

# **Southwest Missouri State University**

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## **Fact Book**

### **1991-92**





# **FACT BOOK**

**1991-92**

**PREPARED BY THE  
OFFICE OF BUDGET, PLANNING, & POLICY  
SOUTHWEST MISSOURI STATE UNIVERSITY**

**DECEMBER, 1991**



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# EXECUTIVE SUMMARY OF STATISTICS

|   | 1987-88   | 1988-89   | 1989-90   | 1990-91   | 1991-92 |
|---|-----------|-----------|-----------|-----------|---------|
| Fall Maximum Registrations                          | 16,922    | 17,885    | 19,377    | 20,652    | 20,672  |
| Springfield   | 16,342    | 17,318    | 18,734    | 19,771    | 19,766  |
| West Plains   | 580       | 567       | 643       | 881       | 906     |
| Fall Headcount Enrollment                           | 16,651    | 17,561    | 19,062    | 20,335    | 20,423  |
| Undergraduate - Springfield                         | 14,761    | 15,732    | 17,037    | 17,957    | 17,941  |
| Undergraduate - West Plains                         | 566       | 555       | 635       | 855       | 919     |
| Graduate - Springfield                              | 1,324     | 1,274     | 1,390     | 1,523     | 1,563   |
| Fall Student Credit Hours                           | 195,379   | 209,748   | 227,113   | 243,231   | 241,413 |
| Undergraduate - Springfield                         | 183,981   | 198,299   | 214,392   | 227,836   | 225,279 |
| Undergraduate - West Plains                         | 5,483     | 5,537     | 6,389     | 8,148     | 8,590   |
| Graduate - Springfield                              | 5,915     | 5,912     | 6,332     | 7,247     | 7,544   |
| Degrees Awarded, Fiscal Year                        | 2,191     | 2,238     | 2,206     | 2,477     | N/A     |
| Associate   | 40        | 33        | 38        | 60        | N/A     |
| Bachelor's  | 1,889     | 1,916     | 1,921     | 2,134     | N/A     |
| Master's  | 240       | 259       | 222       | 257       | N/A     |
| Specialist  | 22        | 30        | 25        | 26        | N/A     |
| Instructional Staff Headcount                       | 593       | 607       | 637       | 666       | 665     |
| Tenured   | 380       | 387       | 389       | 398       | 412     |
| Non-Tenured   | 213       | 220       | 248       | 268       | 253     |
| Current Funds Revenues<br>(thousands of dollars)    | 85,248    | 95,223    | 107,996   | 116,996   | N/A     |
| Student Fees  | 20,822    | 23,799    | 27,723    | 32,175    | N/A     |
| State Appropriations                                | 41,288    | 44,308    | 49,481    | 50,929    | N/A     |
| Other Sources                                       | 23,138    | 27,116    | 30,792    | 33,891    | N/A     |
| Total Expenditures<br>(thousands of dollars)        | 81,295    | 90,862    | 101,949   | 109,475   | N/A     |
| Educational & General                               | 68,489    | 77,135    | 86,400    | 94,758    | N/A     |
| Auxiliary Enterprises                               | 12,806    | 13,727    | 15,549    | 14,717    | N/A     |
| Educational & General Space<br>(thousands sq. ft.)* | 1,128     | 1,142     | 1,144     | 1,190     | 1,197   |
| Library Circulation                                 | 219,804   | 218,847   | 227,764   | 245,598   | N/A     |
| Music   | 7,266     | 7,083     | 9,175     | 6,361     | N/A     |
| Maps  | 2,184     | 2,590     | 2,037     | 1,732     | N/A     |
| Audio-Visual  | 24,604    | 20,805    | 21,033    | 21,638    | N/A     |
| General Circulation                                 | 173,063   | 175,673   | 184,870   | 207,334   | N/A     |
| Greenwood   | 12,687    | 12,696    | 10,649    | 8,533     | N/A     |
| Outright Gifts<br>(dollars)                         | 2,832,219 | 2,921,856 | 3,266,839 | 3,877,909 | N/A     |

\*Springfield Campus only  
N/A Not available



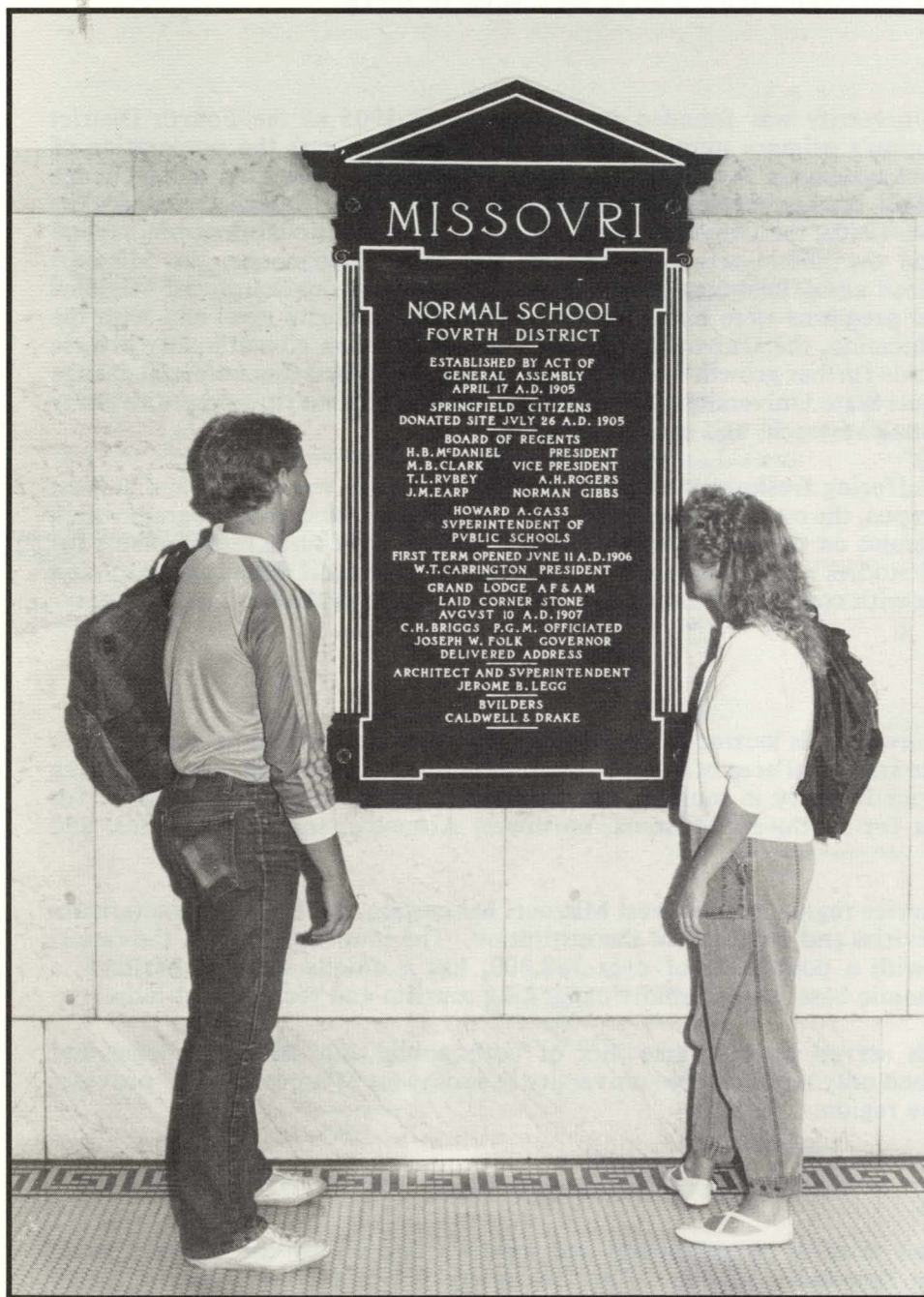
# General Information

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## HIGHLIGHTS

- \* Southwest Missouri State University, which was founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- \* The University was given a regional mission by legislative act in 1919. A new mission statement has been approved by the University's Board of Regents which seeks an expanded mission.
- \* The University is currently a multipurpose institution offering a variety of programs and services at two locations. In addition to the main campus at Springfield, a branch campus is located in West Plains, which was established in 1963.
- \* In June of 1983, Dr. Marshall Gordon was appointed as the University's seventh president.
- \* The academic organization of the Springfield campus consists of six colleges, a graduate school, an office of special academic programs, and an office of continuing education.
- \* The University had an estimated economic impact on Springfield and Greene County of approximately \$648.4 million in 1990-91.





# MISSOURI

## NORMAL SCHOOL FOURTH DISTRICT

ESTABLISHED BY ACT OF  
GENERAL ASSEMBLY  
APRIL 17 A.D. 1905  
SPRINGFIELD CITIZENS  
DONATED SITE JULY 26 A.D. 1905

BOARD OF REGENTS  
H.B. McDANIEL PRESIDENT  
M.B. CLARK VICE PRESIDENT  
T.L. RYBEY A.H. ROGERS  
J.M. EARP NORMAN GIBBS

HOWARD A. GASS  
SUPERINTENDENT OF  
PUBLIC SCHOOLS

FIRST TERM OPENED JUNE 11 A.D. 1906  
W.T. CARRINGTON PRESIDENT

GRAND LODGE A.F. & A.M.  
LAID CORNER STONE  
AUGUST 10 A.D. 1907

C.H. BRIGGS P.G.M. OFFICIATED  
JOSEPH W. FOLK GOVERNOR  
DELIVERED ADDRESS

ARCHITECT AND SUPERINTENDENT  
JEROME B. LEGG  
BUILDERS  
CALDWELL & DRAKE



## HISTORY AND ACCREDITATION

### University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose university providing diverse instructional, research, and service programs.

In 1963, a residence center offering freshman and sophomore level courses was established at West Plains. Now, as a branch campus, the curriculum offers a two-year general education program which is fully integrated with programs on the main campus. In addition, all the course requirements for associate degrees in general studies and nursing are available at the campus. Other specialty and skills courses commensurate with community needs and interests are also available.

### University Setting

Southwest Missouri State University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area of 237,800. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of over 749,800, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

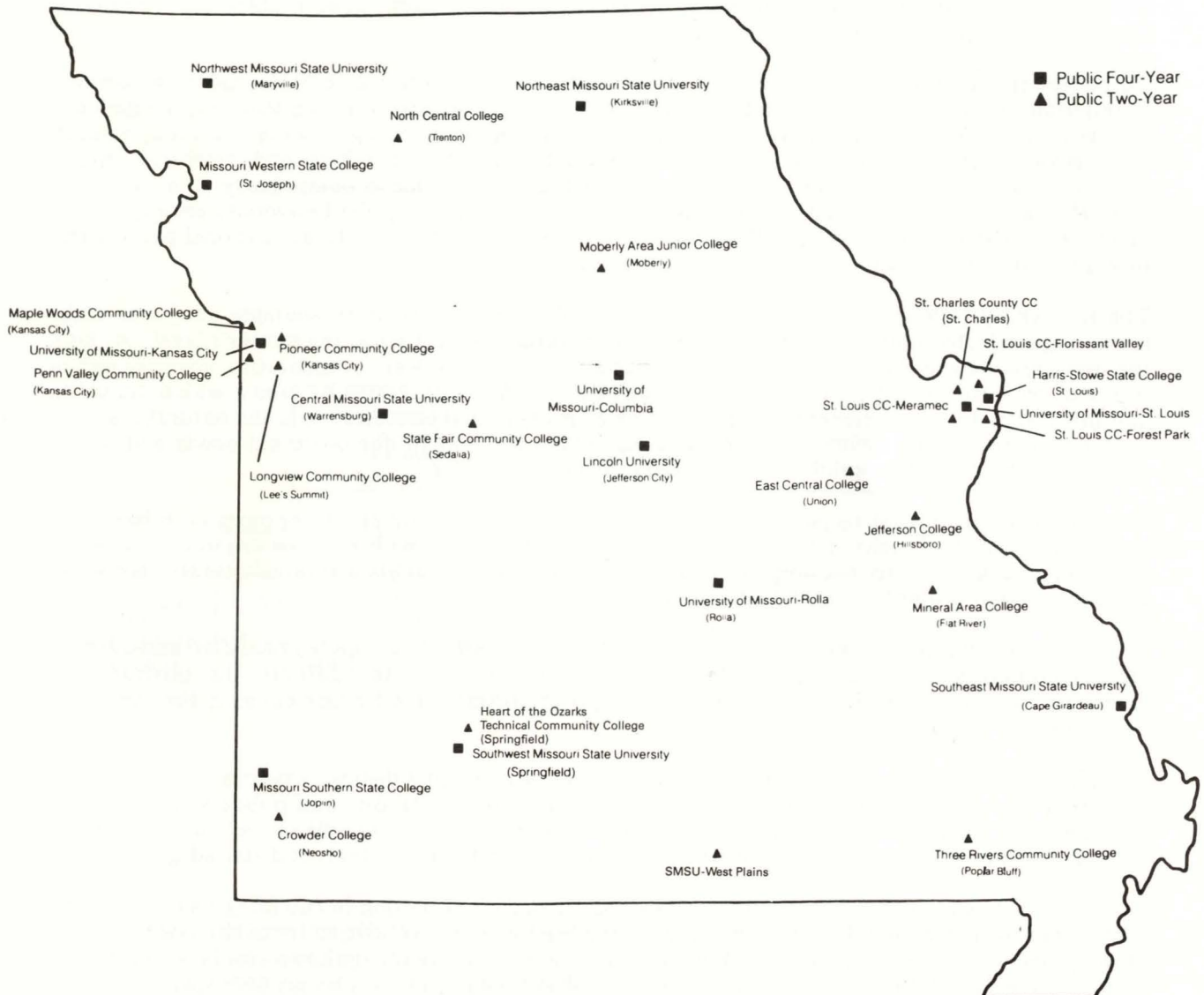
Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

### Accreditation

The University is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The University is professionally accredited or approved by the National Council for Accreditation of Teacher Education, National Association of Schools of Music, The National League for Nursing, The American Chemical Society, The Council on Social Work Education, American Dietetics Association, Council on Education for the Deaf, American Home Economics Association, American Association for Leisure and Recreation, American Speech-Language-Hearing Association, National Athletic Trainers Association, and Computing Sciences Accreditation Board.



**MISSOURI STATE MAP  
WITH PUBLIC COLLEGES AND UNIVERSITIES**





## UNIVERSITY MISSION

Southwest Missouri State University is a public comprehensive institution of higher education with a three-fold mission to advance learning, further scholarly inquiry, and provide service. The University seeks to achieve its mission through excellence in teaching, research, and public service. The institution is committed to support these functions as integrated, not isolated, activities.

The University is committed to providing educational opportunities to students from throughout the state. Because of its location and heritage, the University recognizes a special obligation to provide educational programs for students in southwest Missouri.

To fulfill its teaching responsibility, the University strives to cultivate in each student a common foundation of knowledge, skills, and abilities which includes critical thinking abilities, competency in communications and quantitative skills, knowledge and understanding of social, cultural, natural, and technological environments as well as an understanding of ethics and aesthetic values. Furthermore, each graduate of the University is expected to achieve competency in a discipline through the completion of an academic major. All students attending the University are exposed to an environment which encourages them to become actively involved in the educational process and to engage in lifelong learning.

The University is committed to offering a diverse range of quality undergraduate programs while providing a selected number of excellent graduate programs, primarily at the master's level. At both the undergraduate and graduate levels, programs are offered in the arts, humanities, sciences and in selected professional fields with special emphases placed on programs of study which focus on administration and management, the preparation of professional educators, and the natural sciences. New programs will be developed in those areas which respond to demonstrated needs and which strengthen the special programmatic emphases of the University.

Research is an important responsibility of the University. The University supports both basic and applied research and seeks opportunities for cooperative projects with external organizations when such projects support its mission. A special focus of the University's research efforts are those activities which promote economic development.

Southwest Missouri State University is committed to recruit and retain a highly qualified and talented faculty committed to teaching, scholarly activity, and service. In addition, the institution is committed to provide professional development opportunities which further enhance the quality of its faculty.

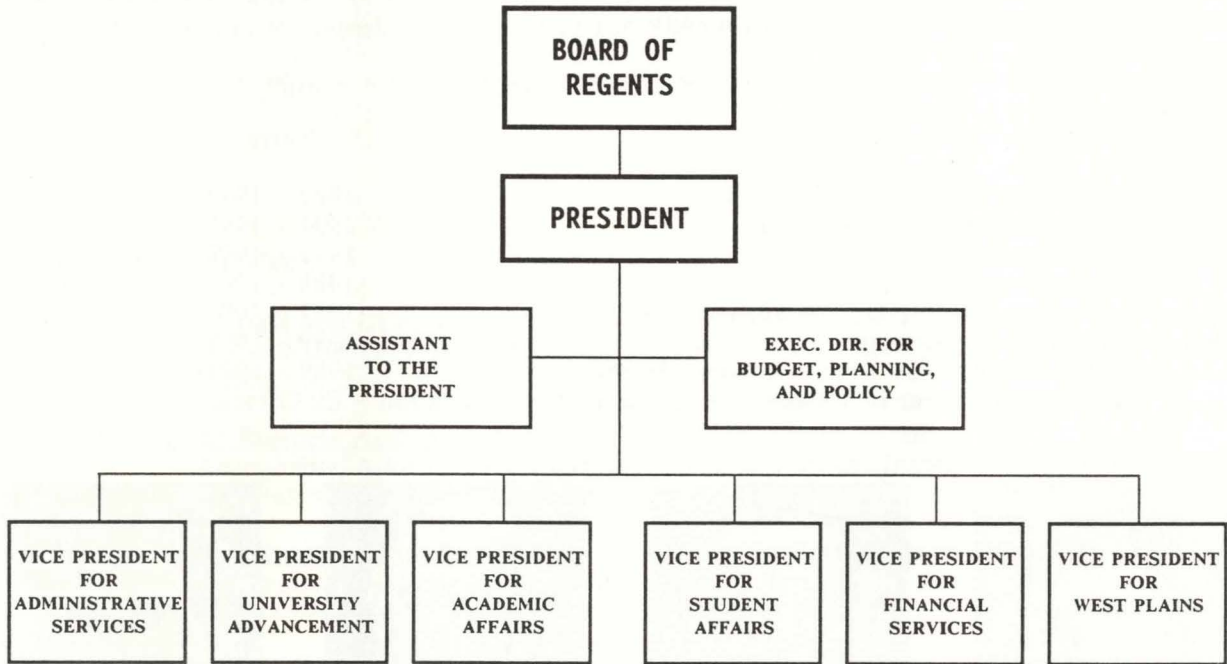
In fulfilling its mission, the University adheres to a set of principles deemed essential in maintaining a high-quality learning environment and fostering a sense of community and public accountability. The University is committed to: academic quality and the pursuit of excellence, academic freedom for faculty and students, equal opportunity in education and employment, and shared governance.

The University supports public service activities as an essential function in fulfilling its mission, and encourages the professional staff to contribute its expertise to the overall quality of life and economic development in the region and state. Furthermore, the University recognizes a special obligation as a partner with the local community to serve as a cultural center for southwest Missouri.

To meet its public responsibility, the institution has an obligation to the citizens of Missouri to support the educational and research priorities of the state and to assess the quality and effectiveness of its programs and services. Furthermore, because of its location, the University has a special obligation to the public to preserve and advance knowledge of the state's unique social and cultural heritage derived from the Ozarks region.



## ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University was created in July 1984, through a major administrative and academic reorganization. The six line divisions of Administrative Services, University Advancement, Academic Affairs, Student Affairs, Finance, and West Plains are each headed by a vice president. Other administrative positions which report directly to the President are Assistant to the President and the Executive Director for Budget, Planning and Policy.

The primary academic programs of the University are organized into six collegiate units--College of Arts and Letters, College of Business Administration, College of Education and Psychology, College of Health and Applied Sciences, College of Humanities and Social Sciences, and College of Science and Mathematics. A Graduate School, the West Plains Campus, Special Academic Programs, and an Office of Continuing Education complete the academic spectrum.



## ORGANIZATIONAL OFFICERS

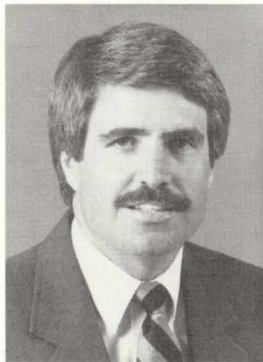
### Board of Regents

Southwest Missouri State University is under the general control and management of the Board of Regents, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

Six members of the Board are appointed by the Governor, by and with the advice and consent of the Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A student member, with non-voting privileges, was added to the Board by a legislative action in 1984. The eighth member is the State Commissioner of Education who serves in an ex officio capacity.

The present Board of Regents consists of the following members:

|   | Term        |
|---|-------------|
| Jack Miller, Lebanon - President                                      | 1987 - 1993 |
| Robert Blakemore, Greenfield  | 1991 - 1997 |
| Jim Craig, Springfield  | 1991 - 1997 |
| Jim Ferguson, Springfield   | 1989 - 1995 |
| W. Thomas Fowler, Jr., Springfield                                    | 1987 - 1993 |
| Jerry Hall, West Plains   | 1989 - 1995 |
| Joseph Passanise, St. Louis - Student Member                          | 1989 - 1991 |
| State Commissioner of Elementary and Secondary Education - Ex Officio |             |



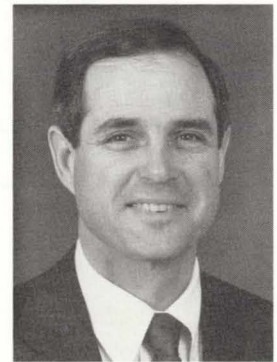
Jack Miller



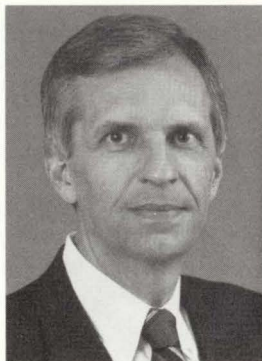
Robert Blakemore



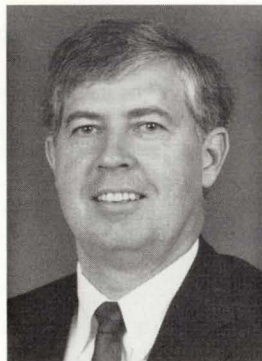
Jim Craig



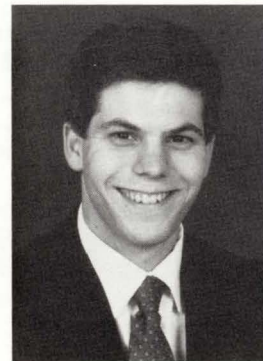
Jim Ferguson



W. Thomas Fowler, Jr.



Jerry Hall



Joseph Passanise



## **Administrative Council**

Dr. Marshall Gordon, President

Dr. Paul Toom, Executive Director for Budget, Planning, and Policy

Mr. Thomas E. Allen, Vice President for Finance

Dr. Russell M. Keeling, Acting Vice President for Academic Affairs

Dr. Herbert L. Lunday, Vice President for Student Affairs

Mr. Gregory P. Onstot, Vice President for University Advancement

Mr. Jerry R. Patton, Vice President for Administrative Services

## **Academic Organization**

College of Arts and Letters - Dr. Robert M. Scott, Interim Dean  
Art and Design; Communications; English; Foreign Languages; Music; Theatre and Dance

College of Business Administration - Dr. Ronald R. Bottin, Dean  
Accounting; Administrative Office Systems; Computer Information Systems; Finance and General Business; Management; Marketing

College of Education and Psychology - Dr. Arthur Mallory, Interim Dean  
Curriculum and Instruction; Educational Administration; Guidance and Counseling; Laboratory School; Library Science; Psychology.

