

Southwest Missouri State University

Fact Book 1990-91



FACT BOOK

1990-91

**PREPARED BY THE
OFFICE OF PLANNING & POLICY
SOUTHWEST MISSOURI STATE UNIVERSITY**

NOVEMBER, 1990

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EXECUTIVE SUMMARY OF STATISTICS

	1986-87	1987-88	1988-89	1989-90	1990-91
Fall Maximum Registrations	16,184	16,922	17,885	19,377	20,652
Springfield	15,482	16,342	17,318	18,734	19,771
West Plains	702	580	567	643	881
Fall Headcount Enrollment	15,894	16,651	17,561	19,062	20,335
Undergraduate - Springfield	14,012	14,761	15,732	17,037	17,957
Undergraduate - West Plains	661	566	555	635	855
Graduate - Springfield	1,221	1,324	1,274	1,390	1,523
Fall Student Credit Hours	184,832	195,379	209,748	227,113	243,231
Undergraduate - Springfield	173,667	183,981	198,299	214,392	227,836
Undergraduate - West Plains	5,591	5,483	5,537	6,389	8,148
Graduate - Springfield	5,574	5,915	5,912	6,332	7,247
Degrees Awarded, Fiscal Year	2,147	2,191	2,238	2,206	N/A
Associate	40	40	33	38	N/A
Bachelor's	1,803	1,889	1,916	1,921	N/A
Master's	253	240	259	222	N/A
Specialist	51	22	30	25	N/A
Instructional Staff Headcount	571	593	607	637	666
Tenured	380	380	387	389	398
Non-Tenured	191	213	220	248	268
Current Funds Revenues (thousands of dollars)	74,280	85,248	95,223	107,996	N/A
Student Fees	17,465	20,822	23,799	27,723	N/A
State Appropriations	36,677	41,288	44,308	49,481	N/A
Other Sources	20,138	23,138	27,116	30,792	N/A
Total Expenditures (thousands of dollars)	71,964	81,295	90,862	101,949	N/A
Educational & General	60,635	68,489	77,135	86,400	N/A
Auxiliary Enterprises	11,329	12,806	13,727	15,549	N/A
Educational & General Space (thousands sq. ft.)*	1,032	1,128	1,142	1,144	1,190
Library Circulation	225,466	219,804	218,847	227,764	N/A
Music	4,992	7,266	7,083	9,175	N/A
Maps	1,753	2,184	2,590	2,037	N/A
Audio-Visual	38,688	24,604	20,805	21,033	N/A
General Circulation	169,208	173,063	175,673	184,870	N/A
Greenwood	10,825	12,687	12,696	10,649	N/A
Outright Gifts (dollars)	3,079,086	2,832,219	2,921,856	3,266,839	N/A

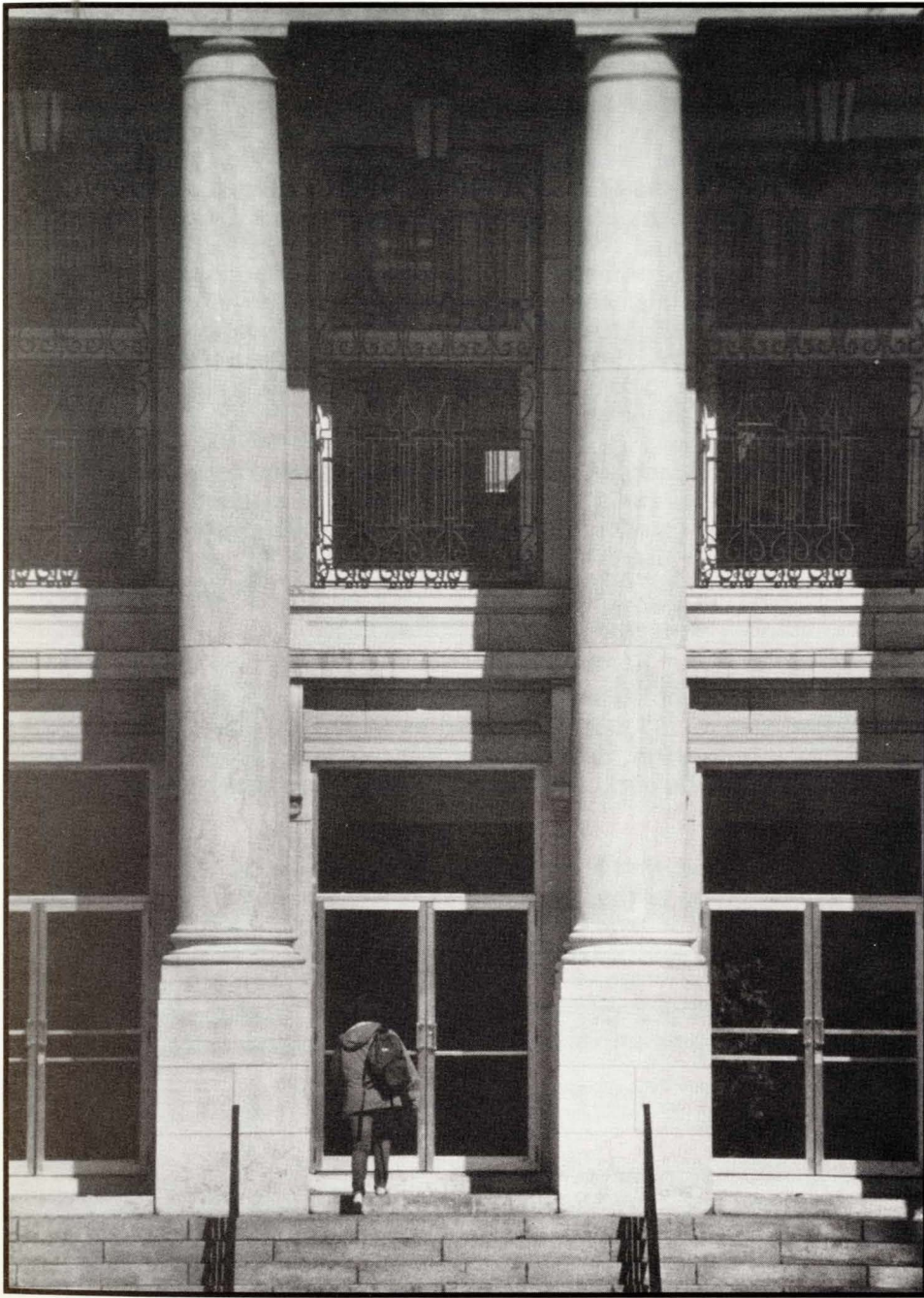
*Springfield Campus only

N/A Not available

General Information

HIGHLIGHTS

- * Southwest Missouri State University, which was founded in 1905, is one of the thirteen, four-year, public-supported institutions of higher education in Missouri.
- * The University was given a regional mission by legislative act in 1919. A new mission statement has been approved by the University's Board of Regents which seeks an expanded mission.
- * The University is currently a multipurpose institution offering a variety of programs and services at two locations. In addition to the main campus at Springfield, a residence center was established in 1963 at West Plains, 110 miles to the southeast.
- * In June of 1983, Dr. Marshall Gordon was appointed as the University's seventh president.
- * The academic organization of the Springfield campus consists of six colleges, a graduate school, and an office of continuing education.
- * The University had an estimated economic impact on Springfield and Greene County of approximately \$648.4 million in 1990-91.



HISTORY AND ACCREDITATION

University Heritage

Southwest Missouri State University was founded in Springfield in 1905 as the Fourth District Normal School. The institution's primary purpose, during its early years, was the preparation of teachers for the public school systems in the southwest region of Missouri. The first name change came in 1919 when the school became Southwest Missouri State Teachers College, reflecting its regional mission. By the mid-1940s, the University had expanded its instructional program beyond teacher education to include the liberal arts and sciences; and as a consequence, the Missouri legislature, in 1945, authorized an official change in the institution's name to Southwest Missouri State College. As additional programs were implemented at the undergraduate level and with the development of graduate education, the University, by 1972, had become an educationally diverse institution. Recognition of this further growth and development again resulted in an official change in name to Southwest Missouri State University. Today, the institution is a multipurpose university providing diverse instructional, research, and service programs.

In addition to the campus at Springfield, a residence center offering freshman and sophomore level courses was established at West Plains. Courses fulfilling the requirements of associate degrees in general studies and nursing are offered at the campus. Other specialty and skills courses commensurate with community needs and interests are also available.

University Setting

Southwest Missouri State University is located in Springfield, the third largest population center in Missouri with a metropolitan statistical area of 237,800. Supported by an industrial/manufacturing base and an expanding service industry in tourism, the community serves as a regional center for health and medical services for southwest Missouri, northwest Arkansas, southeast Kansas, and northeast Oklahoma.

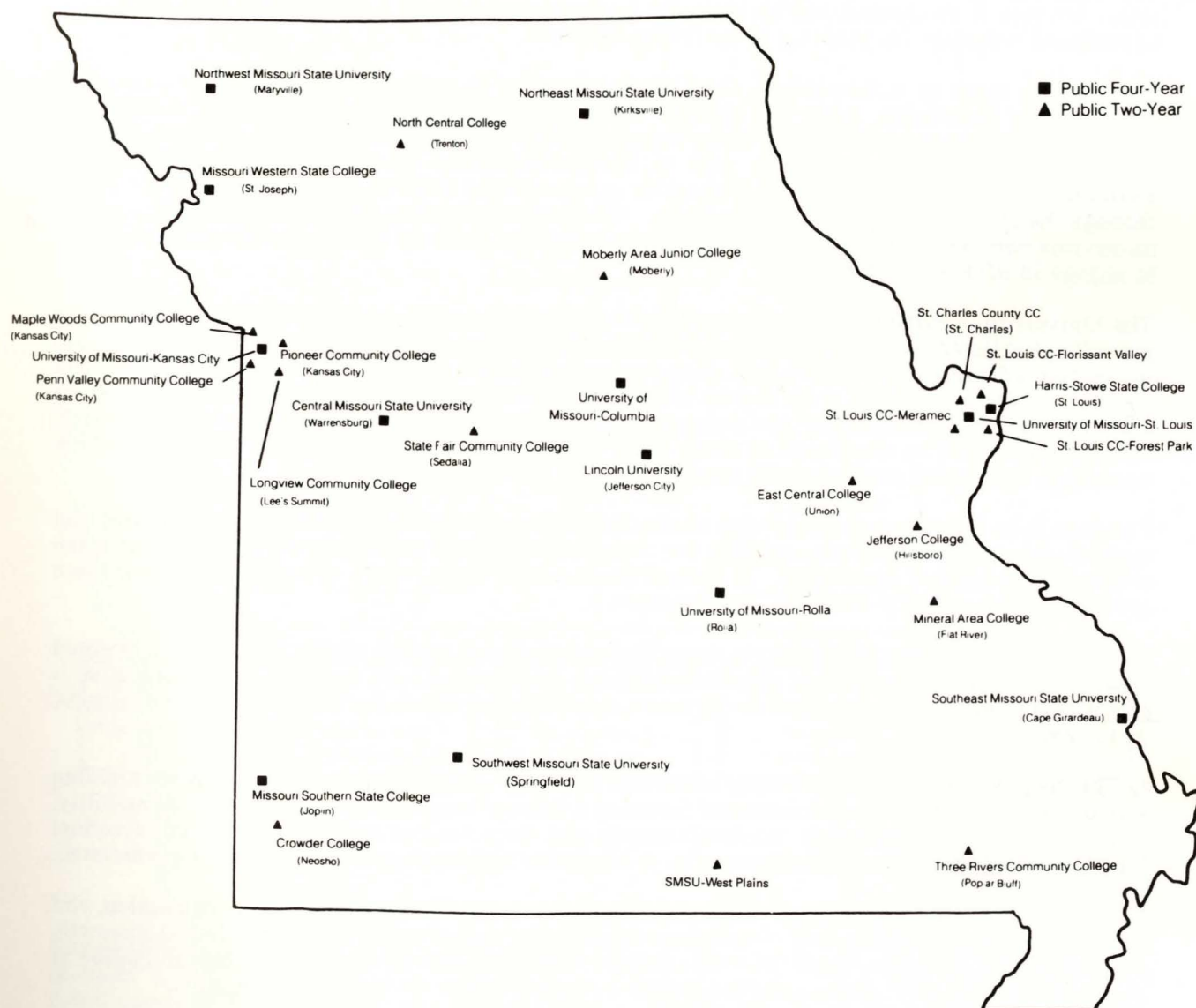
The University's primary service region of southwest Missouri has certain distinctive characteristics which influence various activities and programs of the institution. The southwest region, the fastest growing area in the state with a population of over 749,800, has a unique cultural heritage, a significant agricultural economic base, and a rapidly expanding tourism and recreational industry.

Educationally, the region is served by a diverse mix of both public and private colleges and universities. As the largest and only multipurpose university in southwest Missouri, SMSU provides educational leadership in the region.

Accreditation

The University is accredited to offer baccalaureate and master's degrees by the North Central Association of Colleges and Secondary Schools. The University is professionally accredited or approved by the National Council for Accreditation of Teacher Education, National Association of Schools of Music, The National League for Nursing, The American Chemical Society, The Council on Social Work Education, American Dietetics Association, Council on Education for the Deaf, American Home Economics Association, American Association for Leisure and Recreation, American Speech-Language-Hearing Association, National Athletic Trainers Association, and Computing Sciences Accreditation Board.

MISSOURI STATE MAP WITH PUBLIC COLLEGES AND UNIVERSITIES



UNIVERSITY MISSION

Southwest Missouri State University is a public comprehensive institution of higher education with a three-fold mission to advance learning, further scholarly inquiry, and provide service. The University seeks to achieve its mission through excellence in teaching, research, and public service. The institution is committed to support these functions as integrated, not isolated, activities.

The University is committed to providing educational opportunities to students from throughout the state. Because of its location and heritage, the University recognizes a special obligation to provide educational programs for students in southwest Missouri.

To fulfill its teaching responsibility, the University strives to cultivate in each student a common foundation of knowledge, skills, and abilities which includes critical thinking abilities, competency in communications and quantitative skills, knowledge and understanding of social, cultural, natural, and technological environments as well as an understanding of ethics and aesthetic values. Furthermore, each graduate of the University is expected to achieve competency in a discipline through the completion of an academic major. All students attending the University are exposed to an environment which encourages them to become actively involved in the educational process and to engage in lifelong learning.

The University is committed to offering a diverse range of quality undergraduate programs while providing a selected number of excellent graduate programs, primarily at the master's level. At both the undergraduate and graduate levels, programs are offered in the arts, humanities, sciences and in selected professional fields with special emphases placed on programs of study which focus on administration and management, the preparation of professional educators, and the natural sciences. New programs will be developed in those areas which respond to demonstrated needs and which strengthen the special programmatic emphases of the University.

Research is an important responsibility of the University. The University supports both basic and applied research and seeks opportunities for cooperative projects with external organizations when such projects support its mission. A special focus of the University's research efforts are those activities which promote economic development.

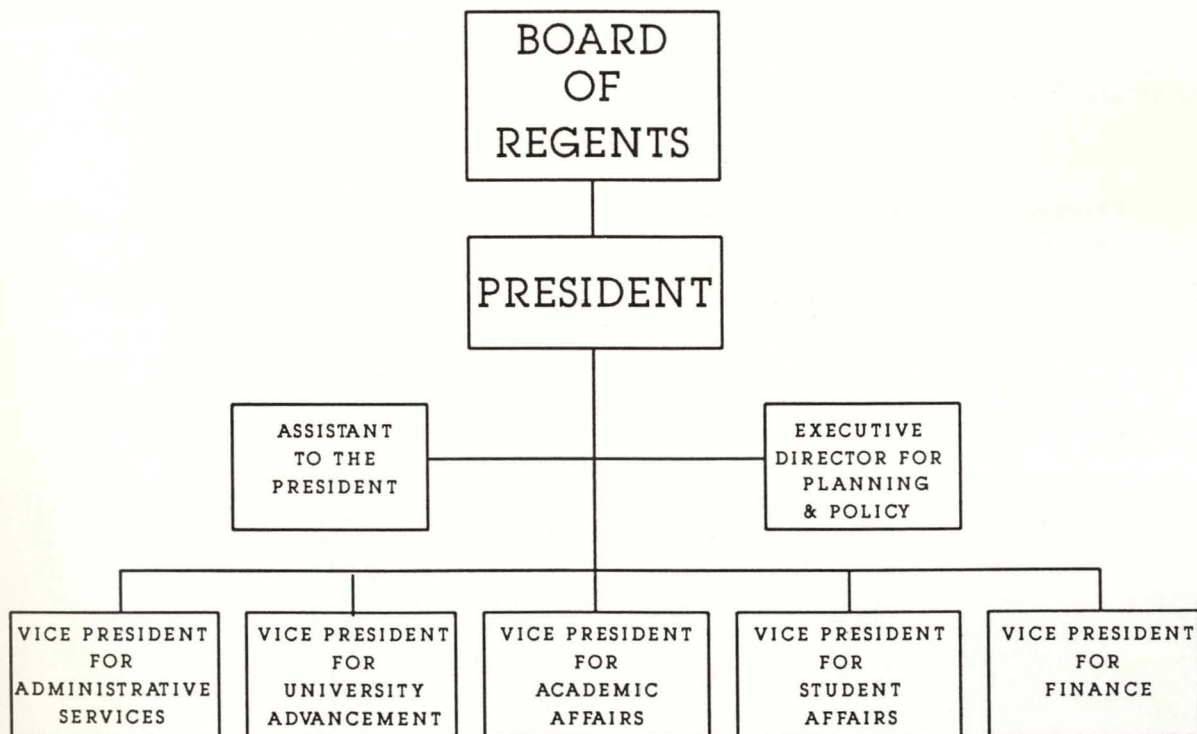
Southwest Missouri State University is committed to recruit and retain a highly qualified and talented faculty committed to teaching, scholarly activity, and service. In addition, the institution is committed to provide professional development opportunities which further enhance the quality of its faculty.

In fulfilling its mission, the University adheres to a set of principles deemed essential in maintaining a high-quality learning environment and fostering a sense of community and public accountability. The University is committed to: academic quality and the pursuit of excellence, academic freedom for faculty and students, equal opportunity in education and employment, and shared governance.

The University supports public service activities as an essential function in fulfilling its mission, and encourages the professional staff to contribute its expertise to the overall quality of life and economic development in the region and state. Furthermore, the University recognizes a special obligation as a partner with the local community to serve as a cultural center for southwest Missouri.

To meet its public responsibility, the institution has an obligation to the citizens of Missouri to support the educational and research priorities of the state and to assess the quality and effectiveness of its programs and services. Furthermore, because of its location, the University has a special obligation to the public to preserve and advance knowledge of the state's unique social and cultural heritage derived from the Ozarks region.

ORGANIZATIONAL CHART



The current organizational structure at Southwest Missouri State University was created in July 1984, through a major administrative and academic reorganization. The five line divisions of Administrative Services, University Advancement, Academic Affairs, Student Affairs, and Finance are each headed by a vice president. Other administrative positions which report directly to the President are Assistants to the President and the Executive Director for Planning and Policy.

The primary academic programs of the University are organized into six collegiate units--College of Arts and Letters, College of Business Administration, College of Education and Psychology, College of Health and Applied Sciences, College of Humanities and Social Sciences, and College of Science and Mathematics. A Graduate School, the West Plains Campus, and an Office of Continuing Education complete the academic spectrum.

ORGANIZATIONAL OFFICERS

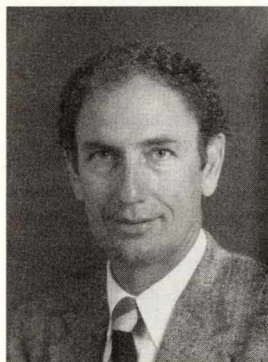
Board of Regents

Southwest Missouri State University is under the general control and management of the Board of Regents, which according to statutes of the state of Missouri possesses full power and authority to adopt all needful rules and regulations for the guidance and supervision of the University.

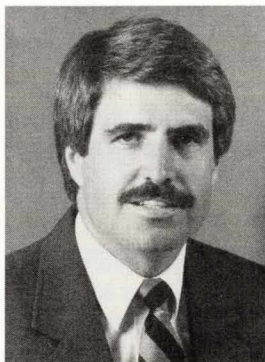
Six members of the Board are appointed by the Governor, by and with the advice and consent of the Senate, to serve six-year terms. Two appointments are normally made every biennium during a regular session of the General Assembly. A student member, with non-voting privileges, was added to the Board by a legislative action in 1984. The eighth member is the State Commissioner of Education who serves in an ex officio capacity.

The present Board of Regents consists of the following members:

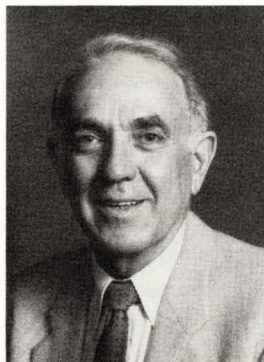
	Term
Thomas E. Pinegar, Republic - President	1985 - 1991
Jack Miller, Lebanon - Vice President	1987 - 1993
Clay Cantwell, Branson	1985 - 1991
Jim Ferguson, Springfield	1989 - 1995
W. Thomas Fowler, Jr., Springfield	1987 - 1993
Jerry Hall, West Plains	1989 - 1995
Joseph Passanise, St. Louis - Student Member	1989 - 1990
State Commissioner of Elementary and Secondary Education - Ex Officio	



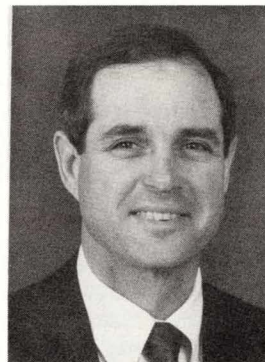
Thomas E. Pinegar



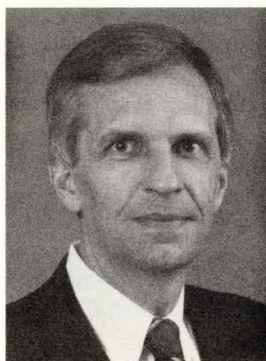
Jack Miller



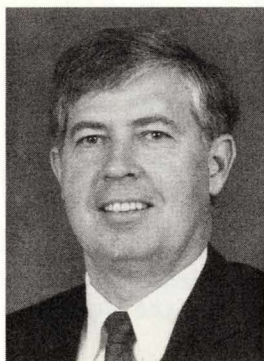
Clay Cantwell



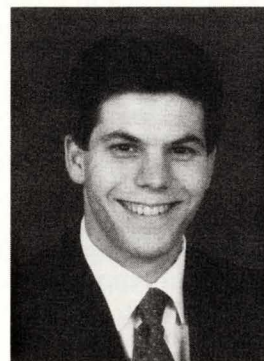
Jim Ferguson



W. Thomas Fowler, Jr.



Jerry Hall



Joseph Passanise

Administrative Council

Dr. Marshall Gordon, President
 Dr. Paul Toom, Interim Executive Director for Planning and Policy
 Mr. Thomas E. Allen, Vice President for Finance
 Dr. Russell M. Keeling, Interim Vice President for Academic Affairs
 Dr. Herbert L. Lunday, Vice President for Student Affairs
 Mr. Gregory P. Onstot, Vice President for University Advancement
 Mr. Jerry R. Patton, Vice President for Administrative Services

Academic Organization

College of Arts and Letters - Dr. Bethany Oberst, Dean
 Art and Design; Communications; English; Foreign Languages; Music; Theatre and Dance

College of Business Administration - Dr. Ronald R. Bottin, Dean
 Accounting; Administrative Office Systems; Computer Information Systems; Finance and General Business; Management; Marketing

College of Education and Psychology - Dr. James R. Layton, Dean
 Educational Administration; Elementary and Secondary Education; Guidance and Counseling; Laboratory School; Library Science; Psychology; Reading and Special Education.

