

Southwest Missouri State University System

**Fact Book
1998-99**



FACT BOOK

1998-99

PREPARED BY THE

OFFICE OF INSTITUTIONAL RESEARCH

SOUTHWEST MISSOURI STATE UNIVERSITY - SPRINGFIELD

January, 1999

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EXECUTIVE SUMMARY OF STATISTICS

	1994-95	1995-96	1996-97	1997-98	1998-99
Fall Maximum Registration	18,714	17,825	17,957	18,193	18,598
Springfield	17,695	16,853	16,803	16,873	17,229
West Plains	1,019	972	1,154	1,320	1,369
Fall Headcount Enrollment	18,326	17,411	17,518	17,788	18,163
Undergraduate - Springfield	15,577	14,566	14,309	14,272	14,067
Undergraduate - West Plains	1,016	972	1,154	1,320	1,369
Graduate - Springfield	1,733	1,873	2,055	2,196	2,727
Fall Student Credit Hours	214,901	203,676	202,132	204,199	209,697
Undergraduate - Springfield	195,115	183,841	180,173	179,630	181,833
Undergraduate - West Plains	10,329	9,849	10,901	12,206	12,287
Graduate - Springfield	9,457	9,986	11,058	12,363	15,577
Degrees Awarded, Fiscal Year*	2,759	2,614	2,736	2,690	N/A
Associate	3	2	0	0	N/A
Bachelor's	2,382	2,189	2,228	2,169	N/A
Master's	342	392	486	499	N/A
Specialist	32	31	22	22	N/A
Instructional Staff Headcount*	669	646	661	673	694
Tenured	467	478	484	491	472
Non-Tenured	202	168	177	182	222
Current Funds Revenues	136,392,364	143,051,243	155,181,981	166,633,835	N/A
Student Fees	40,954,150	41,787,267	42,916,105	46,464,452	N/A
State Appropriations	55,325,110	60,049,498	67,665,397	71,575,601	N/A
Other Sources	40,113,104	41,214,478	44,600,479	48,593,782	N/A
Total Expenditures	129,419,269	139,363,624	150,004,039	161,618,096	N/A
Educational & General	110,448,778	120,188,303	129,918,255	140,925,191	N/A
Auxiliary Enterprises	18,970,491	19,175,321	20,085,784	20,692,905	N/A
Educational & General Space*	1,272,942	1,255,622	1,247,896	1,207,283	1,273,543
Library Circulation*	314,075	276,121	269,537	269,235	N/A
Music	6,535	5,390	7,187	7,905	N/A
Maps	2,005	1,575	1,755	1,790	N/A
Audio-Visual	29,288	28,523	31,404	35,675	N/A
General Circulation	267,863	231,056	224,188	216,252	N/A
Greenwood	8,384	9,577	5,003	7,613	N/A
Outright Gifts (dollars)	4,135,215	5,666,691	6,280,002	5,463,415	N/A

*Springfield Campus only

N/A Not available

SOUTHWEST MISSOURI STATE UNIVERSITY SYSTEM



Springfield

- Selective Admissions
- Bachelor's, Master's, Specialist's, Cooperative Doctorate Degrees



West Plains

- Open Admissions
- Separately Accredited
- Associate Degrees and Associate of Applied Science Degrees



Mountain Grove

- Research Campus
- Promotes Understanding of Fruit Production, Horticulture, and Plant Science

SYSTEM GOVERNANCE

Southwest Missouri State University is a three-campus system operating under a single Board of Governors. Springfield is a "selective admissions" campus offering baccalaureate, master's, specialist degrees. West Plains is an "open admissions" campus offering two-year degree programs. A focused research program is in place at Mountain Grove. A fourth campus (virtual campus) is being developed to coordinate telecommunication-based delivery of distance education among and by the three campuses.

System administration and coordination is the responsibility of the SMSU System Coordinating Council which reports to the Board of Governors through the system president. The Council, composed of representatives from each campus, is responsible for developing business and support systems necessary to ensure that the campuses operate cooperatively, efficiently, economically and without duplication.

The SMSU System Coordinating Council provides effective administration of the System while requiring minimal administrative overhead. No positions have been or will be added for System purposes.

General Information

HIGHLIGHTS

- Southwest Missouri State University, founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- The University was given a regional mission by legislative act in 1919. That mission was expanded in the spring of 1995. The name of the University's governing board was also changed to the Board of Governors, and its composition reflects the change in mission. The new mission includes a special statewide emphasis in public affairs as well as future development along four themes: (1) business and economic development, (2) health care, (3) the performing arts, and (4) professional education.
- The University is currently a metropolitan institution offering a variety of programs and services at three locations. In addition to the main campus at Springfield, a two-year branch campus is located in West Plains and a research campus is in Mountain Grove.
- Two new academic departments were created in the College of Health and Human Services. They are the Department of Physician Assistant Studies and Department of Physical Therapy.



HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose, metropolitan university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a second campus of the university with its own mission, the institution offers a two-year general education program which is fully integrated with programs on the main campus as well as other specialty and skills courses.

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as part of a reorganization of the University. The most recent university mission statement identifies the Station as a separate campus with a research designation.

University Setting

The main campus of the University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area population of 306,000. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The second academic campus is located 110 miles southeast of Springfield in West Plains. The city of 11,000 serves as a regional hub for a seven-county area of south central Missouri and several adjacent counties in north central Arkansas. The research campus of the University is in Mountain Grove, a city of 4,500, which is approximately halfway between Springfield and West Plains.

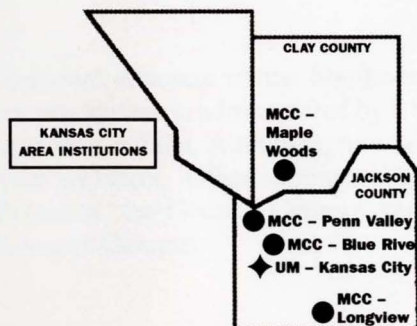
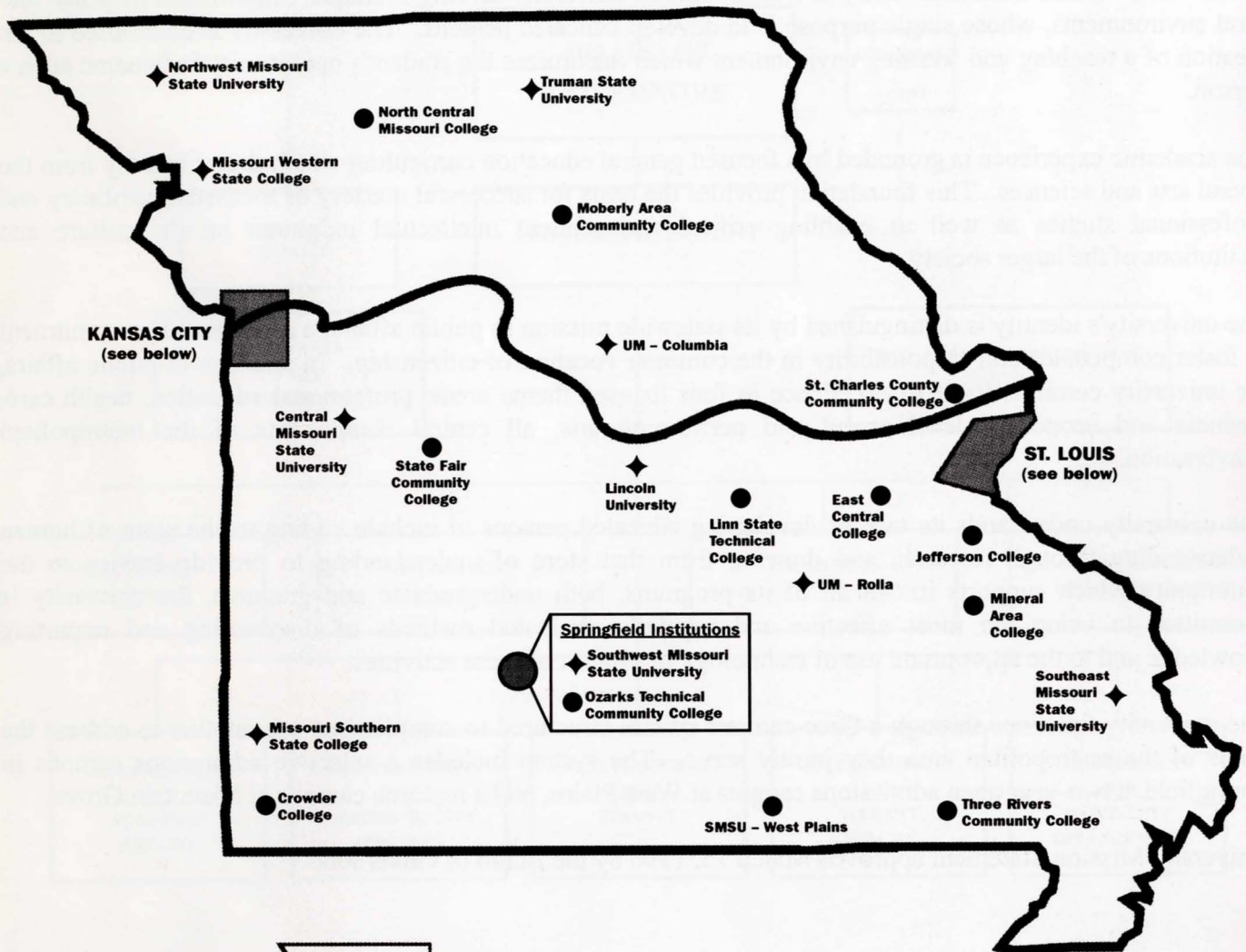
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of approximately 850,000, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

Accreditation

The Springfield campus is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The West Plains campus is also accredited by the same organization. The University is professionally accredited or approved by the Accreditation Commission for Programs in Hospitality Administration; American Assembly of Collegiate Schools of Business; American Association for Leisure and Recreation; American Association of Family and Consumer Sciences; American Chemical Society; American Dietetics Association; American Speech, Language, and Hearing Association; Commission on Accreditation of Allied Health Education Programs; Computing Sciences Accreditation Board; Council on Accreditation of Nurse Anesthesia Educational Programs; Council on Social Work Education; National Association of Industrial Technology; National Association of Schools of Music; National Association of Schools of Public Affairs and Administration; National Association of Schools of Theatre; National Council on Education for the Deaf; and National League for Nursing.

MISSOURI STATE MAP WITH PUBLIC COLLEGES AND UNIVERSITIES



◆ **Public Four-Year**

● **Public Two-Year**

UNIVERSITY MISSION

Southwest Missouri State University is a metropolitan university serving a unique combination of urban and rural environments, whose single purpose is to develop educated persons. The university is committed to the creation of a teaching and learning environment which maximizes the student's opportunity to become such a person.

The academic experience is grounded in a focused general education curriculum which draws heavily from the liberal arts and sciences. This foundation provides the basis for successful mastery of focused disciplinary and professional studies as well as enabling critical, independent intellectual judgment on the culture and institutions of the larger society.

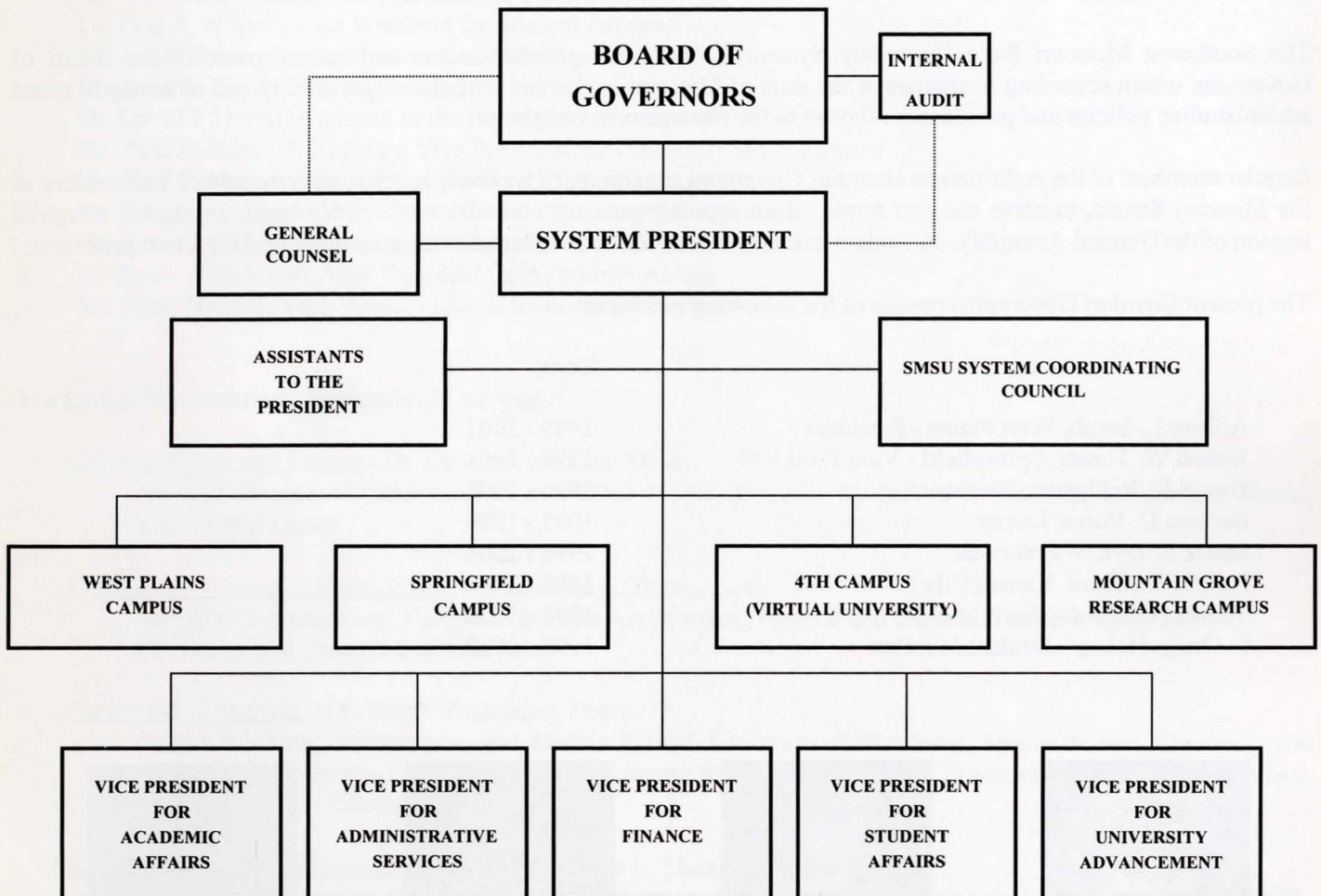
The university's identity is distinguished by its statewide mission in public affairs, a campuswide commitment to foster competence and responsibility in the common vocation of citizenship. In addition to public affairs, the university commits itself to excellence in four focused theme areas: professional education, health care, business and economic development and performing arts, all central components of the metropolitan conversation.

The university understands its task of developing educated persons to include adding to the store of human understanding through research, and drawing from that store of understanding to provide service to the community which supports it. In all of its programs, both undergraduate and graduate, the university is committed to using the most effective and regularly evaluated methods of discovering and imparting knowledge and to the appropriate use of technology in support of these activities.

The university functions through a three-campus system structured to complement one another to address the needs of the metropolitan area they jointly serve. The system includes a selective admissions campus in Springfield, a two-year open admissions campus at West Plains, and a research campus at Mountain Grove.

University Mission Statement approved March 15, 1996 by the Board of Governors.

UNIVERSITY SYSTEM ORGANIZATIONAL CHART



The current organizational structure of the Southwest Missouri State University System is portrayed in the diagram above. The four-campus system is administered by a System President who reports to the Board of Governors. The five line divisions of Academic Affairs, Administrative Services, Finance, Student Affairs, and University Advancement are each headed by a vice president. Other administrative positions which report directly to the System President are three Assistants to the President, the General Counsel, the Chancellor of the West Plains Campus, and the Director of the Mountain Grove Research Campus.

ORGANIZATIONAL OFFICERS

Board of Governors

The Southwest Missouri State University System is under the general control and management of the Board of Governors, which according to statutes of the state of Missouri is charged with the responsibility and authority to adopt administrative policies and procedures relevant to the management of System.

Regular members of the eight-person Board of Governors are appointed by the Governor, with the advice and consent of the Missouri Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A student member of the Board, who is non-voting, is appointed for a two-year term.

The present Board of Governors consists of the following members:

	Term
Allison L. Smith, West Plains - President	1995 - 2001
Joseph W. Turner, Springfield - Vice-President	1995 - 2001
Daniel K. Behlmann, Florissant	1996 - 2002
Barbara D. Burns, Lamar	1993 - 1999
Janice R. Dye, Waynesville	1998 - 2004
Paul L. Redfearn, Kansas City	1998 - 2004
Thomas G. Strong, Springfield	1993 - 1999
L. Craig Halsey - Student Member	1998 - 2000



Allison L. Smith



Joseph W. Turner



Daniel K. Behlmann



Barbara D. Burns



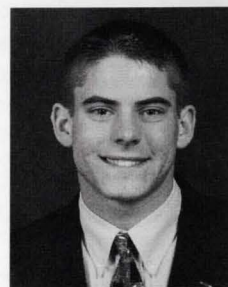
Janice R. Dye



Paul L. Redfearn



Thomas G. Strong



L. Craig Halsey

Administrative Council

Dr. John H. Keiser, President
Mr. Thomas E. Allen, Vice President for Finance
Dr. Don A. Aripoli, Vice President for Student Affairs
Dr. Jim P. Baker, Executive Assistant to the President
Mr. John F. Black, General Counsel
Dr. David J. Dixon, Assistant to the President
Mr. Paul K. Kincaid, Assistant Vice President for University Advancement
Mr. Fred F. Marty, Chancellor of the West Plains Campus
Mr. Gregory P. Onstot, Vice President for University Advancement
Dr. Kathy J. Pulley, Associate Vice President for Academic Affairs
Dr. Bruno F. Schmidt, Vice President for Academic Affairs
Mr. Kent Thomas, Vice President for Administrative Services

Academic Organization - Springfield Campus

College of Arts and Letters - Dr. David O. Belcher, Dean

Art and Design; Communication and Mass Media; English; Modern and Classical Languages; Music; Theatre and Dance.

College of Business Administration - Dr. Ronald R. Bottin, Dean

School of Accountancy; Computer Information Systems; Finance and General Business; Management; Marketing and Quantitative Analysis.

College of Education - Dr. Roger V. Bennett, Dean

Early Childhood, Elementary, and Middle School Education; Educational Administration; Guidance and Counseling; Laboratory School; Library Science; Reading and Special Education; Secondary Education, Foundations, and Educational Technology.

College of Health and Human Services - Dr. Jeanne L. Thomas, Dean

Biomedical Sciences; Communication Sciences and Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Nursing; Physical Therapy; Physician Assistant Studies; Psychology; School of Social Work; Sports Medicine and Athletic Training.

College of Humanities and Public Affairs - Dr. Denny E. Pilant, Acting Dean

Defense and Strategic Studies; Economics; History; Military Science; Philosophy; Political Science; Religious Studies; Sociology and Anthropology.

College of Natural and Applied Science - Dr. Lawrence E. Banks Jr., Dean

Agriculture; Biology; Chemistry; Computer Science; Fruit Science; Geography, Geology, and Planning; Mathematics; Physics, Astronomy, and Materials Science; Technology.