College of Health and Applied Sciences - Dr. A. Duane Addleman, Dean  
Agriculture; Communication Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Technology; Military Science; Nursing

College of Humanities and Social Sciences - Dr. Bernice S. Warren, Dean  
Economics; History; Philosophy; Political Science; Religious Studies; Sociology and Anthropology; Social Work

College of Science and Mathematics - Dr. Jerry D. Berlin, Dean  
Biology; Biomedical Sciences; Chemistry; Computer Science; Geography, Geology, and Planning; Mathematics; Physics and Astronomy

Graduate School - Dr. Joel Persky, Acting Associate Vice President

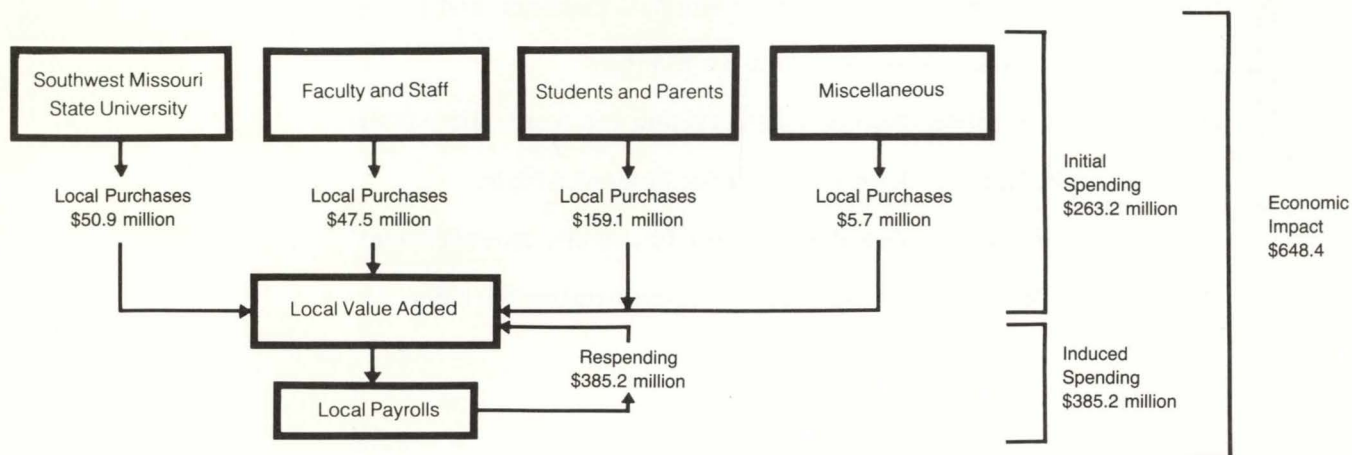
West Plains Campus - Dr. Marvin Looney, Vice President

Office of Special Academic Programs - Dr. Curtis P. Lawrence, Director

Office of Continuing Education - Dr. J. Ronald Fairbairn, Dean



## ECONOMIC IMPACT STATEMENT



The University exerts a large influence on the Springfield-Greene County economy while providing instruction, research, and public service. With 19,000-plus students, 1,518 full-time faculty/staff employees, and a \$95.6 million budget, SMSU easily qualifies as one of the area's leading enterprises. An examination of spending originating from students, employees, and other groups, provides a means to measure the institution's local economic impact during 1990-91.

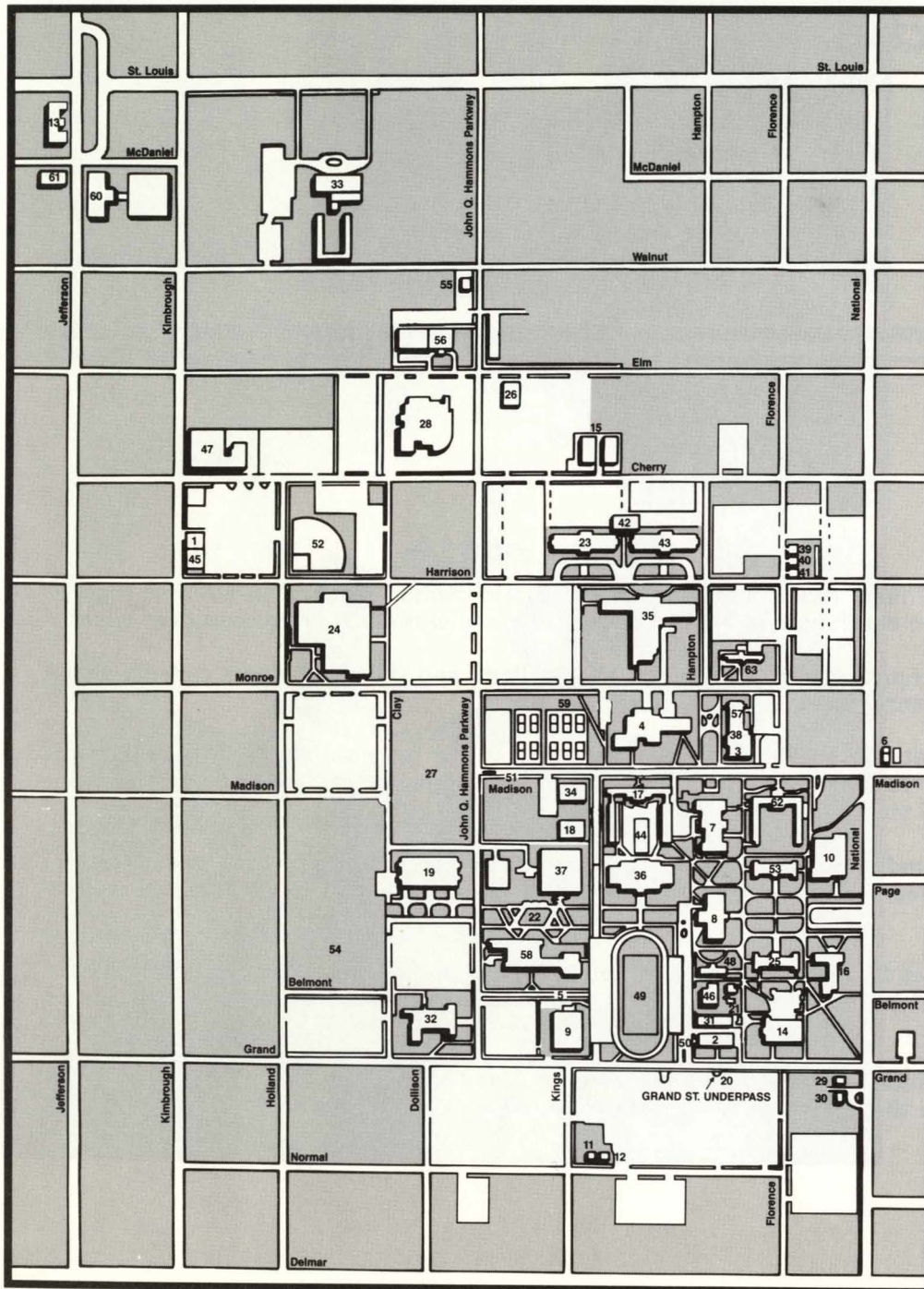
Faculty and staff spending is estimated to be over \$33,603 per capita, while students, on the average, spend approximately \$7,731 each. Parents of students spend another \$436 per student. In addition, expenditures by the institution for operations and capital projects, and by patrons of auxiliary activities, contribute \$50.9 million and \$5.7 million respectively.

Direct expenditures led to the generation of induced spending through a multiplying effect. In general, a multiplier of 2.46 was used to estimate the effect of most of the dollars spent. Multipliers 3.38 and 1.83 were applied to monies used for university operations and capital expenditures, respectively. After calculating the effects of these multipliers, an estimated total economic impact of \$648.4 million resulted from the combination of direct and induced spending.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Economic Impact of Southwest Missouri State University on Springfield, Missouri, 1990-1991*, Department of Economics, Southwest Missouri State University, November, 1990.



# MAP OF THE CAMPUS



## INDEX OF BUILDINGS AND FACILITIES

1. Archaeology Research-622 S. Kimbrough
2. Art Annex
3. Baker Bookstore
4. Blair-Shannon House
5. Briggs Street
6. Burgess House
7. Campus Union
8. Carrington Hall
9. Central Stores and Maintenance
10. Cheek Hall
11. Child Development Lab-1003 E. Normal
12. Child Development Lab Office-1011 E. Normal
13. Colonial Hotel
14. Craig Hall
15. Dogwood Apartments
16. Ellis Hall
17. Freudenberger House
18. Forsythe Athletic Center
19. Glass Hall
20. Grand Street Underpass
21. Greenhouse
22. Hammons Fountain
23. Hammons House
24. Hammons Student Center
25. Hill Hall
26. Honors House-912 E. Elm
27. Intramural Sports
28. Juanita K. Hammons Hall for the Performing Arts
29. KSMU Radio Station (Office)
30. KSMU Radio Station (Studio)
31. Karls Hall
32. Kemper Hall
33. Kentwood Hall
34. Library Annex
35. Laboratory School, Greenwood
36. McDonald Arena
37. Meyer Library
38. Morris Hall
39. Music-622 S. Florence
40. Music-628 S. Florence
41. Music-634 S. Florence
42. New Cafeteria
43. New Residence Hall
44. Outdoor Swimming Pool
45. Polymer Research Center-624 S. Kimbrough
46. Power House
47. Professional Building
48. Pummill Hall
49. Robert W. Plaster Sports Complex
50. Security Information Booth
51. Security Information Booth
52. Softball Field
53. Sicheluff Hall
54. Soccer Field
55. Student Art Gallery
56. Sunvilla Tower
57. Taylor Health Center
58. Temple Hall
59. Tennis Courts
60. The Alumni Center
61. The Bell Building
62. Wells House
63. Woods House



# Student Information

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## HIGHLIGHTS

- \* The headcount enrollment in fall 1991 on the Springfield campus reached an all-time high of 19,504 students. The enrollment included 793 minority students and 149 non-resident aliens.
- \* Full-time students represented 74 percent of all enrollees, and female students constituted 54 percent of the total enrollment.
- \* Every Missouri county except Putnam was represented in the fall enrollment, and 30 counties had more than 100 residents enrolled. In addition, 46 other states and 43 countries were accounted for in the student body.
- \* Incidental fees for undergraduate students enrolled for 12 hours increased by 7 percent in the 1991-92 academic year. A flat fee of \$62 per credit hour is charged to all Missouri undergraduate students.
- \* Almost \$42 million in financial aid was awarded to SMSU students in fiscal year 1991. Loans accounted for almost half of the aid, and grants and scholarships made up about 43 percent of the total.
- \* The College of Business Administration has more majors (3,909) than the other colleges, but the department with the most majors is Elementary and Secondary Education with 1,341.







**FALL HEADCOUNT ENROLLMENT  
SPRINGFIELD CAMPUS**

|                      | 1982  | 1983  | 1984  | 1985  | 1986  | 1987  | 1988  | 1989  | 1990  | 1991  |
|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| <b>Undergraduate</b> |       |       |       |       |       |       |       |       |       |       |
| Full-Time Male       | 4936  | 5011  | 4923  | 4931  | 5119  | 5454  | 5962  | 6490  | 6860  | 6740  |
| Full-Time Female     | 5070  | 5186  | 5154  | 5347  | 5482  | 5939  | 6436  | 6981  | 7505  | 7489  |
| Part-Time Male       | 1478  | 1433  | 1458  | 1428  | 1403  | 1442  | 1422  | 1522  | 1555  | 1651  |
| Part-Time Female     | 2024  | 1959  | 1913  | 1946  | 2008  | 1926  | 1912  | 2044  | 2037  | 2061  |
| Total Undergraduate  | 13508 | 13589 | 13448 | 13652 | 14012 | 14761 | 15732 | 17037 | 17957 | 17941 |
| <b>Graduate</b>      |       |       |       |       |       |       |       |       |       |       |
| Full-Time Male       | 67    | 78    | 89    | 79    | 93    | 81    | 94    | 108   | 106   | 130   |
| Full-Time Female     | 51    | 59    | 78    | 99    | 84    | 103   | 76    | 99    | 129   | 164   |
| Part-Time Male       | 330   | 302   | 301   | 347   | 287   | 342   | 275   | 305   | 336   | 368   |
| Part-Time Female     | 517   | 545   | 636   | 726   | 757   | 798   | 829   | 878   | 952   | 901   |
| Total Graduate       | 965   | 984   | 1104  | 1251  | 1221  | 1324  | 1274  | 1390  | 1523  | 1563  |
| <b>Total</b>         | 14473 | 14573 | 14552 | 14903 | 15233 | 16085 | 17006 | 18427 | 19480 | 19504 |

Note: Includes Off-Campus

Source: HEGIS 2300-2.3A and IPEDS EF1

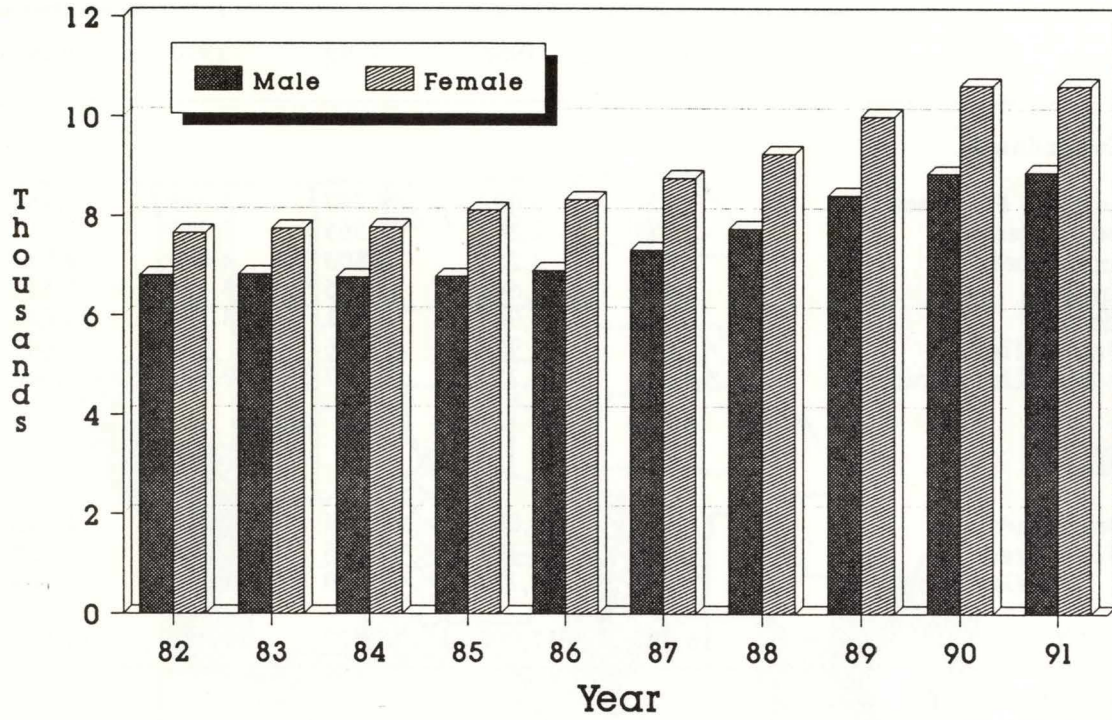
**FALL ENROLLMENT BY ETHNIC CATEGORY AND SEX  
SPRINGFIELD CAMPUS**

|                             | 1987 |      | 1988 |      | 1989 |       | 1990 |       | 1991 |       |
|-----------------------------|------|------|------|------|------|-------|------|-------|------|-------|
|                             | M    | F    | M    | F    | M    | F     | M    | F     | M    | F     |
| White, Non-Hispanic         | 7018 | 8531 | 7429 | 8971 | 8060 | 9674  | 8444 | 10227 | 8395 | 10167 |
| Black, Non-Hispanic         | 106  | 77   | 120  | 113  | 155  | 150   | 181  | 177   | 220  | 199   |
| Hispanic                    | 45   | 34   | 43   | 41   | 46   | 37    | 47   | 52    | 64   | 54    |
| Asian or Pacific Islander   | 67   | 77   | 82   | 77   | 78   | 72    | 89   | 87    | 96   | 89    |
| Amer. Ind. or Alask. Native | 11   | 18   | 14   | 21   | 21   | 34    | 24   | 31    | 27   | 44    |
| Non-Resident Alien          | 72   | 29   | 65   | 30   | 65   | 35    | 72   | 49    | 87   | 62    |
|                             | 7319 | 8766 | 7753 | 9253 | 8425 | 10002 | 8857 | 10623 | 8889 | 10615 |

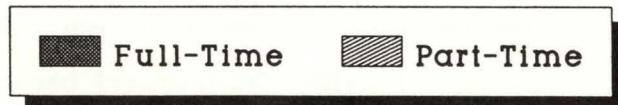
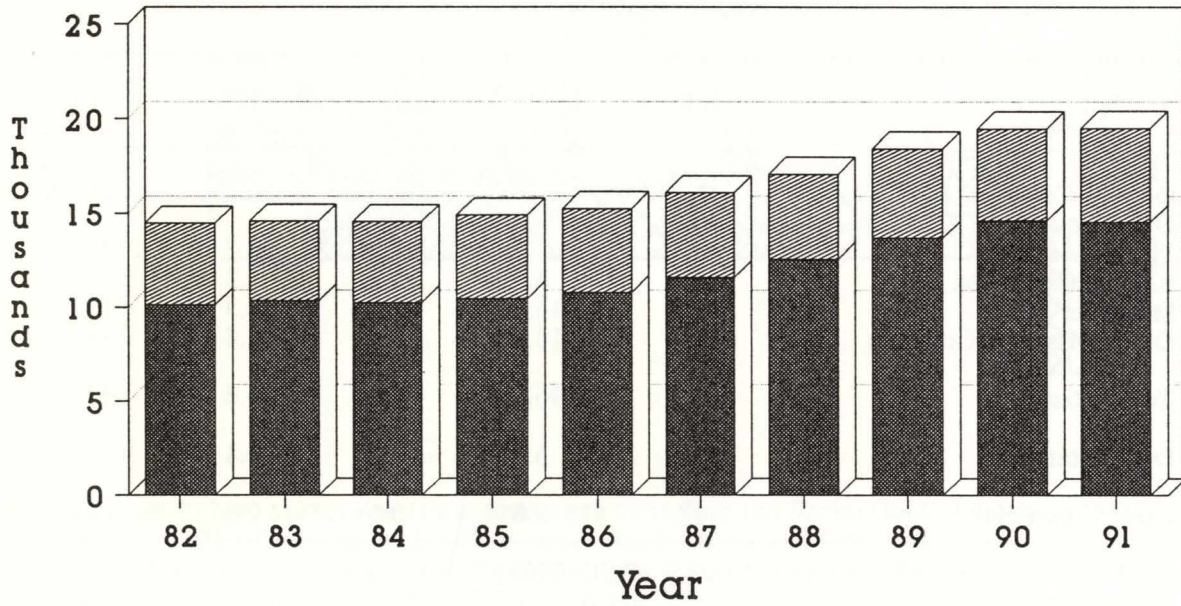
Source: IPEDS EF1



### FALL ENROLLMENT BY GENDER SPRINGFIELD CAMPUS



### FALL ENROLLMENT BY ENROLLMENT STATUS SPRINGFIELD CAMPUS





**HEADCOUNT ENROLLMENT BY CLASS  
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

|                       | 1987         | 1988       | 1989       | 1990       | 1991       |
|-----------------------|--------------|------------|------------|------------|------------|
| <b>Undergraduates</b> |              |            |            |            |            |
| Entering Freshmen     | 3,454        | 3,692      | 3,747      | 3,349      | 3,064      |
| Other Freshmen        | 2,059        | 2,240      | 2,565      | 2,609      | 2,218      |
| Sophomores            | 2,884        | 3,257      | 3,803      | 4,079      | 4,139      |
| Juniors               | 2,643        | 2,642      | 2,965      | 3,454      | 3,529      |
| Seniors               | 2,686        | 2,967      | 2,961      | 3,529      | 4,044      |
| Unclassified          | <u>1,035</u> | <u>934</u> | <u>996</u> | <u>937</u> | <u>947</u> |
| Total Undergraduates  | 14,761       | 15,732     | 17,037     | 17,957     | 17,941     |
| <b>Graduates</b>      |              |            |            |            |            |
| Degree-seeking        | 1,100        | 1,082      | 1,194      | 1,306      | 1,325      |
| Undeclared            | <u>224</u>   | <u>192</u> | <u>196</u> | <u>217</u> | <u>238</u> |
| Total Graduates       | 1,324        | 1,274      | 1,390      | 1,523      | 1,563      |
| <b>Grand Total</b>    | 16,085       | 17,006     | 18,427     | 19,480     | 19,504     |