College of Health and Applied Sciences - Dr. A. Duane Addleman, Dean
 Agriculture; Communication Disorders; Consumer and Family Studies; Health, Physical Education, and Recreation; Industrial Technology; Military Science; Nursing

College of Humanities and Social Sciences - Dr. Bernice S. Warren, Dean
 Economics; History; Philosophy; Political Science; Religious Studies; Sociology, Anthropology, and Social Work

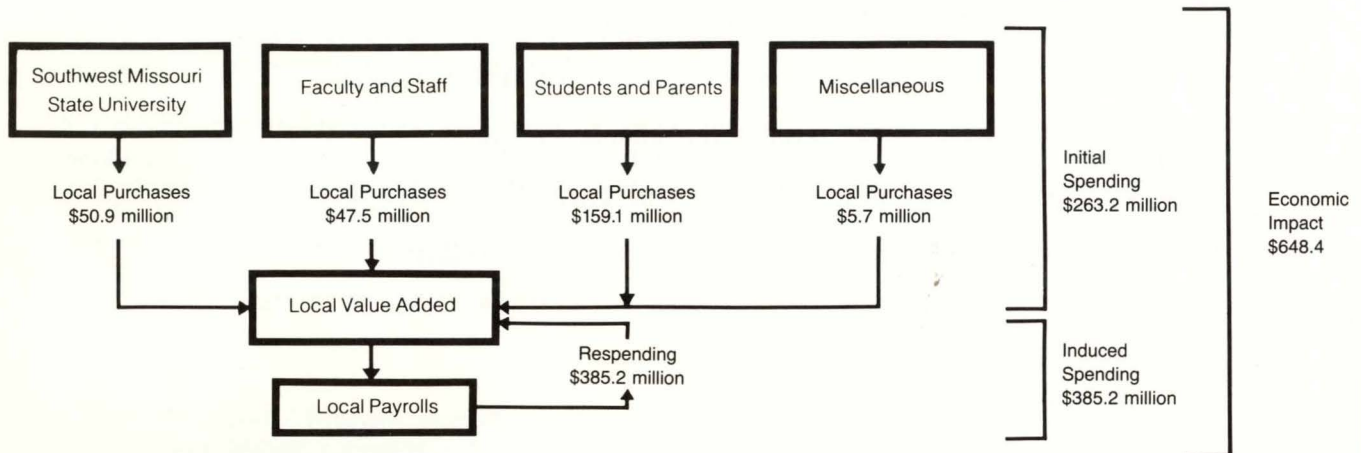
College of Science and Mathematics - Dr. Jerry D. Berlin, Dean
 Biology; Biomedical Sciences; Chemistry; Computer Science; Geosciences; Mathematics; Physics and Astronomy

Graduate School - Dr. Joel Persky, Acting Associate Vice President

West Plains Campus - Dr. Marvin Looney, Interim Dean

Office of Continuing Education - Dr. J. Ronald Fairbairn, Dean

ECONOMIC IMPACT STATEMENT



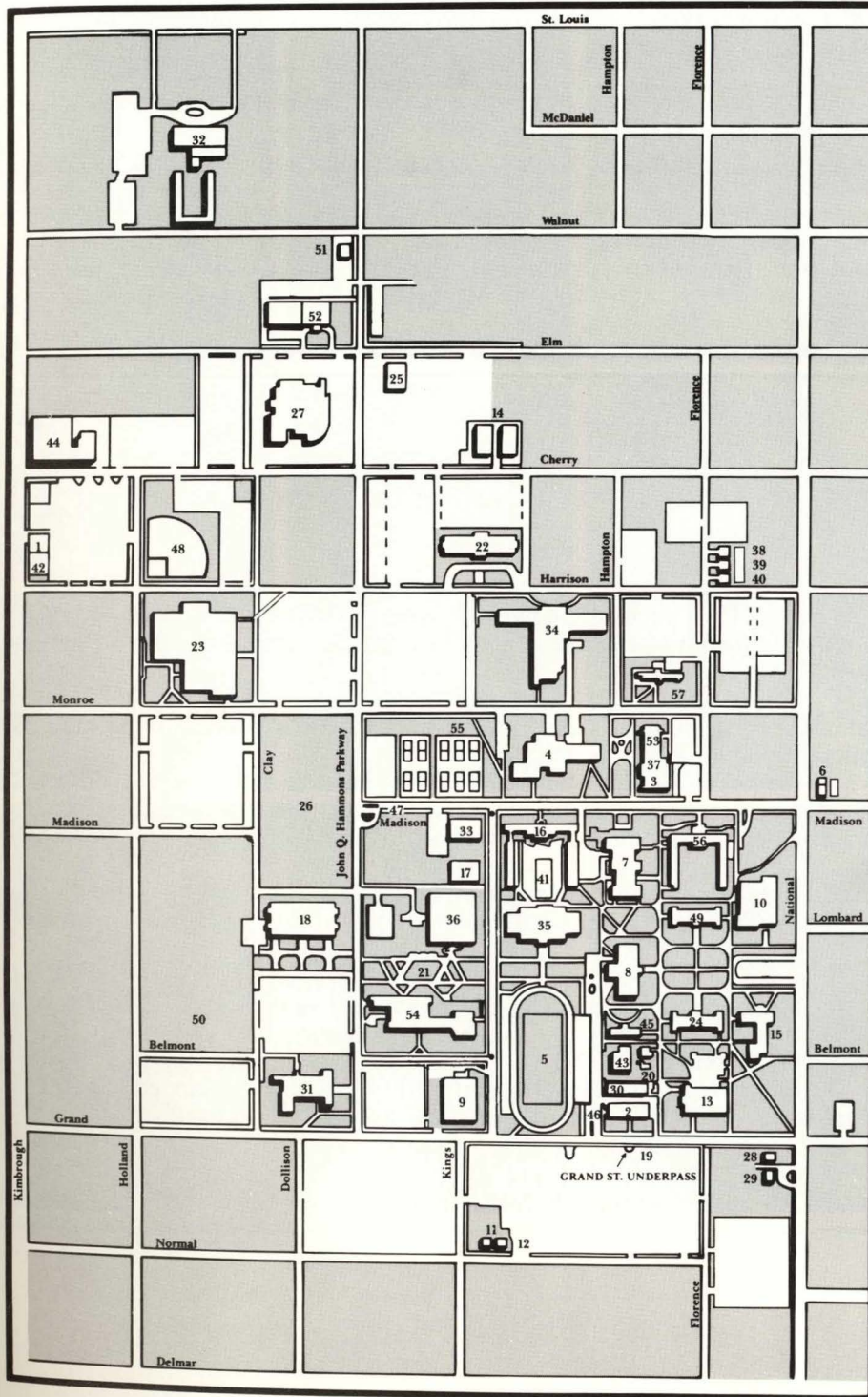
The University exerts a large influence on the Springfield-Greene County economy while providing instruction, research, and public service. With 19,000-plus students, 1,518 full-time faculty/staff employees, and a \$95.6 million budget, SMSU easily qualifies as one of the area's leading enterprises. An examination of spending originating from students, employees, and other groups, provides a means to measure the institution's local economic impact during 1990-91.

Faculty and staff spending is estimated to be over \$33,603 per capita, while students, on the average, spend approximately \$7,731 each. Parents of students spend another \$436 per student. In addition, expenditures by the institution for operations and capital projects, and by patrons of auxiliary activities, contribute \$50.9 million and \$5.7 million respectively.

Direct expenditures led to the generation of induced spending through a multiplying effect. In general, a multiplier of 2.46 was used to estimate the effect of most of the dollars spent. Multipliers 3.38 and 1.83 were applied to monies used for university operations and capital expenditures, respectively. After calculating the effects of these multipliers, an estimated total economic impact of \$648.4 million resulted from the combination of direct and induced spending.

Source: Wyrick, Thomas L. and Cox, Larry G. *The Economic Impact of Southwest Missouri State University on Springfield, Missouri, 1990-1991*, Department of Economics, Southwest Missouri State University, November, 1990.

MAP OF THE CAMPUS



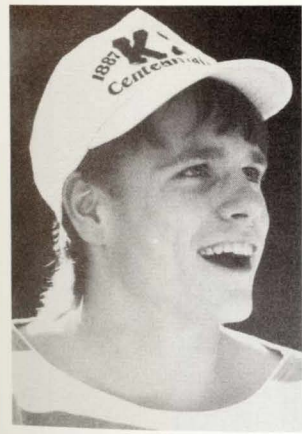
INDEX OF BUILDINGS AND FACILITIES

1. Archaeology Research-622 S. Kimbrough
2. Art Annex
3. Baker Bookstore
4. Blair-Shannon House
5. Briggs Stadium
6. Burgess House
7. Campus Union
8. Carrington Hall
9. Central Stores and Maintenance
10. Cheek Hall
11. Child Development Lab-1003 E. Normal
12. Child Development Lab Office-1011 E. Normal
13. Craig Hall
14. Dogwood Apartments
15. Ellis Hall
16. Freudenberger House
17. Forsythe Athletic Center
18. Glass Hall
19. Grand Street Underpass
20. Greenhouse
21. Hammons Fountain
22. Hammons House
23. Hammons Student Center
24. Hill Hall
25. Honors House-912 E. Elm
26. Intramural Sports
27. Juanita K. Hammons Hall for the Performing Arts
28. KSMU Radio Station (Office)
29. KSMU Radio Station (Studio)
30. Karls Hall
31. Kemper Hall
32. Kentwood Hall
33. Library Annex
34. Laboratory School, Greenwood
35. McDonald Arena
36. Meyer Library
37. Morris Hall
38. Music-622 S. Florence
39. Music-628 S. Florence
40. Music-634 S. Florence
41. Outdoor Swimming Pool
42. Polymer Research Center-624 S. Kimbrough
43. Power House
44. Professional Building
45. Pummill Hall
46. Security Information Booth
47. Security Information Booth
48. Softball Field
49. Sicheluff Hall
50. Soccer Field
51. Student Art Gallery
52. Sunvilla Tower
53. Taylor Health Center
54. Temple Hall
55. Tennis Courts
56. Wells House
57. Woods House

Student Information

HIGHLIGHTS

- * The headcount enrollment in fall 1990 on the Springfield campus reached an all-time high of 19,480 students. Graduate enrollment remained fairly stable, but the number of undergraduates increased by 920.
- * Full-time students represented 75 percent of all enrollees, and female students constituted 55 percent of the total enrollment.
- * Thirty-two Missouri counties were represented by over 100 students enrolled in fall 1990. In addition, 45 other states and 43 countries were accounted for in the student body.
- * Incidental fees for undergraduate students enrolled for 12 hours increased by 7 percent in the 1990-91 academic year. A flat fee of \$58 per credit hour is charged to all Missouri undergraduate students.
- * Over \$33 million in financial aid was awarded to SMSU students in fiscal year 1990. Loans accounted for almost half of the aid.
- * The College of Business Administration has more majors (4,174) than the other colleges, but the department with the most majors is Elementary and Secondary Education with 1,348.



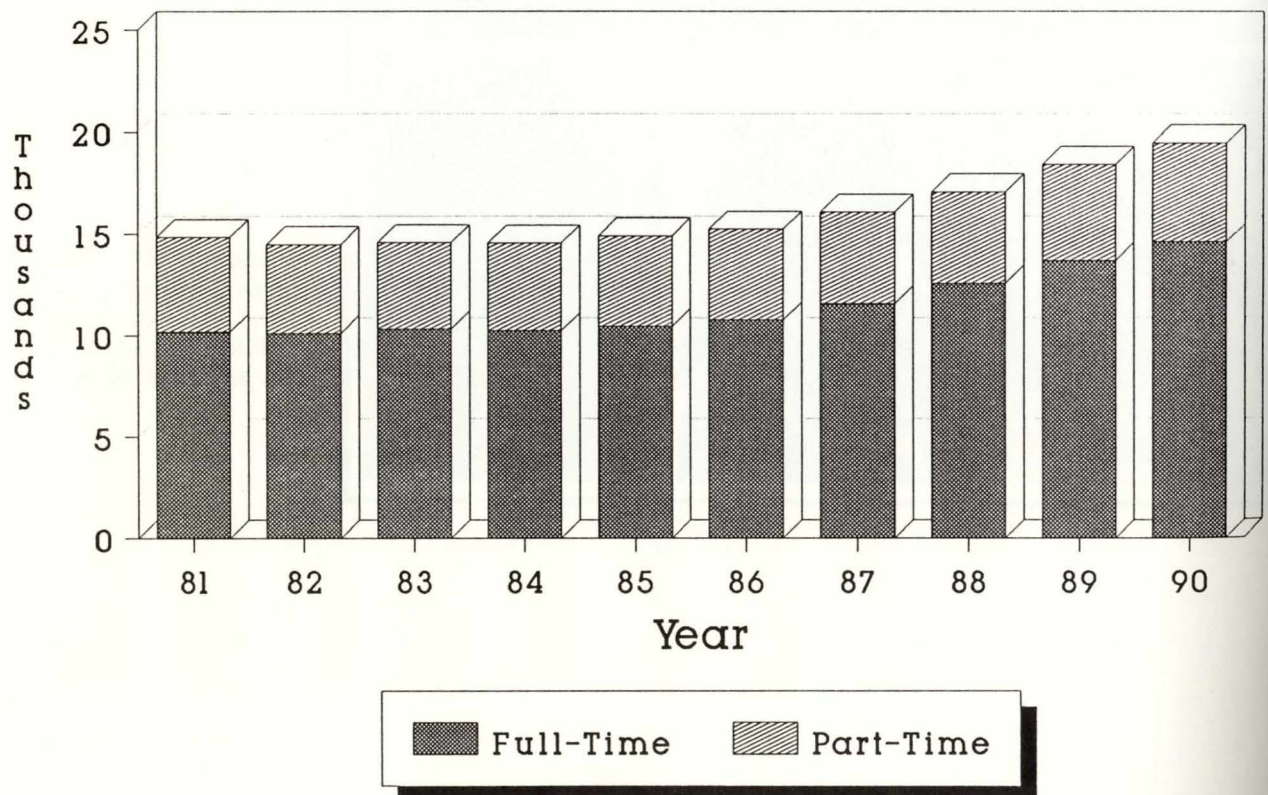
FALL HEADCOUNT ENROLLMENT SPRINGFIELD CAMPUS

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Enrollment Status										
Full-Time	10188	10124	10334	10244	10456	10778	11577	12568	13678	14600
Part-Time	4645	4349	4239	4308	4447	4455	4508	4438	4749	4880
Student Level										
Undergraduate	13666	13508	13589	13448	13652	14012	14761	15732	17037	17957
Graduate	1167	965	984	1104	1251	1221	1324	1274	1390	1523
Gender										
Male	6926	6811	6824	6771	6785	6902	7319	7753	8425	8857
Female	7907	7662	7749	7781	8118	8331	8766	9253	10002	10623
Total	14833	14473	14573	14552	14903	15233	16085	17006	18427	19480

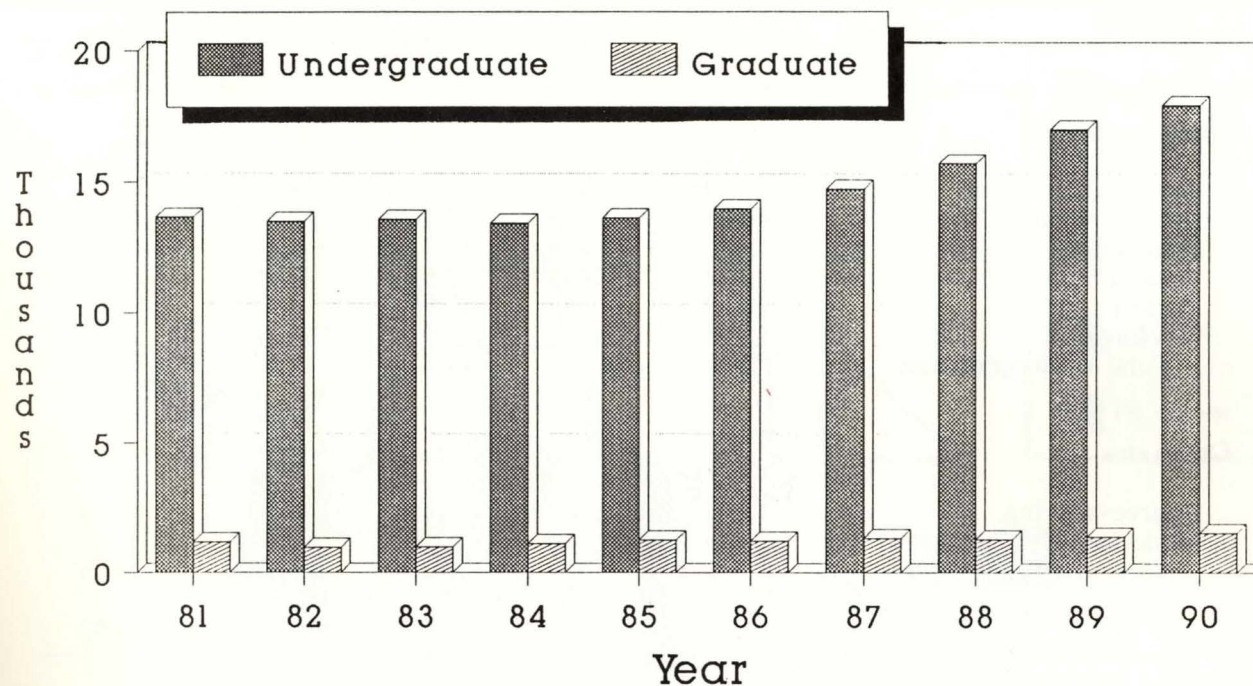
Note: Includes Off-Campus

Source: HEGIS 2300-2.3A and IPEDS EF1

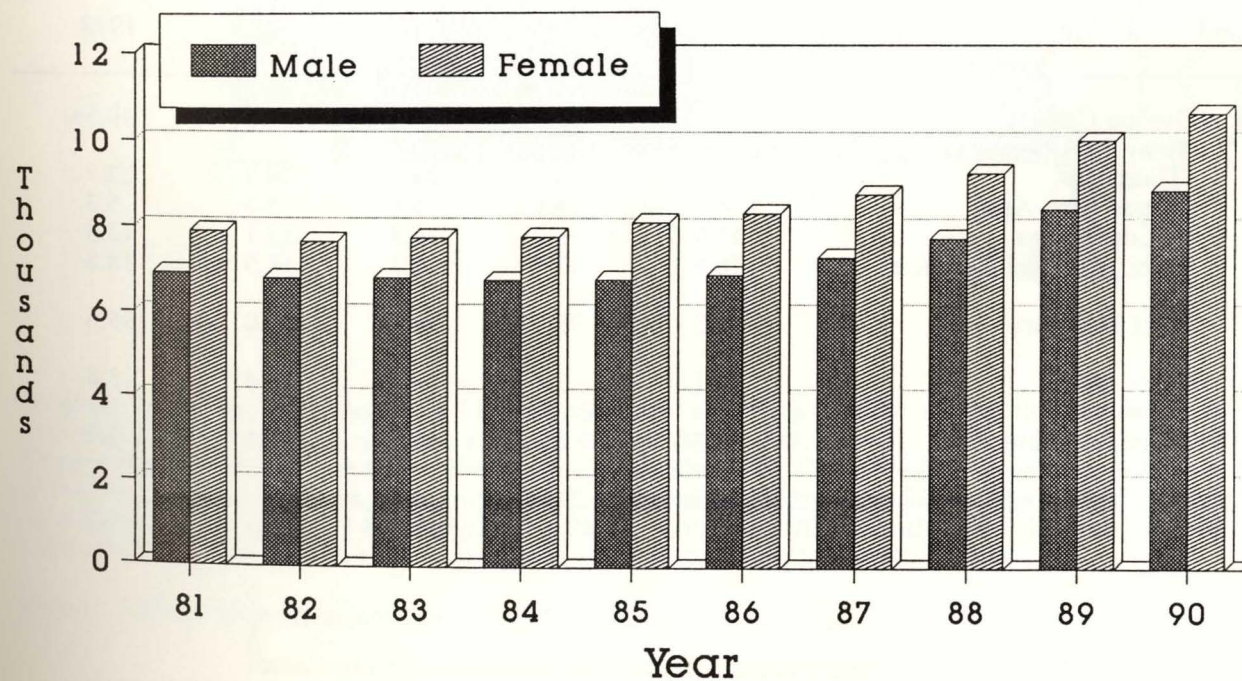
FALL ENROLLMENT BY ENROLLMENT STATUS SPRINGFIELD CAMPUS



**FALL ENROLLMENT BY STUDENT LEVEL
SPRINGFIELD CAMPUS**



**FALL ENROLLMENT BY GENDER
SPRINGFIELD CAMPUS**



**HEADCOUNT ENROLLMENT BY CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1986	1987	1988	1989	1990
Undergraduates					
Entering Freshmen	2,840	3,454	3,692	3,747	3,349
Other Freshmen	2,038	2,059	2,240	2,565	2,609
Sophomores	2,945	2,884	3,257	3,803	4,079
Juniors	2,402	2,643	2,642	2,965	3,454
Seniors	2,678	2,686	2,967	2,961	3,529
Unclassified	<u>1,109</u>	<u>1,035</u>	<u>934</u>	<u>996</u>	<u>937</u>
Total Undergraduates	14,012	14,761	15,732	17,037	17,957
Graduates					
Degree-seeking	1,032	1,100	1,082	1,194	1,306
Undeclared	<u>189</u>	<u>224</u>	<u>192</u>	<u>196</u>	<u>217</u>
Total Graduates	1,221	1,324	1,274	1,390	1,523
Grand Total	15,233	16,085	17,006	18,427	19,480

