

SOUTHWEST MISSOURI STATE UNIVERSITY



SMSU SYSTEM FACT BOOK

Prepared by the
Office of Institutional Research

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We welcome your comments, suggestions, and questions.

Executive Summary of Statistics

	<u>1999-2000</u>	<u>2000-2001</u>	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Fall Maximum Registration	18,961	19,371	20,303	20,759	21,759
Springfield	17,564	17,846	18,650	19,039	19,398
West Plains	1,397	1,525	1,653	1,720	1,701
Fall Headcount Enrollment	18,785	19,228	19,905	20,438	20,631
Undergraduate - Springfield	14,515	14,699	15,147	15,448	15,771
Undergraduate - West Plains	1,397	1,525	1,653	1,720	1,701
Graduate - Springfield	2,873	3,004	3,105	3,270	3,159
Fall Student Credit Hours	216,070	221,111	227,000	231,165	235,801
Undergraduate - Springfield	192,400	195,076	198,053	200,667	204,907
Undergraduate - West Plains	12,619	13,859	15,686	16,565	16,972
Graduate - Springfield	11,051	12,176	13,261	13,933	13,922
Degrees Awarded by Fiscal Year *	2,705	2,826	3,215	3,317	N/A
Associate	0	0	1	0	N/A
Bachelor's	2,117	2,225	2,495	2,567	N/A
Master's	550	573	697	710	N/A
Specialist	38	28	22	40	N/A
Instructional Staff Headcount *	706	723	719	731	725
Tenured	473	478	479	478	470
Non-Tenured	233	245	240	253	255
Revenues	194,948,576	205,854,960	185,936,874	193,583,107	N/A
Student Fees	54,987,913	58,883,096	43,537,350	49,225,879	N/A
State Appropriations	83,034,719	84,714,466	73,949,654	75,228,005	N/A
Other Sources	56,925,944	62,257,398	73,303,406	69,129,223	N/A
Expenses	187,243,857	197,479,736	186,965,917	195,313,910	N/A
Instruction and Research	74,314,876	78,225,356	76,882,575	77,311,369	N/A
Other Expenses	112,928,981	119,412,123	110,083,342	118,002,541	N/A
Educational & General Space *	1,287,283	1,203,448	1,516,075	1,578,714	1,580,445
Library Circulation *	163,127	143,069	148,046	168,148	N/A
Music	14,177	14,488	15,196	15,818	N/A
Maps	1,370	1,007	408	664	N/A
Audio-Visual	12,665	4,522	7,420	9,044	N/A
General Circulation	127,200	113,139	115,153	132,153	N/A
Greenwood	7,715	9,913	9,869	9,869	N/A
Outright Gifts (dollars)	6,370,580	5,709,216	8,365,498	7,061,031	N/A

* Springfield only

N/A — not available



General Information

Highlights

- ▶ The main campus of Southwest Missouri State University, founded in 1905, is one of the 13 four-year, public supported institutions of higher education in Missouri.
- ▶ In addition to the main campus in Springfield, there is a two-year branch campus in West Plains and a research campus in Mountain Grove.
- ▶ The University was given a regional mission by legislative act in 1919. That mission was expanded in the spring of 1995. The name of the University's governing board was also changed to the Board of Governors, and its composition reflects the change in mission. The most recent statement of mission, approved by the Board of Governors in July 2000, includes a special statewide emphasis on public affairs, as well as future development along five themes: professional education, health, business and economic development, creative arts, and science and the environment.
- ▶ A recent change in the organizational structure at the Springfield campus combined two Vice President positions (Administrative Services and Finance) into one position, Vice President for Administration and Finance.

Southwest Missouri State University System

Springfield



West Plains



Mountain Grove



Extended Campus



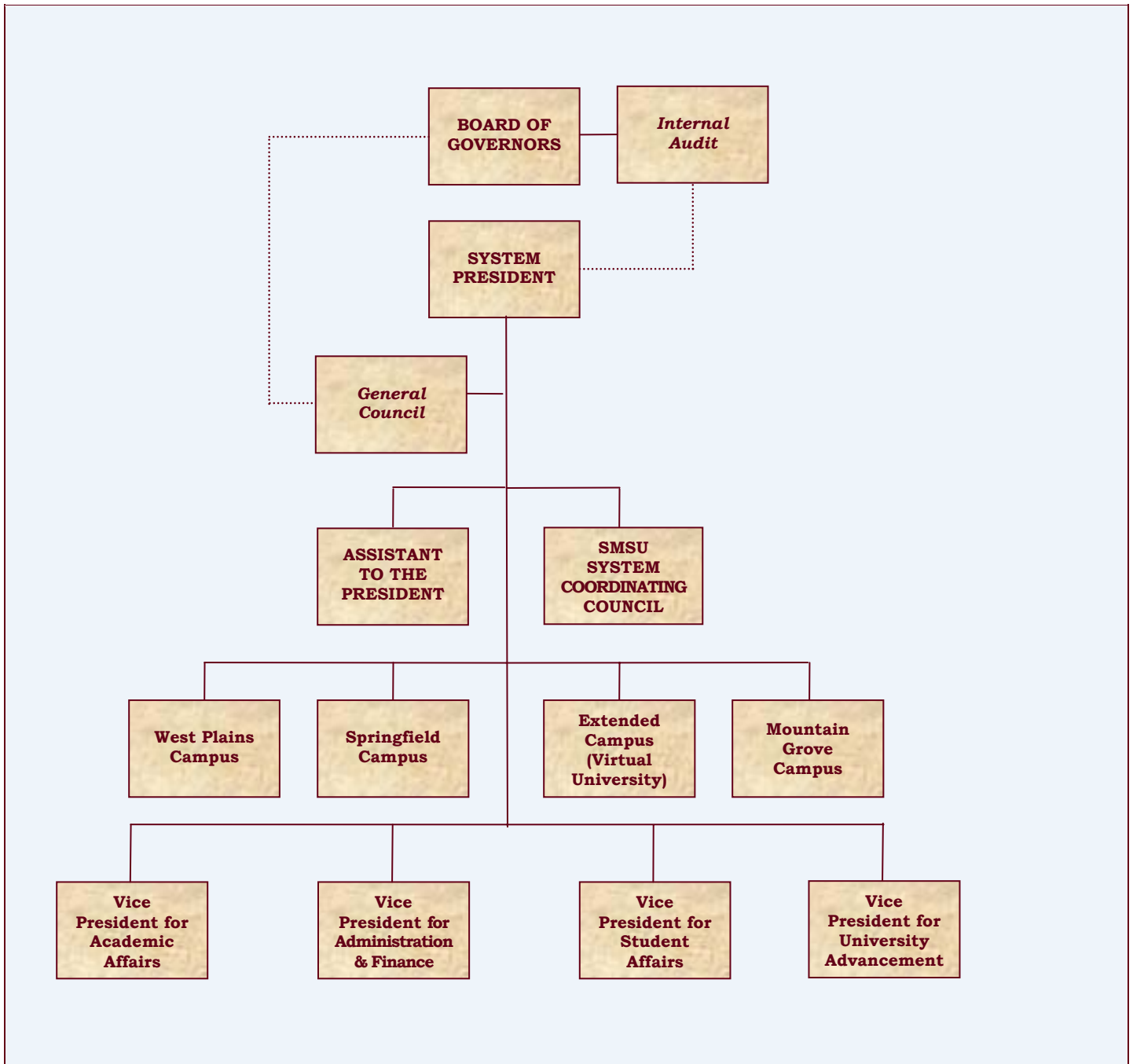
System Overview

Southwest Missouri State University is a multi-campus system operating under a single Board of Governors. SMSU-Springfield is a selective admissions, graduate level teaching and research institution. SMSU-West Plains is an open admissions campus serving seven counties in south central Missouri. SMSU-Mountain Grove serves Missouri's fruit industry through operation of the State Fruit Experiment Station and the Mid-America Viticulture and Enology Center. The SMSU-Extended Campus provides anytime/anyplace learning opportunities through telecourses, Internet-based instruction, and its interactive video network (BearNet) and subnetworks (GrizzNet and VineNet). In addition, the University operates several special campuses to meet the needs of Missourians and SMSU students. One such campus is the SMSU branch campus at Liaoning Normal University in Dalian, China. The University also operates the Bull Shoals Field Station near Forsyth, Baker's Acres and Observatory near Marshfield, and the SMSU Graduate Center in Joplin.

System administration and coordination is the responsibility of the SMSU System Coordinating Council, which reports to the Board of Governors through the system president. The Council, composed of representatives from each campus, is responsible for developing business and support systems necessary to ensure that the campuses operate cooperatively, efficiently, economically, and without duplication.

The SMSU System Coordinating Council provides effective administration of the System while requiring minimal administrative overhead. No positions have been or will be added for System purposes.

University System Organization Chart



The current organizational structure of the Southwest Missouri State University System is portrayed in the diagram above. The system is administered by a System President who reports to the Board of Governors. For the Springfield campus, the four line divisions of Academic Affairs, Administration and Finance, Student Affairs, and University Advancement are each headed by a vice president. Other administrative positions which report directly to the System President are two Assistants to the President, the General Counsel, the Chancellor of the West Plains campus, and the Chancellor of the Mountain Grove Research campus.

History and Mission

University Heritage

The institution that would ultimately be known as Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. During its early years, the School's primary purpose was the preparation of teachers for the public school systems in southwest Missouri. The School's first name change came in 1919, when it became the Southwest Missouri State Teachers College, reflecting the institution's regional mission. By the mid-1940s, it had expanded beyond teacher education to include instructional programs in the liberal arts and the sciences; and as a consequence, in 1945, the Missouri Legislature authorized an official name change to Southwest Missouri State College. In the ensuing decades, with the implementation of more programs at the undergraduate level and the development of a graduate education program, the College became an educationally diverse institution. Recognition of its further growth and development resulted in yet another name change in 1972, to that of Southwest Missouri State University (SMSU). Today, SMSU is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the University with its own mission, the West Plains campus offers a two-year general education program, which is fully integrated with programs on the main campus, as well as other specialty and skills courses.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1994, the Station was assigned departmental status in the College of Natural and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 378,727. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma. The second academic campus is located 110 miles southeast of Springfield in West Plains. This city of 11,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,900, which is approximately halfway between Springfield and West Plains.

The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 900,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

SMSU System Abridged Mission Statement

Southwest Missouri State University is a multi-campus metropolitan university system with a statewide mission in public affairs, whose purpose is to develop educated persons while focusing on five themes: professional education, health, business and economic development, creative arts, and science and the environment.

The University's identity is distinguished by its statewide mission in public affairs, a campus-wide commitment to foster competence and responsibility in the common vocation of citizenship.

Further, the academic experience is grounded in a focused general education curriculum which draws heavily from the liberal arts and sciences. This foundation provides the basis for successful mastery of focused disciplinary and professional studies, as well as enabling critical, independent intellectual judgment on the culture, values, and institutions of the larger society.

The University understands its task of developing educated persons to include adding to the store of human understanding through research, scholarship and creative endeavor, and drawing from that store of understanding to provide service to both the local and professional community that supports it. In all of its programs, both undergraduate and graduate, the University is committed to using the most effective and regularly evaluated methods of discovering and imparting knowledge and to the appropriate use of technology in support of these activities.

The University functions through a multi-campus system structured to complement one another and to address the needs of the metropolitan area they jointly serve.

Organizational Officers

Board of Governors

The Southwest Missouri State University System is under the general control and management of the Board of Governors which, according to statutes of the state of Missouri, is charged with the responsibility and authority to adopt administrative policies and procedures relevant to the management of the System.

Regular members of the eight-person Board of Governors are appointed by the Governor, with the advice and consent of the Missouri Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A nonvoting student member of the Board is appointed for a two-year term.



Barbara D. Burns
President
1999-2004



Michael L. Franks
Vice President
2001-2006



Thomas A. Carlson
2003-2008



William H. Darr
1999-2004



Michael J. Duggan
2002-2007



Mary Sheid
2001-2006



Phyllis A. Washington
2003-2008



Kelli A. Wolf
Student Member
2003-2004

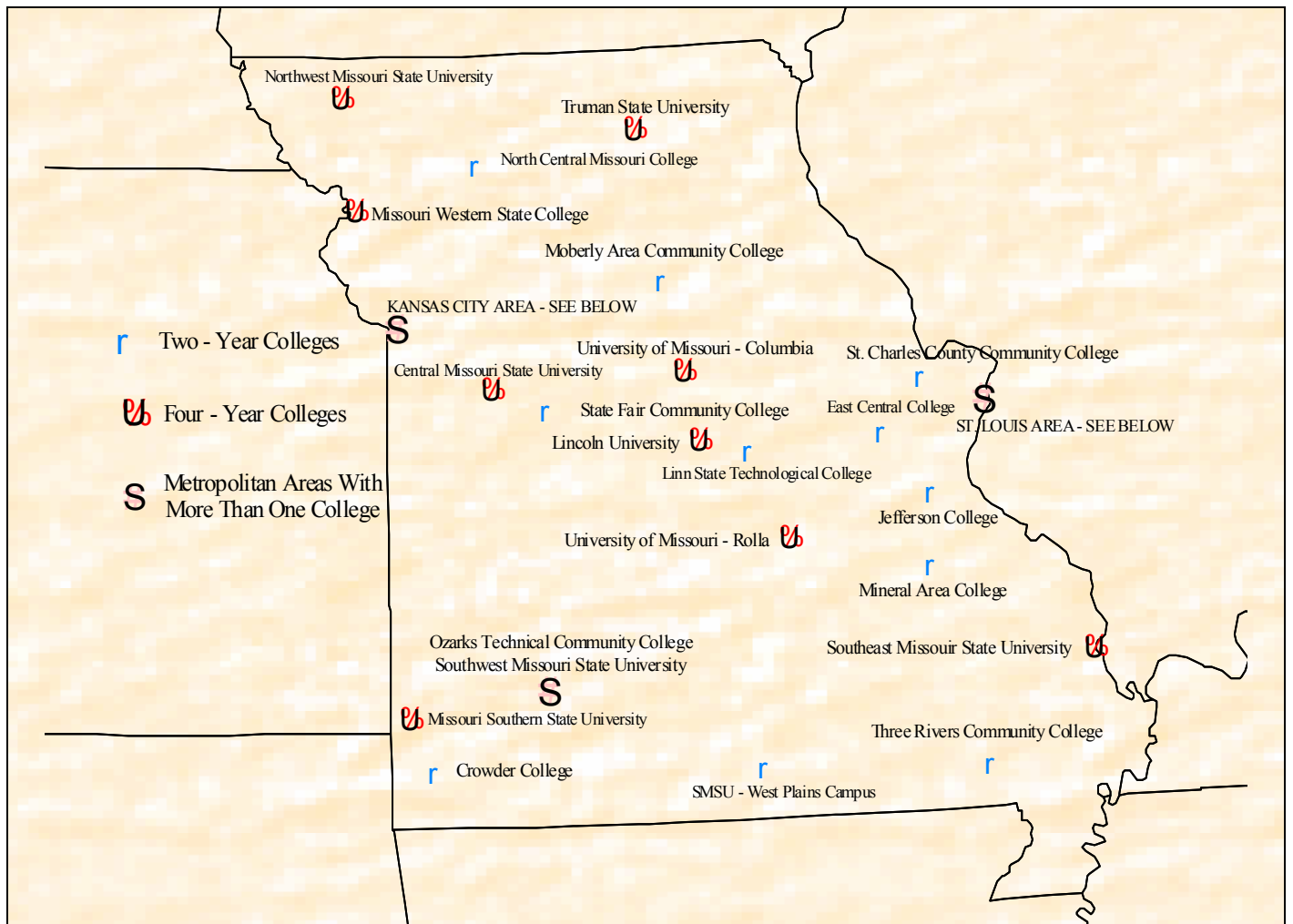
Administrative Council

Dr. John H. Keiser President	Mr. Paul K. Kincaid Assistant Vice President for University Advancement
Dr. Don A. Aripoli Vice President for Student Affairs	Mr. Gregory P. Onstot Vice President for University Advancement
Dr. Jim P. Baker Executive Assistant to the President	Dr. Kathy J. Pulley Associate Vice President for Academic Affairs
Mr. John F. Black General Counsel	Dr. Bruno F. Schmidt Vice President for Academic Affairs
Mr. Gregory L. Burris Vice President for Administration & Finance	Dr. John T. Strong Assistant to the President
Mr. D. Kent Kay Associate Vice President for Finance	Mr. Kent Thomas Chancellor of the West Plains Campus

Academic Organization — Springfield Campus

College of Arts & Letters Dr. Christina Drale, Acting Dean	Art & Design; Communication; English; Media, Journalism & Film; Modern & Classical Languages; Music; Theatre & Dance
College of Business Administration Dr. Ronald R. Bottin, Dean	School of Accountancy; Computer Information Systems; Finance & General Business; Industrial Management; Management; Marketing
College of Education Dr. David L. Hough, Acting Dean	Counseling; Educational Administration; Greenwood Laboratory School; Library Science; School of Teacher Education
College of Health & Human Services Dr. Cynthia L. Pemberton, Dean	Biomedical Sciences; Communication Sciences & Disorders; Consumer & Family Studies; Health, Physical Education, & Recreation; Nursing; Physical Therapy; Physician Assistant Studies; Psychology; School of Social Work; Sports Medicine & Athletic Training
College of Humanities & Public Affairs Dr. Lorene H. Stone, Dean	Defense & Strategic Studies; Economics; History; Military Science; Philosophy; Political Science; Religious Studies; Sociology & Anthropology
College of Natural & Applied Sciences Dr. Lawrence E. Banks, Jr., Dean	Agriculture; Biology; Chemistry; Computer Science; Fruit Science; Geography, Geology, & Planning; Mathematics; Physics, Astronomy & Materials Science
Graduate College Dr. Frank A. Einhellig, Dean & Assoc. Vice President for Academic Affairs	
University College Dr. Curtis P. Lawrence, Dean	
College of Continuing Education & the Extended University Dr. J. Ronald Fairbairn, Dean	
Library Services Ms. Karen L. Horny, Dean	

Missouri State Map with Public Colleges and Universities



Kansas City Area Institutions	
<i>Two-Year</i>	Metropolitan Community College – Blue River Metropolitan Community College – Longview Metropolitan Community College – Maple Woods Metropolitan Community College – Penn Valley
<i>Four-Year</i>	University of Missouri – Kansas City
St. Louis Area Institutions	
<i>Two-Year</i>	St. Louis Community College – Florissant Valley St. Louis Community College – Forest Park St. Louis Community College - Meramec
<i>Four-Year</i>	Harris-Stowe State College University of Missouri – St. Louis

Accreditation

The Springfield and West Plains campuses are separately accredited by the Higher Learning Commission - North Central Association of Colleges and Secondary Schools. The University is professionally accredited or approved by the following organizations:

