

Missouri  
State

OFFICE of  
INSTITUTIONAL  
RESEARCH

# BEAR STATS

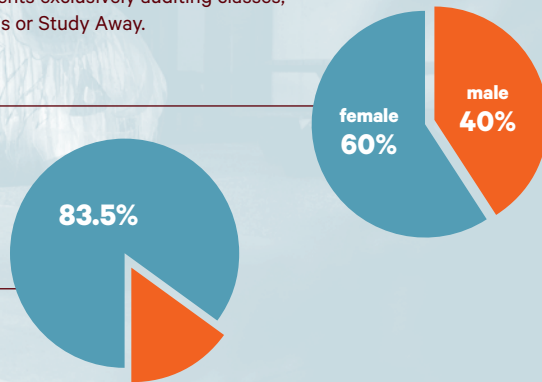
SPRINGFIELD CAMPUS  
FALL 2020

## The **FALL 2020** enrollment of **24,163** on the Springfield campus was the third highest headcount in Bear history.

For national comparison purposes, the headcount of **23,504** is used. It is based on IPEDS submissions and is represented on subsequent charts and tables. These data are used for all external surveys. This total does not include the **659** students exclusively auditing classes, enrolled at English Language Institute (ELI), China Campus or Study Away.

MSU's enrollment of **23,504** includes **14,141** females and **9,363** males.

**19,620 (83.5%)** Bears are undergraduate, while an additional **16.5%** are graduate students.



Total Bear enrollment has increased by **3,121 (15.3%)** over the past **11 years**.

# TOTAL BEARS BY COLLEGE

Fall 2019 compared to Fall 2020

	Fall 2019 Total	Fall 2020				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Agriculture	642	786	38	824	3.5%	28.3%
Arts and Letters	2,423	2,058	265	2,323	9.9%	-4.1%
Business	5,054	3,876	868	4,744	20.2%	-6.1%
Education	2,137	1,250	939	2,189	9.3%	2.4%
Graduate College - Interdisciplinary ***	400	0	298	298	1.3%	-25.5%
Health and Human Services	4,263	3,360	943	4,303	18.3%	0.9%
Humanities and Public Affairs	1,386	1,063	365	1,428	6.1%	3.0%
Natural and Applied Sciences	2,026	1,819	166	1,985	8.4%	-2.0%
Other Programs*	5,122	5,408	2**	5,410	23.0%	5.6%
<b>Total</b>	<b>23,453</b>	<b>19,620</b>	<b>3,884</b>	<b>23,504</b>	<b>100.0%</b>	0.2%

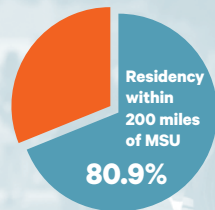
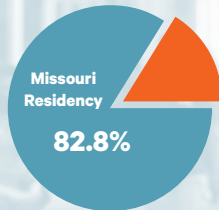
\* Other Programs include pre-college dual credit students, BS undeclared students, nondegree-seeking undergraduates, Bachelor of General Studies majors, BA Global Studies majors, ELI undergraduates, pre-professional students, pre-college dual enrollment students, exchange students, BearPOWER program students, BS and BA individualized program students.

\*\* Represents postbaccalaureate students who are International Leadership Training graduate students and English Language Institute graduate students.

\*\*\* There are more than 3,800 graduate students in different colleges. The above number only reflects students in select programs that report to the Graduate College.

## BEAR RESIDENCY

**82.8%** of Bears report Missouri residency  
**80.9%** of those Bears report Missouri residency within **200 miles** of MSU



**7,925** Bears (**40.7%**) come from:




- **Greene County (22.2%)**
- **St. Louis County (11.9%)**
- **Christian County (6.6%)**

Many (**31.5%**) first-time undergraduate Bears are from:

- **St. Louis County (12.3%)**
- **Greene County (12.3%)**
- **St. Charles County (6.5%)**

Bears originate from **50** states plus the District of Columbia, Virgin Islands, military, Puerto Rico and **82** foreign countries.