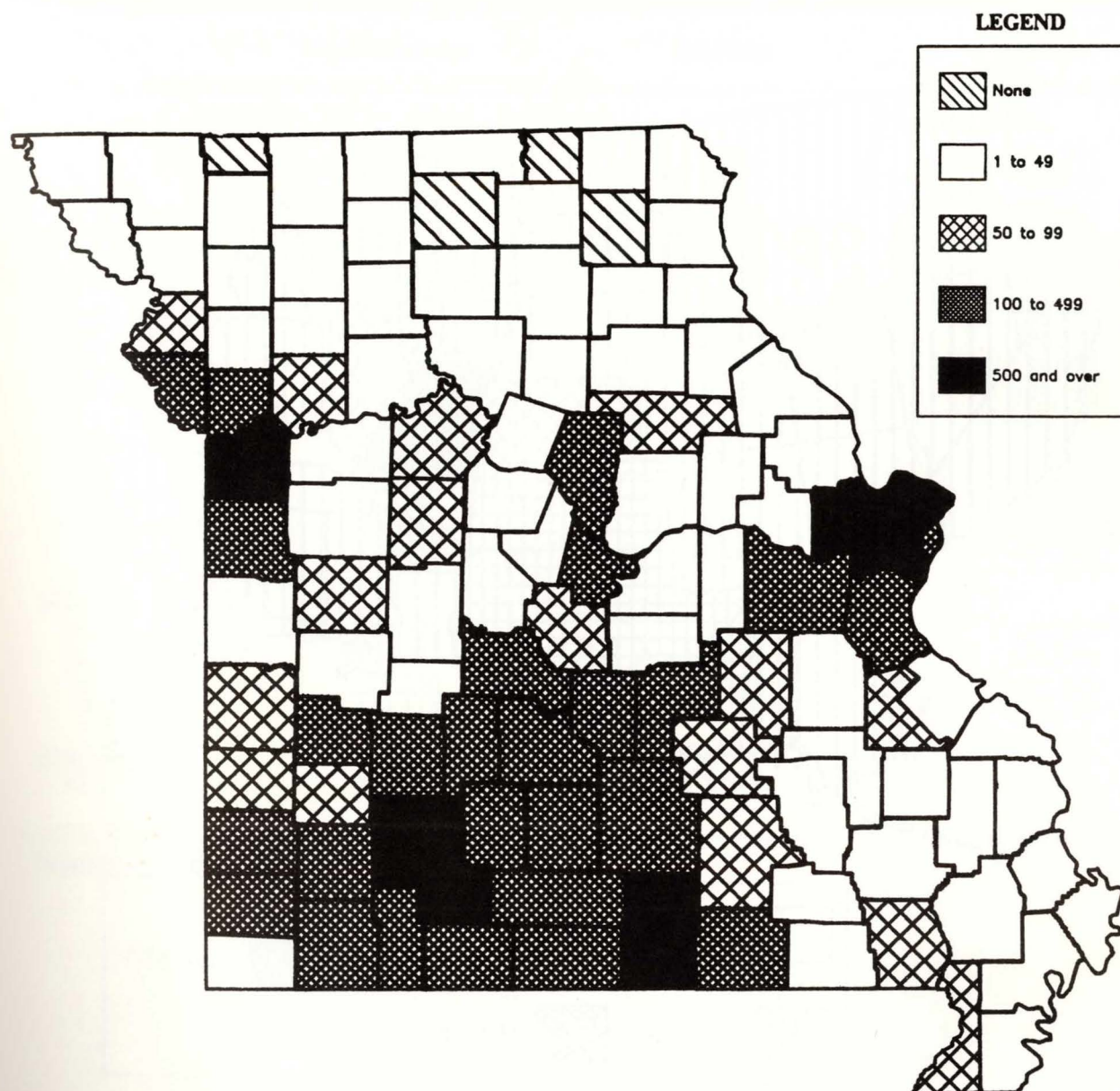
Source: IPEDS EF1

**LEGAL RESIDENCE OF STUDENTS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1986	1987	1988	1989	1990
Greene County	33.3%	32.3%	31.8%	30.8%	30.5%
Other Southwest District Counties	26.3	25.6	24.5	24.3	23.7
Kansas City Area	4.4	4.6	5.0	5.3	5.3
St. Louis Area	15.6	16.0	16.8	17.1	17.3
Other Missouri Counties	16.6	17.7	18.2	18.5	18.8
Total Missouri	96.2	96.2	96.3	96.0	95.6
Other States	3.1	3.1	3.1	3.4	3.8
Other Countries	0.7	0.6	0.6	0.6	0.6

Source: Office of Admissions and Records (REC-290)

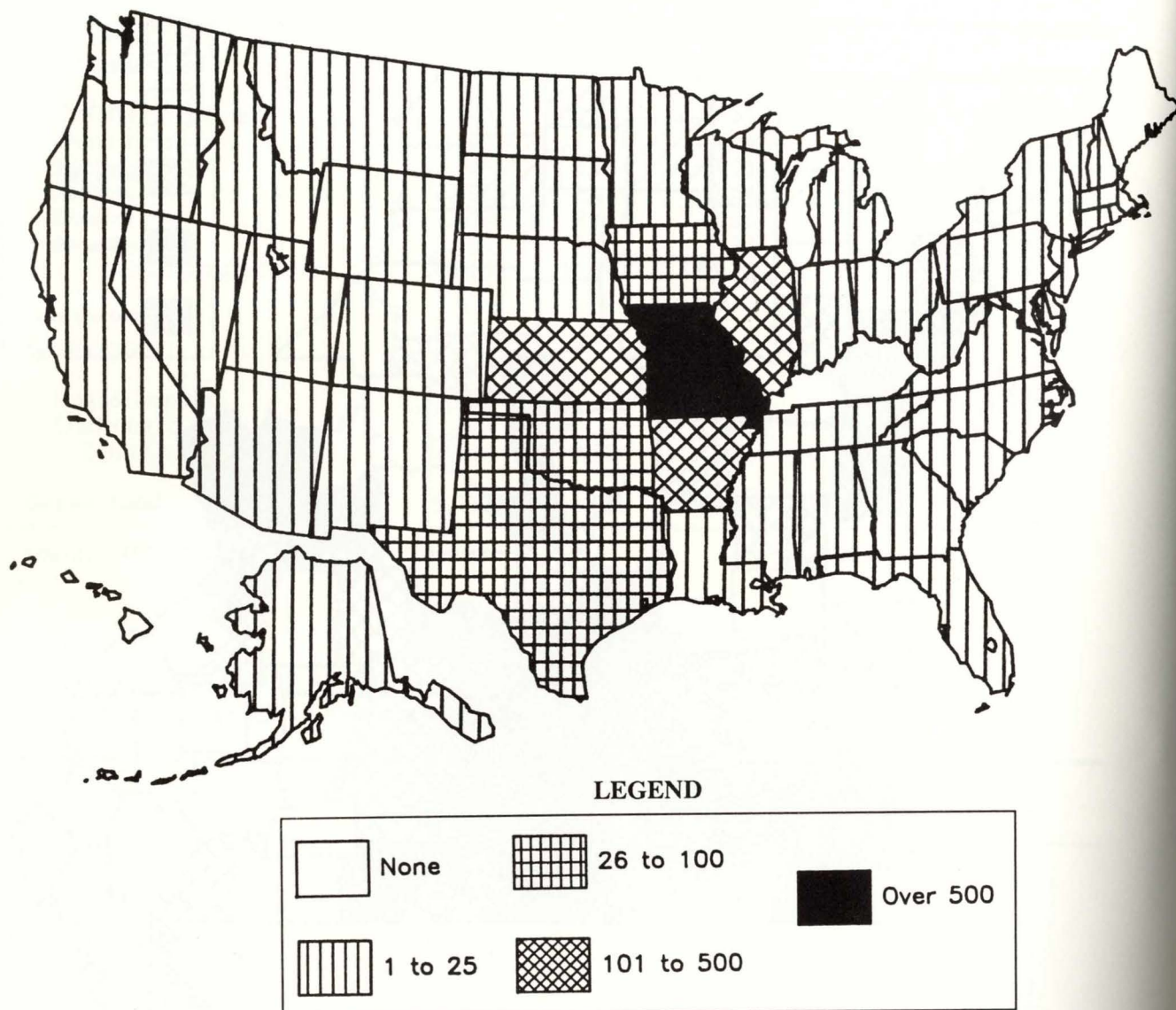
ENROLLMENT BY COUNTY OF RESIDENCE, FALL 1990



Students from 110 of Missouri's 114 counties are attending SMSU in the fall semester, 1990. Counties with 100 or more residents enrolled include Barry, 187; Boone, 135; Camden, 162; Cass, 147; Cedar, 119; Christian, 724; Clay, 294; Cole, 236; Dallas, 132; Douglas, 149; Franklin, 238; Greene, 5,967; Howell, 743; Jackson, 745; Jasper, 292; Jefferson, 299; Laclede, 340; Lawrence, 317; Newton, 180; Oregon, 190; Ozark, 142; Phelps, 196; Platte, 129; Polk, 281; Pulaski, 162; St. Charles, 644; St. Louis, 2,734; Stone, 169; Taney, 255; Texas, 256; Webster, 405; and Wright, 204.

Source: Office of Admissions and Records (REC-0202)

ENROLLMENT BY STATE OF RESIDENCE, FALL 1990



Forty-six states are represented in the student body. Seven states, including Missouri, have 26 or more residents in attendance.

In addition, 115 foreign students from 43 countries are attending. These students come from all parts of the world with 61 from Asia, 14 from Africa, 3 from Australia/New Zealand, 15 from Europe, and 22 from North and South America. China has the largest representation with 12 students enrolled.

Source: Office of Admissions and Records (REC-0202)

**CREDIT HOUR PRODUCTION BY STUDENT LEVEL
BY SEMESTER - SPRINGFIELD CAMPUS**

	Undergraduate	Graduate	Total
1986-87			
Fall	173,667	5,574	179,241
Spring	161,407	5,463	166,870
Summer	<u>23,482</u>	<u>5,155</u>	<u>28,637</u>
Total	358,556	16,192	374,748
1987-88			
Fall	183,981	5,915	189,896
Spring	173,780	5,477	179,257
Summer	<u>24,918</u>	<u>5,055</u>	<u>29,973</u>
Total	382,679	16,447	399,126
1988-89			
Fall	198,299	5,912	204,211
Spring	187,149	5,586	192,735
Summer	<u>25,188</u>	<u>5,162</u>	<u>30,350</u>
Total	410,636	16,660	427,296
1989-90			
Fall	214,392	6,332	220,724
Spring	205,471	6,448	211,919
Summer	<u>29,250</u>	<u>5,578</u>	<u>34,828</u>
Total	449,113	18,358	467,471
1990-91			
Fall	227,836	7,247	235,083

Source: MDHE 15

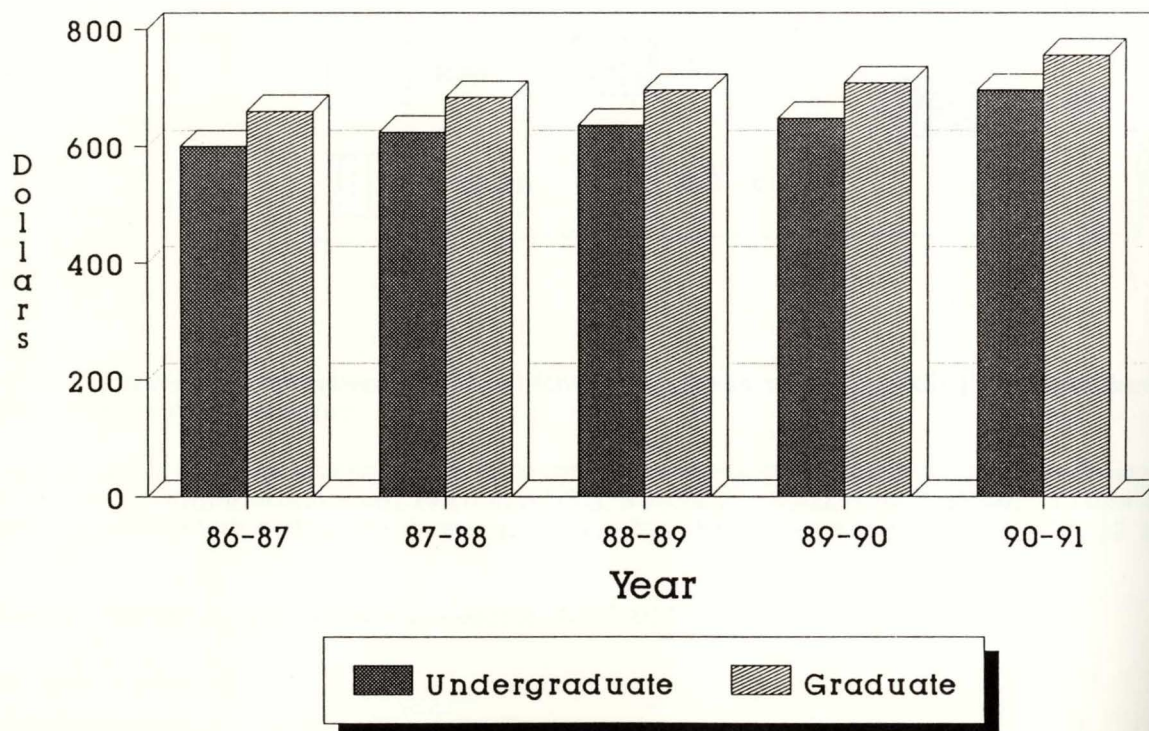
SCHEDULE OF BASIC FEES - SPRINGFIELD CAMPUS

	1986-87	1987-88	1988-89	1989-90	1990-91
Full-Time Cost Per Semester*					
<u>Resident</u>					
Undergraduate	\$600	\$624	\$636	\$648	\$696
Graduate	660	684	696	708	756
<u>Nonresident</u>					
Undergraduate	1,200	1,248	1,272	1,296	1,392
Graduate	1,320	1,368	1,392	1,416	1,512
Part-Time Cost Per Hour					
<u>Resident</u>					
Undergraduate	50	52	53	54	58
Graduate	55	57	58	59	63
<u>Nonresident</u>					
Undergrad (1-6 hrs.)	50	52	53	54	58
(7-12 hrs.)	100	104	106	108	116
Graduate (1-6 hrs.)	55	57	58	59	63
(7-12 hrs.)	110	114	116	118	126

Source: University Bulletin

*Based on 12 undergraduate/graduate credit hours

RESIDENT FEES PER SEMESTER

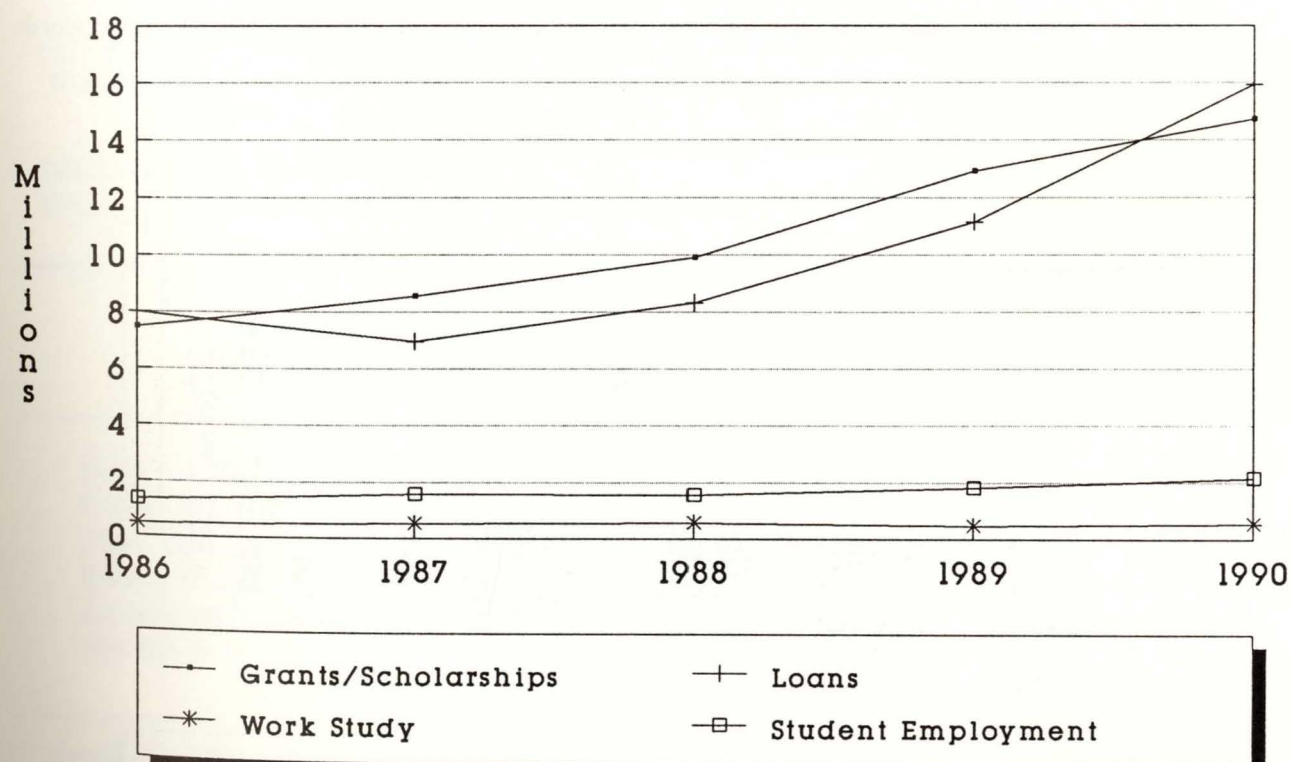


STUDENT FINANCIAL AID

Fiscal Year	Grants & Scholarships	Loans	Work Study	Student Employment	Total	% of Total Based on Need
Financial Aid Granted						
1986	7,464,191	7,992,705	467,671	1,335,299	17,259,866	76.2
1987	8,538,039	6,952,323	524,329	1,582,185	17,596,876	68.2
1988	9,903,654	8,310,387	562,925	1,558,913	20,335,879	68.6
1989	12,907,590	11,142,916	455,555	1,824,998	26,331,059	71.2
1990	14,727,126	15,919,482	541,918	2,158,657	33,347,183	79.1
Students Served						
1986	6,988	4,226	548	2,075	13,837	65.1
1987	8,619	6,020	605	2,021	17,265	62.1
1988	9,764	4,355	641	2,239	16,999	57.8
1989	11,571	5,366	560	2,365	19,862	58.3
1990	11,042	7,616	588	2,556	21,802	71.8

Source: MDHE 14 and Financial Aids Office

FINANCIAL AID GRANTED BY CATEGORY



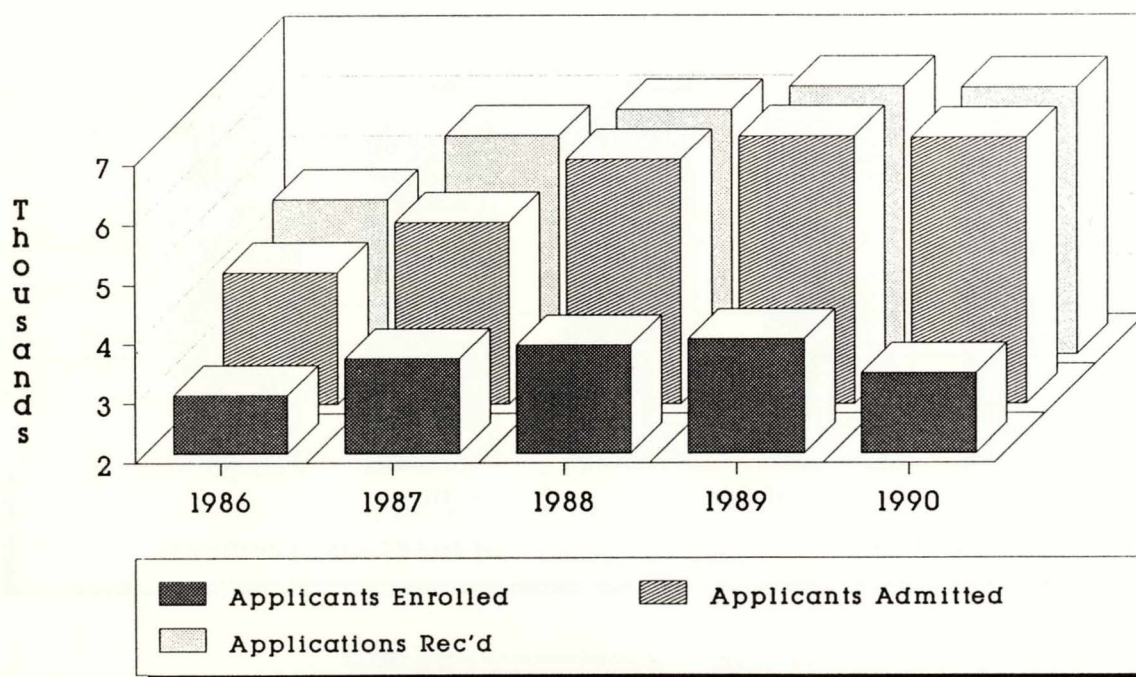
ADMISSIONS SUMMARY IN FALL SEMESTERS

Student Category	No. of Applicants	No. Accepted	Percent of Applicants Accepted	No. of Actual Enrollments	Percent of Accepted Applicants Enrolled*
First-Time Undergraduate					
1986	4,604	4,217	91.6	2,982	70.7
1987	5,670	5,049	89.0	3,598	71.3
1988	6,100	5,309	87.0	3,826	72.1
1989	6,488	5,812	89.6	3,925	67.5
1990	6,459	5,405	83.7	3,571	66.1
Transfer Undergraduate					
1986	1,263	1,050	83.1	821	78.2
1987	1,375	1,121	81.5	865	77.2
1988	1,418	1,127	79.5	842	74.7
1989	1,656	1,342	81.0	1,019	75.9
1990	2,048	1,694	82.7	1,100	64.9
Graduate					
1986	401	371	92.5	209	56.3
1987	448	401	89.5	230	57.4
1988	401	368	91.8	226	61.4
1989	479	394	82.2	260	66.0
1990	539	480	89.1	279	58.1

Source: MDHE 07-2 (Transfers), IPEDS EF1 and EF2, and Office of Admissions and Records (ADM010).

*Does not include nondegree-seeking students who enrolled.