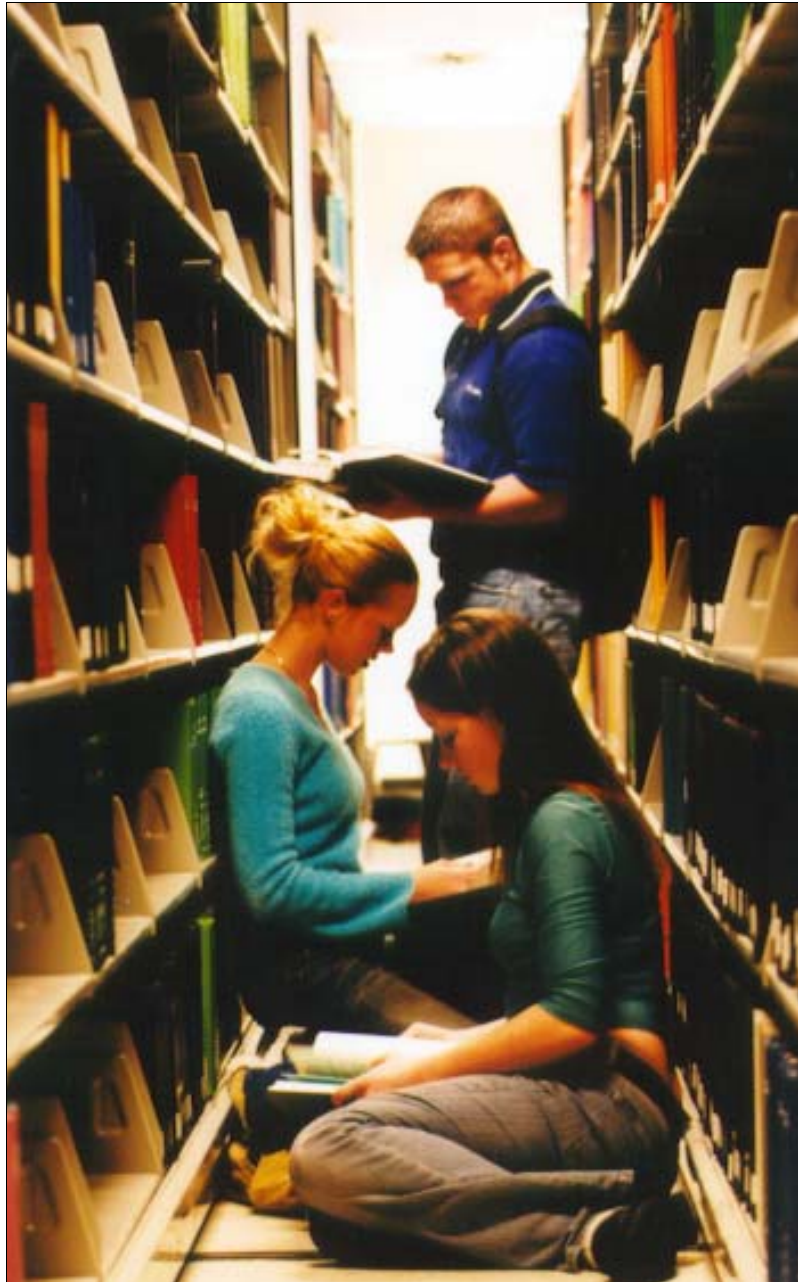
Accreditation Commission for Programs in Hospitality Administration	Council on Social Work Education
The Accreditation Review Commission on Education for the Physician Assistant	Missouri Department of Elementary and Secondary Education
AACSB International	National Association of Industrial Technology
American Association of Family and Consumer Sciences	National Association of Schools of Music
American Chemical Society	National Association of Schools of Public Affairs and Administration
American Dietetics Association	National Association of Schools of Theatre
American Speech, Language, and Hearing Association	National Council for Accreditation of Teacher Education
Commission on Accreditation of Allied Health Education Programs	National Council on Education of the Deaf
Commission on Accreditation of Physical Therapy Education	National League for Nursing Accrediting Commission
Computing Sciences Accreditation Board	National Recreation and Parks Association/American Association for Leisure and Recreation
Council on Accreditation of Nurse Anesthesia Educational Programs	The Planning Accreditation Board



Student Information

Highlights

- ▶ The fall 2003 headcount enrollment on the Springfield campus increased by 212 from the prior year.
- ▶ The enrollment of 18,930 students included 1,070 minority students and 475 non-resident aliens.
- ▶ All of Missouri's 114 counties were represented in the student body of the Springfield campus with 30 counties contributing 100 or more students.
- ▶ In addition to Missouri, 48 states and 78 countries were represented in the fall enrollment.
- ▶ The basic fee for an undergraduate credit hour was \$138 in the 2003-2004 academic year.
- ▶ Of the \$97.2 million in financial aid awarded to SMSU students at the Springfield campus in fiscal year 2003, 39 percent was based on need. Loans accounted for over half of the financial aid awarded.
- ▶ The College of Business Administration had the most majors, 4,251, followed by the College of Health and Human Services with 2,938.



Fall Headcount Enrollment – Springfield Campus

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Undergraduate										
Full-Time Male	5,812	5,299	5,161	5,087	5,304	5,390	5,403	5,520	5,514	5,553
Full-Time Female	6,471	6,215	6,132	6,144	6,223	6,374	6,529	6,570	6,798	6,896
Part-Time Male	1,500	1,373	1,306	1,335	1,130	1,192	1,215	1,382	1,385	1,418
Part-Time Female	1,794	1,679	1,710	1,706	1,410	1,559	1,552	1,675	1,751	1,904
Total Undergraduate	15,577	14,566	14,309	14,272	14,067	14,515	14,699	15,147	15,448	15,771
Graduate										
Full-Time Male	195	195	214	247	304	328	376	369	395	444
Full-Time Female	248	253	297	328	411	455	478	547	569	610
Part-Time Male	344	401	426	487	631	663	676	711	700	664
Part-Time Female	946	1,024	1,118	1,134	1,381	1,427	1,474	1,478	1,606	1,441
Total Graduate	1,733	1,873	2,055	2,196	2,727	2,873	3,004	3,105	3,270	3,159
Total, All Students	17,310	16,439	16,364	16,468	16,794	17,388	17,703	18,252	18,718	18,930

Note: includes off-campus

Source — IPEDS EF1

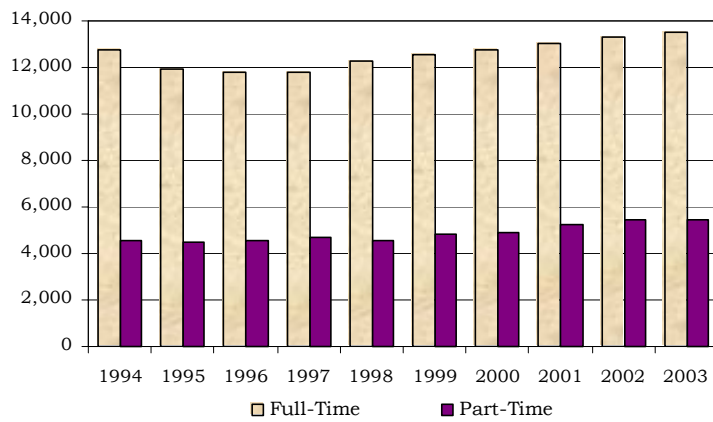
Fall Enrollment by Ethnic Category and Gender – Springfield Campus

	<u>1999</u>		<u>2000</u>		<u>2001</u>		<u>2002</u>		<u>2003</u>	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	5,745	7,063	5,734	7,208	5,995	7,330	5,999	7,619	6,030	7,772
Black, Non-Hispanic	170	167	173	191	198	181	183	185	186	178
Hispanic	68	96	70	99	74	100	92	95	108	118
Asian/Pacific Islander	90	88	102	72	99	89	97	104	90	113
Native American	82	92	84	85	74	90	62	83	65	74
Non-Resident Alien	198	145	200	139	183	130	176	143	144	128
Race/Ethnicity Unknown	229	282	255	287	279	325	290	320	348	417
Total Undergraduate	6,582	7,933	6,618	8,081	6,902	8,245	6,899	8,549	6,971	8,800
Graduate										
White, Non-Hispanic	829	1,688	866	1,759	896	1,822	880	1,939	899	1,821
Black, Non-Hispanic	15	18	8	24	11	15	12	13	18	23
Hispanic	8	9	9	7	8	10	9	16	11	23
Asian/Pacific Islander	13	17	9	17	10	20	10	18	10	19
Native American	12	20	11	17	14	16	13	17	13	21
Non-Resident Alien	78	70	106	65	109	86	128	89	124	79
Race/Ethnicity Unknown	36	60	43	63	32	56	43	83	33	65
Total Graduate	991	1,882	1,052	1,952	1,080	2,025	1,095	2,175	1,108	2,051
Total, All Students	7,573	9,815	7,670	10,033	7,982	10,270	7,994	10,724	8,079	10,851

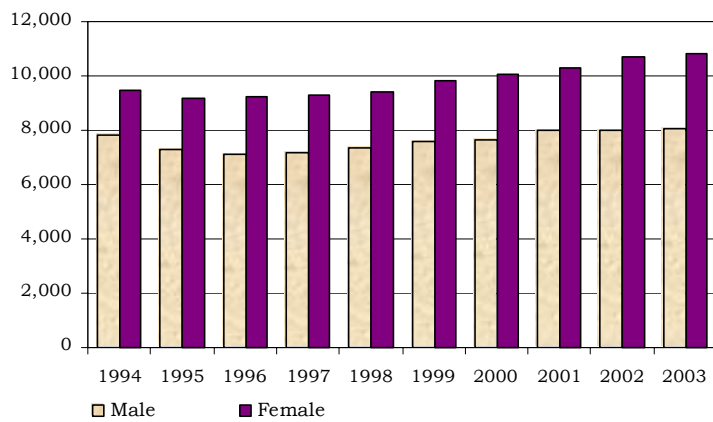
Source — IPEDS EF1

Fall Headcount Enrollment – Springfield Campus

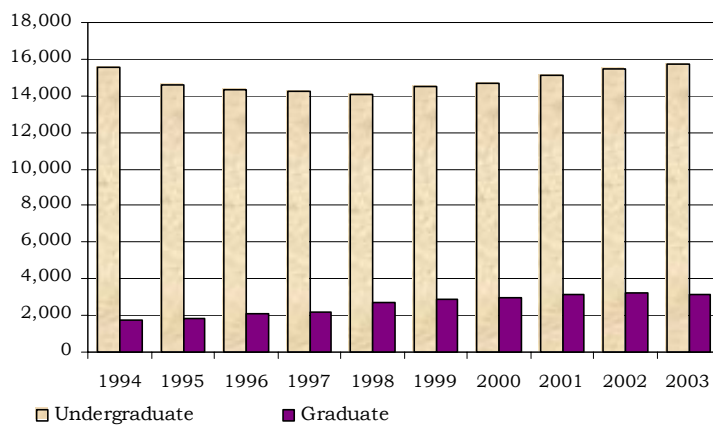
by Enrollment Status ...



by Gender ...



by Academic Level ...



Headcount Enrollment by Class in Fall Semesters – Springfield Campus

	1999	2000	2001	2002	2003
Undergraduate Students					
Entering Freshmen	2,673	2,578	2,570	2,761	2,695
Other Freshmen	1,061	962	883	813	841
Sophomores	3,243	3,082	2,984	3,004	3,052
Juniors	3,015	3,205	3,151	3,135	3,285
Seniors	3,707	3,982	4,358	4,369	4,352
Unclassified	816	890	1,201	1,366	1,546
Total Undergraduate Students	14,515	14,699	15,147	15,448	15,771
Graduate Students					
Degree-Seeking	2,297	2,408	2,512	2,639	2,575
Undecided	576	596	593	631	584
Total Graduate Students	2,873	3,004	3,105	3,270	3,159
Total, All Students	17,388	17,703	18,252	18,718	18,930

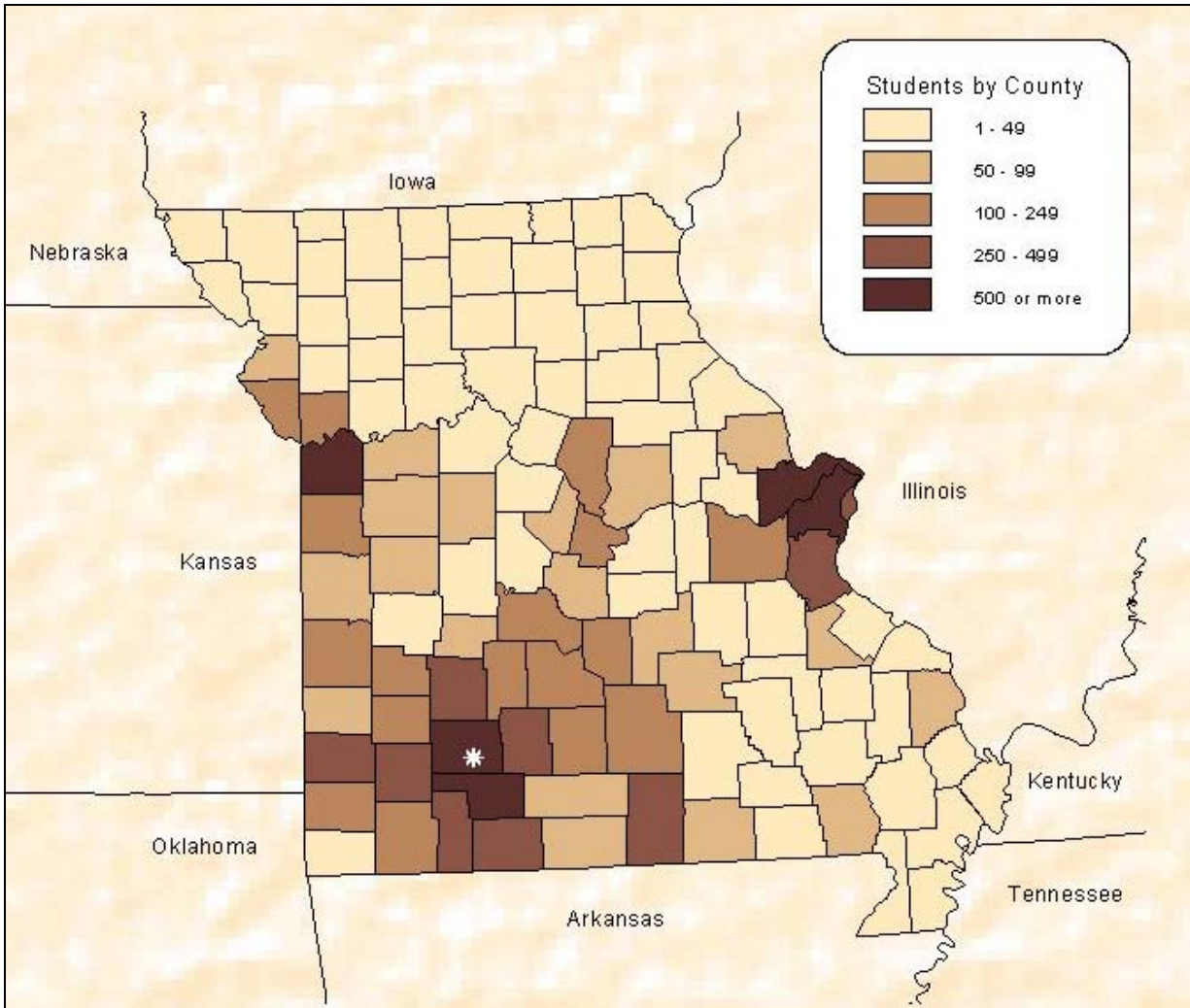
Source — IPEDS EF1

Legal Residence of Students in Fall Semesters – Springfield Campus

	1999	2000	2001	2002	2003
Greene County	26.5%	25.7%	25.2%	25.1%	25.0%
Other Southwest District Counties	26.2%	26.7%	27.7%	27.5%	27.4%
Kansas City Area	5.3%	5.6%	5.5%	5.4%	5.7%
St. Louis Area	12.2%	12.8%	12.8%	13.6%	14.2%
Other Missouri Counties	20.8%	19.9%	19.4%	19.2%	19.1%
Missouri Total	90.9%	90.7%	90.6%	90.9%	91.4%
Other States Total	6.4%	6.5%	6.6%	6.2%	6.1%
Other Countries Total	2.8%	2.9%	2.8%	2.8%	2.5%

Source — Office of Enrollment Services (REC-292 and REC-2720)

Student Enrollment by County of Residence, Fall 2003

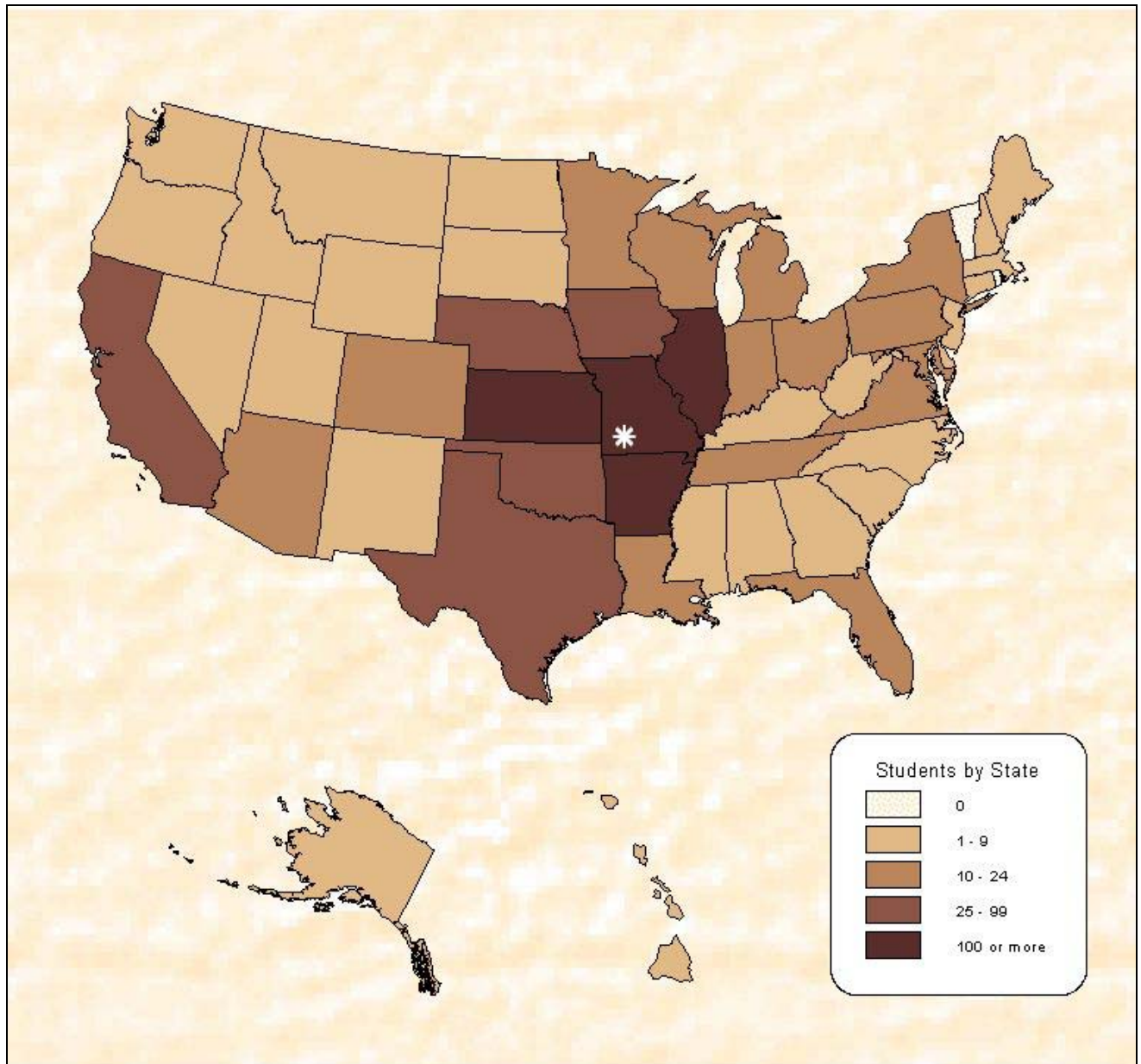


Students from all of Missouri's 114 counties attended the Springfield Campus of SMSU in the fall semester, 2003. Counties contributing 100 or more students include:

Barry	185	Franklin	202	Polk	337
Boone	168	Greene	4,780	Pulaski	107
Camden	135	Howell	337	St. Charles	673
Cass	184	Jackson	832	St. Louis	1,762
Cedar	137	Jasper	455	Stone	260
Christian	949	Jefferson	252	Taney	456
Clay	266	LaCledde	223	Texas	136
Cole	213	Lawrence	353	Vernon	148
Dade	106	Newton	198	Webster	290
Dallas	129	Platte	120	Wright	152

Source: Office of Enrollment Services (REC 270, REC271, REC272)

Student Enrollment by State of Residence, Fall 2003



The SMSU student body represented 48 states, all except Rhode Island and Vermont. Nine states (Arkansas, California, Iowa, Illinois, Kansas, Missouri, Nebraska, Oklahoma, and Texas) contributed 25 or more students in the fall 2003 semester.