Source: IPEDS EF1

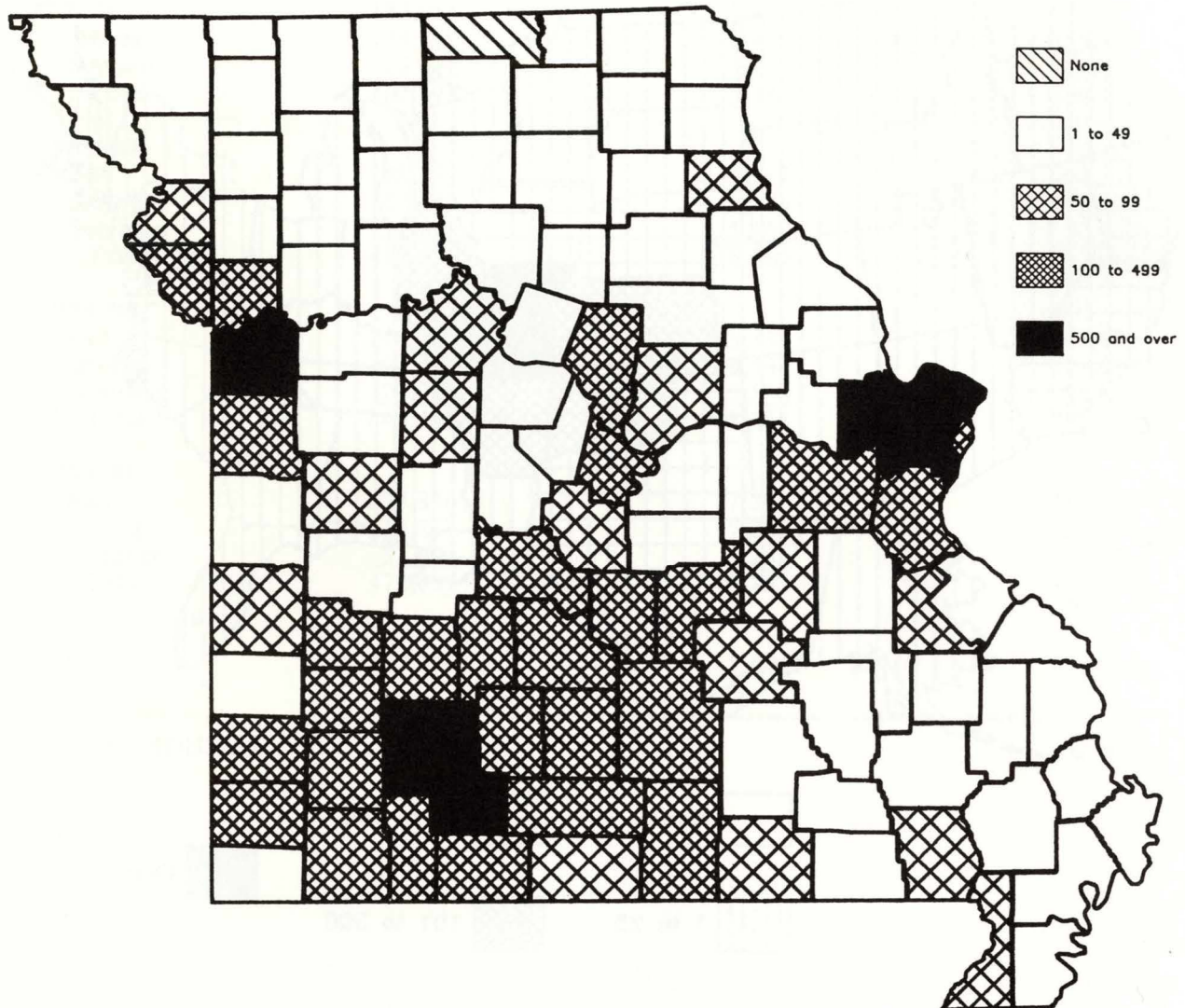
**LEGAL RESIDENCE OF STUDENTS  
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

|                                      | 1987  | 1988  | 1989  | 1990  | 1991  |
|--------------------------------------|-------|-------|-------|-------|-------|
| Greene County                        | 32.3% | 31.8% | 30.8% | 30.5% | 28.1% |
| Other Southwest District<br>Counties | 25.6  | 24.5  | 24.3  | 23.7  | 23.5  |
| Kansas City Area                     | 4.6   | 5.0   | 5.3   | 5.3   | 5.6   |
| St. Louis Area                       | 16.0  | 16.8  | 17.1  | 17.3  | 17.0  |
| Other Missouri Counties              | 17.7  | 18.2  | 18.5  | 18.8  | 19.2  |
| Total Missouri                       | 96.2  | 96.3  | 96.0  | 95.6  | 93.4  |
| Other States                         | 3.1   | 3.1   | 3.4   | 3.8   | 5.8   |
| Other Countries                      | 0.6   | 0.6   | 0.6   | 0.6   | 0.8   |

Source: Office of Admissions and Records (REC-0202)



# ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1991

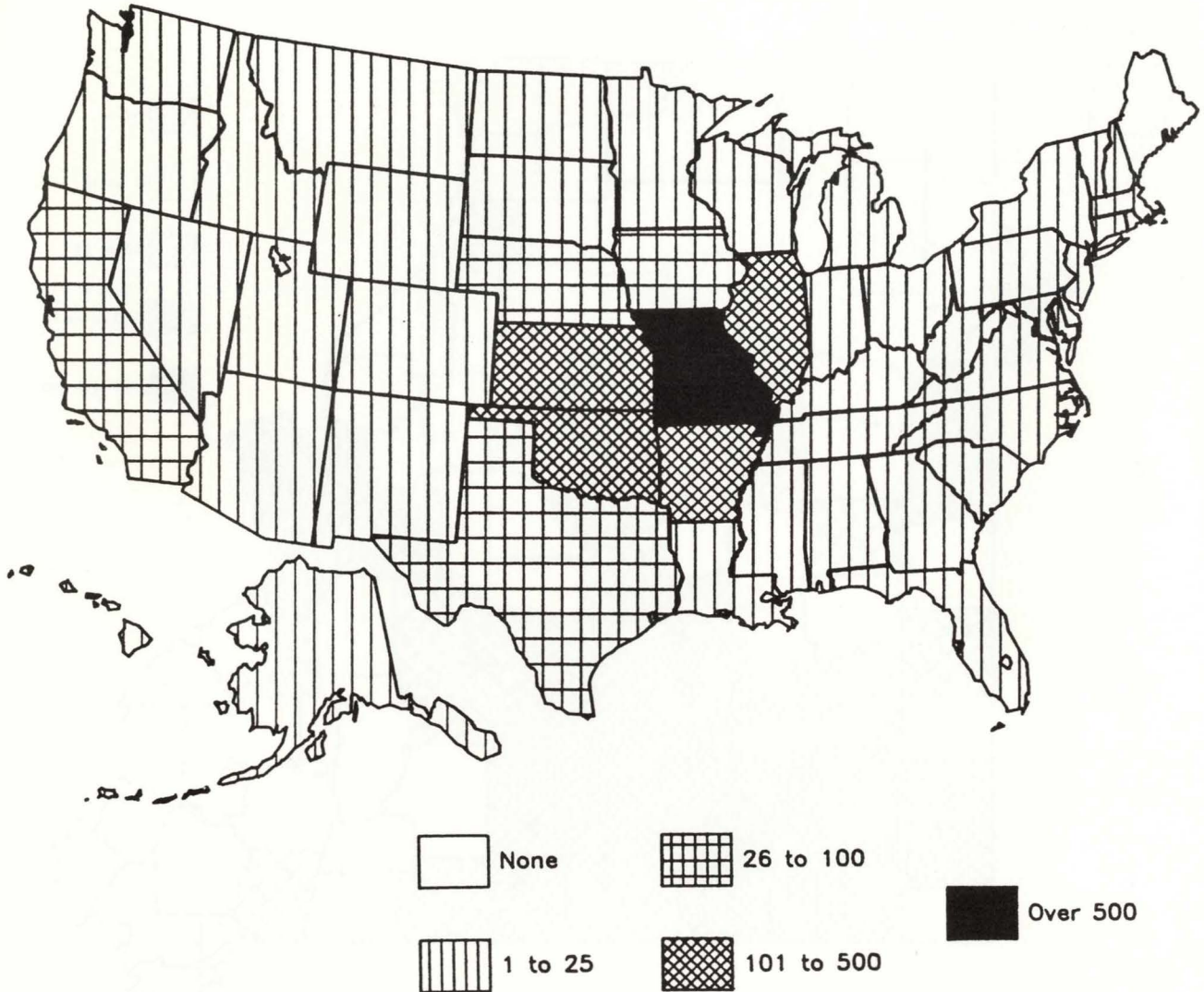


Students from 113 of Missouri's 114 counties are attending the Springfield campus of SMSU in the fall semester, 1991. Counties with 100 or more residents enrolled include Barry, 174; Boone, 128; Camden, 168; Cass, 139; Cedar, 108; Christian, 717; Clay, 318; Cole, 233; Dade, 101; Dallas, 145; Douglas, 113; Franklin, 235; Greene, 5,456; Howell, 330; Jackson, 773; Jasper, 233; Jefferson, 316; Laclede, 371; Lawrence, 338; Newton, 148; Phelps, 210; Platte, 110; Polk, 276; Pulaski, 155; St. Charles, 626; St. Louis, 2,672; Stone, 147; Taney, 279; Texas, 186; Webster, 363; and Wright, 190.

Source: Office of Admissions and Records (REC-0202)



# ENROLLMENT BY STATE OF RESIDENCE, FALL 1991



Forty-seven states are represented in the student body. Nine states, including Missouri, have 26 or more residents in attendance.

In addition, 150 foreign students from 43 countries are attending. These students come from all parts of the world with 36 from Asia, 48 from Africa, 28 from Europe, and 38 from North and South America. Cameroon has the largest representation with 17 students enrolled.

Source: Office of Admissions and Records (REC-0202)



**CREDIT HOUR PRODUCTION BY STUDENT LEVEL  
BY SEMESTER - SPRINGFIELD CAMPUS**

|                | Undergraduate | Graduate     | Total         |
|----------------|---------------|--------------|---------------|
| <b>1987-88</b> |               |              |               |
| Fall           | 183,981       | 5,915        | 189,896       |
| Spring         | 173,780       | 5,477        | 179,257       |
| Summer         | <u>24,918</u> | <u>5,055</u> | <u>29,973</u> |
| Total          | 382,679       | 16,447       | 399,126       |
| <b>1988-89</b> |               |              |               |
| Fall           | 198,299       | 5,912        | 204,211       |
| Spring         | 187,149       | 5,586        | 192,735       |
| Summer         | <u>25,188</u> | <u>5,162</u> | <u>30,350</u> |
| Total          | 410,636       | 16,660       | 427,296       |
| <b>1989-90</b> |               |              |               |
| Fall           | 214,392       | 6,332        | 220,724       |
| Spring         | 205,471       | 6,448        | 211,919       |
| Summer         | <u>29,250</u> | <u>5,578</u> | <u>34,828</u> |
| Total          | 449,113       | 18,358       | 467,471       |
| <b>1990-91</b> |               |              |               |
| Fall           | 227,836       | 7,247        | 235,083       |
| Spring         | 213,217       | 7,281        | 220,498       |
| Summer         | <u>31,014</u> | <u>5,265</u> | <u>36,279</u> |
| Total          | 472,067       | 19,793       | 491,860       |
| <b>1991-92</b> |               |              |               |
| Fall           | 225,279       | 7,544        | 232,823       |

Source: MDHE 15

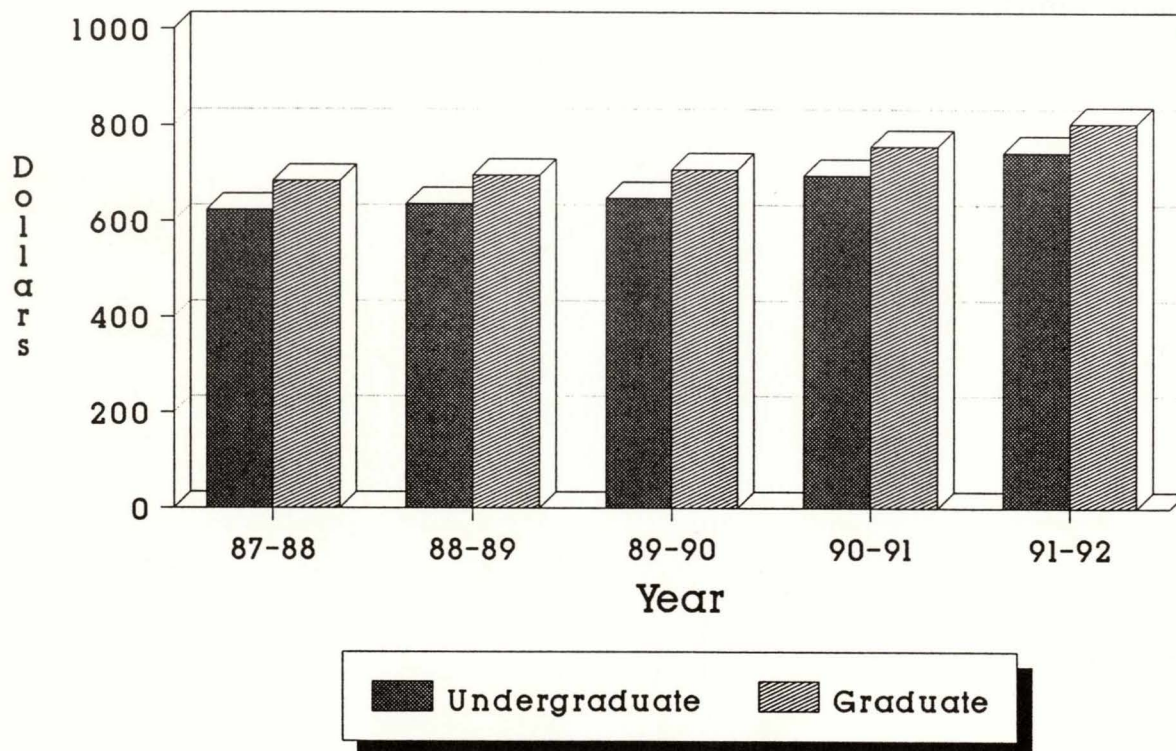


# **SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS**

|                                    |                  | 1987-88 | 1988-89 | 1989-90 | 1990-91 | 1991-92 |
|------------------------------------|------------------|---------|---------|---------|---------|---------|
| <b>Full-Time Cost Per Semester</b> |                  |         |         |         |         |         |
| <u><b>Resident</b></u>             |                  |         |         |         |         |         |
| Undergraduate                      | (12 hrs.)        | \$624   | \$636   | \$648   | \$696   | \$744   |
| Graduate                           | (12 hrs.)        | 684     | 696     | 708     | 756     | 804     |
| <u><b>Nonresident</b></u>          |                  |         |         |         |         |         |
| Undergraduate                      | (12 hrs.)        | 1,248   | 1,272   | 1,296   | 1,392   | 1,488   |
| Graduate                           | (12 hrs.)        | 1,368   | 1,392   | 1,416   | 1,512   | 1,608   |
| <b>Part-Time Cost Per Hour</b>     |                  |         |         |         |         |         |
| <u><b>Resident</b></u>             |                  |         |         |         |         |         |
| Undergraduate                      |                  | 52      | 53      | 54      | 58      | 62      |
| Graduate                           |                  | 57      | 58      | 59      | 63      | 67      |
| <u><b>Nonresident</b></u>          |                  |         |         |         |         |         |
| Undergrad                          | (1-3 hrs.)       | 52      | 53      | 54      | 58      | 62      |
|                                    | (4-6 hrs.)       | 52      | 53      | 54      | 58      | 124     |
|                                    | (7 or more hrs.) | 104     | 106     | 108     | 116     | 124     |
| Graduate                           | (1-3 hrs.)       | 57      | 58      | 59      | 63      | 67      |
|                                    | (4-6 hrs.)       | 57      | 58      | 59      | 63      | 134     |
|                                    | (7 or more hrs.) | 114     | 116     | 118     | 126     | 134     |

Source: University Bulletin

## **RESIDENT FEES PER SEMESTER**



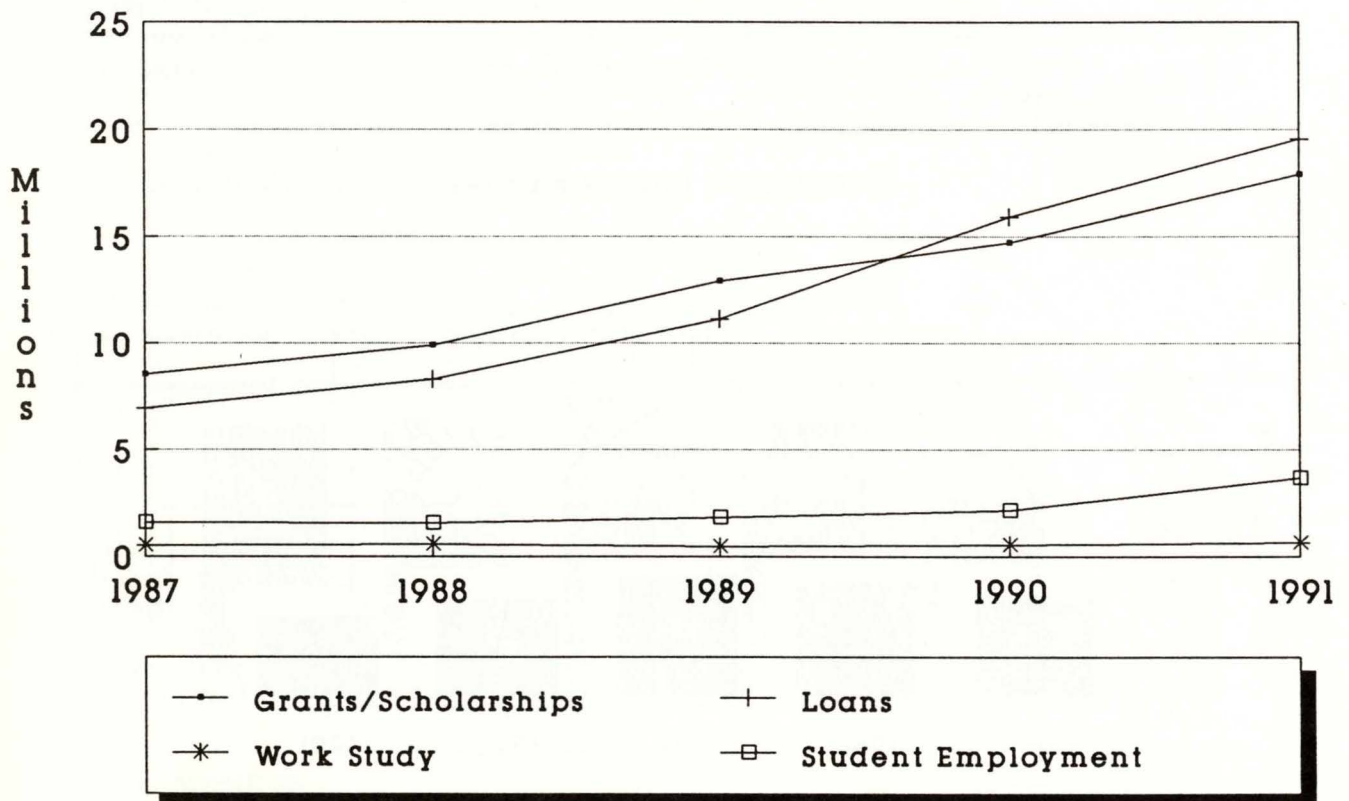


# STUDENT FINANCIAL AID

| Fiscal Year                  | Grants & Scholarships | Loans      | Work Study | Student Employment | Total      | % of Total Based on Need |
|------------------------------|-----------------------|------------|------------|--------------------|------------|--------------------------|
| <b>Financial Aid Granted</b> |                       |            |            |                    |            |                          |
| 1987                         | 8,538,039             | 6,952,323  | 524,329    | 1,582,185          | 17,596,876 | 68.2                     |
| 1988                         | 9,903,654             | 8,310,387  | 562,925    | 1,558,913          | 20,335,879 | 68.6                     |
| 1989                         | 12,907,590            | 11,142,916 | 455,555    | 1,824,998          | 26,331,059 | 71.2                     |
| 1990                         | 14,727,126            | 15,919,482 | 541,918    | 2,158,657          | 33,347,183 | 79.1                     |
| 1991                         | 17,917,757            | 19,562,558 | 631,771    | 3,678,864          | 41,790,950 | 65.6                     |
| <b>Students Served</b>       |                       |            |            |                    |            |                          |
| 1987                         | 8,619                 | 6,020      | 605        | 2,021              | 17,265     | 62.1                     |
| 1988                         | 9,764                 | 4,355      | 641        | 2,239              | 16,999     | 57.8                     |
| 1989                         | 11,571                | 5,366      | 560        | 2,365              | 19,862     | 58.3                     |
| 1990                         | 11,042                | 7,616      | 588        | 2,556              | 21,802     | 71.8                     |
| 1991                         | 13,598                | 9,414      | 606        | 2,854              | 26,472     | 62.1                     |

Source: MDHE 14 and Financial Aids Office

## FINANCIAL AID GRANTED BY CATEGORY





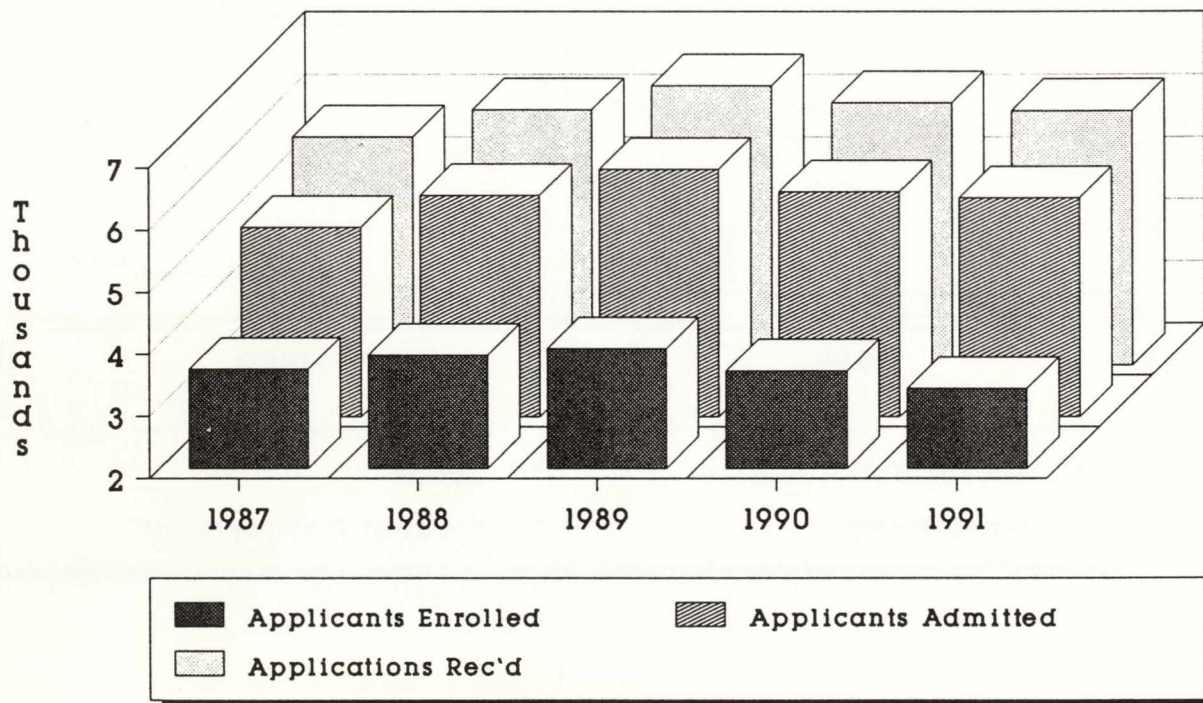
# **ADMISSIONS SUMMARY IN FALL SEMESTERS**

| Student Category                | No. of Applicants | No. Accepted | Percent of Applicants Accepted | No. of Actual Enrollments | Percent of Accepted Applicants Enrolled* |
|---------------------------------|-------------------|--------------|--------------------------------|---------------------------|--|
| <b>First-Time Undergraduate</b> |                   |              |                                |                           |  |
| 1987                            | 5,670             | 5,049        | 89.0                           | 3,598                     | 71.3                                     |
| 1988                            | 6,100             | 5,561        | 91.2                           | 3,826                     | 68.8                                     |
| 1989                            | 6,488             | 5,979        | 92.2                           | 3,925                     | 65.7                                     |
| 1990                            | 6,213             | 5,618        | 90.5                           | 3,571                     | 63.6                                     |
| 1991                            | 6,088             | 5,521        | 90.7                           | 3,284                     | 59.5                                     |
| <b>Transfer Undergraduate</b>   |                   |              |                                |                           |  |
| 1987                            | 1,375             | 1,121        | 81.5                           | 865                       | 77.2                                     |
| 1988                            | 1,418             | 1,177        | 83.0                           | 842                       | 71.6                                     |
| 1989                            | 1,656             | 1,366        | 82.5                           | 1,019                     | 74.6                                     |
| 1990                            | 1,779             | 1,542        | 86.7                           | 1,100                     | 71.4                                     |
| 1991                            | 1,815             | 1,553        | 85.6                           | 1,059                     | 68.2                                     |
| <b>Graduate</b>                 |                   |              |                                |                           |  |
| 1987                            | 448               | 401          | 89.5                           | 230                       | 57.4                                     |
| 1988                            | 401               | 371          | 92.6                           | 226                       | 61.0                                     |
| 1989                            | 479               | 400          | 83.5                           | 260                       | 65.0                                     |
| 1990                            | 539               | 483          | 89.7                           | 279                       | 57.8                                     |
| 1991                            | 620               | 513          | 82.8                           | 277                       | 54.0                                     |

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Admissions and Records (ADM010).