FIRST-TIME UNDERGRADUATE



ACT STANDARD SCORES FOR FRESHMEN

	1985-86 N=2061	1986-87 N=2767	1987-88 N=2735	1988-89 N=3660	1989-90 N=3745
English					
SMSU Enrolled Norm	18.9	18.9	19.2	19.1	19.1
State Norm	18.4	18.8	18.8	18.9	18.8
National Enrolled Norm	18.6	18.9	18.7	19.0	19.0
Mathematics					
SMSU Enrolled Norm	17.1	17.2	17.8	16.7	17.0
State Norm	17.2	17.5	17.5	17.3	17.2
National Enrolled Norm	17.8	17.7	17.4	17.8	17.8
Social Studies					
SMSU Enrolled Norm	18.1	18.4	18.5	18.4	18.3
State Norm	17.7	18.3	18.2	18.1	17.9
National Enrolled Norm	17.9	18.2	17.8	18.1	18.0
Natural Sciences					
SMSU Enrolled Norm	21.6	21.6	21.9	22.0	21.8
State Norm	21.4	21.7	21.8	21.8	21.6
National Enrolled Norm	21.6	21.7	21.6	21.9	21.8
Composite					
SMSU Enrolled Norm	19.1	19.2	19.5	19.2	19.2
State Norm	18.8	19.2	19.2	19.1	19.0
National Enrolled Norm	19.1	19.2	19.0	19.3	19.3

Source: ACT Class Profile (National Norm, SMSU - Enrolled) and ACT High School Profile Report

HIGH SCHOOL CLASS RANK OF FIRST-TIME FRESHMEN - SPRINGFIELD CAMPUS

	Fall Semesters				
	1986	1987	1988	1989	1990
Highest 20%	31.2%	29.2%	28.6%	27.6%	31.4%
Fourth 20%	25.6	27.7	26.5	27.0	26.0
Third 20%	20.9	21.7	21.7	20.8	20.2
Second 20%	12.1	12.4	13.7	12.7	12.1
Lowest 20%	4.2	4.4	5.6	5.1	5.1
Not Ranked	6.0	4.6	3.9	6.8	5.2

Source: MDHE 06

**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-graduate	Graduate
1985	2.33	2.65	2.76	2.87	2.97	2.74	3.70
1986	2.22	2.60	2.74	2.87	2.91	2.75	3.71
1987	2.31	2.60	2.76	2.89	2.95	2.77	3.71
1988	2.38	2.64	2.77	2.89	2.93	2.78	3.72
1989	2.40	2.65	2.76	2.91	2.82	2.79	3.72

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - SPRINGFIELD CAMPUS**

	1985	1986	1987	1988	1989
A (Excellent)	24.1%	25.4%	26.2%	27.7%	28.2%
B (Superior)	28.9	29.4	30.6	30.5	30.1
C (Satisfactory)	21.1	21.1	20.6	20.0	19.5
D (Minimum Passing)	6.5	6.9	6.9	6.0	6.4
F (Unsatisfactory)	5.1	5.0	4.9	4.4	4.6
I (Incomplete)	1.1	.9	1.0	.9	1.2
N (Drop)	12.6	10.8	9.3	10.0	9.6
V (Audit)	.4	.3	.3	.4	.3
Z (Deferred - grad.)	<u>.1</u>	<u>.1</u>	<u>.1</u>	<u>.1</u>	<u>.1</u>
Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

NUMBER OF DEPARTMENTAL MAJORS BY COLLEGE*
FALL SEMESTERS, 1989 AND 1990
SPRINGFIELD CAMPUS

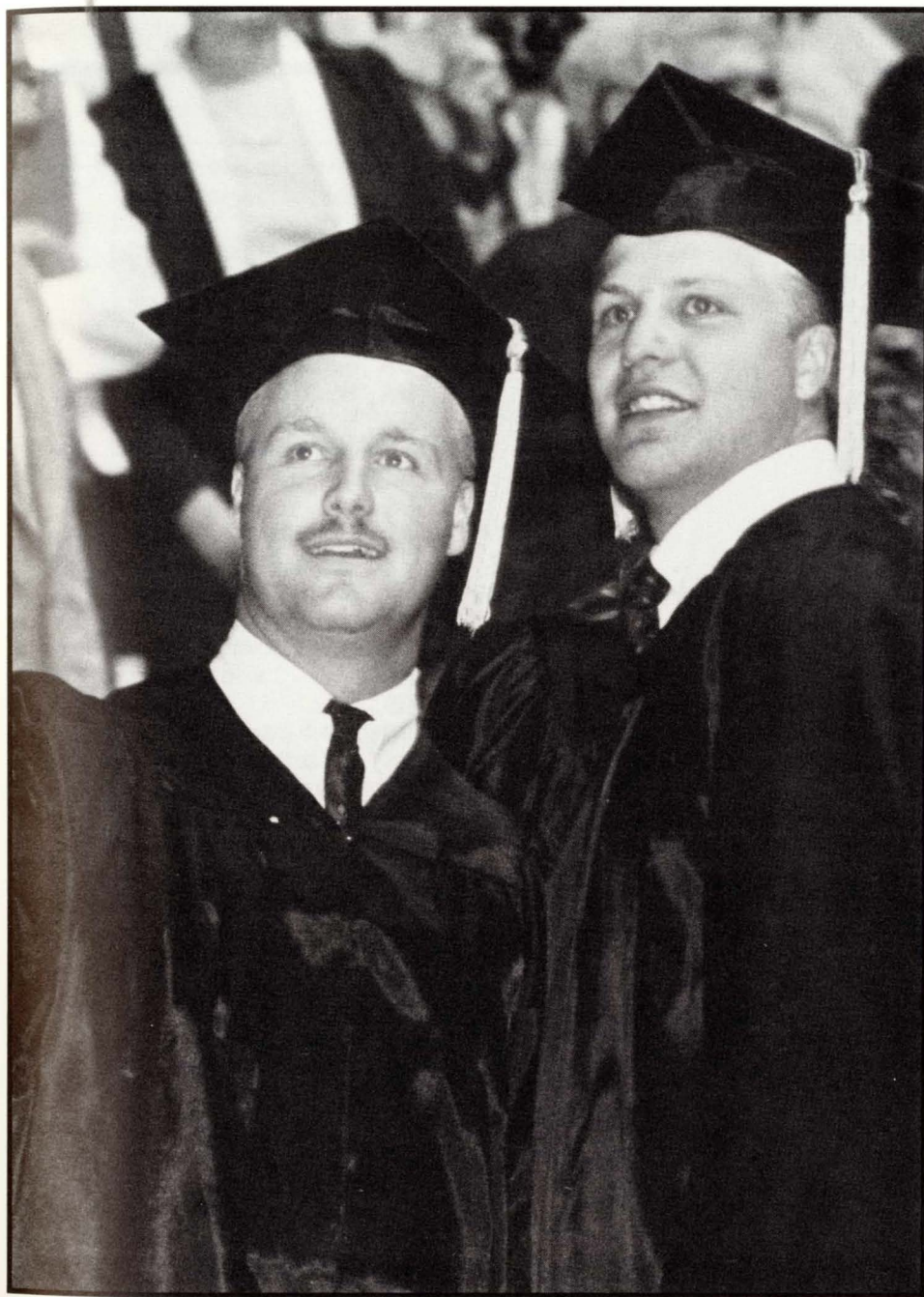
College & Department	1989	1990	College & Department	1989	1990
Arts & Letters			Humanities & Social Sciences		
Art & Design	376	443	Economics	115	128
Communications	844	902	History	228	270
English	319	375	Philosophy	15	13
Foreign Languages	84	72	Political Science	217	271
Music	197	220	Religious Studies	28	34
Theatre & Dance	<u>176</u>	<u>184</u>	Soc., Anthrop., Soc. Work	<u>333</u>	<u>368</u>
Total	1,996	2,196	Total	936	1,084
Business Administration			Science & Mathematics		
Accounting	942	1,017	Biology	467	515
Admin. Office Systems	201	255	Biomedical Sciences	46	48
Computer Info. Systems	348	370	Chemistry	105	126
Finance & Gen. Bus.	1,031	1,008	Computer Science	183	189
Management	658	679	Geosciences	135	172
Marketing	745	729	Mathematics	278	283
M.B.A.	<u>105</u>	<u>116</u>	Physics & Astronomy	<u>111</u>	<u>104</u>
Total	4,030	4,174	Total	1,325	1,437
Education & Psychology			Special Academic Programs	93	99
Educational Administration	236	263	Nondegree & Unclass. Grad.	198	219
Elem. & Secon. Ed.	1,307	1,348	Undeclared Undergrad.	3,905	4,004
Guidance & Counseling	164	188			
Psychology	614	726			
Reading & Spec. Ed.	<u>254</u>	<u>269</u>			
Total	2,575	2,794	Grand Total	17,449	18,575
Health & Applied Sciences					
Agriculture	329	411			
Communication Disorders	128	175			
Consumer & Family Studies	583	667			
Health, P.E. & Rec.	494	471			
Industrial Technology	487	451			
Nursing	<u>370</u>	<u>393</u>			
Total	2,391	2,568			

*Includes on and off campus and on and off schedule, with the exception of special students.
Source: Office of Planning and Policy (EARL 9038 and EARL 9274)

Degree Programs and Degrees Conferred

HIGHLIGHTS

- * The University offers baccalaureate degrees in 83 degree programs and master's degrees in 18 disciplines. An educational specialist degree is also offered in Educational Administration.
- * Majors may be selected from a total of 92 different degree programs. The University also provides pre-professional programs for students planning to enter fields such as dentistry, engineering, journalism, law, medicine, theology, and other professional areas.
- * The number of associate's and bachelor's degrees awarded increased over FY89, while the number of master's and specialist degrees completed decreased.
- * Almost 87 percent of all degrees awarded in fiscal year 1990 were at the baccalaureate level, and 55 percent of all degrees awarded were completed by females.



CURRENT DEGREE PROGRAMS
1990-91

Program Name	Degree
Accounting	BS, MAcc
Administrative Office Systems	BS
Administration Office/Medical	AS
Agricultural Business	BS
Agronomy	BS
Animal Science	BS
Antiquities	BA
Art	BA, BFA, BSEd
Biology	BA, BS, BSEd, MS
Business Administration	MBA
Business Education	BSEd
Cartography/Map Technology	BS
Chemistry	BS, BSEd
Communications	BA, BS, MA
Communication Disorders	BS, MA
Computer Information Systems	BS
Computer Science	BS
Consumer & Family Studies	BS
Consumer & Family Stu./Child and Family Development	BS
Consumer & Family Stu./Clothing and Textiles	BS
Consumer & Family Stu./Foods and Nutrition	BS
Consumer & Family Stu./Hospitality-Restaurant Admin.	BS
Consumer & Family Stu./Housing and Interior Design	BS
Dance	BFA
Design	BFA
Dietetics	BS
Earth Science	BSEd
Economics	BA, BS
Educational Administration	MSEd, EdS
Electronic Media	BS
Elementary Education	BSEd, MSEd
Engineering Physics	BS
English	BA, BSEd, MA
Finance	BS
French	BA, BS, BSEd
General Agriculture	BS
General Business	BS
General Studies	AA
Geography	BA, BS
Geology	BS
German	BA, BS, BSEd
Gerontology	BS
Guidance and Counseling	MS
History	BA, BSEd, MA
Horticulture	BS
Industrial Education	BSEd
Industrial Management	BS
Industrial Technology/Construction	BS
Industrial Technology/Drafting and Design	BS
Industrial Technology/Electro-Mechanical	BS

Program Name	Degree
Industrial Technology/Power and Transportation	BS
Industrial Technology/Printing	BS
Latin	BA, BSEd
Management	BS
Manufacturing Technology	BS
Marketing	BS
Mathematics	BA, BS, BSEd, MA
Medical Technology	BS
Music	BA, BSEd
Music/Composition	BM
Music/Performance	BM
Nursing	AS, BSN
Philosophy	BA
Physical Education	BSEd
Physics	BA, BS, BSEd
Political Science	BA, BS
Psychology	BA, BS
Public Administration	BA, BS, MPA
Radiography	BS
Reading	MSEd
Recreation and Leisure Studies	BS
Religious Studies	BA
Resource Planning	MS
Respiratory Therapy	BS
Science	BSEd
Secondary Education	MSEd
Social Studies	BSEd
Social Work	BSW
Sociology	BA, BS
Spanish	BA, BS, BSEd
Spanish/Latin American Studies	BA, BS, BSEd
Special Education/Learning Disabilities	BSEd, MSEd
Special Education/Mental Retardation	BSEd, MSEd
Speech and Theatre	BSEd
Technical Physics	BS
Theatre	MA
Theatre and Interpretation	BA, BFA
Urban and Regional Planning	BS
Vocational Agriculture	BSEd
Vocational Home Economics	BSEd
Wildlife Conservation and Management	BS
Writing	BA

Source: University Bulletin and Graduate Catalog

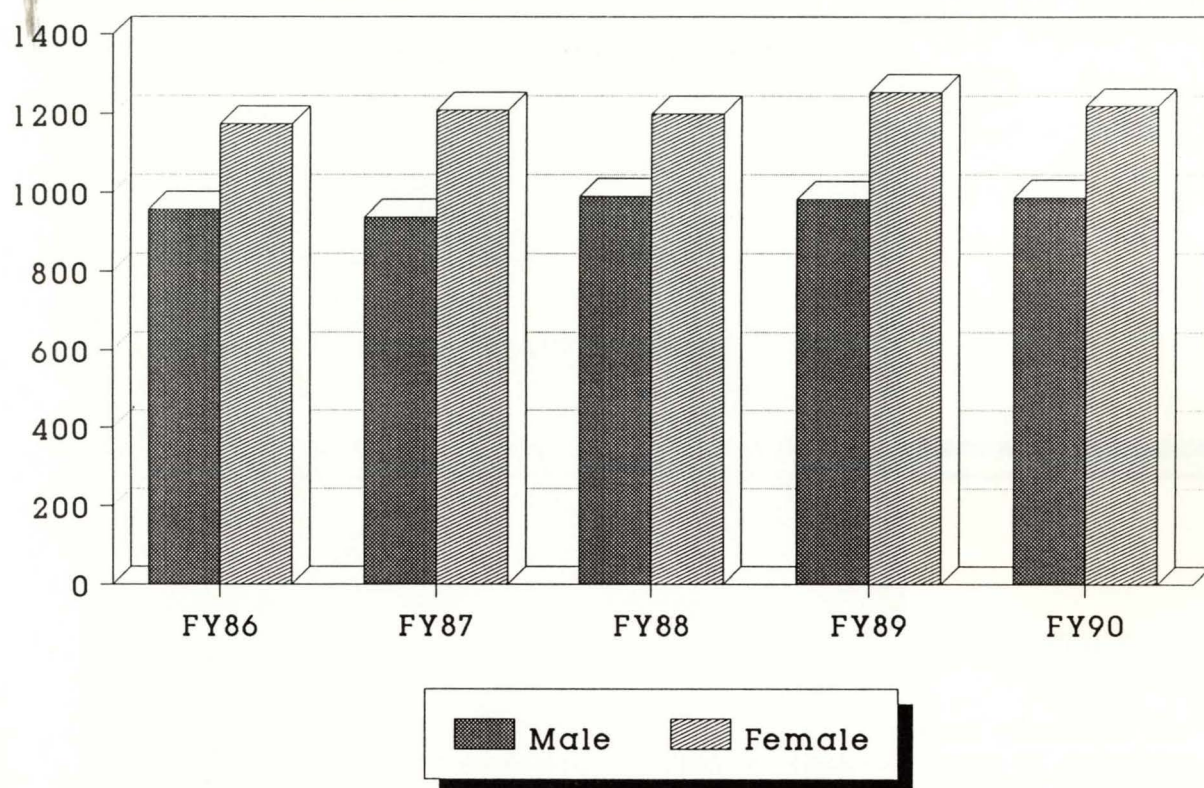
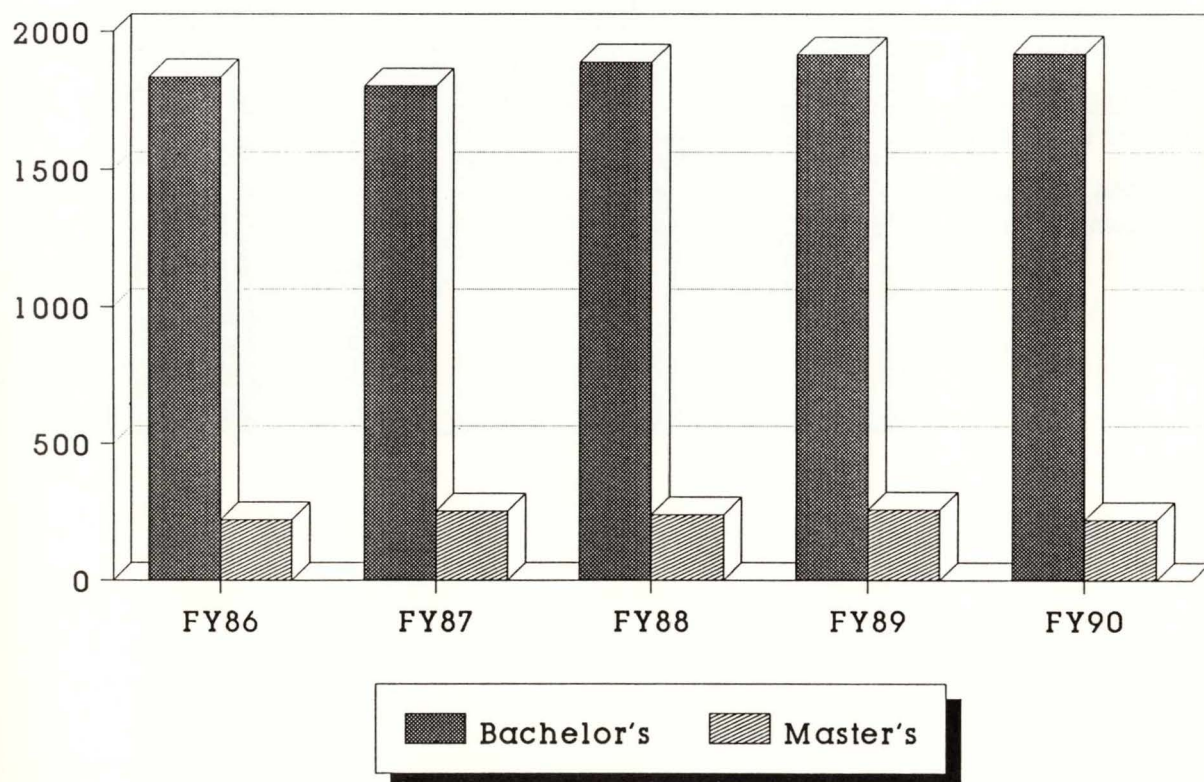
DEGREES CURRENTLY OFFERED

AA	Associate of Arts
AS	Associate of Science
BA	Bachelor of Arts
BFA	Bachelor of Fine Arts
BM	Bachelor of Music
BS	Bachelor of Science
BSEd	Bachelor of Science in Education
BSN	Bachelor of Science in Nursing
BSW	Bachelor of Social Work
MA	Master of Arts
MAcc	Master of Accountancy
MBA	Master of Business Administration
MPA	Master of Public Administration
MS	Master of Science
MSEd	Master of Science in Education
EdS	Educational Specialist

NUMBER OF DEGREES CONFERRED

Fiscal Year	By Level				By Gender		Total Degrees
	Associate	Bachelor's	Master's	Specialist	Male	Female	
1986	40	1,835	222	34	957	1,174	2,131
1987	40	1,803	253	51	938	1,209	2,147
1988	40	1,889	240	22	991	1,200	2,191
1989	33	1,916	259	30	983	1,255	2,238
1990	38	1,921	222	25	987	1,219	2,206

Source: NCES 2300-2.1A-1 and IPEDS-C1

DEGREES CONFERRED BY GENDER**DEGREES CONFERRED BY LEVEL**

Faculty and Staff

HIGHLIGHTS

- * The University has 666 full-time instructional faculty in fall 1990 composed of 31 percent professors, 21 percent associate professors, 31 percent assistant professors, 9 percent instructors, and 8 percent in other ranks.
- * Sixty percent of the full-time instructional faculty are tenured, and females comprise 28 percent of the full-time faculty.
- * The 1990-91 average salary for the nine-month instructional staff is 6.0 percent greater than the previous year's average.
- * The University has 1,518 full-time employees, and another 485 working part-time. Almost half of the full-time staff have instruction/research duties.
- * In 1990, 64 percent of the full-time instructional faculty hold a doctorate, and 12 percent of the managerial and professional staff hold the doctorate as well.