Source: Office of Enrollment Services (REC270, REC271, REC272)

International Student Enrollment, Fall 2003

In the fall of 2003, 478 international students from 78 countries attended SMSU. These students came from all parts of the world and included 264 from Asia; 77 from South America, Central America, and Canada; 58 from Africa; 75 from Europe; and 4 from Australia. India had the largest representation with 58 students.

Source: Office of Enrollment Services (REC270, REC271, REC272)

Credit Hour Production by Course Level by Semester Springfield Campus

Acad. Year	Semester	Undergraduate	Graduate	Total by Semester
1999-2000	Fall	192,400	11,051	203,451
	Spring	176,961	11,128	188,089
	Summer	23,328	6,328	29,656
	Total by Level	392,689	28,507	421,196
2000-2001	Fall	195,076	12,176	207,252
	Spring	178,274	12,277	190,551
	Summer	23,339	6,377	29,716
	Total by Level	396,689	30,830	427,519
2001-2002	Fall	198,053	13,261	211,314
	Spring	180,907	13,167	194,074
	Summer	24,179	7,397	31,576
	Total by Level	403,139	33,825	436,964
2002-2003	Fall	200,667	13,933	214,600
	Spring	183,595	13,895	197,490
	Summer	23,661	6,553	30,214
	Total by Level	407,923	34,381	442,304
2003-2004	Fall	204,907	13,922	218,829
	Spring	N/A	N/A	N/A
	Summer	N/A	N/A	N/A
	Total by Level	N/A	N/A	N/A

Source – IPD 0900

Schedule of Resident Student Fees (in dollars) – Springfield Campus

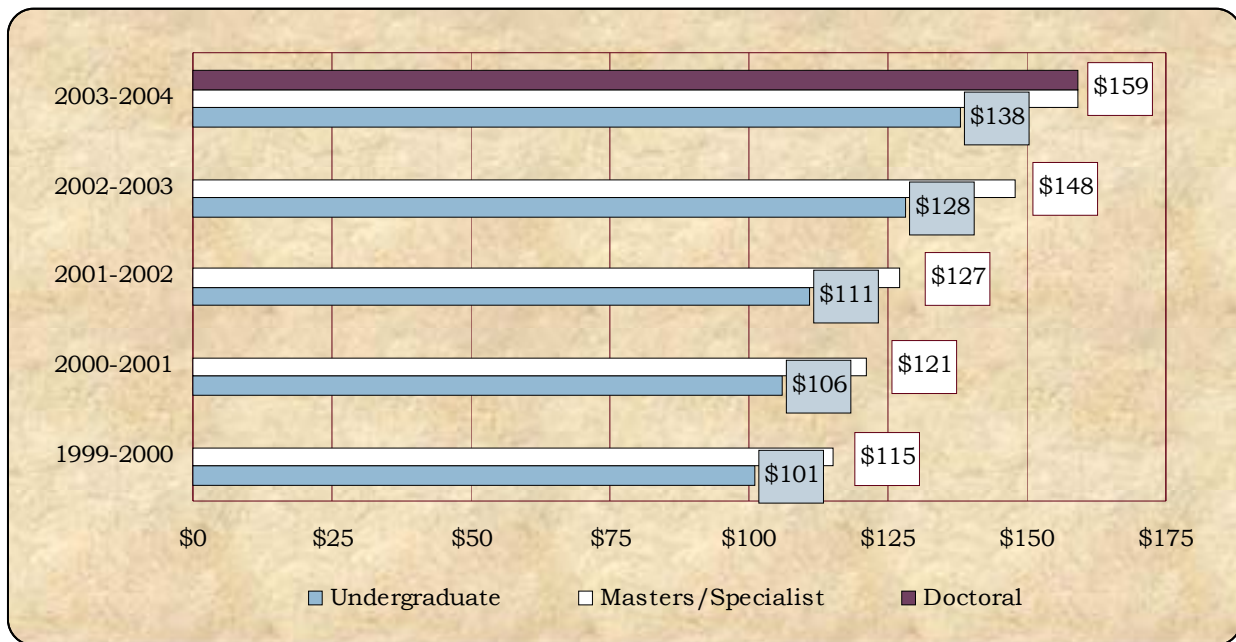
	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004
Basic Fees					
Undergraduate Per Hour Fee	101	106	111	128	138
Masters/Specialist Per Hour Fee	115	121	127	148	159
Doctoral Per Hour Fee	N/A	N/A	N/A	N/A	159
Doctoral Per Hour Fee (University of Missouri)	168	173	179	194	237
Student Service Fees *					
Enrollment in 1-5 Hours	91-103	95-107			
Enrollment in 1-6 Hours **			46-151	54-159	63-184
Enrollment in over 5 Hours	185	192			
Enrollment in over 6 Hours			209	217	248

* Fall and Spring Semesters only

** One or more components is based on hours taken

Source — University Bulletin

Basic Fees Per Hour (in dollars) for Resident Students Springfield Campus



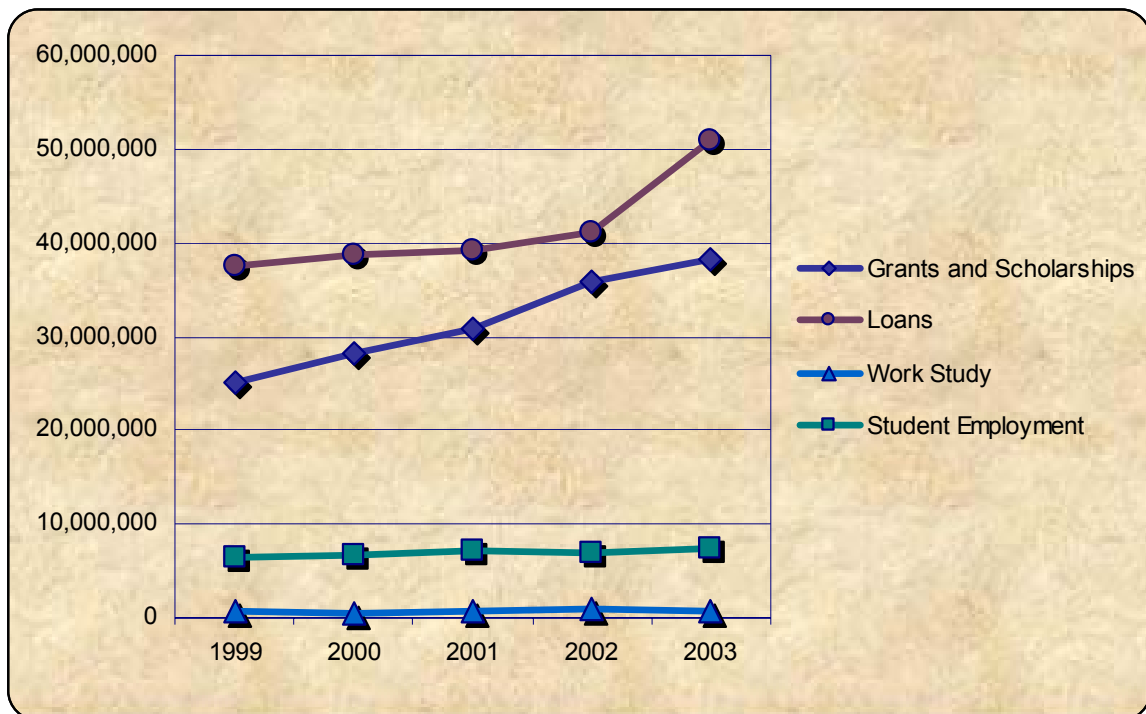
Student Financial Aid (in dollars)-Springfield Campus

Fiscal Year	Grants and Scholarships	Loans	Work Study	Student Employment	Total	Percentage of Total Based on Need
Amounts Granted						
1999	25,216,159	37,472,168	600,266	6,348,635	69,637,228	48.3
2000	28,319,458	38,793,540	589,086	6,738,610	74,440,694	45.2
2001	30,814,727	39,101,858	666,886	7,100,759	77,684,230	43.3
2002	35,910,643	41,036,539	952,950	6,996,924	84,897,056	43.6
2003	38,180,597	50,851,174	809,562	7,398,989	97,240,322	39.2
Students Served *						
1999	17,499	13,255	463	3,157	34,374	42.4
2000	19,460	13,569	431	3,281	36,741	40.8
2001	20,097	12,603	458	2,369	35,527	40.6
2002	17,487	11,922	524	2,400	32,333	42.0
2003	20,443	16,977	467	2,172	40,059	38.3

Source — MDHE 14

* These numbers represent duplicated headcounts across categories

Financial Aid Granted by Category (in dollars)-Springfield Campus

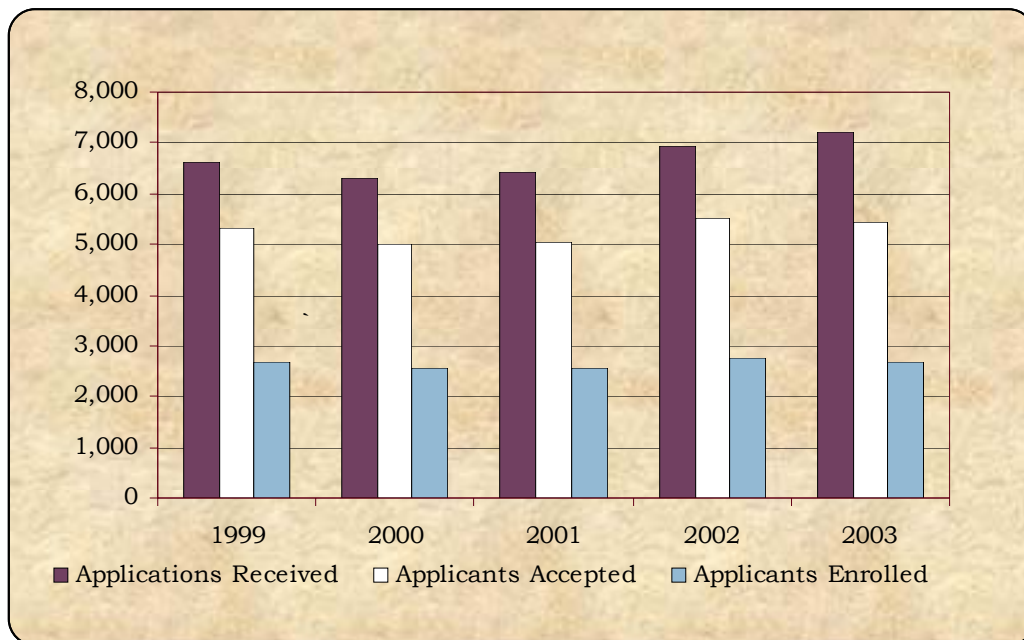


Admissions Summary in Fall Semesters-Springfield Campus

	Number of Applicants	Number of Applicants Accepted	Percent of Applicants Accepted	Number of Actual Enrollments	Percent of Accepted Applicants Enrolled
First-Time Undergraduate					
1999	6,630	5,304	80.0	2,673	50.4
2000	6,293	5,022	79.8	2,578	51.3
2001	6,419	5,037	78.5	2,570	51.0
2002	6,940	5,520	79.5	2,761	50.0
2003	7,196	5,446	75.7	2,695	49.5
Transfer Undergraduate					
1999	1,713	1,330	77.6	940	70.7
2000	1,673	1,380	82.5	949	68.8
2001	1,729	1,395	80.7	1,027	73.6
2002	1,878	1,528	81.4	1,060	69.4
2003	2,008	1,596	79.5	1,115	69.9
Graduate					
1999	961	768	79.9	560	72.9
2000	898	695	77.4	498	71.7
2001	789	556	70.5	438	78.8
2002	855	625	73.1	472	75.5
2003	976	708	72.5	506	71.5

Source — IPD 0800 (transfers), IPD 0300, and the Office of Enrollment Services

First-Time Undergraduate Admissions-Springfield Campus



ACT Standard Scores for First-Time Freshmen-Springfield Campus

	1998-99 N = 2609	1999-00 N = 2460	2000-01 N = 2356	2001-02 N = 2349	2002-03 N = 2569
English					
SMSU Enrolled Norm	23.2	23.2	23.6	23.3	23.2
State Norm	21.1	21.3	21.3	21.1	21.1
National Enrolled Norm	21.3	21.4	21.6	21.6	21.5
Mathematics					
SMSU Enrolled Norm	22.1	22.1	22.3	22.2	22.2
State Norm	21.0	20.9	21.0	20.8	20.9
National Enrolled Norm	21.4	21.3	21.7	21.5	21.5
Reading					
SMSU Enrolled Norm	23.9	23.8	24.3	24.1	23.9
State Norm	21.9	22.0	22.1	21.8	21.9
National Enrolled Norm	22.2	22.1	22.5	22.3	22.3
Science Reasoning					
SMSU Enrolled Norm	23.0	22.8	23.1	23.1	22.8
State Norm	21.6	21.5	21.6	21.5	21.5
National Enrolled Norm	21.7	21.6	22.0	21.9	21.7
Composite					
SMSU Enrolled Norm	23.2	23.1	23.4	23.3	23.1
State Norm	21.5	21.6	21.6	21.4	21.5
National Enrolled Norm	21.8	21.7	22.1	21.9	21.9

Source — ACT Class Profile (National Norm, SMSU – Enrolled) and ACT High School Profile Report

High School Class Rank of First-Time Freshmen in Fall Semesters Springfield Campus

	1999	2000	2001	2002	2003
Highest 20%	35.2%	36.3%	34.9%	34.1%	35.7%
Fourth 20%	28.7%	26.0%	27.6%	26.1%	28.0%
Third 20%	17.8%	17.4%	17.1%	19.5%	18.6%
Second 20%	7.0%	8.4%	6.7%	8.5%	8.5%
Lowest 20%	1.6%	1.3%	1.6%	1.0%	1.7%
Not Ranked	9.7%	10.7%	12.1%	10.8%	7.5%
	100.0%	100.0%	100.0%	100.0%	100.0%

Source — IPD 0860

**Cumulative GPA by Student Class in Fall Semesters
Springfield Campus**

	Freshmen	Sophomores	Juniors	Seniors	Special	Under-graduates	Graduates
1998	2.54	2.77	2.84	3.00	3.12	2.91	3.75
1999	2.61	2.80	2.88	3.01	3.37	2.93	3.75
2000	2.69	2.85	2.91	3.01	3.32	2.95	3.76
2001	2.67	2.88	2.91	3.06	3.27	2.99	3.76
2002	2.72	2.89	2.96	3.07	3.36	3.01	3.75

Source — Office of Enrollment Services (GRA-253)

**Percentage Distribution of Grades in Fall Semesters
Springfield Campus**

		1998	1999	2000	2001	2002
Excellent	A	36.6%	38.0%	39.0%	39.6%	39.6%
Superior	B	27.7%	27.2%	26.9%	26.6%	26.9%
Satisfactory	C	15.8%	14.8%	14.2%	14.3%	14.4%
Minimum Passing	D	4.9%	4.6%	4.3%	4.3%	4.4%
Unsatisfactory	F	4.3%	4.4%	4.0%	3.9%	3.5%
Incomplete	I	1.4%	1.9%	2.9%	2.9%	3.0%
Drop	N	8.9%	8.7%	8.2%	7.9%	7.8%
Audit	V	0.2%	0.2%	0.3%	0.2%	0.2%
Deferred Grade	Z	0.2%	0.3%	0.2%	0.3%	0.2%
		100.0%	100.0%	100.0%	100.0%	100.0%

Source — Office of Enrollment Services (GRA-250)

Number of Departmental Majors by College in Fall Semesters Springfield Campus

	<u>2002</u>	<u>2003</u>		<u>2002</u>	<u>2003</u>
College of Arts & Letters			College of Humanities & Public Affairs		
Art & Design	534	556	Antiquities Program	22	25
Communication	390	409	Defense & Strategic Studies	32	47
English	425	461	Economics	24	26
Media, Journalism, & Film	403	431	History	320	326
Modern & Classical Languages	73	88	Philosophy	28	20
Music	318	363	Political Science	227	249
Theatre & Dance	233	245	Religious Studies	99	113
Total	2,376	2,553	Sociology & Anthropology	365	380
			Total	1,117	1,186
College of Business Admin.			College of Natural & Applied Sciences		
School of Accountancy	482	521	Agriculture	416	416
Computer Information Systems	842	617	Biology	450	474
Finance & General Business	896	883	Chemistry	113	134
Industrial Management*	209	214	Computer Science	222	186
Management	815	913	Fruit Science	-	1
Marketing	717	705	Geography, Geology & Planning	143	174
M.B.A.	329	398	Mathematics	154	160
Total	4,290	4,251	Physics, Astronomy, & Materials Science	90	87
			M.N.A.S.	21	19
College of Education			Total	1,609	1,651
Counseling	206	200	University College		
Educational Administration	295	252	Total	15	10
School of Teacher Education	1,635	1,527	Graduate College		
Total	2,136	1,979	Total	71	74
College of Health & Human Services			Miscellaneous		
Biomedical Sciences	310	313	Undeclared Undergraduates	3,439	3,465
Communication Science & Disorders	201	172	Non – Degreed & Unclassified Grad.	941	823
Consumer & Family Studies	621	657	SMSU - Springfield Campus		
Gerontology	28	25	Total of All Students	18,718	18,930
Health, Physical Educ. & Recr.	450	439	Source: GRD 1100 and EARL 9274		
Nursing	127	278			
Physical Therapy	35	34			
Physician Assistant Studies	42	45			
Psychology	586	634			
School of Social Work	249	237			
Sports Med. & Athletic Training	75	104			
Total	2,724	2,938			

* Moved from the College of Natural & Applied Sciences to the College of Business Administration in 2002.



Degree Programs and Degrees Conferred

Highlights

- ▶ The University offers baccalaureate degrees in 83 disciplines and master's degrees in 40 disciplines. An educational specialist degree is also offered in Educational Administration.
- ▶ Majors may be selected from a total of 106 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- ▶ In fiscal year 2003, 3,317 degrees were conferred.
- ▶ The University offers certificates to recognize students who complete a core of prescribed courses designed to significantly increase competency in a stated discipline area.
- ▶ The first doctoral program to be entirely offered by the University was recently initiated. It is the Doctor of Audiology with a major in Audiology.