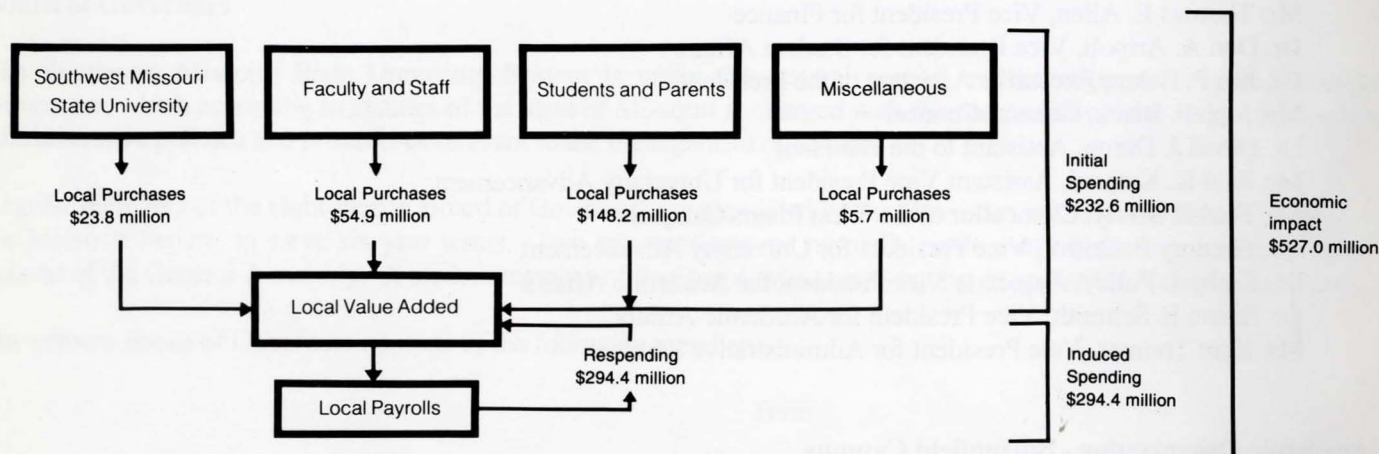
Graduate College - Dr. Frank A. Einhellig, Dean and Associate Vice President for Academic Affairs

University College - Dr. Curtis P. Lawrence, Dean

College of Continuing Education and the Extended University - Dr. J. Ronald Fairbairn, Dean

Library Services - Ms. Karen L. Horny, Dean

ECONOMIC IMPACT STATEMENT



The University exerts a great influence on the Springfield-Greene County economy while providing instruction, research, and public service. It is estimated that SMSU, its students, employees, and related groups spent approximately \$232.6 million within Greene County during the 1993-94 academic year. When the individuals and businesses who received those dollars re-spent a fraction of them on other locally produced goods, indirect effects of the university's spending occurred. These indirect effects resulted in "multiplier effects" that eventually caused the university's total impact on the local economy to approach \$527 million, or \$1.44 million on a typical day. In general, a multiplier of 2.27 was used to estimate the effect of most of the dollars spent.

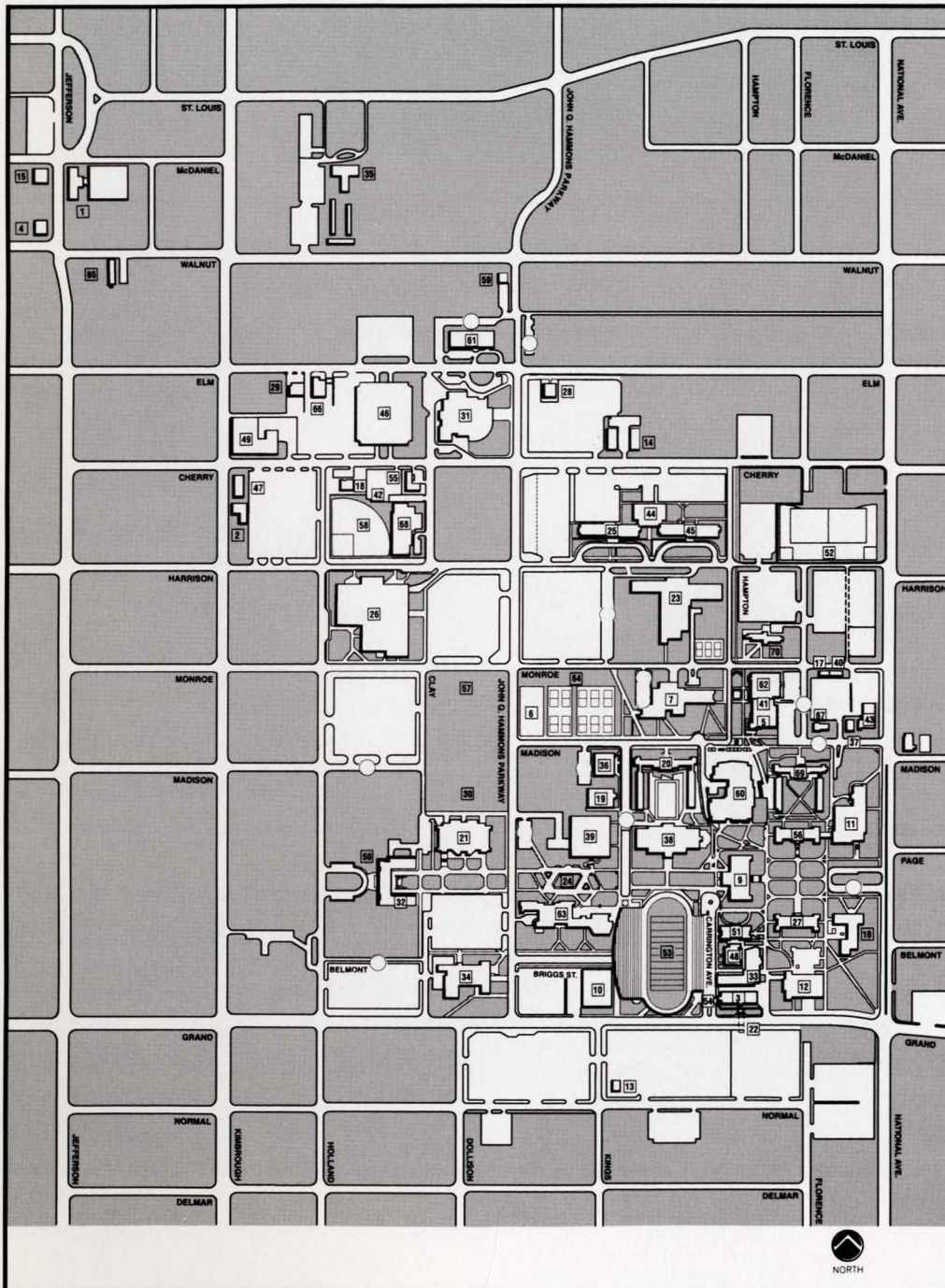
The economic activity stimulated by SMSU was estimated to support 17,188 full-time jobs. On average, this represented 95 jobs per 100 students. It was reported that SMSU students injected \$139.5 million of new spending into the local economy. Results of a survey of SMSU students and employees regarding their spending habits and favorite places to shop indicated that students and their immediate families spent more than \$15.6 million annually for groceries, and \$18.6 million for fast food, pizza and other meals prepared by restaurants. University employees and their families spent \$8.3 million for groceries and \$5.1 million at local restaurants.

SMSU's total operations budget and capital outlays for the fiscal year beginning July 1, 1994, will amount to \$45.5 million, not including payroll costs. This figure includes spending for things such as utilities, office supplies, and other items needed to keep the university running on a day-to-day basis; new construction projects; and maintenance on existing plant and equipment.

For several years SMSU has ranked among Springfield's largest employers. In fall 1993 the University had 1,601 regular full-time employees, 216 part-time employees in regular budgeted positions, and 4,333 student workers who typically work only a few hours a week.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Impact of Southwest Missouri State University on the Springfield-Greene County Economy, 1994*. Department of Economics, Southwest Missouri State University, July, 1994.

MAP OF THE CAMPUS



FACILITIES

1. Alumni Center
2. Archaeology Research
3. Art Annex
4. Art Exhibition Center
5. Baker Bookstore
6. Basketball Courts
7. Blair-Shannon House
8. Burgess House
9. Carrington Hall
10. Central Stores & Maintenance
11. Cheek Hall
12. Craig Hall
13. Custodial Offices
14. Dogwood Apartments
15. Downtown Hall
16. Ellis Hall
17. Florence Hall
18. Forensic Laboratory
19. Forsythe Athletic Center
20. Freudenberger House
21. Glass Hall
22. Grand Street Underpass
23. Greenwood Laboratory School
24. Hammons Fountain
25. Hammons House
26. Hammons Student Center
27. Hill Hall
28. Honors House
29. Infant & Toddler Center
30. Intramural Sports
31. Juanita K. Hammons Hall for the Performing Arts
32. KSMU Radio Station
33. Karls Hall
34. Kemper Hall
35. Kentwood Hall
36. Kings Street Annex
37. Madison Hall
38. McDonald Arena
39. Meyer Library
40. Monroe Hall
41. Morris Hall
42. Motor Pool
43. National Hall
44. New Cafeteria
45. New Residence Hall
46. Park & Ride
47. Physical Therapy Building
48. Power House
49. Professional Building
50. Public Affairs Classroom Building
51. Pummill Hall
52. Recreation Fields
53. Robert W. Plaster Sports Complex
54. Safety & Transportation Booth
55. Safety & Transportation Offices and S.P.D. Substation
56. Sicheluff Hall
57. Soccer Field
58. Softball Field
59. Student Exhibition Center
60. Student Union
61. Sunvilla Tower
62. Taylor Health & Wellness Center
63. Temple Hall
64. Tennis Courts
65. Theatre Department Support Center
66. Transit Operations Center
67. University College Hall
68. Wehr Band Hall
69. Wells House
70. Woods House

Student Information

HIGHLIGHTS

- The fall 1998 enrollment headcount on the Springfield campus increased by 326 from the prior year.
- The enrollment of 16,794 students included 940 minority and 472 non-resident aliens.
- Students from all of Missouri's 114 counties were in attendance on the Springfield campus during the fall semester. Thirty-one counties contributed 100 or more residents.
- In addition to Missouri, 48 states and 78 countries were represented in the fall enrollment.
- The basic fee for an undergraduate credit hour was \$98 in the 1998-99 academic year.
- Of the \$64 million in financial aid awarded to SMSU students at the Springfield campus in FY97, 51 percent was based on need. Loans have accounted for over half the financial aid awarded for the past five years.
- The College of Business Administration had the most majors, 3,447, followed by the College of Health and Human Services with 2,584.



FALL HEADCOUNT ENROLLMENT SPRINGFIELD CAMPUS

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Undergraduate										
Full-Time Male	6490	6860	6740	6585	6192	5812	5299	5161	5087	5304
Full-Time Female	6981	7505	7489	7286	6939	6471	6215	6132	6144	6223
Part-Time Male	1522	1555	1651	1584	1534	1500	1373	1306	1335	1130
Part-Time Female	2044	2037	2061	1975	1840	1794	1679	1710	1706	1410
Total Undergraduate	17037	17957	17941	17430	16505	15577	14566	14309	14272	14067
Graduate										
Full-Time Male	108	106	130	158	150	195	195	214	247	304
Full-Time Female	99	129	164	194	212	248	253	297	328	411
Part-Time Male	305	336	368	358	390	344	401	426	487	631
Part-Time Female	878	952	901	862	903	946	1024	1118	1134	1381
Total Graduate	1390	1523	1563	1572	1655	1733	1873	2055	2196	2727
Total	18427	19480	19504	19002	18160	17310	16439	16364	16468	16794

Note: Includes Off-Campus

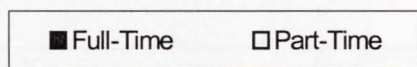
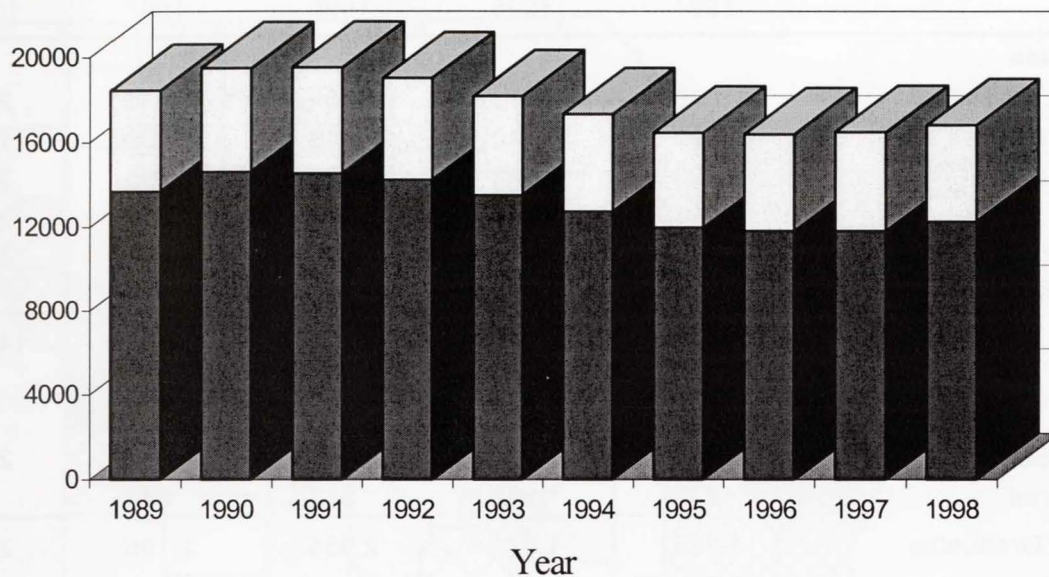
Source: HEGIS 2300-2.3A and IPEDS EF1

FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX SPRINGFIELD CAMPUS

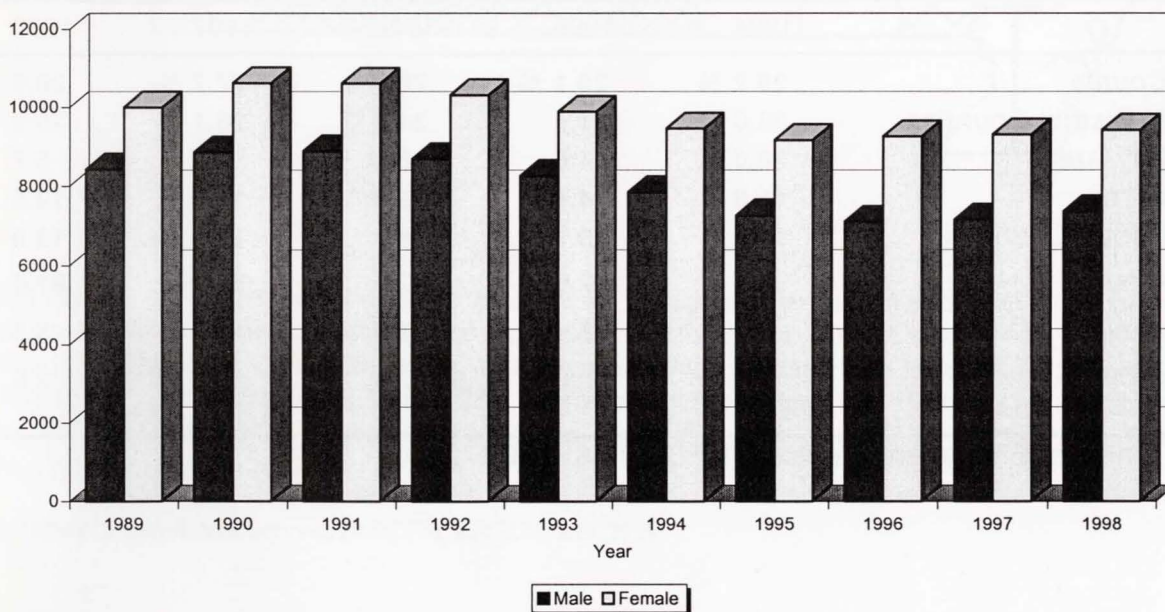
	1994		1995		1996		1997		1998	
	M	F	M	F	M	F	M	F	M	F
Undergraduate										
White, Non-Hispanic	6594	7522	6019	7162	5778	7054	5708	7047	5681	6792
Black, Non-Hispanic	214	199	177	208	161	188	158	187	139	172
Hispanic	68	73	60	71	65	73	74	77	72	107
Asian/Pacific Islander	108	86	102	79	102	98	88	102	86	107
Amer. Indian/Alask. Nat.	46	38	47	51	56	80	61	89	77	94
Non-Resident Alien	117	144	120	134	161	160	180	148	181	150
Race/Ethnicity Unknown	165	203	147	189	144	189	153	200	198	211
Total Undergraduate	7312	8265	6672	7894	6467	7842	6422	7850	6434	7633
Graduate										
White, Non-Hispanic	456	1064	508	1140	510	1257	618	1319	794	1606
Black, Non-Hispanic	4	8	7	7	7	7	6	8	11	13
Hispanic	2	5	4	5	5	5	6	3	6	7
Asian/Pacific Islander	4	7	7	9	7	4	8	10	11	16
Amer. Indian/Alask. Nat.	-	1	-	6	7	6	7	10	9	13
Non-Resident Alien	46	47	41	44	63	58	68	63	69	72
Race/Ethnicity Unknown	27	62	29	66	41	78	21	49	35	65
Total Graduate	539	1194	596	1277	640	1415	734	1462	935	1792

Source: IPEDS EF1

FALL ENROLLMENT BY ENROLLMENT STATUS SPRINGFIELD CAMPUS



FALL ENROLLMENT BY GENDER SPRINGFIELD CAMPUS



**HEADCOUNT ENROLLMENT BY CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1994	1995	1996	1997	1998
Undergraduates					
Entering Freshmen	2,875	2,573	2,554	2,818	2,838
Other Freshmen	1,697	1,410	1,218	1,209	1,179
Sophomores	3,223	3,040	3,020	2,795	2,982
Juniors	3,011	2,978	2,862	2,916	2,852
Seniors	3,973	3,771	3,818	3,654	3,639
Unclassified	798	794	837	880	577
Total Undergraduates	15,577	14,566	14,309	14,272	14,067
Graduates					
Degree-Seeking	1,455	1,571	1,743	1,848	2,172
Undeclared	278	302	312	348	555
Total Graduates	1,733	1,873	2,055	2,196	2,727
Grand Total	17,310	16,439	16,364	16,468	16,794