\*Does not include nondegree-seeking students who enrolled.

## **FIRST-TIME UNDERGRADUATE**





# **ACT STANDARD SCORES FOR FRESHMEN**

|  | 1986-87<br>N=2767 | 1987-88<br>N=2735 | 1988-89<br>N=3660 | 1989-90<br>N=3745 | 1990-91<br>N=3373 |
|--|-------------------|-------------------|-------------------|-------------------|-------------------|
| <b>English</b>                             |                   |                   |                   |                   |                   |
| SMSU Enrolled Norm                         | 18.9              | 19.2              | 19.1              | 19.1              | 21.5              |
| State Norm                                 | 18.8              | 18.8              | 18.9              | 18.8              | 20.8              |
| National Enrolled Norm                     | 18.9              | 18.7              | 19.0              | 19.0              | 21.2              |
| <b>Mathematics</b>                         |                   |                   |                   |                   |                   |
| SMSU Enrolled Norm                         | 17.2              | 17.8              | 16.7              | 17.0              | 19.8              |
| State Norm                                 | 17.5              | 17.5              | 17.3              | 17.2              | 19.8              |
| National Enrolled Norm                     | 17.7              | 17.4              | 17.8              | 17.8              | 20.3              |
| <b>Social Studies/Reading*</b>             |                   |                   |                   |                   |                   |
| SMSU Enrolled Norm                         | 18.4              | 18.5              | 18.4              | 18.3              | N/A               |
| State Norm                                 | 18.3              | 18.2              | 18.1              | 17.9              | N/A               |
| National Enrolled Norm                     | 18.2              | 17.8              | 18.1              | 18.0              | N/A               |
| <b>Natural Sciences/Science Reasoning*</b> |                   |                   |                   |                   |                   |
| SMSU Enrolled Norm                         | 21.6              | 21.9              | 22.0              | 21.8              | N/A               |
| State Norm                                 | 21.7              | 21.8              | 21.8              | 21.6              | N/A               |
| National Enrolled Norm                     | 21.7              | 21.6              | 21.9              | 21.8              | N/A               |
| <b>Composite</b>                           |                   |                   |                   |                   |                   |
| SMSU Enrolled Norm                         | 19.2              | 19.5              | 19.2              | 19.2              | 21.4              |
| State Norm                                 | 19.2              | 19.2              | 19.1              | 19.0              | 20.9              |
| National Enrolled Norm                     | 19.2              | 19.0              | 19.3              | 19.3              | 21.1              |

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

\*Change in ACT exams for 1990-91 year

## **HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS**

|             | Fall Semesters |       |       |       |       |
|-------------|----------------|-------|-------|-------|-------|
|             | 1987           | 1988  | 1989  | 1990  | 1991  |
| Highest 20% | 29.2%          | 28.6% | 27.6% | 31.4% | 32.0% |
| Fourth 20%  | 27.7           | 26.5  | 27.0  | 26.0  | 25.1  |
| Third 20%   | 21.7           | 21.7  | 20.8  | 20.2  | 20.3  |
| Second 20%  | 12.4           | 13.7  | 12.7  | 12.1  | 12.8  |
| Lowest 20%  | 4.4            | 5.6   | 5.1   | 5.1   | 4.2   |
| Not Ranked  | 4.6            | 3.9   | 6.8   | 5.2   | 5.6   |

Source: MDHE 06



**CUMULATIVE GPA BY STUDENT CLASS  
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

|      | Freshman | Sophomore | Junior | Senior | Special | Total<br>Under-<br>graduate | Graduate |
|------|----------|-----------|--------|--------|---------|-----------------------------|----------|
| 1986 | 2.22     | 2.60      | 2.74   | 2.87   | 2.91    | 2.75                        | 3.71     |
| 1987 | 2.31     | 2.60      | 2.76   | 2.89   | 2.95    | 2.77                        | 3.71     |
| 1988 | 2.38     | 2.64      | 2.77   | 2.89   | 2.93    | 2.78                        | 3.72     |
| 1989 | 2.40     | 2.65      | 2.76   | 2.91   | 2.82    | 2.79                        | 3.72     |
| 1990 | 2.41     | 2.66      | 2.79   | 2.92   | 2.89    | 2.81                        | 3.75     |

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES  
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

|                      | 1986  | 1987  | 1988  | 1989  | 1990  |
|----------------------|-------|-------|-------|-------|-------|
| A (Excellent)        | 25.4% | 26.2% | 27.7% | 28.2% | 29.1% |
| B (Superior)         | 29.4  | 30.6  | 30.5  | 30.1  | 30.1  |
| C (Satisfactory)     | 21.1  | 20.6  | 20.0  | 19.5  | 19.6  |
| D (Minimum Passing)  | 6.9   | 6.9   | 6.0   | 6.4   | 6.3   |
| F (Unsatisfactory)   | 5.0   | 4.9   | 4.4   | 4.6   | 4.5   |
| I (Incomplete)       | .9    | 1.0   | .9    | 1.2   | .9    |
| N (Drop)             | 10.8  | 9.3   | 10.0  | 9.6   | 9.1   |
| V (Audit)            | .3    | .3    | .4    | .3    | .3    |
| Z (Deferred - grad.) | _.1   | _.1   | _.1   | _.1   | _.1   |
| Total                | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: Office of Admissions and Records (GRA-250)



**NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE\***  
**FALL SEMESTERS, 1990 AND 1991**  
**SPRINGFIELD CAMPUS**

| College & Department                 | 1990  | 1991  | College & Department                    | 1990   | 1991   |
|--------------------------------------|-------|-------|---|--------|--------|
| <b>Arts &amp; Letters</b>            |       |       | <b>Humanities &amp; Social Sciences</b> |        |        |
| Art & Design                         | 443   | 418   | Economics                               | 128    | 105    |
| Communications                       | 902   | 933   | History                                 | 270    | 312    |
| English                              | 375   | 405   | Philosophy                              | 13     | 15     |
| Foreign Languages                    | 72    | 77    | Political Science                       | 271    | 269    |
| Music                                | 220   | 208   | Religious Studies                       | 34     | 33     |
| Theatre & Dance                      | 184   | 207   | Sociology & Anthropology                | 189    | 212    |
| Total                                | 2,196 | 2,248 | Social Work                             | 179    | 194    |
|                                      |       |       | Total                                   | 1,084  | 1,140  |
| <b>Business Administration</b>       |       |       | <b>Science &amp; Mathematics</b>        |        |        |
| Accounting                           | 1,017 | 984   | Biology                                 | 515    | 533    |
| Admin. Office Systems                | 255   | 247   | Biomedical Sciences                     | 48     | 56     |
| Computer Info. Systems               | 370   | 380   | Chemistry                               | 126    | 161    |
| Finance & Gen. Bus.                  | 1,008 | 923   | Computer Science                        | 189    | 164    |
| Management                           | 679   | 587   | Geosciences                             | 172    | 178    |
| Marketing                            | 729   | 668   | Mathematics                             | 283    | 303    |
| M.B.A.                               | 116   | 120   | Physics & Astronomy                     | 104    | 108    |
| Total                                | 4,174 | 3,909 | Total                                   | 1,437  | 1,503  |
| <b>Education &amp; Psychology</b>    |       |       | <b>Special Academic Programs</b>        |        |        |
| Educational Administration           | 263   | 246   |   | 99     | 101    |
| Elem. & Secon. Ed.                   | 1,348 | 1,341 |   |        |        |
| Guidance & Counseling                | 188   | 200   | Nondegree & Unclass. Grad.              | 219    | 241    |
| Psychology                           | 726   | 787   | Undeclared Undergrad.                   | 4,004  | 3,874  |
| Reading & Spec. Ed.                  | 269   | 254   |   |        |        |
| Total                                | 2,794 | 2,828 |   |        |        |
| <b>Health &amp; Applied Sciences</b> |       |       | <b>Grand Total</b>                      |        |        |
| Agriculture                          | 411   | 452   |   | 18,575 | 18,588 |
| Communication Disorders              | 175   | 204   |   |        |        |
| Consumer & Family Studies            | 667   | 695   |   |        |        |
| Health, P.E. & Rec.                  | 471   | 550   |   |        |        |
| Industrial Technology                | 451   | 449   |   |        |        |
| Nursing                              | 393   | 394   |   |        |        |
| Total                                | 2,568 | 2,744 |   |        |        |

\*Includes on and off campus and on and off schedule, with the exception of special students.  
Source: Office of Planning and Policy (EARL 9038 and EARL 9274)



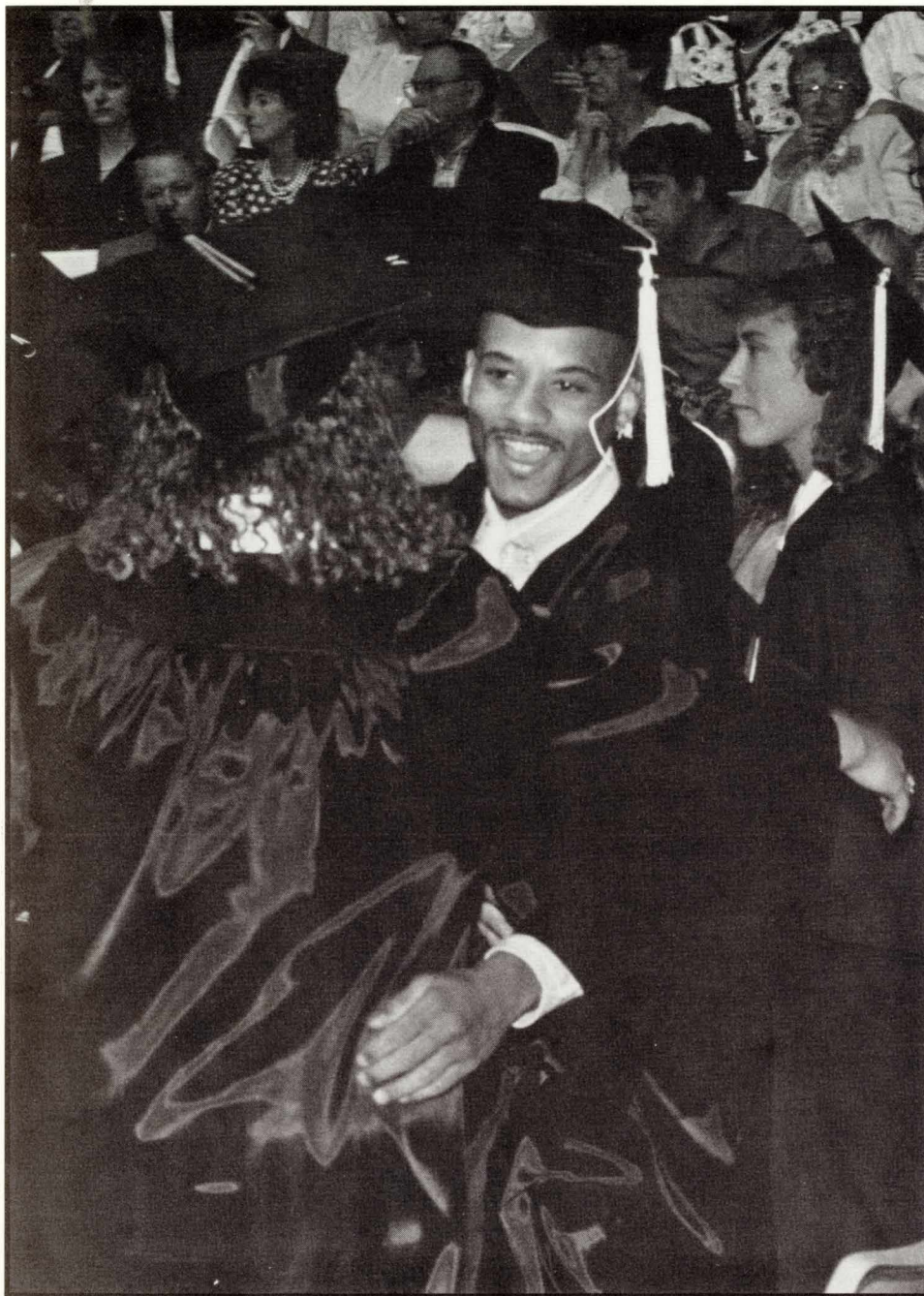
# Degree Programs and Degrees Conferred

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## HIGHLIGHTS

- \* The University offers baccalaureate degrees in 83 degree programs and master's degrees in 19 disciplines. An educational specialist degree is also offered in Educational Administration.
- \* Majors may be selected from a total of 92 different degree programs. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, theology, and other professional areas.
- \* The number of degrees conferred at all levels in FY91 increased over FY90. The 2,134 degrees conferred at the bachelor's level represented an all-time high for the university.
- \* Almost 86 percent of all degrees awarded in fiscal year 1991 were at the baccalaureate level, and 57 percent of all degrees completed were by females.







# **CURRENT DEGREE PROGRAMS**

## **1991-92**

| Program Name                              | Degree           |
|---|------------------|
| Accounting                                | BS, MAcc         |
| Administrative Office Systems             | BS               |
| Administrative Office Systems/Medical     | AS               |
| Agricultural Business                     | BS               |
| Agronomy                                  | BS               |
| Animal Science                            | BS               |
| Antiquities                               | BA               |
| Art                                       | BA, BFA, BSEd    |
| Biology                                   | BA, BS, BSEd, MS |
| Business Administration                   | MBA              |
| Business Education                        | BSEd             |
| Cartography/Map Technology                | BS               |
| Chemistry                                 | BS, BSEd         |
| Child and Family Development              | BS               |
| Clothing, Textiles, and Merchandising     | BS               |
| Communications                            | BA, BS, MA       |
| Communication Disorders                   | BS, MA           |
| Computer Information Systems              | BS               |
| Computer Science                          | BS               |
| Construction Management Technology        | BS               |
| Dance                                     | BFA              |
| Defense and Strategic Studies             | MS               |
| Design                                    | BFA              |
| Dietetics                                 | BS               |
| Drafting and Design Technology            | BS               |
| Earth Science                             | BSEd             |
| Economics                                 | BA, BS           |
| Educational Administration                | MSEd, EdS        |
| Electricity-Electronics Technology        | BS               |
| Electronic Media                          | BS               |
| Elementary Education                      | BSEd, MSEd       |
| Engineering Physics                       | BS               |
| English                                   | BA, BSEd, MA     |
| Finance                                   | BS               |
| Foods and Nutrition                       | BS               |
| French                                    | BA, BS, BSEd     |
| General Agriculture                       | BS               |
| General Business                          | BS               |
| General Studies                           | AA               |
| Geography                                 | BA, BS           |
| Geology                                   | BS               |
| German                                    | BA, BS, BSEd     |
| Gerontology                               | BS               |
| Guidance and Counseling                   | MS               |
| History                                   | BA, BSEd, MA     |
| Horticulture                              | BS               |
| Hospitality and Restaurant Administration | BS               |
| Housing and Interior Design               | BS               |
| Industrial Education                      | BSEd             |
| Industrial Management                     | BS               |



| Program Name                            | Degree           |
|---|------------------|
| Latin                                   | BA, BSEd         |
| Management                              | BS               |
| Manufacturing Technology                | BS               |
| Marketing                               | BS               |
| Mathematics                             | BA, BS, BSEd, MA |
| Mechanical                              | BS               |
| Medical Technology                      | BS               |
| Music                                   | BA, BSEd         |
| Music/Composition                       | BM               |
| Music/Performance                       | BM               |
| Nursing                                 | AS, BSN          |
| Philosophy                              | BA               |
| Physical Education                      | BSEd             |
| Physics                                 | BS, BSEd         |
| Political Science                       | BA, BS           |
| Power and Transportation                | BS               |
| Printing                                | BS               |
| Psychology                              | BA, BS           |
| Public Administration                   | BA, BS, MPA      |
| Radiography                             | BS               |
| Reading                                 | MSEd             |
| Recreation and Leisure Studies          | BS               |
| Religious Studies                       | BA               |
| Resource Planning                       | MS               |
| Respiratory Therapy                     | BS               |
| Science                                 | BSEd             |
| Secondary Education                     | MSEd             |
| Social Studies                          | BSEd             |
| Social Work                             | BSW              |
| Sociology                               | BA, BS           |
| Spanish                                 | BA, BS, BSEd     |
| Spanish/Latin American Studies          | BA, BS, BSEd     |
| Special Education/Learning Disabilities | BSEd, MSEd       |
| Special Education/Mental Retardation    | BSEd, MSEd       |
| Speech and Theatre                      | BSEd             |
| Technical Physics                       | BS               |
| Theatre                                 | BA, BFA, MA      |
| Urban and Regional Planning             | BS               |
| Vocational Agriculture                  | BSEd             |
| Vocational Home Economics               | BSEd             |
| Wildlife Conservation and Management    | BS               |
| Writing                                 | BA               |

Source: University Bulletin and Graduate Catalog



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**DEGREES CURRENTLY OFFERED**

|      |                                   |
|------|-----------------------------------|
| AA   | Associate of Arts                 |
| AS   | Associate of Science              |
| BA   | Bachelor of Arts                  |
| BFA  | Bachelor of Fine Arts             |
| BM   | Bachelor of Music                 |
| BS   | Bachelor of Science               |
| BSEd | Bachelor of Science in Education  |
| BSN  | Bachelor of Science in Nursing    |
| BSW  | Bachelor of Social Work           |
| MA   | Master of Arts                    |
| MAcc | Master of Accountancy             |
| MBA  | Master of Business Administration |
| MPA  | Master of Public Administration   |
| MS   | Master of Science                 |
| MSEd | Master of Science in Education    |
| EdS  | Educational Specialist            |

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**NUMBER OF DEGREES CONFERRED**

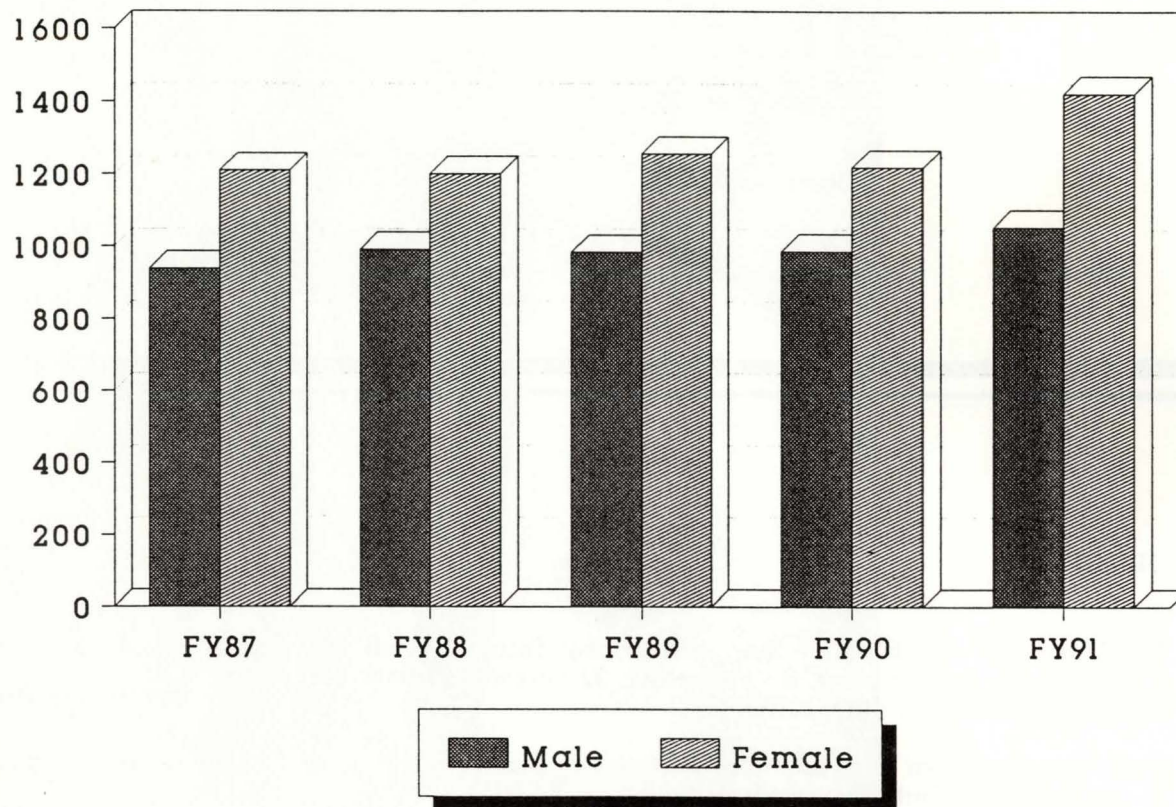

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| Fiscal<br>Year | By Level  |            |          |            | By Gender |        | Total<br>Degrees |
|----------------|-----------|------------|----------|------------|-----------|--------|------------------|
|                | Associate | Bachelor's | Master's | Specialist | Male      | Female |                  |
| 1987           | 40        | 1,803      | 253      | 51         | 938       | 1,209  | 2,147            |
| 1988           | 40        | 1,889      | 240      | 22         | 991       | 1,200  | 2,191            |
| 1989           | 33        | 1,916      | 259      | 30         | 983       | 1,255  | 2,238            |
| 1990           | 38        | 1,921      | 222      | 25         | 987       | 1,219  | 2,206            |
| 1991           | 60        | 2,134      | 257      | 26         | 1,055     | 1,422  | 2,477            |

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Source: IPEDS-C1



**DEGREES CONFERRED BY GENDER**



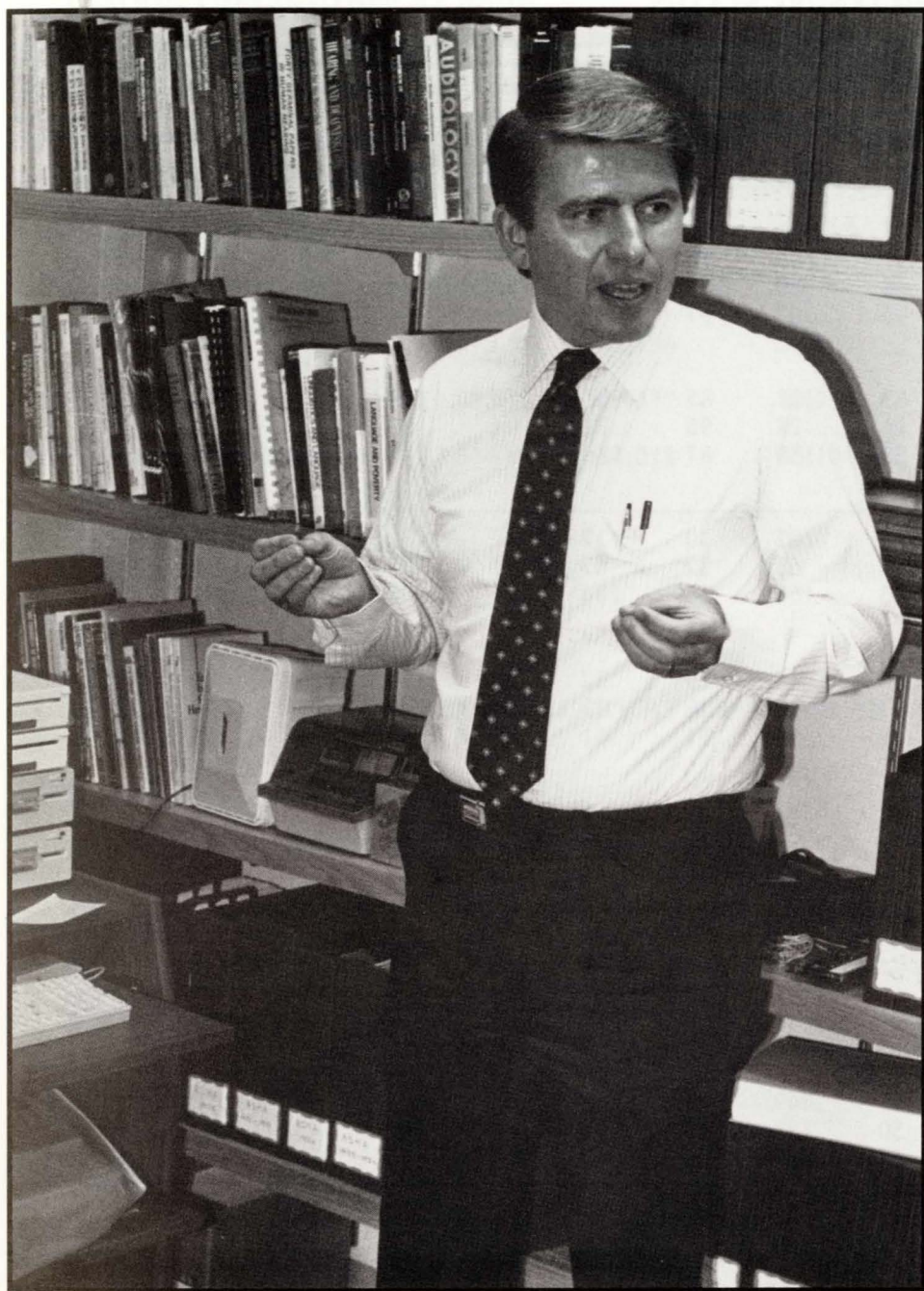
# Faculty and Staff

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## HIGHLIGHTS

- \* The University had 665 full-time instructional faculty in fall 1991 composed of 33 percent professors, 20 percent associate professors, 32 percent assistant professors, 9 percent instructors, and 6 percent in other ranks.
- \* Sixty-two percent of the full-time instructional faculty were tenured, and females comprised 28 percent of the full-time faculty.
- \* The University had 1,532 full-time employees, and another 480 working part-time. Almost half of the full-time staff had instruction/research duties.
- \* In 1991, 67 percent of the full-time faculty held a doctorate; 11 percent of the executive and professional staff held the doctorate as well.







