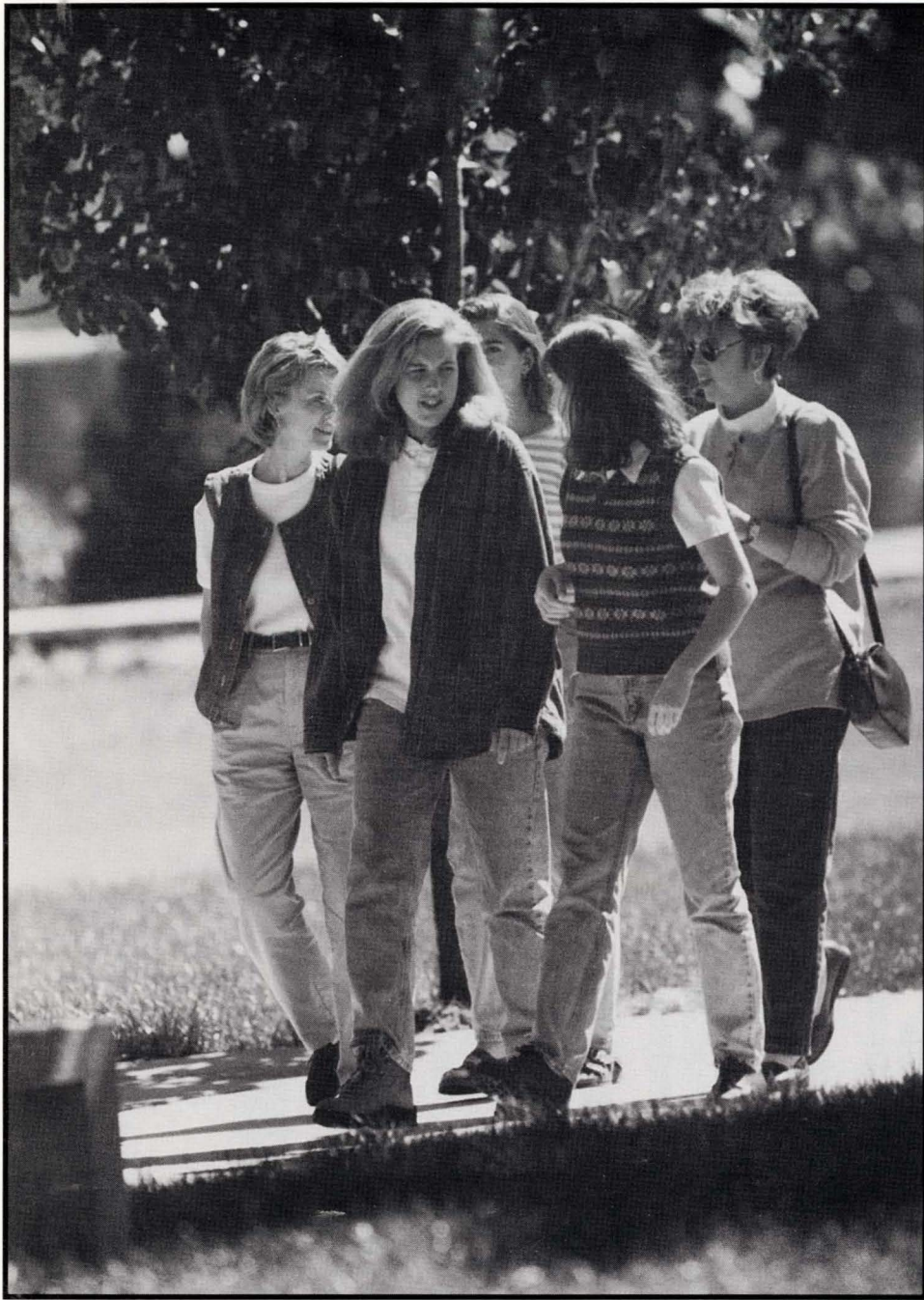
FACILITIES

1. Alumni Center
2. Archaeology Research
3. Art Annex
4. Baker Bookstore
5. Basketball Courts
6. Blair-Shannon House
7. Burgess House
8. Carrington Hall
9. Central Stores & Maintenance
10. Cheek Hall
11. Colonial Hotel
12. Craig Hall
13. Custodial Offices
14. Dogwood Apartments
15. Downtown Hall
16. Ellis Hall
17. Florence Hall
18. Forensic Laboratory
19. Forsythe Athletic Center
20. Freudenberger House
21. Glass Hall
22. Grand Street Underpass
23. Greenhouse
24. Greenwood Laboratory School
25. Hammons Fountain
26. Hammons House
27. Hammons Student Center
28. Hill Hall
29. Honors House
30. Intramural Sports
31. Juanita K. Hammons Hall for the Performing Arts
32. KSMU Radio Station - Offices
33. KSMU Radio Station - Studio
34. Karls Hall
35. Kemper Hall
36. Kentwood Hall
37. Kings Street Annex
38. Madison Hall
39. McDonald Arena
40. Meyer Library
41. Monroe Hall
42. Morris Hall
43. Motor Pool
44. National Hall
45. New Cafeteria
46. New Classroom Building
47. New Residence Hall
48. Park & Ride
49. Power House
50. Professional Building
51. Pummill Hall
52. Robert W. Plaster Sports Complex
53. Safety & Transportation Booth
54. Safety & Transportation Offices and S.P.D. Substation
55. Sicheluff Hall
56. Soccer Field
57. Softball Field
58. Student Exhibition Center
59. Student Union
60. Sunvilla Tower
61. Taylor Health Center
62. Temple Hall
63. Tennis Courts
64. Transit Operations Center
65. University College Hall
66. Wehr Band Hall
67. Wells House
68. Woods House

Student Information

HIGHLIGHTS

- The fall 1997 enrollment on the Springfield campus increased slightly from the prior year.
- The enrollment of 16,468 students included 894 minority and 459 non-resident aliens.
- Students from all of Missouri's 114 counties were in attendance on the Springfield campus during the fall semester. Thirty counties contributed 100 or more residents.
- In addition to Missouri, forty-six states and seventy-five countries were represented in the fall enrollment.
- The basic fee for an undergraduate credit hour was \$93 in the 1997-98 academic year.
- Of the \$60 million in financial aid awarded to SMSU students at the Springfield campus in FY97, fifty-three percent was based on need. Loans have accounted for over half the financial aid awarded for the past four years.
- The College of Business Administration had the most majors, 3,261, while the College of Health and Human Services was close behind with 2,834.



FALL HEADCOUNT ENROLLMENT SPRINGFIELD CAMPUS

	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
Undergraduate										
Full-Time Male	5962	6490	6860	6740	6585	6192	5812	5299	5161	5087
Full-Time Female	6436	6981	7505	7489	7286	6939	6471	6215	6132	6144
Part-Time Male	1422	1522	1555	1651	1584	1534	1500	1373	1306	1335
Part-Time Female	1912	2044	2037	2061	1975	1840	1794	1679	1710	1706
Total Undergraduate	15732	17037	17957	17941	17430	16505	15577	14566	14309	14272
Graduate										
Full-Time Male	94	108	106	130	158	150	195	195	214	247
Full-Time Female	76	99	129	164	194	212	248	253	297	328
Part-Time Male	275	305	336	368	358	390	344	401	426	487
Part-Time Female	829	878	952	901	862	903	946	1024	1118	1134
Total Graduate	1274	1390	1523	1563	1572	1655	1733	1873	2055	2196
Total	17006	18427	19480	19504	19002	18160	17310	16439	16364	16468

Note: Includes Off-Campus

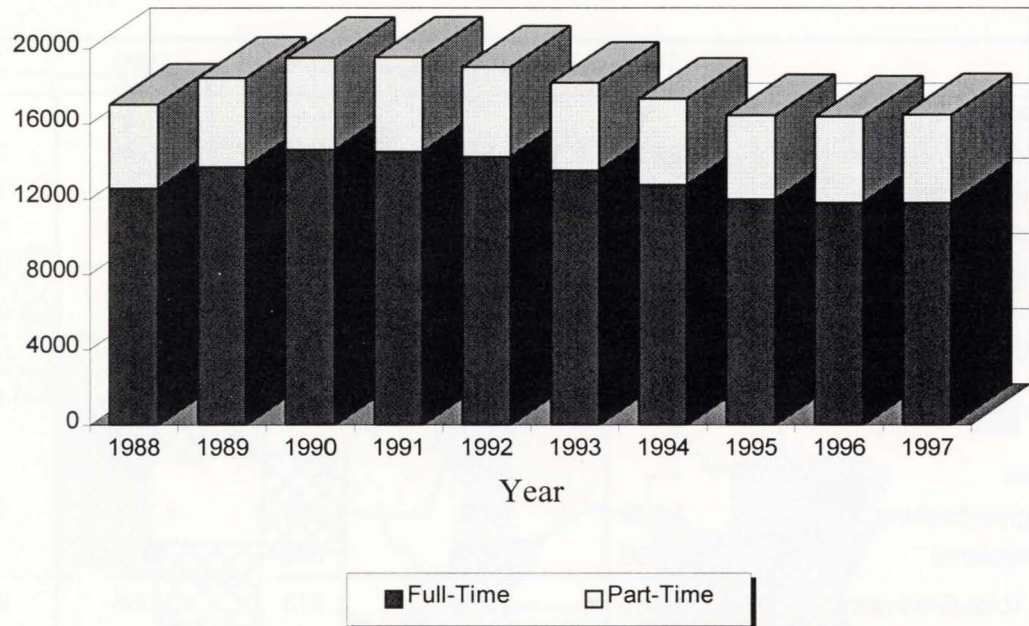
Source: HEGIS 2300-2.3A and IPEDS EF1

FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX SPRINGFIELD CAMPUS

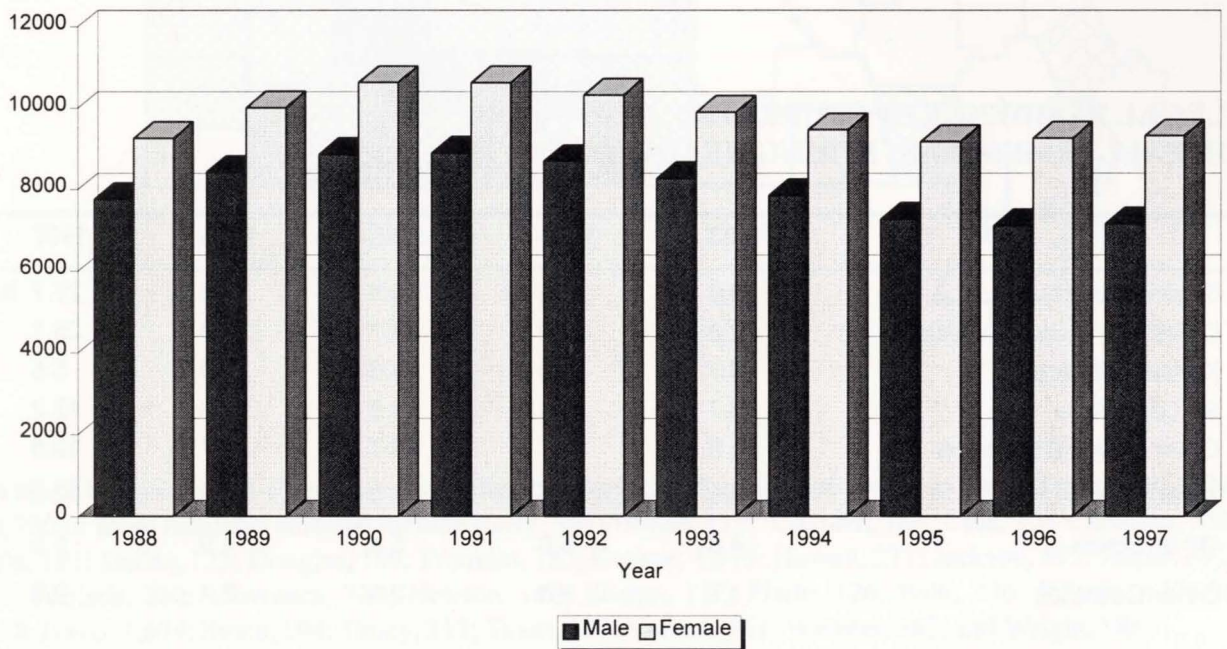
	1993		1994		1995		1996		1997	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	7168	8255	6594	7522	6019	7162	5778	7054	5708	7047
Black, Non-Hispanic	219	220	214	199	177	208	161	188	158	187
Hispanic	64	61	68	73	60	71	65	73	74	77
Asian/Pacific Islander	115	87	108	86	102	79	102	98	88	102
Amer. Indian/Alask. Nat.	36	38	46	38	47	51	56	80	61	89
Non-Resident Alien	124	118	117	144	120	134	161	160	180	148
Race/Ethnicity Unknown	-	-	165	203	147	189	144	189	153	200
Total Undergraduate	7726	8779	7312	8265	6672	7894	6467	7842	6422	7850
Graduate										
White, Non-Hispanic	492	1043	456	1064	508	1140	510	1257	618	1319
Black, Non-Hispanic	3	10	4	8	7	7	7	7	6	8
Hispanic	2	4	2	5	4	5	5	5	6	3
Asian/Pacific Islander	3	7	4	7	7	9	7	4	8	10
Amer. Indian/Alask. Nat.	-	1	-	1	-	6	7	6	7	10
Non-Resident Alien	40	50	46	47	41	44	63	58	68	63
Race/Ethnicity Unknown	-	-	27	62	29	66	41	78	21	49
Total Graduate	540	1115	539	1194	596	1277	640	1415	734	1462

Source: IPEDS EF1

FALL ENROLLMENT BY ENROLLMENT STATUS SPRINGFIELD CAMPUS



FALL ENROLLMENT BY GENDER SPRINGFIELD CAMPUS



**HEADCOUNT ENROLLMENT BY CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1993	1994	1995	1996	1997
Undergraduates					
Entering Freshmen	2,918	2,875	2,573	2,554	2,818
Other Freshmen	1,955	1,697	1,410	1,218	1,209
Sophomores	3,471	3,223	3,040	3,020	2,795
Juniors	3,206	3,011	2,978	2,862	2,916
Seniors	4,184	3,973	3,771	3,818	3,654
Unclassified	771	798	794	837	880
Total Undergraduates	16,505	15,577	14,566	14,309	14,272
Graduates					
Degree-Seeking	1,389	1,455	1,571	1,743	1,848
Undeclared	266	278	302	312	348
Total Graduates	1,655	1,733	1,873	2,055	2,196
Grand Total	18,160	17,310	16,439	16,364	16,468

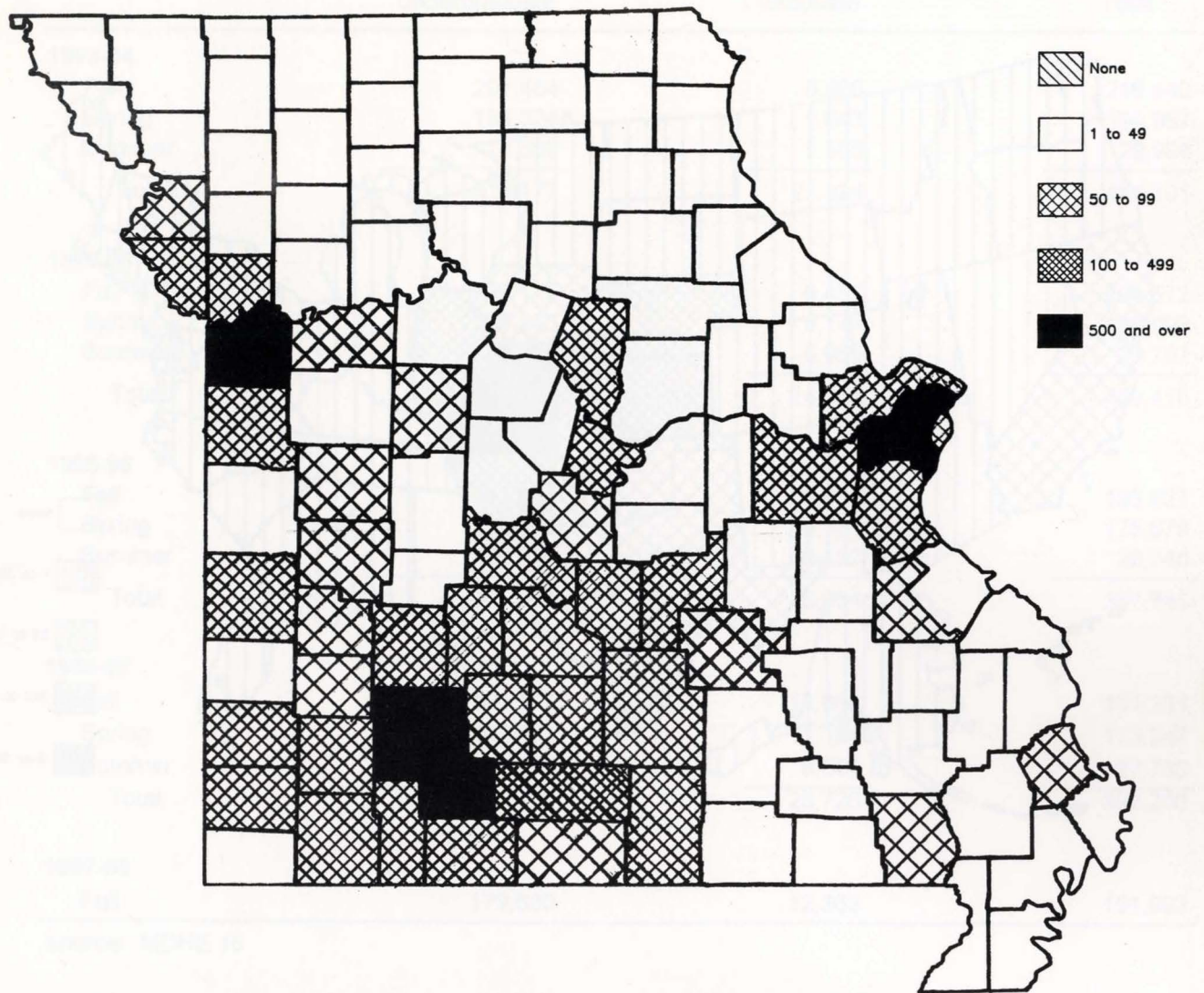
Source: IPEDS EF1

**LEGAL RESIDENCE OF STUDENTS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1993	1994	1995	1996	1997
Greene County	29.6 %	29.2 %	29.1 %	29.3 %	27.7 %
Other SW District Counties	22.8	23.0	23.7	24.9	26.1
Kansas City Area	5.7	6.0	4.6	5.9	5.5
St. Louis Area	16.7	15.8	14.5	13.8	13.2
Other Missouri Counties	18.8	19.1	20.7	18.7	19.5
Total Missouri	93.6	93.1	92.6	92.6	92.0
Other States	4.6	5.0	5.4	4.9	5.5
Other Countries	1.8	2.0	2.0	2.4	2.6