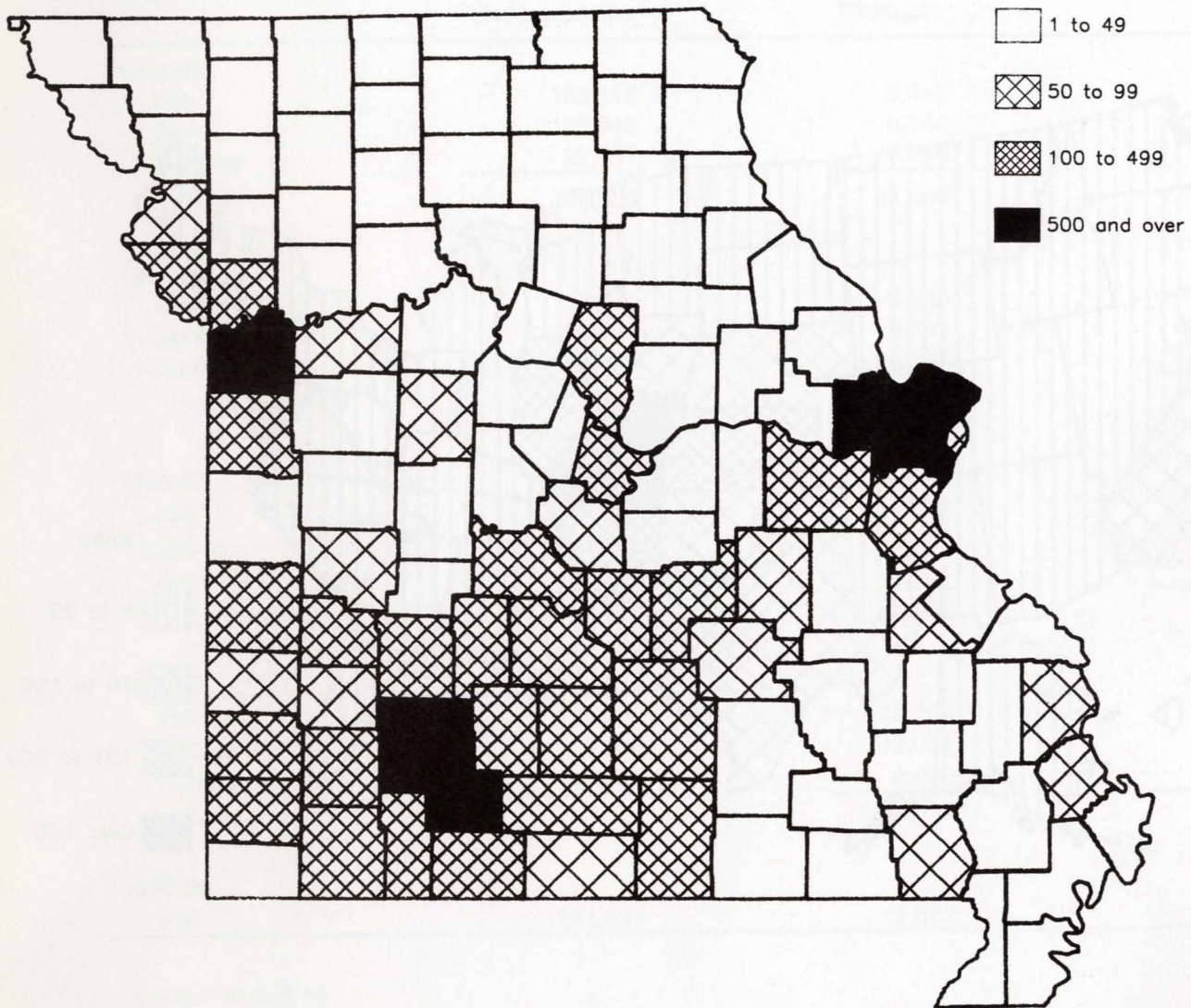
Source: IPEDS EF1

**LEGAL RESIDENCE OF STUDENTS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1994	1995	1996	1997	1998
Greene County	29.2 %	29.1 %	29.3 %	27.7 %	26.5 %
Other SW District Counties	23.0	23.7	24.9	26.1	26.9
Kansas City Area	6.0	4.6	5.9	5.5	5.7
St. Louis Area	15.8	14.5	13.8	13.2	12.5
Other Missouri Counties	19.1	20.7	18.7	19.5	19.9
Total Missouri	93.1	92.6	92.6	92.0	91.4
Other States	5.0	5.4	4.9	5.5	5.9
Other Countries	2.0	2.0	2.4	2.6	2.8

Source: Office of Enrollment Services (REC-292 & REC2720)

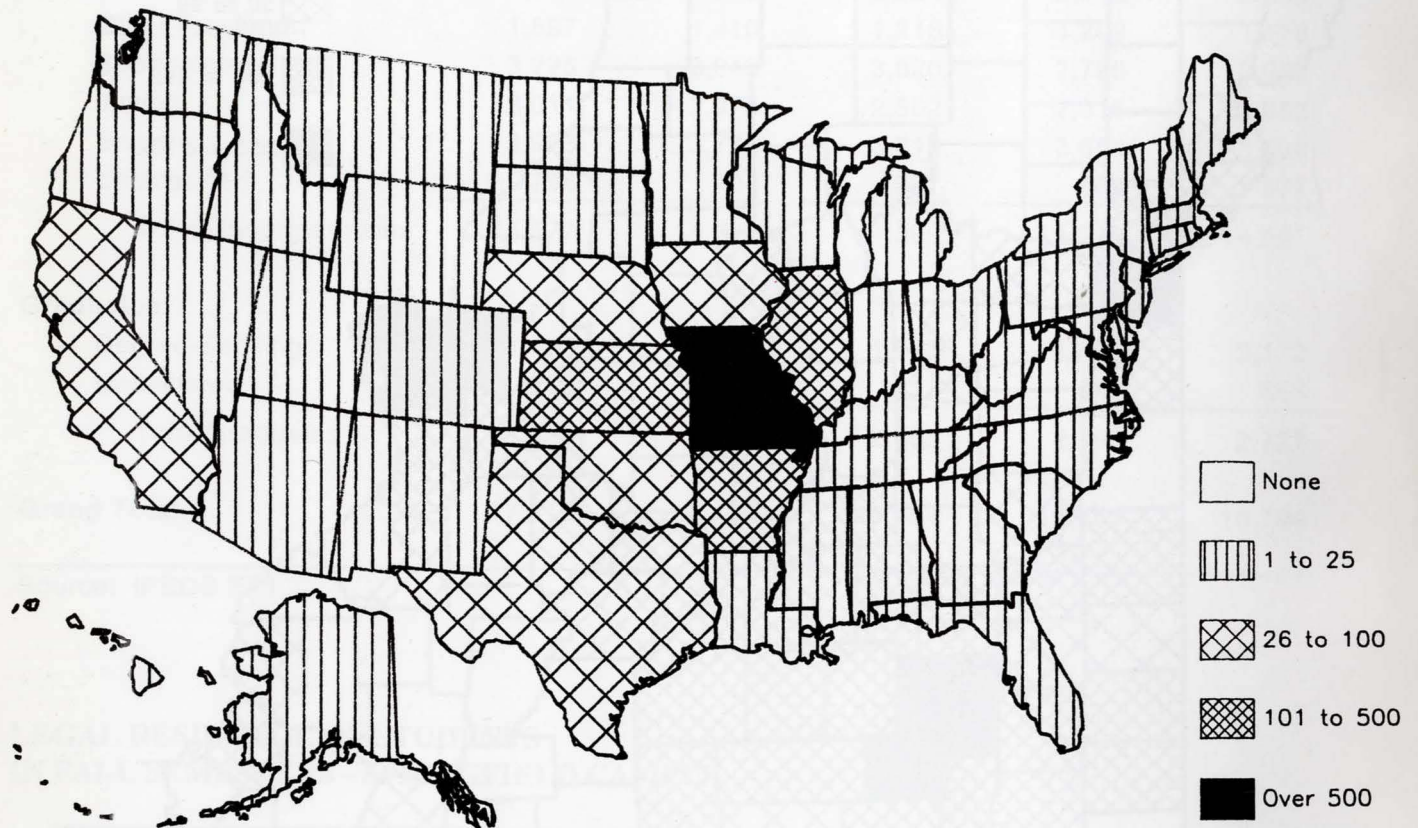
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1998



Students from all of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1998. Counties with 100 or more residents enrolled include Barry, 159; Boone, 114; Camden, 148; Cass, 132; Cedar, 101; Christian, 770; Clay, 215; Cole, 208; Dallas, 104; Douglas, 108; Franklin, 175; Greene, 4,433; Howell, 299; Jackson, 735; Jasper, 357; Jefferson, 244; Laclede, 258; Lawrence, 280; Newton, 194; Phelps, 114; Platte, 112; Polk, 273; Pulaski, 150; St. Charles, 528; St. Louis, 1,561; Stone, 190; Taney, 342; Texas, 147; Vernon, 111; Webster, 295; and Wright, 190.

Source: Office of Enrollment Services (REC270, REC271, REC272)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1998



Forty-nine states are represented in the student body. Nine states, including Missouri, have 26 or more residents in attendance.

In addition, over 460 foreign students from 78 countries are in attendance at SMSU. These students come from all parts of the world with 251 from Asia; 74 from Africa; 69 from North, Central, and South America; and 64 from Europe. Thailand has the largest representation with 41 students

Source: Office of Enrollment Services (REC270, REC271, REC272)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduate	Graduate	Total
1994-95			
Fall	195,115	9,457	204,572
Spring	176,948	9,144	186,092
Summer	22,787	5,965	28,752
Total	394,850	24,566	419,416
1995-96			
Fall	183,841	9,986	193,827
Spring	165,897	9,781	175,678
Summer	22,043	6,197	28,240
Total	371,781	25,964	397,745
1996-97			
Fall	180,173	11,058	191,231
Spring	162,083	11,164	173,247
Summer	21,226	6,504	27,730
Total	363,482	28,726	392,208
1997-98			
Fall	179,630	12,363	191,993
Spring	164,396	12,071	176,467
Summer	19,706	8,085	27,791
Total	363,732	32,519	396,251
1998-99			
Fall	181,833	15,577	197,410

Source: MDHE 15

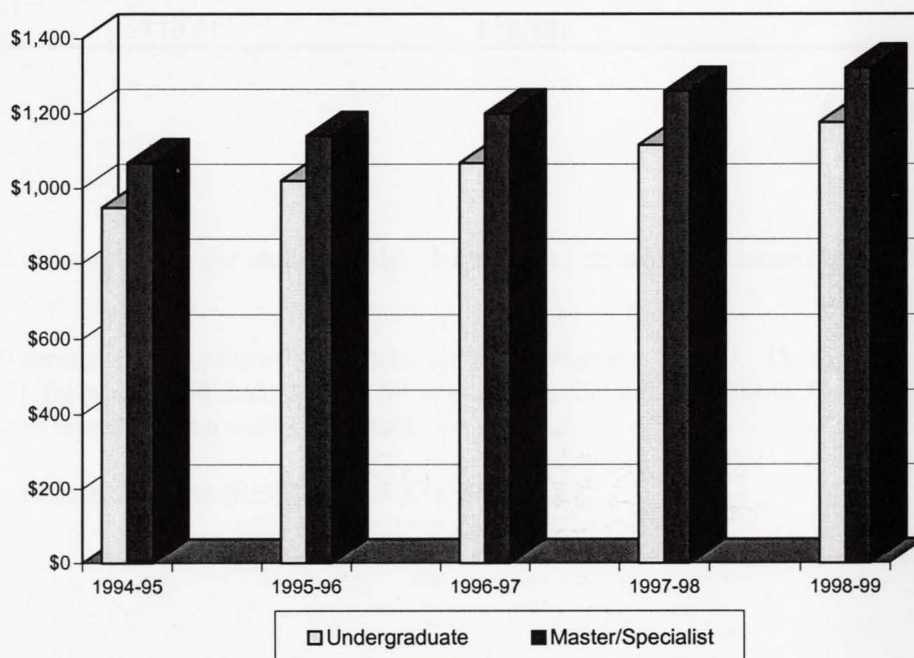
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

		1994-95	1995-96	1996-97	1997-98	1998-99
Full-Time Cost Per Semester						
Resident						
Undergraduate	(12 hrs.)	\$948	\$1,020	\$1,068	\$1,116	\$1,176
Master/Specialist	(12 hrs.)	\$1,068	\$1,140	\$1,200	\$1,260	\$1,320
Nonresident						
Undergraduate	(12 hrs.)	\$1,896	\$2,040	\$2,136	\$2,232	\$2,352
Master/Specialist	(12 hrs.)	\$2,136	\$2,280	\$2,400	\$2,520	\$2,640
Part-Time Cost Per Hour						
Resident						
Undergraduate		\$79	\$85	\$89	\$93	\$98
Master/Specialist		\$89	\$95	\$100	\$105	\$110
Doctoral						\$163
Nonresident*						
Undergraduate		\$158	\$170	\$178	\$186	\$196
Master/Specialist		\$178	\$190	\$200	\$210	\$220
Doctoral						\$326

Source: University Bulletin

* Non-Missouri residents will be assessed resident student rates when enrolling in fewer than four hours for each semester

RESIDENT FEES PER SEMESTER



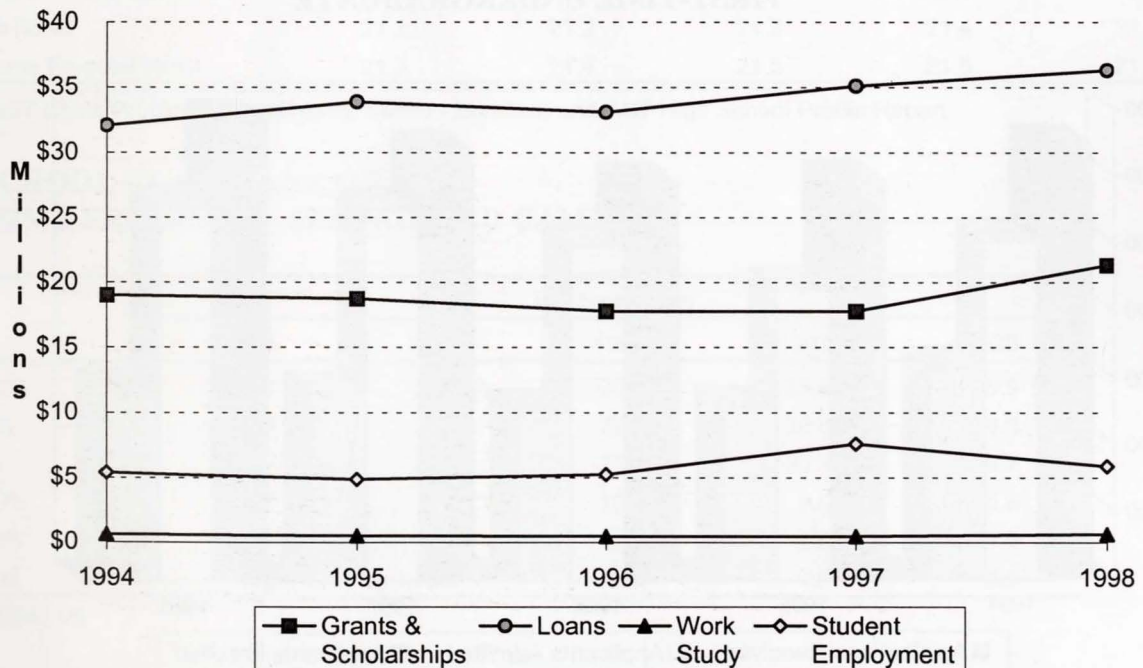
STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1994	18,989,875	32,066,542	600,947	5,354,800	57,012,164	65.4
1995	18,720,425	33,892,542	520,519	4,840,752	57,974,238	62.3
1996 *	17,776,191	33,106,894	466,819	5,215,178	56,565,082	57.7
1997 *	17,783,680	35,093,158	463,952	7,591,735	60,932,525	53.1
1998 *	21,315,968	36,285,617	626,715	5,846,281	64,074,581	51.2
Students Served						
1994	15,331	13,179	623	3,068	32,201	62.2
1995	14,777	12,862	562	3,101	31,302	56.7
1996 *	13,370	12,492	450	3,024	29,336	52.9
1997 *	13,497	13,009	474	2,980	29,960	50.5
1998 *	16,106	12,729	444	3,127	32,406	44.5

Source: MDHE 14

* Springfield campus only

FINANCIAL AID GRANTED BY CATEGORY



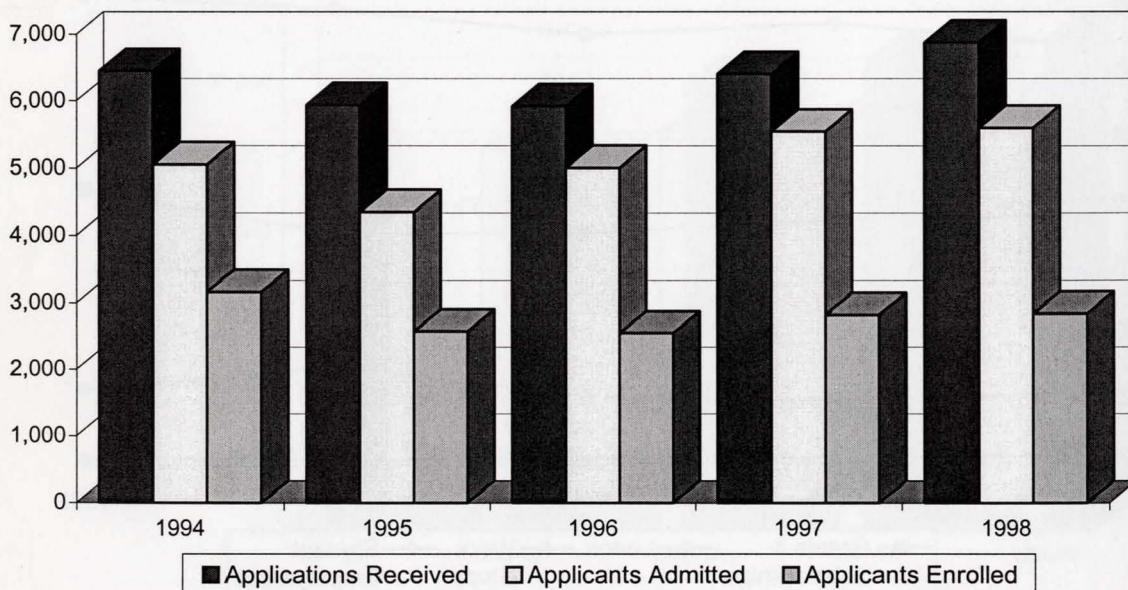
ADMISSIONS SUMMARY IN FALL SEMESTERS

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled
First-Time Undergraduate					
1994	6,449	5,053	78.4	3,161	62.6
1995 *	5,939	4,348	73.2	2,573	59.2
1996 *	5,917	5,002	84.5	2,544	50.9
1997 *	6,405	5,543	86.5	2,818	50.8
1998 *	6,874	5,594	81.4	2,838	50.7
Transfer Undergraduate					
1994	1,783	1,413	79.2	998	70.6
1995 *	1,432	1,106	77.2	791	71.5
1996 *	1,482	1,215	82.0	893	73.5
1997 *	1,394	1,167	83.7	947	81.1
1998 *	1,630	1,344	82.5	933	69.4
Graduate					
1994	795	561	70.6	293	53.9
1995 *	818	565	69.1	299	52.2
1996 *	918	682	74.3	363	53.2
1997 *	874	673	77.0	405	60.2
1998 *	946	732	77.4	411	56.1

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Enrollment Services (ADM010).

*Springfield campus only.