**FULL-TIME INSTRUCTIONAL FACULTY  
BY RANK, GENDER, AND TENURE STATUS**

| Rank                | 1987-88 |                 | 1988-89 |                 | 1989-90 |                 | 1990-91 |                 | 1991-92 |                 |
|---------------------|---------|-----------------|---------|-----------------|---------|-----------------|---------|-----------------|---------|-----------------|
|                     | N       | Percent Tenured | N       | Percent Tenured | N       | Percent Tenured | N       | Percent Tenured | N       | Percent Tenured |
| <b>Professor</b>    |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 175     | 97              | 182     | 96              | 182     | 98              | 184     | 98              | 198     | 97              |
| Women               | 18      | 94              | 20      | 100             | 21      | 100             | 24      | 96              | 23      | 100             |
| Total               | 193     | 96              | 202     | 97              | 203     | 98              | 208     | 98              | 221     | 98              |
| <b>Assoc. Prof.</b> |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 115     | 83              | 111     | 85              | 105     | 85              | 109     | 87              | 102     | 90              |
| Women               | 28      | 96              | 28      | 96              | 31      | 94              | 33      | 85              | 34      | 85              |
| Total               | 143     | 86              | 139     | 87              | 136     | 87              | 142     | 87              | 136     | 89              |
| <b>Asst. Prof.</b>  |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 94      | 32              | 102     | 30              | 117     | 27              | 135     | 22              | 136     | 24              |
| Women               | 54      | 35              | 63      | 32              | 67      | 37              | 73      | 34              | 76      | 37              |
| Total               | 148     | 33              | 165     | 31              | 184     | 31              | 208     | 26              | 212     | 28              |
| <b>Instructor</b>   |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 43      | 26              | 34      | 29              | 32      | 25              | 30      | 33              | 29      | 31              |
| Women               | 33      | 33              | 30      | 33              | 29      | 24              | 28      | 21              | 29      | 21              |
| Total               | 76      | 29              | 64      | 31              | 61      | 25              | 58      | 28              | 58      | 26              |
| <b>Lecturer</b>     |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 17      | -               | 16      | -               | 21      | -               | 15      | -               | 14      | -               |
| Women               | 14      | -               | 17      | -               | 23      | -               | 28      | -               | 21      | -               |
| Total               | 31      | -               | 33      | -               | 44      | -               | 43      | -               | 35      | -               |
| <b>Other</b>        |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 2       | -               | 4       | -               | 8       | -               | 4       | -               | 3       | -               |
| Women               | -       | -               | -       | -               | 1       | -               | 3       | -               | -       | -               |
| Total               | 2       | -               | 4       | -               | 9       | -               | 7       | -               | 3       | -               |
| <b>Total</b>        |         |                 |         |                 |         |                 |         |                 |         |                 |
| Men                 | 446     | 69              | 449     | 69              | 465     | 66              | 477     | 66              | 482     | 68              |
| Women               | 147     | 50              | 158     | 49              | 172     | 48              | 189     | 43              | 183     | 47              |
| Total               | 593     | 64              | 607     | 64              | 637     | 61              | 666     | 60              | 665     | 62              |

Source: IPEDS-SA



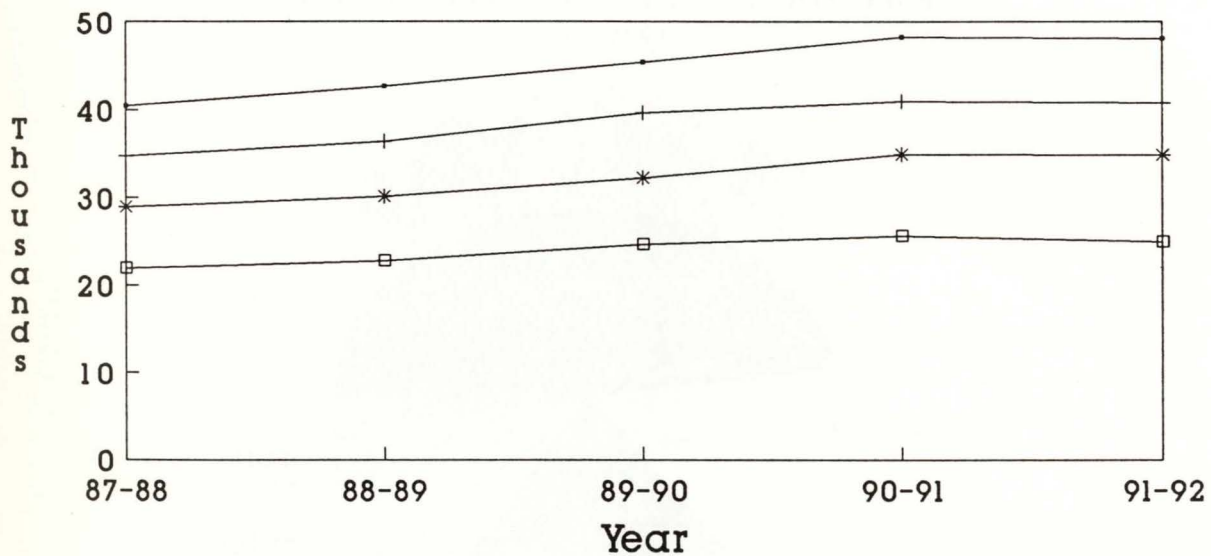
**AVERAGE SALARY OF NINE-MONTH  
INSTRUCTIONAL STAFF BY RANK**

| Academic Rank       | 1987-88  | 1988-89  | 1989-90* | 1990-91* | 1991-92* |
|---------------------|----------|----------|----------|----------|----------|
| Professor           | \$40,410 | \$42,637 | \$45,389 | \$48,231 | \$48,083 |
| Associate Professor | 34,749   | 36,391   | 39,614   | 40,930   | 40,766   |
| Assistant Professor | 28,944   | 30,113   | 32,254   | 34,899   | 34,864   |
| Instructor          | 21,895   | 22,756   | 24,647   | 25,603   | 24,934   |
| Lecturer            | 20,028   | 21,377   | 20,737   | 21,674   | 21,814   |
| All Ranks Combined  | 32,314   | 34,018   | 36,104   | 38,245   | 38,445   |

Source: IPEDS-SA

\*Springfield campus only

**AVERAGE SALARY BY RANK AND YEAR**



—•— Professor                      —+— Associate Professor  
 —\*— Assistant Professor           —□— Instructor

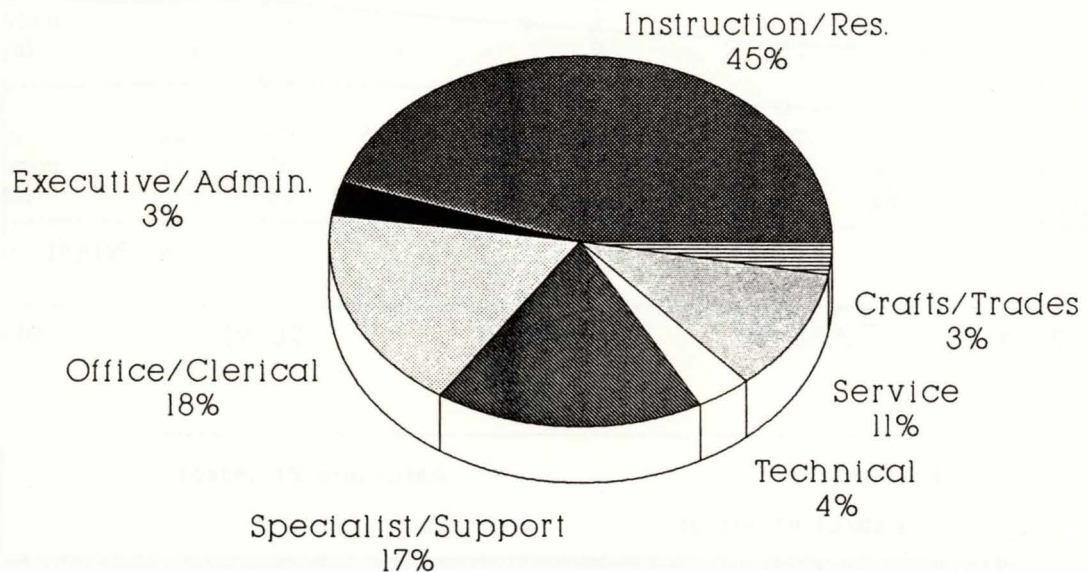


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES  
BY EQUAL EMPLOYMENT CATEGORY**

| Category               | 1987-88    |           | 1988-89    |           | 1989-90    |           | 1990-91    |           | 1991-92    |           |
|------------------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|
|                        | Full-Time  | Part-Time | Full-Time  | Part-Time | Full-Time  | Part-Time | Full-Time  | Part-Time | Full-Time  | Part-Time |
| <b>Exempt</b>          |            |           |            |           |            |           |            |           |            |           |
| Exec./Mgrl./Admin.     | 87         | -         | 80         | -         | 44         | -         | 45         | 1         | 46         | -         |
| Instruction/Research   | 636        | 174       | 653        | 200       | 684        | 222       | 699        | 195       | 686        | 185       |
| Instruction/Res. Asst. | -          | 147       | -          | 167       | -          | 201       | -          | 258       | -          | 264       |
| Specialist/Support     | <u>133</u> | <u>5</u>  | <u>160</u> | <u>12</u> | <u>201</u> | <u>16</u> | <u>247</u> | <u>27</u> | <u>267</u> | <u>29</u> |
| Total Exempt           | 856        | 326       | 893        | 379       | 929        | 439       | 991        | 481       | 999        | 478       |
| <b>Nonexempt</b>       |            |           |            |           |            |           |            |           |            |           |
| Technical/Paraprof.    | 38         | -         | 41         | -         | 42         | -         | 52         | 1         | 54         | 1         |
| Secretarial/Clerical   | 238        | -         | 249        | -         | 259        | 2         | 267        | 3         | 272        | 1         |
| Skilled Crafts         | 42         | -         | 44         | -         | 46         | -         | 41         | -         | 43         | -         |
| Service/Maintenance    | <u>116</u> | <u>-</u>  | <u>125</u> | <u>-</u>  | <u>148</u> | <u>-</u>  | <u>167</u> | <u>-</u>  | <u>164</u> | <u>-</u>  |
| Total Nonexempt        | 434        | -         | 459        | -         | 495        | 2         | 527        | 4         | 533        | 2         |
| <b>Grand Total</b>     | 1,290      | 326       | 1,352      | 379       | 1,424      | 441       | 1,518      | 485       | 1,532      | 480       |
| <b>Fall FTE</b>        | 1,290      | 154.42    | 1,352      | 172.69    | 1,424      | 199.59    | 1,518      | 223.56    | 1,532      | 242.28    |

Source: EARLs 7083-7087

**FULL-TIME EMPLOYEES BY JOB CATEGORY  
1991-92**



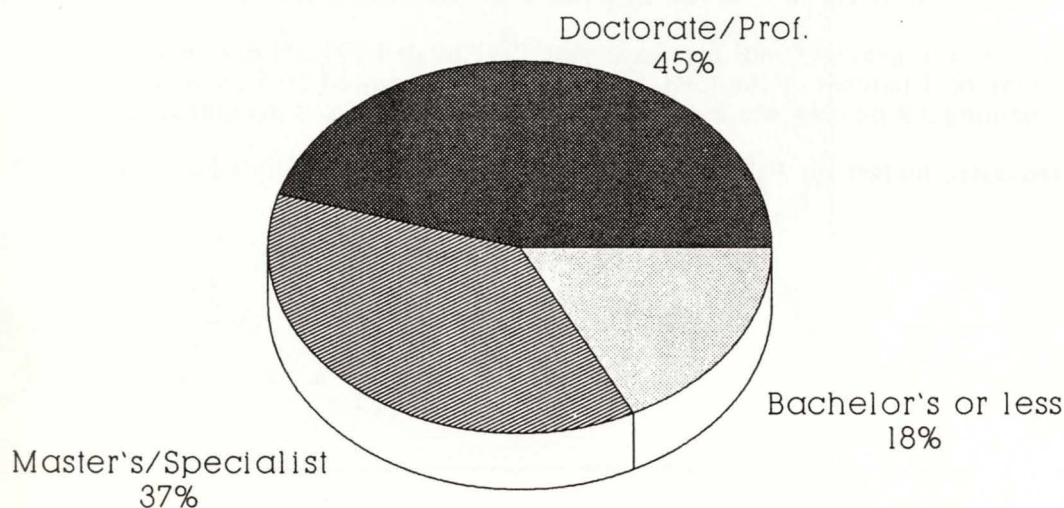


# **HIGHEST DEGREE HELD BY FACULTY AND PROFESSIONAL STAFF - 1991**

| EEOC<br>Category         | Doctorate | Profes-<br>sional | Master's/<br>Specialist | Bachelor's<br>or Less | Total |
|--------------------------|-----------|-------------------|-------------------------|-----------------------|-------|
| Full-Time                |           |                   |                         |                       |       |
| Executive/Admin./Mgr.    | 19        | 1                 | 20                      | 6                     | 46    |
| Instructional Faculty    | 454       | 9                 | 193                     | 17                    | 673   |
| Other Faculty            | 9         |                   | 4                       |                       | 13    |
| Specialist/Support Prof. | 16        | 8                 | 118                     | 125                   | 267   |
| Part-Time                |           |                   |                         |                       |       |
| Instructional Faculty    | 19        | 14                | 105                     | 47                    | 185   |
| Specialist/Support Prof. | 1         |                   | 10                      | 18                    | 29    |
| Total                    | 518       | 32                | 450                     | 213                   | 1,213 |

Source: Basic Personnel Data (EARL 0057)

## **DEGREES OF FACULTY AND PROFESSIONAL STAFF**





# Financial Resources

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## HIGHLIGHTS

- \* In fiscal year 1991, state appropriations and payments constituted 43.5 percent of the \$116,995,685 in current funds revenues. Student fees accounted for \$32,175,479 or 27.5 percent of the revenues.
- \* The largest expenditure classification in the current funds expenditures was instruction, which has been approximately forty percent of total expenditures for the past nine fiscal years.
- \* Educational and general funds for fiscal year 1991 totaled \$94,231,688, with personal services consuming 66.5 percent of the total. Operating costs required 29.6 percent of the funds, and the remaining 3.9 percent was used for equipment purchases and maintenance.
- \* The requested budget for FY93 is 18.3 percent above the University's budget for FY92.



*The*  
**Financial  
REPORT**  
*Supplement*

SOUTHWEST  
MISSOURI  
STATE  
UNIVERSITY

*The*  
**Financial  
REPORT**

SOUTHWEST  
MISSOURI  
STATE



**CURRENT FUNDS REVENUES  
FISCAL YEAR 1991**

|  |                      |                      |
|--|----------------------|----------------------|
| <b>STATE APPROPRIATIONS AND PAYMENTS</b>         |                      |                      |
| 43.5%  | ████████████████████ | \$50,929,490         |
| <b>STUDENT FEES</b>                              |                      |                      |
| 27.5%  | ████████████████     | \$32,175,479         |
| <b>FEDERAL GRANTS AND CONTRACTS</b>              |                      |                      |
| 9.1%   | ██████               | \$10,664,420         |
| <b>STATE AND PRIVATE GRANTS AND CONTRACTS</b>    |                      |                      |
| 1.6%   | ██                   | \$1,904,655          |
| <b>SALES AND SERVICES-EDUCATIONAL ACTIVITIES</b> |                      |                      |
| 2.3%   | ██                   | \$2,639,201          |
| <b>AUXILIARY ENTERPRISES</b>                     |                      |                      |
| 12.9%  | ██████               | \$15,037,890         |
| <b>OTHER SOURCES</b>                             |                      |                      |
| 3.1%   | ██                   | \$3,644,550          |
| <b>TOTAL</b>                                     |                      | <b>\$116,995,685</b> |

**CURRENT FUNDS REVENUES**

| Revenue Classification                | FY87                | FY88                | FY89                | FY90                 | FY91               |
|---------------------------------------|---------------------|---------------------|---------------------|----------------------|--------------------|
| Student Fees                          | \$17,464,619        | \$20,822,142        | \$23,799,081        | \$27,722,782         | \$32,175,479       |
| State Appropriations - Gen. Revenue   | 36,669,301          | 41,277,586          | 44,283,861          | 49,470,246           | 50,904,531         |
| State Appropriations - Staff Benefits | 7,719               | 9,985               | 24,307              | 10,564               | 24,959             |
| Federal Grants and Contracts          | 5,419,337           | 6,619,636           | 8,470,903           | 9,498,203            | 10,664,420         |
| State Grants and Contracts            | 524,610             | 724,387             | 883,402             | 1,034,211            | 1,093,570          |
| Private Gifts/Grants/Contracts        | 562,318             | 450,755             | 658,025             | 775,603              | 811,085            |
| Sales and Services, Educational Dept. | 743,157             | 858,310             | 976,869             | 2,019,022            | 2,639,201          |
| Sales and Services, Aux. Enterprises  | 10,534,504          | 12,020,650          | 13,135,260          | 14,502,859           | 15,037,890         |
| Other Sources                         | <u>2,354,858</u>    | <u>2,464,568</u>    | <u>2,991,532</u>    | <u>2,962,754</u>     | <u>3,644,550</u>   |
| <b>Total Current Funds Revenues</b>   | <b>\$74,280,423</b> | <b>\$85,248,019</b> | <b>\$95,223,240</b> | <b>\$107,996,244</b> | <b>116,995,685</b> |

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)



**CURRENT FUNDS EXPENDITURES  
FISCAL YEAR 1991**

|       |                                    |               |
|-------|------------------------------------|---------------|
| 40.7% | INSTRUCTION                        | \$44,505,552  |
| 3.4%  | RESEARCH AND PUBLIC SERVICE        | \$3,744,095   |
| 9.3%  | ACADEMIC SUPPORT                   | \$10,202,510  |
| 7.3%  | STUDENT SERVICES                   | \$7,980,245   |
| 6.4%  | INSTITUTIONAL SUPPORT              | \$7,020,685   |
| 6.4%  | OPERATION AND MAINTENANCE OF PLANT | \$7,059,224   |
| 12.5% | SCHOLARSHIPS AND FELLOWSHIPS       | \$13,719,377  |
| 11.4% | AUXILIARY ENTERPRISES              | \$12,446,781  |
| 2.6%  | MANDATORY TRANSFERS                | \$2,796,575   |
| Total |                                    | \$109,475,044 |

**CURRENT FUNDS EXPENDITURES**

| Expenditure Classification                    | FY87             | FY88             | FY89              | FY90              | FY91              |
|---|------------------|------------------|-------------------|-------------------|-------------------|
| <b>Expenditures &amp; Mandatory Transfers</b> |                  |                  |                   |                   |                   |
| <u>Educational &amp; General</u>              |                  |                  |                   |                   |                   |
| Instruction                                   | \$29,024,075     | \$32,663,890     | \$36,336,643      | \$40,514,574      | \$44,505,552      |
| Research                                      | 1,334,454        | 1,874,237        | 2,441,797         | 2,156,541         | 2,218,420         |
| Public Service                                | 925,071          | 925,048          | 940,854           | 1,417,388         | 1,525,675         |
| Academic Support                              | 6,688,408        | 6,915,709        | 8,215,188         | 8,889,764         | 10,202,510        |
| Student Services                              | 5,553,292        | 5,962,718        | 6,395,309         | 7,437,148         | 7,980,245         |
| Institutional Support                         | 5,628,883        | 5,414,768        | 6,396,036         | 6,749,779         | 7,020,685         |
| Operation & Maintenance of Plant              | 4,707,535        | 5,644,394        | 6,057,204         | 7,268,570         | 7,059,224         |
| Scholarships & Fellowships                    | <u>6,572,166</u> | <u>7,942,050</u> | <u>10,224,136</u> | <u>11,888,799</u> | <u>13,719,377</u> |
| Educational & General Expend.                 | 60,433,884       | 67,342,814       | 77,007,167        | 86,322,563        | 94,231,688        |
| Mandatory Transfers                           | <u>201,000</u>   | <u>1,146,261</u> | <u>127,500</u>    | <u>77,500</u>     | <u>526,461</u>    |
| Total Educational & General                   |                  |                  |                   |                   |                   |
| Expend. & Mandatory Transfers                 | 60,634,884       | 68,489,075       | 77,134,667        | 86,400,063        | 94,758,149        |
| <u>Auxiliary Enterprises</u>                  |                  |                  |                   |                   |                   |
| Expenditures                                  | 9,259,344        | 9,720,493        | 10,467,852        | 11,622,420        | 12,446,781        |
| Mandatory Transfers                           | <u>2,069,587</u> | <u>3,085,122</u> | <u>3,259,913</u>  | <u>3,926,580</u>  | <u>2,270,114</u>  |
| Total Auxiliary Enterprises                   |                  |                  |                   |                   |                   |
| Expend. & Mandatory Transfers                 | 11,328,931       | 12,805,615       | 13,727,765        | 15,549,000        | 14,716,895        |
| Total Expend. & Mandatory Transfers           | \$71,963,815     | \$81,294,690     | \$90,862,432      | \$101,949,063     | \$109,475,044     |