Source: Office of Enrollment Services (REC-292)

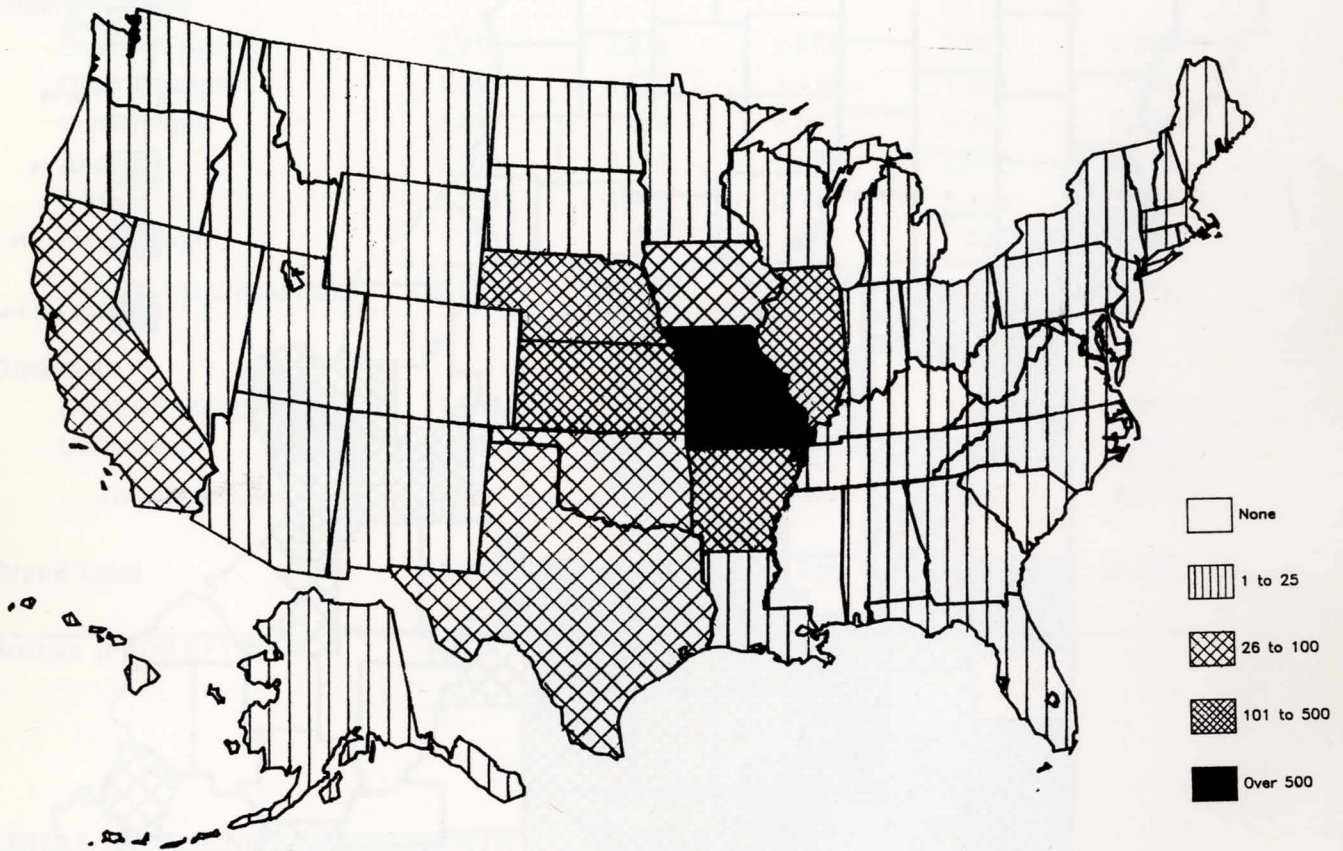
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1997



Students from all of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1997. Counties with 100 or more residents enrolled include Barry, 151; Boone, 113; Camden, 163; Cass, 108; Christian, 708; Clay, 207; Cole, 181; Dallas, 123; Douglas, 100; Franklin, 182; Greene, 4,579; Howell, 271; Jackson, 695; Jasper, 302; Jefferson, 231; Laclede, 262; Lawrence, 310; Newton, 180; Phelps, 117; Platte, 126; Polk, 236; Pulaski, 147; St. Charles, 499; St. Louis, 1,674; Stone, 194; Taney, 317; Texas, 155; Vernon, 161; Webster, 263; and Wright, 195.

Source: Office of Enrollment Services (REC-292)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1997



Forty-seven states are represented in the student body. Nine states, including Missouri, have 26 or more residents in attendance.

In addition, over 420 foreign students from 75 countries are in attendance at SMSU. These students come from all parts of the world with 263 from Asia, 45 from North, Central, and South America, 52 from Europe, and 63 from Africa. Thailand has the largest representation with 56 students

Source: Office of Enrollment Services (REC-292)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduate	Graduate	Total
1993-94			
Fall	207,454	8,686	216,140
Spring	186,324	8,643	194,967
Summer	24,399	5,595	29,994
Total	418,177	22,924	441,101
1994-95			
Fall	195,115	9,457	204,572
Spring	176,948	9,144	186,092
Summer	22,787	5,965	28,752
Total	394,850	24,566	419,416
1995-96			
Fall	183,841	9,986	193,827
Spring	165,897	9,781	175,678
Summer	22,043	6,197	28,240
Total	371,781	25,964	397,745
1996-97			
Fall	180,173	11,058	191,231
Spring	162,083	11,164	173,247
Summer	21,226	6,504	27,730
Total	363,482	28,726	392,208
1997-98			
Fall	179,630	12,363	191,993

Source: MDHE 15

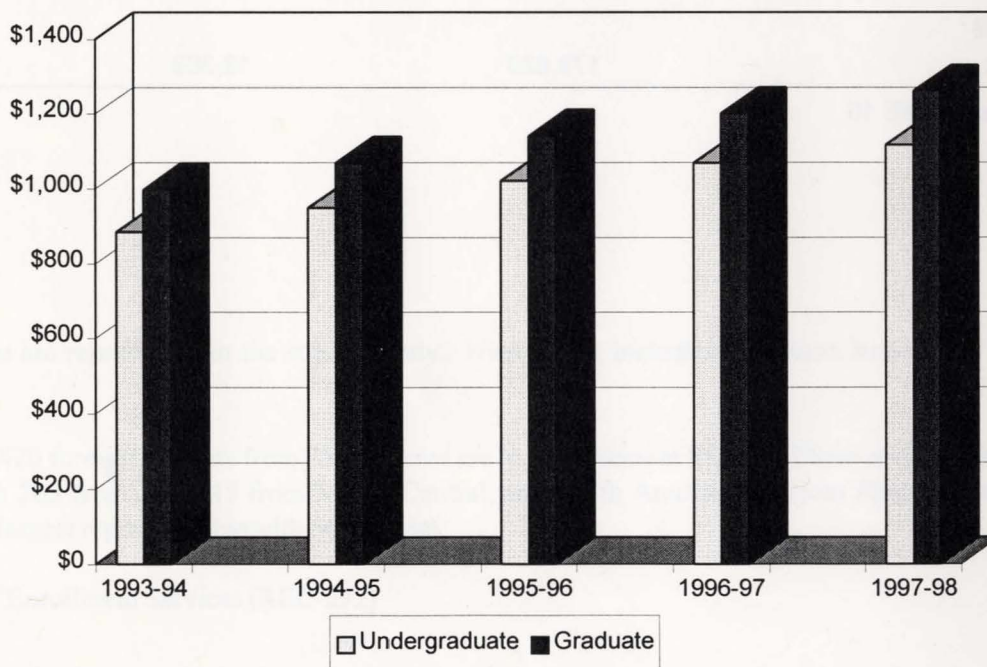
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

			1993-94	1994-95	1995-96	1996-97	1997-98
Full-Time Cost Per Semester							
Resident							
Undergraduate	(12 hrs.)		\$884	\$948	\$1,020	\$1,068	\$1,116
Graduate	(12 hrs.)		\$996	\$1,068	\$1,140	\$1,200	\$1,260
Nonresident							
Undergraduate	(12 hrs.)		\$1,768	\$1,896	\$2,040	\$2,136	\$2,232
Graduate	(12 hrs.)		\$1,992	\$2,136	\$2,280	\$2,400	\$2,520
Part-Time Cost Per Hour							
Resident							
Undergraduate	Lower		\$73	\$79	\$85	\$89	\$93
	Upper		\$75	\$79	\$85	\$89	\$93
Graduate			\$83	\$89	\$95	\$100	\$105
Nonresident*							
Undergraduate	Lower		\$146	\$158	\$170	\$178	\$186
	Upper		\$150	\$158	\$170	\$178	\$186
Graduate			\$166	\$178	\$190	\$200	\$210

Source: University Bulletin

* Non-Missouri residents will be assessed resident student rates when enrolling in fewer than four hours for each semester

RESIDENT FEES PER SEMESTER



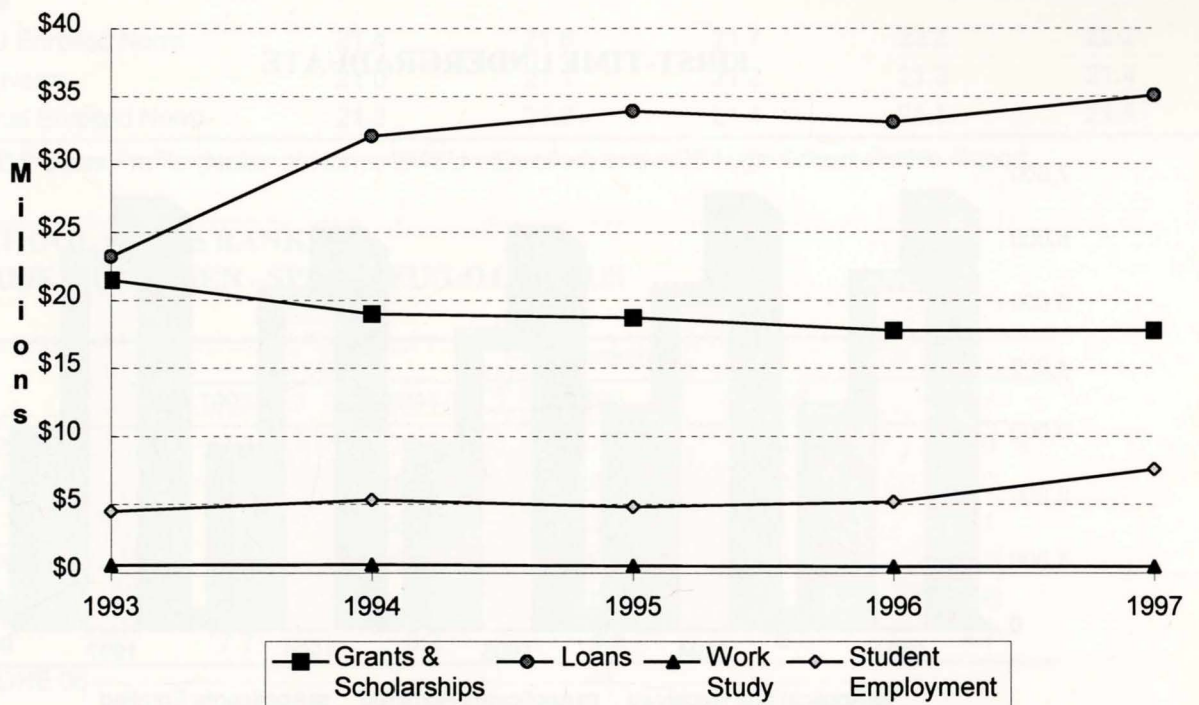
STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1993	21,483,172	23,197,924	569,301	4,482,185	49,732,582	66.2
1994	18,989,875	32,066,542	600,947	5,354,800	57,012,164	65.4
1995	18,720,425	33,892,542	520,519	4,840,752	57,974,238	62.3
1996 *	17,776,191	33,106,894	466,819	5,215,178	56,565,082	57.7
1997 *	17,783,680	35,093,158	463,952	7,591,735	60,932,525	53.1
Students Served						
1993	16,284	10,310	621	3,270	30,485	60.4
1994	15,331	13,179	623	3,068	32,201	62.2
1995	14,777	12,862	562	3,101	31,302	56.7
1996 *	13,370	12,492	450	3,024	29,336	52.9
1997 *	13,497	13,009	474	2,980	29,960	50.5

Source: MDHE 14

* Springfield campus only

FINANCIAL AID GRANTED BY CATEGORY



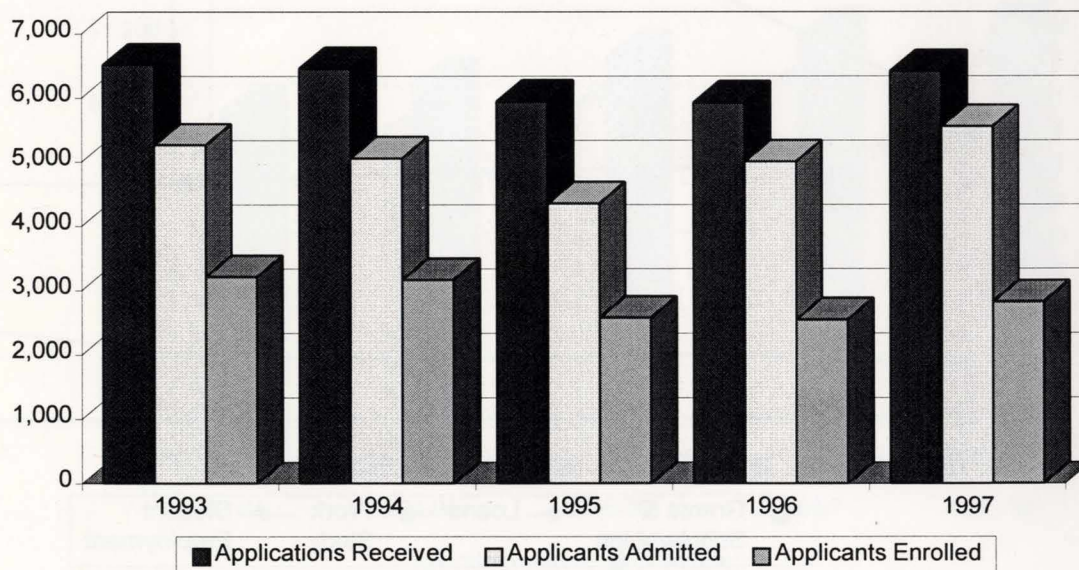
ADMISSIONS SUMMARY IN FALL SEMESTERS

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled
First-Time Undergraduate					
1993	6,503	5,254	80.8	3,204	61.0
1994	6,449	5,053	78.4	3,161	62.6
1995 *	5,939	4,348	73.2	2,573	59.2
1996 *	5,917	5,002	84.5	2,544	50.9
1997 *	6,405	5,543	86.5	2,818	50.8
Transfer Undergraduate					
1993	1,787	1,326	74.2	932	70.3
1994	1,783	1,413	79.2	998	70.6
1995 *	1,432	1,106	77.2	791	71.5
1996 *	1,482	1,215	82.0	893	73.5
1997 *	1,394	1,167	83.7	947	81.1
Graduate					
1993	756	588	77.8	317	53.9
1994	795	561	70.6	293	52.2
1995 *	818	565	69.1	299	52.9
1996 *	918	682	74.3	363	53.2
1997 *	874	673	77.0	405	60.2

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Enrollment Services (ADM010).