FIRST-TIME UNDERGRADUATE



ACT STANDARD SCORES FOR FRESHMAN

	1993-94	1994-95	1995-96	1996-97	1997-98
	N=2798	N=2772	N=2465	N=2418	N=2541
English					
SMSU Enrolled Norm	21.4	21.6	22.1	22.1	22.8
State Norm	20.7	20.7	20.9	21.1	21.1
National Enrolled Norm	21.0	21.0	21.1	21.1	21.3
Mathematics					
SMSU Enrolled Norm	20.3	20.3	20.9	20.9	21.9
State Norm	20.2	20.2	20.4	20.5	20.9
National Enrolled Norm	20.6	20.7	20.8	20.7	21.3
Reading					
SMSU Enrolled Norm	22.7	22.6	23.1	23.0	23.5
State Norm	21.8	21.8	21.9	22.1	22.0
National Enrolled Norm	21.9	22.0	22.1	22.0	22.3
Science Reasoning					
SMSU Enrolled Norm	21.6	21.7	22.1	22.2	22.7
State Norm	21.2	21.3	21.4	21.6	21.6
National Enrolled Norm	21.3	21.5	21.6	21.6	21.8
Composite					
SMSU Enrolled Norm	21.6	21.7	22.2	22.2	22.9
State Norm	21.1	21.2	21.3	21.4	21.5
National Enrolled Norm	21.3	21.4	21.5	21.5	21.8

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1994	1995	1996	1997	1998
Highest 20%	26.8 %	32.6 %	30.2 %	35.6 %	35.9 %
Fourth 20%	27.5	28.9	28.7	29.0	28.8
Third 20%	20.7	23.5	21.9	20.1	18.7
Second 20%	12.5	9.6	10.6	9.0	6.6
Lowest 20%	4.3	0.9	2.3	1.6	1.5
Not Ranked	8.2	4.5	6.3	4.7	8.5

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-graduate	Graduate
1993	2.31	2.65	2.79	2.94	3.03	2.84	3.72
1994	2.32	2.64	2.70	2.96	3.06	2.85	3.73
1995	2.42	2.70	2.80	2.96	2.97	2.87	3.74
1996	2.42	2.71	2.83	2.95	2.99	2.88	3.75
1997	2.50	2.75	2.82	2.98	3.00	2.90	3.74

Source: Office of Enrollment Services (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

		1993	1994	1995	1996	1997
A	(Excellent)	30.3%	30.8%	33.1%	34.1%	34.9%
B	(Superior)	28.5	28.0	27.7	27.0	27.0
C	(Satisfactory)	18.3	17.8	16.8	16.6	16.3
D	(Minimum Passing)	6.0	5.8	5.5	5.2	5.1
F	(Unsatisfactory)	5.4	5.4	4.8	5.2	4.7
I	(Incomplete)	1.1	1.0	1.1	1.3	1.2
N	(Drop)	9.8	10.8	10.8	10.1	9.8
V	(Audit)	0.3	0.3	0.3	0.3	0.2
Z	(Deferred - grad.)	0.2	0.1	0.2	0.2	0.2
	Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Enrollment Services (GRA-250)

**NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE
FALL SEMESTERS, 1997 AND 1998
SPRINGFIELD CAMPUS**

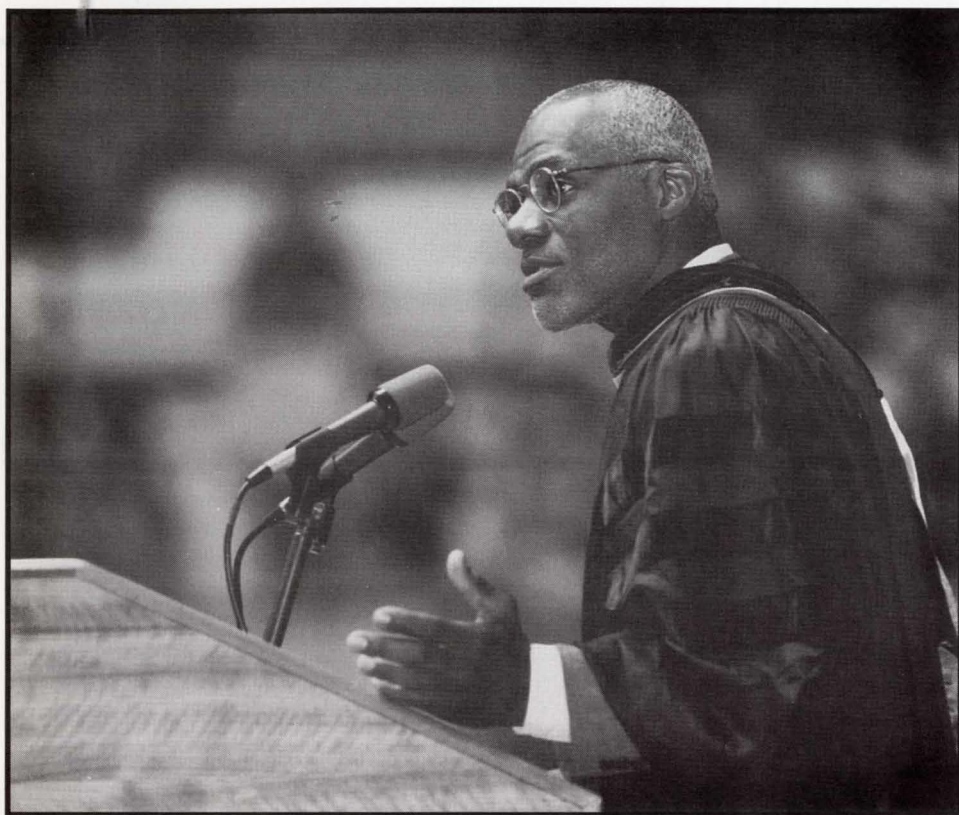
College & Department	1997	1998	College & Department	1997	1998
Arts & Letters			School of Social Work	218	226
Art & Design	424	422	Sports Med. & Athl. Training	156	68
Communication & Mass Media	650	652	Gerontology Program	45	33
English	369	351	Total	2,834	2,584
Modern & Classical Languages	52	54			
Music	315	362	Humanities & Public Affairs		
Theatre & Dance	262	219	Defense & Strategic Studies	20	30
Total	2,072	2,060	Economics	29	30
			History	250	233
Business Administration			Philosophy	21	29
School of Accountancy	543	547	Political Science	209	207
Computer Info. Systems	691	805	Religious Studies	56	67
Finance & Gen. Business	784	802	Sociology & Anthropology	194	207
Management	534	581	Antiquities Program	30	21
Marketing & Quant. Analysis	500	517	Total	809	824
M.B.A.	209	195			
Total	3,261	3,447	Natural & Applied Sciences		
			Agriculture	474	447
Education			Biology	553	503
Early Ch., Elem., & Mid. Sch.	1,130	1,147	Chemistry	120	104
Educational Administration	345	335	Computer Science	241	260
Guidance & Counseling	278	276	Geog., Geology & Planning	180	188
Reading & Spec. Educ.	163	179	Fruit Science	-	1
Sec. Ed., Fndtns, & Ed. Tech.	104	101	Mathematics	159	152
Total	2,020	2,038	Physics, Astron., & Mat. Sci.	82	89
			Technology	311	299
Health & Human Services			M.N.A.S.	5	14
Biomedical Sciences	259	273	Total	2,125	2,057
Commun. Sci. & Disorders	284	265			
Consumer & Family Studies	550	539	University College		
Health, P.E. & Recreation	399	386		14	15
Nursing	200	169	Nondegree & Unclass. Grad.	346	882
Physical Therapy	-	-	Undeclared Undergrad.	2,987	2,887
Physician Asst. Studies	-	-			
Psychology	723	625	Grand Total	16,468	16,794

Source: Office of Institutional Research (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- The University offers baccalaureate degrees in 85 disciplines and master's degrees in 33 disciplines. An educational specialist degree is also offered in Educational Administration.
- Majors may be selected from a total of 102 different program areas. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, and theology.
- Four new programs were approved for 1998-99. They are a B.S. in Electronic Arts, a B.S. in Entertainment Management, a B.S. in Journalism, and a B.S. in Technical Management.
- 2,690 degrees were conferred in FY98.



**CURRENT DEGREE PROGRAMS--SPRINGFIELD CAMPUS
1998-99**

Program Name	Degree
Accounting	BS,MAcc
Administrative Office Systems/Medical	AS
Agricultural Business	BS
Agriculture Education	BSEd
Agronomy	BS
Animal Science	BS
Anthropology	BA, BS
Antiquities	BA
Art	BFA
Art and Design	BA, BSEd
Biology	BA, BS, MS
Business Administration	MBA
Business Education	BSEd
Cartographic Sciences	BS
Cell and Molecular Biology	BS
Chemistry	BS, MS
Child and Family Development	BS
Clothing, Textiles, and Merchandising	BS
Communication	BA, BS, MA
Communication Sciences and Disorders	BS, MS
Community & Regional Planning	BS
Computer Information Systems	BS, MS
Computer Science	BS
Construction Management Technology	BS
Dance	BFA
Defense and Strategic Studies	MS
Design	BFA
Dietetics	BS
Early Childhood Education	BSEd
Drafting and Design Technology	BS
Economics	BA, BS
Educational Administration	MSEd, EdS
Electronic Arts	BS
Electronics Technology	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Entertainment Management	BS
Finance	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Guidance and Counseling	MS
Health Administration	MHA
Health Promotion and Wellness Management	MS
History	BA, BSEd, MA
Horticulture	BS

Program Name	Degree
Hospitality and Restaurant Administration	BS
Housing and Interior Design	BS
Industrial Technology	BSEd
Industrial Management	BS
Insurance and Risk Management	BS
International Affairs and Administration	MIAA
Journalism	BS
Latin	BA, BSEd
Management	BS
Marketing	BS
Mass Media	BA, BS
Materials Science	MS
Mathematics	BA, BS, BSEd, MS
Medical Technology	BS
Middle School Education	BSEd
Music	BA, BM, BSEd, MM
Musical Theatre	BFA
Natural and Applied Science	MNAS
Nurse Anesthesia	MS
Nursing	BSN, MSN
Philosophy	BA
Physical Education	BSEd
Physics	BS
Plant Science	MS
Political Science	BA, BS
Professional Writing	BA, BS
Psychology	BA, BS, MS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA, MA
Resource Planning	MS
Respiratory Therapy	BS
Secondary Education	MSEd
Social Work	BSW, MSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Special Education - Cross Categorical	BSEd
Special Education	MSEd
Speech and Theater	BSEd
Sports Medicine and Athletic Training	BS
Technical Management	BS
Theater	BA, BFA, MA
Unified Science-Biology	BSEd
Unified Science-Chemistry	BSEd
Unified Science-Earth Science	BSEd
Unified Science-Physics	BSEd
Vocational Family and Consumer Sciences	BSEd
Wildlife Conservation and Management	BS
Writing	MA

Source: Undergraduate Catalog and Graduate Catalog

DEGREES CURRENTLY OFFERED – SPRINGFIELD CAMPUS

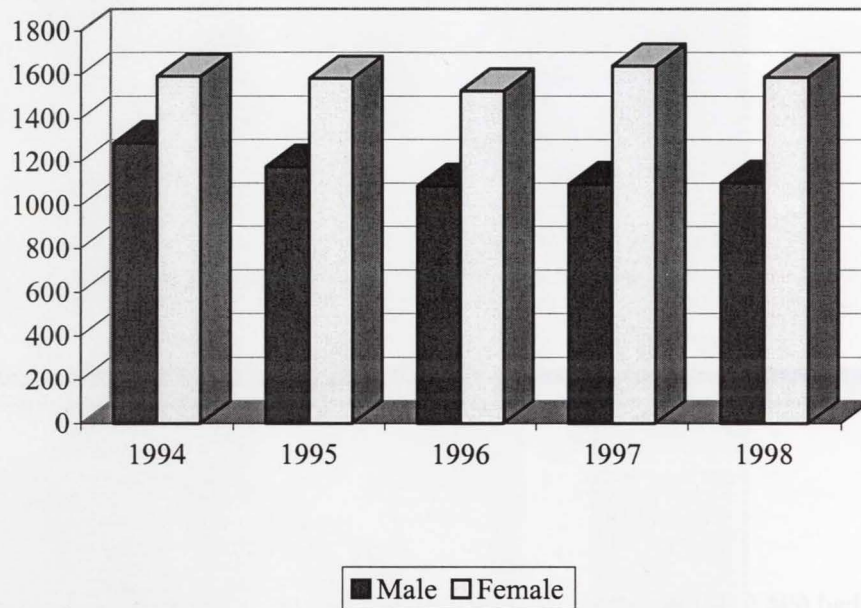
AS	Associate of Science
BA	Bachelor of Arts
BAS	Bachelor of Applied Science
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MBA	Master of Business Administration
MHA	Master of Health Administration
MIAA	Master of International Affairs and Administration
MM	Master of Music
MNAS	Master of Natural and Applied Science
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
MSN	Master of Science in Nursing
MSW	Master of Social Work
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED SPRINGFIELD CAMPUS

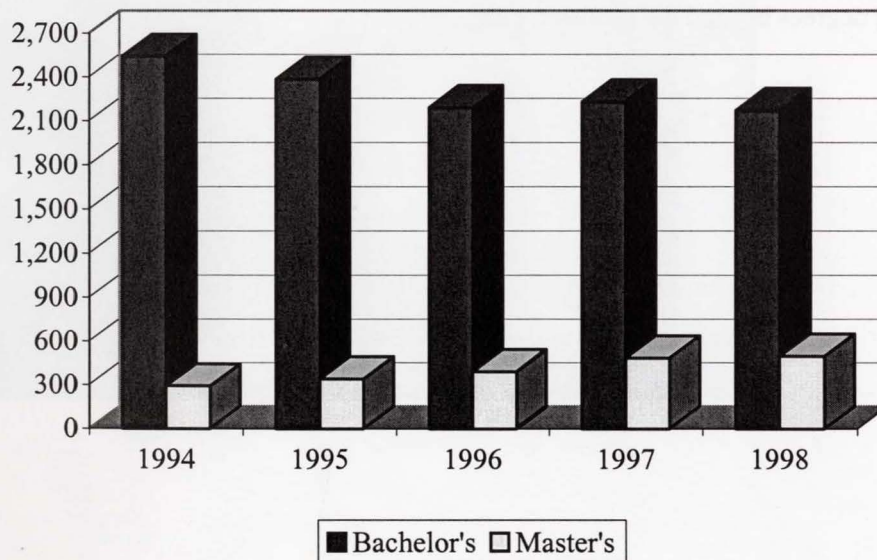
Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1994	12	2,540	293	32	1,285	1,592	2,877
1995	3	2,382	342	32	1,176	1,583	2,759
1996	2	2,189	392	31	1,088	1,526	2,614
1997	0	2,228	486	22	1,096	1,640	2,736
1998	0	2,169	499	22	1,102	1,588	2,690

Source: IPEDS-C1

DEGREES CONFERRED BY GENDER



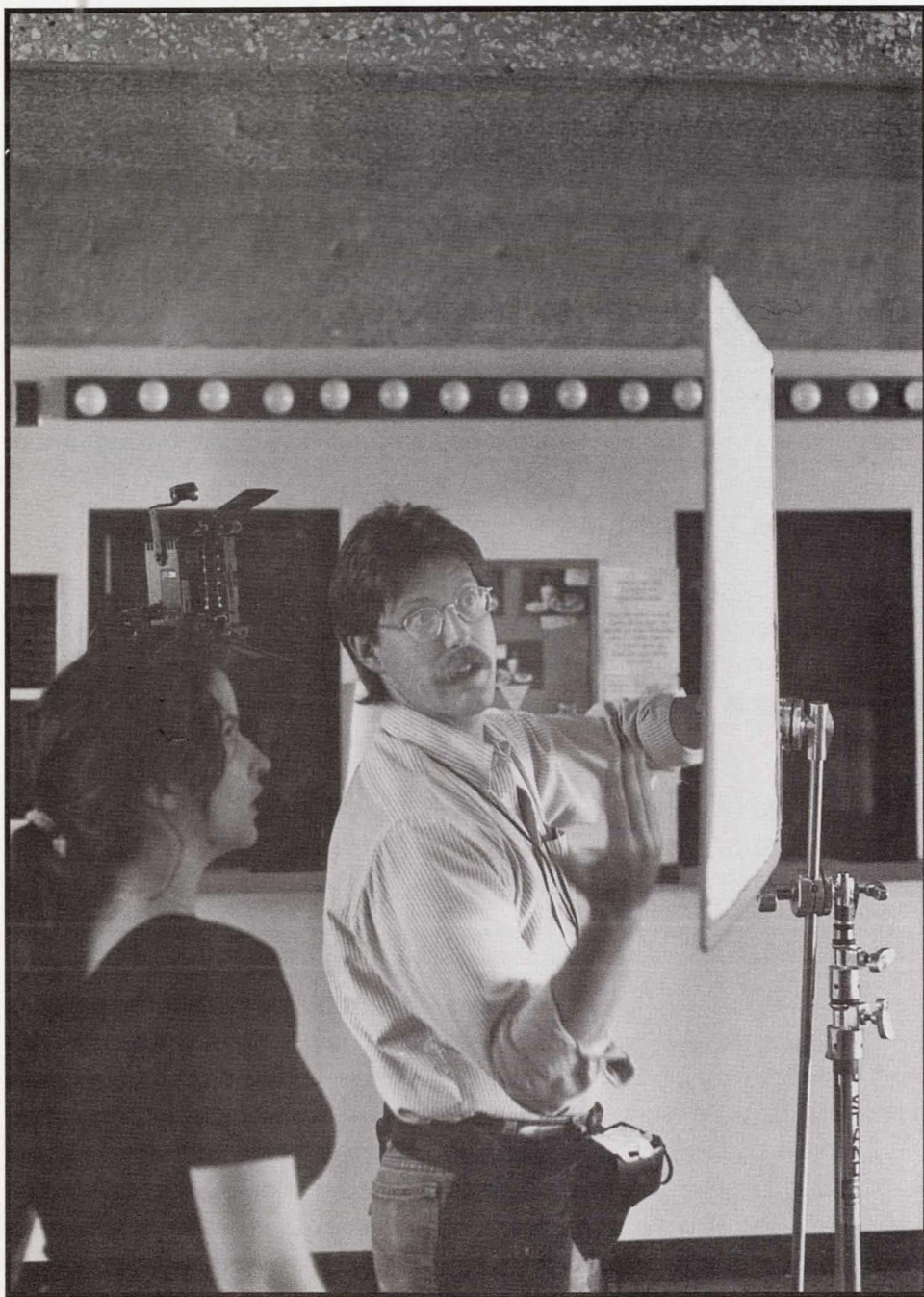
DEGREES CONFERRED BY LEVEL



Faculty and Staff

HIGHLIGHTS

- The Springfield campus had 694 full-time instructional faculty in fall 1998, of which 35 percent was female and 68 percent tenured.
- The average salary of all nine-month instructional staff for 1998-99 was \$48,220.
- The University had 1,792 full-time employees, and another 617 working part-time. Thirty-nine percent of the full-time staff was classified as instruction/research.
- In 1998, 76 percent of the full-time faculty held a doctorate. Over 55 percent of the executive and professional staff (specialist/support) held degrees beyond the bachelor's degree.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS
SPRINGFIELD CAMPUS**

Rank	1994-95		1995-96		1996-97		1997-98		1998-99	
	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured
Professor										
Men	211	100	209	100	209	100	206	100	201	100
Women	36	100	38	97	36	97	37	100	39	100
Total	247	100	247	100	245	100	243	100	240	100
Assoc. Prof.										
Men	115	97	125	98	135	96	141	96	133	95
Women	43	93	44	95	48	100	50	98	54	96
Total	158	96	169	98	183	97	191	96	187	95
Asst. Prof.										
Men	104	30	90	36	90	33	88	32	85	33
Women	74	36	77	31	78	28	84	26	83	18
Total	178	33	167	32	168	31	172	29	168	26
Instructor										
Men	19	16	15	20	13	23	12	33	6	50
Women	22	23	20	20	19	21	17	35	17	29
Total	41	20	35	20	32	22	29	34	23	35
Lecturer										
Men	7	-	8	-	7	-	10	-	17	-
Women	28	-	13	-	16	-	17	-	46	-
Total	35	-	21	-	23	-	27	-	63	-
Other										
Men	10	40	7	57	9	44	9	44	11	36
Women	-	-	-	-	1	-	2	-	2	-
Total	10	40	7	57	10	40	11	40	13	31
Total										
Men	466	77	454	82	463	81	466	81	453	80
Women	203	53	192	56	198	55	207	54	241	46
Total	669	70	646	74	661	73	673	73	694	68