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

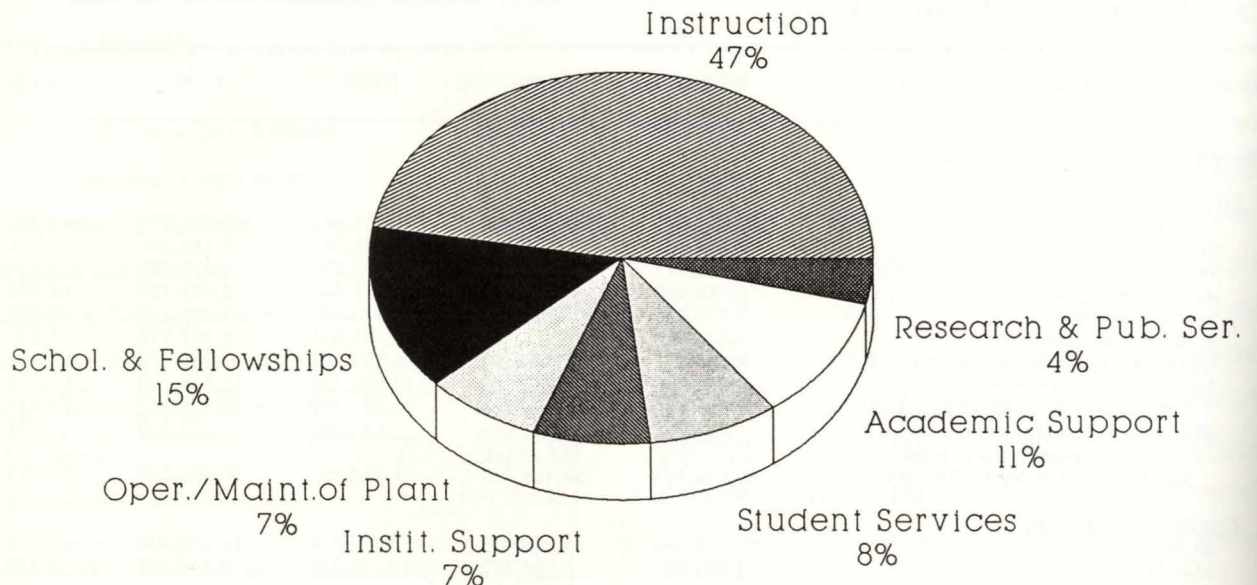


**EDUCATIONAL AND GENERAL FUNDS  
FISCAL YEAR 1991  
(RESTRICTED & UNRESTRICTED)**

|                       | Personal<br>Services | Operations   | Equipment<br>Purchase & Maint. | Totals       |
|-----------------------|----------------------|--------------|--------------------------------|--------------|
| Instruction           | \$39,490,319         | \$ 4,061,549 | \$ 953,684                     | \$44,505,552 |
| Research              | 1,370,535            | 533,187      | 314,698                        | 2,218,420    |
| Public Service        | 941,055              | 552,003      | 32,617                         | 1,525,675    |
| Academic Support      | 6,012,084            | 3,743,219    | 447,207                        | 10,202,510   |
| Student Services      | 5,792,286            | 2,123,315    | 64,644                         | 7,980,245    |
| Instit. Support       | 5,905,934            | 80,492       | 1,034,259                      | 7,020,685    |
| Oper./Maint. of Plant | 3,087,018            | 3,129,440    | 842,766                        | 7,059,224    |
| Schol./Fellowships    | 94,599               | 13,621,001   | 3,777                          | 13,719,377   |
|                       | 62,693,830           | 27,844,206   | 3,693,652                      | 94,231,688   |

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**FY91 EDUCATIONAL & GENERAL FUNDS BY PROGRAM**



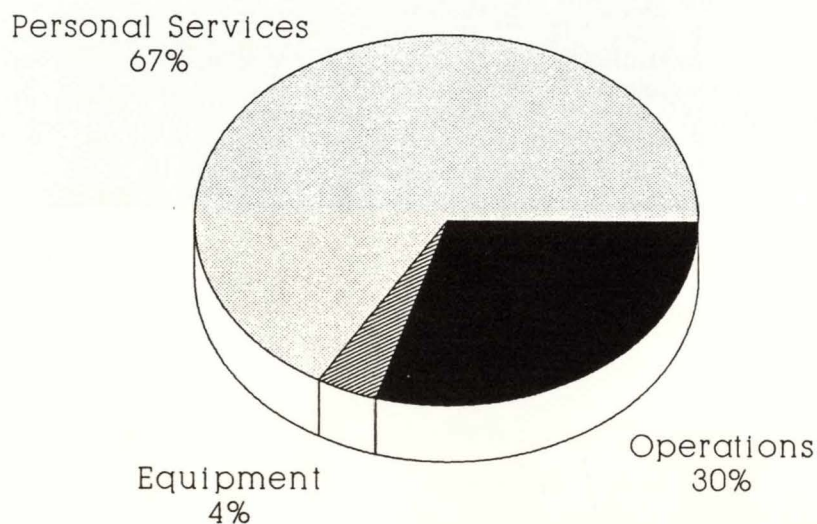


# EDUCATIONAL AND GENERAL FUNDS SPRINGFIELD CAMPUS

|                              | Budgeted FY92     |                   |                   | Requested 1993     |                   |                    |
|------------------------------|-------------------|-------------------|-------------------|--------------------|-------------------|--------------------|
|                              | Unrestricted      | Restricted        | Total             | Unrestricted       | Restricted        | Total              |
| <b>Revenues</b>              |                   |                   |                   |                    |                   |                    |
| Tuition and Fees             | \$31,793,554      | -                 | \$31,793,554      | \$33,889,560       | -                 | \$33,889,560       |
| Fed. Grants & Contracts      | 356,757           | 10,290,566        | 10,647,323        | 356,757            | 10,290,566        | 10,647,323         |
| State Appropriations         | 50,529,060        | -                 | 50,529,060        | 66,633,482         | -                 | 66,633,482         |
| State Grants & Contracts     | 346,099           | 718,941           | 1,065,040         | 346,099            | 718,941           | 1,065,040          |
| Priv. Gifts/Grants/Contracts | 44,153            | 766,932           | 811,085           | 44,153             | 766,932           | 811,085            |
| Investment Income            | 670,000           | -                 | 670,000           | 670,000            | -                 | 670,000            |
| Sales & Services             | 2,499,238         | -                 | 2,499,238         | 2,499,238          | -                 | 2,499,238          |
| Athletic Income              | -                 | -                 | -                 | -                  | -                 | -                  |
| Other Sources                | 1,408,014         | 15,588            | 1,423,602         | 1,408,014          | 15,588            | 1,423,602          |
| Transfers                    | -                 | -                 | -                 | -                  | -                 | -                  |
|                              | <u>87,646,875</u> | <u>11,792,027</u> | <u>99,438,902</u> | <u>105,847,303</u> | <u>11,792,027</u> | <u>117,639,330</u> |
| <b>Expenditures</b>          |                   |                   |                   |                    |                   |                    |
| Instruction                  | 49,254,889        | 405,708           | 49,660,597        | 59,839,814         | 405,708           | 60,245,522         |
| Research                     | 1,715,016         | 393,858           | 2,108,874         | 2,263,692          | 393,858           | 2,657,550          |
| Public Service               | 375,715           | 819,237           | 1,194,952         | 483,021            | 819,237           | 1,302,258          |
| Academic Support             | 9,423,193         | 367,761           | 9,790,954         | 11,844,374         | 367,761           | 12,212,135         |
| Student Services             | 7,923,146         | 187,886           | 8,111,032         | 9,135,158          | 187,886           | 9,323,044          |
| Institutional Support        | 6,589,526         | 8,521             | 6,598,047         | 7,574,470          | 8,521             | 7,582,991          |
| Operation/Maint. of Plant    | 7,980,511         | 1,671             | 7,982,182         | 9,826,363          | 1,671             | 9,828,034          |
| Scholarships & Fellowships   | 4,384,879         | 9,595,639         | 13,980,518        | 4,880,413          | 9,595,639         | 14,476,052         |
| Transfers                    | -                 | 11,746            | 11,746            | -                  | 11,746            | 11,746             |
|                              | <u>87,646,875</u> | <u>11,792,027</u> | <u>99,438,902</u> | <u>105,847,305</u> | <u>11,792,027</u> | <u>117,639,332</u> |

Source: FY93 Legislative Budget Request

## FY91 EDUCATIONAL AND GENERAL FUNDS BY EXPENDITURE CATEGORY





# Facilities

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## HIGHLIGHTS

- \* The Springfield campus contains 23 educational and general buildings and 14 auxiliary enterprises facilities. The most recent addition is a new residence hall and cafeteria which opened in fall, 1991.
- \* The primary campus currently encompasses 163 acres. Of the total, 150 acres are contiguous; and the other 13 acres are comprised of adjacent properties.
- \* Classroom space on the Springfield campus is utilized at a higher level during the mid-morning and early afternoon hours than the currently accepted standard for space utilization.
- \* Student service activities claim 46 percent of the assignable square footage on the campus. Instructional and research activities are assigned 31 percent.
- \* Twenty percent (3,945) of the students enrolled in fall 1991 are living in university housing. Almost two-thirds of the residents are freshmen.
- \* The Meyer Library contains almost 2.2 million literary units in its collection including 1,201,000 books and government documents. The Library was visited by over 700,000 people in the 1990-91 academic year.







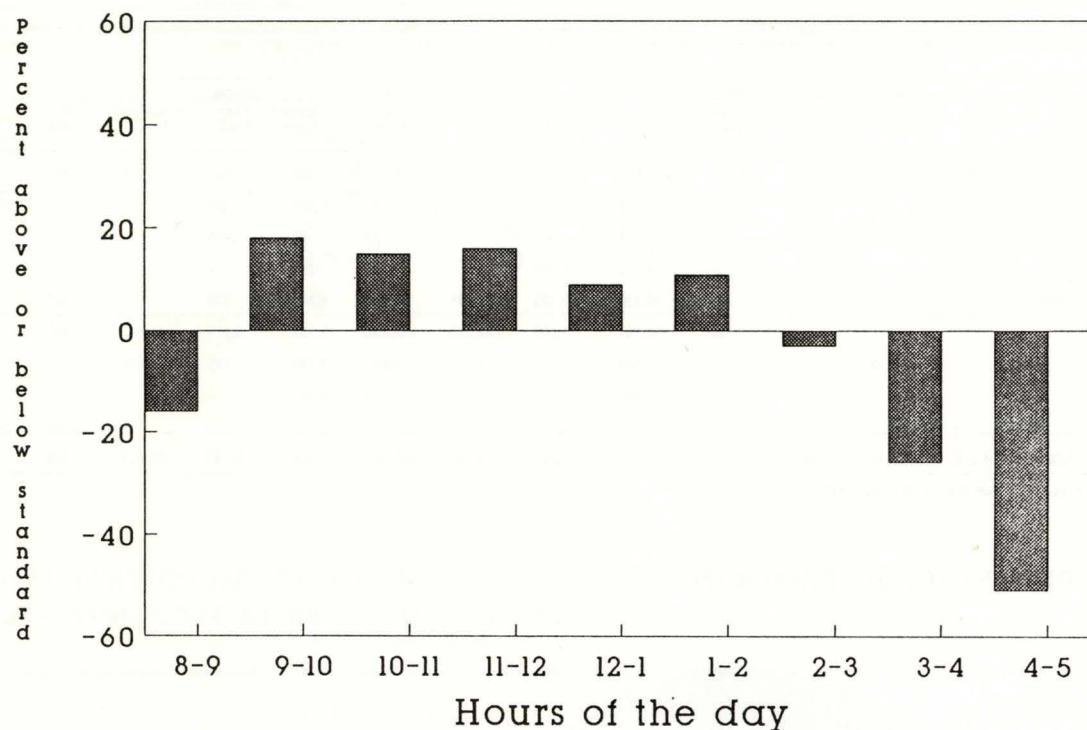
**MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION**  
**GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS**  
**FALL 1991**

| Building                                 | Date of<br>Completed<br>Const. | Original<br>Cost | Replacement<br>Cost | Gross<br>Square<br>Feet | Assign.<br>Square<br>Feet |
|--|--------------------------------|------------------|---------------------|-------------------------|---------------------------|
| <b>Educ. &amp; Gen. Serv. Facilities</b> |                                |                  |                     |                         |                           |
| Art Annex                                | 1948                           | \$ 113,666       | \$ 1,357,600        | 19,433                  | 14,840                    |
| Carrington Hall                          | 1908                           | 201,393          | 7,284,469           | 96,765                  | 56,529                    |
| Central Stores & Maint.                  | 1977                           | 495,367          | 1,261,919           | 30,175                  | 27,046                    |
| Cheek Hall                               | 1955                           | 599,982          | 6,554,328           | 87,066                  | 49,656                    |
| Craig Hall                               | 1967                           | 1,724,800        | 6,657,010           | 87,823                  | 43,651                    |
| Duane Meyer Library                      | 1980                           | 5,477,708        | 11,411,308          | 118,633                 | 98,560                    |
| Ellis Hall                               | 1959                           | 826,991          | 3,708,895           | 49,268                  | 25,605                    |
| Forsythe Athletic Facil.                 | 1980                           | 780,316          | 1,402,165           | 18,626                  | 12,458                    |
| Glass Hall                               | 1987                           | 12,408,345       | 13,306,794          | 184,029                 | 93,830                    |
| Greenhouse                               | 1958                           | 39,272           | 46,948              | 4,339                   | 3,959                     |
| Greenwood Lab. School                    | 1966                           | 857,246          | 4,814,081           | 63,949                  | 48,195                    |
| Hill Hall                                | 1924                           | 300,204          | 4,771,548           | 63,384                  | 37,304                    |
| Houses (17)                              | N/A                            | N/A              | 3,866,285           | 64,243                  | 46,214                    |
| Karls Hall                               | 1958                           | 290,420          | 1,681,002           | 22,330                  | 14,421                    |
| Kemper Hall                              | 1976                           | 2,569,818        | 5,149,303           | 68,402                  | 51,408                    |
| Library Annex                            | 1982                           | 794,274          | 2,552,498           | 26,536                  | 17,786                    |
| McDonald Arena                           | 1940                           | 443,091          | 6,477,458           | 87,262                  | 51,741                    |
| Power Plant                              | 1908                           | 21,000           | 455,187             | 11,371                  | 6,106                     |
| Professional Building                    | 1940                           | 1,575,000        | 9,655,488           | 123,569                 | 75,498                    |
| Pummill Hall                             | 1957                           | 641,757          | 3,009,996           | 39,984                  | 25,541                    |
| Siceluff Hall                            | 1927                           | 305,375          | 4,644,400           | 61,695                  | 33,116                    |
| Temple Hall                              | 1971                           | 3,601,473        | 9,800,252           | 130,184                 | 71,415                    |
| Taylor Health Clinic                     | 1971                           | 297,297          | 939,619             | 10,098                  | 6,053                     |
| Warehouse Facility                       | 1971                           | 38,595           | 429,629             | 10,024                  | 9,887                     |
| <b>Aux. Enterprises Facilities</b>       |                                |                  |                     |                         |                           |
| Blair-Shannon                            | 1966                           | 3,183,313        | 14,768,850          | 187,079                 | 128,285                   |
| Baker Bookstore                          | 1971/78                        | 653,360          | 1,540,680           | 20,466                  | 19,110                    |
| Campus Union                             | 1951                           | 700,214          | 5,009,959           | 110,605                 | 83,962                    |
| Dogwood Apartments                       | 1968-69                        | N/A              | 2,142,626           | 26,277                  | 20,777                    |
| Freudenberger                            | 1959                           | N/A              | 12,476,680          | 161,524                 | 109,563                   |
| Hammons House                            | 1986                           | 12,000,000       | 13,089,453          | 160,528                 | 108,731                   |
| Hammons Student Center                   | 1976                           | 5,556,981        | 10,269,275          | 141,745                 | 106,838                   |
| Honors House                             | N/A                            | 500,000          | 1,317,034           | 16,152                  | 10,688                    |
| Kentwood                                 | 1926                           | 850,000          | 5,215,135           | 63,958                  | 43,711                    |
| New Residence Hall                       | 1991                           | 12,400,000       | 13,000,000          | N/A                     | N/A                       |
| Plaster Sports Complex                   | 1930                           | N/A              | 3,100,364           | 48,973                  | 27,793                    |
| Sunvilla Tower                           | 1963                           | 1,581,241        | 10,941,119          | 134,181                 | 101,728                   |
| Wells                                    | 1950                           | 244,159          | 9,797,765           | 120,159                 | 79,578                    |
| Woods                                    | 1971                           | 1,933,496        | 5,981,204           | 73,353                  | 49,504                    |

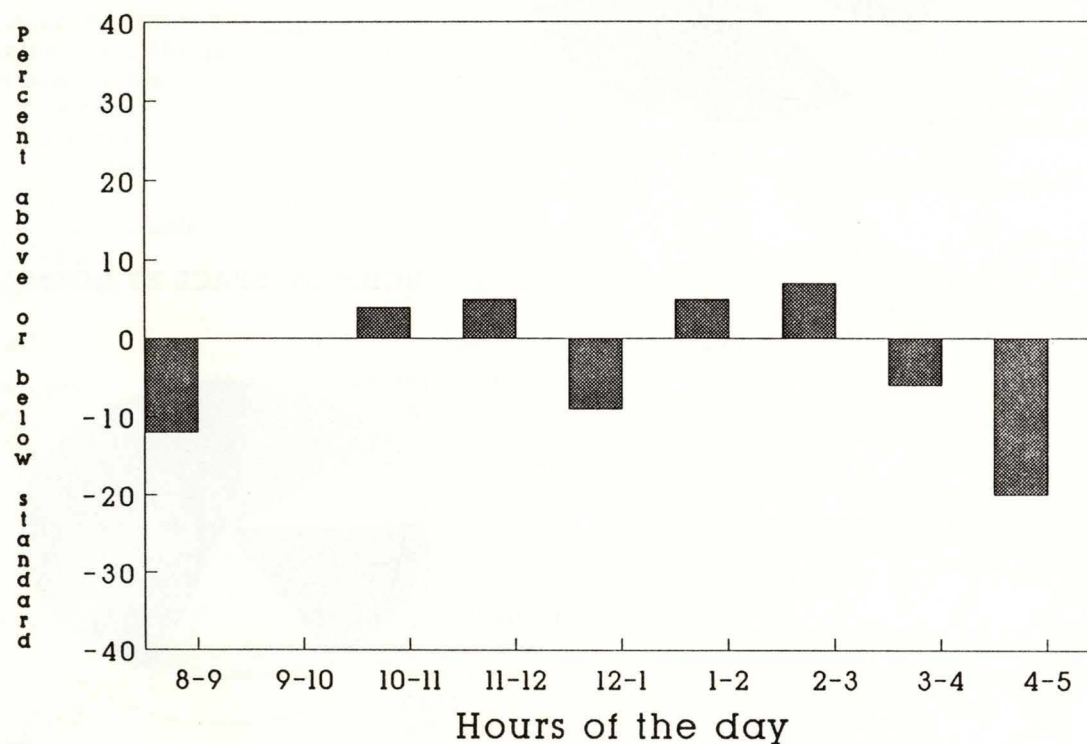
Source: Division of Business Services and EARL 0056



**PERCENT OF CLASSROOM SPACE UTILIZED IN RELATION  
TO A UTILIZATION STANDARD, FALL 1989\***



**PERCENT OF LABORATORY SPACE UTILIZED IN RELATION  
TO A UTILIZATION STANDARD, FALL 1989\***



\*Utilization standard is 66% for classroom space and 44% for laboratory space.  
Standards from *University Space Planning* by Harlan Bareither and Jerry Schillinger.