# PERCENTAGE OF ENROLLED STUDENTS BY COUNTY OF RESIDENCY DISTANCE

0–100 Miles		9,781	41.6%
101–200 Miles		6,084	25.9%
Beyond 200 Miles		3,475	14.8%
Outside Missouri		4,164	17.7%



# BEARS BY ETHNICITY

Fall 2019 compared to Fall 2020

	Fall 2019 Total	Fall 2020				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Hispanic	841	836	159	995	4.2%	18.3%
American Indian/Alaska Native	113	71	21	92	0.4%	-18.6%
Asian	379	349	112	461	2.0%	21.6%
Black/African-American	827	691	133	824	3.5%	-0.4%
Native Hawaiian/Pacific Islander	21	22	4	26	0.1%	23.8%
White/Non-Hispanic	18,700	15,735	2,986	18,721	79.7%	0.1%
Two or more races reported	846	746	98	844	3.6%	-0.2%
Unknown, race not reported	512	789	96	885	3.8%	72.9%
International, all races and ethnicities	1,214	381	275	656	2.8%	-46.0%
<b>Total</b>	<b>23,453</b>	<b>19,620</b>	<b>3,884</b>	<b>23,504</b>	<b>100.0%</b>	<b>0.2%</b>

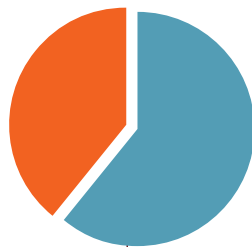
# BEARS BY AGE

Fall 2019 compared to Fall 2020

	Fall 2019 Total	Fall 2020				1-Year % Change
		Undergrad	Graduate	Total	%Total	
17 and under	3,187	3,618	0	3,618	15.4%	13.5%
18-21	11,610	11,158	59	11,217	47.7%	-3.4%
22-24	4,416	3,086	1,335	4,421	18.8%	0.1%
25-29	1,807	892	923	1,815	7.7%	0.4%
30 and older	2,433	866	1,567	2,433	10.4%	0.0%
<b>Total</b>	<b>23,453</b>	<b>19,620</b>	<b>3,884</b>	<b>23,504</b>	<b>100.0%</b>	<b>0.2%</b>

The average Bear age is **22**.

**Undergraduates** – 21 years **Graduates** – 30 years



**63.1%** of Bears are **21**  
years or younger



## STUDENT CREDIT HOURS (SCH) AND FULL TIME EQUIVALENT (FTE) ENROLLMENT

The full-time student equivalent (FTE) was 17,075.

FTE is calculated using student credit hours (SCH):

- **Undergraduate – SCH/15**
- **Graduate – SCH/12**
- **Doctoral – SCH/9**

**Full-time and part-time undergraduate Bears** averaged 11 semester credit hours during the fall term.

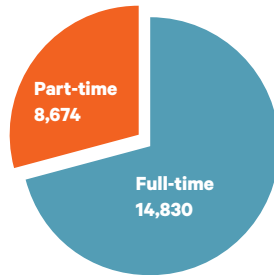
**Graduate Bears** averaged 8 enrolled semester hours during the fall term.



# BEAR COURSE LOAD

Fall 2019 compared to Fall 2020

	Fall 2019 Total	Fall 2020				1-Year % Change
		Undergrad	Graduate	Total	%Total	
Full-time	15,657	13,128	1,702	14,830	63.1%	-5.3%
Part-time	7,796	6,492	2,182	8,674	36.9%	11.3%
<b>Total</b>	<b>23,453</b>	<b>19,620</b>	<b>3,884</b>	<b>23,504</b>	<b>100.0%</b>	<b>0.2%</b>





## NEW BEAR CLASSIFICATIONS

**New Bears** include:

- First-time new in college
- First-time nondegree seeking undergraduates
- First-time undergraduate transfer students
- First-time degree and nondegree seeking graduate students