*Springfield campus only.

FIRST-TIME UNDERGRADUATE



ACT STANDARD SCORES FOR FRESHMAN

	1992-93	1993-94	1994-95	1995-96	1996-97
	N=2943	N=2798	N=2772	N=2465	N=2418
English					
SMSU Enrolled Norm	21.3	21.4	21.6	22.1	22.1
State Norm	20.6	20.7	20.7	20.9	21.1
National Enrolled Norm	20.9	21.0	21.0	21.1	21.1
Mathematics					
SMSU Enrolled Norm	20.0	20.3	20.3	20.9	20.9
State Norm	20.0	20.2	20.2	20.4	20.5
National Enrolled Norm	20.4	20.6	20.7	20.8	20.7
Reading					
SMSU Enrolled Norm	22.4	22.7	22.6	23.1	23.0
State Norm	21.6	21.8	21.8	21.9	22.1
National Enrolled Norm	21.8	21.9	22.0	22.1	22.1
Science Reasoning					
SMSU Enrolled Norm	21.4	21.6	21.7	22.1	22.2
State Norm	21.0	21.2	21.3	21.4	21.6
National Enrolled Norm	21.1	21.3	21.5	21.6	21.6
Composite					
SMSU Enrolled Norm	21.4	21.6	21.7	22.2	22.2
State Norm	21.0	21.1	21.2	21.3	21.4
National Enrolled Norm	21.2	21.3	21.4	21.5	21.5

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1993	1994	1995	1996	1997
Highest 20%	27.7 %	26.8 %	32.6 %	30.2 %	35.6 %
Fourth 20%	26.2	27.5	28.9	28.7	29.0
Third 20%	21.5	20.7	23.5	21.9	20.1
Second 20%	11.8	12.5	9.6	10.6	9.0
Lowest 20%	5.1	4.3	0.9	2.3	1.6
Not Ranked	7.7	8.2	4.5	6.3	4.7

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-graduate	Graduate
1992	2.36	2.68	2.78	2.93	2.92	2.83	3.73
1993	2.31	2.65	2.79	2.94	3.03	2.84	3.72
1994	2.32	2.64	2.70	2.96	3.06	2.85	3.73
1995	2.42	2.70	2.80	2.96	2.97	2.87	3.74
1996	2.42	2.71	2.83	2.95	2.99	2.88	3.75

Source: Office of Enrollment Services (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

		1992	1993	1994	1995	1996
A	(Excellent)	29.5%	30.3%	30.8%	33.1%	34.1%
B	(Superior)	29.8	28.5	28.0	27.7	27.0
C	(Satisfactory)	18.8	18.3	17.8	16.8	16.6
D	(Minimum Passing)	5.9	6.0	5.8	5.5	5.2
F	(Unsatisfactory)	5.0	5.4	5.4	4.8	5.2
I	(Incomplete)	0.9	1.1	1.0	1.1	1.3
N	(Drop)	9.7	9.8	10.8	10.8	10.1
V	(Audit)	0.3	0.3	0.3	0.3	0.3
Z	(Deferred - grad.)	0.2	0.2	0.1	0.2	0.2
Total		100.0	100.0	100.0	100.0	100.0

Source: Office of Enrollment Services (GRA-250)

NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE
FALL SEMESTERS, 1996 AND 1997
SPRINGFIELD CAMPUS*

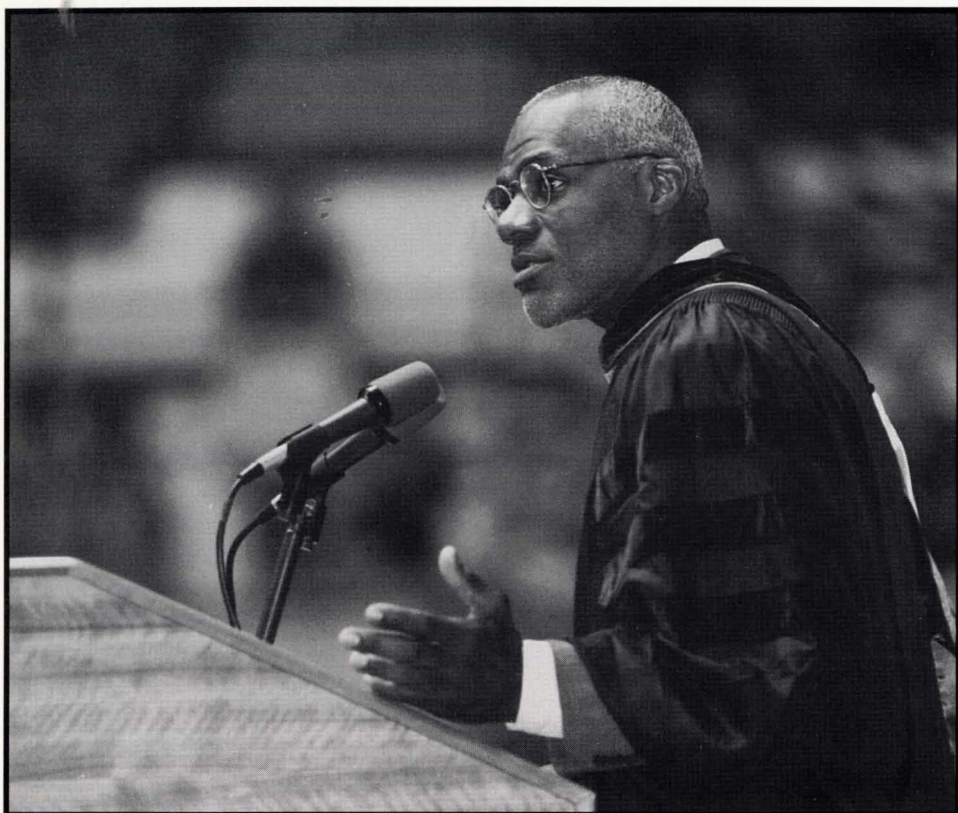
College & Department	1996	1997	College & Department	1996	1997
Arts & Letters					
Art & Design	405	424	School of Social Work	207	218
Communication & Mass Media	652	650	Sports Med. & Athl. Training	-	156
English	382	369	Gerontology Program	44	45
Modern & Classical Languages	59	52	Total	2,872	2,834
Music	288	315			
Theatre & Dance	235	262	Humanities & Public Affairs		
Total	2,021	2,072	Defense & Strategic Studies	25	20
			Economics	37	29
Business Administration			History	262	250
School of Accountancy	610	543	Philosophy	18	21
Computer Info. Systems	550	691	Political Science	208	209
Finance & Gen. Business	672	784	Religious Studies	48	56
Management	514	534	Sociology & Anthropology	168	194
Marketing & Quant. Analysis	470	500	Antiquities Program	27	30
M.B.A.	183	209	Total	793	809
Total	2,999	3,261			
			Natural & Applied Sciences		
Education			Agriculture	499	474
Curriculum & Instruction	1,437	-	Biology	609	553
Early Ch., Elem., & Mid. Sch.	-	1,130	Chemistry	134	120
Educational Administration	315	345	Computer Science	197	241
Guidance & Counseling	272	278	Geog., Geology & Planning	183	180
Reading & Spec. Educ.	-	163	Mathematics	153	159
Sec. Ed., Fndtns, & Ed. Tech.	-	104	Physics, Astron., & Mat. Sci.	73	82
Total	2,024	2,020	Technology	325	311
			M.N.A.S.	-	5
Health & Human Services			Total	2,173	2,125
Biomedical Sciences	223	259			
Commun. Sci. & Disorders	270	284	University College	10	14
Consumer & Family Studies	546	550			
Health, P.E. & Recreation	575	399	Nondegree & Unclass. Grad.	310	346
Nursing	231	200	Undeclared Undergrad.	3,162	2,987
Psychology	776	723			
			Grand Total	16,364	16,468

Source: Office of Institutional Research (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- The University offers baccalaureate degrees in 82 disciplines and master's degrees in 34 disciplines. An educational specialist degree is also offered in Educational Administration.
- Majors may be selected from a total of 100 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- Six new programs were approved for 1997-98. They are a B.A. & a B.S. in Anthropology, a M.N.A.S. in Natural and Applied Sciences, a M.S. in Plant Science, a M.H.A. in Health Administration, and a M.I.A.A. in International Affairs & Administration.
- 2,736 degrees were conferred in FY97.



**CURRENT DEGREE PROGRAMS--SPRINGFIELD CAMPUS
1997-98**

Program Name	Degree
Accounting	BS,MAcc
Administrative Office Systems/Medical	AS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Anthropology	BA, BS
Antiquities	BA
Art	BFA
Art and Design	BA, BSEd
Biology	BA, BS, BSEd, MS
Business Administration	MBA
Business Education	BSEd
Cartographic Sciences	BS
Cell and Molecular Biology	BS
Chemistry	BS, BSEd, MS
Child and Family Development	BS
Clothing, Textiles, and Merchandising	BS
Communication	BA, BS, MA
Communication Sciences and Disorders	BS, MS
Community & Regional Planning	BS
Computer Information Systems	BS, MS
Computer Science	BS
Construction Management Technology	BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Early Childhood Education	BSEd
Drafting and Design Technology	BS
Earth Science	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electronics Technology	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Finance	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Guidance and Counseling	MS
Health Administration	MHA
Health Promotion and Wellness Management	MS
History	BA, BSEd, MA
Horticulture	BS

Program Name	Degree
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Technology	BSEd
Industrial Management	BS
Insurance and Risk Management	BS
International Affairs and Administration	MIAA
Latin	BA, BSEd
Management	BS
Marketing	BS
Mass Media	BA, BS
Materials Science	MS
Mathematics	BA, BS, BSEd, MS
Mechanical	BS
Medical Technology	BS
Middle School Education	BSEd
Music	BA, BSEd, MM
Music/Composition	BM
Music/Performance	BM
Musical Theatre	BFA
Natural and Applied Science	MNAS
Nurse Anesthesia	MS
Nursing	BSN, MSN
Philosophy	BA
Physical Education	BSEd
Physics	BS, BSEd
Plant Science	MS
Political Science	BA, BS
Printing Management	BS
Professional Writing	BA
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA, MA
Resource Planning	MS
Respiratory Therapy	BS
Secondary Education	MSEd
Social Work	BSW, MSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Special Education - Cross Categorical	BSEd
Special Education/Learning Disabilities	MSEd
Special Education/Mental Retardation	MSEd
Speech and Theater	BSEd
Sports Medicine and Athletic Training	BS
Theater	BA, BFA, MA
Vocational Family and Consumer Sciences	BSEd
Wildlife Conservation and Management	BS
Writing	MA

Source: Undergraduate Catalog and Graduate Catalog

DEGREES CURRENTLY OFFERED – SPRINGFIELD CAMPUS

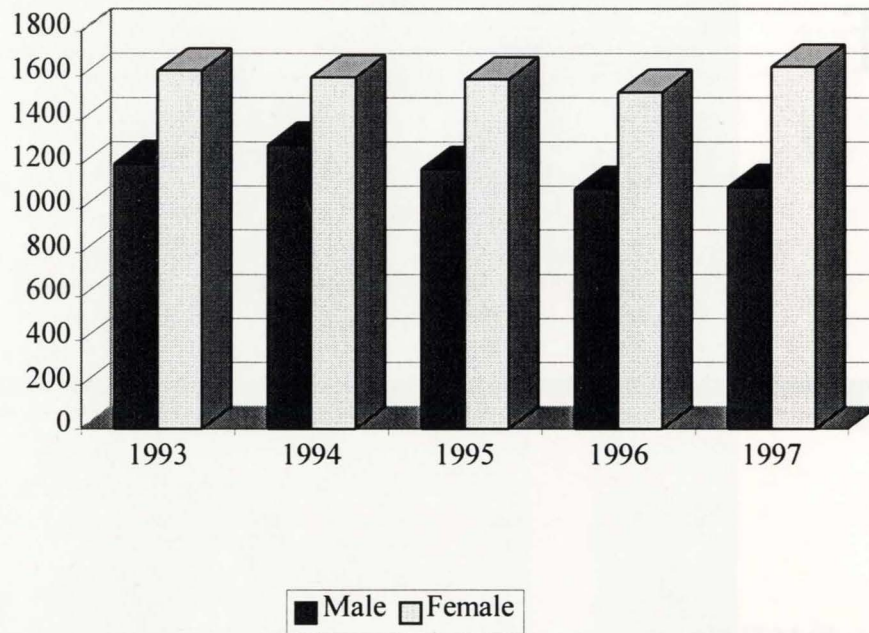
AS	Associate of Science
BA	Bachelor of Arts
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MBA	Master of Business Administration
MHA	Master of Health Administration
MIAA	Master of International Affairs and Administration
MM	Master of Music
MNAS	Master of Natural and Applied Science
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
MSN	Master of Science in Nursing
MSW	Master of Social Work
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED SPRINGFIELD CAMPUS

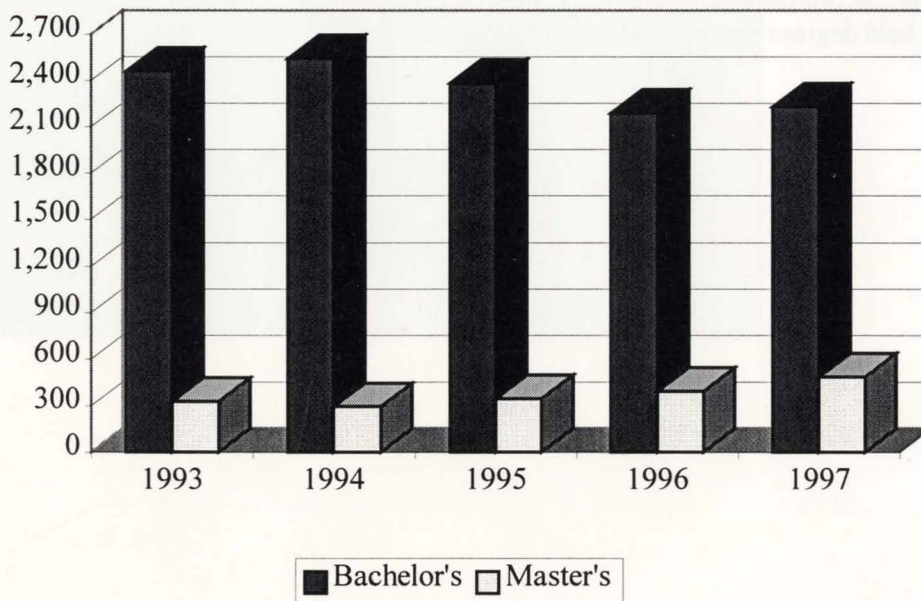
Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1993	7	2,459	327	32	1,202	1,623	2,825
1994	12	2,540	293	32	1,285	1,592	2,877
1995	3	2,382	342	32	1,176	1,583	2,759
1996	2	2,189	392	31	1,088	1,526	2,614
1997	0	2,228	486	22	1,096	1,640	2,736