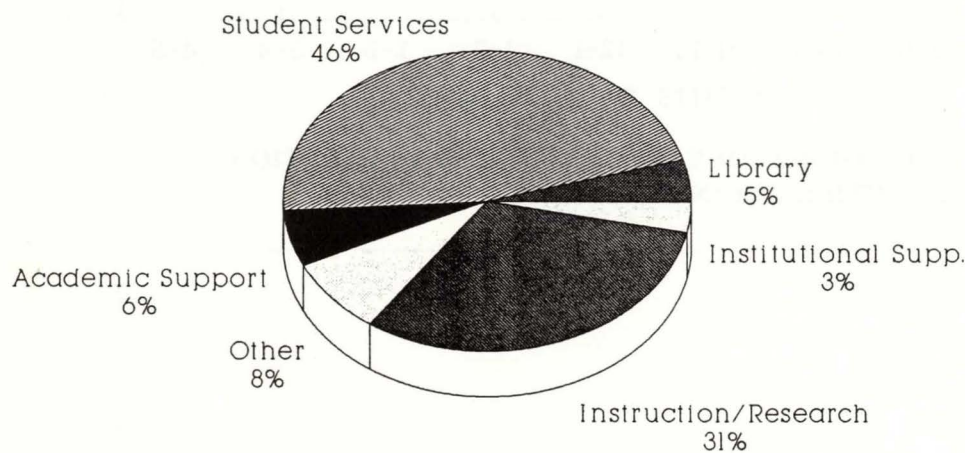


**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE  
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS  
FALL 1991**

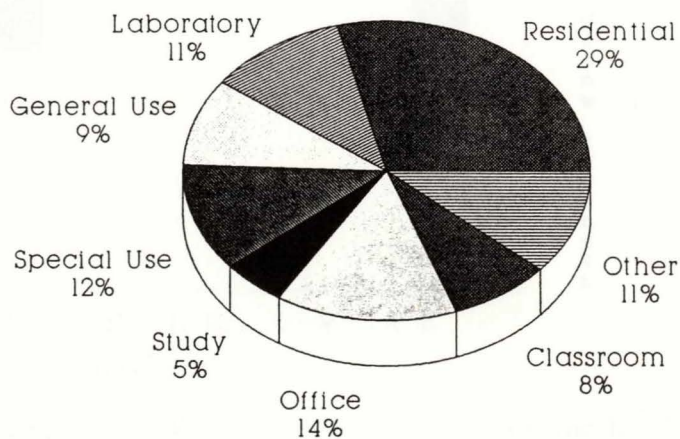
| Program Area     | Room Use Categories |                |                 |                  |               |                |               |                    |                    |                |                    |                  |               |                | Total            |
|------------------|---------------------|----------------|-----------------|------------------|---------------|----------------|---------------|--------------------|--------------------|----------------|--------------------|------------------|---------------|----------------|------------------|
|                  | Class Room          | Class Lab      | Spec. Class Lab | Indiv. Study Lab | Non-Class Lab | Office         | Study Facil.  | Special Use Facil. | General Use Facil. | Support Facil. | Health Care Facil. | Residence Facil. | Un-Class.     | Unas-signed    |                  |
| Instruction      | 149,931             | 152,800        | 36,343          | 190              | 8,216         | 165,032        | 4,704         | 23,074             | 10,519             | 14,146         | 1,564              | 24               | 3,436         | -              | 569,979          |
| Research         | -                   | 1,318          | 397             | -                | 7,227         | 10,776         | 1,128         | 96                 | 351                | 1,300          | 298                | -                | -             | -              | 22,891           |
| Public Service   | 217                 | -              | -               | -                | -             | 2,119          | 404           | 256                | 156                | 50             | 1,976              | -                | -             | -              | 5,178            |
| Library          | -                   | -              | -               | -                | -             | 4,571          | 78,595        | -                  | 1,725              | 857            | -                  | -                | -             | -              | 85,748           |
| Academic Support | 839                 | -              | 1,262           | -                | -             | 23,150         | 3,153         | 62,835             | 20,464             | 2,018          | 250                | -                | 1,962         | -              | 115,933          |
| Student Services | -                   | -              | -               | -                | 332           | 38,365         | 7,680         | 131,186            | 141,832            | 9,792          | 4,914              | 540,385          | 647           | -              | 875,133          |
| Instit. Support  | -                   | -              | 116             | -                | -             | 24,888         | -             | 2,936              | 1,364              | 28,182         | 191                | 4,208            | -             | -              | 61,885           |
| Physical Plant   | -                   | -              | -               | -                | -             | 3,847          | -             | -                  | 954                | 15,133         | -                  | -                | -             | -              | 19,934           |
| Unclassified     | -                   | -              | -               | -                | -             | -              | -             | -                  | -                  | -              | -                  | -                | 5,101         | 123,197        | 128,298          |
| <b>Total</b>     | <b>150,987</b>      | <b>154,118</b> | <b>38,118</b>   | <b>190</b>       | <b>15,775</b> | <b>272,748</b> | <b>95,664</b> | <b>220,383</b>     | <b>177,365</b>     | <b>71,478</b>  | <b>9,193</b>       | <b>544,617</b>   | <b>11,146</b> | <b>123,197</b> | <b>1,884,979</b> |

Source: Office of Planning and Policy (EARL 0056 and 0061)

**BUILDING SPACE BY PROGRAM AREA**



**BUILDING SPACE BY ROOM USE**





**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING  
AT BEGINNING OF FALL SEMESTER, 1987-1991**

|      | Freshmen | Sophomores | Juniors | Seniors | Other | Total |
|------|----------|------------|---------|---------|-------|-------|
| 1987 | 2,624    | 602        | 220     | 121     | 4     | 3,571 |
| 1988 | 2,768    | 676        | 211     | 94      | 4     | 3,753 |
| 1989 | 2,698    | 726        | 197     | 99      | 2     | 3,722 |
| 1990 | 2,602    | 732        | 242     | 104     | 4     | 3,684 |
| 1991 | 2,583    | 935        | 296     | 119     | 12    | 3,945 |

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING  
BY HOUSING UNIT AT BEGINNING OF FALL 1991**

|                     | 1st-Time<br>Fresh. | Other<br>Fresh. | Soph. | Jr. | Sr. | Grads.<br>Spec. | Totals |
|---------------------|--------------------|-----------------|-------|-----|-----|-----------------|--------|
| Blair House         | 284                | 22              | 61    | 6   | 3   | 0               | 376    |
| Dogwood Apartments  | 1                  | 31              | 36    | 19  | 4   | 1               | 92     |
| Freudenberger House | 356                | 147             | 140   | 41  | 21  | 3               | 708    |
| Hammons House       | 401                | 62              | 67    | 32  | 13  | 0               | 575    |
| Honors Annex        | 0                  | 0               | 4     | 13  | 7   | 0               | 24     |
| Kentwood Hall       | 79                 | 23              | 58    | 24  | 10  | 1               | 195    |
| Shannon House       | 213                | 52              | 57    | 14  | 3   | 0               | 339    |
| Sunvilla Tower      | 1                  | 101             | 161   | 37  | 20  | 0               | 320    |
| New residence hall  | 212                | 103             | 199   | 59  | 20  | 4               | 597    |
| Wells House         | 157                | 75              | 100   | 32  | 13  | 2               | 379    |
| Woods House         | 219                | 44              | 52    | 19  | 5   | 1               | 340    |
| Total               | 1,923              | 660             | 935   | 296 | 119 | 12              | 3,945  |

Source: Division of Student Affairs



## LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 514,170 accessioned volumes and current subscriptions to 4,542 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 780,612 units. Collections of audiovisual materials total over 19,300 titles. More than 686,917 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection, containing maps, atlases, aerial photographs, and travel information is one of the largest in the state of Missouri with over 182,157 items. Over 704,821 people used the SMSU Libraries during 1990-1991.

A number of special collections are also housed in the Meyer Library. A curriculum laboratory features a children's literature collection, a textbook collection, a collection of curriculum guides, and special learning materials. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system nears completion this year with 90% of all SMSU bibliographic records available in the on-line catalog. Records for over 200,000 government documents are included in the database, and more are added each month. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN or by dial access with a modem. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 22 million bibliographic records.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), we can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. Both on-line computer search services and compact disk (CD-ROM) search services are available. Currently there are over seven CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints. Instructional material utilizing hypermedia is being used in teaching Library Science 101 and providing introductory tours of the library.

As the Libraries move into the last decade of the 20th Century, it is clear that the information age is here. The combination of traditional services and materials with rapidly changing and expanding technological opportunities is preparing the SMSU Libraries and its users for an exciting entrance to the 21st Century.



### CIRCULATION STATISTICS

| Year    | Greenwood | Music | Maps  | Audio-Visual | General Circulation Total | All Circulation |
|---------|-----------|-------|-------|--------------|---------------------------|-----------------|
| 1986-87 | 10,825    | 4,992 | 1,753 | 38,688       | 169,208                   | 225,466         |
| 1987-88 | 12,687    | 7,266 | 2,184 | 24,604       | 173,063                   | 219,804         |
| 1988-89 | 12,696    | 7,083 | 2,590 | 20,805       | 175,673                   | 218,847         |
| 1989-90 | 10,649    | 9,175 | 2,037 | 21,033       | 184,870                   | 227,764         |
| 1990-91 | 8,533     | 6,361 | 1,732 | 21,638       | 207,334                   | 245,598         |

Source: Dean of Library Services

### COLLECTION AT END OF ACADEMIC YEAR

| Year    | Book Stock (Vols.) | Separate Govt. Documents | Microforms (Books and Periodicals) | Audio-Visual & Others | Periodical Subscriptions (Titles) | Maps Charts Etc. |
|---------|--------------------|--------------------------|------------------------------------|-----------------------|-----------------------------------|------------------|
| 1986-87 | 462,207            | 587,293                  | 695,000                            | 15,325                | 3,962                             | 172,989          |
| 1987-88 | 475,970            | 607,394                  | 717,866                            | 16,466                | 3,922                             | 170,074          |
| 1988-89 | 487,027            | 622,971                  | 737,866                            | 18,078                | 4,229                             | 172,021          |
| 1989-90 | 501,888            | 670,946                  | 758,810                            | 18,405                | 4,378                             | 175,476          |
| 1990-91 | 514,170            | 686,917                  | 780,612                            | 19,324                | 4,542                             | 182,157          |

Source: Dean of Library Services

### LIBRARY EXPENDITURES

| Year    | Books   | Periodicals & Serials | Audio-visuals | Personnel | Other Library Expenses | Total Library Expenses |
|---------|---------|-----------------------|---------------|-----------|------------------------|------------------------|
| 1986-87 | 210,874 | 375,988               | 53,728        | 1,139,539 | 197,672                | 1,977,801              |
| 1987-88 | 214,096 | 479,932               | 22,902        | 1,165,092 | 177,973                | 2,059,995              |
| 1988-89 | 248,991 | 527,309               | 23,093        | 1,546,640 | 319,118                | 2,665,151*             |
| 1989-90 | 200,362 | 573,965               | 45,825        | 1,649,632 | 687,155                | 3,156,939**            |
| 1990-91 | 351,132 | 650,137               | 43,927        | 1,692,687 | 523,682                | 3,261,565              |

Source: Dean of Library Services

\*Includes \$185,102 for Educational Media expenditures. Faculty staff benefits are now included in the personnel figure.

\*\*In FY90, the University adopted the policy of allowing departments to carry forward unspent funds. Expenditures may not equal budgeted amounts. In 1989-90, the Libraries received \$350,000 in one-time funds from the President. \$150,000 was allocated to materials and \$200,000 was allocated to automation and new microform equipment.



# West Plains Campus

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## HIGHLIGHTS

- \* During the fall semester 1991, 919 students were enrolled at the West Plains Campus, a new enrollment record.
- \* Female students comprise 74 percent of the 1991 enrollment, and 49 percent of the enrollment are full-time students.
- \* Starting fall, 1989, incidental fees for the West Plains Campus were lower than the Springfield Campus, in order to become more aligned with other two-year colleges across the state. The basic fee was set at \$46 per credit hour for 1991-92.
- \* Budgeted expenditures for FY 1992 are \$2,592,636, with almost half devoted to instruction.







## GENERAL INFORMATION

### Campus Mission

Southwest Missouri State University is a public comprehensive institution of higher education with a threefold mission to advance learning, scholarly inquiry, and service. The University is committed to providing educational opportunities to students from throughout the state. Because of its location and heritage, the University recognizes a special obligation to provide educational programs for students in southwest Missouri. To fulfill its teaching mission, the University strives to cultivate in each student a common foundation of knowledge, skills, and abilities, which includes critical thinking abilities, competency in communications and quantitative skill, knowledge and understanding of social, cultural, natural, and technological environments as well as an understanding of ethics and values.

### Campus History and Setting

SMSU - West Plains was established in 1963 and it has been a semiautonomous junior college within the commonwealth of Southwest Missouri State University since 1971. The college provides a two-year general education program that is fully integrated with the curriculum on the Springfield campus for purposes of transfer and baccalaureate study. The college also provides specialty and skills courses for which there is a demand, as well as courses commensurate with community needs and interests. Students may fulfill course requirements for several associate degree programs. The campus is comprised of nine buildings located on five acres in the community of West Plains.

West Plains is located 110 miles southeast of Springfield in the community of West Plains. The college regularly attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

### Accreditation

West Plains has been accredited as a branch college of SMSU since 1971 by the North Central Association of Colleges and Secondary Schools. SMSU - West Plains is also a member of the American Association of Junior and Community Colleges and the Missouri Association of Junior and Community Colleges. The nursing program has full accreditation from the National League for Nursing.

### Programs

Associate of Science Degree in Nursing

Associate of Arts Degree in General Studies

#### Continuing Education

Selected intercession and upper-level courses are offered through the University departments and the Continuing Education Office. Community-oriented continuing education courses are also offered at the West Plains Campus.



# SCHEDULE OF BASIC FEES - WEST PLAINS CAMPUS

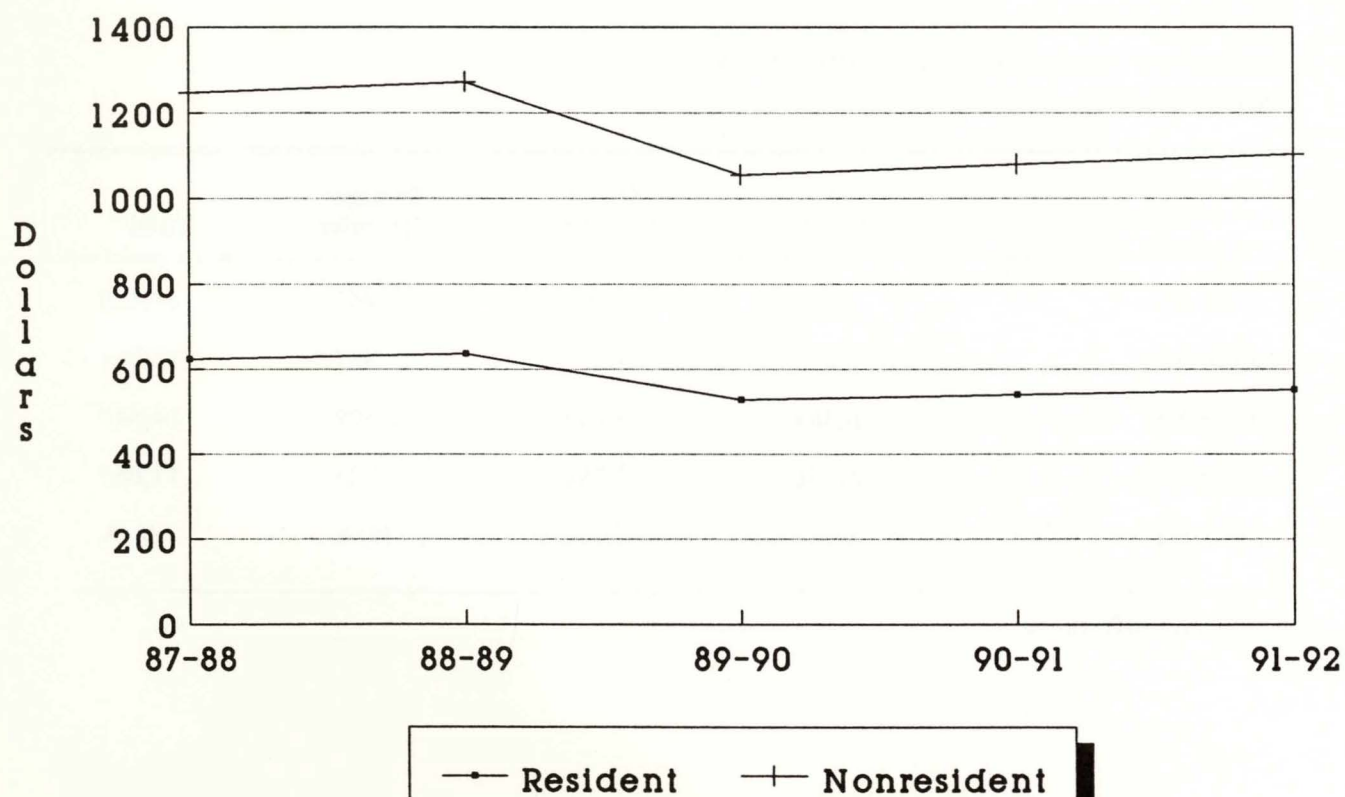
|                                    | 1987-88 | 1988-89 | 1989-90 | 1990-91 | 1991-92 |
|------------------------------------|---------|---------|---------|---------|---------|
| <b>Full-Time Cost Per Semester</b> |         |         |         |         |         |
| Resident (12 hours)                | \$624   | \$636   | \$528   | \$540   | \$552   |
| Nonresident (12 hours)             | 1,248   | 1,272   | 1,056   | 1,080   | 1,104   |
| <b>Part-Time Cost Per Hour</b>     |         |         |         |         |         |
| Resident                           | 52      | 53      | 44      | 45      | 46      |
| Nonresident                        |         |         |         |         |         |
| (1-6 hrs.)*                        | 52      | 53      | 44      | 45      | 46      |
| (7 or more hrs.)**                 | 104     | 106     | 88      | 90      | 92      |

Source: University Bulletin

\*for 1-3 hours in 1991-92

\*\*For 4 or more hours in 1991-92

## RESIDENT FEES PER SEMESTER





**FALL HEADCOUNT ENROLLMENT  
WEST PLAINS CAMPUS**

|                          | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 |
|--------------------------|------|------|------|------|------|------|------|------|------|------|
| <b>Enrollment Status</b> |      |      |      |      |      |      |      |      |      |      |
| Full-Time                | 217  | 242  | 208  | 238  | 273  | 278  | 289  | 333  | 421  | 451  |
| Part-Time                | 325  | 341  | 361  | 370  | 388  | 288  | 266  | 302  | 434  | 468  |
| <b>Gender</b>            |      |      |      |      |      |      |      |      |      |      |
| Male                     | 178  | 189  | 161  | 167  | 199  | 161  | 150  | 186  | 235  | 243  |
| Female                   | 364  | 394  | 408  | 441  | 462  | 405  | 405  | 449  | 620  | 676  |
| <b>Total</b>             | 542  | 583  | 569  | 608  | 661  | 566  | 555  | 635  | 855  | 919  |

Source: HEGIS 2300-2.3A and IPEDS EF2

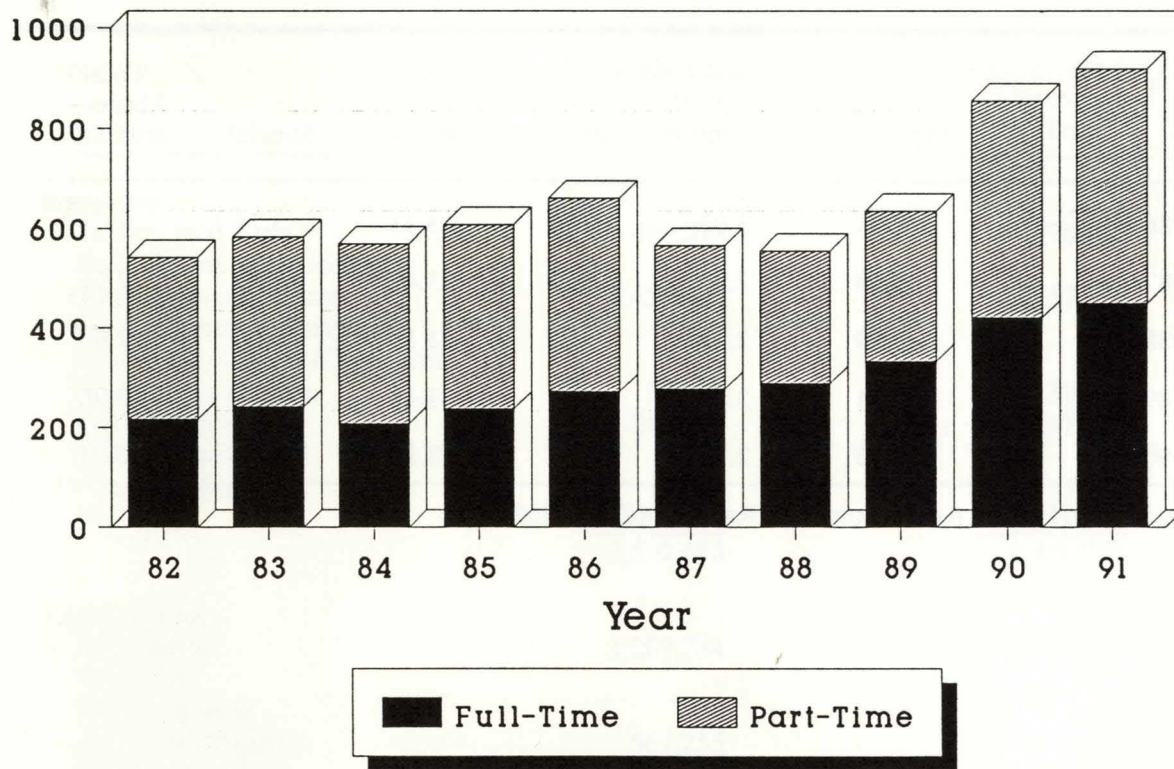
**STUDENT CREDIT HOUR PRODUCTION  
WEST PLAINS CAMPUS**

|         | Fall<br>Semester | Spring<br>Semester | Summer<br>Semester | Total  |
|---------|------------------|--------------------|--------------------|--------|
| 1987-88 | 5,483            | 5,060              | 967                | 11,510 |
| 1988-89 | 5,537            | 5,527              | 967                | 12,031 |
| 1989-90 | 6,389            | 6,659              | 1,599              | 14,647 |
| 1990-91 | 8,148            | 7,734              | 1,785              | 17,667 |
| 1991-92 | 8,595            | N/A                | N/A                | N/A    |

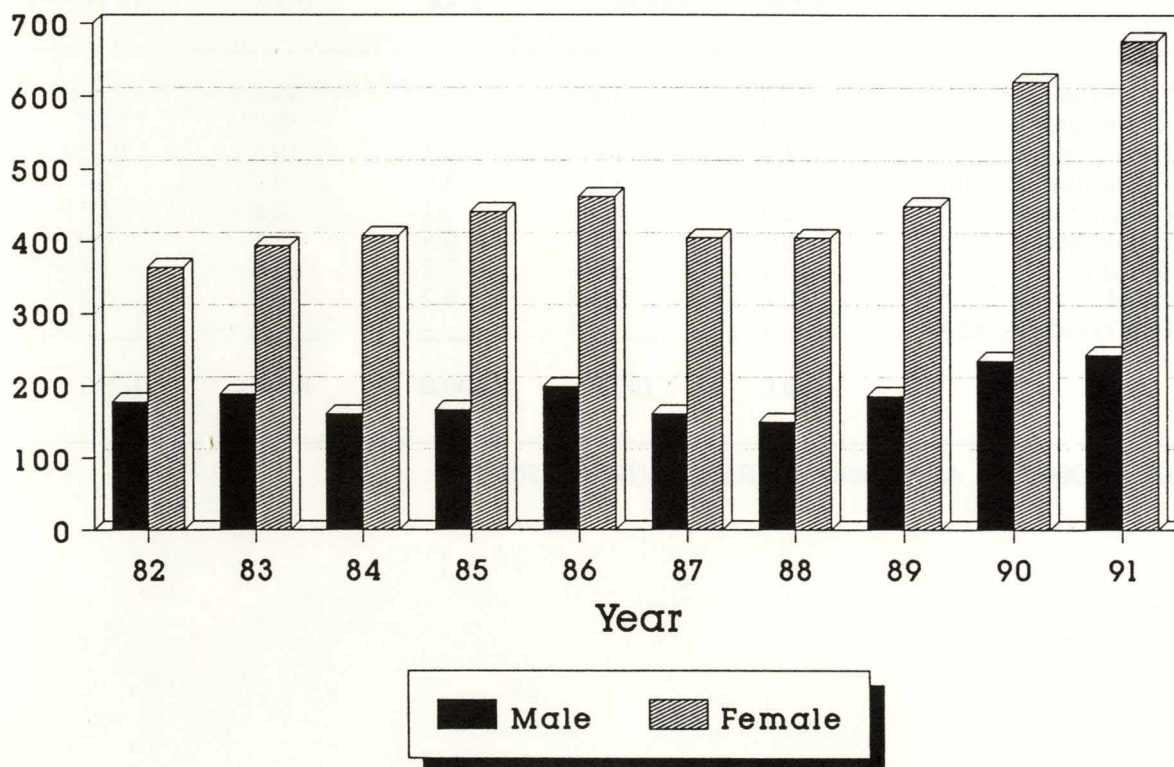
Source: MDHE 15



**FALL ENROLLMENT BY ENROLLMENT STATUS  
WEST PLAINS CAMPUS**



**FALL ENROLLMENT BY GENDER  
WEST PLAINS CAMPUS**





**CUMULATIVE GPA BY STUDENT CLASS  
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

|      | Freshman | Sophomore | Junior | Senior | Special | Total Under-graduate |
|------|----------|-----------|--------|--------|---------|----------------------|
| 1986 | 2.59     | 3.00      | 3.27   | 3.43   | 3.71    | 2.93                 |
| 1987 | 2.68     | 2.97      | 3.25   | 3.43   | 3.39    | 2.95                 |
| 1988 | 2.79     | 2.99      | 3.15   | 3.19   | 4.00    | 2.96                 |
| 1989 | 2.71     | 3.09      | 3.21   | 3.45   | 3.63    | 2.96                 |
| 1990 | 2.75     | 2.92      | 3.02   | 3.10   | 3.01    | 2.95                 |