Program Name	Degree
Accounting	BS, MAcc
Administrative Studies	MS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Anthropology	BA, BS
Antiquities	BA
Art	BFA
Art and Design	BA, BSEd
Audiology	AuD
Biology	BA, BS, MS
Biology Education	BSEd
Business Administration	MBA
Business Education	BSEd
Cartographic Sciences	BS
Cell and Molecular Biology	BS, MS
Chemistry	BS, MS
Chemistry Education	BSEd
Child and Family Development	BS
Clinical Laboratory Sciences – Medical Technology	BS
Clothing, Textiles, and Merchandising	BS
Communication	BA, BS, MA
Communication Sciences and Disorders	BS, MS
Computer Information Systems	BS, MS
Computer Science	BS
Counseling	MS
Crime and Society	BA, BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Early Childhood Education	BSEd
Earth Science Education	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electronic Arts	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Entertainment Management	BS
Finance	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Health Administration	MHA
Health Promotion and Wellness Management	MS
History	BA, BSEd, MA

**Degree Programs
Currently
Available -
Springfield
Campus**

Program Name	Degree
Horticulture	BS
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Management	BS
Insurance and Risk Management	BS
Instructional Media Technology	MSEd
International Affairs and Administration	MIAA
Journalism	BS
Latin	BA, BSEd
Management	BS
Marketing	BS
Mass Media	BA, BS
Materials Science	MS
Mathematics	BA, BS, BSEd, MS
Middle School Education	BSEd
Music	BA, BM, BSEd, MM
Musical Theatre	BFA
Natural and Applied Science	MNAS
Nurse Anesthesia	MS
Nursing	BSN, MSN
Philosophy	BA
Physical Education	BSEd
Physical Therapy	MPT
Physician Assistant Studies	MS
Physics	BS
Physics Education	BSEd
Planning	BS
Plant Science	MS
Political Science	BA, BS
Professional Writing	BA, BS
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Public Health	MPH
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA, MA
Resource Planning	MS
Respiratory Therapy	BS
Secondary Education	MSEd
Social Work	BSW, MSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Special Education/Cross Categorical	BSEd
Special Education	MSEd
Speech and Theatre Education	BSEd
Sports Medicine and Athletic Training	BS
Teaching	MAT
Technology Education	BSEd
Technology Management	BAS
Theatre	BA, BFA, MA
Vocational Family and Consumer Sciences	BSEd
Wildlife Conservation and Management	BS
Writing	MA

Academic Degrees and Certificates Currently Offered Springfield Campus

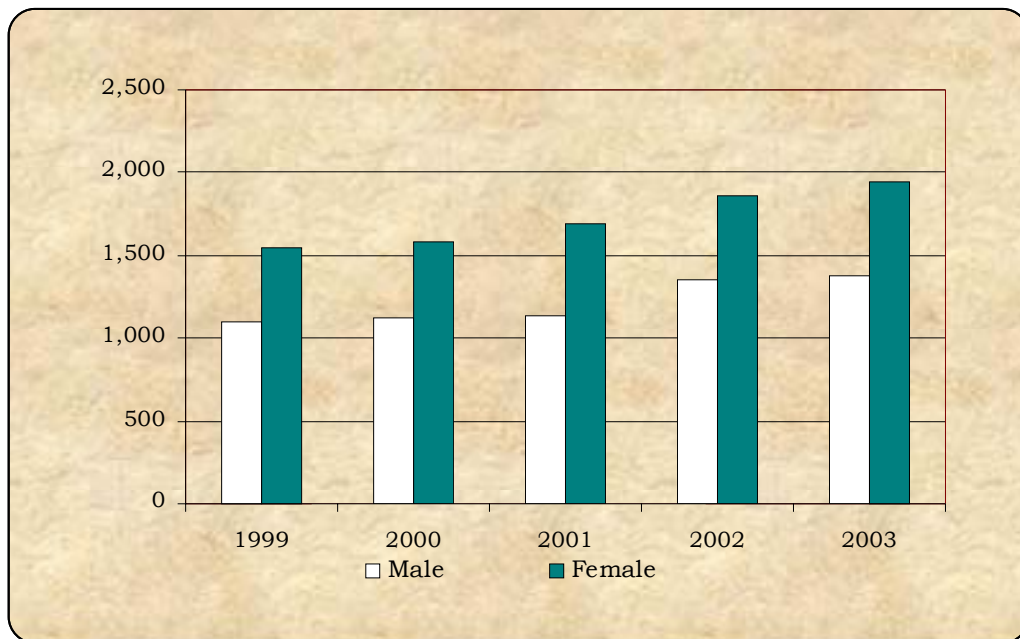
Abbreviation	Degree Name or Certificate Description
BA	Bachelor of Arts
BAS	Bachelor of Applied Science
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BME	Bachelor of Music Education
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MAT	Master of Arts in Teaching
MBA	Master of Business Administration
MHA	Master of Health Administration
MIAA	Master of International Affairs and Administration
MM	Master of Music
MNAS	Master of Natural and Applied Science
MPA	Master of Public Administration
MPH	Master of Public Health
MPT	Master of Physical Therapy
MS	Master of Science
MSEd	Master of Science in Education
MSN	Master of Science in Nursing
MSW	Master of Social Work
AuD	Doctor of Audiology
EdS	Educational Specialist
Cert.-UG	Undergraduate, Less Than One Year
Cert.-PB	Post-Baccalaureate
Cert.-PM	Post-Master's

Number of Degrees Conferred – Springfield Campus

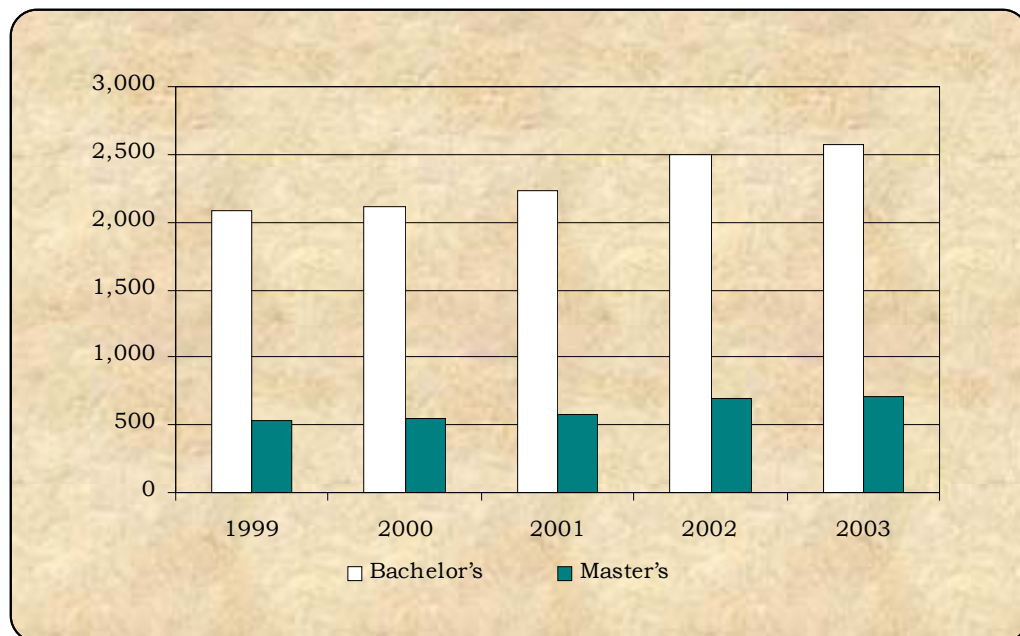
Fiscal Year	<u>By Level</u>				<u>By Gender</u>		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1999	0	2,079	534	27	1,099	1,541	2,640
2000	0	2,117	550	38	1,127	1,578	2,705
2001	0	2,225	573	28	1,141	1,685	2,826
2002	1	2,495	697	22	1,353	1,862	3,215
2003	0	2,567	710	40	1,373	1,944	3,317

Source — IPEDS-C1

Degrees Conferred by Gender – Springfield Campus



Degrees Conferred by Level – Springfield Campus





Faculty and Staff

Highlights

- ▶ The Springfield campus had 725 full-time instructional faculty in fall 2003, of which 38 percent were female and 65 percent were tenured.
- ▶ The average salary of all nine-month instructional staff for 2003-2004 was \$51,047.
- ▶ The University had 1,989 full-time employees and another 758 employees working part-time in 2003-2004. Thirty-six percent of the full-time staff were classified as instruction/research.
- ▶ In 2003, 73 percent of the full-time faculty held doctorate degrees. Almost 51 percent of the executive and professional staff (specialist/support) held degrees beyond the bachelor's degree.



Full-Time Instructional Faculty by Rank, Gender and Tenure Status Springfield Campus

	<u>1999-2000</u>		<u>2000-2001</u>		<u>2001-2002</u>		<u>2002-2003</u>		<u>2003-2004</u>	
	N	% Tenured	N	% Tenured	N	% Tenured	N	% Tenured	N	% Tenured
Professor										
Men	203	100	219	100	222	100	223	100	216	100
Women	42	100	43	100	46	100	46	100	54	100
Total	245	100	262	100	268	100	269	100	270	100
Associate Professor										
Men	125	97	111	99	100	99	100	96	95	99
Women	55	96	59	98	66	97	73	99	73	96
Total	180	97	170	99	166	98	173	97	168	98
Assistant Professor										
Men	92	28	91	26	90	27	83	20	86	17
Women	83	22	83	23	74	24	76	20	75	20
Total	175	25	174	25	164	26	159	20	161	19
Instructor										
Men	4	75	5	40	2	50	5	20	8	13
Women	15	33	12	33	13	38	14	36	17	29
Total	19	42	17	35	15	40	19	26	25	24
Lecturer										
Men	25	—	25	—	27	—	36	—	37	—
Women	47	—	63	—	65	—	59	—	54	—
Total	72	—	88	—	92	—	95	—	91	—
Other										
Men	13	31	9	—	12	—	13	31	8	13
Women	2	—	3	—	2	—	3	—	2	—
Total	15	27	12	—	14	—	16	25	10	10
All Ranks Combined										
Men	462	77	460	77	453	76	460	74	450	72
Women	244	48	263	47	266	50	271	51	275	52
Total	706	67	723	66	719	67	731	65	725	65

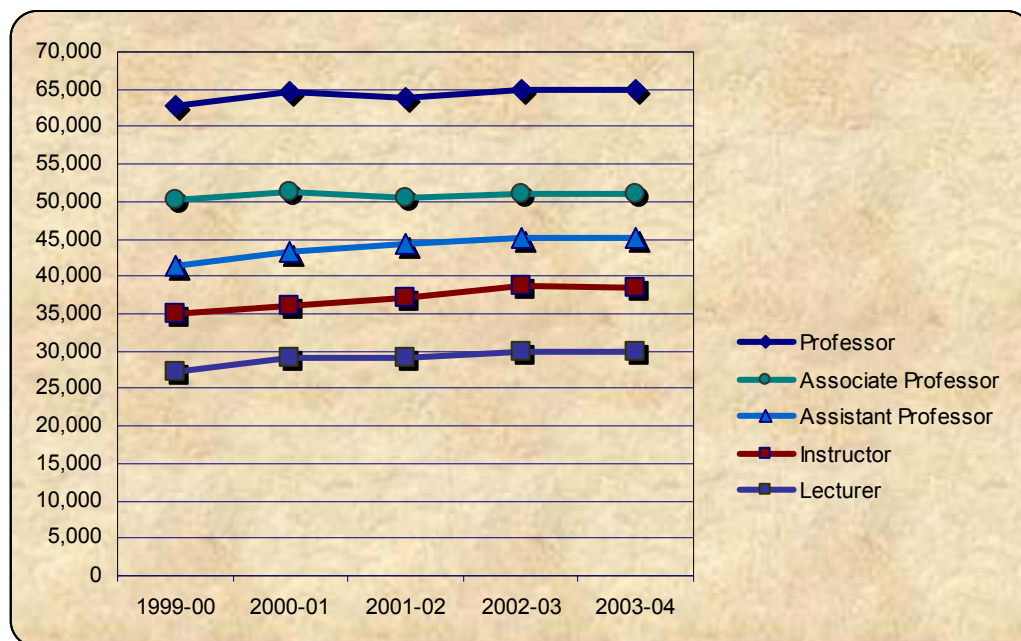
Source: IPEDS SA

Average Salary of Nine-Month Instructional Staff by Rank (in dollars) Springfield Campus

Rank	1999-00	2000-01	2001-02	2002-03	2003-04
Professor	62,827	64,677	63,850	64,813	63,902
Associate Professor	50,312	51,257	50,489	51,094	51,014
Assistant Professor	41,332	43,331	44,260	45,169	45,272
Instructor	35,106	36,127	37,182	38,860	38,426
Lecturer	27,149	28,992	29,211	30,037	29,946
All Ranks Combined	48,889	50,442	50,517	51,303	51,047

Source: IPEDS-SA

Average Salary by Rank and Year Springfield Campus

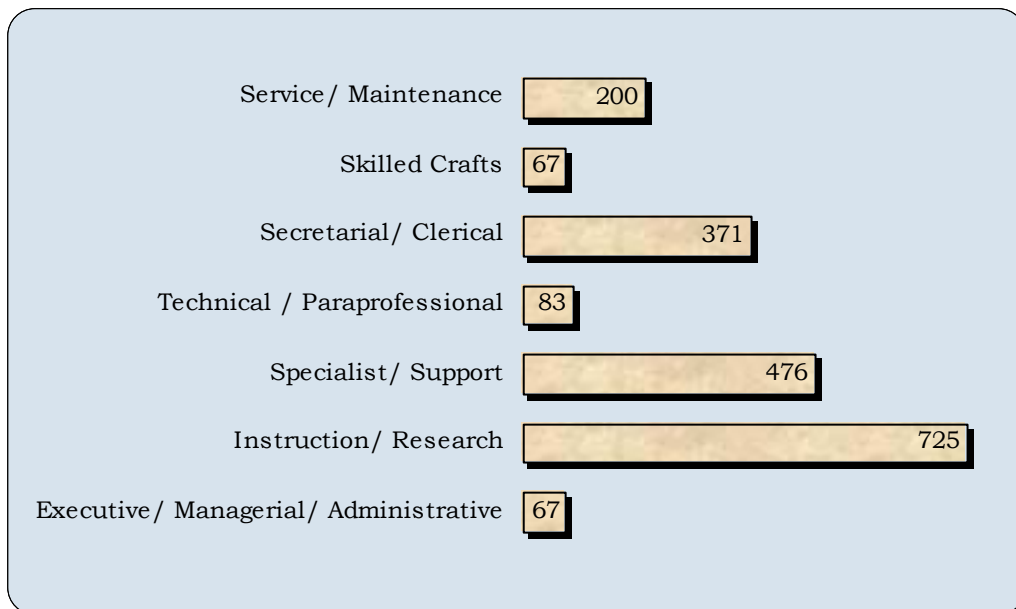


Full-Time and Part-Time Employees by Equal Employment Category Springfield Campus

	1999-2000		2000-2001		2001-2002		2002-2003		2003-2004	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgr./Admin.	66	-	67	-	67	-	69	1	67	-
Instruction/Research	706	221	723	233	719	260	731	269	725	269
Instruction/Research Assist	-	410	-	427	-	418	-	460	-	472
Specialist/Support	408	28	429	66	475	51	486	49	476	16
Exempt Total	1,180	659	1,219	726	1,261	729	1,286	779	1,268	757
Nonexempt										
Technical/Paraprof.	71	2	73	1	82	1	82	-	83	1
Secretarial/Clerical	360	-	360	-	370	-	373	-	371	-
Skilled Crafts	65	-	63	-	65	-	66	4	67	-
Service/Maintenance	185	-	190	-	198	-	199	-	200	-
Nonexempt Total	681	2	686	1	715	1	720	4	721	1
Employee Total	1,861	661	1,905	727	1,976	730	2,006	783	1,989	758
Full-Time Equivalent	1,861	294	1,905	314	1,976	313	2,006	347	1,989	334

Source: EARL 7083-7087

Full-Time Employees by Job Category, 2003-2004

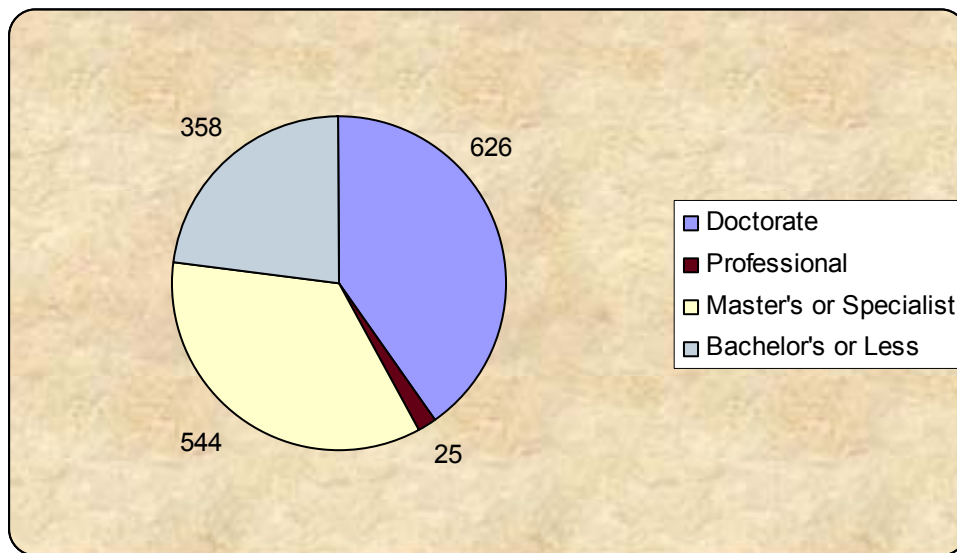


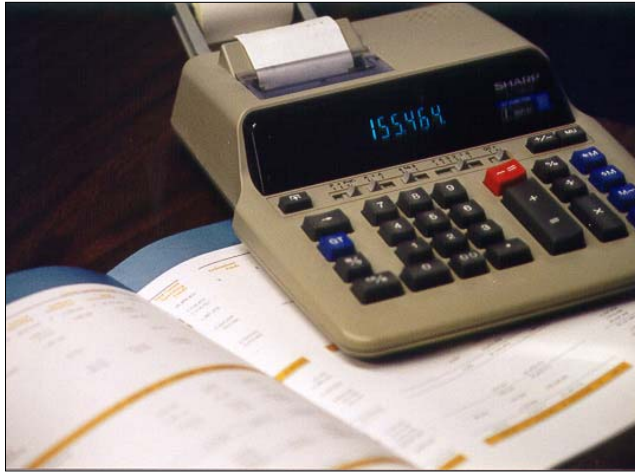
Highest Degree Held by Faculty & Professional Staff, 2003-2004 Springfield Campus

EEOC * Category	Doctorate	Professional	Master's or Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Managerial/Admin.	31	0	21	15	67
Instruction/Research	527	6	181	11	725
Specialist/Support	19	7	197	253	476
Part-Time					
Per Course Faculty	48	12	136	73	269
Specialist/Support	1	0	9	6	16
Total	626	25	544	358	1,553

* Equal Employment Opportunity Commission
Source — Basic Personnel Data (EARL 0057)