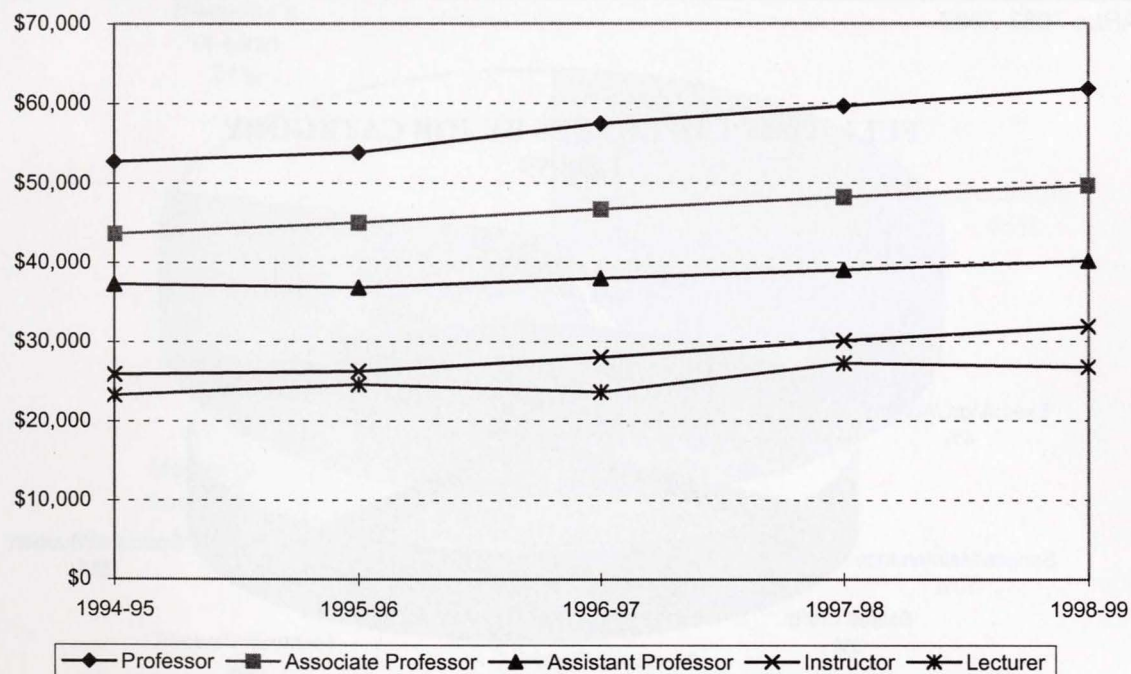
Source: IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1994-95	1995-96	1996-97	1997-98	1998-99
Professor	\$52,724	\$53,857	\$57,450	\$59,652	\$61,752
Associate Professor	\$43,667	\$45,031	\$46,718	\$48,232	\$49,619
Assistant Professor	\$37,254	\$36,808	\$38,008	\$39,044	\$40,173
Instructor	\$25,923	\$26,265	\$28,051	\$30,138	\$31,830
Lecturer	\$23,301	\$24,601	\$23,662	\$27,270	\$26,748
All Ranks Combined	\$42,603	\$43,973	\$46,138	\$47,869	\$48,220

Source: IPEDS-SA
Springfield campus only

AVERAGE SALARY BY RANK AND YEAR

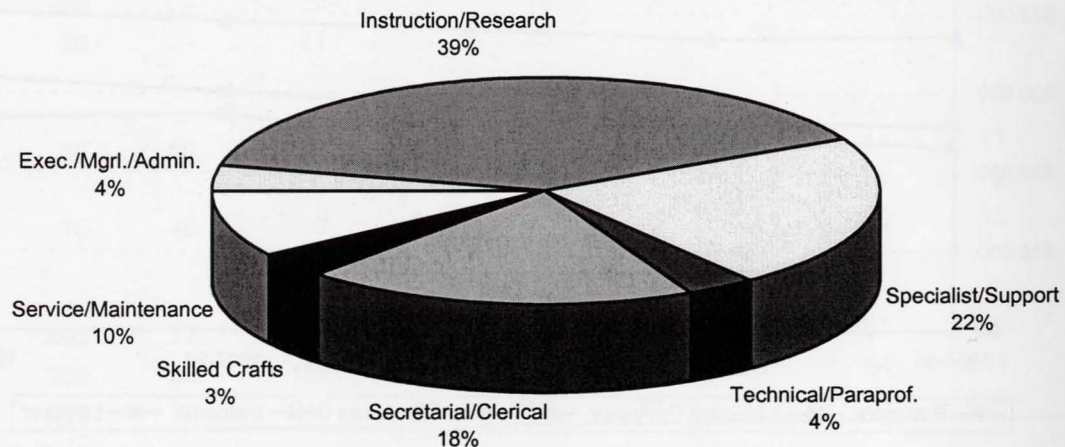


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES
BY EQUAL EMPLOYMENT CATEGORY**

Category	1994-95		1995-96		1996-97		1997-98		1998-99	
	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time	Full-Time	Part-Time
Exempt										
Exec./Mgrl./Admin.	60	-	65	-	63	-	61	-	66	-
Instruction/Research	691	197	669	214	661	160	674	162	694	198
Instruction/Res. Asst.	-	304	-	317	-	327	-	346	-	384
Specialist/Support	338	34	405	33	414	26	376	70	393	30
Total Exempt	1089	535	1139	564	1138	513	1111	578	1153	612
Nonexempt										
Technical/Paraprof.	58	1	58	5	49	7	59	1	64	5
Secretarial/Clerical	308	-	322	-	324	-	338	-	342	-
Skilled Crafts	56	-	56	-	59	-	60	-	62	-
Service/Maintenance	176	-	176	1	170	-	169	-	171	-
Total Nonexempt	598	1	612	6	602	7	626	1	639	5
Grand Total	1,687	536	1,751	570	1,740	520	1,737	579	1,792	617
Fall FTE	1,687	230	1,751	243	1,740	233	1,737	263	1,792	276

Source: EARLs 7083-7087

**FULL-TIME EMPLOYEES BY JOB CATEGORY
1998-99**

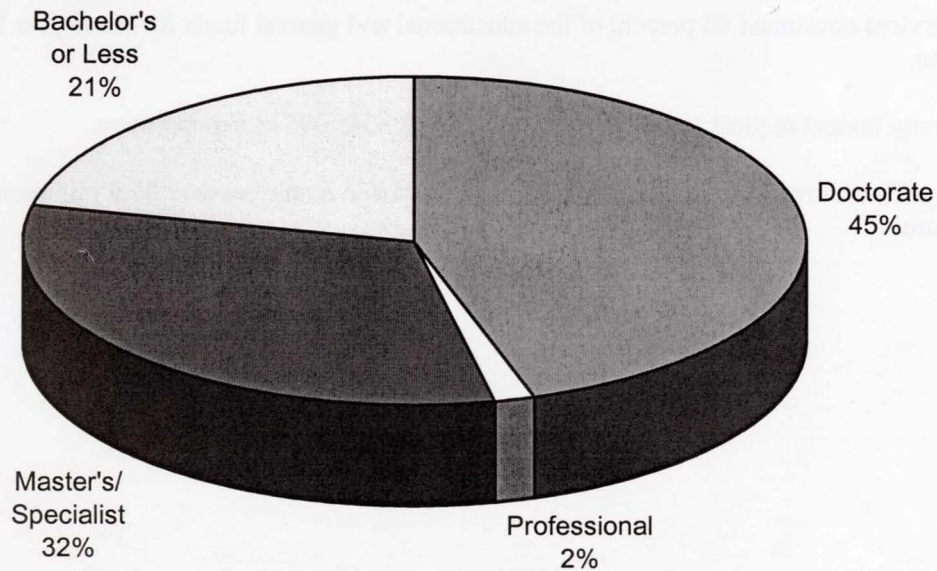


HIGHEST DEGREE HELD BY FACULTY AND PROFESSIONAL STAFF - 1998

EEOC Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time					
Executive/Admin./Mgr.	34	1	18	13	66
Instruction/Research	525	6	152	11	694
Specialist/Support	21	9	168	195	393
Part-Time					
Per Course Faculty	38	6	95	59	198
Specialist/Support	5	---	9	16	30
Total	623	22	442	294	1,381

Source: Basic Personnel Data (EARL 0057)

DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- In fiscal year 1998, state appropriations and payments constituted 43 percent of the \$166,633,835 in current funds revenues. Meanwhile, student fees accounted for \$46,464,452 or 28 percent of the revenues.
- Instruction accounted for 38.7 percent of the current funds expenditures.
- Personal services consumed 66 percent of the educational and general funds for fiscal year 1998 which amounted to \$140 million.
- The University budget request for FY2000 contained \$170,545,095 in expenditures.
- The Office of Sponsored Research assisted faculty and staff in obtaining over \$5.9 million in FY98 from external funding sources.



**CURRENT FUNDS REVENUES
FISCAL YEAR 1998**

State Appropriations and Payments	42.95%	\$71,575,601
Student Fees	27.88%	\$46,464,452
Federal Grants and Contracts	6.85%	\$11,420,246
State and Private Grants and Contracts	4.31%	\$7,186,412
Sales and Services, Educational Dept.	3.05%	\$5,086,946
Auxiliary Enterprises	11.59%	\$19,312,963
Other Sources	3.35%	\$5,587,215

CURRENT FUNDS REVENUES

Revenue Classification	FY94	FY95	FY96	FY97	FY98
Student Fees	\$39,466,076	\$40,954,150	\$41,787,267	\$42,916,105	\$46,464,452
State Appropriations - Gen. Revenue	52,104,394	55,291,733	60,006,016	67,643,292	71,561,024
State Appropriations - Staff Benefits	25,842	33,377	43,482	22,139	14,577
Federal Grants and Contracts	10,238,274	9,369,793	8,883,875	10,413,158	11,420,246
State Grants and Contracts	2,082,606	2,917,473	4,334,638	5,242,049	3,394,076
Private Gifts/Grants/Contracts	1,309,607	1,400,017	1,563,796	1,406,572	3,792,336
Sales and Services, Educational Dept.	2,681,400	2,900,993	2,737,540	3,327,231	5,086,946
Sales and Services, Aux. Enterprises	17,955,601	18,050,687	18,027,458	18,875,953	19,312,963
Other Sources	4,308,324	5,474,141	5,667,171	5,335,482	5,587,215
Total Current Funds Revenues	\$130,172,124	\$136,392,364	\$143,051,243	\$155,181,981	\$166,633,835

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

CURRENT FUNDS EXPENDITURES FISCAL YEAR 1998

Instruction	38.68%	\$62,516,360
Research and Public Service	4.93%	\$7,962,647
Academic Support	9.79%	\$15,821,461
Student Services	7.86%	\$12,702,329
Institutional Support	7.66%	\$12,383,698
Operation & Maintenance of Plant	6.69%	\$10,815,530
Scholarships & Fellowships	11.07%	\$17,893,324
Auxiliary Enterprises	10.48%	\$16,935,746
Mandatory Transfers	2.84%	\$4,587,001

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY94	FY95	FY96	FY97	FY98
Expenditures & Mandatory Transfers					
<i>Educational & General</i>					
Instruction	\$49,950,133	\$50,856,432	\$54,688,421	\$58,974,284	\$62,516,360
Research	3,258,464	3,953,120	5,136,346	6,384,150	5,623,536
Public Service	1,417,352	1,351,198	1,579,610	1,868,333	2,339,111
Academic Support	11,335,112	12,021,072	12,720,599	15,071,094	15,821,461
Student Services	10,002,256	10,781,000	12,333,186	11,986,701	12,702,329
Institutional Support	7,961,709	8,875,276	9,978,018	10,649,766	12,383,698
Operation & Maintenance of Plant	8,279,351	8,202,096	9,664,734	10,146,372	10,815,530
Scholarships & Fellowships	14,490,612	13,904,823	13,588,141	14,059,695	17,893,324
Educational & General Expend.	106,694,989	109,945,017	119,689,055	129,140,395	140,095,349
Mandatory Transfers	506,818	503,761	499,248	777,860	829,842
Total Educational & General Expend. & Mandatory Transfers	107,201,807	110,448,778	120,188,303	129,918,255	140,925,191
<i>Auxiliary Enterprises</i>					
Expenditures	13,716,873	14,623,623	15,053,778	15,935,145	16,935,746
Mandatory Transfers	2,962,308	4,346,868	4,121,543	4,150,639	3,757,159
Total Auxiliary Enterprises Expend. & Mandatory Transfers	16,679,181	18,970,491	19,175,321	20,085,784	20,692,905
Total Expend. & Mandatory Transfers	\$123,880,988	\$129,419,269	\$139,363,624	\$150,004,039	\$161,618,096

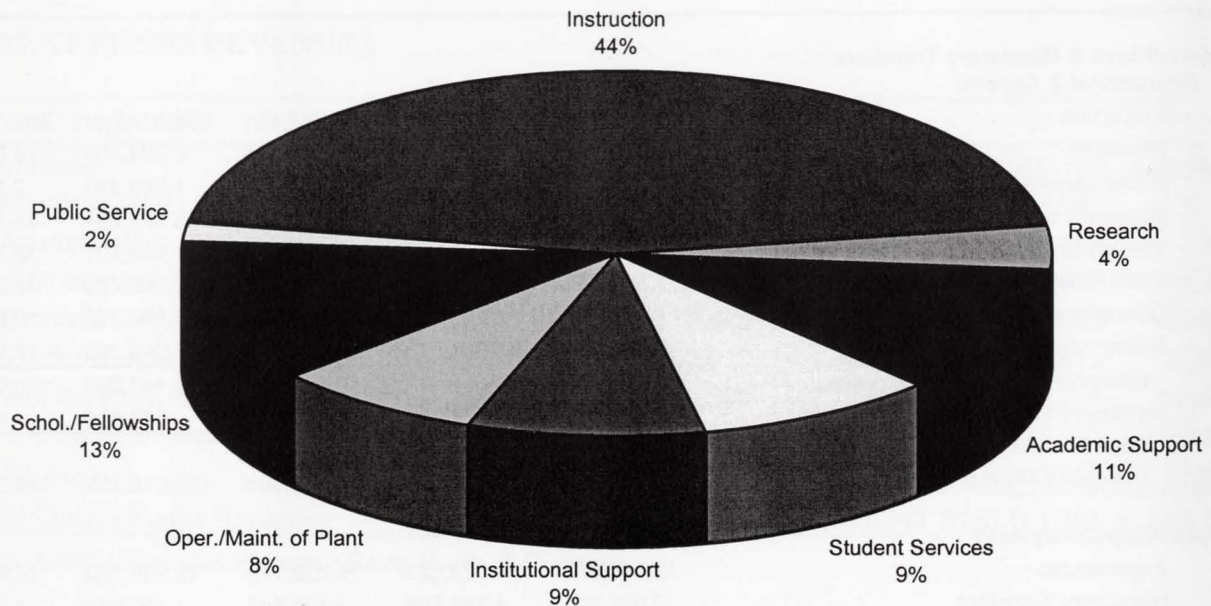
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1998
(RESTRICTED AND UNRESTRICTED)**

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$53,263,028	\$6,205,292	\$3,048,040	\$62,516,360
Research	4,377,883	1,034,239	211,414	5,623,536
Academic Support	9,917,710	5,495,597	408,154	15,821,461
Student Services	9,155,077	3,379,019	168,233	12,702,329
Institutional Support	10,231,250	1,353,251	799,197	12,383,698
Oper./Maint. of Plant	4,377,287	4,279,675	2,158,568	10,815,530
Schol./Fellowships	68,038	17,802,700	22,586	17,893,324
Public Service	1,164,520	1,146,411	28,180	2,339,111
	\$92,554,793	\$40,696,184	\$6,844,372	\$140,095,349

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

FY98 EDUCATIONAL AND GENERAL FUNDS BY PROGRAM

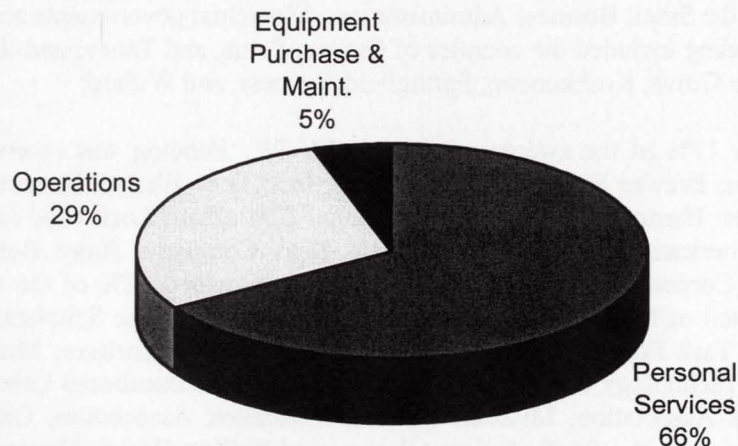


EDUCATIONAL AND GENERAL FUNDS

	Budgeted FY1999			Requested FY2000		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$46,359,361	-	\$46,359,361	\$48,659,903	-	\$48,659,903
Fed. Grants & Contracts	482,178	\$9,571,576	10,053,754	482,178	\$9,571,576	10,053,754
State Appropriations	80,831,255	-	80,831,255	95,038,338	-	95,038,338
State Grants & Contracts	1,935,149	1,450,638	3,385,787	1,935,149	1,450,638	3,385,787
Priv. Gifts/Grants/Contracts	1,217,427	2,815,723	4,033,150	1,217,427	2,815,723	4,033,150
Investment Income	1,273,775	-	1,273,775	1,273,775	-	1,273,775
Sales & Services	5,337,343	-	5,337,343	5,337,343	-	5,337,343
Athletic Income	-	-	-	-	-	-
Other Sources	2,675,028	88,017	2,763,045	2,675,028	88,017	2,763,045
Transfers	-	-	-	-	-	-
	\$140,111,516	\$13,925,954	\$154,037,470	\$156,619,141	\$13,925,954	\$170,545,095
Expenditures						
Instruction	\$70,426,351	\$509,091	\$70,935,442	\$78,963,884	\$509,091	\$79,472,975
Research	4,184,135	1,531,197	5,715,332	4,494,623	1,531,197	6,025,820
Public Service	1,149,911	1,147,650	2,297,561	1,156,097	1,147,650	2,303,747
Academic Support	16,702,116	312,065	17,014,181	18,190,899	312,065	18,502,964
Student Services	13,424,475	315,218	13,739,693	14,178,769	315,218	14,493,987
Institutional Support	12,164,135	149,694	12,313,829	14,913,803	149,694	15,063,497
Operation/Maint. of Plant	13,760,484	369,844	14,130,328	16,006,162	369,844	16,376,006
Scholarships & Fellowships	8,299,909	9,585,481	17,885,390	8,714,904	9,585,481	18,300,385
Transfers	-	5,713	5,713	-	5,713	5,713
	\$140,111,516	\$13,925,953	\$154,037,469	\$156,619,141	\$13,925,953	\$170,545,094

Source: FY2000 Legislative Budget Request

FY98 EDUCATIONAL AND GENERAL FUNDS BY EXPENDITURE CATEGORY



OFFICE OF SPONSORED RESEARCH

Acquisition of support from external sources is essential for the University to fulfill its mission. Faculty and staff are encouraged to seek funding and other forms of support for research, education, service and public affairs projects whenever the resource requirements exceed those available from within the University. At SMSU, research is viewed as an integral part of the educational experience of students and an important component of the professional growth of faculty. As described in *Welcoming the 21st Century*, research is considered to include both basic and applied research, creative accomplishments, and scholarship that generates new perspectives.

The University established the Office of Sponsored Research (OSR), an operational unit within Academic Affairs, to assist faculty and staff in acquiring the external support needed for them to conduct scholarly projects. Services provided by OSR include assistance in identifying funding opportunities and developing competitive proposals; coordination of proposal submissions to funding sources; training of personnel to improve their capabilities to compete for external funding; and coordination of externally sponsored proposals and projects to ensure that they are in compliance with federal and state regulations, and University policies. The OSR works closely with the grants and contracts accountants in Financial Services on matters related to financial accounting for expenditures on sponsored projects.

In FY98, the University submitted 301 proposals to external agencies for support of new or on-going projects. Of these, 186 were successful, resulting in the awarding of \$5,951,651 for research, education, service and other scholarly projects. While the number of proposals submitted and awards received were increased over the previous year, total funding was less. The decrease in total funding was due to the ending of a large multi-year project funded by a state agency. Forty-eight percent of the awards were for research and other scholarly projects; 28% were for education projects; 23% were for projects in which community service was the primary focus; and 1% was for the acquisition of equipment.

Missouri state agencies were the source of 39% of the total awards received in FY98. State agencies providing funding to the University included the Departments of Agriculture, Conservation, Elementary and Secondary Education, Health, Transportation, Natural Resources, Public Safety, Social Services, and Transportation, as well as the Coordinating Board for Higher Education and the National Guard. Funding also was received from state agencies in Kansas, Kentucky and Oklahoma.