**FULL-TIME INSTRUCTIONAL FACULTY
BY RANK, GENDER, AND TENURE STATUS**

Rank	1986-87		1987-88		1988-89		1989-90		1990-91	
	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured	N	Percent Tenured
Professor										
Men	170	98	175	97	182	96	182	98	184	98
Women	15	93	18	94	20	100	21	100	24	96
Total	185	97	193	96	202	97	203	98	208	98
Assoc. Prof.										
Men	114	84	115	83	111	85	105	85	109	87
Women	33	91	28	96	28	96	31	94	33	85
Total	147	86	143	86	139	87	136	87	142	87
Asst. Prof.										
Men	81	41	94	32	102	30	117	27	135	22
Women	49	41	54	35	63	32	67	37	73	34
Total	130	41	148	33	165	31	184	31	208	26
Instructor										
Men	46	22	43	26	34	29	32	25	30	33
Women	34	32	33	33	30	33	29	24	28	21
Total	80	26	76	29	64	31	61	25	58	28
Lecturer										
Men	8	-	17	-	16	-	21	-	15	-
Women	14	-	14	-	17	-	23	-	28	-
Total	22	-	31	-	33	-	44	-	43	-
Other										
Men	6	-	2	-	4	-	8	-	4	-
Women	1	-	-	-	-	-	1	-	3	-
Total	7	-	2	-	4	-	9	-	7	-
Total										
Men	425	72	446	69	449	69	465	66	477	66
Women	146	51	147	50	158	49	172	48	189	43
Total	571	67	593	64	607	64	637	61	666	60

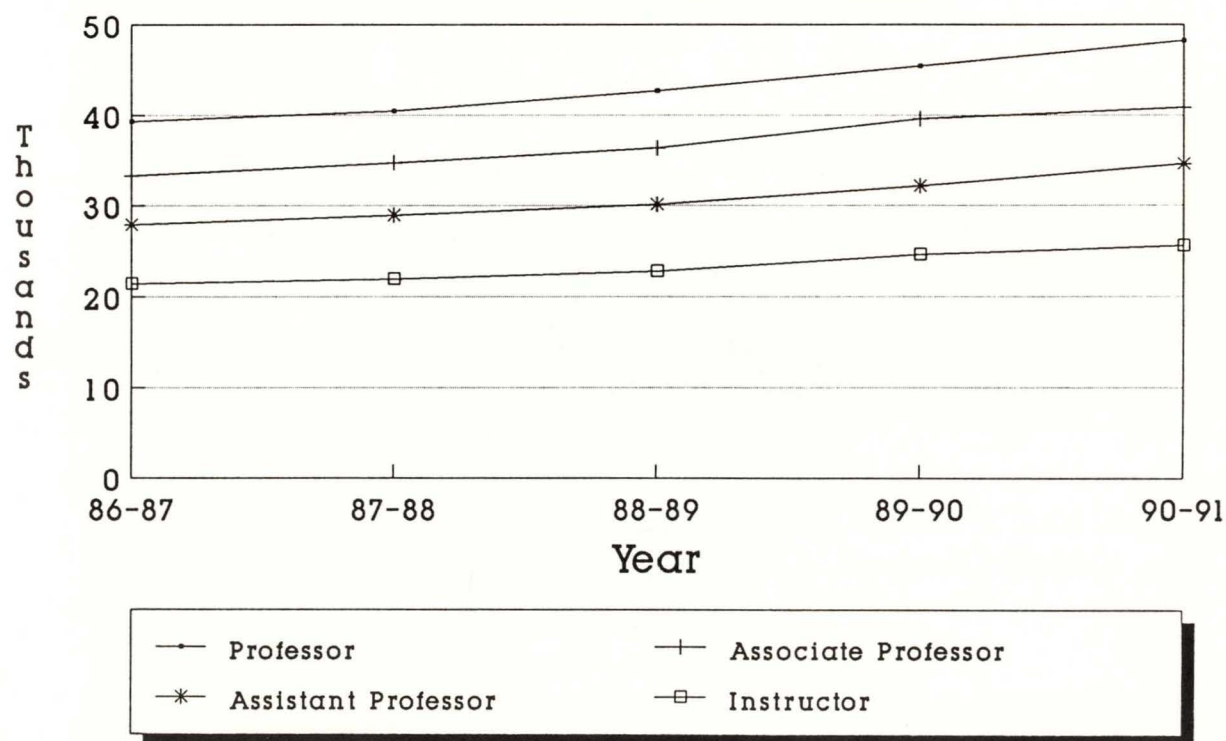
Source: HEGIS 2300-3 and IPEDS-SA

AVERAGE SALARY OF NINE-MONTH INSTRUCTIONAL STAFF BY RANK

Academic Rank	1986-87	1987-88	1988-89	1989-90	1990-91
Professor	\$39,284	\$40,410	\$42,637	\$45,389	\$48,231
Associate Professor	33,305	34,749	36,391	39,585	40,836
Assistant Professor	27,910	28,944	30,113	32,160	34,590
Instructor	21,417	21,895	22,756	24,572	25,546
Lecturer	20,828	20,028	21,377	20,737	21,674
All Ranks Combined	31,468	32,314	34,018	35,987	38,063

Source: HEGIS 2300-3 and IPEDS-SA

AVERAGE SALARY BY RANK AND YEAR

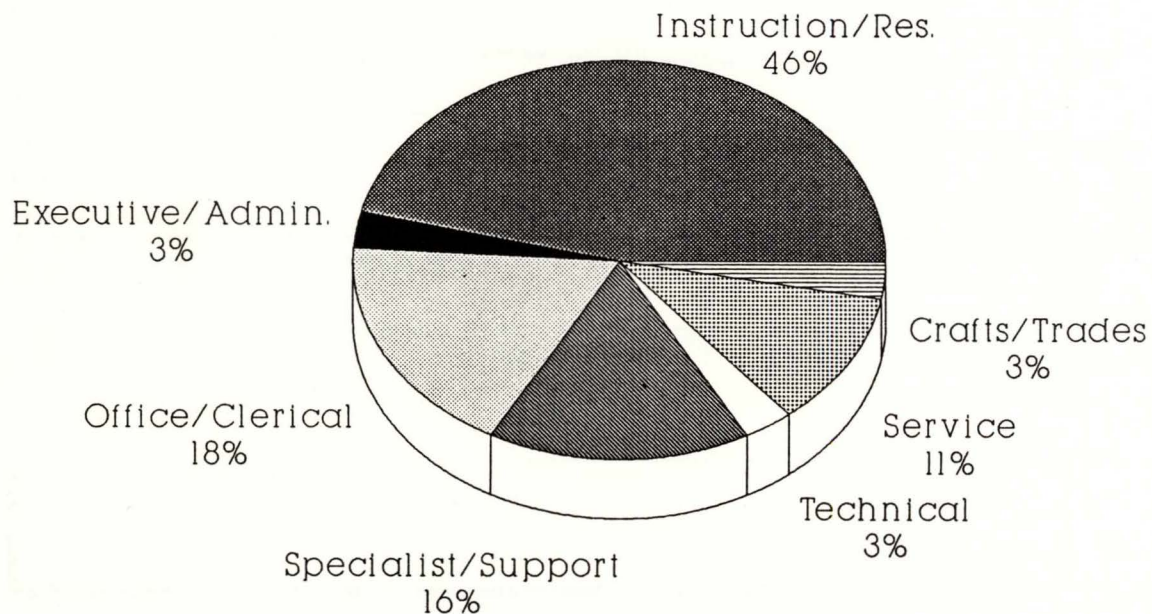


**NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES
BY MANPOWER RESOURCE CATEGORY**

Manpower Resource Category	1986-87		1987-88		1988-89		1989-90		1990-91	
	Full- Time	Part- Time	Full- Time	Part- Time	Full- Time	Part- Time	Full- Time	Part- Time	Full- Time	Part- Time
Exempt										
Executive/Administrative	90	-	87	-	80	-	44	-	45	1
Instruction/Research	606	189	636	174	653	200	684	222	699	195
Instruction/Res. Asst.	-	156	-	147	-	167	-	201	-	258
Specialist/Support	<u>134</u>	<u>6</u>	<u>133</u>	<u>5</u>	<u>160</u>	<u>12</u>	<u>201</u>	<u>16</u>	<u>247</u>	<u>27</u>
Total Exempt	830	351	856	326	893	379	929	439	991	481
Nonexempt										
Technical	39	-	38	-	41	-	42	-	52	1
Office/Clerical	233	-	238	-	249	-	259	2	267	3
Crafts/Trades	42	-	42	-	44	-	46	-	41	-
Service	<u>120</u>	<u>-</u>	<u>116</u>	<u>-</u>	<u>125</u>	<u>-</u>	<u>148</u>	<u>-</u>	<u>167</u>	<u>-</u>
Total Nonexempt	434	-	434	-	459	-	495	2	527	4
Grand Total	1,264	351	1,290	326	1,352	379	1,424	441	1,518	485
FTE	1,264	159.49	1,290	154.42	1,352	172.69	1,424	199.59	1,518	223.56

Source: Supplement to NCES 2300-3

**FULL-TIME EMPLOYEES BY JOB CATEGORY
1990-91**

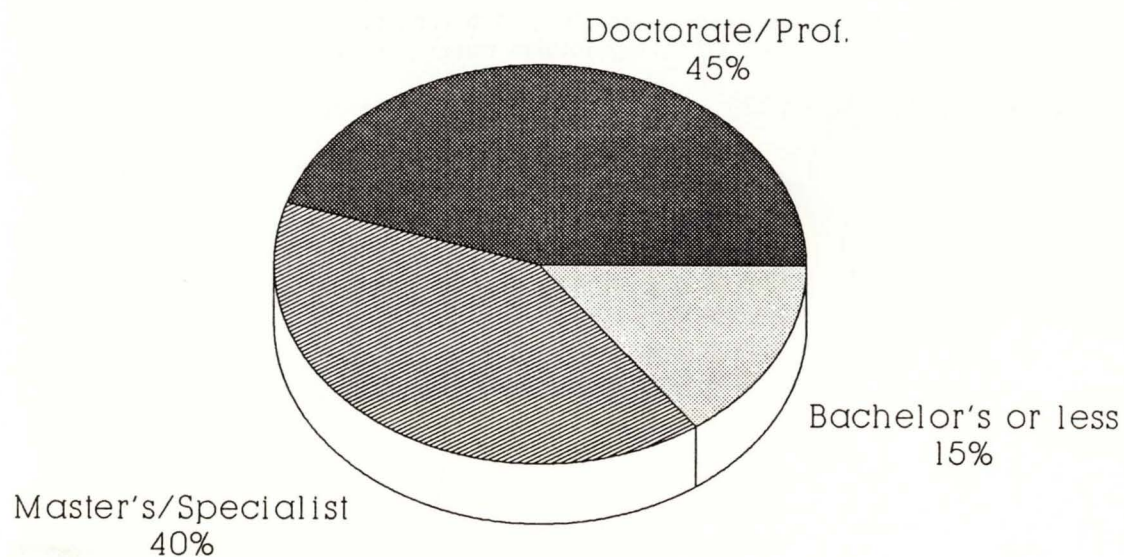


**HIGHEST DEGREE HELD BY FACULTY
AND PROFESSIONAL STAFF - 1990**

Category	Doctorate	Profes- sional	Master's/ Specialist	Bachelor's or Less	Total
Full-Time Instructional Faculty	426	9	213	18	666
Executive/Administrative/ Managerial	19	1	18	7	45
Specialist/Support Professional	16	8	114	109	247
Part-Time Instructional Faculty	<u>30</u>	<u>10</u>	<u>119</u>	<u>36</u>	<u>195</u>
Total	491	28	464	170	1,153

Source: Basic Personnel Data (EARL 0057)

DEGREES OF FACULTY AND PROFESSIONAL STAFF



Financial Resources

HIGHLIGHTS

- * In fiscal year 1990, state appropriations and payments constituted 45.8 percent of the \$107,996,244 in current funds revenues. Student fees accounted for \$27,722,782 or 25.7 percent of the revenues.
- * The largest expenditure classification in the current funds expenditures is instruction, which has been approximately forty percent of total expenditures for the past eight fiscal years.
- * Educational and general funds for fiscal year 1990 totaled \$86,322,563, with personal services consuming 66.4 percent of the total. Operating costs required 28.9 percent of the funds, and the remaining 4.7 percent was used for equipment purchases and maintenance.
- * The requested budget for FY92 is 18.0 percent above the University's budget for FY91.








The
**Financial
REPORT**
Supplement

SOUTHWEST
MISSOURI
STATE
UNIVERSITY

The
**Financial
REPORT**

SOUTHWEST
MISSOURI
STATE

**CURRENT FUNDS REVENUES
FISCAL YEAR 1990**

STATE APPROPRIATIONS AND PAYMENTS		
45.8%		\$49,480,810
STUDENT FEES		
25.7%		\$27,722,782
FEDERAL GRANTS AND CONTRACTS		
8.8%		\$9,498,203
STATE AND PRIVATE GRANTS AND CONTRACTS		
1.7%		\$1,809,814
SALES AND SERVICES-EDUCATIONAL ACTIVITIES		
1.9%		\$2,019,022
AUXILIARY ENTERPRISES		
13.4%		\$14,502,859
OTHER SOURCES		
2.7%		\$2,962,754
TOTAL		\$107,996,244

CURRENT FUNDS REVENUES

Revenue Classification	FY86	FY87	FY88	FY89	FY90
Student Fees	\$15,366,642	\$17,464,619	\$20,822,142	\$23,799,081	\$27,722,782
State Appropriations - Gen. Revenue	35,490,066	36,669,301	41,277,586	44,283,861	49,470,246
State Appropriations - Staff Benefits	1,057,248	7,719	9,985	24,307	10,564
Federal Grants and Contracts	5,720,002	5,419,337	6,619,636	8,470,903	9,498,203
State Grants and Contracts	365,446	524,610	724,387	883,402	1,034,211
Private Gifts/Grants/Contracts	488,266	562,318	450,755	658,025	775,603
Sales and Services, Educational Dept.	628,307	743,157	858,310	976,869	2,019,022
Sales and Services, Aux. Enterprises	8,188,181	10,534,504	12,020,650	13,135,260	14,502,859
Other Sources	<u>2,734,116</u>	<u>2,354,858</u>	<u>2,464,568</u>	<u>2,991,532</u>	<u>2,962,754</u>
Total Current Funds Revenues	\$70,038,274	\$74,280,423	\$85,248,019	\$95,223,240	\$107,996,244

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

**CURRENT FUNDS EXPENDITURES
FISCAL YEAR 1990**

39.7%	INSTRUCTION	\$40,514,574
3.5%	RESEARCH AND PUBLIC SERVICE	\$3,573,929
8.7%	ACADEMIC SUPPORT	\$8,889,764
7.3%	STUDENT SERVICES	\$7,437,148
6.6%	INSTITUTIONAL SUPPORT	\$6,749,779
7.1%	OPERATION AND MAINTENANCE OF PLANT	\$7,268,570
11.7%	SCHOLARSHIPS AND FELLOWSHIPS	\$11,888,799
11.4%	AUXILIARY ENTERPRISES	\$11,622,420
3.9%	MANDATORY TRANSFERS	\$4,004,080
	Total	\$101,949,063

CURRENT FUNDS EXPENDITURES

Expenditure Classification	FY86	FY87	FY88	FY89	FY90
Expenditures & Mandatory Transfers					
<u>Educational & General</u>					
Instruction	\$26,672,884	\$29,024,075	\$32,663,890	\$36,336,643	\$40,514,574
Research	1,356,109	1,334,454	1,874,237	2,441,797	2,156,541
Public Service	531,858	925,071	925,048	940,854	1,417,388
Academic Support	6,862,482	6,688,408	6,915,709	8,215,188	8,889,764
Student Services	6,282,352	5,553,292	5,962,718	6,395,309	7,437,148
Institutional Support	5,242,351	5,628,883	5,414,768	6,396,036	6,749,779
Operation & Maintenance of Plant	5,003,115	4,707,535	5,644,394	6,057,204	7,268,570
Scholarships & Fellowships	6,641,129	6,572,166	7,942,050	10,224,136	11,888,799
Educational & General Expend.	58,592,280	60,433,884	67,342,814	77,007,167	86,322,563
Mandatory Transfers	45,000	201,000	1,146,261	127,500	77,500
Total Educational & General Expend. & Mandatory Transfers	58,637,280	60,634,884	68,489,075	77,134,667	86,400,063
<u>Auxiliary Enterprises</u>					
Expenditures	6,935,958	9,259,344	9,720,493	10,467,852	11,622,420
Mandatory Transfers	1,664,869	2,069,587	3,085,122	3,259,913	3,926,580
Total Auxiliary Enterprises Expend. & Mandatory Transfers	8,600,827	11,328,931	12,805,615	13,727,765	15,549,000
Total Expend. & Mandatory Transfers	\$67,238,107	\$71,963,815	\$81,294,690	\$90,862,432	\$101,949,063

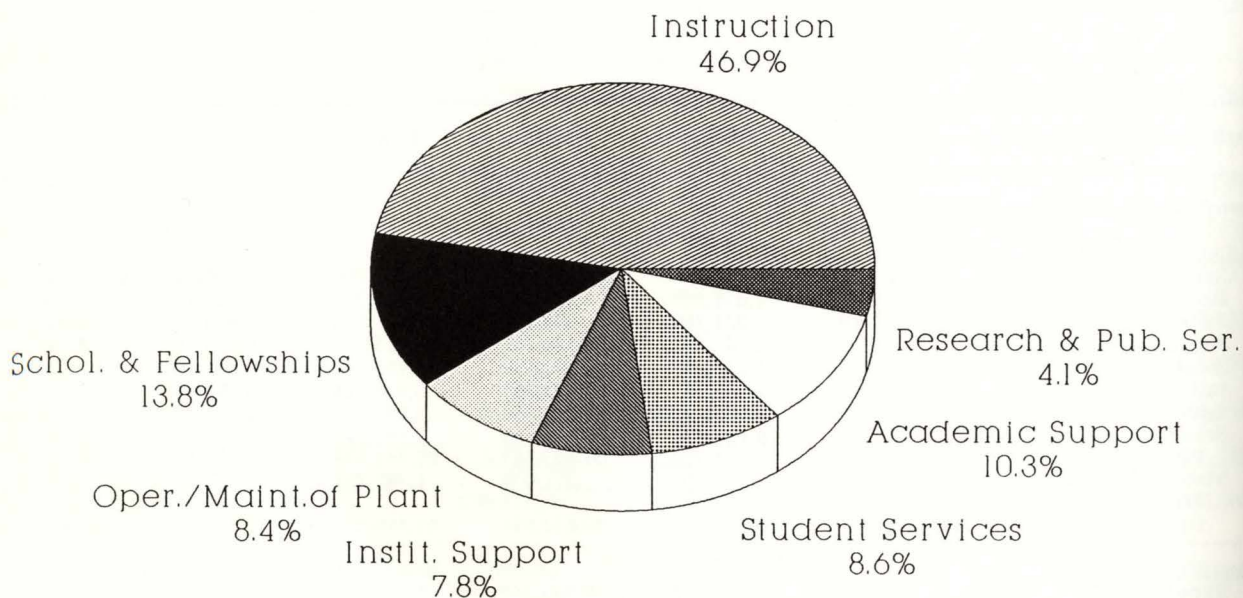
Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

EDUCATIONAL AND GENERAL FUNDS
FISCAL YEAR 1990
(RESTRICTED & UNRESTRICTED)

	Personal Services	Operations	Equipment Purchase & Maint.	Totals
Instruction	\$35,769,311	\$ 3,846,779	\$ 898,484	\$40,514,574
Research	1,471,000	487,222	198,319	2,156,541
Public Service	783,051	582,753	51,584	1,417,388
Academic Support	5,339,523	3,073,867	476,374	8,889,764
Student Services	5,325,501	2,003,177	108,470	7,437,148
Instit. Support	5,604,039	(416,799)	1,562,539	6,749,779
Oper./Maint. of Plant	3,009,961	3,509,641	748,968	7,268,570
Schol./Fellowships	42,076	11,846,723	-	11,888,799
	<u>57,344,462</u>	<u>24,933,363</u>	<u>4,044,738</u>	<u>86,322,563</u>

Source: SMSU Financial Reports (Baird, Kurtz, & Dobson)

EDUCATIONAL & GENERAL FUNDS BY PROGRAM

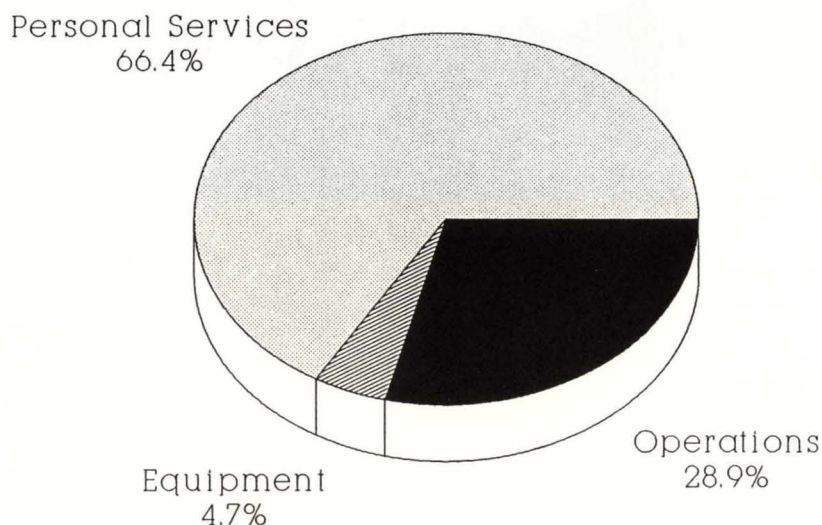


EDUCATIONAL AND GENERAL FUNDS SPRINGFIELD CAMPUS

	Budgeted FY91			Requested 1992		
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
Revenues						
Tuition and Fees	\$27,533,945	-	\$27,533,945	\$29,398,019	-	\$29,398,019
Fed. Grants & Contracts	376,929	9,104,827	9,481,756	376,929	9,104,827	9,481,756
State Appropriations	52,374,390	-	52,374,390	67,736,908	-	67,736,908
State Grants & Contracts	178,727	852,004	1,030,731	178,727	852,004	1,030,731
Priv. Gifts/Grants/Contracts	12,666	762,937	775,603	12,666	762,937	775,603
Investment Income	980,000	-	980,000	980,000	-	980,000
Sales & Services	1,907,416	-	1,907,416	1,907,416	-	1,907,416
Athletic Income	1,562,307	-	1,562,307	1,562,307	-	1,562,307
Other Sources	-	-	-	-	-	-
Transfers	-	-	-	-	-	-
	<u>84,926,380</u>	<u>10,719,768</u>	<u>95,646,148</u>	<u>102,152,972</u>	<u>10,719,768</u>	<u>112,872,740</u>
Expenditures						
Instruction	47,579,332	267,462	47,846,794	58,055,860	267,462	58,323,322
Research	1,633,496	513,462	2,146,958	3,089,523	513,462	3,602,985
Public Service	743,556	675,991	1,419,547	797,015	675,991	1,473,006
Academic Support	8,878,907	335,087	9,213,994	10,588,401	335,087	10,923,488
Student Services	7,637,592	292,133	7,929,725	8,882,685	292,133	9,174,818
Institutional Support	6,674,564	16,515	6,691,079	7,195,957	16,515	7,212,472
Operation/Maint. of Plant	8,178,648	32,568	8,211,216	9,555,029	32,568	9,587,597
Scholarships & Fellowships	3,600,285	8,568,198	12,168,483	3,988,502	8,568,198	12,556,700
Transfers	-	18,352	18,352	-	18,352	18,352
	<u>84,926,380</u>	<u>10,719,768</u>	<u>95,646,148</u>	<u>102,152,972</u>	<u>10,719,768</u>	<u>112,872,740</u>