## FIRST-TIME NEW IN COLLEGE BEARS: APPLIED • ADMITTED • ENROLLED

Fall 2016–2020

Year	Applied	Admitted	Enrolled
<b>2016</b>	9,038	7,626	3,194
<b>2017</b>	9,453	7,944	3,238
<b>2018</b>	8,988	7,637	3,063
<b>2019</b>	7,581	6,667	2,679
<b>2020</b>	9,591	8,303	2,649

# NEW BEARS BY COLLEGE

Fall 2019 compared to Fall 2020

	Fall 2019 Number	Fall 2020					1-Year % Change
		Undergrad		Graduate	Total		
		First-time cohort	Transfer	First-time	Number	Percent	
Agriculture	156	166	78	9	253	4.7%	62.2%
Arts and Letters	542	301	141	95	537	10.1%	-0.9%
Business	1,161	437	326	298	1,061	19.9%	-8.6%
Education	477	110	157	252	519	9.7%	8.8%
Graduate College- Interdisciplinary **	166	0	0	106	106	2.0%	-36.1%
Health and Human Services	1,153	560	314	355	1,229	23.1%	6.6%
Humanities and Public Affairs	324	139	119	139	397	7.5%	22.5%
Natural and Applied Sciences	556	331	171	39	541	10.2%	-2.7%
Other Programs	720	605*	78*	2	685	12.9%	-4.9%
<b>Total</b>	<b>5,255</b>	<b>2,649</b>	<b>1,384</b>	<b>1,295</b>	<b>5,328</b>	<b>100.0%</b>	<b>1.4%</b>

\*Other Programs include BS undeclared students, Bachelor of General Studies majors, BA Global Studies majors, and pre-professional students.

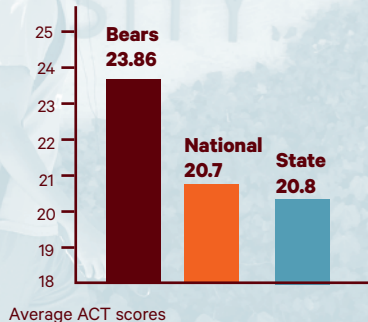
\*\*There are more than 3,800 graduate students in different colleges. The above number only reflects students in select programs that report to the Graduate College.

# FIRST-TIME NEW IN COLLEGE UNDERGRADUATE BEARS TEST SCORES

Fall 2020

The new ACT writing scores are recorded, but are not currently used in Bear admission decisions.

**Most (89.2%)** first-time undergraduate Bears submitted ACT scores.

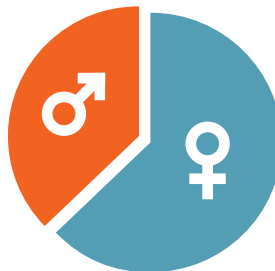


Our average ACT scores were **higher than** the state and national averages.

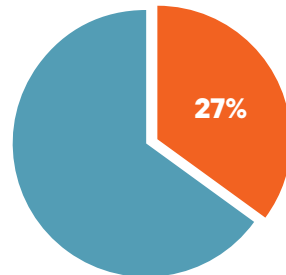
# FIRST-TIME NEW IN COLLEGE UNDERGRADUATE BEARS BY ETHNICITY

Fall 2020

	Headcount	Percentage
Hispanic	142	5.4%
American Indian/Alaska Native	7	0.3%
Asian	46	1.7%
Black/African-American	122	4.6%
Native Hawaiian/Pacific Islander	2	0.1%
White/Non-Hispanic	2,055	77.6%
Two or more races reported	124	4.7%
Unknown, race not reported	121	4.6%
International, all races and ethnicities	30	1.1%
<b>Total</b>	<b>2,649</b>	<b>100.0%</b>