Degrees of Faculty and Professional Staff, 2003-2004

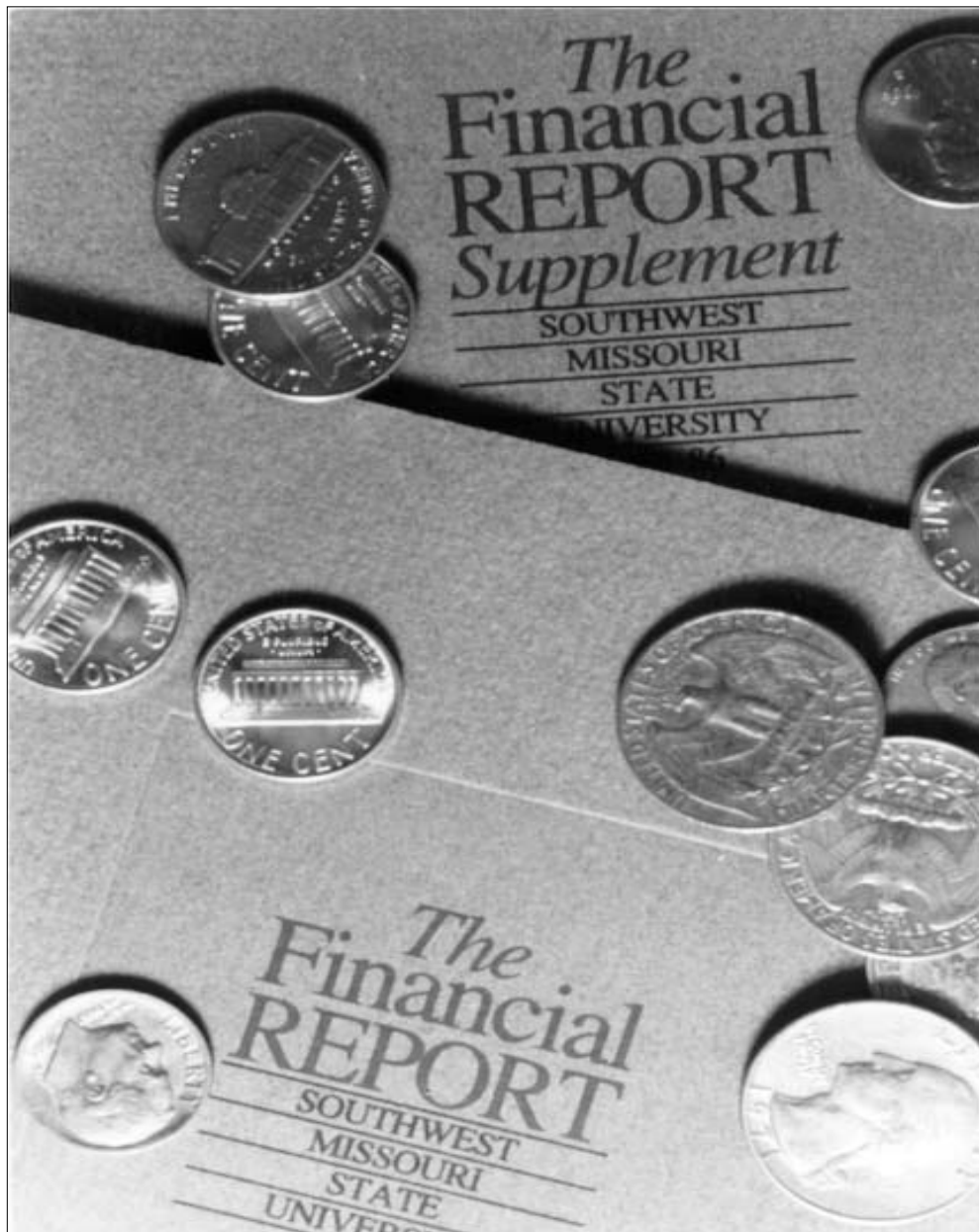




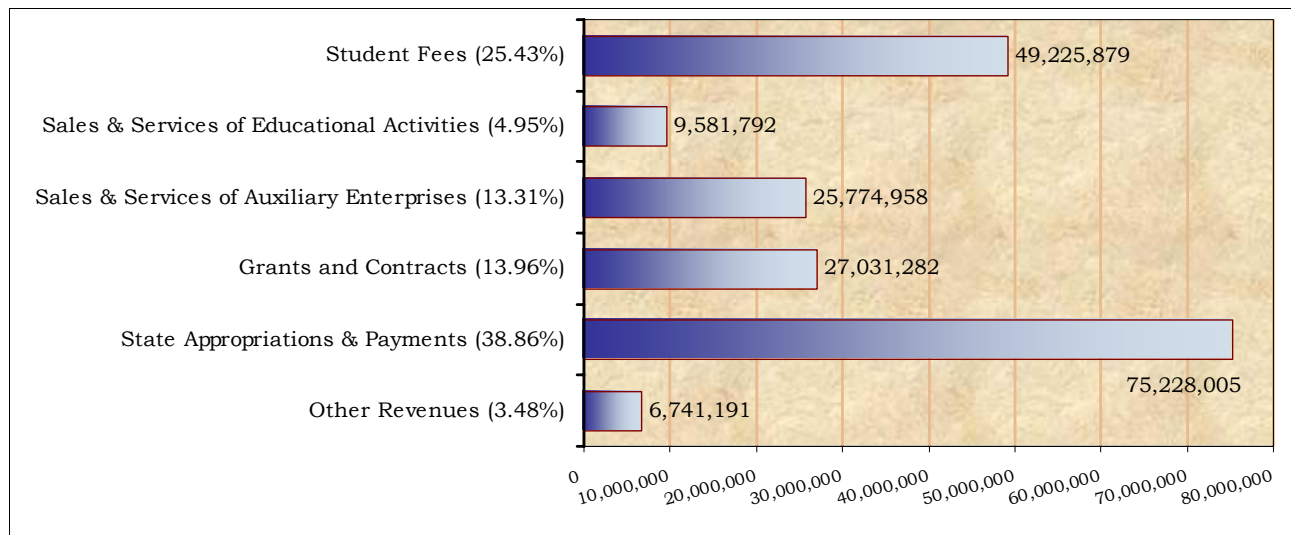
Financial Resources

Highlights

- ▶ The fiscal year 2003 state appropriations and payments constituted 38.9 percent of the \$193.6 million in total revenues. Meanwhile, student fees accounted for \$49,225,879 or 25.4 percent of the revenues.
- ▶ Instruction accounted for 36.9 percent of the total expenses.
- ▶ Salaries consumed 51.7 percent of the operating expenses for fiscal year 2003, which amounted to \$100.7 million.
- ▶ The University budget request for fiscal year 2005 contained \$202.6 million in expenditures.
- ▶ The Office of Sponsored Research and Programs assisted faculty and staff in obtaining over \$11 million from external funding sources in fiscal year 2003.
- ▶ The University began reporting financial information under the GASB rules of accounting as set out in GASB Bulletin #35 in fiscal year 2002.



Revenues (in dollars), Fiscal Year 2003

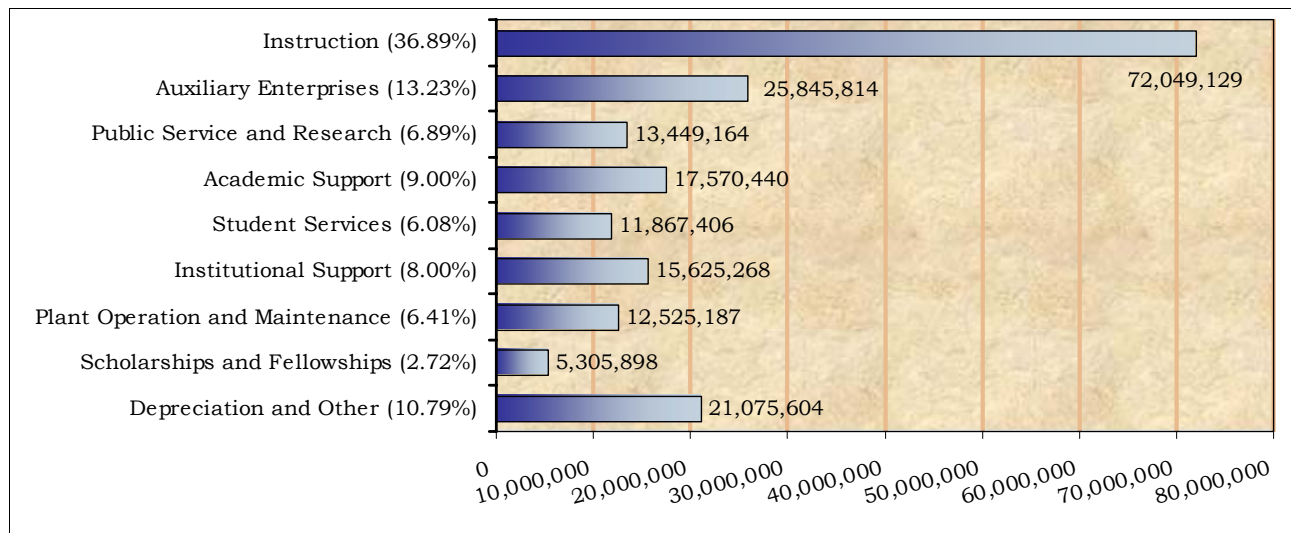


Revenues (in dollars), Fiscal Years 1999-2003

	<u>FY1999</u>	<u>FY2000</u>	<u>FY2001</u>	<u>FY2002*</u>	<u>FY2003*</u>
Operating Revenues					
Student Fees	50,199,897	54,987,913	58,883,096	43,138,165	49,225,879
Sales & Services of Educ. Activities	5,702,310	6,626,124	7,166,762	10,310,658	9,581,792
Federal Grants and Contracts	12,153,738	13,896,628	14,033,525	17,338,151	18,875,808
State Grants and Contracts	4,442,682	4,627,411	5,351,865	5,959,910	4,793,144
Private Grants and Contracts	2,623,904	3,584,999	4,667,880	3,448,086	3,362,330
Sales & Services of Aux. Enterprises	20,873,994	22,337,948	23,105,777	24,472,559	25,774,958
Other Sources	5,792,642	5,852,834	7,931,589	6,118,540	6,241,619
Total Operating Revenues	101,789,167	111,913,857	121,140,494	110,786,069	117,855,530
Non-Operating Revenues					
State Appropriations and Payments	78,672,146	83,034,719	84,714,466	73,949,654	75,228,005
Gifts	—	—	—	2,330,843	2,245,431
Investment Income	—	—	—	1,706,334	1,036,038
Interest on Capital Asset-Related Debt	—	—	—	-2,941,323	-2,820,473
Other Non-Operating Rev. & Exp.	—	—	—	139,941	5,658
Gains on Disposal of Fixed Assets	—	—	—	-34,644	32,918
Total Non-Operating Revenues	78,672,146	83,037,719	84,714,466	75,150,805	75,727,577
Total of All Revenues	180,461,313	194,948,576	205,854,960	185,936,874	193,583,107

* The University used the new required GASB rules of accounting set out in GASB Bulletin #35.
Source — SMSU Financial Reports (Baird, Kurtz, & Dobson)

Operating Expenses (in dollars), Fiscal Year 2003



Operating Expenses (in dollars), Fiscal Years 1999-2003

	<u>FY1999</u>	<u>FY2000</u>	<u>FY2001</u>	<u>FY2002*</u>	<u>FY2003</u>
Instruction	65,511,284	68,819,284	72,990,263	71,742,149	72,049,129
Research	4,381,644	5,495,592	5,235,093	5,140,426	5,262,240
Public Service	2,869,165	4,227,270	4,891,291	8,475,266	8,186,924
Academic Support	17,393,404	18,833,618	19,582,084	18,639,142	17,570,440
Student Services	13,968,122	14,183,409	15,304,446	15,465,072	11,867,406
Institutional Support	13,425,043	15,418,268	15,396,566	14,275,990	15,625,268
Plant Operation & Maintenance	12,659,927	12,401,880	12,939,074	12,382,573	12,525,187
Scholarships & Fellowships	20,621,517	22,119,215	24,588,323	5,645,062	5,305,898
Other	—	—	—	734,926	5,464,507
Depreciation	—	—	—	13,838,508	15,611,097
Auxiliary Enterprises	17,127,545	19,702,457	20,350,831	20,626,803	25,845,814
Mandatory Transfers	5,605,884	6,042,864	6,201,736	—	—
Total of All Expenses	173,563,535	187,243,857	197,479,736	188,965,917	195,313,910

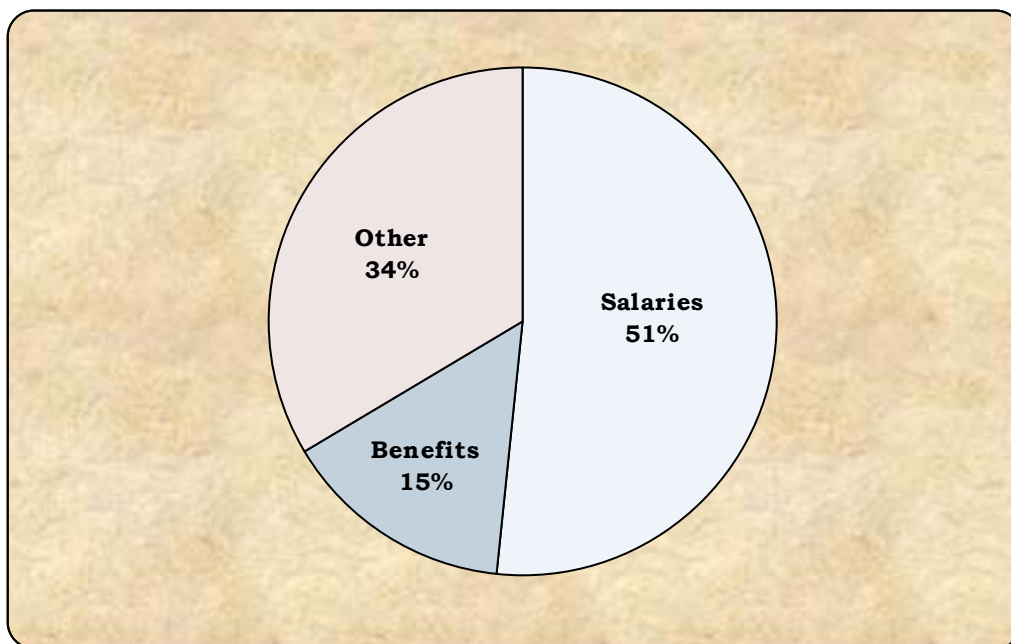
* The University used the new required GASB rules of accounting set out in GASB Bulletin #35.
Source — SMSU Financial Reports (Baird, Kurtz, & Dobson)

Operating Expenses (in dollars), Fiscal Year 2003

Fund Category	Salaries	Benefits	Other	TOTAL
Instruction	52,698,838	12,423,956	6,926,335	72,049,129
Research	3,117,794	649,312	1,495,134	5,262,240
Public Service	3,357,380	774,774	4,054,770	8,186,924
Academic Support	11,043,819	2,808,638	3,717,983	17,570,440
Student Services	6,461,089	1,568,776	3,837,541	11,867,406
Institutional Support	10,481,808	2,619,211	2,524,250	15,625,269
Plant Operation and Maintenance	4,340,284	1,261,062	6,923,841	12,525,187
Scholarships and Fellowships	64,709	4,719	5,236,470	5,305,898
Other	51,652	—	15,611,097	15,611,097
Depreciation	—	4,318,498	1,146,008	5,464,506
Auxiliary Enterprises	9,153,302	2,269,648	14,422,864	25,845,814
TOTAL	100,719,023	28,698,594	65,896,293	195,313,910

Source —SMSU Financial Reports (Baird, Kurtz, & Dobson)

Operating Expenses by Expense Category Fiscal Year 2003



Revenues and Expenses (in dollars)
Budgeted FY 2004 and Requested FY 2005

	Budgeted FY 2004			Requested FY 2005		
	<u>Unrestricted</u>	<u>Restricted</u>	<u>Total</u>	<u>Unrestricted</u>	<u>Restricted</u>	<u>Total</u>
Revenues						
Tuition & Fees	76,450,328	—	76,450,328	76,450,328	—	76,450,328
Federal Grants & Contracts	1,942,830	17,247,661	19,190,491	1,942,830	17,247,661	19,190,491
State Appropriations	74,330,895	—	74,330,895	85,553,347	—	85,553,347
State Grants & Contracts	45,871	4,699,356	4,745,227	45,871	4,699,356	4,745,227
Priv. Gifts/Grants/Contracts	1,136,055	2,575,736	3,711,791	1,136,055	2,575,736	3,711,791
Investment Income	599,700	—	599,700	599,700	—	599,700
Sales & Services	7,197,973	—	7,197,973	7,197,973	—	7,197,973
Other Sources	4,965,372	185,730	5,151,102	4,965,372	185,730	5,151,102
Total Revenues	166,669,024	24,708,483	191,377,507	177,891,476	24,708,483	202,599,959
Expenses						
Instruction	78,110,660	420,651	78,531,311	82,080,208	420,651	82,500,859
Research	3,047,706	2,519,536	5,567,242	3,060,924	2,519,536	5,580,460
Public Service	5,384,266	2,527,717	7,911,983	5,390,875	2,527,717	7,918,592
Academic Support	20,689,326	57,306	20,746,632	23,964,162	57,306	24,021,468
Student Services	15,371,971	227,519	15,599,490	16,406,544	227,519	16,634,063
Institutional Support	15,462,686	—	15,462,686	17,456,132	—	17,456,132
Plant Operation & Maint.	16,663,284	123,323	16,786,607	16,996,550	123,323	17,119,873
Scholarships & Fellowships	11,939,123	18,832,431	30,771,554	12,536,079	18,832,431	31,368,510
Total Expenses	166,669,022	24,708,483	191,377,505	177,891,474	24,708,483	202,599,957

Source — FY2004 Legislative Budget Request

Office of Sponsored Research and Programs

The Office of Sponsored Research and Programs (SRP) is a “help center” for faculty, staff, and students interested in pursuing external funding. The SRP staff provides individualized service to help University personnel: (a) identify potential funding sources; (b) organize project development teams; (c) gather data for proposals; (d) edit proposals; and (e) develop project budgets. SRP coordinates the submission of proposals; provides guidance on compliance issues; assists in the start-up of funded projects; offers guidance on the protection and transfer of University-owned intellectual property; and leads training seminars for faculty and staff.

What is the University accomplishing with external funding?

- **Research** projects such as the one to study the mechanisms involved in changes that occur in skin blood vessels as people age, or the project to develop sensors for the detection of biological agents.
- **Education** projects such as an online education and training program that includes a “hands-on” component allowing students to work in vineyards and wineries, or other projects conducted by SMSU faculty and staff providing professional development for K-12 teachers throughout southwest Missouri.
- **Service** projects include the one that helps at-risk teens develop their work skills and complete high school, or a project that helped a community develop a proposal to solve a wastewater problem.

Externally-funded projects such as these promote multidisciplinary collaborations within the University, joint ventures with business and industry, partnerships with K-12 schools, collaborations with other community organizations, and alliances with other higher education institutions.

Outside funding, in the form of grants and contracts, provides millions of dollars to support University-based projects each year. It is critical that the University continue to find new funding sources to sustain existing research, education, and service programs and develop new ones. Outside funding enhances teaching, learning, and research opportunities for faculty and staff and supports local and statewide programs, strengthening collaborative efforts between the University and community and statewide organizations.

Funding from outside sources has risen from \$4.6 million in FY 1999 to over \$11 million in FY 2003 (Table 1). This steady increase in external funding over the last five years is a measure of the success achieved by faculty and staff.

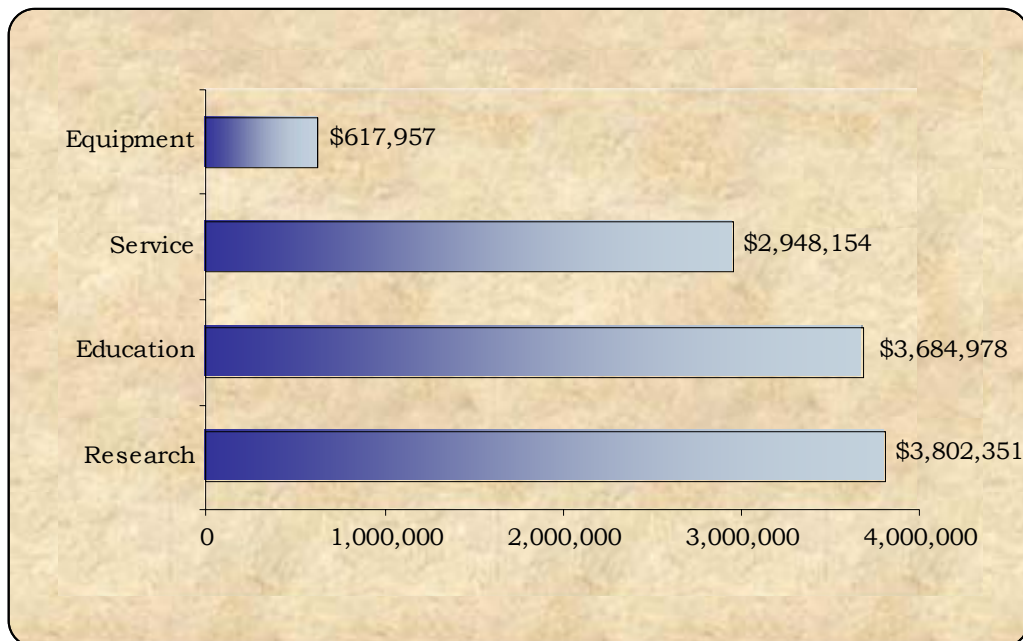
In FY 2003, the University submitted 301 proposals for support of new or on-going projects. The University received 216 awards in the form of grants or contracts totaling \$11,053,440. This total represents a 10% increase over funding awarded in FY 2002. Of the total awards, 40% were for research and other scholarly projects, 34% were for education projects, 24% were for community service projects, and 2% were primarily used to obtain equipment. Of the total awards, 38% were from state agencies, 25% were from county or city agencies, 14% were from federal agencies, 8% were from businesses, and 15% were from non-profit organizations.