Federal agencies accounted for 18% of the awards received in FY98. Sources of federal funding included the Army Corps of Engineers; the Corporation for Public Broadcasting; the Department of Education; the Department of Health and Human Services; the Economic Development Administration; the Environmental Protection Agency; the National Aeronautics and Space Administration; the National Historical Records and Publications Commission; the National Science Foundation; and the Small Business Administration. Municipal governments accounted for 13% of the awards. Sources of municipal funding included the counties of Greene, Pettis, and Taney; and the cities of Carthage, Cassville, Chadwick, Duenweg, Fair Grove, Koshkonong, Springfield, Success, and Willard.

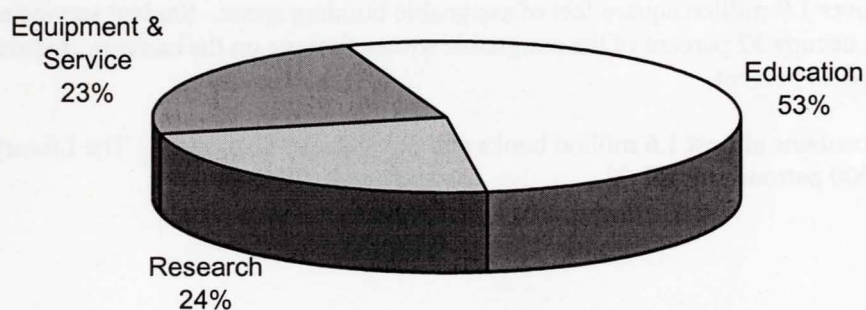
Businesses accounted for 17% of the awards received in FY 98. Funding was received from Aaron's Automotive; Baird, Kurtz and Dobson; Brewer Science; Don Johnston, Inc.; Dow Elanco; Executive Coach Builders; Gastinger Walker Harden Architects; Hammons Products; International Consulting; Lockwood Development Company; Natural Sprout Company; Panamerican Consultants; Rohm and Haas Company; Ruby Bell; Syntex; Texas Instruments; TranSystems; and WVP Corporation. Non-profit organizations provided 12% of the awards. Funding was received from the Blueberry Council of Missouri; Communication Institute for Online Scholarship; Community Foundation of the Ozarks; Community Task Force; Community 2000; High Plains Consortium; Mid-America Arts Alliance; Mid-America Manufacturing Technology Center; Mid-Continent Regional Educational Laboratory; Missouri Arts Council; Missouri Grape Growers Association; Missouri National Education Association; Ozarks Area Community Action Corporation; Pheasants Forever; the Traffic Safety Alliance; and William Woods University. Two international sources of awards were the Chiang Ching-kuo Foundation of Taiwan, and Great Eagle Chemical Ltd. of China.

SPONSORED PROJECTS ACTIVITY
FISCAL YEAR COMPARISON BY PRIMARY USE OF AWARD

	FY94	FY95	FY96	FY97	FY98
Research	\$1,802,501	\$1,729,032	\$1,117,960	\$1,205,581	\$1,405,765
Education	1,566,792	1,750,966	1,346,532	1,622,850	3,179,556
Service	2,592,054	3,880,724	4,663,424	3,141,441	1,347,249
Equipment	261,977	221,324	465,408	170,069	19,081
Total	\$6,223,324	\$7,582,046	\$7,593,324	\$6,139,941	\$5,951,651

Source: Sponsored Projects Activities and Trends

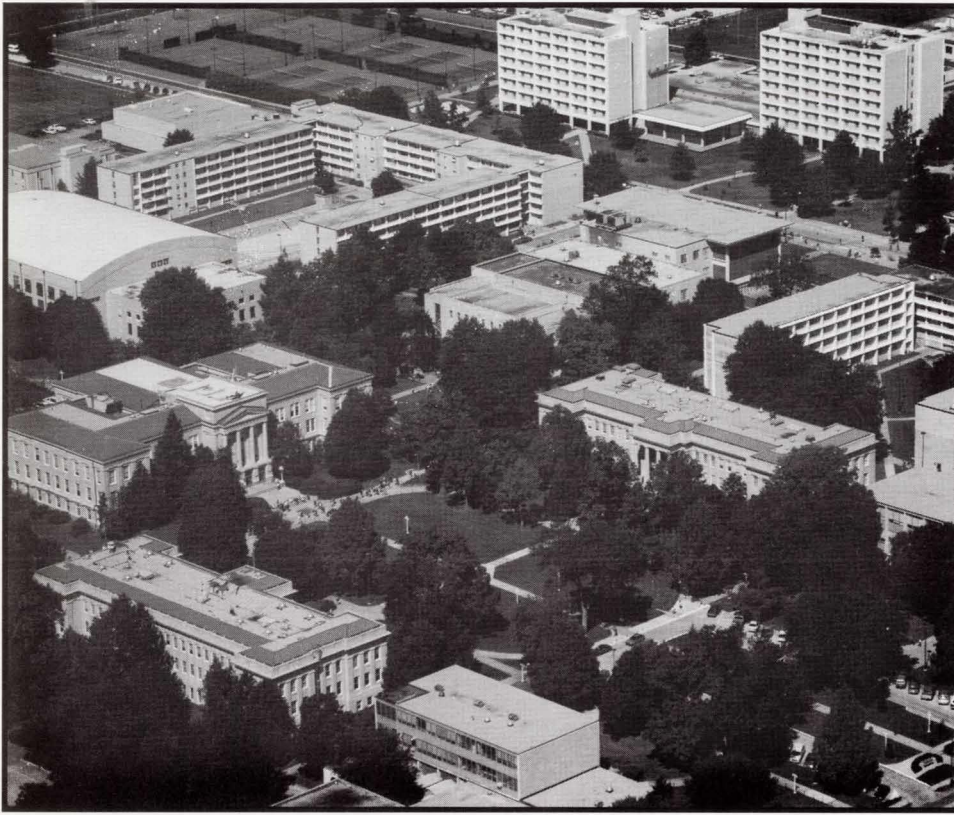
PRIMARY USE OF FUNDS AWARDED IN FY98



Facilities

HIGHLIGHTS

- The Springfield campus contains 37 educational and general buildings and 16 auxiliary enterprises facilities. The most recent additions are the Public Affairs Classroom Building, Elm Street Annex and Karls Hall addition, which increased the total assignable square footage by 91,192.
- Currently, 3,873 students are living in university housing. Almost 2,100 are first-time freshmen.
- The University has over 1.9 million square feet of assignable building space. Student service activities, including residential facilities, occupy 52 percent of the assignable square footage on the campus. Instructional and research activities are assigned 33 percent.
- The Meyer Library contains almost 1.6 million books and government documents. The Library was visited by approximately 443,000 patrons in 1997-98.



MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION **GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS - FALL 1998**

Building	Date of Completed Const.	Original Cost	Current Value	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Alumni Center	1972	N/A	\$3,040,380	36,195	N/A
Archaeology Research	N/A	N/A	297,043	3,438	2,534
Art Annex	1948	\$113,666	1,674,814	19,433	14,840
Carrington Hall	1908	201,393	8,153,806	96,765	56,529
Central Stores & Maint.	1977	495,367	1,268,859	30,175	27,046
Cheek Hall	1955	599,982	7,422,202	87,066	49,656
Craig Hall	1967	1,724,800	7,535,213	87,823	43,651
Duane Meyer Library	1980	5,477,708	9,910,839	118,633	98,560
Ellis Hall	1959	826,991	4,229,388	49,268	25,605
Elm Street Annex	1997	N/A	N/A	3,839	3,155
Equine Arena	1989	N/A	4,092,000	33,000	32,510
Forsythe Athletic Facil.	1980	780,316	1,600,793	18,626	12,458
Glass Hall	1987	12,408,345	15,688,104	184,029	93,830
Greenwood Lab. School	1966	857,246	4,876,111	63,949	48,195
Hill Hall	1924	300,204	5,418,571	63,384	36,958
Houses (11)	N/A	N/A	N/A	36,040	26,444
Karls Hall	1958/1998	290,420	2,305,894	46,754	27,349
Kemper Hall	1976	2,569,818	7,947,781	68,402	51,408
Kings Street Annex	1982	794,274	2,275,514	26,536	17,786
McDonald Arena	1940	443,091	7,447,288	87,262	51,741
Madison Hall	N/A	N/A	756,864	8,760	6,166
Morris Ctr. for Continuing Educ.	1912	N/A	5,203,606	61,317	38,210
National Hall	N/A	N/A	1,494,374	17,296	10,549
Park-n-Ride	1995	N/A	N/A	N/A	N/A
Police Substation	N/A	N/A	271,236	3,229	2,040
Polymer Lab	1975	N/A	160,136	1,304	1,012
Power House	1908	21,000	6,913,568	11,371	6,106
Professional Building	1940	1,575,000	12,447,836	126,246	80,221
Public Affairs Classroom Bldg.	1998	N/A	20,250,000	151,487	77,207
Pummill Hall	1957	641,757	3,421,032	39,984	25,541
Siceluff Hall	1927	305,375	5,274,182	61,695	33,125
Student Art Exhibit Center	1894	N/A	686,580	7,982	6,043
Taylor Health Clinic	1971	297,297	831,444	10,098	6,053
Temple Hall	1971	3,601,473	14,670,189	130,184	71,415
Transit Office	1974	N/A	N/A	3,210	2,501
University Hall	N/A	N/A	971,568	11,245	N/A
Warehouse Facility	1971	38,595	477,644	10,024	9,887
Wehr Band Building	1996	N/A	N/A	35,127	23,328
Aux. Enterprises Facilities					
Blair-Shannon House	1966	3,183,313	15,005,463	187,079	128,285
Baker Bookstore	1971/1978	653,360	1,685,119	20,466	19,110
Dogwood Apartments	1968/69	N/A	2,091,648	26,277	20,777
Freudenberger House	1959	N/A	13,034,703	161,524	109,143
Hammons Hall for Perf. Arts	1992	N/A	11,294,949	95,000	N/A
Hammons House	1986	12,000,000	12,777,630	160,528	108,731
Hammons Student Center	1976	5,556,981	10,803,753	141,745	106,838
Honors House	N/A	500,000	1,285,699	16,152	10,688
Kentwood Hall	1926	850,000	5,091,056	63,958	43,711
New Cafeteria	1991	N/A	2,065,604	20,739	N/A
New Residence Hall	1991	12,400,000	13,249,579	166,452	N/A
Plaster Sports Complex	1930	N/A	9,520,383	129,808	66,359
Plaster Student Union	1951	700,214	8,887,536	110,605	83,962
Sunvilla Tower	1963	1,581,241	10,680,807	134,181	101,728
Wells House	1950	244,159	9,607,683	120,159	79,578
Woods House	1971	1,933,496	5,838,898	73,353	49,504

Source: Division of Business Services and EARL 0056

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1994-1998**

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1994	2,685	892	271	123	20	3,991
1995	2,406	909	278	118	26	3,737
1996	2,274	915	226	125	21	3,561
1997	2,554	744	265	114	42	3,719
1998	2,559	843	284	131	56	3,873

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1998**

	1st-Time	Other				Grads./	
	Fresh.	Fresh.	Soph.	Juniors	Seniors	Spec.	Totals
Blair-Shannon House	527	88	123	13	4	3	758
Dogwood Apartments	0	0	4	6	9	21	40
Freudenberger House	617	44	64	10	3	0	738
Hammons House	304	92	141	20	5	0	562
Honors House	0	0	3	8	11	0	22
Kentwood Hall	4	17	52	42	7	3	125
Kentwood South Apts.	0	0	0	3	8	5	16
New Hall	23	138	285	93	37	5	581
Sunvilla Tower	13	33	89	75	41	16	267
Wells House	277	43	36	8	3	3	370
Woods House	312	27	46	6	3	0	394
Total	2,077	482	843	284	131	56	3,873

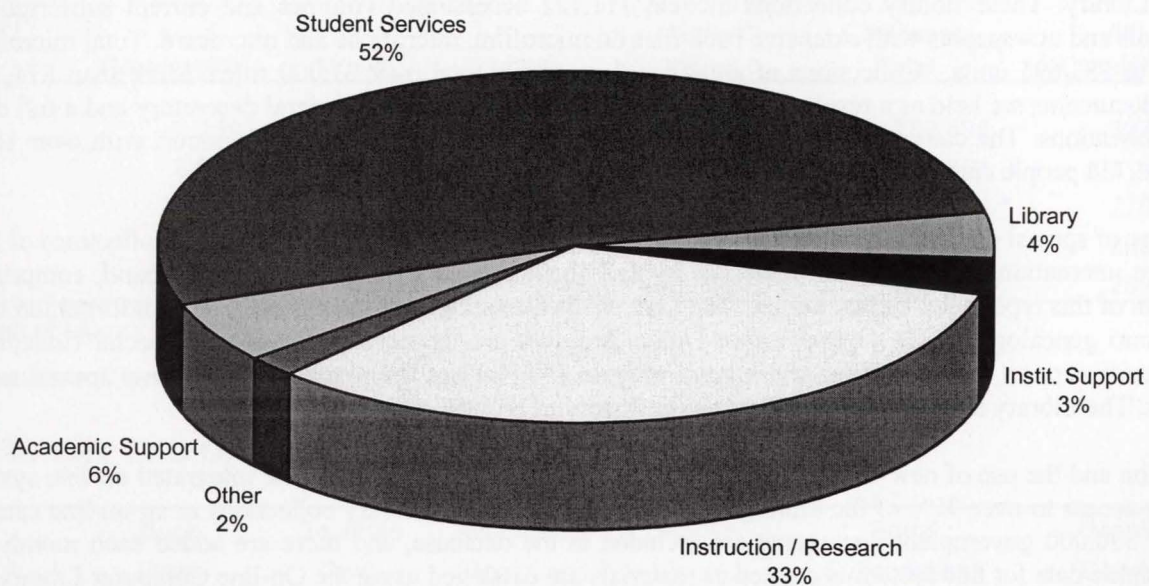
Source: Residence Life & Services

**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS - FALL 1998**

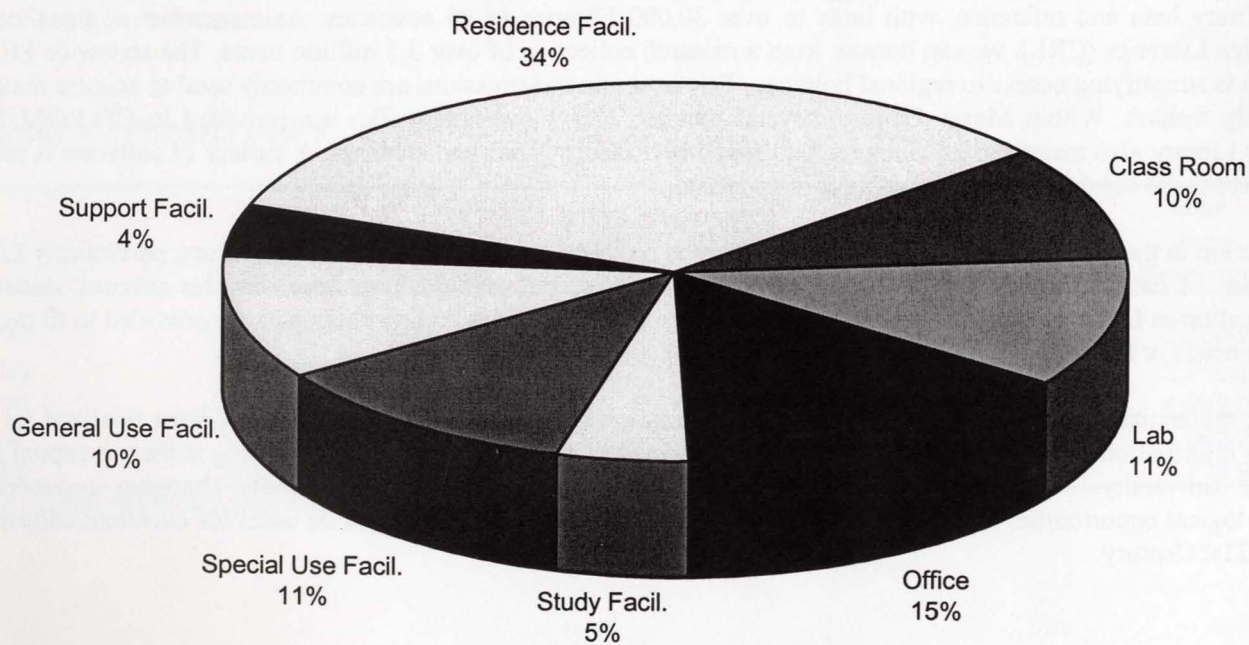
Program Area	Room Use Categories										Total
	Class Room	Lab	Office	Study Facil.	Special Use Facil.	General Use Facil.	Support Facil.	Health Care Facil.	Residence Facil.	Un-Class.	
Instruction	165,844	200,844	169,078	3,737	51,998	10,886	13,785	1,143	24	528	617,867
Research	-	7,407	10,266	-	-	175	1,131	128	-	-	19,107
Public Service	-	-	417	-	-	-	230	1,746	-	-	2,393
Library	-	-	5,275	77,631	-	1,725	1,081	-	-	-	85,712
Academic Support	20,604	5,487	21,543	1,933	32,968	21,178	2,477	-	362	2,085	108,637
Student Services	-	332	47,361	10,496	132,784	163,188	13,477	4,914	638,640	647	1,011,839
Instit. Support	-	-	25,331	-	1,063	563	28,167	191	4,208	2,611	62,134
Physical Plant	-	-	4,313	-	-	488	15,133	-	-	-	19,934
Unassigned	-	-	-	-	-	3,147	-	-	-	10,887	14,034
Total	186,448	214,070	283,584	93,797	218,813	201,350	75,481	8,122	643,234	16,758	1,941,657

Source: Office of Institutional Research (EARL 0061)

BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 711,122 accessioned volumes and current subscriptions to 5,038 periodicals and newspapers with extensive back files on microfilm, microfiche and microcard. Total microform holdings amount to 933,695 units. Collections of audiovisual materials total over 31,000 titles. More than 874,386 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection is one of the largest in the state of Missouri with over 188,000 maps. Over 442,734 people entered the SMSU Libraries during 1997-1998.

A number of special collections are also housed in the Meyer Library. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists. The Ozarks Labor Union Archives are the newest addition to Special Collections. Several endowments support this collection and a grant of over \$58,000 has been received to process special sections of the holdings. The Library also collects materials on the history of SMSU.

Innovation and the use of new technologies are evident in the SMSU Libraries. The integrated on-line system, CyBear, provides access to over 95% of the bibliographic records for SMSU's library collections in an on-line catalog. Records for over 350,000 government documents are included in the database, and more are added each month. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 38 million bibliographic records. Electronic access is also provided to reference resources, course reserve materials and licensed commercial citation and full-text databases. Currently over 45 electronic databases are available to the SMSU community. In addition to citations from thousands of journals, newspapers, and books, these databases contain articles from over 2,300 journals and newspapers in full-text. Access to CyBear is available on the Web in the library and from any computer on the campus network. For licensed databases, remote access is available through the university modem pool. SMSU Libraries also maintain an extensive index of authoritative Web-based reference resources, organized by broad subject categories which include full-text, analytical, indexing, and other resources.

Identification of, and requests for materials not held in our libraries are enabled electronically. OCLC is utilized for interlibrary loan and reference, with links to over 30,000 libraries in 65 countries. As a member of the Center for Research Libraries (CRL), we can borrow from a research collection of over 3.5 million items. The statewide MOBIUS system is simplifying access to regional holdings. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. Within Meyer Library, several hundred U.S. Government files are provided in CD-ROM format. Meyer Library also maintains a Computer Lab for SMSU faculty, staff and students. A variety of software is provided and there is the capability to scan and make laser prints.

Instruction in the use of library materials and services is provided through library science courses, particularly LIS 101, The Use of the Library. A minor in Library Science is offered and graduate level courses prepare students for certification as Library Media Specialists. One-time instructional sessions and short courses are provided to fit particular course needs or to give on-going instruction in the use of specialized resources.