Source: FY92 Legislative Budget Request

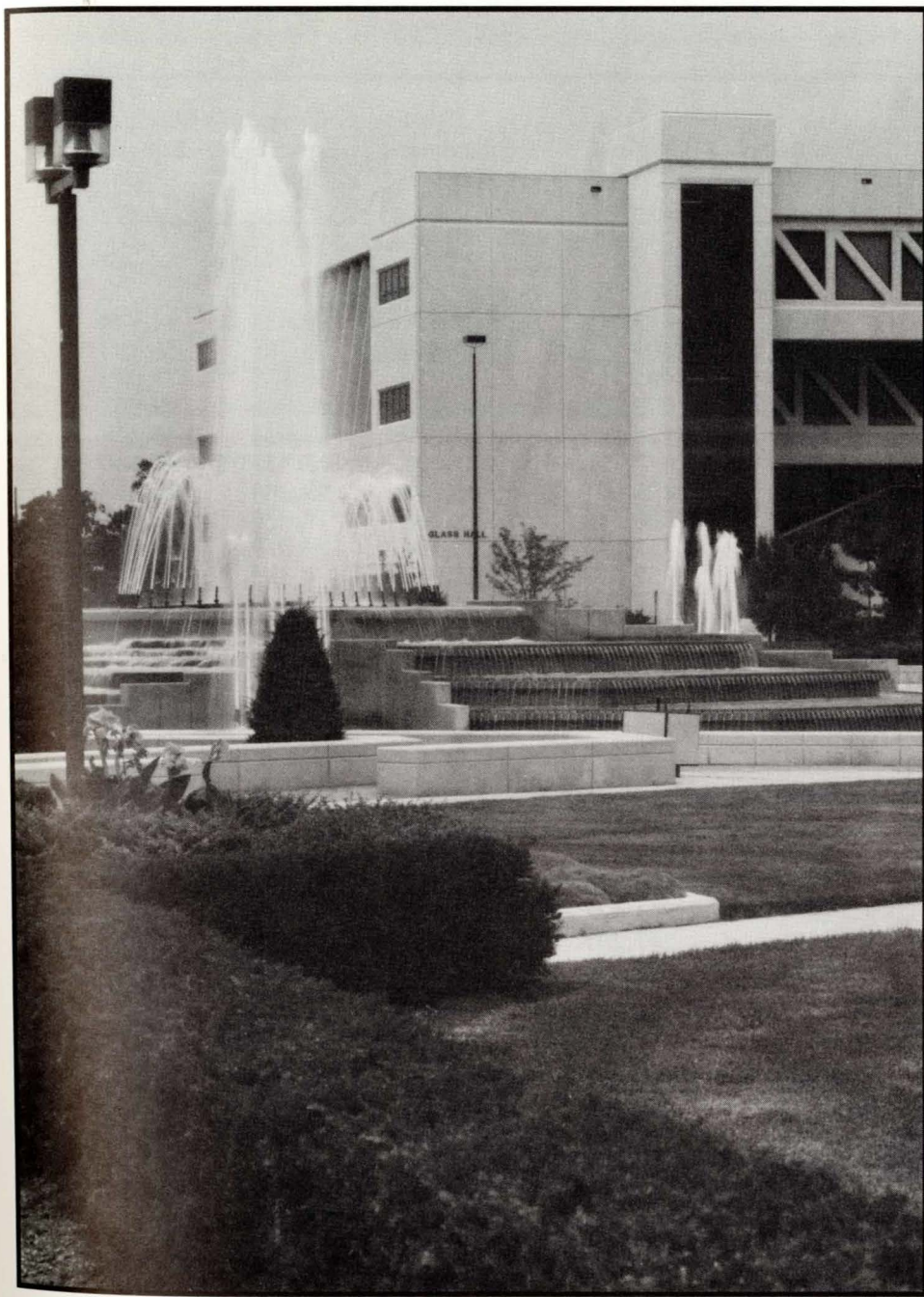
EDUCATIONAL AND GENERAL FUNDS BY EXPENDITURE CATEGORY



Facilities

HIGHLIGHTS

- * The Springfield campus contains 23 educational and general buildings and 12 auxiliary enterprises facilities. The most recent addition is Glass Hall, the new Business Administration building, which opened in spring, 1988.
- * The primary campus currently encompasses 163 acres. Of the total, 150 acres are contiguous; and the other 13 acres are comprised of adjacent properties.
- * Classroom space on the Springfield campus is utilized at a higher level during the mid-morning and early afternoon hours than the currently accepted standard for space utilization.
- * Student service activities claim 48 percent of the assignable square footage on the campus. Instructional and research activities are assigned 33 percent.
- * Nineteen percent (3,684) of the students enrolled in fall 1990 are living in university housing. Almost seventy-one percent are freshmen.
- * The Meyer Library contains over 2.1 million literary units in its collection including 1,172,834 books and government documents. The Library has one of the largest holdings of cartographic materials in Missouri.

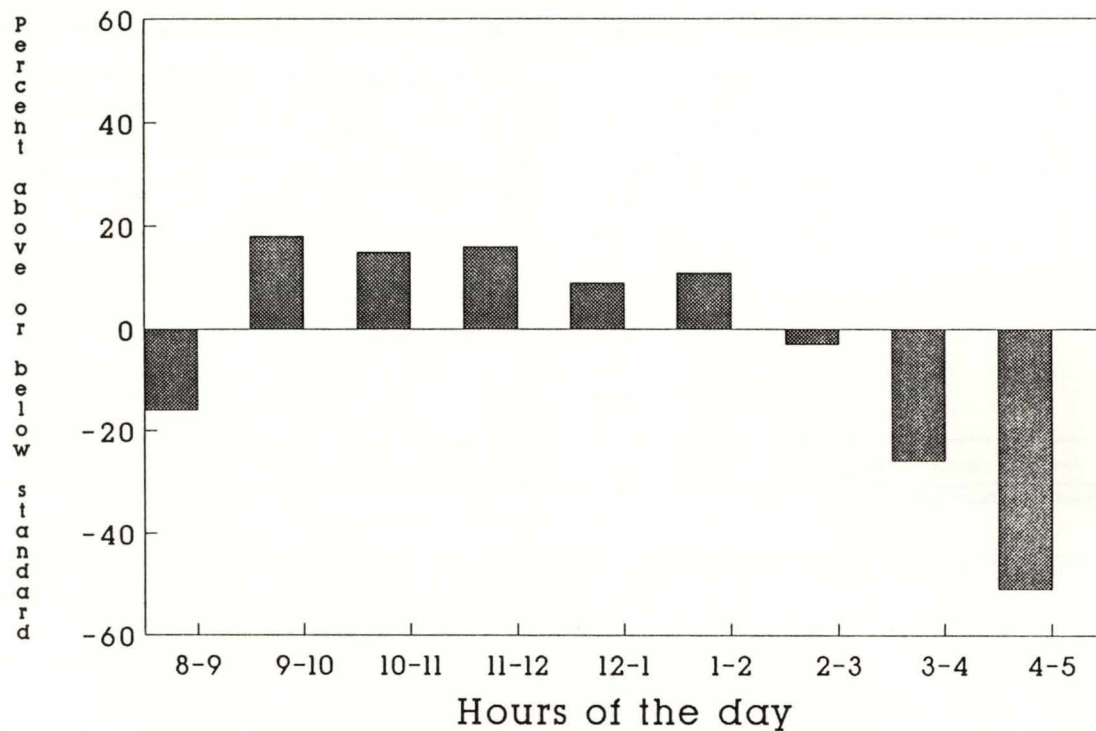


MAJOR PHYSICAL FACILITIES RESOURCE INFORMATION
GENERAL BUILDING CHARACTERISTICS - SPRINGFIELD CAMPUS
FALL 1990

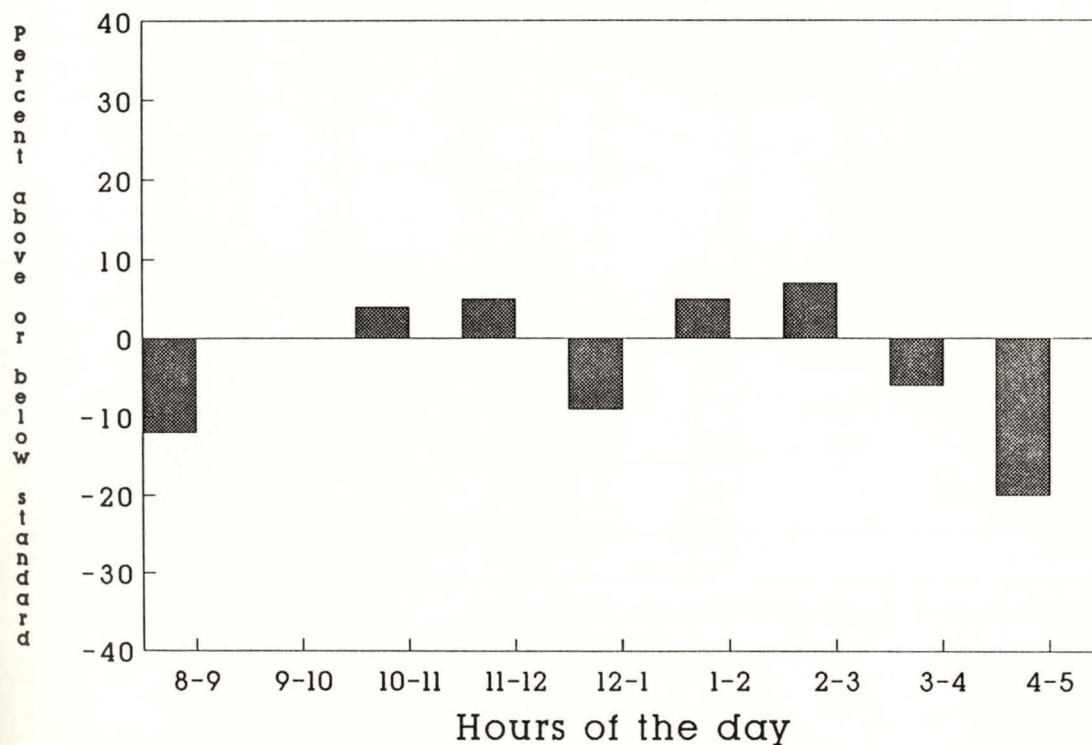
Building	Date of Completed Const.	Original Cost	Replacement Cost	Gross Square Feet	Assign. Square Feet
Educ. & Gen. Serv. Facilities					
Art Annex	1948	\$ 113,666	\$ 1,357,600	19,433	14,840
Carrington Hall	1908	201,393	7,284,469	96,765	56,767
Central Stores & Maint.	1977	495,367	1,261,919	30,175	27,046
Cheek Hall	1955	599,982	6,554,328	87,066	49,558
Craig Hall	1967	1,724,800	6,657,010	87,823	43,528
Duane Meyer Library	1980	5,477,708	11,411,308	118,633	98,560
Ellis Hall	1959	826,991	3,708,895	49,268	25,605
Forsythe Athletic Facil.	1980	780,316	1,402,165	18,626	12,458
Glass Hall	1987	12,408,345	13,306,794	184,029	93,830
Greenhouse	1958	39,272	46,948	4,339	3,959
Greenwood Lab. School	1966	857,246	4,814,081	63,949	48,195
Hill Hall	1924	300,204	4,771,548	63,384	37,664
Houses (21)	N/A	N/A	4,841,562	76,376	N/A
Karls Hall	1958	290,420	1,681,002	22,330	14,421
Kemper Hall	1976	2,569,818	5,149,303	68,402	52,483
Library Annex	1982	794,274	2,552,498	26,536	17,730
McDonald Arena	1940	443,091	6,477,458	87,262	52,167
Power Plant	1908	21,000	455,187	11,371	6,106
Professional Building	1940	1,575,000	9,655,488	123,569	76,544
Pummill Hall	1957	641,757	3,009,996	39,984	25,541
Siceluff Hall	1927	305,375	4,644,400	61,695	33,125
Temple Hall	1971	3,601,473	9,800,252	130,184	71,084
Taylor Health Clinic	1971	297,297	939,619	10,098	6,053
Warehouse Facility	1971	38,595	429,629	10,024	9,887
Aux. Enterprises Facilities					
Blair-Shannon	1966	3,183,313	14,768,850	181,124	124,526
Baker Bookstore	1971/78	653,360	1,540,680	20,466	19,854
Campus Union	1951	700,214	3,207,982	109,165	80,930
Dogwood Apartments	1968-69	N/A	2,142,626	26,277	20,777
Freudenberger	1959	N/A	12,476,680	153,013	109,563
Hammons House	1986	12,000,000	13,089,453	160,528	108,731
Hammons Student Center	1976	5,556,981	10,269,275	138,344	106,838
Honors House	N/A	500,000	1,317,034	16,152	10,688
Kentwood	1926	850,000	5,215,135	63,958	43,711
Sunvilla Tower	1963	1,581,241	10,941,119	134,181	101,728
Wells	1950	244,159	9,797,765	120,159	79,578
Woods	1971	1,933,496	5,981,204	73,353	49,504

Source: Division of Business Services and EARL 0056

**PERCENT OF CLASSROOM SPACE UTILIZED IN RELATION
TO A UTILIZATION STANDARD, FALL 1989***



**PERCENT OF LABORATORY SPACE UTILIZED IN RELATION
TO A UTILIZATION STANDARD, FALL 1989***



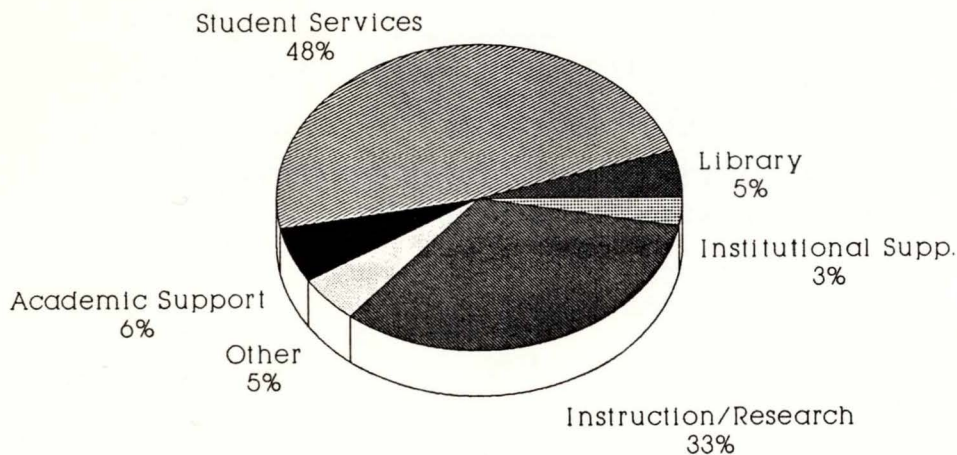
*Utilization standard is 66% for classroom space and 44% for laboratory space.
Standards from *University Space Planning* by Harlan Bareither and Jerry Schillinger.

**DISTRIBUTION OF ASSIGNABLE SQUARE FEET OF BUILDING SPACE
BY ROOM USE AND PROGRAM AREAS - SPRINGFIELD CAMPUS
FALL 1990**

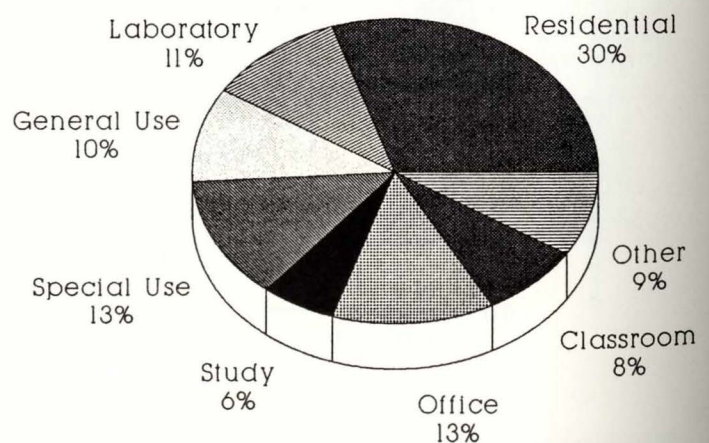
Program Area	Room Use Categories													Total
	Class Room	Class Lab	Spec. Class Lab	Indiv. Study Lab	Non-Class Lab	Office	Study Facil.	Special Use Facil.	General Use Facil.	Support Facil.	Health Care Facil.	Residence Facil.	Un-Class.	
Instruction	149,327	159,155	25,910	5,006	4,007	147,915	15,230	42,124	11,492	13,911	4,023	-	3,023	581,123
Research	-	1,318	776	-	5,491	11,824	294	406	457	1,874	428	-	-	22,868
Public Service	-	-	-	-	-	1,891	432	256	156	50	-	-	-	2,785
Library	-	-	-	-	-	4,571	78,595	-	1,725	857	-	-	-	85,748
Academic Support	-	-	1,262	-	-	16,945	3,303	65,495	16,899	238	250	-	-	104,392
Student Services	-	-	-	-	332	36,510	7,680	130,245	141,734	9,792	5,156	540,385	647	872,481
Instit. Support	-	-	116	-	-	22,871	-	2,936	1,364	28,572	191	4,208	-	60,258
Physical Plant	-	-	-	-	-	2,482	-	-	799	15,098	-	-	-	18,379
Unclassified	-	-	-	-	-	-	-	-	-	-	-	-	5,101	69,514
Total	149,327	160,473	28,064	5,006	9,830	245,009	105,534	241,462	174,626	70,392	10,048	544,593	8,771	1,822,649

Source: Office of Planning and Policy (EARL 0061)

BUILDING SPACE BY PROGRAM AREA



BUILDING SPACE BY ROOM USE



**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
AT BEGINNING OF FALL SEMESTER, 1986-1990**

	Freshmen	Sophomores	Juniors	Seniors	Other	Total
1986	2,259	606	248	135	19	3,267
1987	2,624	602	220	121	4	3,571
1988	2,768	676	211	94	4	3,753
1989	2,698	726	197	99	2	3,722
1990	2,602	732	242	104	4	3,684

**CLASSIFICATION OF STUDENTS IN UNIVERSITY HOUSING
BY HOUSING UNIT AT BEGINNING OF FALL 1990**

	1st-Time Fresh.	Other Fresh.	Soph.	Jr.	Sr.	Grads. Spec.	Totals
Blair House	288	37	52	10	3	0	390
Dogwood Apartments	1	29	32	18	8	2	90
Freudenberger House	431	122	127	53	12	0	745
Hammons House	236	98	169	56	22	0	581
Honors Annex	0	0	3	8	13	0	24
Kentwood Hall	106	26	42	15	10	0	199
Shannon House	234	47	49	10	2	0	342
Sunvilla Tower	67	68	138	34	15	0	322
Wells House	383	76	74	23	12	0	568
Woods House	286	41	40	12	5	1	385
Cheshire Apartments	-	-	-	-	-	-	-
601 Florence	-	-	-	-	-	-	-
719 Walnut	3	6	3	2	0	1	15
920 East Elm	12	5	3	1	2	0	23
736 East Elm	-	-	-	-	-	-	-
Total	2,047	555	732	242	104	4	3,684

Source: Division of Student Affairs

LIBRARY FACTS

The SMSU Libraries are comprised of the Duane G. Meyer Library, the Music Library, and the Greenwood Laboratory School Library. These library collections include 500,000 accessioned volumes and current subscriptions to 4,378 periodicals and newspapers with extensive back files on microfilm, microfiche, and microcard. Total microform holdings amount to 758,810 units. Collections of audiovisual materials total over 18,400 titles. More than 670,946 state and federal documents are held as a result of the Meyer Library being a selective federal depository and a full depository for state publications. The cartographic collection, containing maps, atlases, aerial photographs, and travel information is one of the largest in the state of Missouri with over 175,476 items.

A number of special collections are also housed in the Meyer Library. A curriculum laboratory features a children's literature collection, a textbook collection, a collection of curriculum guides, and special learning materials. The Lena Wills Genealogical Collection provides information of importance to Missouri genealogists. The William J. Jones collections of Rimbaud and Butor are internationally recognized; materials by and about French poet, Jean Arthur Rimbaud, comprise the largest collection of this type in the United States.

Innovation and the use of new technologies are quite evident in the SMSU Libraries. The integrated on-line system nears completion this year with 90% of all SMSU bibliographic records available in the on-line catalog. Additionally, records for over 200,000 government documents are included in the database. Each major aspect of the NOTIS integrated system: acquisitions, cataloging, circulation, on-line periodicals control and the public access catalog, is operational. Access to the on-line public catalog is available in the library and from any remote computer via the campus ISN or by dial access with a modem. Most of the bibliographic data for this system is created as materials are cataloged using the On-line Computer Library Center, Inc., (OCLC), a database with more than 22 million bibliographic records.

Access to materials not held in our libraries is provided electronically. OCLC is utilized for interlibrary loan and reference. As a member of the Center for Research Libraries (CRL), we can borrow from a research collection of over 3.5 million items. Telefacsimile transmissions are commonly used to acquire material in a timely fashion. Both on-line computer search services and compact disk (CD-ROM) search services are available. Currently there are over seven CD-ROM databases available, ranging from full-text financial information to an interactive music program. Several of these databases allow the patron to download to a floppy disk instead of to paper. Processing this information is enhanced by the availability of a Macintosh Computer Lab for SMSU faculty, staff, and students. A variety of software is provided and there is the capability to scan and make laser prints. Instructional material utilizing hypermedia is being used in teaching Library Science 101 and providing introductory tours of the library.

As the Libraries move into the last decade of the 20th Century, it is clear that the information age is here. The combination of traditional services and materials with rapidly changing and expanding technological opportunities is preparing the SMSU Libraries and its users for an exciting entrance to the 21st Century.

CIRCULATION STATISTICS

Year	Greenwood	Music	Maps	Audio-Visual	General Circulation Total	All Circulation
1985-86	--	447	1,923	41,763	159,382	203,515
1986-87	10,825	4,992	1,753	38,688	169,208	225,466
1987-88	12,687	7,266	2,184	24,604	173,063	219,804
1988-89	12,696	7,083	2,590	20,805	175,673	218,847
1989-90	10,649	9,175	2,037	21,033	184,870	227,764

Source: Dean of Library Services

COLLECTION AT END OF ACADEMIC YEAR

Year	Book Stock (Vols.)	Separate Govt. Documents	Microforms (Books and Periodicals)	Audio-Visual & Others	Periodical Subscriptions (Titles)	Maps Charts Etc.
1985-86	437,440	558,876	680,000	14,714	4,264	170,993
1986-87	462,207	587,293	695,000	15,325	3,962	172,989
1987-88	475,970	607,394	717,866	16,466	3,922	170,074
1988-89	487,027	622,971	737,866	18,078	4,229	172,021
1989-90	501,888	670,946	758,810	18,405	4,378	175,476

Source: Dean of Library Services

LIBRARY EXPENDITURES

Year	Books	Periodicals & Serials	Audio-visuals	Personnel	Other Library Expenses	Total Library Expenses
1985-86	389,091	609,071	72,384	1,098,760	605,094	2,774,400*
1986-87	210,874	375,988	53,728	1,139,539	197,672	1,977,801
1987-88	214,096	479,932	22,902	1,165,092	177,973	2,059,995
1988-89	248,991	527,309	23,093	1,546,640	319,118	2,665,151**
1989-90	200,362	573,965	45,825	1,649,632	687,155	3,156,939***

Source: Dean of Library Services

*Includes a one-time appropriation of \$907,293

**Includes \$185,102 for Educational Media expenditures

***In FY90, the University adopted the policy of allowing departments to carry forward unspent funds. Expenditures may not equal budgeted amounts. In 1989-90, the Libraries received \$350,000 in one-time funds from the President. \$150,000 was allocated to materials and \$200,000 was allocated to automation and new microform equipment.