First-time undergraduate Bears are **63%** female and **37%** male



**27%** of first-time undergraduate Bears are first-generation students

# TOP FEEDER HIGH SCHOOLS

Fall 2020

Rank	High School	First-time undergraduate students
1	Kickapoo High School – Springfield	67
2	Central High School – Springfield	51
3	Nixa High School – Nixa	47
4	Glendale High School – Springfield	43
5	Liberty High School – Liberty	40
6	Ozark High School – Ozark	40
7	Lindbergh High School – St. Louis	38
8	Republic High School – Republic	35
9	Willard High School – Willard	31
10	Parkway West High School –Ballwin	25

# AVERAGE HIGH SCHOOL GPA

Fall 2020

Average high school GPA for first-time undergraduate Bears is **3.73**

GPA Range	Headcount	Percentage
3.75 or greater	1,337	50.5%
3.50 to 3.74	455	17.2%
3.25 to 3.49	315	11.9%
3.00 to 3.24	214	8.1%
2.50 to 2.99	147	5.5%
Less than 2.50	26	1.0%
Not reported	155	5.9%
<b>Total</b>	<b>2,649</b>	<b>100.0%</b>

# BEARS ONE-YEAR RETENTION RATE

First-time, full-time, new in college  
undergraduates: Fall 2015 to 2019

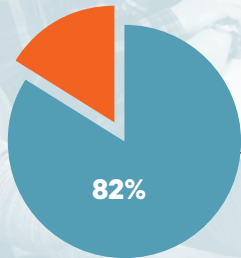
	Fall to fall terms				
	2015-16	2016-17	2017-18	2018-19	2019-20
Number of students in cohort	3,201	3,158	3,182	3,006	2,679
White	2,666	2,659	2,662	2,527	2,234
Black	192	160	157	104	95
Hispanic	102	124	128	116	124
Other	241	215	235	259	226
Students in cohort who returned after 1 year					
<b>Number returned</b>	2,532	2,440	2,471	2,346	2,092
White	2,117	2,093	2,098	1,999	1,766
Black	143	104	103	77	67
Hispanic	76	88	97	77	91
Other	196	155	173	193	168
<b>Percent returned</b>	79.1%	77.3%	77.7%	78.0%	78.1%
White	79.4%	78.7%	78.8%	79.1%	79.1%
Black	74.5%	65.0%	65.6%	74.0%	70.5%
Hispanic	74.5%	71.0%	75.8%	66.4%	73.4%
Other	81.3%	72.1%	73.6%	74.5%	74.3%

# TOP TRANSFER FEEDER COLLEGES

Fall 2020

- 1 Ozarks Technical Community College — Springfield
- 2 Missouri State University — West Plains
- 3 St. Louis Community College — St. Louis
- 4 Crowder College — Neosho
- 5 Metropolitan Community College — Kansas City
- 6 St. Charles Community College — St. Charles
- 7 East Central Community College — Union
- 8 Missouri Southern State University — Joplin
- 9 Jefferson College — Hillsboro
- 10 State Fair Community College — Sedalia

**Seamless transition for MSU transfer students** is assisted by online two-year college transfer degree plans maintained for many two-year Missouri colleges.



The vast majority (**82%**) of undergraduate transfer students enroll full-time



# FIRST-TIME UNDERGRADUATE TRANSFER BEARS

## Undergraduates by ethnicity and gender

Fall 2020

	Male	Female	Total	% Total
Hispanic	27	41	68	4.9%
American Indian/Alaska Native	1	5	6	0.4%
Asian	6	21	27	2.0%
Black/African American	31	23	54	3.9%
Native Hawaiian/Pacific Islander	1	2	3	0.2%
White/Non-Hispanic	465	658	1,123	81.4%
Two or more races reported	7	21	28	2.0%
Unknown, race not reported	22	20	42	3.0%
International, all races and ethnicities	17	11	28	2.0%
<b>Total</b>	<b>577</b>	<b>802</b>	<b>1,379</b>	<b>100.0%</b>

## Undergraduates by classification

Fall 2020

Freshman	106	7.7%
Sophomore	443	32.0%
Junior	696	50.3%
Senior	139	10.0%
<b>Total</b>	<b>1,384</b>	<b>100.0%</b>

The **ethnic diversity** of first-time Bear transfers is similar to the **total MSU population**.