Source: IPEDS-C1

DEGREES CONFERRED BY GENDER



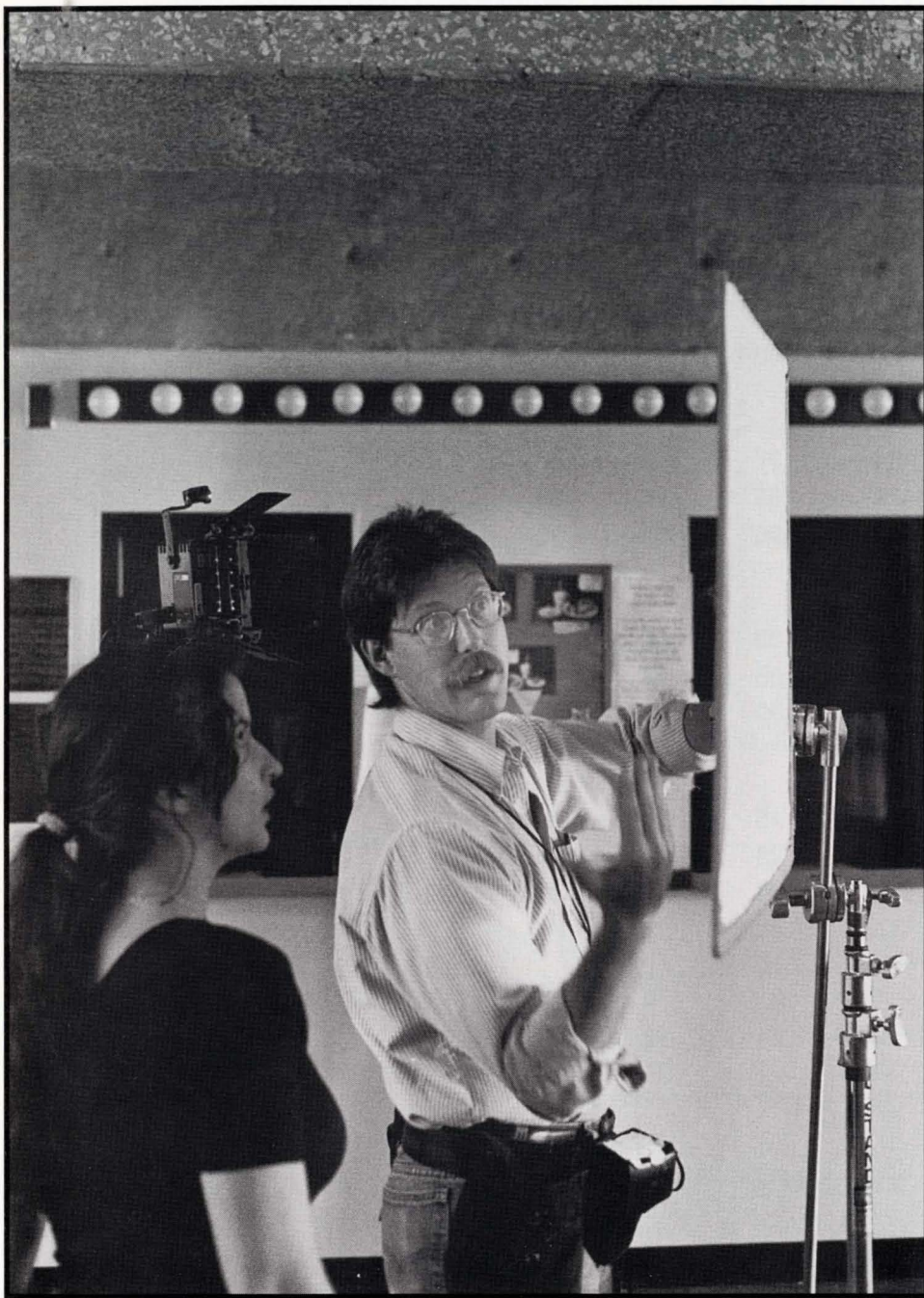
DEGREES CONFERRED BY LEVEL



Faculty and Staff

HIGHLIGHTS

- The Springfield campus had 673 full-time instructional faculty in fall 1997, the faculty was 31 percent female and 73 percent tenured.
- The average salary of all nine-month instructional staff for 1997-98 was \$47,869, a 3.8 percent increase over the previous year.
- The University had 1,737 full-time employees, and another 579 working part-time. Thirty-nine percent of the full-time staff were classified as instruction/research.
- In 1997, 79 percent of the full-time faculty held a doctorate. Over 50 percent of the executive and professional staff (specialist/support) held degrees beyond the bachelor's degree.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS
SPRINGFIELD CAMPUS**

Rank	1993-94		1994-95		1995-96		1996-97		1997-98	
	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured
Professor										
Men	212	100	211	100	209	100	209	100	206	100
Women	35	100	36	100	38	97	36	97	37	100
Total	247	100	247	100	247	100	245	100	243	100
Assoc. Prof.										
Men	108	96	115	97	125	98	135	96	141	96
Women	43	84	43	93	44	95	48	100	50	98
Total	151	93	158	96	169	98	183	97	191	96
Asst. Prof.										
Men	109	27	104	30	90	36	90	33	88	32
Women	71	44	74	36	77	31	78	28	84	26
Total	180	33	178	33	167	32	168	31	172	29
Instructor										
Men	20	25	19	16	15	20	13	23	12	33
Women	23	22	22	23	20	20	19	21	17	35
Total	43	23	41	20	35	20	32	22	29	34
Lecturer										
Men	15	-	7	-	8	-	7	-	10	-
Women	30	-	28	-	13	-	16	-	17	-
Total	45	-	35	-	21	-	23	-	27	-
Other										
Men	3	-	10	40	7	57	9	44	9	44
Women	2	-	-	-	-	-	1	-	2	-
Total	5	-	10	40	7	57	10	40	11	40
Total										
Men	467	75	466	77	454	82	463	81	466	81
Women	204	52	203	53	192	56	198	55	207	54
Total	671	68	669	70	646	74	661	73	673	73

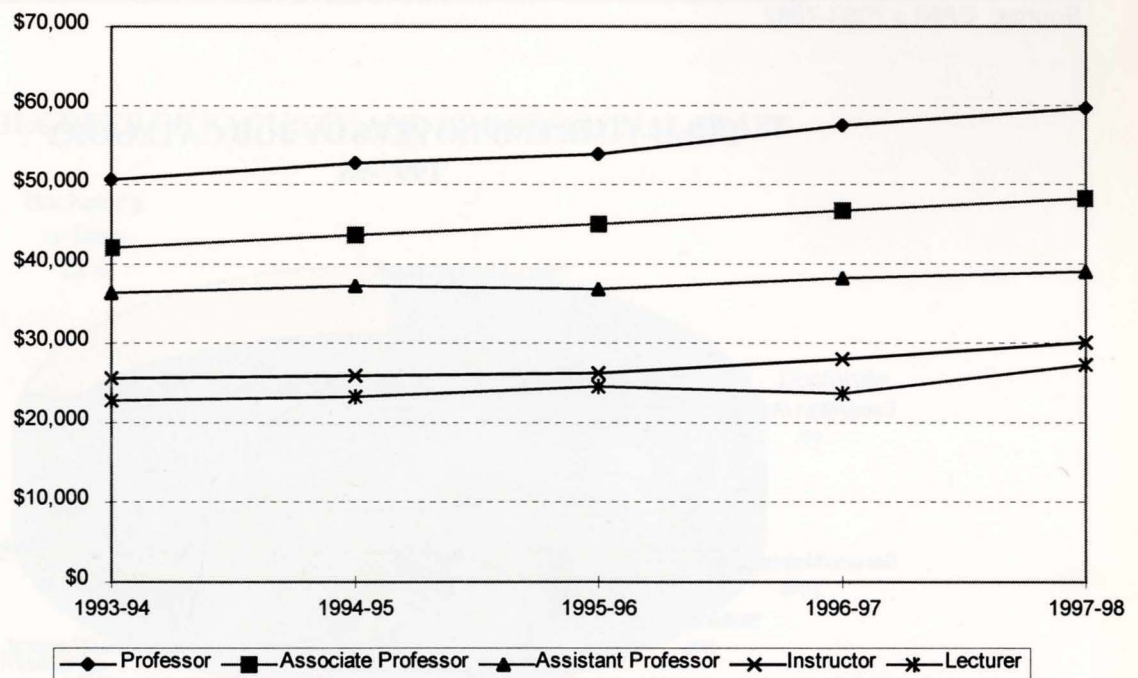
Source: IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1993-94	1994-95	1995-96	1996-97	1997-98
Professor	\$50,687	\$52,724	\$53,857	\$57,450	\$59,652
Associate Professor	\$42,092	\$43,667	\$45,031	\$46,718	\$48,232
Assistant Professor	\$36,372	\$37,254	\$36,808	\$38,008	\$39,044
Instructor	\$25,578	\$25,923	\$26,265	\$28,051	\$30,138
Lecturer	\$22,832	\$23,301	\$24,601	\$23,662	\$27,270
All Ranks Combined	\$40,631	\$42,603	\$43,973	\$46,138	\$47,869

Source: IPEDS-SA
Springfield campus only

AVERAGE SALARY BY RANK AND YEAR

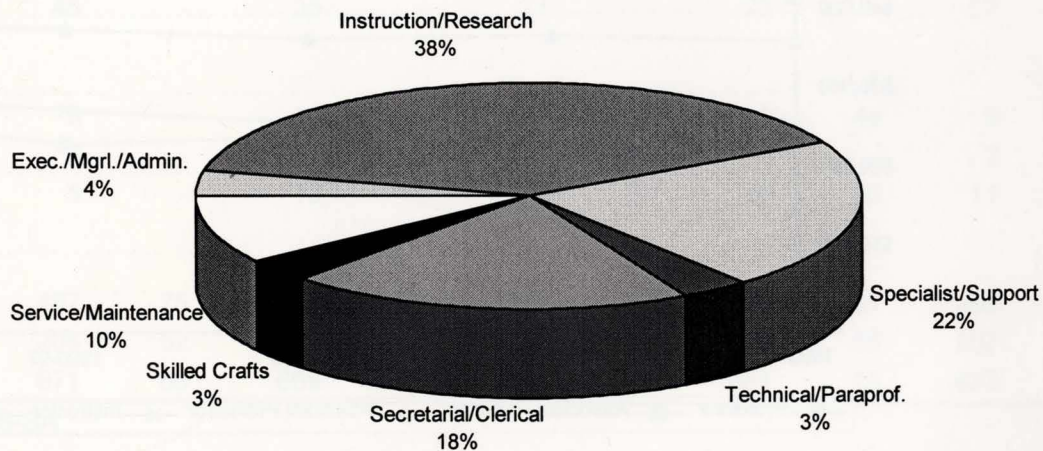


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES
BY EQUAL EMPLOYMENT CATEGORY**

Category	1993-94		1994-95		1995-96		1996-97		1997-98	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgrl./Admin.	47	-	60	-	65	-	63	-	61	-
Instruction/Research	703	219	691	197	669	214	661	160	674	162
Instruction/Res. Asst.	-	284	-	304	-	317	-	327	-	346
Specialist/Support	322	41	338	34	405	33	414	26	376	70
Total Exempt	1072	544	1089	535	1139	564	1138	513	1111	578
Nonexempt										
Technical/Paraprof.	58	-	58	1	58	5	49	7	59	1
Secretarial/Clerical	300	5	308	-	322	-	324	-	338	-
Skilled Crafts	48	-	56	-	56	-	59	-	60	-
Service/Maintenance	172	-	176	-	176	1	170	-	169	-
Total Nonexempt	578	5	598	1	612	6	602	7	626	1
Grand Total	1,650	549	1,687	536	1,751	570	1,740	520	1,737	579
Fall FTE	1,650	231	1,687	230	1,751	243	1,740	233	1,737	263

Source: EARLs 7083-7087

**FULL-TIME EMPLOYEES BY JOB CATEGORY
1997-98**

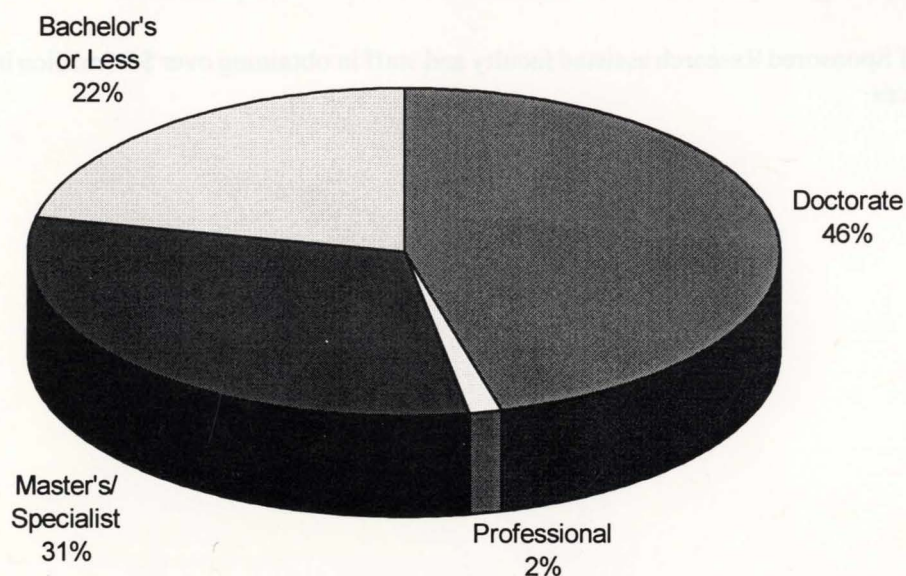


HIGHEST DEGREE HELD BY FACULTY AND PROFESSIONAL STAFF - 1997

EEOC Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Admin./Mgr.	30	1	18	12	61
Instruction/Research	530	6	128	10	674
Specialist/Support	17	9	161	189	376
Part-Time					
Per Course Faculty	31	4	89	38	162
Specialist/Support	8	---	21	41	70
Total	616	20	417	290	1,343

Source: Basic Personnel Data (EARL 0057)

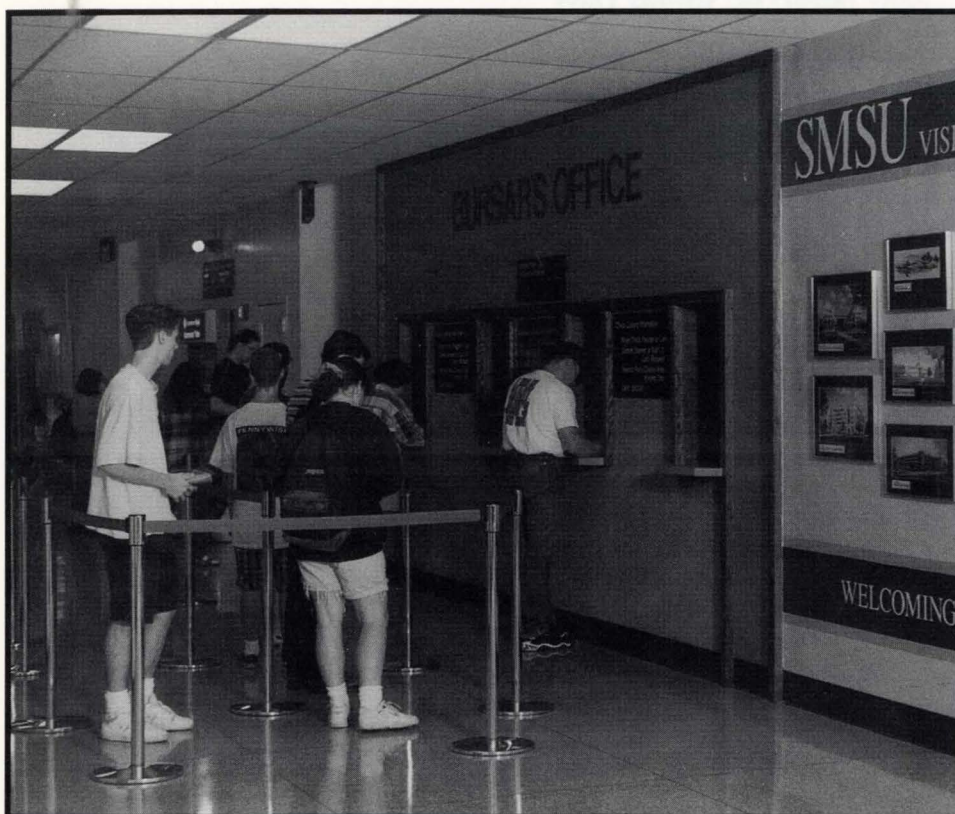
DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- In fiscal year 1997, state appropriations and payments constituted 44 percent of the \$155,181,981 in current funds revenues. Meanwhile, student fees accounted for \$42,916,105 or 28 percent of the revenues.
- Instruction accounted for 39 percent of the current funds expenditures.
- Personal services consumed 68 percent of the educational and general funds for fiscal year 1997 which amounted to almost \$129 million.
- The University budget request for FY99 contained \$164,895,605 in expenditures.
- The Office of Sponsored Research assisted faculty and staff in obtaining over \$6.1 million in FY97 from external funding sources.