West Plains Campus

HIGHLIGHTS

- * During the fall semester 1990, 855 students are enrolled at the West Plains Campus.
- * Female students comprise 73 percent of the 1990 enrollment, and 49 percent of the enrollment are full-time students.
- * Starting fall, 1989, incidental fees for the West Plains Campus are lower than the Springfield Campus, in order to become more aligned with other two-year colleges across the state.
- * Budgeted expenditures for FY 1991 are \$2,359,319, with almost half devoted to instruction.



GENERAL INFORMATION

Campus Mission

Southwest Missouri State University is a public comprehensive institution of higher education with a threefold mission to advance learning, scholarly inquiry, and service. The University is committed to providing educational opportunities to students from throughout the state. Because of its location and heritage, the University recognizes a special obligation to provide educational programs for students in southwest Missouri. To fulfill its teaching mission, the University strives to cultivate in each student a common foundation of knowledge, skills, and abilities, which includes critical thinking abilities, competency in communications and quantitative skill, knowledge and understanding of social, cultural, natural, and technological environments as well as an understanding of ethics and values.

Campus History and Setting

SMSU - West Plains was established in 1963 and it has been a semiautonomous junior college within the commonwealth of Southwest Missouri State University since 1971. The college provides a two-year general education program that is fully integrated with the curriculum on the Springfield campus for purposes of transfer and baccalaureate study. The college also provides specialty and skills courses for which there is a demand, as well as courses commensurate with community needs and interests. Students may fulfill course requirements for several associate degree programs. The campus is comprised of nine buildings located on five acres in the community of West Plains.

West Plains is located 110 miles southeast of Springfield in the community of West Plains. The college regularly attracts students from a seven-county area of the south central Missouri Ozark region and from adjacent areas in north Arkansas.

Accreditation

West Plains has been accredited as a branch college of SMSU since 1971 by the North Central Association of Colleges and Secondary Schools. SMSU - West Plains is also a member of the American Association of Junior and Community Colleges and the Missouri Association of Junior and Community Colleges. The nursing program has full accreditation from the National League for Nursing.

Programs

Associate of Science Degree in Nursing

Associate of Arts Degree in General Studies

Continuing Education

Selected intersession and upper-level courses are offered through the University departments and the Continuing Education Office. Community-oriented continuing education courses are also offered at the West Plains Campus.

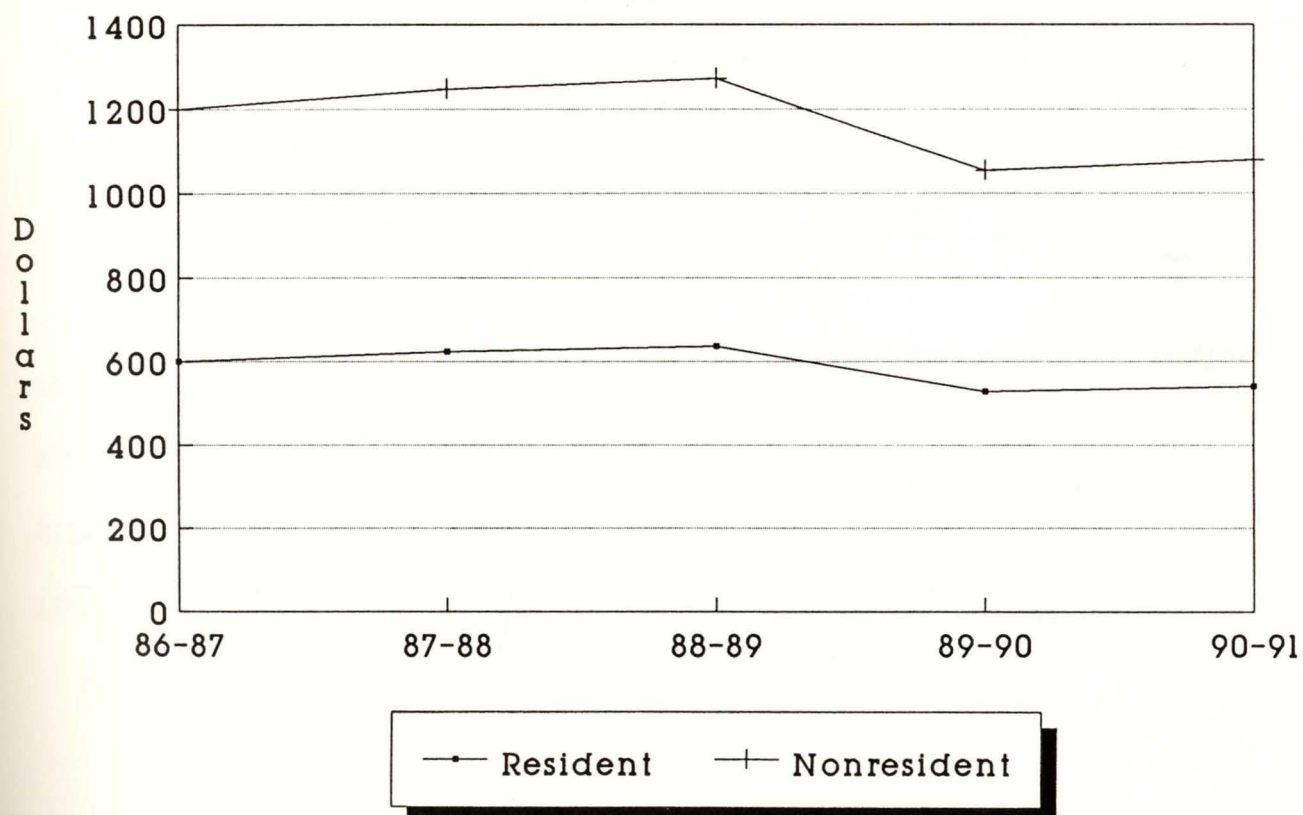
SCHEDULE OF BASIC FEES - WEST PLAINS CAMPUS

	1986-87	1987-88	1988-89	1989-90	1990-91
Full-Time Cost Per Semester*					
Resident	\$600	\$624	\$636	\$528	\$540
Nonresident	1,200	1,248	1,272	1,056	1,080
Part-Time Cost Per Hour					
Resident	50	52	53	44	45
Nonresident					
(1-6 hrs.)	50	52	53	44	45
(7-12 hrs.)	100	104	106	88	90

Source: University Bulletin

*Based on 12 undergraduate credit hours

RESIDENT FEES PER SEMESTER



**FALL HEADCOUNT ENROLLMENT
WEST PLAINS CAMPUS**

	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Enrollment Status										
Full-Time	230	217	242	208	238	273	278	289	333	421
Part-Time	298	325	341	361	370	388	288	266	302	434
Gender										
Male	162	178	189	161	167	199	161	150	186	235
Female	366	364	394	408	441	462	405	405	449	620
Total	528	542	583	569	608	661	566	555	635	855

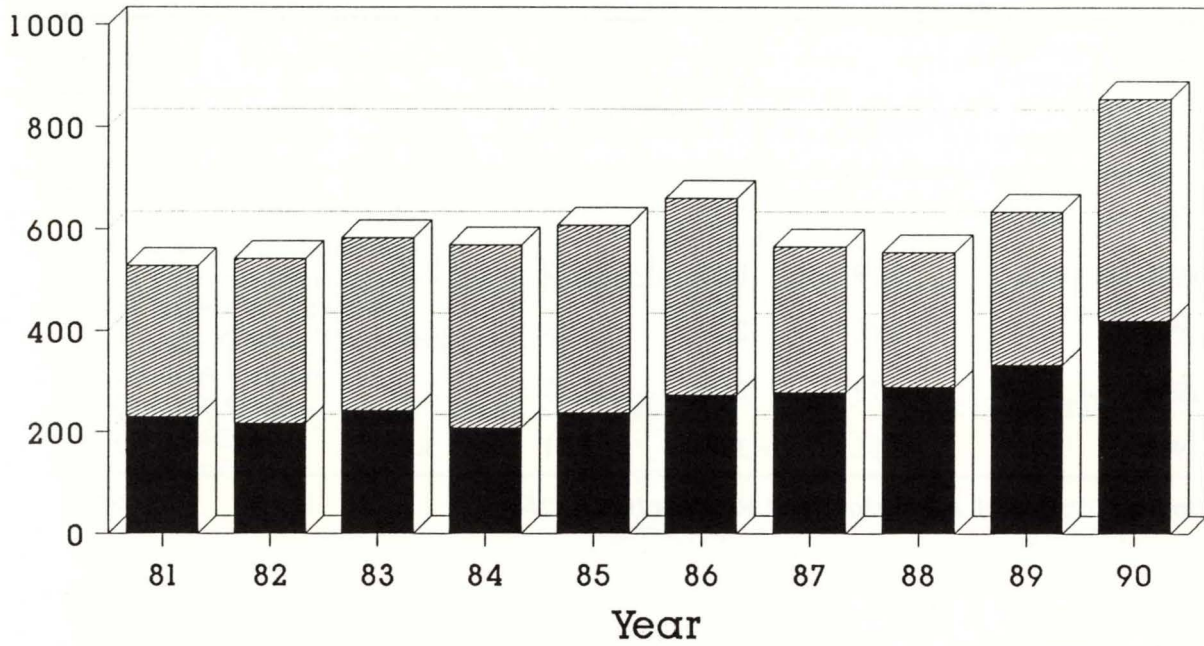
Source: HEGIS 2300-2.3A and IPEDS EF2

**STUDENT CREDIT HOUR PRODUCTION
WEST PLAINS CAMPUS**

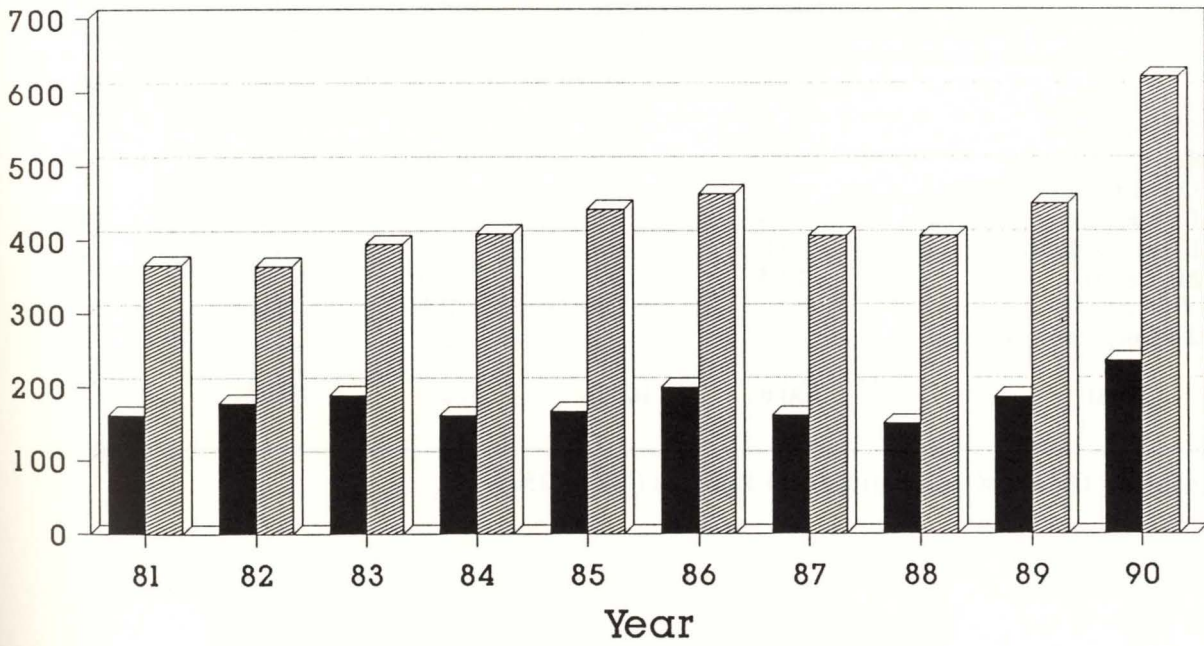
	Fall Semester	Spring Semester	Summer Semester	Total
1986-87	5,591	5,401	749	11,741
1987-88	5,483	5,060	967	11,510
1988-89	5,537	5,527	967	12,031
1989-90	6,389	6,659	1,599	14,647
1990-91	8,148	N/A	N/A	N/A

Source: MDHE 15

FALL ENROLLMENT BY ENROLLMENT STATUS WEST PLAINS CAMPUS



FALL ENROLLMENT BY GENDER WEST PLAINS CAMPUS



**CUMULATIVE GPA BY STUDENT CLASS
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	Freshman	Sophomore	Junior	Senior	Special	Total Under-graduate
1985	2.74	3.29	3.20	3.29	2.93	2.96
1986	2.59	3.00	3.27	3.43	3.71	2.93
1987	2.68	2.97	3.25	3.43	3.39	2.95
1988	2.79	2.99	3.15	3.19	4.00	2.96
1989	2.71	3.09	3.21	3.45	3.63	2.96

Source: Office of Admissions and Records (GRA-253)

**PERCENTAGE DISTRIBUTION OF GRADES
IN FALL SEMESTERS - WEST PLAINS CAMPUS**

	1985	1986	1987	1988	1989
A (Excellent)	35.5%	31.0%	35.5%	34.5%	34.7%
B (Superior)	28.6	30.5	30.1	32.0	30.1
C (Satisfactory)	17.7	21.4	21.0	19.1	19.5
D (Minimum Passing)	4.3	3.9	3.6	3.0	4.1
F (Unsatisfactory)	2.4	2.0	2.6	3.1	2.6
I (Incomplete)	0.8	0.7	1.0	0.9	1.4
N (Drop)	10.4	10.1	5.6	7.2	7.5
V (Audit)	0.3	0.4	0.6	0.2	0.1
Z (Deferred - grad.)	—	—	—	—	—
Total	100.0	100.0	100.0	100.0	100.0

Source: Office of Admissions and Records (GRA-250)

**EDUCATIONAL AND GENERAL FUNDS
WEST PLAINS CAMPUS**

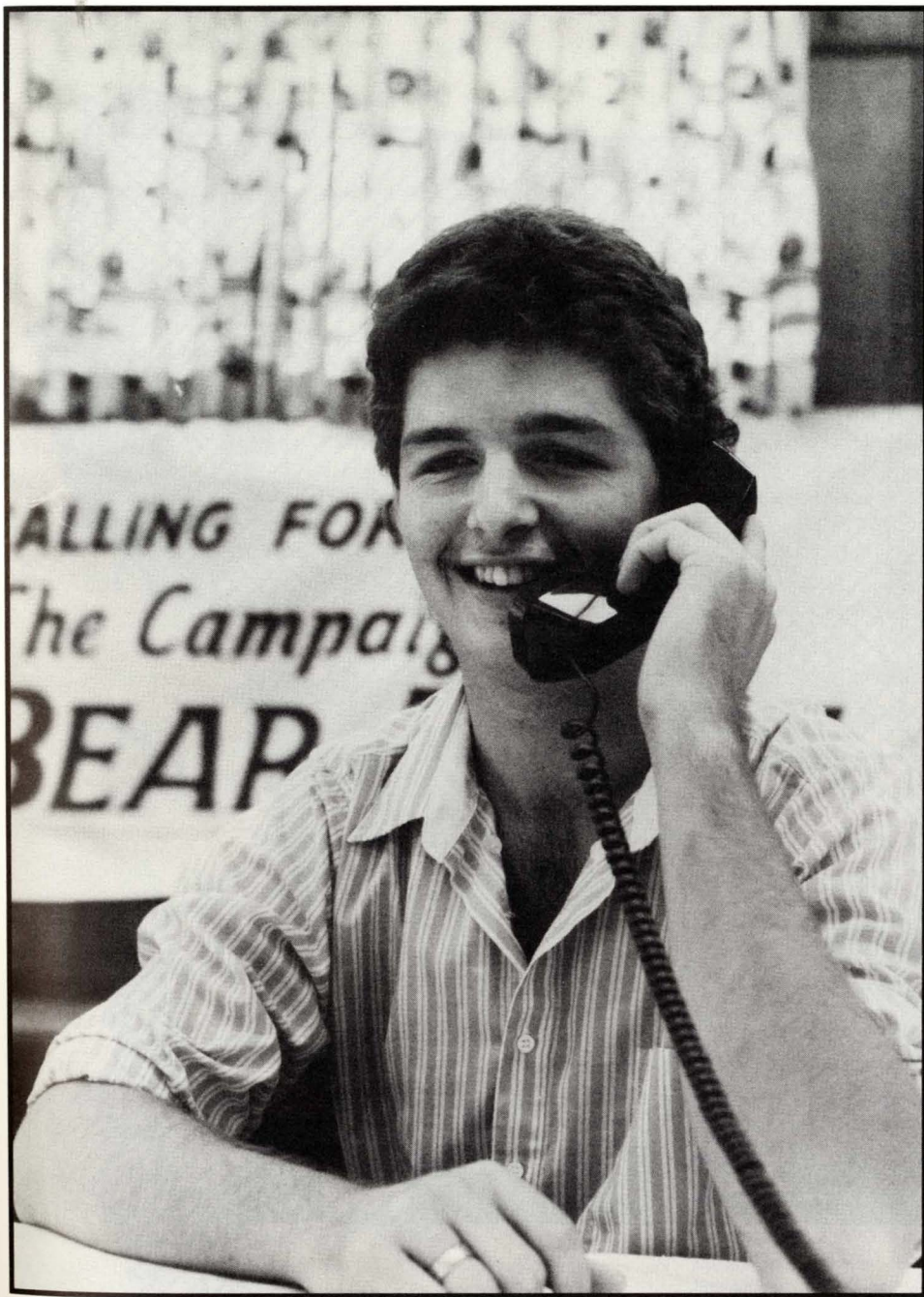
	<u>Budgeted FY91</u> Unrestricted Total	<u>Requested FY92</u> Unrestricted Total
Revenues		
Tuition and Fees	\$ 650,438	\$ 664,748
Fed. Grants and Contracts	-	-
State Appropriations	1,503,402	2,149,910
State Grants & Contracts	4,440	4,440
Priv. Gifts/Grants/Contracts	-	-
Investment Income	-	-
Sales & Services	201,039	201,039
Athletic Income	-	-
Other Sources	-	-
Transfers	-	-
	<u>2,359,319</u>	<u>3,020,137</u>
Expenditures		
Instruction	1,124,801	1,350,156
Research	-	-
Public Service	-	-
Academic Support	446,848	565,966
Student Services	239,434	256,470
Institutional Support	303,202	321,587
Operation/Maint. of Plant	168,958	445,317
Scholarships & Fellowships	76,076	80,641
Transfers	-	-
	<u>2,359,319</u>	<u>3,020,137</u>

Source: FY92 Legislative Budget Request

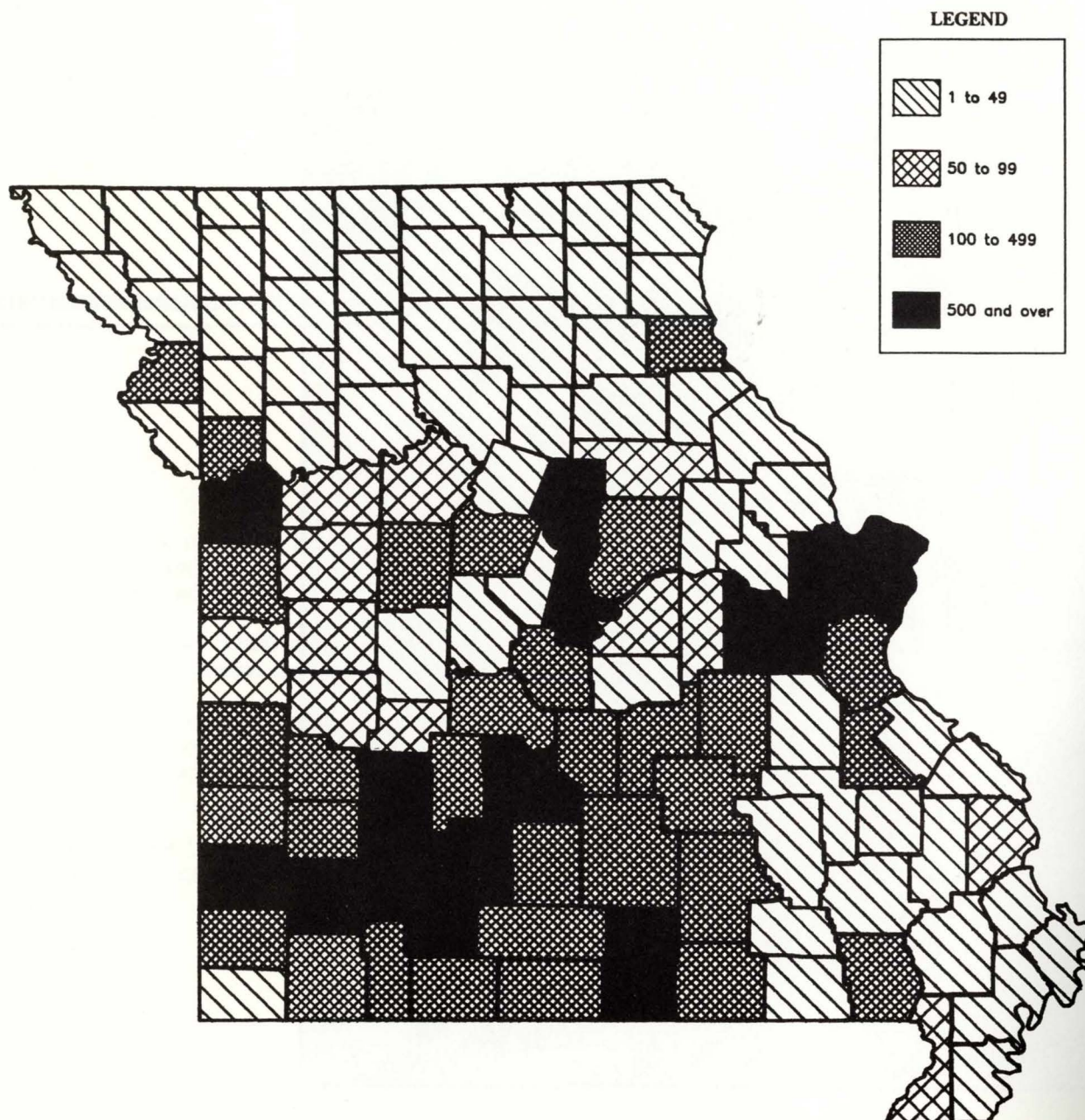
Alumni and Development

HIGHLIGHTS

- * According to the latest records of the Office of Alumni and Development, over 51,000 SMSU alumni currently reside in Missouri, representing every county. Fourteen counties have over 500 alumni and another 30 counties have between 100 and 500.
- * Approximately 15,000 alumni live outside Missouri and represent every state of the United States and 31 foreign countries.
- * The Alumni Association has developed programs and activities that allow alumni and former students to continue their identification with the University. These efforts have created an environment which caused over 5,900 alumni to contribute approximately \$1.2 million in 1989-90.
- * Giving to the University Foundation during 1989-90 totaled over \$3.2 million for student aid, endowments, capital projects, and other University programs.