# BACHELOR'S DEGREE PROGRAMS

Undergraduate Bears  
choose from approximately  
**100** undergraduate majors  
and **126** minors.

MSU also offers  
**60+** undergraduate  
certificates.

Accounting^  
Agricultural Business^  
Agricultural Communication^  
Agriculture Education^  
Animal Science^  
Anthropology\*  
Art  
Art and Design Education  
Art History\*  
Athletic Training  
Biology\*\*  
Business Analysis^  
Cell and Molecular Biology^  
Chemistry\*\*  
Child and Family Development^  
Clinical Laboratory Sciences - Medical Technology  
Communication Studies\*\*  
Communication Sciences and Disorders^  
Community and Regional Planning^  
Computer Science\*\*  
Conflict and Interpersonal Communication^

Construction Management^  
Criminology^  
Dance  
Design  
Digital Film and Television Production  
Early Childhood Education^  
Economics\*  
Electronic Arts^  
Elementary Education^  
Engineering Program (Co-Op with MO S&T)  
English\*  
English Education^  
Entertainment Management^  
Entrepreneurship^  
Environmental Plant Science^  
Equine Science^  
Exercise and Movement Science^  
Family and Consumer Sciences^  
Film and Media Studies\*\*  
Finance^  
General Agriculture^

General Business  
General Studies  
Geography\*\*  
Geology\*\*  
Geospatial Sciences^  
Gerontology  
Global Studies\*\*  
Health Services  
History\*\*  
History Education^  
Hospitality Leadership^  
Individualized Major  
Information Technology^  
Intercultural Communication\*\*  
Interior Design^  
Journalism\*\*  
Management^  
Marketing^  
Mathematics\*\*  
Mathematics Education^  
Mechanical Engineering Technology^

Merchandising and Fashion Design  
Middle School Education^  
Modern Language\*\*  
Music\*  
Music - Instrumental  
Music - Vocal/Choral  
Musical Theatre  
Natural Resources^  
Nursing  
Nutrition and Dietetics  
Organizational Communication\*\*  
Philosophy\*  
Physical Education^  
Physics^  
Political Science\*\*  
Professional Writing\*\*  
Psychology\*\*  
Public Relations^  
Radiography^  
Recreation, Sport and Park Administration\*\*  
Religious Studies\*\*

Respiratory Therapy^  
Risk Management and Insurance^  
Social Work  
Sociology\*  
Socio-Political Communication^  
Special Education/Cross Categorical^  
Speech and Theatre Education^  
Sports Medicine  
Supply Chain, Logistics and Operations Management^  
Theatre\*  
Theatre and Dance  
Visual Art and Culture\*  
Wildlife Conservation and Management^

^Accelerated option

\*Minor required

**Source:** [MissouriState.edu/Registrar/Catalog/MajorsMinors.htm](http://MissouriState.edu/Registrar/Catalog/MajorsMinors.htm)

# MASTER'S DEGREE PROGRAMS

Master's students choose from more than **60** programs with **100** options.

MSU also offers more than **90** graduate certificates.