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES  
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

|                      | 1986  | 1987  | 1988  | 1989  | 1990  |
|----------------------|-------|-------|-------|-------|-------|
| A (Excellent)        | 31.0% | 35.5% | 34.5% | 34.7% | 36.4% |
| B (Superior)         | 30.5  | 30.1  | 32.0  | 30.1  | 29.1  |
| C (Satisfactory)     | 21.4  | 21.0  | 19.1  | 19.5  | 18.5  |
| D (Minimum Passing)  | 3.9   | 3.6   | 3.0   | 4.1   | 4.4   |
| F (Unsatisfactory)   | 2.0   | 2.6   | 3.1   | 2.6   | 2.7   |
| I (Incomplete)       | 0.7   | 1.0   | 0.9   | 1.4   | 0.9   |
| N (Drop)             | 10.1  | 5.6   | 7.2   | 7.5   | 7.8   |
| V (Audit)            | 0.4   | 0.6   | 0.2   | 0.1   | 0.2   |
| Z (Deferred - grad.) | —     | —     | —     | —     | —     |
| Total                | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: Office of Admissions and Records (GRA-250)



**EDUCATIONAL AND GENERAL FUNDS  
WEST PLAINS CAMPUS**

|                              | <u>Budgeted FY92</u><br>Unrestricted<br>Total | <u>Requested FY93</u><br>Unrestricted<br>Total |
|------------------------------|---|--|
| <b>Revenues</b>              |   |  |
| Tuition and Fees             | \$ 860,215                                    | \$ 878,915                                     |
| Fed. Grants and Contracts    | -   | -  |
| State Appropriations         | 1,450,008                                     | 2,257,626                                      |
| State Grants & Contracts     | -   | -  |
| Priv. Gifts/Grants/Contracts | -   | -  |
| Investment Income            | 30,000  | 30,000   |
| Sales & Services             | 247,413                                       | 247,413  |
| Athletic Income              | -   | -  |
| Other Sources                | 5,000   | 5,000  |
| Transfers                    | -   | -  |
|                              | <u>2,592,636</u>                              | <u>3,418,954</u>                               |
| <b>Expenditures</b>          |   |  |
| Instruction                  | 1,267,734                                     | 1,461,219                                      |
| Research                     | -   | -  |
| Public Service               | -   | -  |
| Academic Support             | 567,255                                       | 698,028  |
| Student Services             | 272,048                                       | 292,661  |
| Institutional Support        | 211,772                                       | 227,076  |
| Operation/Maint. of Plant    | 197,291                                       | 661,806  |
| Scholarships & Fellowships   | 76,536  | 78,164   |
| Transfers                    | -   | -  |
|                              | <u>2,592,636</u>                              | <u>3,418,954</u>                               |

Source: FY93 Legislative Budget Request



# Alumni and Development

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## HIGHLIGHTS

- \* According to the latest records of the Office of Alumni and Development, most of SMSU's alumni currently reside in Missouri and represent every county. Twelve counties have over 500 alumni and another 28 counties have between 100 and 500.
- \* The large contingent of alumni who live outside Missouri represent in every state of the United States and 31 foreign countries.
- \* The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused over 6,000 alumni to contribute approximately \$1.1 million in 1990-91.
- \* Giving to the University Foundation during 1990-91 totaled over \$3.8 million for student aid, endowments, capital projects, and other University programs.

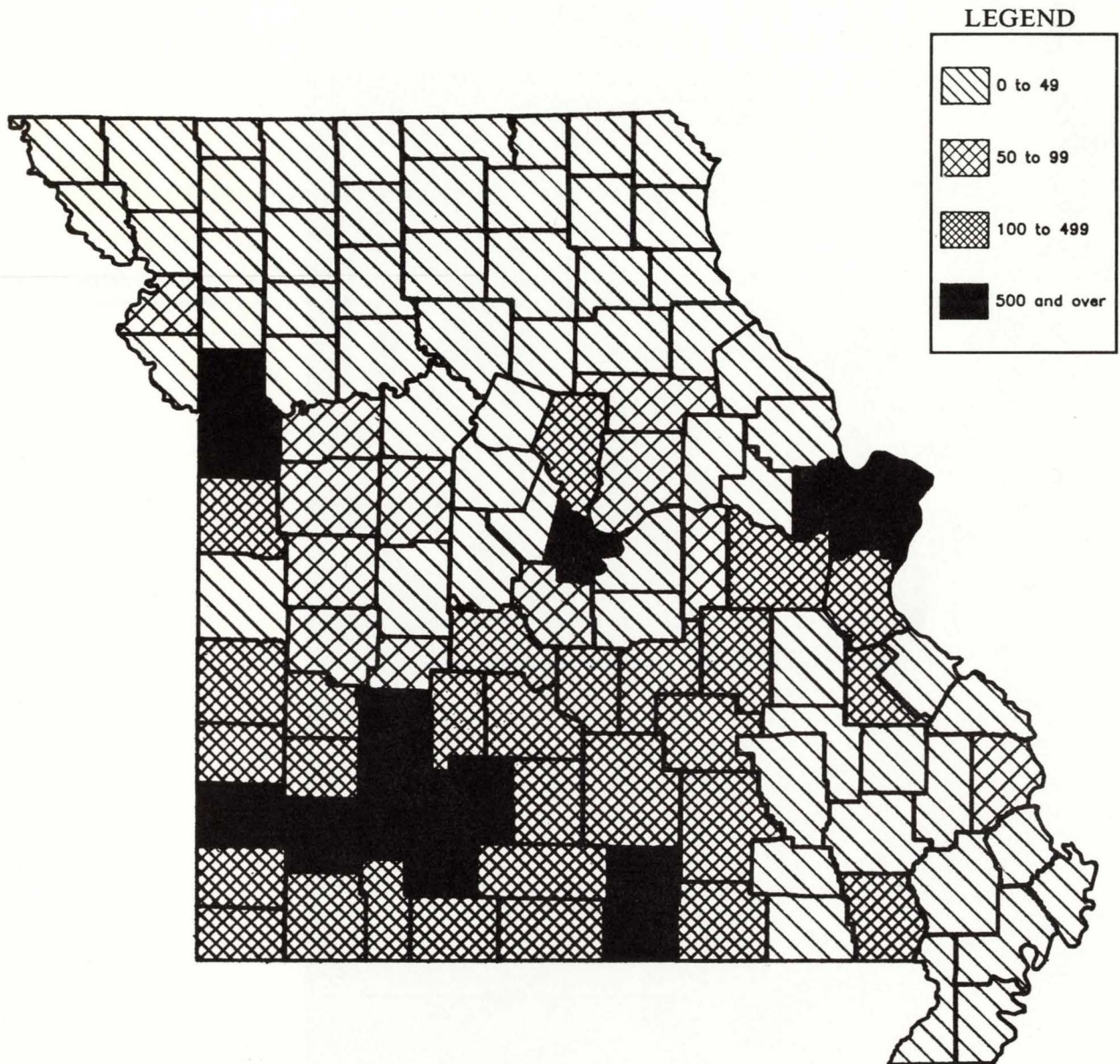


*Welcome*  
**GOLDEN BEAR**





## ALUMNI BY COUNTY OF RESIDENCE, 1991

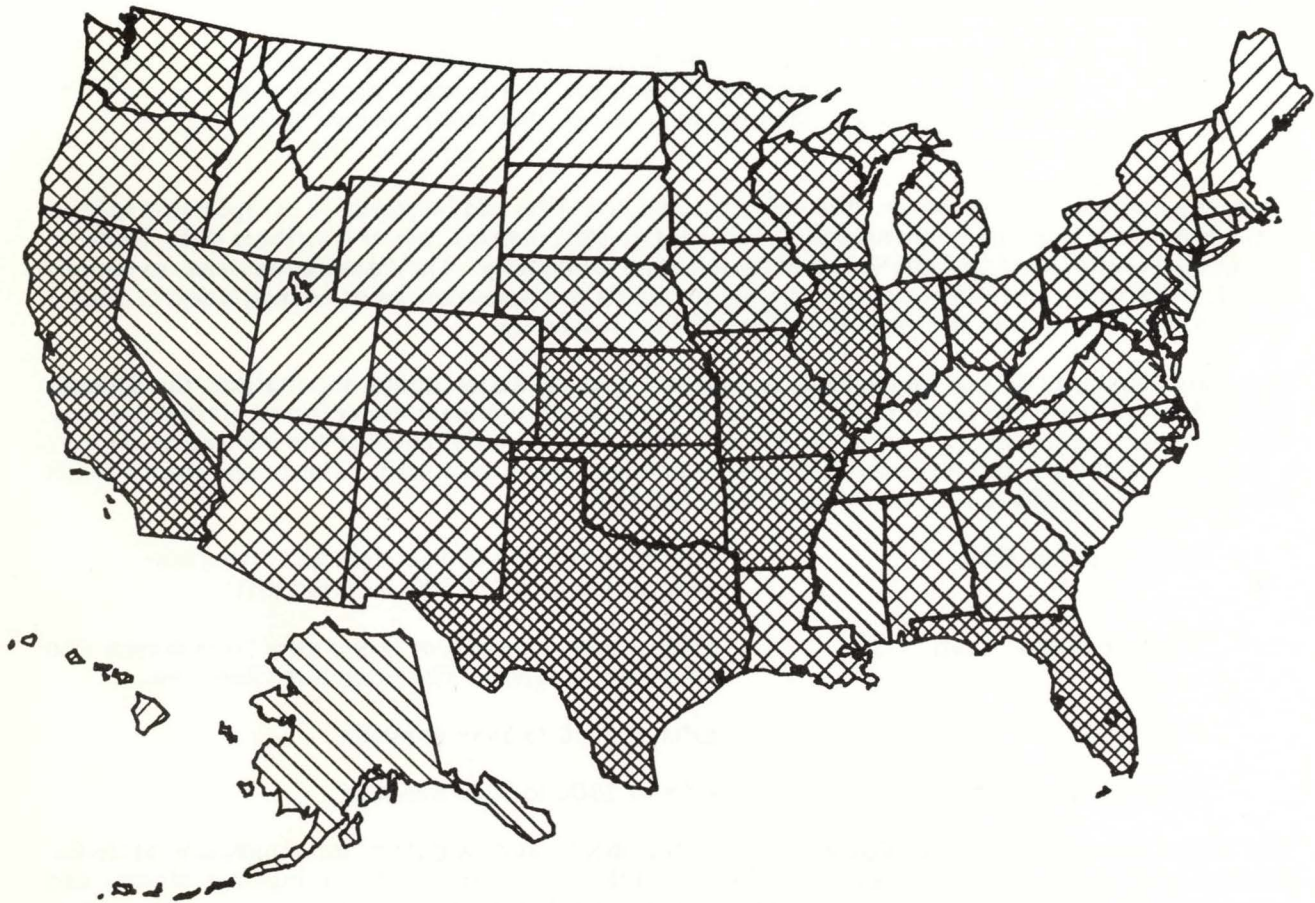


Counties in Missouri in which more than 500 alumni reside are Christian, 1,184; Clay, 583; Cole, 523; Greene, 11,303; Howell, 771; Jackson, 2,133; Jasper, 700; Lawrence, 658; Polk, 518; St. Charles, 828; St. Louis, 5,012; and Webster, 833.

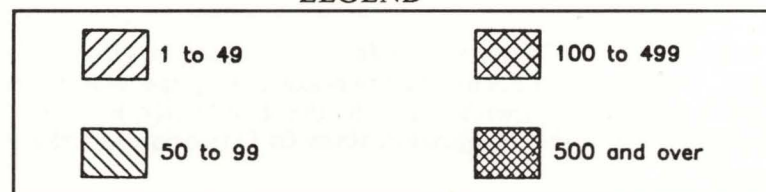
Source: Office of Alumni and Development (ALU 2130)



# ALUMNI BY STATE OF RESIDENCE, 1991



## LEGEND



States in which more than 500 alumni reside are: Arkansas, 553; California, 1,086; Florida, 550; Illinois, 820; Kansas, 1,492; Missouri, 34,644; Oklahoma, 811; and Texas, 1,409.

Source: Office of Alumni and Development (ALU 2130)



## SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a not-for-profit organization which has as its mission:

"To promote an environment for giving and therein seek, receive, manage, develop, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, the honor clubs, The Bears Fund, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- |                     |   |   |
|---------------------|---|---|
| The Founders Club   | - | minimum of a \$10,000 outright gift over a ten-year period or a \$25,000 deferred gift.             |
| The Carrington Club | - | \$500 or more annually or larger gifts from donors who have not pledged at The Founders Club level. |
| The 1905 Club       | - | gifts of \$250 to \$499 annually.   |
| The Century Club    | - | gifts of \$100 to \$249 annually.   |

The Bears Fund is the fundraising program for men's and women's intercollegiate athletics. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles.

In fiscal year 1991, 11,974 donors made 15,254 outright gifts of cash and property totaling over \$3.8 million. Deferred gift commitments made during the year exceeded \$4.3 million, bringing the total deferred gift commitments made to the University to more than \$10.4 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$33 million.



**GIFT ACTIVITY**

|                      | 1988-89          | 1989-90          | 1990-91          |
|----------------------|------------------|------------------|------------------|
| Cash Gifts           | \$2,169,967      | \$2,363,157      | \$2,700,188      |
| Gifts of Property    | <u>751,889</u>   | <u>903,682</u>   | <u>1,177,721</u> |
| Total Outright Gifts | 2,921,856        | 3,266,839        | 3,877,909        |
| Deferred Gifts       | <u>2,116,083</u> | <u>2,266,500</u> | <u>4,325,528</u> |
| Grand Total          | \$5,037,939      | \$5,533,339      | \$8,203,437      |

Source: Southwest Missouri State University Foundation

**SOURCES OF OUTRIGHT GIFTS**

|                           | 1988-89   |                | 1989-90   |                | 1990-91   |                |
|---------------------------|-----------|----------------|-----------|----------------|-----------|----------------|
|                           | Donors    | Amount         | Donors    | Amount         | Donors    | Amount         |
| Alumni                    | 4,904     | \$1,051,869    | 5,942     | \$1,206,142    | 6,040     | \$1,090,385    |
| Other Individuals         | 3,754     | 642,808        | 5,401     | 836,760        | 4,998     | 1,193,905      |
| Corporations & Businesses | 589       | 1,110,305      | 866       | 1,073,173      | 875       | 1,488,606      |
| Other Organizations       | <u>52</u> | <u>116,874</u> | <u>72</u> | <u>150,764</u> | <u>61</u> | <u>105,013</u> |
| Total                     | 9,299     | \$2,921,856    | 12,281    | \$3,266,839    | 11,974    | \$3,877,909    |

Source: Southwest Missouri State University Foundation

**PURPOSES OF OUTRIGHT GIFTS**

|                          | 1988-89          | 1989-90          | 1990-91          |
|--------------------------|------------------|------------------|------------------|
| Student Aid              | \$ 151,868       | \$ 122,946       | \$ 137,130       |
| Endowment and Loan Funds | 175,311          | 377,077          | 393,319          |
| Capital Purposes         | 928,934          | 869,381          | 1,180,134        |
| University Programs*     | <u>1,665,743</u> | <u>1,897,435</u> | <u>2,167,326</u> |
| Total                    | \$2,921,856      | \$3,266,839      | \$3,877,909      |

Source: Southwest Missouri State University Foundation

\*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.



# Research Centers and Experiment Station

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## HIGHLIGHTS

- \* The University currently maintains 11 on-campus centers for research and public service.
- \* The University serves the state fruit growers through research performed at the State Fruit Experiment Station in Mountain Grove. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.







## SOUTHWEST MISSOURI STATE UNIVERSITY CENTERS

### Center for Archaeological Research (College of Humanities and Social Sciences, 1975)

The Center is designed to study, record, and share knowledge of past cultures. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

### Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to develop and implement the University's assessment program and to provide faculty with unique opportunities for the development, acquisition, and/or enhancement of their instructional methods.

The Center coordinates the placement testing for new students, the assessment of the academic majors, and graduate and special programs. In addition, the Center provides surveys of current students' and alumni's experiences of the University's myriad services and programs, and evaluation of the students and their skills by post-graduate employers. The goal of this comprehensive assessment program is to demonstrate accountability, to identify strengths that can be modeled, to identify weaknesses that will be rectified, to enhance the quality of the education of all our students, and to reinforce the University's commitment to academic excellence.

The second goal of the Center is the provision of Instructional Support. This includes the Annual Writing Retreat to provide faculty with continuing education in the Writing to Learn pedagogy, and coordinating with Academic Affairs in the implementation of faculty development activities. As this role of the Center evolves, the Center shall provide additional resources and assistance to augment teaching expertise.

### Center for Business Research and Development (College of Business Administration, 1981)

The Center's primary function is to serve as a channel through which economic development and business-related needs can become known and met through the resources of the Center, the College of Business Administration, and SMSU, as well as other public and private sector associates with which the Center cooperates. The Center's objectives are (1) to stimulate new job creation; (2) retain and improve the quality of existing jobs; (3) foster an environment in which creativity, innovation and entrepreneurship is recognized and encouraged; and (4) commercialize and/or implement solutions to problems affecting or threatening the quality of life.

The Small Business Development Center provides general management and technical assistance to small businesses and to individuals considering going into business. Counseling is offered in strategic planning, market research, regulation and taxation, financing, cash flow analysis, business valuation, site selection, government procurement, exporting and other areas of assistance required to promote small business growth.

The Management Development Institute provides seminars and short courses for the Southwest Missouri business community. A broad base of non-credit programs are offered in management, supervision, total quality, office support systems, and finance. The Institute also helps prepare professionals to achieve certification in their field by offering classes in preparation for certification examinations and classes to maintain certification or licenses once they have been achieved.

### Center for Defense and Strategic Studies (1987)

The Center's primary objective is to introduce Defense and Strategic Studies to undergraduate students and to provide professional graduate-level academic training and experience for students planning careers in the field of national security policy, defense analysis, and arms control.



Consequently, educational emphasis is placed on the practical analysis of U.S. policies, programs, and options, as well as on theoretical comprehension. Center objectives also include the research and analysis of timely and critical issues in national defense, the contribution to an informed public debate in a democracy, and the provision of academic and intellectual resources to concerned civic groups and organizations. The associated Department of Defense and Strategic Studies offers a graduate program leading to the M.S. degree in D.S.S.

Center for Economic Research (College of Humanities and Social Sciences, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Center for Gerontological Studies (College of Education and Psychology, 1978)

The Center is engaged in programs designed to define and to help meet the needs of aging persons in southwest Missouri. The programs provide educational opportunities, train professionals and paraprofessionals, identify service needs, and support research on aging.

Center for Ozarks Studies (College of Humanities and Social Sciences, 1975)

A public service and research center focusing on the history and culture of the Ozarks region. Publishes *OzarksWatch* magazine and conducts adult study tours and other Ozarks Watch Society activities with the Travel and Tourism Program.

Center for Psycho-Educational Research and Service (College of Education and Psychology, 1984)

The Center provides research and public service support for the College of Education and Psychology. It provides coordination and support to faculty for both the grant seeking and grant administering activities. In addition, the Center serves as an information and referral point for those SMSU constituencies seeking help or expertise in an area relating to education or psychology.

Center for Research and Service (College of Health and Applied Sciences, 1984)

The Center provides administrative support for research and public service for the College of Health and Applied Sciences. It serves also as the coordinating agent for the following units within the College: the Child Development Laboratory, the Industrial Productivity Center, and the clinics of Speech-Language and Hearing, and Nursing.

Center for Scientific Research and Service (College of Science and Mathematics, 1984)

The Center provides administrative support, research facilities, and professional expertise for research and public service activities in the areas of materials science, polymer synthesis, environmental studies, biotechnology, and chemical analysis.

Center for Social Research (College of Humanities & Social Sciences, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.



**SOUTHWEST MISSOURI STATE UNIVERSITY**  
**EXPERIMENT STATION**

**HIGHLIGHTS**

- \* The University serves the state fruit growers through research performed at the State Fruit Experiment Station.
- \* The University's research programs on fruit crops are the most comprehensive in the state.
- \* Information derived from research is disseminated through advisory programs to provide fruit growers and processors with the most advanced knowledge available for growing fruit and making wines and juices.
- \* The six full-time research faculty have doctorates and four of the six professional staff have master's degrees.
- \* Opportunities are available for students to work under the guidance of research faculty and staff on thesis research, special problems, and internships in the areas of horticulture, biology, chemistry, and food science.
- \* Grants received for use in 1991-92 totaled \$272,932 with \$113,620 coming from the public sector for research, \$4,500 from private industry for research, and \$154,812 from the public sector for advisory programs.
- \* The Station is located at Mountain Grove, 65 miles east of the Springfield campus. The 10-acre campus area includes laboratories, offices, and a library. The remaining 180 acres are devoted to orchards, vineyards, and other fruit plantings for research.
- \* Established by the state in 1899, the Fruit Experiment Station is the oldest identifiable part of Southwest Missouri State University. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.



### **State Fruit Experiment Station (College of Health and Applied Sciences, 1974)**

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as the result of the reorganization of the University. The Station has a legislative mandate to generate knowledge through research, and to disseminate this knowledge so as to support and expand the productivity and profitability of the Missouri fruit industry.

The professional staff includes a director and five other research faculty trained at the doctoral level and four members trained at the master's level. In addition to carrying out research and advisory programs, professional staff members guide graduate students in their thesis research and supervise undergraduates on internships from other departments.

The State Fruit Experiment Station is located on 190 acres on the outskirts of Mountain Grove, 65 miles east of the Springfield campus. The 10-acre campus area includes: Shepard Hall which houses laboratory facilities, offices, and the Paul Evans Library of Fruit Science; Faurot Hall, the original administration and laboratory building; a fruit processing laboratory; greenhouses; and several other buildings. The remaining 180 acres are devoted to fruit research plantings, a U.S. Weather Bureau substation, equipment storage buildings, and a shop.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries, as well as species of lesser economic importance. Information derived from the Station's research is disseminated through advisory programs to fruit growers and processors throughout Missouri.

The Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. New chemical compounds are evaluated for their effectiveness in controlling diseases, insects, and weeds. Plant pathogens and insect pests are studied for clues which may help in reducing their damage to fruit crops.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900, including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research helped to provide the basis for large acreages of the Concord and Catawba varieties in the state. Today, special emphasis is given to research on the French hybrid grape varieties and their wines. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.



It is the policy of Southwest Missouri State University not to discriminate on the basis of age, ancestry, color, creed, handicap, marital or parental status, national origin, participation in constitutionally protected activities, political affiliation or beliefs, race, religion (belief or non-belief), sex, or disabled and/or Vietnam Era veteran status in its activities, programs, benefits, services, or aids.

Inquiries regarding the SMSU Affirmative Action Program or compliance with Title VI, Title IX, or Section 504 may be addressed to the Affirmative Action Officer, 209 Carrington Hall, 901 S. National, Springfield, MO 65804, (417) 836-5274.