As the millennium approaches, it is clear that the information age is here. The blueprints have been finalized for a new library information center to be built adjacent and connected to Meyer Library and the building is the top capital project for the University. The combination of traditional activities and materials with rapidly changing and expanding technological opportunities in the new facility will prepare the SMSU Libraries and its users for excellent contributions in the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio- Visual	General Circulation Total	All Circulation
1993-94	7,794	6,680	1,596	22,852	288,406	327,328
1994-95	8,384	6,535	2,005	29,288	267,863	314,075
1995-96	9,577	5,390 *	1,575 *	28,523	231,056 *	276,121
1996-97	5,003	7,187	1,755	31,404	224,188	269,537
1997-98	7,613	7,905	1,790	35,675	216,252	269,235

Source: Dean of Library Services

*Length of book loans were increased for faculty to 6 months and for undergraduates to 4 weeks.

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. Documents	Microforms (Books and Periodicals)	Audio- Visual & Others	Serial Subscriptions (Titles)	Maps Charts Etc.
1993-94	583,904	808,052	844,023	22,390	4,868	183,261
1994-95	609,852	827,099	871,618	29,373	4,750 *	184,580
1995-96	640,934	831,274	895,727	28,770	4,774	185,417
1996-97	674,644	853,881	915,349	30,508	4,920	185,983
1997-98	711,122	879,386	933,695	31,129	5,038	188,153

Source: Dean of Library Services

* The decrease in serial titles is due to converting records to the online catalog and removing ceased standing order titles from the database.

LIBRARY EXPENDITURES

Year	Books	Periodicals & Serials	Audio- visuals	Salaries & Fringe Benefits	Other Library Expenses	Total Library Expenses
1993-94	638,398	975,064	70,857	1,690,897	390,020	3,765,236
1994-95	539,147	991,806	97,556	1,776,080	312,288	3,716,877
1995-96	554,503	1,109,549	127,289	1,898,971	371,726	4,062,038
1996-97	775,706	1,350,642	92,349	2,196,598	446,986	4,862,281
1997-98	572,664	1,211,113	67,730	2,396,857	470,617	4,718,981

Source: Dean of Library Services

West Plains Campus

HIGHLIGHTS

- The primary mission of the West Plains Campus is to advance learning and provide service to seven counties in south central Missouri.
- The academic programs offered by the campus are one-year certificates and two-year associate degrees.
- Enrollment reached 1,369 students in fall 1998, an all-time high.
- Female students comprise 68 percent of the enrollment.
- The basic fee is \$68 per credit hour for 1998-99.
- Budgeted expenditures for FY 1999 totaled \$5,675,030, with 39 percent devoted to instruction.



General Information

Campus History and Setting

Southwest Missouri State University-West Plains (SMSU-WP) was established in 1963 as the West Plains Residence Center of Southwest Missouri State University and has been a semiautonomous, two-year campus within the SMSU system since 1971. Consistent with the university mission, SMSU-WP provides a strong general education program rooted in the liberal arts as well as quality occupational and enhanced technology programs.

In addition to courses and programs offered in West Plains, the SMSU-WP offers general education and computer courses at the extended campus at Mountain Grove, Missouri. Pending final approval by the North Central Association, SMSU-WP will offer full associate degree programs at the Mountain Grove Research Campus.

SMSU-WP is located 110 miles southeast of Springfield, Missouri, in the community of West Plains, Missouri. Currently, the campus consists of eleven buildings with a new science, math and business classroom building and a new enhanced technology center being built. The college typically attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Mission

The West Plains Campus of Southwest Missouri State has a mission to learning and to provide service to the seven counties of south Missouri--Howell, Oregon, Texas, Douglas, Wright, Ozark and as it serves the system.

SMSU-WP has one major institutional goal--to raise the educational level the area served by providing access to higher education and by providing the resources and support services necessary to promote success.

SMSU-WP recognizes the importance of education in preparing students to be well-rounded, productive members of society able to think clearly and critically, to understand and appreciate the diversity of cultures, to contribute to the work force and to participate in the leadership of the communities in which they reside. SMSU-WP is dedicated to the premise that education is for all the people and accepts a responsibility of providing higher educational opportunities for all who have completed high school or have earned a GED (General Educational Development) diploma.

Institutional Objectives

- To provide a core of basic, general education courses to stimulate general intellectual enrichment of students and to provide transferability to baccalaureate degree granting institutions for those wishing to complete higher degrees.
- To provide basic, quality programs which are responsive to the needs of the industrial, commercial and service organizations of the communities served--programs which allow students to become proficient in the marketable skills needed to succeed in the work force.
- To provide academic support and developmental courses in such areas as mathematics, reading, and English for students whose educational backgrounds may be insufficient to allow them to succeed in college-level courses.
- To provide a dual enrollment program for qualified high school juniors and seniors allowing them to earn college credit while completing high.
- To seek new and innovative approaches to education which will stimulate the students' intellectual curiosity and prepare them for full participation in a democratic society.

- To provide leadership in cultural and regional activities that will complement the academic program of SMSU-WP and provide cooperation and interaction between the college and the community served.
- To provide educational opportunities which foster in students an interest in providing community service.
- To provide community outreach through literacy training.

Accreditation

In the spring of 1994, SMSU-WP received its initial accreditation to offer associate degrees from the North Central Association of Colleges and Schools – Commission on Institutions of Higher Education. In November 1998, SMSU-WP completed its second North Central Association (NCA) accreditation evaluation. The NCA visiting team, indicated that their recommendation would be that SMSU-WP continue as an accredited institution with no restrictions on the type of Associate Degrees it could offer. In addition, the associate degree program in nursing has full accreditation from the National League for Nursing.

Other Educational Opportunities

SMSU Degree Completion Programs - In fall 1998, SMSU-Springfield began offering, through interactive video, a scheduled slate of junior-level and senior-level courses needed for students to complete a Bachelor of Science in General Business. Upper level courses in education and nursing are offered as well, and plans are underway to offer bachelors degree completion programs in those areas.

Graduate courses that lead to the master's degree in Business Administration are also being offered in SMSU-WP facilities. These courses are being delivered via distance learning technologies and traditional classroom environments.

In addition, the West Plains Campus provides community-oriented courses in continuing education.

Degree Programs Currently Offered - West Plains Campus

Associate of Arts in General Studies
 Associate of Science in Nursing
 Associate of Applied Science in Business
 Associate of Applied Science in Drafting Technology
 Associate of Applied Science in Manufacturing Machine Technology
 Associate of Applied Science in Paralegal Studies
 Associate of Applied Science in Welding Technology

FALL HEADCOUNT ENROLLMENT WEST PLAINS CAMPUS

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Enrollment Status										
Full-Time	333	421	451	472	543	554	547	545	612	593
Part-Time	302	434	468	499	447	462	425	609	708	776
Gender										
Male	186	235	243	282	319	294	289	371	419	445
Female	449	620	676	689	671	722	683	783	901	924
Total	635	855	919	971	990	1,016	972	1,154	1,320	1,369

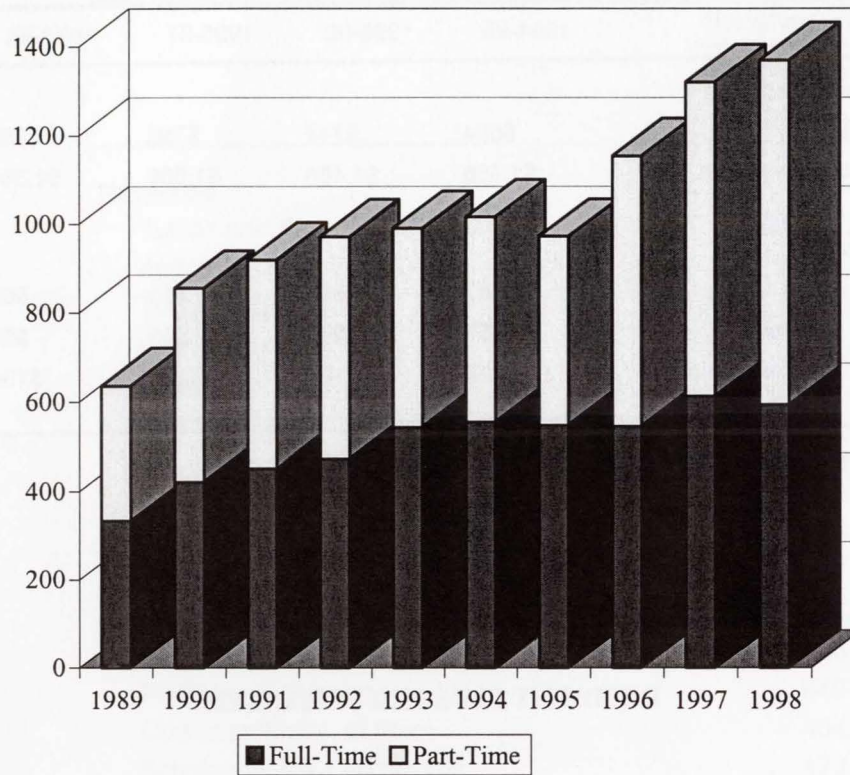
Source: HEGIS 2300-2.3A and IPEDS EF2

STUDENT CREDIT HOUR PRODUCTION WEST PLAINS CAMPUS

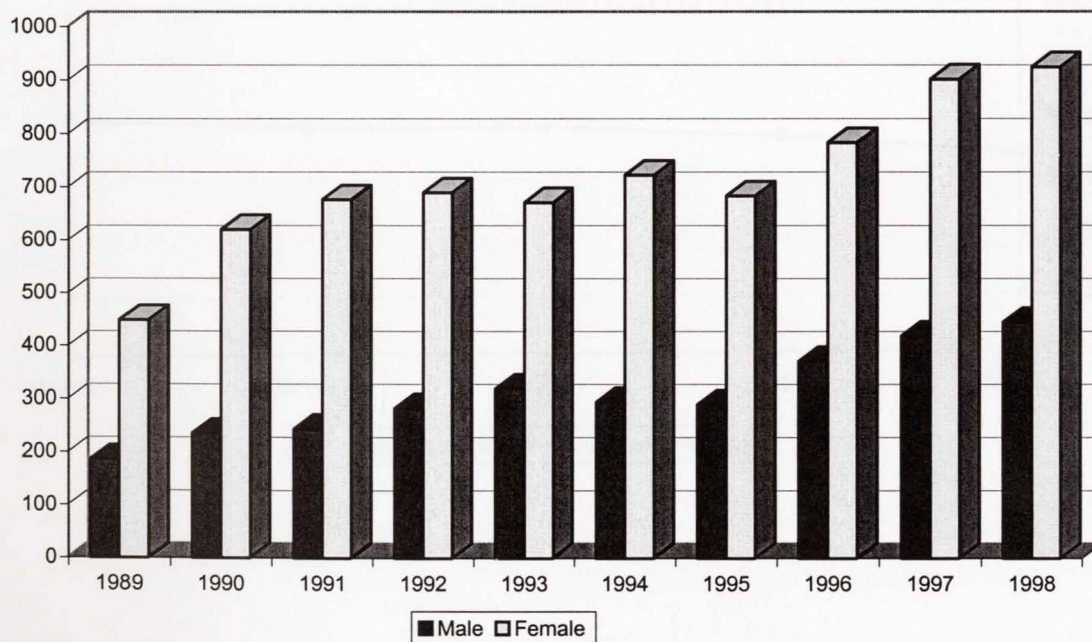
	Fall Semester	Spring Semester	Summer Semester	Total
1992-93	9,981	9,603	1,857	21,441
1993-94	10,329	9,367	1,935	21,631
1994-95	9,849	9,090	1,869	20,808
1995-96	10,901	10,186	2,062	23,149
1996-97	12,206	9,613	1,808	23,627
1997-98	12,287	N/A	N/A	N/A

Source: MDHE 15

FALL ENROLLMENT BY ENROLLMENT STATUS WEST PLAINS CAMPUS



FALL ENROLLMENT BY GENDER WEST PLAINS CAMPUS

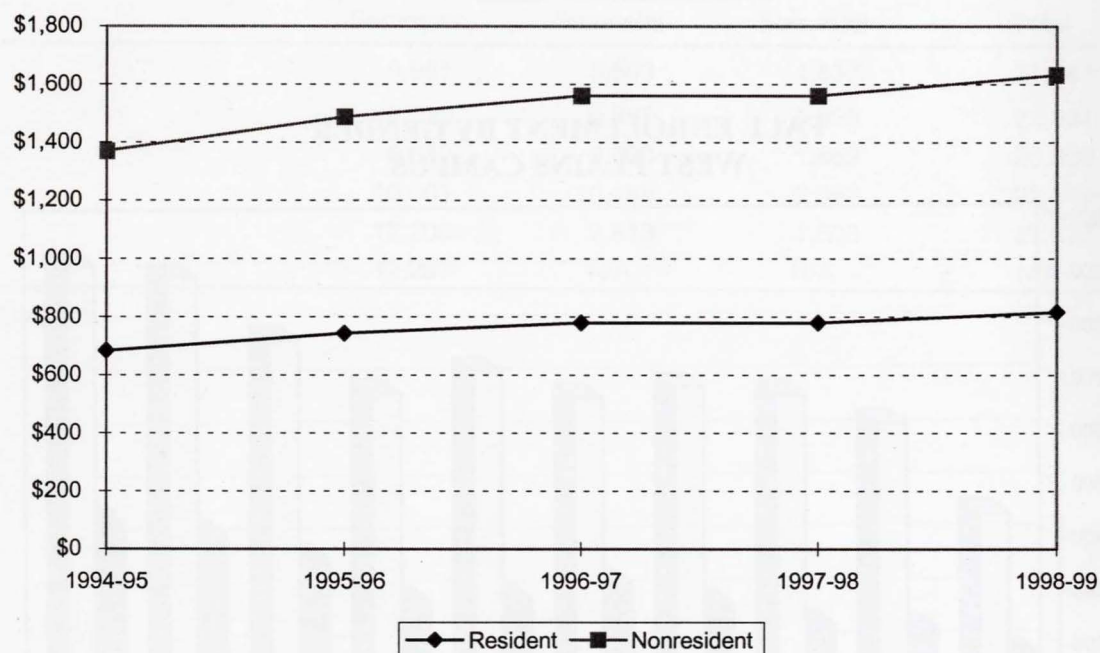


SCHEDULE OF BASIC FEES WEST PLAINS CAMPUS

	1994-95	1995-96	1996-97	1997-98	1998-99
Full-Time Cost Per Semester					
Resident (12 hours)	\$684	\$744	\$780	\$780	\$816
Nonresident (12 hours)	\$1,368	\$1,488	\$1,560	\$1,560	\$1,632
Part-Time Cost Per Hour					
Resident	\$57	\$62	\$65	\$65	\$68
Nonresident (1-3 hrs.)	\$57	\$62	\$65	\$65	\$68
(4 or more hrs.)	\$114	\$124	\$130	\$130	\$136

Source: West Plains Undergraduate Catalog

RESIDENT FEES PER SEMESTER



**EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS**

	Budgeted FY99
	Unrestricted
	Total
Revenues	
Tuition and Fees	\$1,641,582
Appropriations	3,501,086
Technology	0
Civic Center	310,000
Investment Income	50,000
Other Sources	173,000
	<u>\$5,675,668</u>
Expenditures	
Instruction	\$2,217,226
Academic Support	566,588
Student Services	1,325,147
Institutional Support	846,522
Operation/Maint. of Plant	454,347
Scholarships & Fellowships	173,200
Transfers	0
Reserves and Contingency	92,000
	<u>\$5,675,030</u>

Source: 1999 Internal Operating Budget

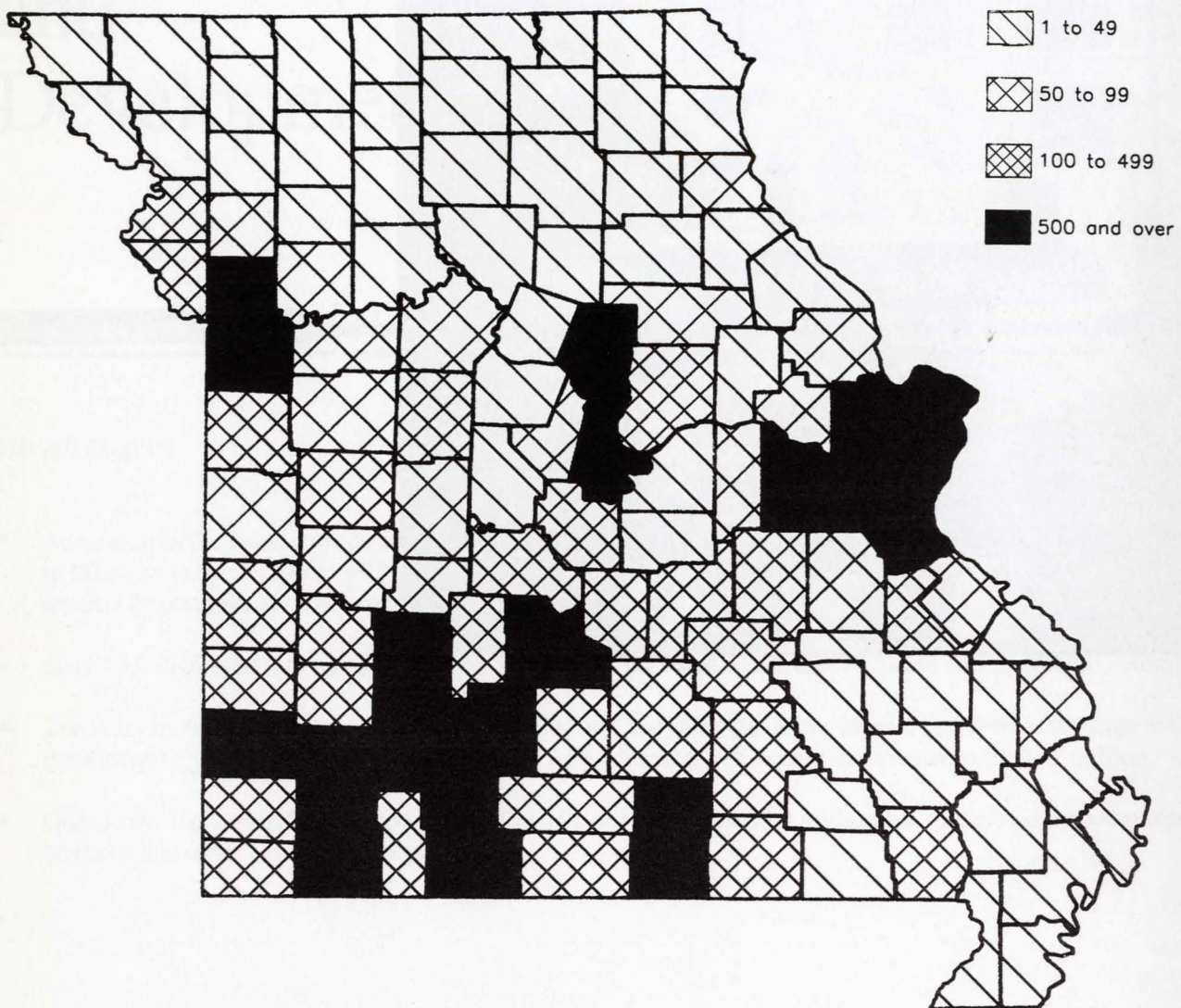
Alumni and Development

HIGHLIGHTS

- According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri (approximately 49,000) and represent every county. Eighteen counties have over 500 alumni and another 28 counties have between 100 and 500.
- Over 19,000 alumni live outside Missouri in the other 49 states of the United States and 53 foreign countries.
- The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. In 1997-98, almost 6,500 alumni contributed over \$1.3 million.
- Gifts to the University Foundation during 1997-98 provided over \$5.4 million for student aid, endowments, capital projects, and other University programs.