**Sponsored Projects Activity: Comparison of Awards (in dollars)
by Fiscal Year**

Award Use	FY 1999	FY 2000	FY 2001	FY 2002	FY 2003
Research	1,532,805	1,482,487	1,835,724	2,741,189	3,802,351
Education	1,987,523	3,840,990	4,068,567	4,369,820	3,684,978
Service	1,148,658	1,415,102	2,202,584	2,122,525	2,948,154
Equipment	16,722	—	36,424	789,697	617,957
TOTAL	\$4,685,708	\$6,738,579	\$8,143,299	\$10,023,231	\$11,053,440

Source —Office of Sponsored Research

Primary Use of Funds Awarded, Fiscal Year 2003





Facilities of the Springfield Campus

Highlights

- ▶ The Springfield campus contains 38 educational and general buildings and 18 auxiliary enterprise facilities.
- ▶ Currently, 4,008 students are living in University housing, including about 2,200 first-time freshmen.
- ▶ The University has almost 2.6 million square feet of assignable building space.
- ▶ The Meyer Library contains over 1.7 million books and government documents, and has over one million microform documents. The Library was visited by over 600,000 patrons during 2002-03.



Classification of Students in University Housing by Level Fall 1999-2003

	First-Time Freshmen	Other Freshmen	Sopho- mores	Juniors	Seniors	Graduates	Others	Total
1999	2,021	445	902	283	137	46	10	3,844
2000	1,928	293	838	347	134	70	18	3,628
2001	2,009	373	788	347	200	91	24	3,832
2002	2,201	380	842	347	204	79	21	4,074
2003	2,187	357	826	335	203	79	21	4,008

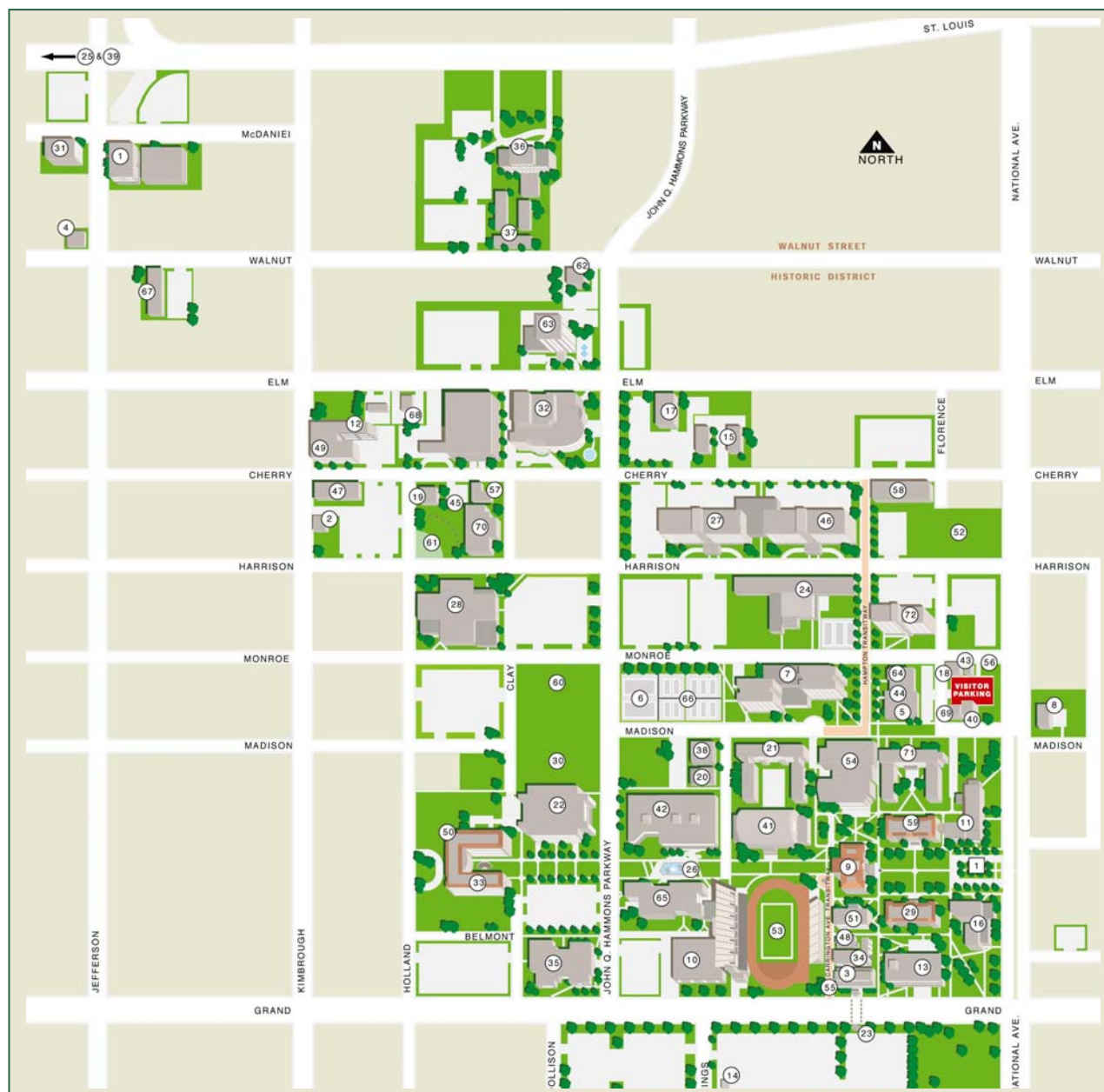
Source: Residence Life and Services

Classification of Students in University Housing by Housing Unit Fall 2003

Residence Hall	First-Time Freshmen	Other Freshmen	Sophomores	Juniors	Seniors	Graduates	Others	Total
Blair-Shannon House	526	58	107	21	6	0	0	718
Dogwood Apartments	0	1	1	2	11	33	4	52
Elm Apartments	0	0	1	1	4	6	1	13
Freudenberger House	586	40	73	15	6	1	0	721
Hammons House	323	58	147	33	6	0	2	569
Kentwood Hall	3	15	29	44	32	2	2	127
Kentwood South Apts.	0	2	5	2	1	3	0	13
New Hall	187	77	217	73	44	0	0	598
Scholars House	56	1	27	16	11	0	0	111
Sunvilla Apartments	0	1	0	3	5	28	4	41
Sunvilla Tower	7	24	29	47	51	6	8	172
Wells House	220	47	143	62	21	0	0	493
Woods House	279	33	47	16	5	0	0	380
Headcount by Level	2,187	357	826	335	203	79	21	4,008
Percentage by Level	54.57	8.91	20.61	8.36	5.06	1.97	.52	100%

Source: Residence Life and Services

Springfield Campus Map



- | | | | |
|--|---|--------------------------------------|---|
| 1. Kenneth E. Meyer Alumni Center | 19. Forensic Laboratory | 37. Kentwood South Apartments | 56. Safety & Transportation Booth |
| 2. Archaeological Research, Ctr. for | 20. Forsythe Athletics Center | 38. Kings Street Annex | 57. Safety & Transportation Offices and Police Substation |
| 3. Art Annex | 21. Freudenberger House | 39. Levi/Wolf/Bank Buildings | 58. Scholars House |
| 4. Art and Design Gallery | 22. Glass Hall | 40. Madison Hall | 59. Sicheluff Hall |
| 5. Baker Bookstore | 23. Grand Street Underpass | 41. McDonald Arena | 60. Soccer Field |
| 6. Basketball Courts and Roller Hockey Arena | 24. Greenwood Laboratory School | 42. Meyer Library | 61. Softball Field |
| 7. Blair-Shannon House | 25. Holland Building | 43. Monroe Hall | 62. Student Exhibition Center |
| 8. Burgess House | 26. Hammons Fountains | 44. Morris Hall | 63. Sunvilla Tower |
| 9. Carrington Hall | 27. Hammons House | 45. Motor Pool | 64. Taylor Health & Wellness Center |
| 10. Central Stores & Maintenance | 28. Hammons Student Center | 46. New Residence Hall | 65. Temple Hall |
| 11. Cheek Hall | 29. Hill Hall | 47. Physical Therapy Building | 66. Tennis Courts |
| 12. Child Devel. Infant/Toddler Lab. | 30. Intramural Sports Fields | 48. Power House | 67. Theatre Dept. Support Center |
| 13. Craig Hall | 31. Jim D. Morris Ctr. for Cont. Educ. | 49. Professional Building | 68. Transit Operations Center |
| 14. Custodial Offices | 32. Juanita K. Hammons Hall for the Performing Arts | 50. Public Affairs Classroom Bldg. | 69. University College Hall |
| 15. Dogwood Apartments | 33. KSMU Radio Station | 51. Pummill Hall | 70. Wehr Band Hall |
| 16. Ellis Hall | 34. Karls Hall | 52. Recreation Fields | 71. Wells House |
| 17. Elm Apartments | 35. Kemper Hall | 53. Robert W. Plaster Sports Complex | 72. Woods House |
| 18. Florence Hall | 36. Kentwood Hall | 54. Robert W. Plaster Student Union | |
| | | 55. Safety & Transportation Booth | |

General Characteristics of Major Physical Facilities, Fall 2003

Building	Year Completed	Original Cost	Replacement Cost	Gross Square Feet	Assignable Square Feet
<i>Educational and General Service Facilities</i>					
Alumni Center	1972	N/A	1,482,715	36,195	28,500
Archaeology Research	N/A	N/A	357,297	4,742	3,546
Art Annex	1948	113,666	1,357,600	19,433	14,840
Burgess House	N/A	N/A	281,698	3,742	2,447
Carrington Hall	1908	201,393	7,284,469	96,765	56,529
Central Stores and Maintenance	1977	495,367	1,261,919	30,175	27,046
Cheek Hall	1955	599,982	6,554,328	87,066	49,656
Craig Hall	1967	1,724,800	6,657,010	87,823	43,651
Duane Meyer Library	1980	5,477,708	11,411,308	233,519	206,526
Ellis Hall	1959	826,991	3,708,895	49,268	25,605
Equine Arena	1989	N/A	N/A	33,000	32,510
Florence Hall	N/A	N/A	N/A	3,524	2,800
Forsythe Athletic Facilities	1980	780,316	1,402,165	40,930	36,836
Glass Hall	1987	12,408,345	13,306,794	184,029	93,830
Greenwood Laboratory School	1966	857,246	4,814,081	63,949	48,195
Hill Hall	1924	300,204	4,771,548	63,384	36,958
Karls Hall	1958/1998	290,420	1,681,002	46,754	27,349
Kemper Hall	1976	2,569,818	5,149,303	68,402	51,408
Kings Street Annex	1982	794,274	2,552,498	26,536	17,786
McDonald Arena	1940	443,091	6,477,458	87,262	51,741
Madison Hall	N/A	N/A	N/A	8,760	6,166
Morris Center for Continuing Educ.	1912	N/A	N/A	61,317	33,821
Monroe Hall	N/A	N/A	N/A	4,821	3,500
Park-n-Ride	1995	N/A	N/A	N/A	N/A
Physical Therapy Building	1999	N/A	N/A	22,871	19,193
Police Substation	N/A	N/A	N/A	3,229	2,040
Power House	1908	21,000	455,187	11,371	6,106
Professional Building	1940	1,575,000	9,655,488	139,156	86,250
Pummill Hall	1957	641,757	3,009,996	39,984	25,541
Siceluff Hall	1927	305,375	4,644,400	61,695	33,125
Strong Hall	1998	N/A	20,250,000	151,487	77,207
Student Art Exhibit Center	1894	N/A	392,235	7,982	6,043
Taylor Health Clinic	1971	297,297	N/A	16,677	10,539
Temple Hall	1971	3,601,473	9,800,252	130,184	71,415
Transit Office	1974	N/A	N/A	3,210	2,501
University Hall	N/A	N/A	N/A	11,351	5,395
Warehouse Facility	1971	38,595	429,629	10,024	9,887
Wehr Band Building	1996	N/A	N/A	35,127	23,328

Building	YearCompleted	Original Cost	Replacement Cost	Gross Square Feet	Assignable Square Feet
<i>Auxiliary Enterprise Facilities</i>					
Blair-Shannon House	1966	3,183,313	N/A	187,079	128,285
Baker Bookstore	1971/1978	653,360	N/A	21,627	19,719
Dogwood Apartments	1968/1969	N/A	938,818	26,277	20,777
Elm Apartments	N/A	500,000	610,031	16,152	10,688
Forensic Laboratory	1980	N/A	N/A	1,800	1,659
Freudenberger House	1959	N/A	640,708	161,524	109,143
Hammons Hall for the Perf. Arts	1992	N/A	N/A	125,000	62,500
Hammons House	1986	12,000,000	12,205,431	160,528	108,731
Hammons Student Center	1976	5,556,981	2,524,560	141,745	106,838
Kentwood Hall	1926	850,000	4,428,984	63,958	43,711
New Cafeteria	1991	N/A	N/A	20,739	13,881
New Residence Hall	1991	12,400,000	N/A	166,452	110,395
Plaster Sports Complex	1930	N/A	3,100,364	129,808	66,359
Plaster Student Union	1951	700,214	N/A	142,707	119,163
Scholars House	1992	N/A	N/A	36,635	29,007
Sunvilla Tower	1963	1,581,241	9,147,724	134,181	101,728
Wells House	1950	244,159	8,046,894	120,159	79,578
Woods House	1971	1,933,496	5,927,529	73,353	49,504

N/A — not available

Source: Division of Business Services and EARL 0056

Distribution of Assignable Building Space (in sq. ft.) by Room Use & Program Area, Fall 2003

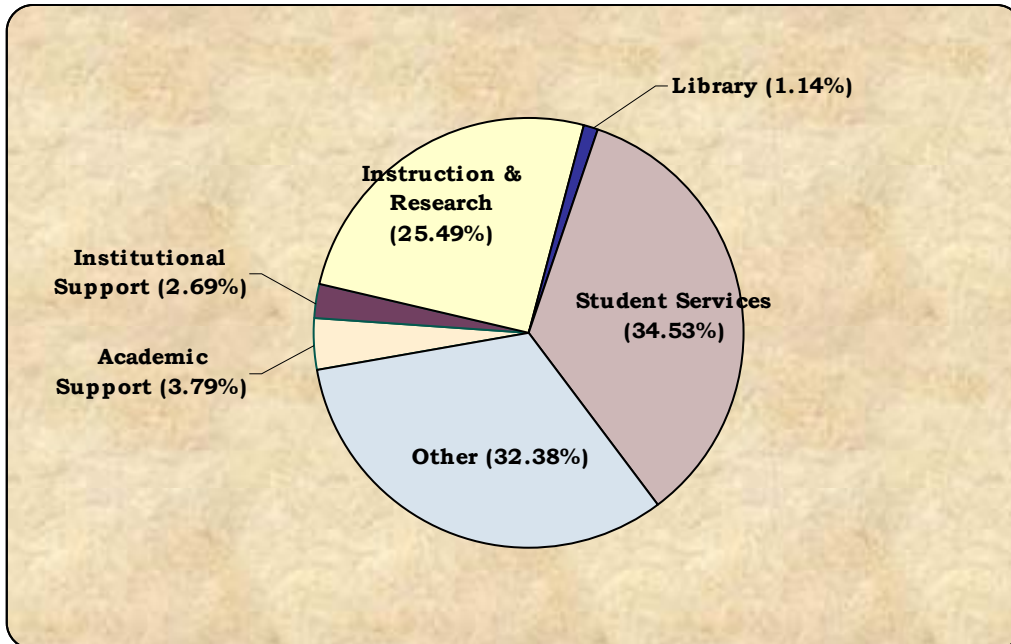
Program Area	Classroom	Lab	Office	Study Facility	Special Use Facility	General Use Facility	Support Facility	Health Care Facility	Residential Facility	Unclassified	Total
Instruction	179,491	179,194	179,218	22,224	51,320	11,284	11,146	812	24	1,955	636,668
Research	850	10,222	11,731	—	—	175	593	134	—	—	23,705
Public Service	—	—	417	—	—	—	230	1,746	—	—	2,393
Library	1,495	417	6,110	21,128	113	—	162	—	—	—	29,425
Academic Support	23,437	5,012	21,062	2,107	21,170	20,418	2,477	—	362	2,085	98,130
Student Services	—	232	38,661	11,932	131,050	56,156	13,079	4,140	638,786	647	894,683
Institutional Support	—	—	29,779	—	998	3,440	28,405	191	4,208	2,611	69,632
Physical Plant	—	—	4,313	—	—	488	15,075	—	—	—	19,876
Unassigned	21,384	64,195	84,780	93,705	59,726	93,600	46,582	1,585	23,671	327,459	816,687
Total	226,657	259,272	376,071	151,096	264,377	185,561	117,749	8,608	667,051	334,757	2,591,199

The above table does not include the following: the Alumni Center, Hammons Hall for the Performing Arts, New Hall Cafeteria, New Residence Hall, Plaster Student Union, and Scholars House.

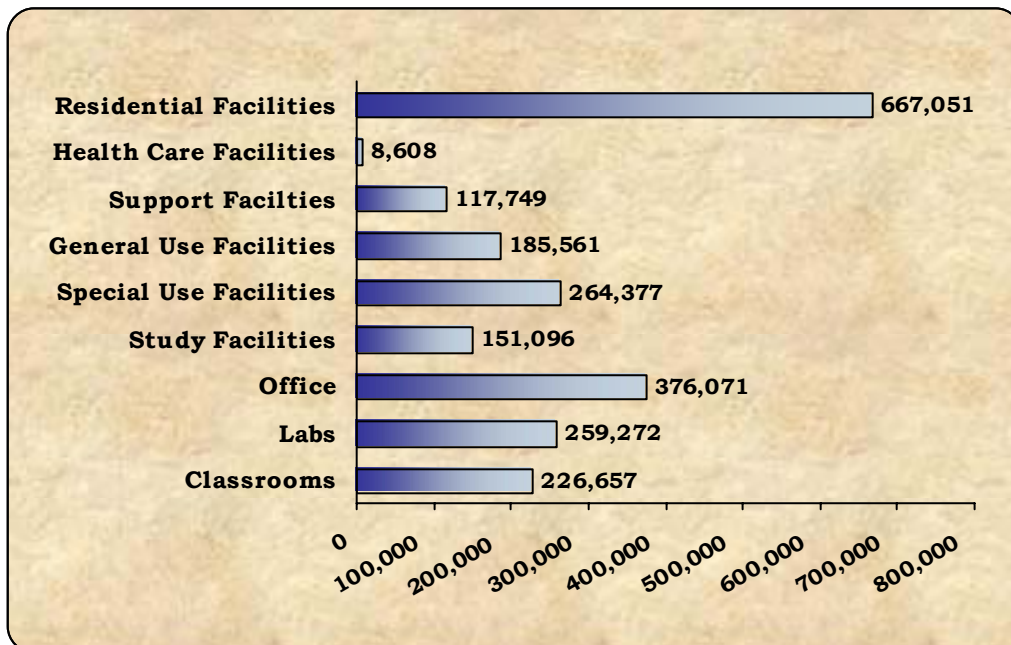
Due to the high square footage in the unassigned category for fall 2003, the assignable square footage does not reflect actual space utilization.