**CURRENT FUNDS REVENUES
FISCAL YEAR 1997**

State Appropriations and Payments	43.60%	\$67,665,431
Student Fees	27.66%	\$42,916,105
Federal Grants and Contracts	6.71%	\$10,413,158
State and Private Grants and Contracts	4.28%	\$6,648,621
Sales and Services, Educational Dept.	2.14%	\$3,327,231
Auxiliary Enterprises	12.16%	\$18,875,953
Other Sources	3.44%	\$5,335,482

CURRENT FUNDS REVENUES

Revenue Classification	FY93	FY94	FY95	FY96	FY97
Student Fees	\$38,420,240	\$39,466,076	\$40,954,150	\$41,787,267	\$42,916,105
State Appropriations - Gen. Revenue	50,395,486	52,104,394	55,291,733	60,006,016	67,643,292
State Appropriations - Staff Benefits	27,023	25,842	33,377	43,482	22,139
Federal Grants and Contracts	12,506,994	10,238,274	9,369,793	8,883,875	10,413,158
State Grants and Contracts	1,716,521	2,082,606	2,917,473	4,334,638	5,242,049
Private Gifts/Grants/Contracts	1,114,558	1,309,607	1,400,017	1,563,796	1,406,572
Sales and Services, Educational Dept.	2,944,717	2,681,400	2,900,993	2,737,540	3,327,231
Sales and Services, Aux. Enterprises	17,164,468	17,955,601	18,050,687	18,027,458	18,875,953
Other Sources	4,090,568	4,308,324	5,474,141	5,667,171	5,335,482
Total Current Funds Revenues	\$128,380,575	\$130,172,124	\$136,392,364	\$143,051,243	\$155,181,981

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

CURRENT FUNDS EXPENDITURES FISCAL YEAR 1997

Instruction	39.32%	\$58,974,284
Research and Public Service	5.50%	\$8,252,483
Academic Support	10.05%	\$15,071,094
Student Services	7.99%	\$11,986,701
Institutional Support	7.10%	\$10,649,766
Operation & Maintenance of Plant	6.76%	\$10,146,372
Scholarships & Fellowships	9.37%	\$14,059,695
Auxiliary Enterprises	10.62%	\$15,935,145
Mandatory Transfers	3.29%	\$4,928,499

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY93	FY94	FY95	FY96	FY97
Expenditures & Mandatory Transfers					
<i>Educational & General</i>					
Instruction	\$48,545,127	\$49,950,133	\$50,856,432	\$54,688,421	\$58,974,284
Research	3,017,784	3,258,464	3,953,120	5,136,346	6,384,150
Public Service	1,479,709	1,417,352	1,351,198	1,579,610	1,868,333
Academic Support	11,147,307	11,335,112	12,021,072	12,720,599	15,071,094
Student Services	9,071,801	10,002,256	10,781,000	12,333,186	11,986,701
Institutional Support	7,462,497	7,961,709	8,875,276	9,978,018	10,649,766
Operation & Maintenance of Plant	7,434,978	8,279,351	8,202,096	9,664,734	10,146,372
Scholarships & Fellowships	16,397,065	14,490,612	13,904,823	13,588,141	14,059,695
Educational & General Expend.	104,556,268	106,694,989	109,945,017	119,689,055	129,140,395
Mandatory Transfers	461,616	506,818	503,761	499,248	777,860
Total Educational & General Expend. & Mandatory Transfers	105,017,884	107,201,807	110,448,778	120,188,303	129,918,255
<i>Auxiliary Enterprises</i>					
Expenditures	12,954,969	13,716,873	14,623,623	15,053,778	15,935,145
Mandatory Transfers	3,699,356	2,962,308	4,346,868	4,121,543	4,150,639
Total Auxiliary Enterprises Expend. & Mandatory Transfers	16,654,325	16,679,181	18,970,491	19,175,321	20,085,784
Total Expend. & Mandatory Transfers	\$121,672,209	\$123,880,988	\$129,419,269	\$139,363,624	\$150,004,039

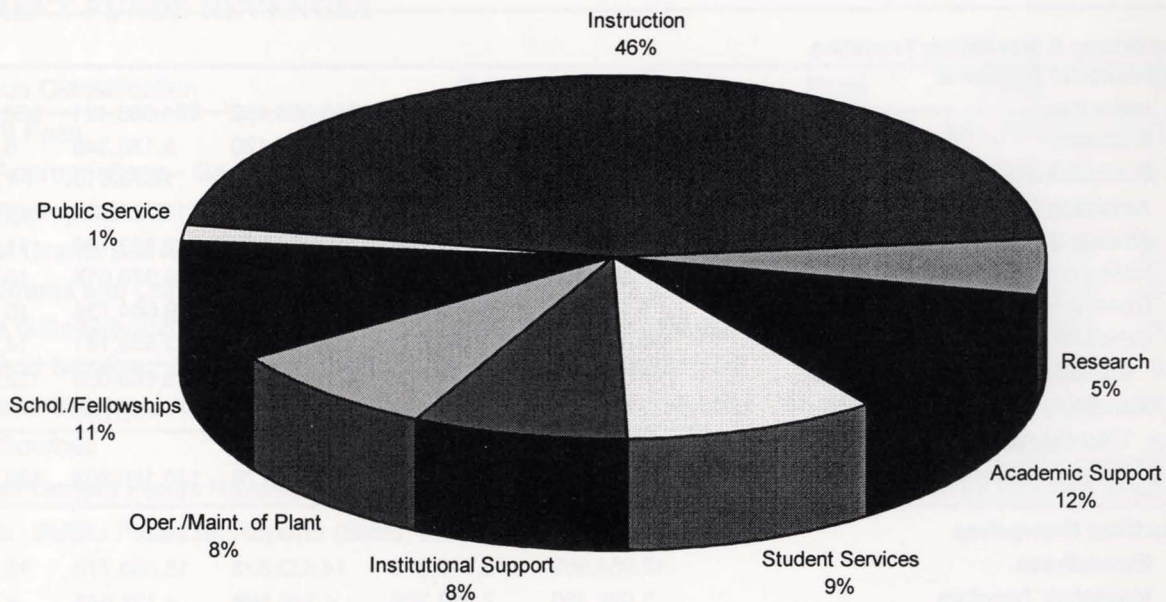
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1997
(RESTRICTED AND UNRESTRICTED)**

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$50,100,368	\$5,588,678	\$3,285,238	\$58,974,284
Research	5,154,037	936,574	293,539	6,384,150
Academic Support	9,160,400	5,254,389	656,305	15,071,094
Student Services	8,481,337	3,382,043	123,321	11,986,701
Institutional Support	9,274,456	109,641	1,265,669	10,649,766
Oper./Maint. of Plant	3,947,327	4,119,498	2,079,547	10,146,372
Schol./Fellowships	91,570	13,968,125	-	14,059,695
Public Service	1,083,792	766,632	17,909	1,868,333
	\$87,293,287	\$34,125,580	\$7,721,528	\$129,140,395

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

FY97 EDUCATIONAL AND GENERAL FUNDS BY PROGRAM

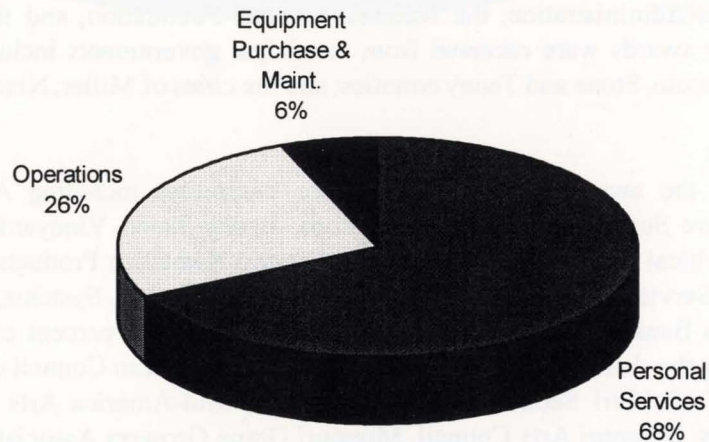


EDUCATIONAL AND GENERAL FUNDS

	Budgeted FY98			Requested FY99		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$43,752,860	-	\$43,752,860	\$45,928,200	-	\$45,928,200
Fed. Grants & Contracts	848,128	\$8,252,248	9,100,376	848,128	\$8,252,248	9,100,376
State Appropriations	73,558,781	-	73,558,781	91,881,000	-	91,881,000
State Grants & Contracts	3,596,258	1,657,854	5,254,112	3,596,258	1,657,854	5,254,112
Priv. Gifts/Grants/Contracts	911,401	994,590	1,905,991	3,691,868	994,590	4,686,458
Investment Income	1,270,000	-	1,270,000	1,270,000	-	1,270,000
Sales & Services	3,532,473	-	3,532,473	3,532,473	-	3,532,473
Athletic Income	-	-	-	-	-	-
Other Sources	2,479,050	75,629	2,554,679	3,167,355	75,629	3,242,984
Transfers	-	-	-	-	-	-
	\$129,948,951	\$10,980,321	\$140,929,272	\$153,915,282	\$10,980,321	\$164,895,603
Expenditures						
Instruction	\$66,832,031	\$365,815	\$67,197,846	\$79,981,280	\$365,815	\$80,347,095
Research	5,325,132	1,319,062	6,644,194	5,709,621	1,319,062	7,028,683
Public Service	911,778	917,484	1,829,262	938,153	917,484	1,855,637
Academic Support	15,316,088	338,578	15,654,666	17,036,722	338,578	17,375,300
Student Services	12,775,665	169,233	12,944,898	13,848,625	169,233	14,017,858
Institutional Support	10,216,241	328,403	10,544,644	13,456,030	328,403	13,784,433
Operation/Maint. of Plant	12,176,198	1,296	12,177,494	16,175,225	1,296	16,176,521
Scholarships & Fellowships	6,395,817	7,521,480	13,917,297	6,769,627	7,521,480	14,291,107
Transfers	-	18,971	18,971	-	18,971	18,971
	\$129,948,950	\$10,980,322	\$140,929,272	\$153,915,283	\$10,980,322	\$164,895,605

Source: FY99 Legislative Budget Request

FY97 EDUCATIONAL AND GENERAL FUNDS BY EXPENDITURE CATEGORY



OFFICE OF SPONSORED RESEARCH

Acquisition of support from external sources is essential for the University to fulfill its mission. Faculty and staff are encouraged to seek funding and other forms of support for research, education, service and public affairs projects whenever the resource requirements exceed those available from within the University. At SMSU, research is viewed as an integral part of the educational experience of students and an important component of the professional growth of faculty. As described in *Welcoming the 21st Century*, research is considered to include "both basic and applied research, creative accomplishments, and scholarship that generates new perspectives.

The University established the Office of Sponsored Research (OSR), an operational unit within Academic Affairs, to assist faculty and staff in acquiring the external support needed for them to conduct scholarly projects. Services provided by OSR include assistance in identifying funding opportunities and developing competitive proposals; coordination of proposal submissions to funding sources; training of personnel to improve their capabilities to compete for external funding; and coordination of externally sponsored proposals and projects to ensure that they are in compliance with federal, state and University policies. The OSR works closely with the grants and contracts accountants in Financial Services on matters related to financial accounting for expenditures on sponsored projects.

In FY97, the University submitted 258 proposals to external agencies for support of new or on-going projects. Of these, 153 were successful, resulting in the awarding of \$6,139,941 for research, education, service and other scholarly projects. While the number of proposals submitted and awards received were increased over the previous year, total funding was less. The decrease in total funding was primarily due to the ending of a large multi-year project funded by a state agency. Fifty-one percent of the awards were for research and other scholarly projects, 22% were for projects in which community service was the primary focus, 22% were for education projects, and 5% were for the acquisition of equipment.

Missouri state agencies were the source of 42% of the total awards received in FY97. State agencies which provided funding to the University included the Departments of Agriculture, Conservation, Corrections, Elementary and Secondary Education, Health, Transportation, Natural Resources, Public Safety and Social Services, as well as the Coordinating Board for Higher Education and the National Guard. Funding also was received from state agencies in Kansas and California.

Federal agencies accounted for 19% of the awards received in FY97. Sources of federal funding included the Army Corps of Engineers; the Corporation for Public Broadcasting; the Department of Education; the Department of Health and Human Services; the Economic Development Administration; the Fish and Wildlife Service; the National Aeronautics and Space Administration; the National Science Foundation; and the Small Business Administration. Twelve percent of the awards were received from municipal governments including Barry, Dade, Dallas, Greene, Laclede, Lawrence, Lincoln, Stone and Taney counties; and the cities of Miller, Nixa, Richland, Rogersville, Springfield and Willard.

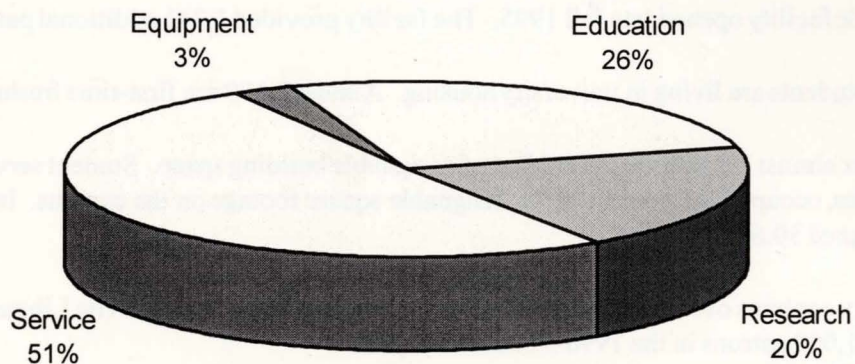
Seventeen percent of the awards were received from businesses including Aaron's Automotive Products, AB Technology, Agriculture Sun Nursery, Bass Pro Shops, Boony Doon Vineyards, Champion Products, Consulting Analytical Services, Critical Vision, Enerti, Franciscan Estates, Hammons Products, HDR Engineering, Heatway, John Caldwell Viticultural Services, Kraft Foods, Lockheed Martin Control Systems, SkillsBank Corp., Stark Brothers Nurseries, West Plains Bank, and Zeneca Agricultural Products. Ten percent of the awards were from non-profit organizations including the American Academy of Audiology, American Council on Education, Blueberry Council of Missouri, Dogwood Trails Girl Scouts, J.M. Kaplan Fund, Mid-America Arts Alliance, Mid-Continent Regional Educational Laboratory, Missouri Arts Council, Missouri Grape Growers Association, Ozark Greenways, and Ozarks Fighting Back.

**SPONSORED PROJECTS ACTIVITY
FISCAL YEAR COMPARISON BY PRIMARY USE OF AWARD**

	FY93	FY94	FY95	FY96	FY97
Research	\$925,656	\$1,802,501	\$1,729,032	\$1,117,960	\$1,205,581
Education	1,176,274	1,566,792	1,750,966	1,346,532	1,622,850
Service	2,134,211	2,592,054	3,880,724	4,663,424	3,141,441
Equipment	281,074	261,977	221,324	465,408	170,069
Total	\$4,517,215	\$6,223,324	\$7,582,046	\$7,593,324	\$6,139,941

Source: Sponsored Projects Activities and Trends

PRIMARY USE OF FUNDS AWARDED IN FY97



Facilities

HIGHLIGHTS

- The Springfield campus contains 35 educational and general buildings and 16 auxiliary enterprises facilities. The most recent additions are the Wehr Band Building and the Transit Office.
- A new Park-n-Ride facility opened late fall 1995. The facility provided 1,241 additional parking spaces.
- Currently, 3,719 students are living in university housing. Almost 2,100 are first-time freshmen.
- The University has almost 1.9 million square feet of assignable building space. Student service activities, including residential facilities, occupy 54.2 percent of the assignable square footage on the campus. Instructional and research activities are assigned 30.6 percent.
- The Meyer Library contains over 1.5 million books and government documents. The Library was visited by approximately 631,000 patrons in the 1996-97 academic year.

MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION **GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS - FALL 1997**

Building	Date of Completed Const.	Original Cost	Current Value	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Alumni Center	1972	N/A	\$3,040,380	36,195	N/A
Archeology Research	N/A	N/A	297,043	3,438	2,534
Art Annex	1948	\$113,666	1,674,814	19,433	14,840
Carrington Hall	1908	201,393	8,153,806	96,765	56,529
Central Stores & Maint.	1977	495,367	1,268,859	30,175	27,046
Cheek Hall	1955	599,982	7,422,202	87,066	49,656
Craig Hall	1967	1,724,800	7,535,213	87,823	43,651
Downtown Hall	1912	N/A	5,203,606	61,317	38,210
Duane Meyer Library	1980	5,477,708	9,910,839	118,633	98,560
Ellis Hall	1959	826,991	4,229,388	49,268	25,605
Equine Arena	1989	N/A	4,092,000	33,000	32,510
Forsythe Athletic Facil.	1980	780,316	1,600,793	18,626	12,458
Glass Hall	1987	12,408,345	15,688,104	184,029	93,830
Greenwood Lab. School	1966	857,246	4,876,111	63,949	48,195
Hill Hall	1924	300,204	5,418,571	63,384	36,958
Houses (10)	N/A	N/A	2,126,208	32,040	23,426
Karls Hall	1958	290,420	2,305,894	22,330	14,421
Kemper Hall	1976	2,569,818	7,947,781	68,402	51,408
Kings Street Annex	1982	794,274	2,275,514	26,536	17,786
McDonald Arena	1940	443,091	7,447,288	87,262	51,741
Madison Hall	N/A	N/A	756,864	8,760	6,166
National Hall	N/A	N/A	1,494,374	17,296	10,549
Park-n-Ride	1995	N/A	N/A	N/A	N/A
Police Substation	N/A	N/A	271,236	3,229	2,040
Polymer Lab	1975	N/A	160,136	1,304	1,012
Power House	1908	21,000	6,913,568	11,371	6,106
Professional Building	1940	1,575,000	12,447,836	126,246	80,221
Pummill Hall	1957	641,757	3,421,032	39,984	25,541
Siceluff Hall	1927	305,375	5,274,182	61,695	33,125
Student Art Exhibit Center	1894	N/A	686,580	7,982	6,043
Taylor Health Clinic	1971	297,297	831,444	10,098	6,053
Temple Hall	1971	3,601,473	14,670,189	130,184	71,415
Transit Office	1974	N/A	N/A	3,210	2,501
University Hall	N/A	N/A	971,568	11,245	N/A
Warehouse Facility	1971	38,595	477,644	10,024	9,887
Wehr Band Building	1996	N/A	N/A	35,127	23,328
Aux. Enterprises Facilities					
Blair-Shannon House	1966	3,183,313	15,005,463	187,079	128,285
Baker Bookstore	1971/78	653,360	1,685,119	20,466	19,110
Campus Union	1951	700,214	8,887,536	110,605	83,962
Dogwood Apartments	1968/69	N/A	2,091,648	26,277	20,777
Freudenberger House	1959	N/A	13,034,703	161,524	109,143
Hammons Hall for Perf. Arts	1992	N/A	11,294,949	95,000	N/A
Hammons House	1986	12,000,000	12,777,630	160,528	108,731
Hammons Student Center	1976	5,556,981	10,803,753	141,745	106,838
Honors House	N/A	500,000	1,285,699	16,152	10,688
Kentwood Hall	1926	850,000	5,091,056	63,958	43,711
New Cafeteria	1991	N/A	2,065,604	20,739	N/A
New Residence Hall	1991	12,400,000	13,249,579	166,452	N/A
Plaster Sports Complex	1930	N/A	9,520,383	129,808	66,359
Sunvilla Tower	1963	1,581,241	10,680,807	134,181	101,728
Wells House	1950	244,159	9,607,683	120,159	79,578
Woods House	1971	1,933,496	5,838,898	73,353	49,504

Source: Division of Business Services and EARL 0056

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1993-1997**

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1993	2,640	815	248	136	31	3,870
1994	2,685	892	271	123	20	3,991
1995	2,406	909	278	118	26	3,737
1996	2,274	915	226	125	21	3,561
1997	2,554	744	265	114	42	3,719

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1997**

	1st-Time	Other				Grads./	
	Fresh.	Fresh.	Soph.	Juniors	Seniors	Spec.	Totals
Blair House	265	41	62	8	0	0	376
Dogwood Apartments	1	3	5	6	5	15	35
Freudenberger House	627	26	36	9	6	0	704
Hammons House	377	74	90	15	8	3	567
Honors House	0	0	5	7	10	0	22
Kentwood Hall & Apts.	8	21	54	31	7	10	131
New Residence Hall	6	139	279	109	26	5	564
Shannon House	176	64	73	8	5	0	326
Sunvilla Tower	10	51	97	65	33	9	265
Wells House	291	39	18	1	2	0	351
Woods House	315	20	25	6	12	0	378
Total	2,076	478	744	265	114	42	3,719

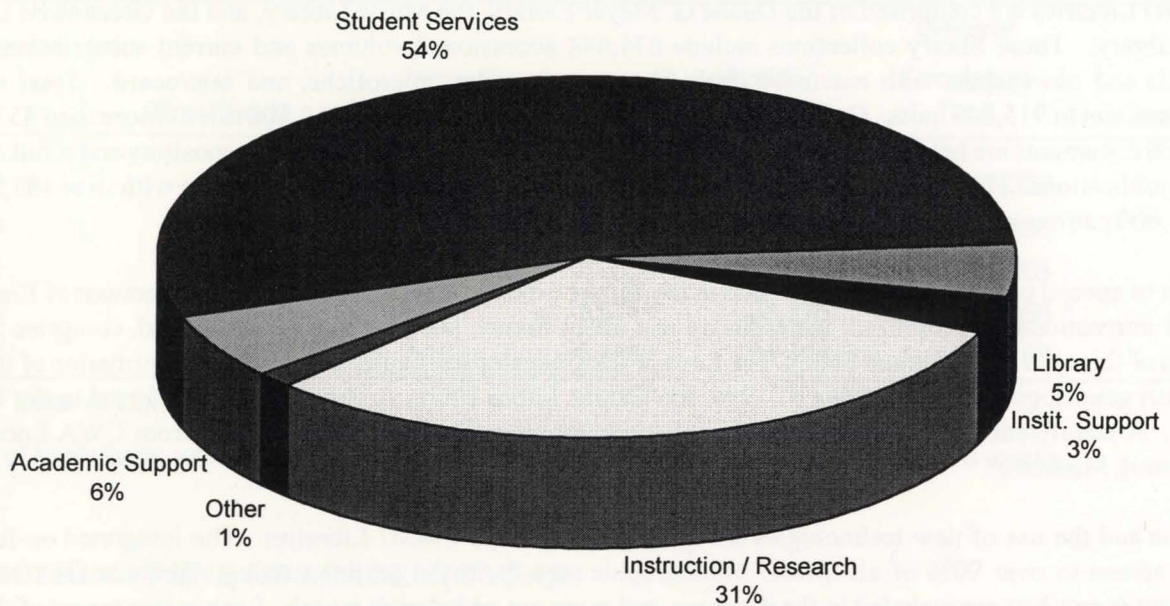
Source: Division of Student Affairs

**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS
FALL 1997**

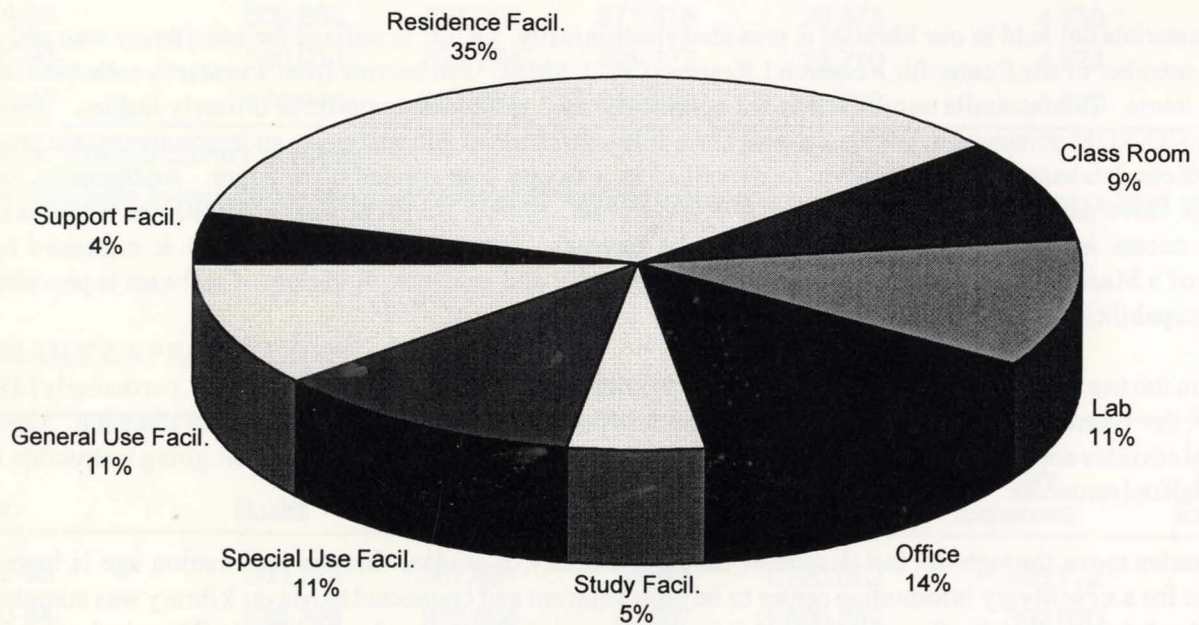
Program Area	Room Use Categories										Total
	Class Room	Lab	Office	Study Facil.	Special Use Facil.	General Use Facil.	Support Facil.	Health Care Facil.	Residence Facil.	Un-Class.	
Instruction	144,270	194,047	140,485	3,610	43,560	9,958	16,102	1,143	24	528	553,727
Research	397	6,345	10,085	-	-	175	1,131	128	-	-	18,261
Public Service	-	-	417	-	-	-	230	1,746	-	-	2,393
Library	-	104	5,275	77,527	-	1,725	1,081	-	-	-	85,712
Academic Support	20,604	5,699	20,007	1,933	32,968	21,178	2,477	-	362	2,085	107,313
Student Services	-	332	47,361	10,496	132,784	163,188	13,527	4,914	638,640	647	1,011,889
Instit. Support	-	-	24,963	-	1,063	217	28,881	191	4,208	2,611	62,134
Physical Plant	-	-	4,313	-	-	488	15,133	-	-	-	19,934
Unassigned	-	-	-	-	-	3,147	-	-	-	1,954	5,101
Total	165,271	206,527	252,906	93,566	210,375	200,076	78,562	8,122	643,234	7,825	1,866,464

Source: Office of Institutional Research (EARL 0061)

BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 674,644 accessioned volumes and current subscriptions to 4,920 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 915,349 units. Collections of audiovisual materials total over 30,508 titles. More than 853,881 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection is one of the largest in the state of Missouri with over 185,983 items. Over 631,000 patrons entered the SMSU Libraries during 1996-97.

A number of special collections are also housed in the Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists. In the spring of 1996, the Ozarks Labor Union Archives were transferred to the University Libraries. A significant collection of materials and funds for an endowment were received from CWA Local 6360 in Lees Summit, Missouri.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system provides access to over 90% of all SMSU bibliographic records in the on-line catalog. Records for over 300,000 government documents are included in the database, and more are added each month. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Two periodical indexes, *Expanded Academic and Business Index*, and one full-text database, *Company Profiles*, are now available in the on-line catalog. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN or by dial access with a modem. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 35 million bibliographic records. CyBear, the Web version of the online catalog, periodical indexes, and full-text materials was introduced in the Fall of 1997.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), SMSU can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. There are over twenty CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Additionally, several hundred U.S. Government files are provided in CD-ROM format. SMSU is a participant in MOREnet, which makes it possible to access information world-wide through the Internet. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints.

Instruction in the use of library materials and services is provided through Library Science courses, particularly LIS 101, The Use of the Library. A minor in Library Science is offered with emphasis on school librarianship. One-time instructional sessions and short courses are provided to fit particular course needs or to give on-going instruction in the use of specialized resources.

As the Libraries move through the last decade of the 20th Century, it is clear that the information age is here. The concept plan for a new library information center to be built adjacent and connected to Meyer Library was completed in FY96 and the detailed plans for the addition and renovation are now being developed. The building is the top capital project for the University. The combination of traditional services and materials with rapidly changing and expanding technological opportunities in the new facility will prepare the SMSU Libraries and to take full advantage of the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio- Visual	General Circulation Total	All Circulation
1992-93	8,042	6,259	1,424	20,778	227,022	263,525
1993-94	7,794	6,680	1,596	22,852	288,406	327,328
1994-95	8,384	6,535	2,005	29,288	267,863	314,075
1995-96	9,577	5,390 *	1,575 *	28,523	231,056 *	276,121
1996-97	5,003	7,187	1,755	31,404	224,188	269,537

Source: Dean of Library Services

*Length of book loans were increased for faculty to 6 months and for undergraduates to 4 weeks.

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. Documents	Microforms (Books and Periodicals)	Audio- Visual & Others	Serial Subscriptions (Titles)	Maps Charts Etc.
1992-93	559,588	775,291	823,348	21,211	4,846	182,855
1993-94	583,904	808,052	844,023	22,390	4,868	183,261
1994-95	609,852	827,099	871,618	29,373	4,750 *	184,580
1995-96	640,934	831,274	895,727	28,770	4,774	185,417
1996-97	674,644	853,881	915,349	30,508	4,920	185,983

Source: Dean of Library Services

* The decrease in serial titles is due to converting records to the online catalog and removing ceased standing ord

LIBRARY EXPENDITURES

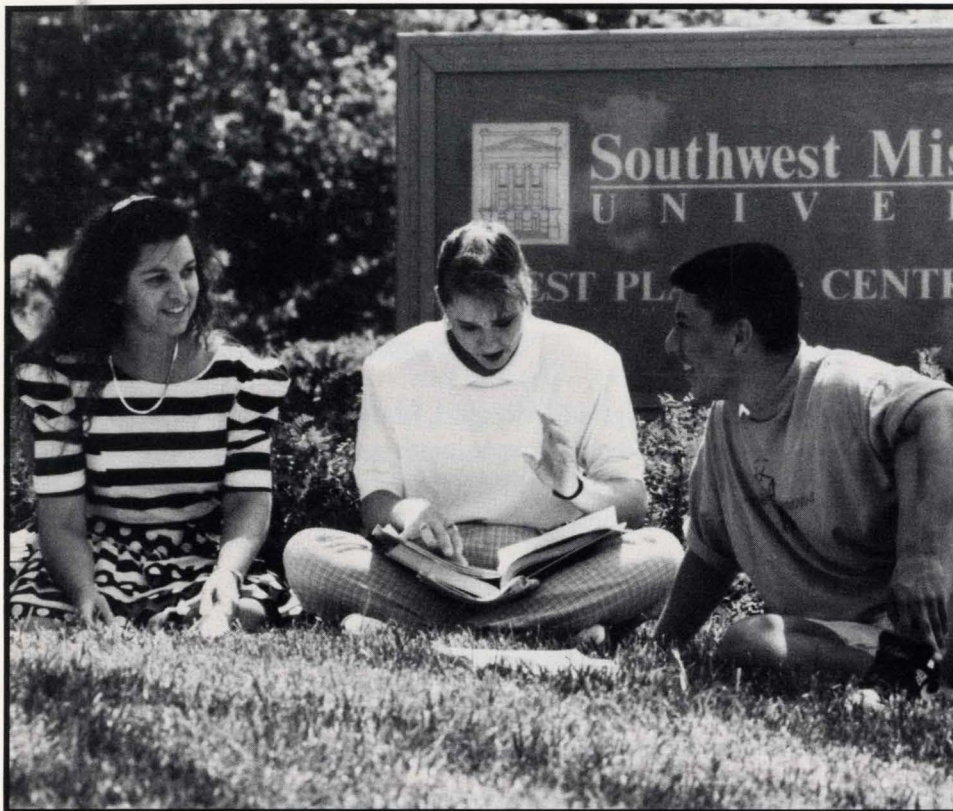
Year	Books	Periodicals & Serials	Audio- visuals	Salaries & Fringe Benefits	Other Library Expenses	Total Library Expenses
1992-93	500,213	1,367,697	76,844	1,720,092	466,772	4,131,618
1993-94	638,398	975,064	70,857	1,690,897	390,020	3,765,236
1994-95	539,147	991,806	97,556	1,776,080	312,288	3,716,877
1995-96	554,503	1,109,549	127,289	1,898,971	371,726	4,062,038
1996-97	775,706	1,350,642	92,349	2,196,598	446,986	4,862,281

Source: Dean of Library Services

West Plains Campus

HIGHLIGHTS

- The mission of the West Plains Campus is to advance learning and provide service to seven counties in south central Missouri.
- The academic programs offered at the campus are one-year certificates and two-year associate degrees.
- Enrollment reached 1,320 students in fall 1997, an all-time high.
- Female students comprise 68 percent of the enrollment.
- The basic fee is \$65 per credit hour for 1997-98, remaining the same as the previous year.
- Budgeted expenditures for FY 1998 totaled \$4,753,155, with 40 percent devoted to instruction.



General Information

Campus History and Setting

The West Plains Campus (WPC) of Southwest Missouri State University was established in 1963 and has been a semiautonomous, two-year campus with the SMSU system since 1971. Consistent with the university mission, the WPC provides a strong general education program rooted in the liberal arts as well as programs in technology. The West Plains Campus offers associate degrees, certificates, transfer programs, and specialty and skills courses as needed for immediate employment.

In addition to courses offered at West Plains, the West Plains Campus offers general education and computer courses at the extended campus at Mountain Grove, Missouri.

The West Plains Campus is located 110 miles southeast of Springfield, Missouri, in the community of West Plains, Missouri. Currently, the campus consists of eleven buildings with a new science, math and business classroom building and a new enhanced technology center being built. The college typically attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Mission Statement

The West Plains Campus of Southwest Missouri State University is a state assisted institution of higher education with a mission to advance learning and provide service to the seven counties of south central Missouri—Howell, Oregon, Texas, Douglas, Wright, Ozark, and Shannon.

SMSU-West Plains recognizes the importance of education in preparing students to be well-rounded, productive members of society able to think clearly and critically, to understand and appreciate the diversity of cultures, to contribute to the work force and to participate in the leadership of the communities in which they reside. The WPC is dedicated to the premise that education is for all of the people and accepts a responsibility of providing higher educational opportunities for all who have completed high school or have earned a G.E.D. In addition, special provisions may be made for students who do not wish to pursue a degree, e.g., qualified high school students in a dual enrollment program or others who may not meet the qualifications for full admission. The WPC recognizes the dignity and worth of the individual and believes that only by keeping the doors of education open can each individual develop to full potential and make a contribution to society.