Accountancy^  
Agriculture^  
Applied Behavior Analysis^  
Applied Second Language Acquisition^  
Athletic Training  
Biology^  
Business Administration^^  
Cell and Molecular Biology^  
Chemistry^  
Child Life Studies^^  
Communication  
Computer Science^  
Counseling  
Criminology and Criminal Justice^^  
Cybersecurity^^  
Defense and Strategic Studies  
Dramatic Writing  
Early Childhood and Family Development^^  
Early Childhood Special Education^  
Educational Administration

Educational Technology^^  
Education of the Deaf and Hard of Hearing^  
Elementary Education^^  
English  
Fine Arts, Visual Studies  
Geography and Geology^  
Global Studies^  
Health Administration^  
Health Promotion and Wellness Management^  
History^^  
Information Technology^^  
Interdisciplinary Studies^  
Kinesiology  
Literacy^^  
Materials Science^  
Mathematics^  
Music  
Natural and Applied Science^  
Nursing

Nutrition and Dietetics  
Occupational Therapy  
Physician Assistant Studies  
Plant Science^  
Professional Studies^  
Project Management^^  
Psychology  
Public Administration^  
Public Health^  
Religious Studies^  
Secondary Education: English; Family and Consumer Sciences; History; and Mathematics^  
Social Work  
Special Education^  
Speech-Language Pathology  
Student Affairs in Higher Education  
Teaching  
Teaching and Learning  
Writing



# SPECIALIST DEGREE PROGRAMS

Educational Administration  
Special Education and Assessment  
Teacher Leadership



# DOCTORAL DEGREE PROGRAMS

Missouri State offers **seven** doctoral programs. Two of which are cooperative programs with the University of Missouri and the University of Missouri-Kansas City.

Audiology^  
Defense and Strategic Studies  
Educational Leadership (MU)  
Nurse Anesthesia Practice\*  
Nursing Practice\*  
Pharmacy (UMKC)  
Physical Therapy

^Accelerated option

\* Program can be completed online

**Source:** [Graduate.Missouristate.edu/  
Catalog/Programs-Offered.htm](https://graduate.missouristate.edu/Catalog/Programs-Offered.htm)

# HIGHEST ENROLLMENT PROGRAMS

## Top Bachelor's Programs (2019–2020)

- 1 Elementary Education – BSED
- 2 Psychology – BS
- 3 Criminology – BS
- 4 Marketing
- 5 Biology – BS

Missouri State's cooperative engineering program with Missouri Science and Technology has graduated **34** students in 2019-2020. Students earn credits through Missouri State University, however, Missouri Science and Technology grant degrees.

## Top Graduate Programs (2019–2020)

- 1 Business Administration – MBA
- 2 Physical Therapy – DPT
- 3 Defense and Strategic Studies/WMD – MS
- 4 History – MA
- 5 Literacy – MSED Physician Assistant Studies – MS

Bears earned **5,603 degrees and certificates** in 2019–2020:

- 3,717 bachelor's
- 121 doctoral
- 592 certificates
- 1,152 master's
- 21 specialist

In addition, our Dalian, China campus awarded **93** bachelor's degrees.



## BEAR SIX-YEAR GRADUATION RATE

Full-time, first-time undergraduates

The MSU graduation rate is expected to continue to increase.

Percent Graduating Within Six Years				
2010-2016	2011-2017	2012-2018	2013-2019	2014-2020
54.5%	54.9%	54.5%	55.9%	57.9%



## TUITION AND FEES

Fall 2020

Tuition Type	Missouri Residents	Missouri Non-Residents
Undergraduate 30 hours	\$7,938	\$16,608
Graduate 18 hours	\$6,534	\$12,042

MSU undergraduate tuition per credit hour:  
resident **\$228**; non-resident **\$517**

Some disciplines have additional fees.

MSU offers a number of scholarship opportunities specifically for entering freshmen. All students are also encouraged to apply for scholarships privately funded through the Foundation.

# FACILITIES

Type of buildings	Number of buildings	Size
Education and general	73	3,576,312 sq. ft.
Auxiliary	24	2,241,920 sq. ft.
Buildings leased from others	6	238,626 sq. ft.
<b>Maintainable campus</b> (excludes buildings leased from others)		<b>5,818,232 sq. ft.</b>

Grounds	Size
Tunnels	1.6 miles
Roads paved	2.28 miles
Sidewalks	10.19 miles
Paved parking lots	56.2 acres
Gravel parking lots	1.8 acres

Land	Size
Farm/ranch acreage*	4,017 acres
Other specialty land**	53 acres

Main campus size — **225 acres**

More than 4,000 students live in university housing.