Source: Office of Institutional Research (EARL 0061)

Building Space by Program Area (by percentage), Fall 2003



Building Space (in square ft.) by Room Use, Fall 2003



University Libraries

The SMSU library system is comprised of the Duane G. Meyer Library, the Music Library, the Greenwood Laboratory School Library, and the Paul G. Evans Library of Fruit Science on the Mountain Grove Campus. These four libraries have collections of over 2.9 million items including more than 824,000 accessioned volumes; current subscriptions to over 4,200 periodicals and newspapers; and extensive back files of journals and newspapers, man on microfilm, microcard and microfiche. Total microform holdings amount to over one million items. More than 914,000 state, federal and United Nations documents are held as a result of Meyer Library being a designated depository library for each of those areas. Meyer Library is the only UN depository library in the state of Missouri. A large collection of audio CDs is fully cataloged and available in the Music Library. A number of special collections are also housed in Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about the French poet Jean Arthur Rimbaud comprise the largest collection of this type in the United States. The Ozarks Labor Union Archives document regional labor history. University Archives are a growing collection and will be further developed as \$130,000 grant for organizing and processing these materials is utilized. The Curriculum Resource Center features a children's literature collection, a textbook collection, a collection of curriculum guides, and special learning materials, while the Greenwood Library is the School Library Media Center supporting the K-12 classes at the Laboratory School.

Innovation and the use of new technologies are evident in the SMSU Libraries. Most of the bibliographic data for SWAN, the Libraries' online catalog, is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 49 million bibliographic records. Identification of, and requests for, materials not held in SMSU libraries are enabled electronically. OCLC is also utilized for interlibrary loan and reference, with links to over 43,500 libraries in 86 countries. Electronic transmissions are commonly used in interlibrary loan transactions to acquire materials in a timely fashion with delivery of articles to a user's e-mail account. The statewide MOBIUS system, with a membership of 57 academic libraries, is simplifying access to regional holdings. The MOBIUS database of over 17 million items utilizing the same interface can be used by faculty, students and staff to borrow items with a 2-day delivery time from anywhere in the state.

Electronic access is provided to reference resources, course reserve materials and licensed commercial citation and full-text databases through the library homepage (<http://library.smsu.edu>). Currently over 80 electronic databases are available to the SMSU community through the library homepage. In addition to citations from thousands of journals, newspapers, and books, these databases contain articles from over 4,000 journals and newspapers in full-text Access is available from off-campus through an authentication process. SMSU Libraries also maintain an extensive index of authoritative web-based reference resources, organized by broad subject categories which include full-text, analytical, indexing, and other resources.

During the fall and spring semester, Meyer Library is open over 99 hours a week. Librarians and support staff are available all hours of operation to assist patrons. In 2002-2003 over 600,000 entries to the libraries were recorded.

In the fall of 2002, the addition to, and renovation of the Duane G. Meyer Library was completed. Space for the library was doubled and included 12 Group Study Rooms, 19 Research Carrels which are assigned to graduate students and faculty on a semester basis, Classrooms, Coffee Shop and Lounge, Computer Lab, Media Production Facilities and a wide variety of study spaces. A central feature of the Library and of the campus is the Jane A. Meyer Carillon with its complement of 48 bronze bells.

Circulation Statistics

	Greenwood	Music	Maps	Audio-Visual	General Circulation*	All Circulation
1997-98	7,613	7,905	1,790	35,675	178,780	231,763
1998-99	12,124	15,403	3,480	29,005	143,634	203,646
1999-00	7,715	14,177	1,370	12,665	127,200	163,127
2000-01	9,913	14,488	1,007	4,522**	113,139	143,069
2001-02	9,869	15,196	408	7,420	115,153	148,046
2002-03	9,625	15,818	664	9,044	132,997	168,148

* The data for 1997-98 through 2001-02 reflect actual check-outs instead of all transactions, as in previous years.

**Audio-Visual circulation no longer includes curriculum resources.

Source – Dean of Library Sciences

Collection at End of Academic Year

	Book Stock (volumes)	Separate Government Documents	Microforms (Books and Periodicals)	Audio-Visual and Others	Serial Subscriptions (Titles)	Maps and Charts, etc.
1997-98	711,122	879,386	933,695	31,129	5,038	188,153
1998-99	745,061	882,487	953,039	32,270	4,655	188,285
1999-00	771,382	886,726	971,334	32,773	4,593	184,465
2000-01	788,779	890,484	989,421	33,096	4,485	183,794
2001-02	806,819	900,933	1,010,550	33,547	4,238	180,153
2002-03	824,414	914,294	1,025,866	34,097	4,200	177,182

Source for all three tables — Southwest Missouri University Foundation

Library Expenditures

	Books	Periodicals and Serials	Audio-Visual	Salaries and Fringe Benefits*	Other Library Expenses*	Total Library Expenses*
1997-98	572,664	1,211,113	67,730	2,396,857	470,617	4,718,981
1998-99	425,185	1,335,477	62,243	2,500,322	656,170	4,979,397
1999-00	422,710	1,406,147	68,317	2,938,697	538,549	5,374,420
2000-01	406,989	1,471,048	30,948	3,033,680	579,092	5,521,757
2001-02	321,351	1,471,707	53,483	3,038,035	537,318	5,421,894
2002-03	320,270	1,452,989	37,196	2,950,305	431,252	5,192,012

Source – Dean of Library Sciences

* No longer includes expenditures for instructional technology & media services as of FY 2003.



SMSU

West Plains

Highlights

- ▶ The primary mission of the West Plains Campus is to provide quality educational opportunities to south-central Missouri.
- ▶ The campus offers one-year certificates and two-year associate degrees.
- ▶ Selected bachelor's and master's degree programs are offered by the Springfield Campus, much of it via distance learning using interactive video.
- ▶ Female students comprise 66 percent of the enrollment.
- ▶ A total of 1,701 students enrolled at the West Plains Campus during Fall 2003.



General Information

Campus History and Setting

Southwest Missouri State University-West Plains (SMSU-WP) was established in 1963 as the West Plains Residence Center of Southwest Missouri State University, and has been a semiautonomous, two-year campus within the SMSU system since 1971. Consistent with the university mission, SMSU-WP provides a strong general education program rooted in the liberal arts, as well as quality occupational and technology programs.

In addition to courses and programs offered in West Plains, SMSU-WP offers freshmen and sophomore level courses at the Extended Campus in Houston, Missouri. The Associate of Arts degree in General Studies (AA) is offered at the Extended Campus at Mountain Grove, Missouri. SMSU-WP also offers the AA degree, with an emphasis in business, at the SMSU Branch Campus in the People's Republic of China.

SMSU-WP is located 110 miles southeast of Springfield, Missouri, in the community of West Plains, Missouri. Currently the campus consists of sixteen buildings including a new technology center completed in the spring of 2000. The college primarily attracts students from a seven-county area of the south-central Missouri Ozarks region and from adjacent counties in north Arkansas.

Mission

Southwest Missouri State University-West Plains has a mission to provide quality educational opportunities to south-central Missouri. To accomplish this mission, the SMSU-WP campus community has committed to achieving these seven goals:

- Educate students for constructive citizenship, meaningful careers, and lifelong learning through the delivery of accredited and affordable programs;
- Cultivate educational, technological, cultural, and economic development throughout the service area;
- Foster an environment that enables individual student learning and success;
- Operate as an integral entity within the SMSU system;
- Engage constituencies in a continuing conversation that stimulates innovation, progress, and excellence;
- Practice good stewardship of resources; and
- Assess institutional effectiveness, as well as plan for the future.

Accreditation

In the spring of 1994, SMSU-WP received its initial accreditation to offer associate degrees from the Higher Learning Commission (formerly the North Central Association of Colleges and Schools). In November 1998, the Commission made a second accreditation visit to the campus. As a result, SMSU-WP was approved as an accredited institution with no restrictions on the type of associate degrees it could offer, and was approved to offer the Associate of Arts degree in General Studies (AA) at the Mountain Grove Extended Campus. In May 2002, SMSU-WP was accredited to offer the AA degree, with an emphasis in business, at the SMSU Branch Campus in the People's Republic of China. The branch campus is located in Dalian at Liaoning Normal University. In addition, the SMSU-WP associate degree program in nursing is fully approved by the National League for Nursing Accrediting Commission (NLNAC).

Opportunities for Further Degrees

A student may now earn a bachelor's or master's degree in selected areas. All of the required courses for the Bachelor of Science degree in General Business, the Bachelor of Science in Education degree - Elementary Education, the Bachelor of Applied Science degree in Technology Management, and the Master of Business Administration degree may be obtained without having to leave West Plains. Courses that apply toward a Bachelor of Science in Nursing degree, a Master of Science in Education degree - Educational Administration, and a Master of Science in Education degree - Elementary Education are also offered. In addition, students may enroll in a variety of other upper division or graduate courses on the West Plains campus. All of these courses are offered on-site or through BearNet, SMSU's interactive television distance education network.

Serving the Wider Community

In partnership with The Missouri Enterprise Business Assistance Center, the SMSU-WP Center for Business and Industry Training (CBIT) provides business and technical assistance to businesses and industries in south-central Missouri. Workshops, seminars, conferences, and other training and education formats, both on and off campus, are offered.

Associate Degrees Currently Offered – West Plains Campus

Associate of Arts in General Studies
Associate of Science in Nursing
Associate of Applied Science in Business
Associate of Applied Science in Child Development
Associate of Applied Science in Computer Technology
Associate of Applied Science in Agriculture*
Associate of Applied Science in General Technology
Associate of Applied Science in Industrial Technology
Associate of Applied Science in Law Enforcement

* Pending CBHE approval

Fall Headcount Enrollment – West Plains Campus

	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>
Enrollment Status										
Full-Time	554	547	545	612	593	622	693	814	864	925
Part-Time	462	425	609	708	776	775	832	839	856	776
Enrollment by Gender										
Male	294	289	371	419	445	440	486	561	571	581
Female	722	683	783	901	924	957	1,039	1,092	1,149	1,120
Total Enrollment	1,016	972	1,154	1,320	1,369	1,397	1,525	1,653	1,720	1,701

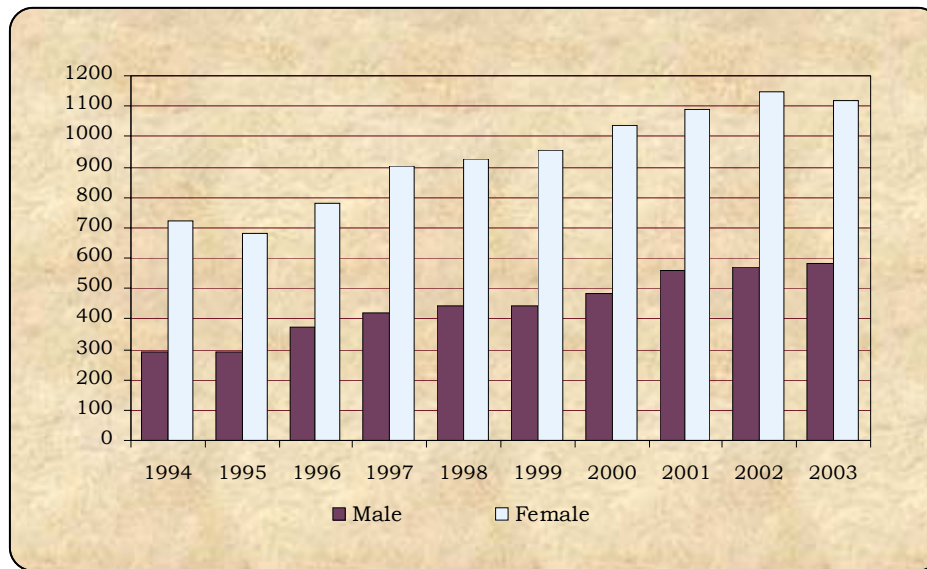
Source: HEGIS 2300-2.3A and IPEDS EF2

Credit Hour Production by Course Level by Semester West Plains Campus

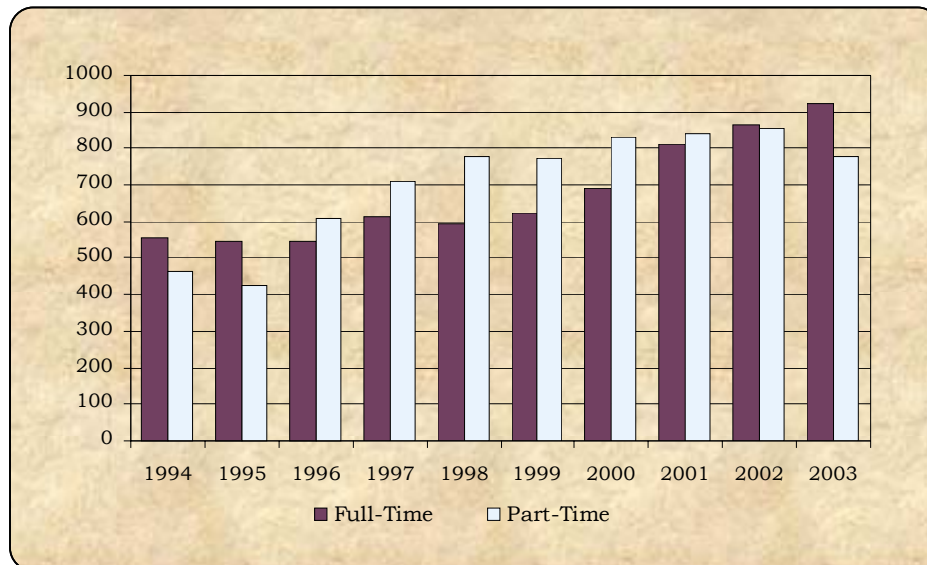
	<u>Semester</u>			
<u>Year</u>	<u>Fall</u>	<u>Spring</u>	<u>Summer</u>	<u>Total</u>
1999-2000	12,619	10,505	2,081	25,205
2000-2001	13,859	12,201	2,379	28,439
2001-2002	15,686	13,191	2,602	31,479
2002-2003	16,565	14,165	2,801	33,531
2003-2004	16,972	N/A	N/A	N/A

Source: MDHE 15

Fall Enrollment by Gender – West Plains Campus



Fall Enrollment by Enrollment Status – West Plains Campus

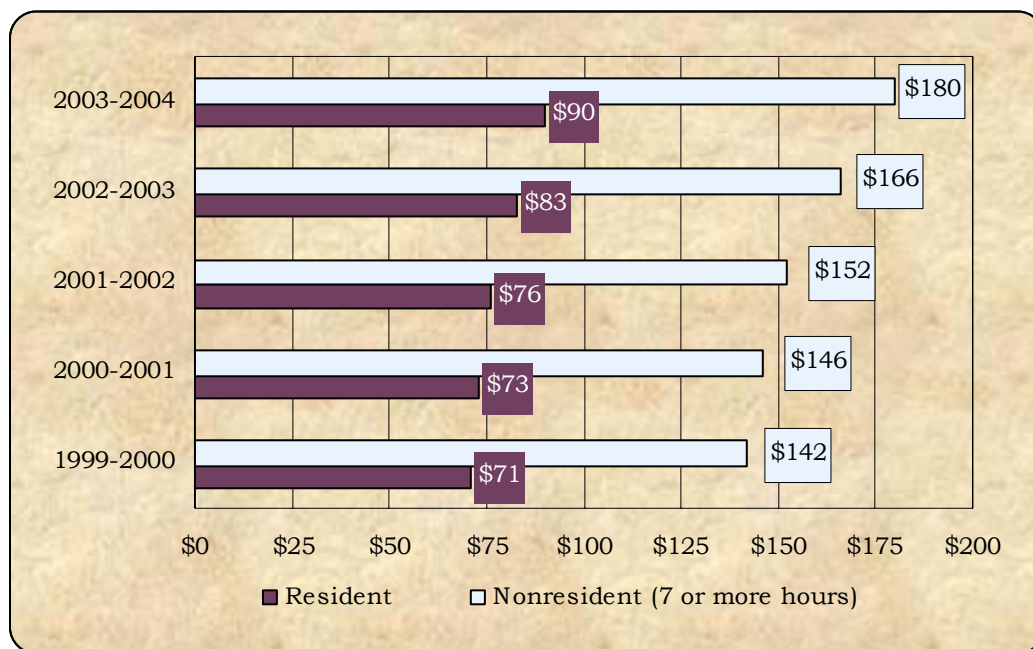


Schedule of Resident Student Fees (in dollars) – West Plains Campus

	<u>1999-2000</u>	<u>2000-2001</u>	<u>2001-2002</u>	<u>2002-2003</u>	<u>2003-2004</u>
Basic Fees					
Resident	71	73	76	83	90
Nonresident (1-3 hours)	71	73	76	83	90
Nonresident (4-6 hours)	142	146	76	83	90
Nonresident (7 or more hours)	142	146	152	166	180
Student Service Fees					
Enrollment in 1-5 hours	61	61	67	45	20
Enrollment in over 5 hours	93	106	113	95	45
Computer Usage (1-11 hours)	-	-	-	-	5\hour
Computer Usage (12 or more hours)	-	-	-	-	60

Source: West Plains Undergraduate Catalog

Basic Fee Per Hour (in dollars) for Resident Students West Plains Campus



**Educational and General Funds (in dollars), FY 2004
West Plains Campus**

	Budgeted FY 2004 (Unrestricted)
Revenues	
Student Fees	3,161,482
Appropriations	3,955,553
Investments	30,000
Other Sources	224,400
Total Revenues	7,371,435
Expenditures	
Instruction	2,496,794
Public Service	369,550
Academic Support	769,023
Student Services	921,883
Institutional Support	1,547,585
Operations and Maintenance of Plant	601,024
Scholarships and Fellowships	447,360
Reserves and Contingency	267,400
Total Expenditures	7,420,619

Source: 2004 Internal Operating Budget



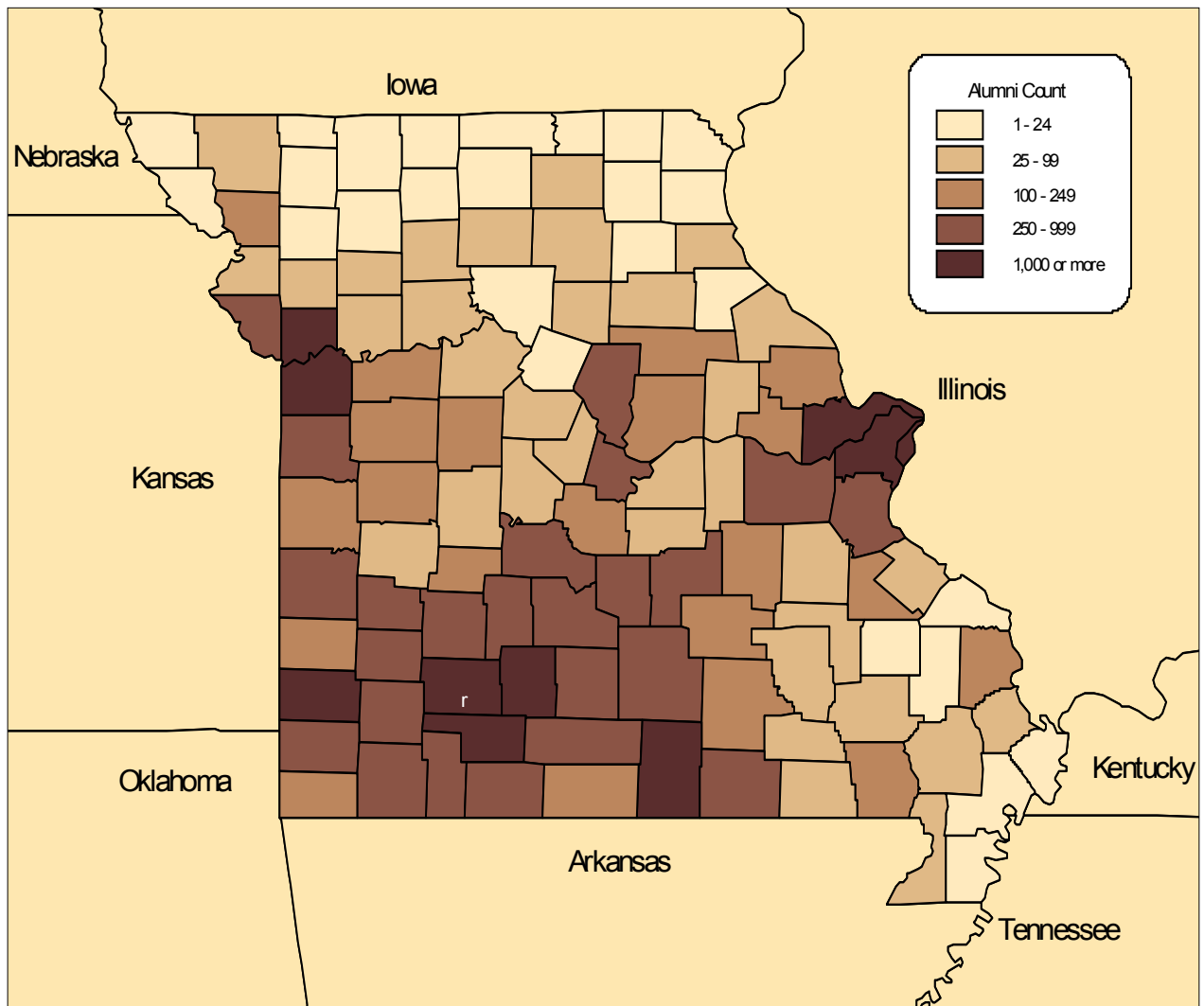
Alumni and Development

Highlights

- ▶ According to the latest records of the Office of Alumni and Development, most of SMSU's alumni (over 56,000) currently reside in Missouri, representing every county. Twenty-four counties have over 250 alumni, with over 16,500 residing in Greene County alone.
- ▶ Over 19,000 alumni live outside Missouri, representing every state in the United States.
- ▶ The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. In fiscal year 2003, almost 7,300 alumni contributed approximately \$1.5 million.
- ▶ Gifts to the University Foundation during 2002-03 provided over \$7 million for student aid, endowments, capital projects, and other University programs.