A major role of the WPC is to provide basic, quality programs which are responsive to the educational needs of the industrial, commercial and service organizations of the communities served—programs which allow students to become proficient in the marketable skills needed to succeed in the work force.

Another important role of the WPC is to provide a core of basic, general education courses to stimulate the general intellectual enrichment of students and provide transferability to baccalaureate, degree-granting institutions for those students wishing to complete higher degrees.

Additionally, the WPC accepts the challenge to seek new and innovative approaches to education which will stimulate the students' intellectual curiosity and prepare them for full participation in a democratic society.

Finally, the WPC recognizes its mission to provide leadership in cultural and regional activities that will complement the academic program of the Campus and provide cooperation and interaction between the college and the community.

Accreditation

The West Plains Campus of SMSU received accreditation by the North Central Association of Colleges and Secondary Schools in the spring of 1994 to offer associate degrees. In addition, the associate degree program in nursing has full accreditation from the National League for Nursing. The West Plains Campus is also a member of the American Association of Community Colleges (AACC) and the Missouri Association of Community Colleges (MACC).

Continuing Education

Selected upper division and graduate courses are offered through the SMSU-Springfield College of Continuing Education and the Extended University via interactive video. In addition, the West Plains Campus provides community-oriented courses in continuing education.

Degrees Currently Offered - West Plains Campus

Associate of Arts in General Studies
Associate of Science in Nursing
Associate of Applied Science in Industrial Technology
Associate of Applied Science in Business
Associate of Applied Science in Paralegal Studies

FALL HEADCOUNT ENROLLMENT WEST PLAINS CAMPUS

	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997
Enrollment Status										
Full-Time	289	333	421	451	472	543	554	547	545	612
Part-Time	266	302	434	468	499	447	462	425	609	708
Gender										
Male	150	186	235	243	282	319	294	289	371	419
Female	405	449	620	676	689	671	722	683	783	901
Total	555	635	855	919	971	990	1,016	972	1,154	1320

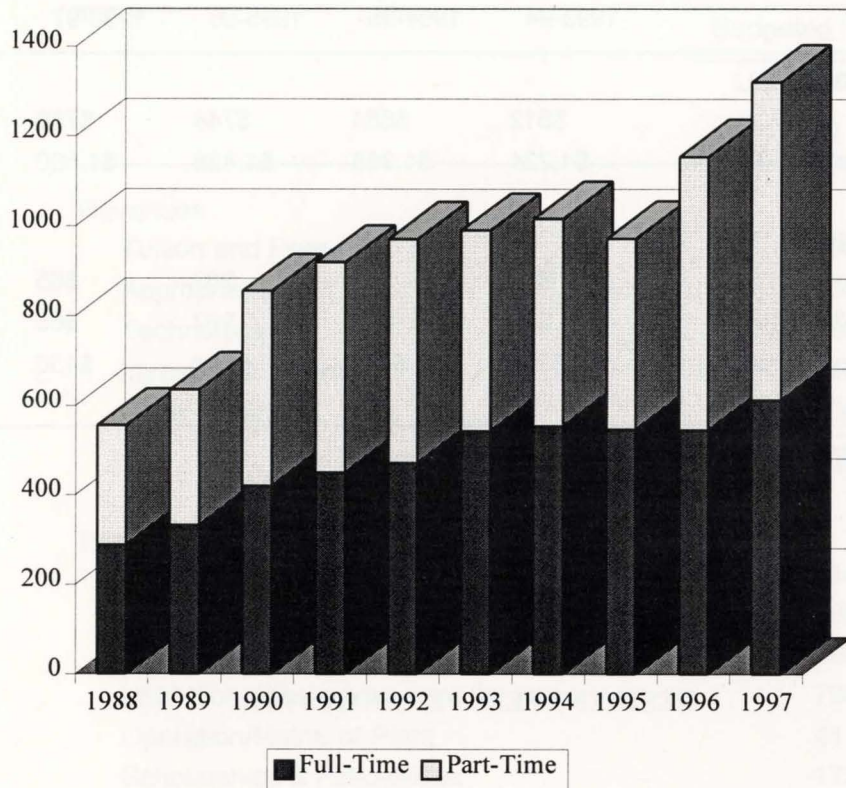
Source: HEGIS 2300-2.3A and IPEDS EF2

STUDENT CREDIT HOUR PRODUCTION WEST PLAINS CAMPUS

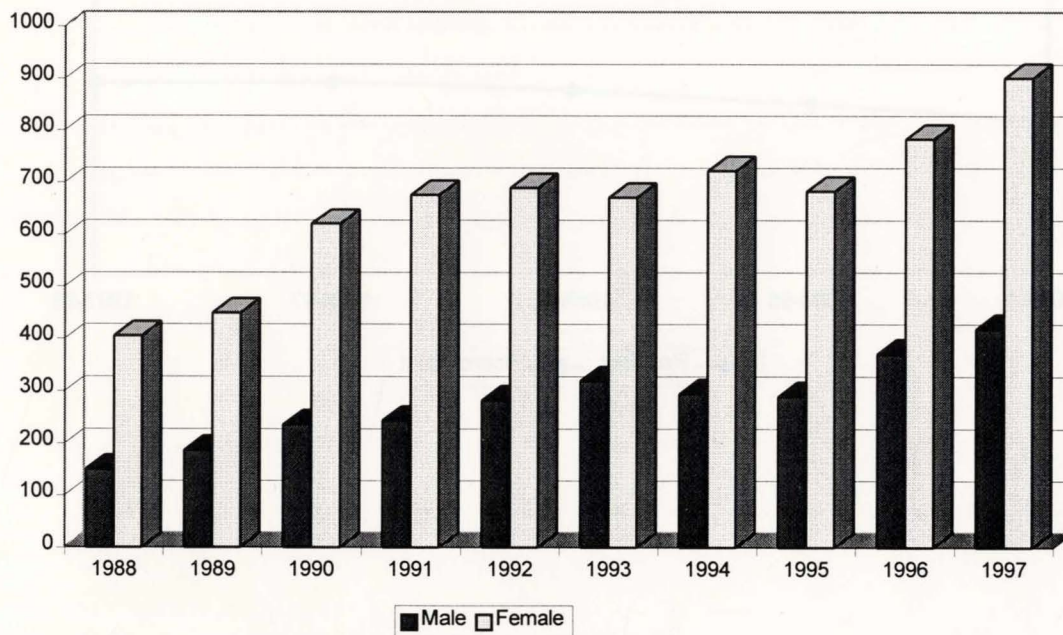
	Fall Semester	Spring Semester	Summer Semester	Total
1992-93	9,117	9,152	1,939	20,208
1993-94	9,981	9,603	1,857	21,441
1994-95	10,329	9,367	1,935	21,631
1995-96	9,849	9,090	1,869	20,808
1996-97	10,901	10,186	2,062	23,149
1997-98	12,206	N/A	N/A	N/A

Source: MDHE 15

FALL ENROLLMENT BY ENROLLMENT STATUS WEST PLAINS CAMPUS



FALL ENROLLMENT BY GENDER WEST PLAINS CAMPUS

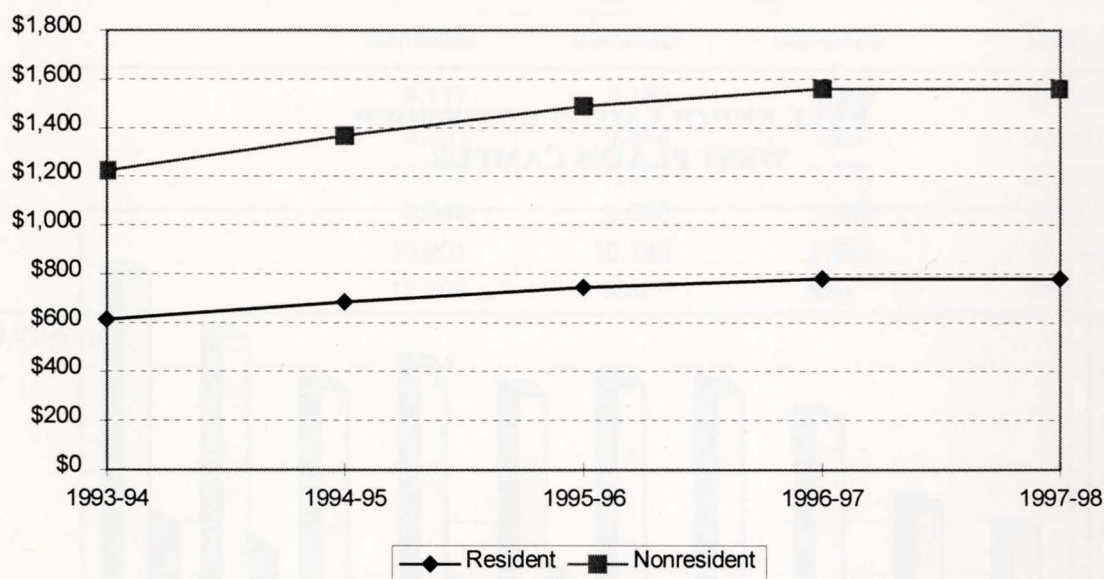


**SCHEDULE OF BASIC FEES
WEST PLAINS CAMPUS**

	1993-94	1994-95	1995-96	1996-97	1997-98
Full-Time Cost Per Semester					
Resident (12 hours)	\$612	\$684	\$744	\$780	\$780
Nonresident (12 hours)	\$1,224	\$1,368	\$1,488	\$1,560	\$1,560
Part-Time Cost Per Hour					
Resident	\$51	\$57	\$62	\$65	\$65
Nonresident (1-3 hrs.)	\$51	\$57	\$62	\$65	\$65
(4 or more hrs.)	\$102	\$114	\$124	\$130	\$130

Source: West Plains Undergraduate Catalog

RESIDENT FEES PER SEMESTER



**EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS**

	Budgeted FY98
	Unrestricted
	Total
<hr/>	
Revenues	
Tuition and Fees	\$1,598,500
Appropriations	2,860,662
Technology	100,000
Investment Income	40,000
Other Sources	136,500
	<hr/>
	\$4,735,662
Expenditures	
Instruction	\$1,914,311
Academic Support	388,465
Student Services	990,657
Institutional Support	796,587
Operation/Maint. of Plant	411,936
Scholarships & Fellowships	173,200
Transfers	0
Reserves and Contingency	78,000
	<hr/>
	\$4,753,156
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Source: 1998 Internal Operating Budget

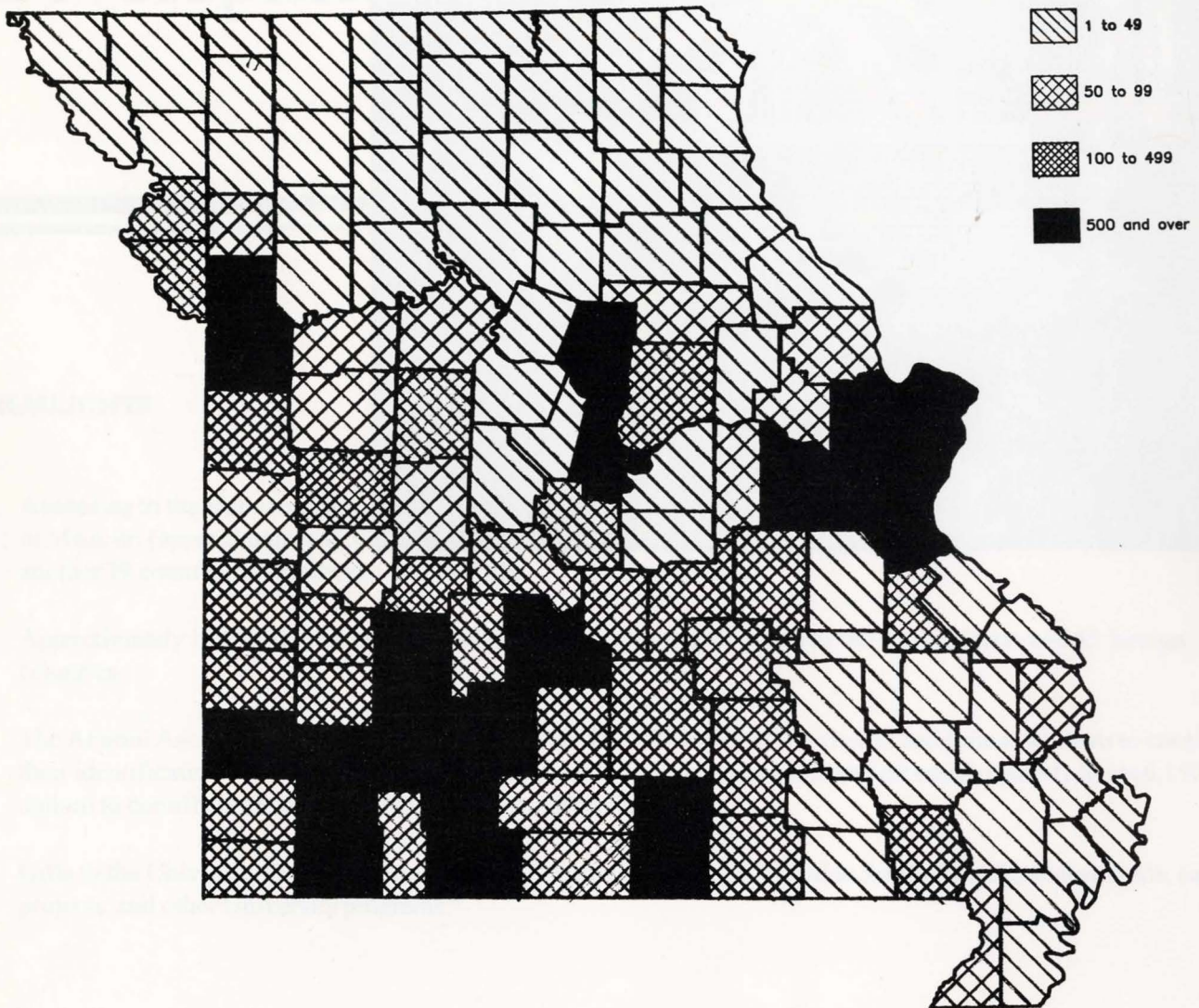
Alumni and Development

HIGHLIGHTS

- According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri (approximately 45,000) and represent every county. Eighteen counties have over 500 alumni and another 29 counties have between 100 and 500.
- Approximately 16,200 alumni live outside Missouri in the other 49 states of the United States and 45 foreign countries.
- The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused almost 6,150 alumni to contribute approximately \$984,000 in 1996-97.
- Gifts to the University Foundation during 1996-97 provided over \$6.2 million for student aid, endowments, capital projects, and other University programs.