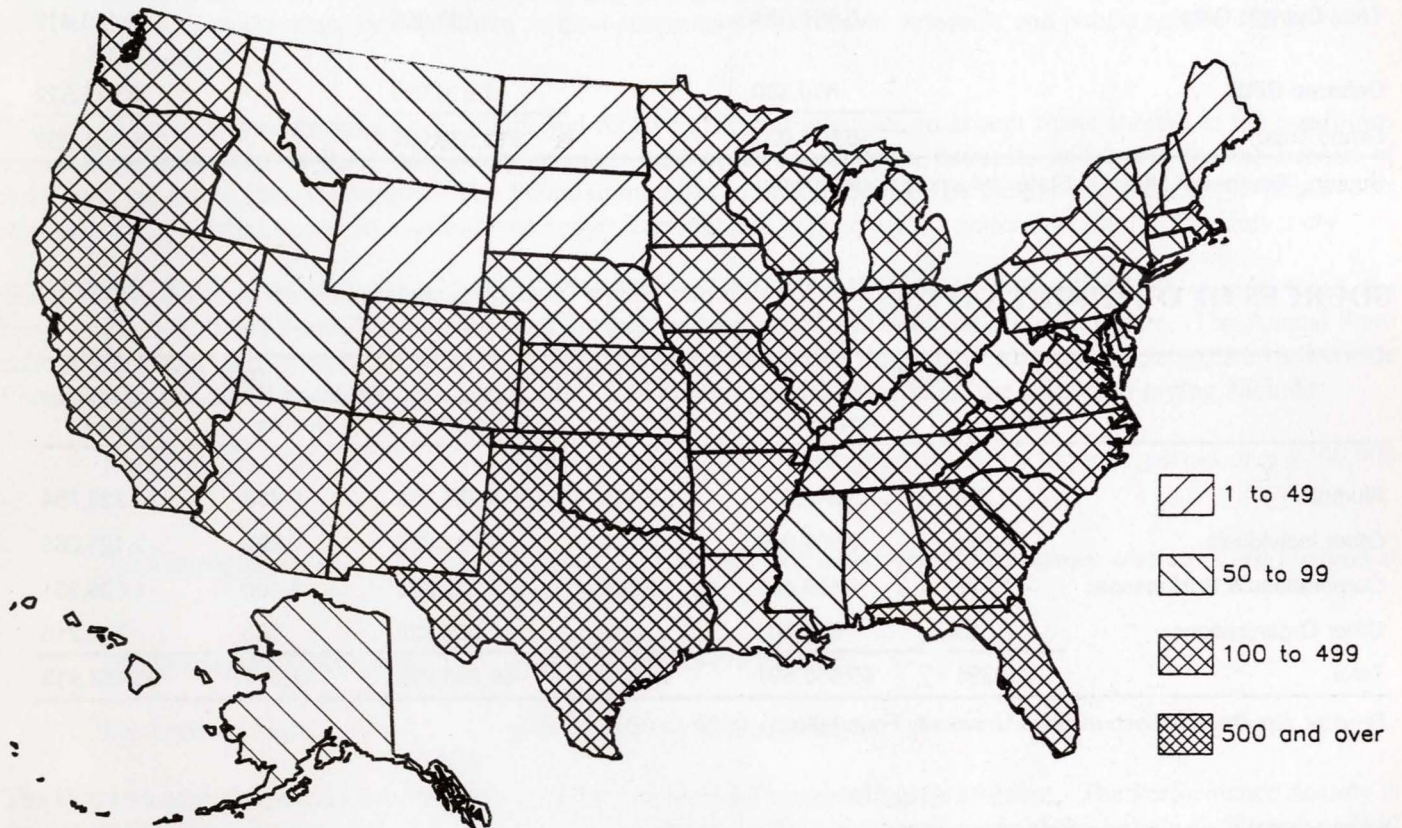
ALUMNI BY COUNTY OF RESIDENCE, 1998



Counties in Missouri in which more than 500 alumni reside are: Barry, 514; Boone, 711; Christian, 2,185; Clay, 856; Cole, 690; Franklin, 704; Greene, 15,231; Howell, 1,081; Jackson, 2,830; Jasper, 1,036; Jefferson, 618; LaClede, 680; Lawrence, 757; Polk, 690; St. Charles, 1,681; St. Louis, 7,277; Taney, 667; and Webster, 1,249

Source: Office of Alumni and Development (ALU2130)

ALUMNI BY STATE OF RESIDENCE, 1998



States in which more than 500 alumni reside are: Arkansas, 1,024; California, 1,403; Colorado, 776; Florida, 1,015; Georgia, 542; Illinois, 1,271; Kansas, 2,428; Missouri, 49,356; Oklahoma, 1,034; and Texas, 2,230.

Source: Office of Alumni and Development (ALU2130)

GIFT ACTIVITY

	1995-96	1996-97	1997-98
Cash Gifts	\$3,385,688	\$3,627,588	\$3,544,558
Gifts of Property	2,281,003	2,652,414	1,918,857
Total Outright Gifts	5,666,691	6,280,002	5,463,415
Deferred Gifts	850,330	3,816,995	3,971,822
Grand Total	\$6,517,021	\$10,096,997	\$9,435,237

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1995-96		1996-97		1997-98	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	6,284	\$946,511	6,145	\$984,232	6,478	\$1,325,784
Other Individuals	8,625	2,669,049	8,126	2,721,823	9,090	2,123,065
Corporations & Businesses	1,293	1,429,448	1,265	2,207,208	1,409	1,638,351
Other Organizations	89	621,683	99	366,739	100	376,215
Total	16,291	\$5,666,691	15,635	\$6,280,002	17,077	\$5,463,415

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1995-96	1996-97	1997-98
Student Aid	\$159,407	\$197,195	\$188,241
Endowment and Loan Funds	840,809	954,488	1,071,774
Capital Purposes	1,689,776	1,607,356	486,418
University Programs*	2,976,699	3,520,963	3,716,982
Total	\$5,666,691	\$6,280,002	\$5,463,415

Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To develop an environment which promotes giving and therein seek, receive, manage, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, The Performance Society, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | | |
|-------------------------|---|---|
| The Founders Club | - | minimum of a \$10,000 outright gift over a ten-year period or a \$100,000 deferred gift. |
| The Carrington Club | - | \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The Maroon & White Club | - | gifts of \$250 to \$499 annually. |
| The Century Club | - | gifts of \$100 to \$249 annually. |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. The Performance Society is the fundraising program established to provide annual support for the operational needs of the Juanita K. Hammons Hall for the Performing Arts. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles. Deferred gift commitments of at least \$10,000 are recognized through The 1905 Society.

In fiscal year 1998, 17,077 donors made 19,274 outright gifts of cash and property totaling over \$5.4 million. The total deferred gift commitments made to the University have reached over \$22 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$78 million.

Research Campus at Mountain Grove

HIGHLIGHTS

- The Research Campus was established in 1994 at the University's State Fruit Experiment Station in Mountain Grove.
- The State Fruit Experiment Station, operated by the Department of Fruit Science, is the center for research and advisory education on the campus.
- The Station's grape and wine program is the largest and most comprehensive in the Midwest.
- A new interdepartmental M.S. degree program in Plant Science offers students the opportunity to enroll in courses and conduct thesis research in the Department of Fruit Science.
- Historic Faurot Hall (opposite), recently renovated, now provides a new modern library, interactive video classroom and conference room. A new addition includes a large lecture hall, plant science laboratory, offices, and student lounge.
- Approximately 28 percent of campus funding comes from grants and gifts to the State Fruit Experiment Station.



RESEARCH CAMPUS HISTORY AND GENERAL INFORMATION

The Research Campus is located at the State Fruit Experiment Station of Southwest Missouri State University in Mountain Grove. The designation of this location as the Research Campus grew out of the initiative to integrate research into the educational process for students at the State Fruit Experiment Station.

The State Fruit Experiment Station has a legislated mandate to generate knowledge through research, and to disseminate this knowledge to support and expand the productivity and profitability of the Missouri fruit industry. The Station, which is the oldest identifiable segment of Southwest Missouri State University, was founded by legislative act in 1899 and was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act. In 1994, the Station became the site of the newly designated Research Campus in the University system.

The Department of Fruit Science, created through University reorganization in 1994, staffs and operates the State Fruit Experiment Station on the Mountain Grove campus. Employees include eight research faculty trained at the doctoral level, three professional staff trained at the master's level, and ten support staff. In addition to carrying out research and advisory programs, faculty guide graduate students in thesis research, and teach classes in their various disciplines. Faculty and professional staff both supervise undergraduates on internships.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, biotechnology, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries. Information derived from the Station's research is disseminated by advisory programs to fruit growers and processors through bulletins, newsletters, a newspaper column, conferences, workshops, and personal consultations.

The State Fruit Experiment Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. One of only three USDA quarantine facilities for the introduction and virus testing of grape varieties originating outside of the United States is located at the Station. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. Plant pathogens and insect pests are studied to help reduce their damage to fruit crops. Research on reducing pesticide use for management of diseases, insects, and weeds is a major ongoing effort.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900. The Station's research and advisory education efforts are the basis for the recent rapid economic development of Missouri's grape and wine industry. Today, the Station's grape and wine program ranks among the most comprehensive in the United States. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

An interdepartmental master's degree program in plant science was initiated in August of 1997. This program includes the Department of Fruit Science at the Mountain Grove campus as well as the Departments of Agriculture, Biology and Chemistry at the Springfield campus. Graduate students desiring an emphasis in enology, viticulture, pomology, or plant biotechnology take courses and conduct thesis research with faculty from the Department of Fruit Science. Undergraduate students receive credit in internships, special topics courses, and research. In addition, several lower division undergraduate courses are offered on the Research Campus as part of the University's West Plains program.

Facilities at the Research Campus include Shepard Hall, the Classroom Building, the Fruit Processing Laboratory, the Shop and Maintenance Building, duplex housing, greenhouse facilities, and cold storage. Historic Faurot Hall, renovated in 1998, houses a library, interactive television and other classrooms, and a plant science laboratory for graduate students.

**SOURCES OF BUDGETARY FUNDS FOR SALARIES, BENEFITS, OPERATIONS,
AND EQUIPMENT AT THE STATE FRUIT EXPERIMENT STATION
FY82 THROUGH FY98**

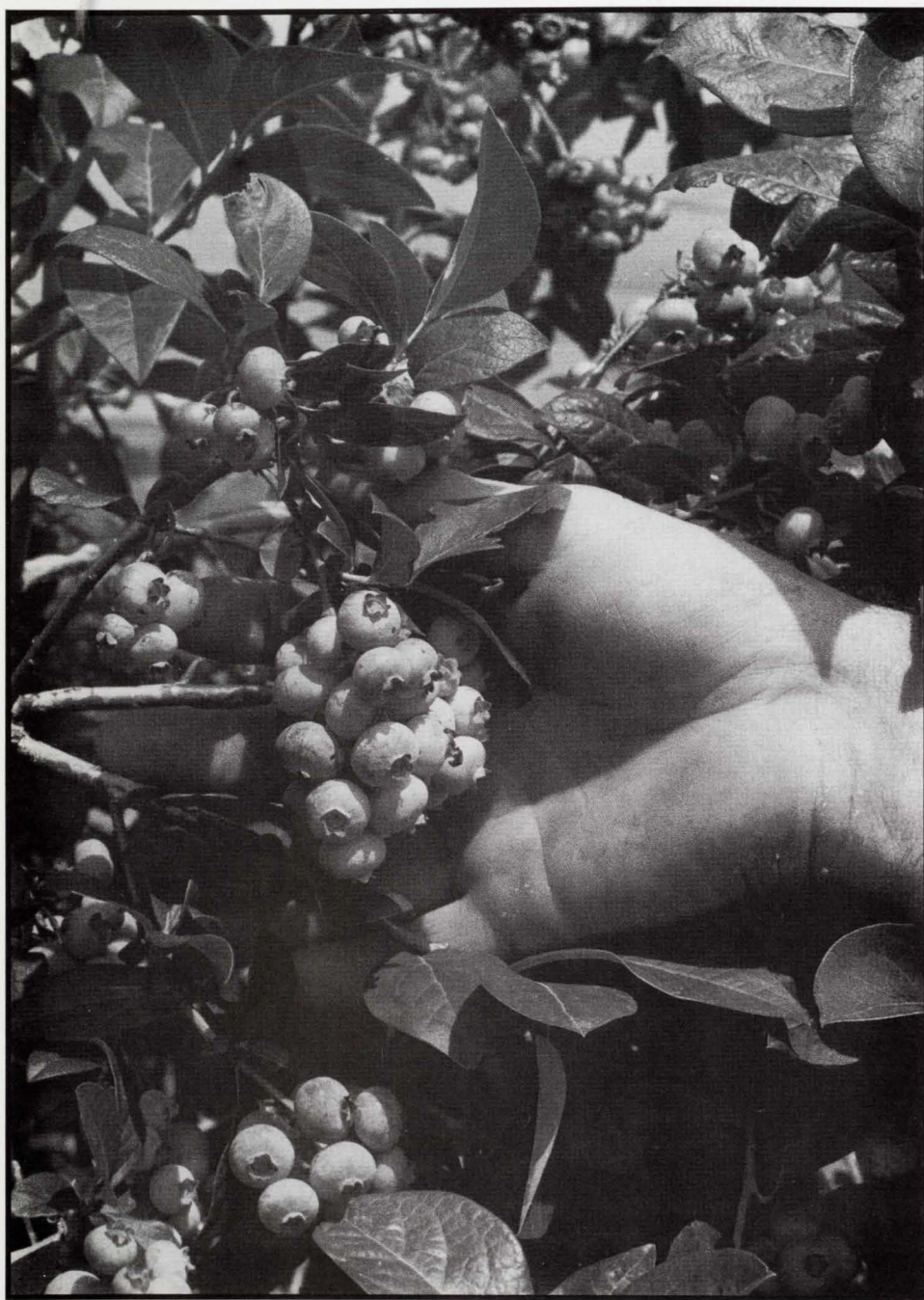
Fiscal Year	University Funding*	Grants and Gifts	Total Budget	Grants and Gifts Percentage of Total
1982	399,364	3,250	402,614	0.8
1983	411,782	10,700	422,482	2.5
1984	442,243	15,500	457,743	3.4
1985	432,015	17,349	449,364	3.9
1986	409,554	155,448	565,002	27.5
1987	426,629	173,844	600,473	29.0
1988	548,794	168,944	717,738	23.5
1989	580,746	200,978	781,724	25.7
1990	609,313	212,832	822,145	25.9
1991	638,567	244,931	883,498	27.7
1992	627,216	236,031	863,247	27.3
1993	623,635	245,354	868,989	28.2
1994	663,253	291,104	954,357	30.5
1995	682,883	273,433	956,316	28.6
1996	733,890	285,660	1,019,550	28.0
1997	766,853	307,086	1,073,939	28.6
1998	818,949	329,624	1,148,573	28.7

*Personnel fringe benefits not included for the fiscal years 1982 through 1987.

Research/Service Centers

HIGHLIGHTS

- The University currently maintains 9 on-campus centers for research and public service.
- Three of the centers are located in the College of Humanities and Public Affairs.
- The Center for Assessment and Instructional Support provides leadership in the effort to assess student learning outcomes.



Center for Archaeological Research (College of Humanities and Public Affairs, 1975)

The Center is designed to study, record, and share knowledge of past cultures as well as conduct research studies for various private and public agencies. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center conducts a comprehensive multidimensional program to assess student learning outcomes, to disseminate the results of Center studies to constituents, to collaborate with faculty in the design and implementation of strategies for academic program improvement and to provide faculty instructional support.

The Center coordinates student outcome assessment planning to provide assessment and to apply the assessment results to promote continuous improvement in student learning. The Center coordinates placement testing for new students; assessment in academic majors; assessment of general education; and surveys of student, alumni and employer opinions. The Center provides instructional support through workshops, seminars and reference materials.

Center for Business and Economic Development (College of Business Administration, 1981)

The Center is the outreach arm of the College of Business Administration, and as such, its activities are primarily aimed at helping public and private sector entities to improve their management abilities and to help create and retain job opportunities for American workers. With staff located in Springfield and Bentonville, Arkansas, the efforts of the Center are primarily handled through the following programs:

- 1) The Small Business Development Center provides general management and technical assistance to smaller enterprises in SW Missouri. It also has a state-wide mission in the areas of innovation and international business. Counseling is offered in strategic planning, market research, cash flow analysis, procurement, exporting and a variety of other areas.
- 2) The Management Development Institute provides a broad base of non-credit programs and seminars in such areas as total quality management, supervision, human resource management, strategic planning and customer satisfaction. Professional certification programs and special in-house training programs are also provided for both public and private sector organizations.
- 3) The Wal-Mart Innovation Network is a cooperative venture with Wal-Mart Stores, Inc. and the Innovation Institute and provides innovation evaluation and referral assistance to independent inventors throughout the United States and Canada.
- 4) The Support American Made program is located at Wal-Mart's home office and provides product evaluation and venture assessment and management and technical referral assistance to smaller manufacturing enterprises throughout the United States.

Center for Economic Research (College of Humanities and Public Affairs, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Regional Professional Development Center (Reports to the Vice President for Academic Affairs, 1993)

The Regional Professional Development Center (RPDC) nurtures educators in their endeavors to become life-long learners by providing professional growth opportunities that lead to increased student knowledge and performance. By working collaboratively with all education constituencies, the southwest Missouri RPDC participates in the design and coordination of national, state, and local initiatives to encourage participation by educators at every stage of their career, pre-service through retirement.

Center for Research and Service (College of Health and Human Services, 1984)

The Center for Research and Service provides academic, scientific, and methodological resources to constituents within and outside of the university to forward the public affairs mission.

Center for Resource Planning and Management (College of Natural and Applied Sciences, 1988)

The Center provides practical learning experiences, applied research and community outreach services in the field of urban planning and community development. Services provided to local governments, state and federal agencies and civic organizations include small town planning, comprehensive planning, grant writing and administration, economic development planning, rural transportation planning, digital cartographic services and specialty planning services. The Center is an affiliate census data center of the Missouri State Library and is the administrative agent of the Southwest Missouri Advisory Council of Governments.

Center for Scientific Research and Education (College of Natural and Applied Sciences, 1984)

The primary mission of the Center for Scientific Research and Education is to promote and facilitate scientific research, service, and educational activities. The Center endeavors to match the professional expertise and resources of the College of Natural and Applied Sciences to the needs of private corporations and individuals, foundations, not-for-profit organizations and federal, state, and local funding agencies. While serving the university's external constituents, the Center provides research opportunities for SMSU faculty and students. The Center is committed to: (1) research and scholarly activities as essential to the educational process and (2) applications of scientific knowledge to the solution of societal problems. These endeavors are realized through cooperative programs with the academic units within the College of Natural and Applied Sciences, departments in other colleges, other institutions of higher education, business and industry, and government agencies.

Center for Industrial Productivity (College of Natural and Applied Sciences, 1998)

The Mission for the Center for Industrial Productivity is to enhance the economic growth and development of manufacturing in Southwest Missouri through providing assistance in the development and application of new technologies, enhanced manufacturing processes and improvement in manufacturing practices. The Center endeavors to develop partnerships between the manufacturing community, the University and other professionals to achieve its mission. While meeting the needs of the manufacturing community, the Center strives to provide real life experiences for University faculty and students.

Center for Social Research (College of Humanities and Public Affairs, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

Southwest Missouri State University is a community of people with respect for diversity. The University emphasizes the dignity and equality common to all persons and adheres to a strict nondiscrimination policy regarding the treatment of individual faculty, staff and students. In addition, in accord with federal law and applicable Missouri statutes, the University does not discriminate on the basis of race, color, religion, sex, national origin, ancestry, age, disability, or veteran status in employment or in any program or activity offered or sponsored by the University. The University maintains a grievance procedure incorporating due process available to any person who believes he or she has been discriminated against. Southwest Missouri State University is an Equal Opportunity/Affirmative Action employer. Inquiries concerning the grievance procedure, Affirmative Action Program, or compliance with federal and state laws and guidelines should be addressed to Melissa Manning, Affirmative Action Officer, Office of Human Resources, 118 Carrington Hall, 901 S. National, Springfield, MO 65804, (417) 836-6616.