Alumni by County of Residence, 2003

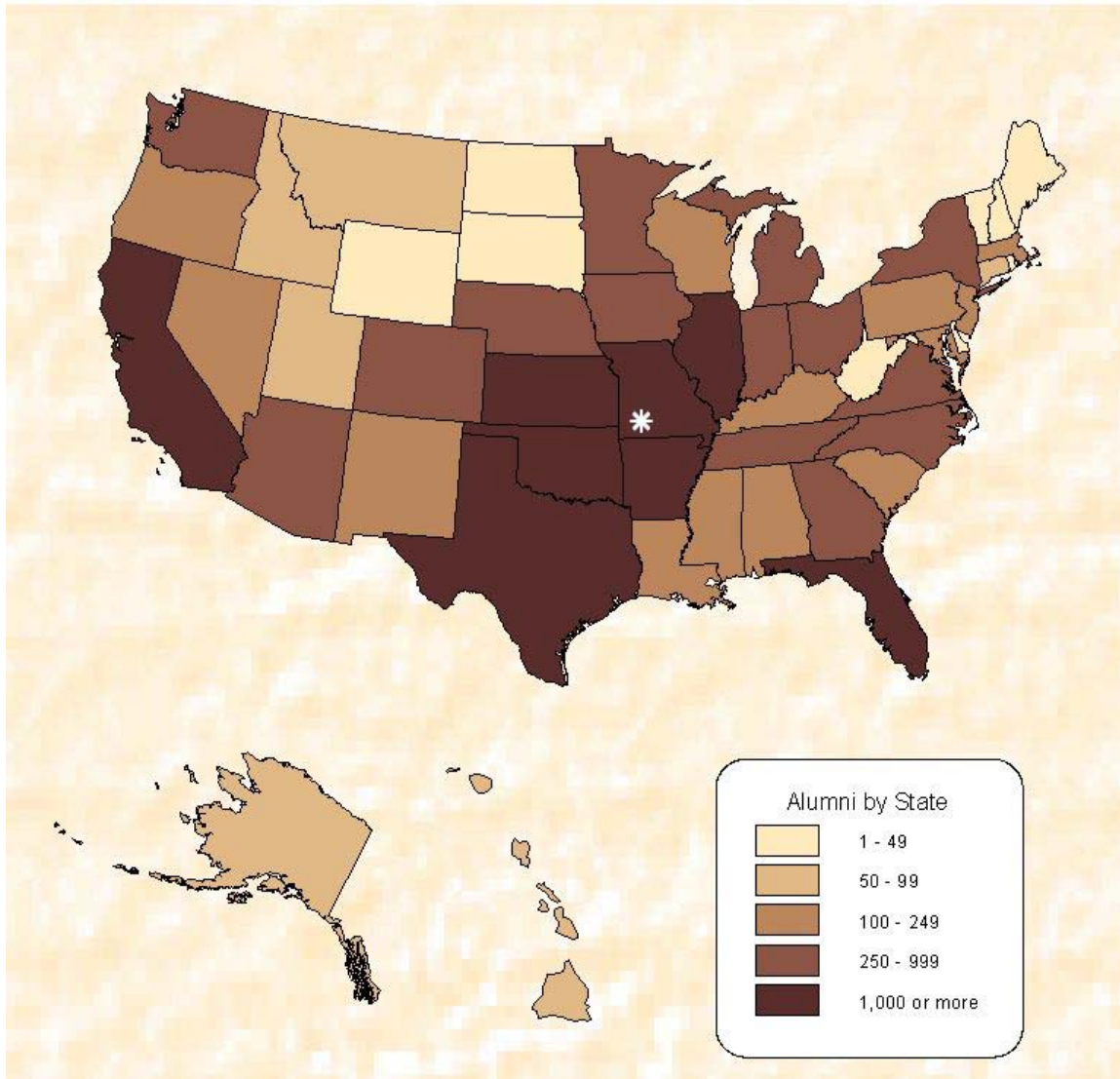


Counties in Missouri in which more than 250 alumni reside include:

Barry	609	Greene	16,618	Pulaski	327
Boone	805	Howell	1,279	Saint Charles	2,398
Camden	462	Jackson	3,170	St. Louis	3,201
Cass	432	Jasper	1,265	St. Louis City	4,876
Cedar	269	Jefferson	814	Stone	440
Christian	3,083	Laclede	749	Taney	755
Clay	1,132	Lawrence	845	Texas	477
Cole	796	Newton	486	Vernon	271
Dade	278	Oregon	262	Webster	1,445
Dallas	337	Phelps	489	Wright	549
Douglas	259	Platte	554		
Franklin	865	Polk	740		

Source: Office of Alumni and Development

Alumni by State of Residence, 2003



States in which more than 250 alumni reside include:

Arizona	561	Iowa	376	Ohio	386
Arkansas	1,192	Kansas	2,774	Oklahoma	1,036
California	1,563	Michigan	290	Tennessee	519
Colorado	897	Missouri	56,288	Texas	2,469
Florida	1,228	Minnesota	293	Virginia	587
Georgia	628	Nebraska	264	Washington	334
Illinois	1,387	New York	316		
Indiana	368	North Carolina	402		

Source: Office of Alumni and Development

Southwest Missouri State University Foundation

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To develop an environment which promotes giving and therein seek, receive, manage, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use, or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students; to improve its standards and potentialities as an institution of higher learning; and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

The Founders Club	Minimum of a \$10,000 outright gift over a ten year period, or a \$100,000 deferred gift
The Carrington Club	\$500 or more annually or larger gifts from donors who have not pledged at The Founders Club Level
The Maroon and White Club	Gifts of \$250 to \$499 annually
The Century Club	Gifts of \$100 to \$249 annually

The Bears Fund is the fundraising program for SMSU intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University, as well as provide donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 2003, 26,774 donors made 34,992 outright gifts of cash and property totaling over \$7 million. The total deferred gift commitments made to the University have reached over \$26 million. Gift and pledge commitments to the Foundation since its formation in 1981 have reached nearly \$116 million.

Gift Activity (in dollars)

	<u>2000-01</u>	<u>2001-02</u>	<u>2002-03</u>
Outright Gifts — of Cash	4,244,235	5,781,711	5,498,121
— of Property	1,464,981	2,583,787	1,562,910
Total Value of Outright Gifts	5,709,216	8,365,498	7,061,031
Total Value of Deferred Gifts	2,240,588	1,260,043	1,744,412
Total Value of All Gifts	7,949,804	9,625,541	8,805,443

Source: Southwest Missouri State University Foundation

Sources of Outright Gifts (in dollars)

	<u>2000-01</u>		<u>2001-02</u>		<u>2002-03</u>	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	6,276	1,197,100	7,024	1,468,034	7,298	1,539,639
Other Individuals	9,500	2,304,875	17,682	3,127,100	17,485	3,054,644
Corporations & Businesses	1,513	1,813,483	2,072	2,842,518	1,888	1,857,396
Other Organizations	91	393,758	113	927,846	103	609,352
Total Value of Outright Gifts	17,380	5,709,216	26,891	8,365,498	26,774	7,061,031

Source: Southwest Missouri State University Foundation

Purposes of Outright Gifts (by dollar amount)

	<u>2000-01</u>	<u>2001-02</u>	<u>2002-03</u>
Student Aid	262,132	967,066	1,180,963
Endowment and Loan Funds	678,940	739,364	729,926
Capital Purposes	510,028	2,106,466	791,715
University Programs *	4,258,116	4,552,602	4,358,427
Total Value of Outright Gifts	5,709,216	8,365,498	7,061,031

* University programs assisted through these gifts included academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Source: Southwest Missouri State University Foundation



S M S U

Mountain

Grove

Highlights

- ▶ Founded in 1899, the State Fruit Experiment Station, which was assigned to Southwest Missouri State University in 1974, is the oldest identifiable component of the University.
- ▶ An interdepartmental degree program leading to a Master of Science in Plant Science offers students the opportunity to enroll in courses and conduct thesis research in the Departments of Agriculture, Biology, Chemistry, and Fruit Science.
- ▶ The campus is one of only three USDA quarantine facilities for the introduction and virus testing of grape varieties originating outside the U.S.
- ▶ The Station's grape and wine program is the largest and most comprehensive in the Midwest.
- ▶ The campus houses the Mid-America Viticulture and Enology Center, which attracts funding for research and education programs.



History and General Information

SMSU-Mountain Grove serves as the research campus within the Southwest Missouri State University System. It houses the State Fruit Experiment Station and the Mid-America Viticulture and Enology Center.

The State Fruit Experiment Station has a legislated mandate to generate knowledge through research, and to disseminate this knowledge to support and expand the productivity and profitability of the Missouri fruit industry. The Station, which is the oldest identifiable segment of Southwest Missouri State University, was founded by legislative act in 1899 and was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act. In 1994, the Station became the location of the newly designated research campus.

The Department of Fruit Science, created through University reorganization in 1994, staffs and operates the State Fruit Experiment Station. Permanent employees include six faculty, four professional staff, and seven support staff. The department also employs from 20 to 25 temporary and student employees throughout the year. In addition to carrying out research and advisory programs, faculty guide graduate students in thesis research, and teach classes in their various disciplines. Faculty and professional staff supervise undergraduates on internships.

Research is carried in pomology, plant pathology, entomology, genetics, plant physiology, viticulture and enology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, raspberries, and exotic native fruits such as persimmon and pawpaw. Information derived from the Station's research is disseminated by advisory programs to fruit growers and processors through bulletins, newsletters, a newspaper column, conferences, workshops, and personal consultations.

The State Fruit Experiment Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. One of only three USDA quarantine facilities for the introduction and virus testing of grape varieties originating outside of the United States is located at the Station. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. Plant pathogens and insect pests are studied to help reduce their damage to fruit crops. Research on reducing pesticide use for management of diseases, insects, and weeds is a major ongoing effort.

Grapes are of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900. Today, research of the Vitis Gene Discovery Program explores the genetic basis for disease resistance in native grapes. Research and advisory education efforts are the basis for the recent rapid economic development of Missouri's grape and wine industry. The grape and wine program ranks among the most comprehensive in the United States. The Mid-America Viticulture and Enology Center was established in 1999 to provide educational programs and service for the multi-state region and to attract funding for research on the Mountain Grove campus. Funding for center staffing and operations comes from grants.

An interdepartmental master's degree program in plant science was initiated in August of 1997. This program includes the Department of Fruit Science, as well as the Departments of Agriculture, Biology and Chemistry at the Springfield campus. Graduate students desiring an emphasis in pomology, pest management, molecular genetics, or viticulture and enology take courses and conduct thesis research with faculty from the Department of Fruit Science. Undergraduate students receive credit in internships, special topics courses, and research. In addition, students in the Mountain Grove area may take classes offered by SMSU-West Plains

and earn an Associate of Arts degree on-site. In fall 2003, about 150 students participated in this program. Facilities on the campus include Shepard Hall, classroom building, research winery, shop and maintenance building, duplex housing, greenhouse facilities, cold storage, and fruit processing education building which houses an interactive television teaching laboratory and commercial teaching winery and distillery. Historic Faurot Hall, renovated in 1998, houses a library, interactive television and other classrooms, and a plant science laboratory for graduate students.

**Sources of Funds (in dollars) for State Fruit Experiment Station Operations
FY 1988-2003**

Fiscal Year	University	Grants & Gifts		Total Budget
	Funding Amount	Funding Amount	% of Total	
1988	548,794	168,944	23.5	717,738
1989	580,746	200,978	25.7	781,724
1990	609,313	212,832	25.9	822,145
1991	638,567	244,931	27.7	883,498
1992	627,216	236,031	27.3	863,247
1993	623,635	245,354	28.2	868,989
1994	663,253	291,104	30.5	954,357
1995	682,883	273,433	28.6	956,316
1996	733,890	285,660	28.0	1,019,550
1997	766,853	307,086	28.6	1,073,939
1998	818,949	329,624	28.7	1,148,573
1999	856,297	376,357	30.5	1,232,654
2000	895,151	270,508	23.2	1,165,659
2001	1,018,978	392,627	27.8	1,411,605
2002	969,718	339,729	25.9	1,309,447
2003	1,154,621	341,813	22.8	1,496,434

Source — Financial Services and the State Fruit Experiment Station



Research and Service Centers

Highlights

- ▶ The University currently maintains eleven on-campus centers for research and public service.
- ▶ Seven of the centers are located in the Colleges of Humanities & Public Affairs and Natural & Applied Sciences.
- ▶ The Institute for School Improvement provides professional development activities to area educators, oversight to several community/school partnerships, and research and program evaluation support.
- ▶ The newest center, the Center for Applied Sciences and Engineering, was established to increase the development of advanced technology industries in Missouri.



Center, Bureau, & Institute Descriptions

Bureau of Economic Research

College of Humanities and Public Affairs, 1971

The Bureau serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Institute for School Improvement

reports to the Dean, College of Education, 1998

The Institute for School Improvement (ISI) is a research-based laboratory that examines the impact of programs, policies, and practices on teaching and learning. Operating under the slogan, "linking theory to practice," ISI also provides administrative oversight for a number of professional development programs. ISI is currently one of three support units in the College of Education and is an affiliate of the Professional Education Unit, designed to improve schooling by assisting PK-12 teachers, students, administrators, and university faculty. The following auxiliary organizations and individuals report to the Director, ISI:

Accelerated Schools, Southwest Regional Professional Development Center, Select Teachers As Regional Resources, Missouri Reading Initiative, Missouri Math Initiative, Blindness Skills Specialist, Missouri Department of Elementary and Secondary Education Area Supervisor, SMSU / Southwestern Bell Literacy Center, and the USDE Title II Ozarks Partnership Teacher Enhancement Initiative.

The Institute's research includes descriptive, predictive, and applied studies that focus primarily on curricular and instructional processes as they relate to classroom practice and student outcomes, including student achievement.

Mid-America Viticulture and Enology Center

College of Natural and Applied Sciences, 1999

The mission of the Mid-America Viticulture and Enology Center is to promote growth of the grape and wine industry through focused research, advisory, and service activities. The Center coordinates work carried on in viticulture and enology so as to efficiently use available resources in Missouri and surrounding states. The Center is located on the SMSU Mountain Grove campus, which has long been recognized for its grape research and advisory work.

Center for Applied Science and Engineering

College of Natural and Applied Sciences, 2003

The Center for Applied Science and Engineering was established to provide engineering and technical support, and to conduct research in an effort to increase the development of advanced technology industry in Missouri. It will also provide educational support for employees, material and testing services, instrumentation and support, and environmental/energy audit services.

Center for Archaeological Research

College of Humanities and Public Affairs, 1975

The Center is designed to study, record, and share knowledge of past cultures, as well as conduct research studies for various private and public agencies. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment and Instructional Support

reports to the Vice President for Academic Affairs, 1987

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition and/or enhancement of their instructional methods. The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement, and to provide faculty instructional support. The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students; assessment in academic majors; assessment of general education; and surveys of student, alumni, employer, and faculty opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business and Economic Development

College of Business Administration, 1981

The Center for Business and Economic Development is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities improve their management abilities, and help create and retain job opportunities for American workers. The efforts of the Center are primarily handled through the following programs:

The **Small Business Development Center** provides general management and technical assistance to small enterprises in southwest and south central Missouri. It also has a state-wide mission in the area of international business and is a satellite office of the World Trade Center in St. Louis. Counseling is offered in strategic planning, market research, cash flow analysis, procurement, exporting, and a variety of other areas. Center offices are located on both the Springfield and West Plains campuses.

The **Management Development Institute** provides a broad base of noncredit programs and seminars in such areas as management, supervision, human resources, strategic planning, and many other business areas. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.

The **Center for Industrial Productivity** is dedicated to assisting business and industry in research, development of new manufacturing technologies, and training of professionals involved in manufacturing. The primary objective of the Center is to support area business and industry in their pursuit of manufacturing excellence in their management practices, application of new technologies, and efforts to remain competitive in the global market place.

Center for Research and Service

College of Health and Human Services, 1984

The Center for Research and Service provides academic, scientific, and methodological resources to constituents within and outside of the University to forward the public affairs mission.

Center for Resource Planning and Management

College of Natural and Applied Sciences, 1988

The Center provides educational training, applied research, and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies, and civic organizations include small town planning, comprehensive planning, grant writing, economic development planning, digital cartographic services, and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Education

College of Natural and Applied Sciences, 1984

The Center promotes scientific research, service, and educational activities by matching the professional expertise and physical facilities of the College of Natural and Applied Sciences with the needs of private firms, not-for-profit organizations, government agencies, and educational institutions. While serving the University's external constituents, the Center provides research and service opportunities for SMSU faculty and students. The Center operates the Missouri Virtual School for those K-12 schools that need instruction in mathematics, the sciences, or foreign languages.

Center for Social Sciences and Public Policy Research

College of Humanities and Public Affairs, 1999; formerly the Center for Social Research, 1986

The Center for Social Sciences and Public Policy Research (CSSPPR) is an interdisciplinary center where faculty and students conduct both applied and theoretical research in the social sciences and humanities. The Center conducts research sponsored by public and private organizations on a variety of issues of local, state, and national concern. The Center's research efforts foster an understanding of what constitutes effective public policy and how it is created.

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