Other campus units not included above are the Fruit Experiment Station at Mountain Grove, MO, the Department of Defense and Strategic Studies located in Fairfax, VA, the West Plains campus, and a site in Dalian, China.

\* Farm/ranch land of 4,017 acres at Baker’s Acres, Shealy Farm, Darr Agricultural Center, The Woodlands, Kindrick Family Farm, and Journagan Ranch are used as teaching and research properties.

\*\*Other Specialty Land of 53 acres is Bull Shoals Field Station and Baker Observatory.



Physical changes continue on the Springfield campus:

- Completion of an approximate 23,000 square foot addition to **Greenwood Laboratory School** included a new south entrance, adjacent office, a lobby supporting the school, weight room, team trainer room, restrooms and a multi-purpose center with retractable bleacher seating of 609 people, additional space for temporary seating for 250 and performance stage. The new space provides for a larger, accessible entrance and a welcome center.
- Phase II Cooperative Engineering Expansion and the eFactory Business Incubator expansion infilled a portion of the second floor of **Robert W. Plaster Center for Free Enterprise**. The Cooperative Engineering expansion included 8 additional design and research labs, distance learning classrooms and tutoring rooms. The eFactory expansion included 8 additional business incubator spaces, a large training area that can be sub-divided, and a new conference room with separate elevator access.
- Completion of the **Bull Shoals Ozarks Education Center** created an approximate 4,300 square foot facility with educational and residential components in one central location to accommodate large groups of students and researchers. The residential component includes an ADA accessible bunk room that sleeps seven with associated support spaces of bathrooms, showers and a large kitchen. These spaces are in a common room building. Three 120 square foot cabins each can house four occupants.
- The **McQueary Family Health Sciences Hall** addition of 13,000 square feet includes one 240-seat tiered classroom, one 75-seat tiered classroom, four faculty offices, restrooms, and storage space. In addition to the core functional spaces in the building, student collaboration and study lounge spaces were installed at various locations. The work included modifications to the existing building to accommodate new corridor connections, restroom renovations, and the addition of a student study lounge along with site work allowing for the reconfiguration of parking spaces.

# EMPLOYEE CHARACTERISTICS

Fall 2020

Appointment	Faculty	Staff	GA	Total
Full-time	742	1,270	0	2,012
Part-time	333	440	578	1,351
<b>Total</b>	1,075	1,710	578	3,363



More than **72%** of Bear employees are **full-time**.



More than **77%** of full-time instructional faculty have a **terminal degree** in their field.

## BEAR COMMUNITY NOTES

Missouri State University presents five annual signature events that foster learning in ethical leadership, cultural competence and community engagement – the three pillars of the university's mission in public affairs. Each year a new theme guides the public affairs activities at Missouri State. For 2020–21, the theme is **Bridging the Divide**.



420,000+

hours of volunteer service provided by our campus community each year



70+

international destinations for short-term or long-term study-away programs



## GO BEARS

Bears may attend **NCAA Division I intercollegiate athletic events** for 17 teams and participate in numerous recreational activities.



## BEARWEAR FRIDAYS

On BearWear Fridays, we wear maroon and white! And on many other days, of course.

The Office of Institutional Research (OIR) serves as a centralized resource to campus decision-makers and planners by providing an objective standard for determining the extent to which MSU achieves its core mission of educated persons, as well as determining the extent to which MSU achieves its stated goals.

The Bear Stats, prepared by OIR, provides data supplied annually for the purpose of state and federal compliance. These data are routinely produced by OIR and used to fulfill Missouri State University obligations to a variety of external agencies, including the National Center for Education Statistics (NCES), the Board of Governors, a variety of federal and state governmental units, and rating/ranking publications.