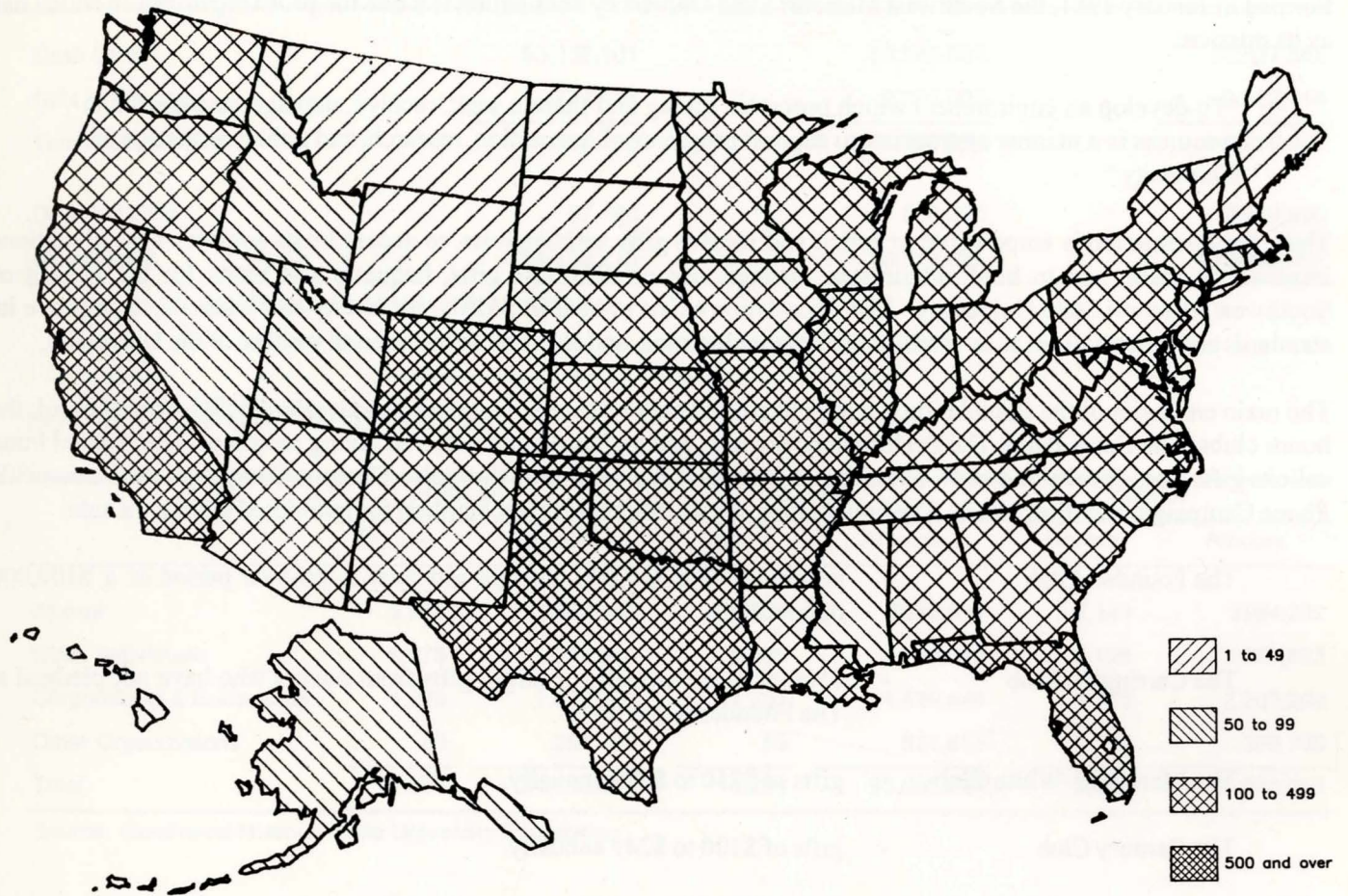
ALUMNI BY COUNTY OF RESIDENCE, 1997



Counties in Missouri in which more than 500 alumni reside are: Barry, 512; Boone, 637; Christian, 1,975; Clay, 862; Cole, 652; Franklin, 660; Greene, 13,915; Howell, 955; Jackson, 2,505; Jasper, 961; Jefferson, 601; LaCledde, 651; Lawrence, 701; Polk, 650; St. Charles, 1,493; St. Louis, 6,757; Taney, 591; and Webster, 1,189

Source: Office of Alumni and Development (ALU2130)

ALUMNI BY STATE OF RESIDENCE, 1997



States in which more than 500 alumni reside are: Arkansas, 911; California, 1,134; Colorado, 630; Florida, 825; Illinois, 1,066; Kansas, 2,091; Missouri, 45,121; Oklahoma, 940; and Texas, 1,874.

Source: Office of Alumni and Development (ALU2130)

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To develop an environment which promotes giving and therein seek, receive, manage, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | | |
|-------------------------|---|-----------------------------------------------------------------------------------------------------|
| The Founders Club | - | minimum of a \$10,000 outright gift over a ten-year period or a \$100,000 deferred gift. |
| The Carrington Club | - | \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The Maroon & White Club | - | gifts of \$250 to \$499 annually. |
| The Century Club | - | gifts of \$100 to \$249 annually. |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 1997, 15,635 donors made 17,518 outright gifts of cash and property totaling over \$6.2 million. The total deferred gift commitments made to the University have reached over \$17 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$58 million.

GIFT ACTIVITY

	1994-95	1995-96	1996-97
Cash Gifts	\$3,358,101	\$3,385,688	\$3,627,588
Gifts of Property	777,114	2,281,003	2,652,414
Total Outright Gifts	4,135,215	5,666,691	6,280,002
Deferred Gifts	57,500	850,330	3,816,995
Grand Total	\$4,192,715	\$6,517,021	\$10,096,997

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1994-95		1995-96		1996-97	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	5,924	\$809,445	6,284	\$946,511	6,145	\$984,232
Other Individuals	8,078	1,258,906	8,625	2,669,049	8,126	2,721,823
Corporations & Businesses	1,273	1,676,384	1,293	1,429,448	1,265	2,207,208
Other Organizations	80	390,480	89	621,683	99	366,739
Total	15,355	\$4,135,215	16,291	\$5,666,691	15,635	\$6,280,002

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1994-95	1995-96	1996-97
Student Aid	\$139,296	\$159,407	\$197,195
Endowment and Loan Funds	724,371	840,809	954,488
Capital Purposes	1,300,770	1,689,776	1,607,356
University Programs*	1,970,778	2,976,699	3,520,963
Total	\$4,135,215	\$5,666,691	\$6,280,002

Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Research Campus at Mountain Grove

HIGHLIGHTS

- The Research Campus was established in 1994 at the University's State Fruit Experiment Station in Mountain Grove.
- The State Fruit Experiment Station, operated by the Department of Fruit Science, is the center for research and advisory education on the campus.
- The Station's grape and wine program is the largest and most comprehensive in the Midwest.
- A new interdepartmental M.S. degree program in Plant Science offers students the opportunity to enroll in courses and conduct thesis research in the Department of Fruit Science.
- Historic Faurot Hall (opposite) is currently under renovation and will provide state of the art electronic facilities for research and teaching.
- Approximately 28 percent of campus funding comes from grants and gifts to the State Fruit Experiment Station.



RESEARCH CAMPUS HISTORY AND GENERAL INFORMATION

The Research Campus is located at the State Fruit Experiment Station of Southwest Missouri State University in Mountain Grove. The designation of this location as the Research Campus grew out of the initiative to integrate research into the educational process for students at the State Fruit Experiment Station.

The State Fruit Experiment Station has a legislated mandate to generate knowledge through research, and to disseminate this knowledge to support and expand the productivity and profitability of the Missouri fruit industry. The Station, which is the oldest identifiable segment of Southwest Missouri State University, was founded by legislative act in 1899 and was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act. In 1994, the Station became the site of the newly designated Research Campus in the University system.

The Department of Fruit Science, created through University reorganization in 1994, staffs and operates the State Fruit Experiment Station on the Mountain Grove campus. Employees include eight research faculty trained at the doctoral level, three professional staff trained at the master's level, and ten support staff. In addition to carrying out research and advisory programs, faculty guide graduate students in thesis research, and teach classes in their various disciplines. Faculty and professional staff both supervise undergraduates on internships.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, biotechnology, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries. Information derived from the Station's research is disseminated by advisory programs to fruit growers and processors through bulletins, newsletters, a newspaper column, conferences, workshops, and personal consultations.

The State Fruit Experiment Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. One of only three USDA quarantine facilities for the introduction and virus testing of grape varieties originating outside of the United States is located at the Station. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. Plant pathogens and insect pests are studied to help reduce their damage to fruit crops. Research on reducing pesticide use for management of diseases, insects, and weeds is a major ongoing effort.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900. The Station's research and advisory education efforts are the basis for the recent rapid economic development of Missouri's grape and wine industry. Today, the Station's grape and wine program ranks among the most comprehensive in the United States. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

An interdepartmental master's degree program in plant science was initiated in August of 1997. This program includes the Department of Fruit Science at the Mountain Grove campus as well as the Departments of Agriculture, Biology and Chemistry at the Springfield campus. Graduate students desiring an emphasis in enology, viticulture, pomology, or plant biotechnology take courses and conduct thesis research with faculty from the Department of Fruit Science. Undergraduate students receive credit in internships, special topics courses, and research. In addition, several lower division undergraduate courses are offered on the Research Campus as part of the University's West Plains program.

Facilities at the Research Campus include Shepard Hall, the Classroom Building, the Fruit Processing Laboratory, the Shop and Maintenance Building, duplex housing, greenhouse facilities, and cold storage. Historic Faurot Hall, currently under renovation, will house a library, interactive television and other classrooms, and a student laboratory.

**SOURCES OF BUDGETARY FUNDS FOR SALARIES, BENEFITS, OPERATIONS,
AND EQUIPMENT AT THE STATE FRUIT EXPERIMENT STATION
FY81 THROUGH FY97**

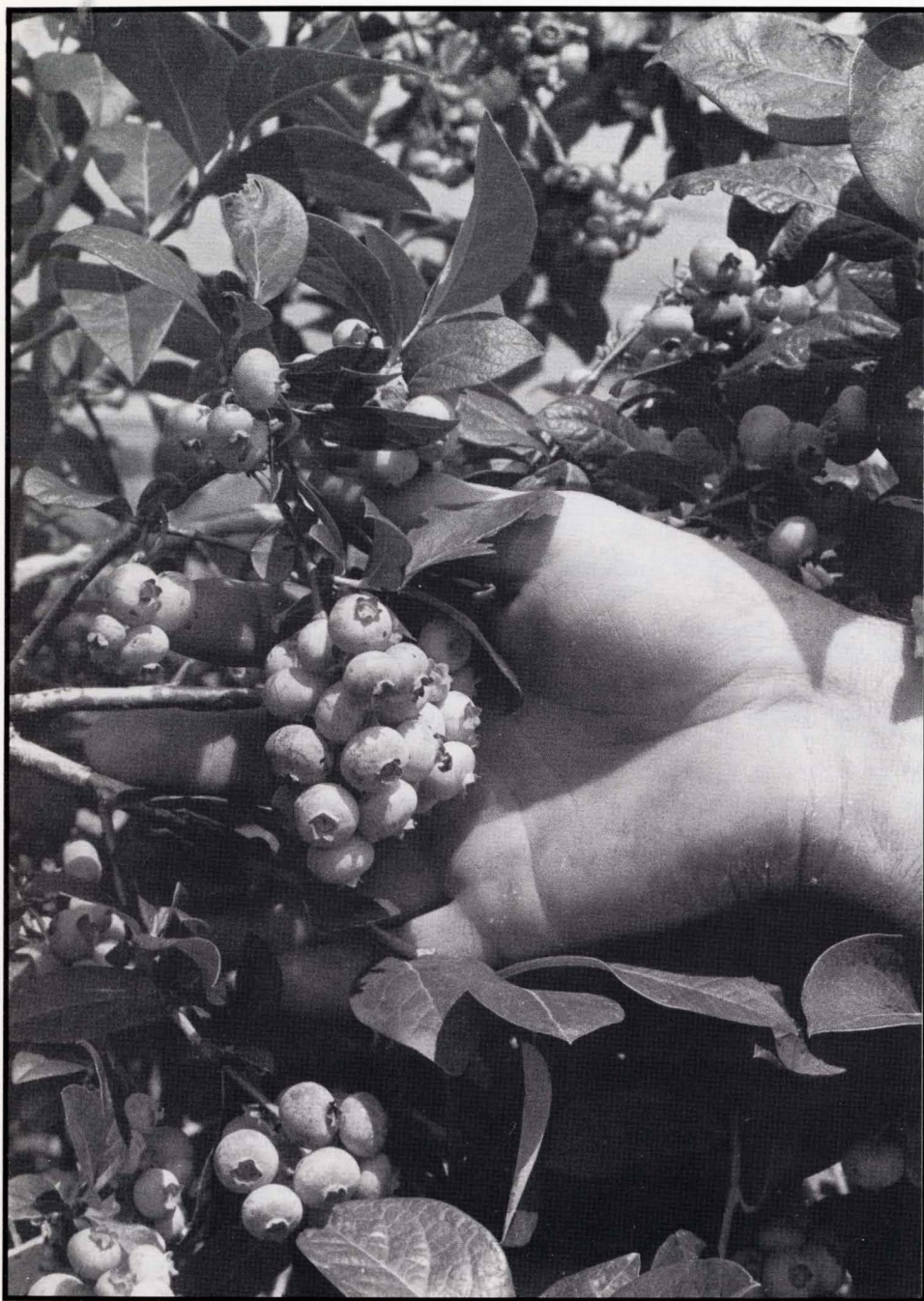
FISCAL YEAR	UNIVERSITY FUNDING*	GRANTS		GRANTS AND GIFTS	
		AND GIFTS	TOTAL BUDGET	PERCENTAGE OF TOTAL	
1981	\$378,633	\$3,900	\$382,533	1.0	
1982	399,364	3,250	402,614	0.8	
1983	411,782	10,700	422,482	2.5	
1984	442,243	15,500	457,743	3.4	
1985	432,015	17,349	449,364	3.9	
1986	409,554	155,448	565,002	27.5	
1987	426,629	173,844	600,473	29.0	
1988	548,794	168,944	717,738	23.5	
1989	580,746	200,978	781,724	25.7	
1990	609,313	212,832	822,145	25.9	
1991	638,567	244,931	883,498	27.7	
1992	627,216	236,031	863,247	27.3	
1993	623,635	245,354	868,989	28.2	
1994	663,253	291,104	954,357	30.5	
1995	682,883	273,433	956,316	28.6	
1996	733,890	285,660	1,019,550	28.0	
1997	766,853	307,086	1,073,939	28.6	

*Personnel fringe benefits not included for the fiscal years 1981 through 1987.

Research/Service Centers

HIGHLIGHTS

- The University currently maintains 9 on-campus centers for research and public service.
- Three of the centers are located in the College of Humanities and Public Affairs.
- The Center for Outstanding Schools was renamed the Regional Professional Development Center. Its primary mission is to provide educators with professional growth opportunities.



Center for Archaeological Research (College of Humanities and Public Affairs, 1975)

The Center is designed to study, record, and share knowledge of past cultures as well as conduct research studies for various private and public agencies. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement and to provide faculty instructional support.

The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students, assessment in academic majors, assessment of general education and surveys of student, alumni and employer opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business and Economic Development (College of Business Administration, 1981)

The Center is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities to improve their management abilities and to help create and retain job opportunities for American workers. With staff located in Springfield, Jefferson City, St. Louis, Kansas City, West Plains and Bentonville, Arkansas, the efforts of the Center are primarily handled through the following programs:

- 1) The Small Business Development Center provides general management and technical assistance to smaller enterprises in SW Missouri. It also has a state-wide mission in the areas of innovation and international business. Counseling is offered in strategic planning, market research, cash flow analysis procurement, exporting and a variety of other areas.
- 2) The Management Development Institute provides a broad base of non-credit programs and seminars in such areas as total quality management, supervision, human resource management, strategic planning and customer satisfaction. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.
- 3) The Wal-Mart Innovation Network is a cooperative venture with Wal-Mart Stores, Inc. and the Innovation Institute provides innovation evaluation and referral assistance to independent inventors throughout the United States and Canada.
- 4) The Support American Made program is located at Wal-Mart's home office and provides product evaluation and venture assessment and management and management and technical referral assistance to smaller manufacturing enterprises throughout the United States.

Center for Economic Research (College of Humanities and Public Affairs, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Regional Professional Development Center (Reports to Vice President for Academic Affairs, 1993)

The Regional Professional Development Center (RPDC) nurtures educators in their endeavors to become life-long learners by providing professional growth opportunities that lead to increased student knowledge and performance. By working collaboratively with all education constituencies, the southwest Missouri RPDC participates in the design and coordination of national, state, and local initiatives to encourage participation by educators at every stage of their career, pre-service through retirement.

Center for Research and Service (College of Health and Human Services, 1984)

The Center for Research and Service provides academic, scientific, and methodological resources to constituents within and outside of the university to forward the public affairs mission.

Center for Resource Planning and Management (College of Natural and Applied Sciences, 1988)

The Center provides practical learning experiences, applied research and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies and civic organizations include small town planning, comprehensive planning, grant writing and administration, economic development planning, rural transportation planning, digital cartographic services and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Education (College of Natural and Applied Sciences, 1984)

The primary mission of the Center for Scientific Research and Education is to promote and facilitate scientific research, service, and educational activities. The Center endeavors to match the professional expertise and resources of the College of Natural and Applied Sciences to the needs of private corporations and individuals, foundations, not-for-profit organizations and federal, state, and local funding agencies. While serving the university's external constituents, the Center provides research opportunities for SMSU faculty and students. The Center is committed to: (1) research and scholarly activities as essential to the educational process and (2) applications of scientific knowledge to the solution of societal problems. These endeavors are realized through cooperative programs with the academic units within the College of Natural and Applied Sciences, departments in other colleges, other institutions of higher education, business and industry, and government agencies.

Center for Social Research (College of Humanities and Public Affairs, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

Southwest Missouri State University is a community of people with respect for diversity. The University emphasizes the dignity and equality common to all persons and adheres to a strict nondiscrimination policy regarding the treatment of individual faculty, staff, and students. In addition, in accord with federal law and applicable Missouri statutes, the University does not discriminate on the basis of race, color, religion, sex, national origin, ancestry, age, disability, or veteran status in employment or in any program or activity offered or sponsored by the University. The University maintains a grievance procedure incorporating due process available to any person who believes he or she has been discriminated against. Southwest Missouri State University is an Equal Opportunity/Affirmative Action employer. Inquiries concerning the grievance procedure, Affirmative Action Program, or compliance with federal and state laws and guidelines should be addressed to Melissa Manning, Affirmative Action Officer, Office of Human Resources, 118 Carrington Hall, 901 South National, Springfield, Missouri 65804, (417) 836-6616.