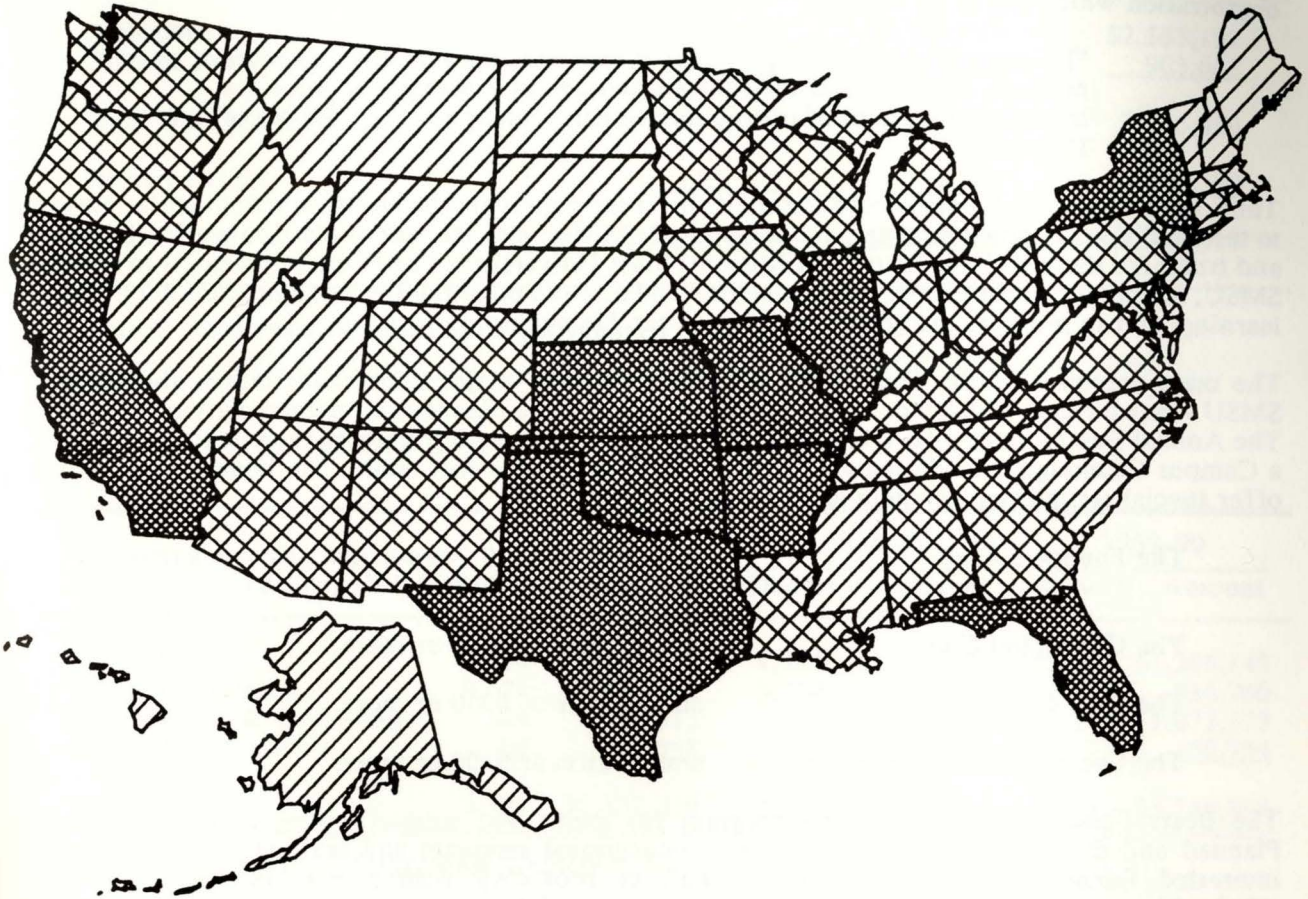
ALUMNI BY COUNTY OF RESIDENCE, 1990



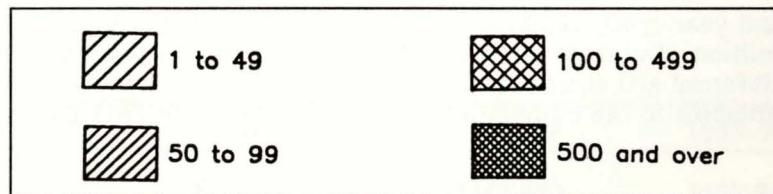
Counties in Missouri in which more than 500 alumni reside are Boone, 505; Christian, 1,340; Cole, 586; Franklin, 516; Greene, 17,300; Howell, 799; Jackson, 2,927; Jasper, 769; LaCledde, 593; Lawrence, 716; Polk, 572; St. Charles, 989; St. Louis, 6,031; and Webster, 998.

Source: Office of Alumni and Development (ALU 2130)

ALUMNI BY STATE OF RESIDENCE, 1990



LEGEND



States in which more than 500 alumni reside are: Arkansas, 751; California, 1,207; Florida, 652; Illinois, 1,253; Kansas, 1,704; Missouri, 51,828; New York, 502; Oklahoma, 999; and Texas, 1,629.

Source: Office of Alumni and Development

SOUTHWEST MISSOURI STATE UNIVERSITY FOUNDATION

Formed in January 1981, the Southwest Missouri State University Foundation is a non-profit organization which has as its mission:

"To promote an environment for giving and therein seek, receive, manage, develop, and distribute resources in a manner appropriate to support programs of instruction, research, and public service of the University."

Thus, the Foundation is empowered to solicit and receive gifts and bequests, to accept trusts subject to the conditions imposed on them, and to hold, administer, manage, use or distribute gifts, bequests and trusts for the benefit of Southwest Missouri State University. The Foundation exists to benefit SMSU, its faculty and students, to improve its standards and potentialities as an institution of higher learning, and to promote the general welfare of the University.

The main emphasis of the Foundation is centered around major donor solicitation, the Greater SMSU Annual Fund, The honor clubs, The Bears Fund, and a planned and deferred giving program. The Annual Fund solicits gifts from faculty and staff, alumni, and friends of the institution through a Campus Campaign, the Nationwide Phone Campaign, and direct mail. The honor clubs, which offer special recognition for individual giving, include:

- | | | |
|---------------------|---|---|
| The Founders Club | - | minimum of a \$10,000 outright gift over a ten-year period or \$25,000 deferred gift. |
| The Carrington Club | - | annual gifts of \$500 or more. |
| The 1905 Club | - | annual gifts of \$250 or more. |
| The Century Club | - | annual gifts of \$100 or more. |

The Bears Fund is the fund-raising program for men's and women's intercollegiate athletics. Planned and deferred giving programs offer educational seminars and mailings for alumni and interested friends of the University as well as providing donors opportunities to endow scholarships, grant bequests through their wills, establish life income gifts, and utilize other estate planning vehicles.

In fiscal year 1990, 12,281 donors made 15,391 outright gifts of cash and property totaling nearly \$3.3 million. Deferred gift commitments made during the year exceeded \$2.2 million, bringing the total deferred gift commitments made to the University to more than \$7.4 million. Gift and pledge commitments to the Foundation since its formation in 1981 have exceeded \$27 million.

GIFT ACTIVITY

	1987-88	1988-89	1989-90
Cash Gifts	\$2,241,976	\$2,169,967	\$2,363,157
Gifts of Property	<u>590,243</u>	<u>751,889</u>	<u>903,682</u>
Total Outright Gifts	2,832,219	2,921,856	3,266,839
Deferred Gifts	<u>675,300</u>	<u>2,116,083</u>	<u>2,266,500</u>
Grand Total	\$3,507,519	\$5,037,939	\$5,533,339

Source: Southwest Missouri State University Foundation

SOURCES OF OUTRIGHT GIFTS

	1987-88		1988-89		1989-90	
	Donors	Amount	Donors	Amount	Donors	Amount
Alumni	4,394	\$1,138,716	4,904	\$1,051,869	5,942	\$1,206,142
Other Individuals	3,677	687,442	3,754	642,808	5,401	836,760
Corporations & Businesses	584	196,513	589	1,110,305	866	1,073,173
Other Organizations	<u>66</u>	<u>809,548</u>	<u>52</u>	<u>116,874</u>	<u>72</u>	<u>150,764</u>
Total	8,721	\$2,832,219	9,299	\$2,921,856	12,281	\$3,266,839

Source: Southwest Missouri State University Foundation

PURPOSES OF OUTRIGHT GIFTS

	1987-88	1988-89	1989-90
Student Aid	\$ 116,289	\$151,868	\$122,946
Endowment and Loan Funds	259,147	175,311	377,077
Capital Purposes	1,375,333	928,934	869,381
University Programs*	<u>1,081,450</u>	<u>1,665,743</u>	<u>1,897,435</u>
Total	\$2,832,219	\$2,921,856	\$3,266,839

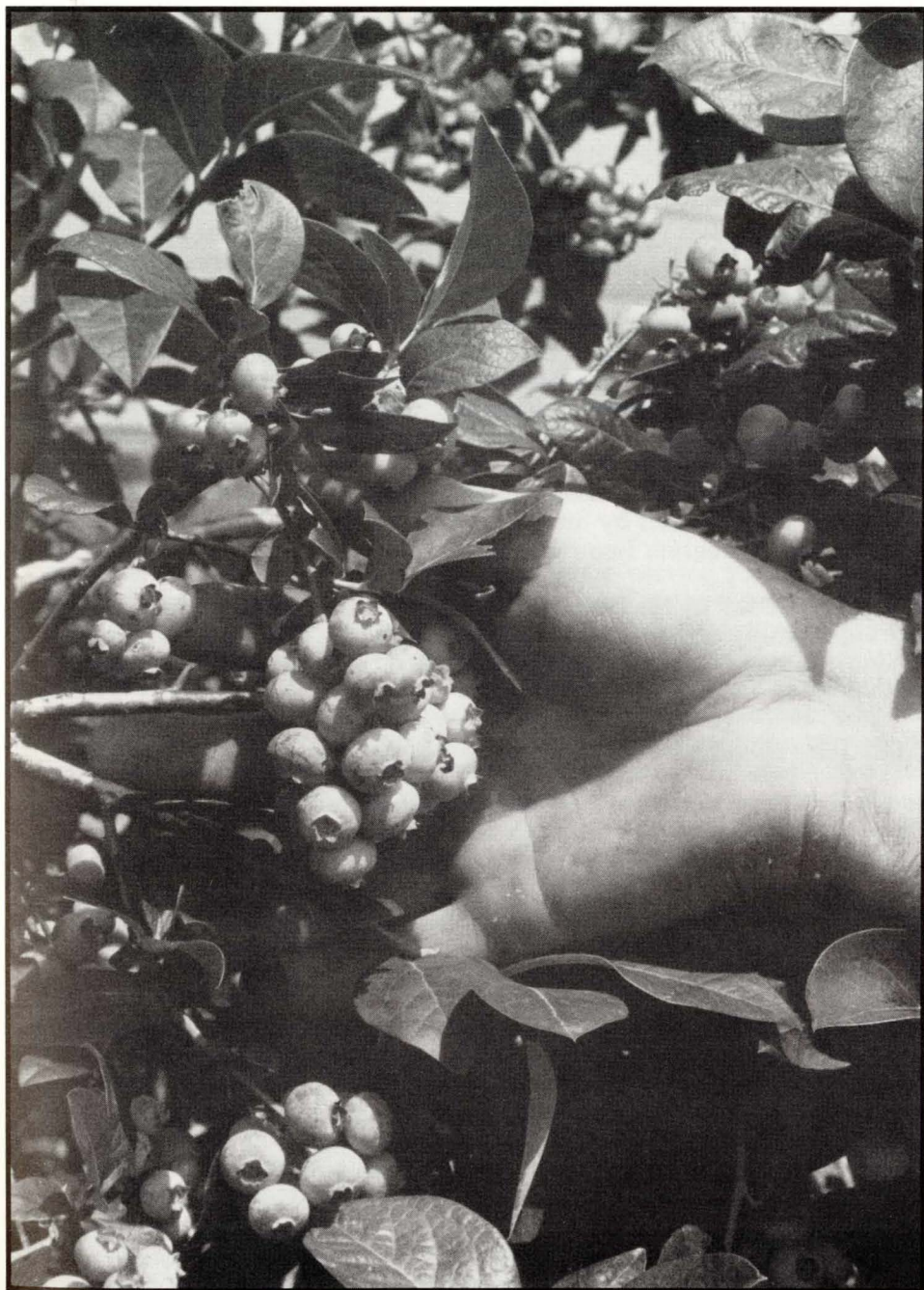
Source: Southwest Missouri State University Foundation

*University programs assisted through these gifts included various academic departments, research projects, radio and other public service programs, library acquisitions, and athletics.

Research Centers and Experiment Station

HIGHLIGHTS

- * The University currently maintains 11 on-campus centers for research and public service.
- * The University serves the state fruit growers through research performed at the State Fruit Experiment Station in Mountain Grove. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.



SOUTHWEST MISSOURI STATE UNIVERSITY CENTERS

Center for Archaeological Research (College of Humanities and Social Sciences, 1975)

The Center is designed to study, record, and share knowledge of past cultures. The information gained from archaeological research is then disseminated through a variety of scholarly outlets and educational programs.

Center for Assessment & Instructional Support (Reports to the Vice President for Academic Affairs, 1987)

The Center was created to oversee and coordinate the development of the University's new assessment program which is primarily designed to generate information that can be used to help evaluate the effectiveness of the University's many academic programs and services. Through a variety of techniques, including placement testing in the basic skills, the assessment of general education skills, the assessment of academic majors, and a comprehensive survey program, the University community should acquire insights into the University's strengths and weaknesses. When consistent shortcomings become apparent (i.e., when we discover that an important ability, skill, or piece of knowledge is not being acquired by our students), the Center will encourage departments to respond with appropriate program improvements.

The Center is also designed to assist faculty in their instructional activities. While the current emphasis is focused on sponsoring teaching enhancement workshops and seminars, in the future this function should expand to include support, resources, and assistance for those with teaching-related questions or needs.

Center for Business Research and Development (College of Business Administration, 1981)

The Center's primary function is to serve as a channel through which economic development and business-related needs can become known and met through the resources of the Center, the College of Business Administration, and SMSU, as well as other public and private sector associates with which the Center cooperates. The Center's objectives are (1) to stimulate new job creation; (2) retain and improve the quality of existing jobs; (3) foster an environment in which creativity, innovation and entrepreneurship is recognized and encouraged; and (4) commercialize and/or implement solutions to problems affecting or threatening the quality of life.

The Small Business Development Center provides general management and technical assistance to small businesses and to individuals considering going into business. Counseling is offered in strategic planning, market research, regulation and taxation, financing, cash flow analysis, business valuation, site selection, government procurement, exporting and other areas of assistance required to promote small business growth.

The Business Training and Professional Development Program provides seminars and short courses in the areas of management of other small business concerns. Professional development classes are offered for preparation for the Certified Public Accountant examination, Certified Professional Secretary examination, several insurance certifications, recertification of real estate licenses, and a Legal Assistant program.

Center for Defense and Strategic Studies (1987)

The Center's primary objective is to introduce Defense and Strategic Studies to undergraduate students and to provide professional graduate-level academic training for students planning careers in the field of national security policy, defense analysis, and arms control. Consequently, educational emphasis is placed on the practical analysis of U.S. policies, programs, and options, as well as on theoretical comprehension. Center objectives also include the research and analysis of timely and critical issues in national defense, the contribution to an informed public debate in a democracy, and the provision of academic and intellectual resources to concerned civic groups and organizations.

Center for Economic Research (College of Humanities and Social Sciences, 1971)

The Center serves as a depository of economic data relevant to the Ozarks region. It distributes that information to interested parties to encourage economic research and to stimulate interest in special projects.

Center for Gerontological Studies (College of Education and Psychology, 1978)

The Center is engaged in programs designed to define and to help meet the needs of aging persons in southwest Missouri. The programs provide educational opportunities, train professionals and paraprofessionals, identify service needs, and support research on aging.

Center for Ozarks Studies (College of Humanities and Social Sciences, 1975)

A public service and research center focusing on the history and culture of the Ozarks region. Publishes *OzarksWatch* magazine and conducts adult study tours and other Ozarks Watch Society activities with the Travel and Tourism Program.

Center for Psycho-Educational Research and Service (College of Education and Psychology, 1984)

The Center provides research and public service support for the College of Education and Psychology. In addition, it serves as a coordinating agent for the Learning Diagnostic Clinic and the Weekend Intervention Program. The Clinic offers academic support services to help students achieve their academic goals. Strategies include tutoring, instruction in basic skills, diagnostic testing and evaluation, computer assisted instruction, and assistance with course selection. The Weekend Intervention Program offers help to people from the community who have been arrested for driving while intoxicated. The program brings together a group of psychologists who provide a weekend of intense education and counseling. The intent is to teach individuals how to assess the effects of alcohol in their lives.

Center for Research and Service (College of Health and Applied Sciences, 1984)

The Center provides administrative support for research and public service for the College of Health and Applied Sciences. It serves also as the coordinating agent for the following units within the College: the Agricultural Research and Demonstration Center, the Child Development Laboratory, the Equine Center, the Exercise Laboratory, the Industrial Productivity Center, and the clinics of Sports Medicine, Speech-Language-Hearing, and Nursing.

Center for Scientific Research and Service (College of Science and Mathematics, 1984)

The Center provides administrative support, research facilities, and professional expertise for research and public service activities in the areas of materials science, polymer synthesis, environmental studies, biotechnology, and chemical analysis.

Center for Social Research (College of Humanities & Social Sciences, 1989)

The Center for Social Research applies social science methods and data to a variety of issues of local, state, and national concern. Faculty in the Center pursue both academic and policy motivated research in an effort to improve both understanding and the ability to create effective policy.

The Center's mission is strongly rooted in education as well as research. Student workers are therefore involved at every stage of a research project under the close supervision of an interdisciplinary faculty.

SOUTHWEST MISSOURI STATE UNIVERSITY
EXPERIMENT STATION

HIGHLIGHTS

- * The University serves the state fruit growers through research performed at the State Fruit Experiment Station.
- * The University's research programs on fruit crops are the most comprehensive in the state.
- * Information derived from research is disseminated through advisory programs to provide fruit growers and processors with the most advanced knowledge available for growing fruit and making wines and juices.
- * The six full-time research faculty have doctorates and four of the five professional staff have master's degrees.
- * Opportunities are available for students to work under the guidance of research faculty and staff on thesis research, special problems, and internships in the areas of horticulture, biology, chemistry, and food science.
- * Grants received for use in 1990-91 totaled \$244,034 with \$103,424 coming from the public sector for research, \$3,750 from private industry for research, and \$136,860 from the public sector for advisory programs.
- * The Station is located at Mountain Grove, 65 miles east of the Springfield campus. The 10-acre campus area includes laboratories, offices, and a library. The remaining 180 acres are devoted to orchards, vineyards, and other fruit plantings for research.
- * Established by the state in 1899, the Fruit Experiment Station is the oldest identifiable part of Southwest Missouri State University. The Experiment Station was assigned to the University on July 1, 1974, under the Omnibus State Reorganization Act.

State Fruit Experiment Station (College of Health and Applied Sciences, 1974)

The State Fruit Experiment Station, established by a legislative act in 1899, is the oldest identifiable segment of Southwest Missouri State University. Until 1974, it operated as a state agency under a board of trustees appointed by the Governor. As a result of the Omnibus State Reorganization Act of 1974, administrative responsibility for the Station was given to the Board of Regents of the University. In 1984, the Station was assigned departmental status in the College of Health and Applied Sciences as the result of the reorganization of the University. The Station has a legislative mandate to generate knowledge through research, and to disseminate this knowledge so as to support and expand the productivity and profitability of the Missouri fruit industry.

The professional staff includes a director and five other research faculty trained at the doctoral level and four members trained at the master's level. In addition to carrying out research and advisory programs, professional staff members guide graduate students in their thesis research and supervise undergraduates on internships from other departments.

The State Fruit Experiment Station is located on 190 acres on the outskirts of Mountain Grove, 65 miles east of the Springfield campus. The 10-acre campus area includes: Shepard Hall which houses laboratory facilities, offices, and the Paul Evans Library of Fruit Science; Faurot Hall, the original administration and laboratory building; a fruit processing laboratory; greenhouses; and several other buildings. The remaining 180 acres are devoted to fruit research plantings, a U.S. Weather Bureau substation, equipment storage buildings, and a shop.

Research is carried on in pomology, enology, viticulture, plant pathology, entomology, tissue culture, and plant physiology. The fruit crops under investigation include apples, grapes, blueberries, peaches, strawberries, blackberries, and raspberries, as well as species of lesser economic importance. Information derived from the Station's research is disseminated through advisory programs to fruit growers and processors throughout Missouri.

The Station is the site of extensive testing of new fruit varieties and selections for their adaptability to Missouri soil and climate and resistance to diseases. Research on the culture of fruit crops is carried out on nutrient and water requirements, pruning and training systems, growth regulators, and rootstocks. New chemical compounds are evaluated for their effectiveness in controlling diseases, insects, and weeds. Plant pathogens and insect pests are studied for clues which may help in reducing their damage to fruit crops.

Grapes and blueberries are two crops of particular interest at the State Fruit Experiment Station. Located in a natural grape environment, the Station has been the site of extensive grape experimentation since 1900, including some of the first experiments in the United States on grafting rootstocks on American grapes. The Station's research helped to provide the basis for large acreages of the Concord and Catawba varieties in the state. Today, special emphasis is given to research on the French hybrid grape varieties and their wines. Blueberry production is one of the newest successful fruit industries in Missouri. Blueberry research at the Station began in 1975 and has helped growers meet the specialized needs of blueberry production under Missouri conditions.

It is the policy of Southwest Missouri State University not to discriminate on the basis of age, ancestry, color, creed, handicap, marital or parental status, national origin, participation in constitutionally protected activities, political affiliation or beliefs, race, religion (belief or non-belief), sex, or disabled and/or Vietnam Era veteran status in its activities, programs, benefits, services, or aids. Following admission, if you would like any information regarding services available to handicapped students, contact the Affirmative Action Officer.

Inquiries regarding the SMSU Affirmative Action Program or compliance with Title VI, Title IX, or Section 504 may be addressed to the Affirmative Action Officer, 209 Carrington Hall, 901 S. National, Springfield, MO 65804, (417)836-5274.

